

UNITED STATES BANKRUPTCY COURT
WESTERN DISTRICT OF LOUISIANA
LAFAYETTE

IN RE: * Case No. 12-51127
*
PICCADILLY RESTAURANTS, LLC, * Chapter 11
ET AL, *
DEBTORS. * Lafayette, Louisiana
* February 4, 2014
* * * * *

EXCERPT;
RULING OF PLAN CONFIRMATION HEARING,
BEFORE THE HONORABLE ROBERT SUMMERHAYS,
UNITED STATES BANKRPUTCY JUDGE

APPEARANCES:

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EXHIBITS:

Marked

Received

(No Exhibits offered in this Excerpt)

P R O C E E D I N G S

(Tuesday, February 4, 2014)

(Call to Order of the Court)

* * * * *

EXCERPT;

TRANSCRIPT OF PLAN CONFIRMATION HEARING RULING, ONLY

* * * * *

THE COURT: Please be seated.

Let's go ahead and call our case and take appearances.

THE CLERK: *Piccadilly Restaurants, LLC*, Case Number 12-51127, Application to Amend Engagement, Chapter 11 Plan of Reorganization, and objection to various claims.

THE COURT: Counsel will make appearances.

MS. HEYEN: Good afternoon Your Honor, Shari Heyen and David Kurzweil of Greenberg Traurig for the Committee.

MR. McILWAIN: Good afternoon Your Honor, Brent McIlwain and Robert Jones for Atalaya.

MR. MANTHEY: Good morning Your Honor, Tristan Manthey on behalf of Yucaipa.

MR. WALPER: Good morning, or good afternoon Your Honor, Thomas Walper of Munger, Tolles & Olson representing Yucaipa.

MR. VANCE: Good afternoon Your Honor, Patrick Vance and Elizabeth Futrell on behalf of the Debtor, Piccadilly.

1 THE COURT: Okay. We have confirmation set for
2 today. We had a confirmation hearing earlier in January. The
3 Court had reset this for a ruling.

4 I know we have a number of other matters, but what
5 I'd like to do is start with the ruling on confirmation and
6 then we can deal with housekeeping matters after that ruling.

7 The Court has prepared a ruling that I will read
8 into the record. There will not be a written ruling in this
9 case.

10 * * * * *

11 **RULING**

12 * * * * *

13 THE COURT: In the matter of the confirmation in the
14 Matter 12-51127, the present matter before the Court is the
15 confirmation of the first amended joint Chapter 11 plan for
16 Piccadilly Investments, LLC, Piccadilly Restaurants, LLC, and
17 Piccadilly Food Services, LLC filed by the Official Committee
18 of Unsecured Creditors and Atalaya Administrative, LLC, Atalaya
19 Funding II, LP, Atalaya Special Opportunities Fund IV, LP, and
20 Atalaya Special Opportunities Fund IV, LP.

21 Piccadilly filed for relief under Chapter 11 of the
22 Bankruptcy Code on September 11th of 2012. The U.S. Trustee
23 appointed the Official Committee of Unsecured Creditors on
24 October 23rd, 2012.

25 During the course of the case the Court granted an

1 extension of the exclusivity period. The Court granted the
2 first extension on December 19th, 2012 and ordered that the
3 Debtors had until April 9th, 2013 to file a plan and to June
4 10th, 2013 to solicit acceptance of the plan.

5 The Court granted the second extension on March 28th,
6 2013 and ordered that the Debtors had until July 8th, 2013 to
7 file a plan and to September 9th to solicit acceptance of the
8 plan.

9 On July 8th Piccadilly and the holder of the majority
10 of its equity interest, Yucaipa Corporate Initiatives Fund I,
11 LP filed a joint Chapter 11 plan.

12 On August 20, 2013 the Court denied Piccadilly's
13 third request to extend the exclusivity period for soliciting
14 acceptance of this plan. Piccadilly and Yucaipa subsequently
15 withdrew their joint Chapter 11 plan on September 6th, 2013.

16 On September 27th, 2013, Atalaya and the Official
17 Committee filed their first joint Chapter 11 plan and
18 disclosure statement. The Court approved the disclosure
19 statement on October 29th, 2013 and the amended plan and
20 disclosure statement were filed on November 14, 2013.

21 Just to summarize the players in the case, Atalaya is
22 Piccadilly's largest creditor. Atalaya's claim as of the
23 petition date was approximately \$28 million. Atalaya contends
24 that including a post petition interest, it's secured claim
25 exceeds \$33 million.

1 General unsecured claims total approximately \$5.75
2 million. There are also approximately \$2.4 million in
3 administrative claims, a \$3 million DIP financing claim,
4 priority tax claims of approximately \$237,000, and convenience
5 claims totaling between \$363,000 and \$500,000.

6 Convenience claims are allowed, unsecured claims that
7 total \$2,500 or less.

8 As far as the terms of the proposed plan, the joint
9 plan proposes that Atalaya will convert \$9 million of its pre-
10 petition secured debt into a hundred percent of the equity of
11 the reorganized Debtors. The plan thus proposes to cancel
12 Yucaipa's equity interest in the Debtors.

13 The plan also provides that Atalaya's remaining
14 secured claim and its \$3 million DIP facility would be
15 converted into term notes secured by senior liens on
16 substantially all of the reorganized Debtor's assets.

17 The notes would provide that Atalaya would receive
18 only interest payments on the notes until the unsecured
19 creditor note proposed in the plan is paid in full.

20 Atalaya also agreed to fund a \$6 million exit
21 facility to pay administrative expenses, among other matters.

22 The joint plan also proposes to pay allowed general
23 unsecured claims a pro rata share of \$1 million funded by
24 Atalaya.

25 The reorganized Debtors would execute a promissory

1 note in favor of unsecured creditors in the amount of
2 approximately \$4.75 million. This note would be secured by
3 Piccadilly's \$1.5 million recovery from its British-Petroleum
4 tort claim.

5 Holders of claims, of convenience claims would
6 receive a pro rata share of \$500,000 paid in cash on the
7 effective date of the plan.

8 The joint plan further provides for full payment of
9 administrative expenses in cash on the effective date.

10 Six of the classes entitled to vote accepted the
11 plan. One voting class unliquidated tort claims rejected the
12 plan.

13 Yucaipa and Merchant's Company d/b/a Merchant's Food
14 Service filed formal objections to plan confirmation.
15 Merchant's subsequently resolved its objection to the joint
16 plan with the plan proponents.

17 The Court then held a three day confirmation hearing
18 from January 13th through January 15th, 2014. The focus of that
19 hearing was Yucaipa's objections to plan confirmation.

20 The Court took the matter under advisement at the end
21 of the confirmation hearing and granted the parties leave to
22 file post hearing briefs by January 31st, 2014.

23 The Court also reset the confirmation hearing for
24 today to issue a ruling.

25 The Court has reviewed the pleadings that were filed

1 by January 31st, 2014. The Court has also reviewed Yucaipa's
2 amended brief filed to reflect additional information from the
3 second day hearing transcript.

4 There are two elements to Yucaipa's objection to
5 plan confirmation. First, Yucaipa contends that the plan
6 violates the requirements of Bankruptcy Code Section 1129(b)
7 and that the treatment of rejecting classes must be fair and
8 equitable.

9 Yucaipa contends that the plan violates this
10 provision because it cancels Yucaipa's equity interest, even
11 though according to Yucaipa, there is equity of approximately
12 \$19 million in Piccadilly.

13 According to Yucaipa, Atalaya's conversion of \$9
14 million of its debt in exchange for a hundred percent of the
15 equity of Piccadilly gives Atalaya an unfair windfall. In
16 short, Yucaipa contends that the plan fails to provide it with
17 the full value of its equity interest in the Debtors.

18 Second, Yucaipa challenges the calculation of
19 Atalaya's secured claim. Specifically, Yucaipa contends that
20 Atalaya has overstated its pre petition secured claim by at
21 least \$3.9 million, and the amount of its post petition
22 interest by approximately \$1.25 million.

23 The Court will first address the question of
24 valuation and Yucaipa's argument that Piccadilly has equity
25 value.

1 The touchstone for valuing Piccadilly for purposes
2 of plan confirmation and for purposes of determining whether
3 the plan properly treats Yucaipa's equity interest, in the
4 Court's view, is Piccadilly's enterprise value.

5 In other words, the focus must be the earning power
6 of the Debtors as a going concern, as opposed to the
7 liquidation value of the Debtors.

8 The Court cites In Re: Mirant, 334 Bankruptcy
9 Reporter 800, Northern District of Texas, 2005.

10 As the court observed in that case, since a debtor's
11 enterprise value is necessarily based on a prediction of the
12 debtor's performance in the future, it cannot command
13 mathematical precision.

14 See also In Re: Coram Healthcare, 315 BR 321 at 339,
15 Bankruptcy Court for the District of Delaware, 2004.

16 The Official Committee, Atalaya and Yucaipa each
17 introduced expert testimony to support their positions on
18 valuation.

19 Yucaipa's expert, Nicole Fry of Imperial Capital,
20 valued Piccadilly by utilizing three established valuation
21 methodologies: The comparable companies approach, comparable
22 M&A, mergers and acquisition transaction approach, and the
23 discounted cash flow approach.

24 With respect to the comparable M&A transaction
25 approach; Ms. Fry testified that Piccadilly's value ranged from

1 approximately \$35 million to \$42 million.

2 Using the comparable companies analysis; Ms. Fry
3 valued Piccadilly at approximately \$52 million to \$58
4 million.

5 Using the discounted cash flow analysis; Ms. Fry
6 valued Piccadilly at approximately \$56 million to \$78
7 million.

8 Ms. Fry testified that the value of Piccadilly, based
9 on these results, fell within the range of approximately \$48
10 million to \$59 million, with a mid point of this range at
11 approximately \$54 million.

12 Atalaya relied on the expert opinions of Mr. Richard
13 Lee and William Snyder of Deloitte.

14 Based on projections developed by Mr. Snyder,
15 Mr. Lee testified that Piccadilly's value was \$29.1 million
16 using the discounted cash flow model.

17 It was \$29.3 million under an approach that
18 incorporated the comparable company and comparable transaction
19 approaches.

20 And approximately \$29.2 million under a cost based
21 approach.

22 Considering these results under each of these models,
23 Mr. Lee testified that Piccadilly had an enterprise value of
24 \$29.2 million.

25 The Official Committee relied on the expert opinion

1 of Michael Atkinson of Protiviti.

2 Mr. Atkinson did not perform a conventional valuation
3 analysis. Instead, Mr. Atkinson considered the negotiation
4 process among the Official Committee, Yucaipa and Atalaya,
5 discussions between the Official Committee and other
6 purchasers, and the terms of the joint plan in determining
7 whether there was any equity left in the Debtors.

8 Mr. Atkinson observed that Yucaipa had an opportunity
9 to preserve any equity value by filing a plan that paid
10 Unsecured Creditors in full on the effective date, but that
11 Yucaipa filed no such plan.

12 Based on these factors, Mr. Atkinson concluded that
13 Yucaipa's equity interest has no value and that the valuation
14 of Piccadilly was no more than approximately \$44 million.

15 Mr. Atkinson also performed a valuation analysis
16 using normalized EBITDA, and for purposes of the record, that's
17 E-B-I-T-D-A, because from experience that always comes out
18 differently in a transcript when a court reporter transcribes
19 the record.

20 Normalized EBITDA of \$5.8 million and 2014, Atalaya
21 projected the EBITDA of \$5.6 million.

22 Based on these additional calculations,
23 Mr. Atkinson's valuation of Piccadilly ranged from
24 approximately \$34.3 million to \$44.1 million.

25 After considering the record as a whole, and the

1 parties' arguments, and the parties' pleadings, the Court
2 finds the valuation of Deloitte more persuasive than the
3 valuations performed by the other experts.

4 The Court does not find the valuation analysis
5 performed by Imperial Capital persuasive for at least four
6 reasons:

7 First; Imperial Capital's analysis is based on FTI's
8 financial projections for the last eight months of 2013, and
9 2014 through 2017.

10 These projections are unreasonably high in light of
11 the company's historical financial performance and the trends
12 in the self-service cafeteria industry.

13 Deloitte projected EBITDA of approximately \$3.77
14 million in 2013, increasing to \$8.13 million in 2017. In
15 contrast, FTI projections -- the FTI projections upon which
16 Imperial Capital bases its valuation, projected EBITDA of
17 \$6.85 million in 2013, increasing to \$16.19 million in 2017.

18 The Court notes that Piccadilly obtained EBITDA of
19 only \$14.4 million in 2006, which appears to be a time of
20 relative financial stability for the Debtors.

21 FTI projections for 2013 through 2014 -- through 2017
22 were made in or around -- let me revise that. FTI's initial
23 projections for 2013 through 2017 were made in or around May of
24 2013. The record reflects that actual EBITDA for 2013 was
25 approximately \$3.97 million versus FTI's projection of \$6.85

1 million, a difference of approximately 42 percent.

2 With respect to industry trends, there is no
3 persuasive evidence in the record to support FTI's projection
4 that Piccadilly's EBITDA would increase at a sufficient rate to
5 reach \$16.19 million in four years in light of industry
6 projections showing either no growth or a slight decline in the
7 relevant industry.

8 As Mr. Lee pointed out, the self-service cafeteria
9 industry recorded a sales decline of nearly 21 percent from
10 2007 to 2012, and the industry revenue is expected to remain
11 flat or to fall slightly through 2017.

12 The Court cites Plan Proponent Exhibit A at Page 12:
13 "Industry projections also contemplate a continued decline in
14 locations in the industry through 2017."

15 FTI's projections, and hence Imperial's valuation
16 analysis, is not credible in light of these trends.

17 Yucaipa suggests that Piccadilly's new Food Services
18 Division can support higher revenues and EBITDA from 2014
19 through 2017. The record, however, does not contain any
20 support for the assumption that growth in the Food Services
21 Division can overcome Piccadilly's actual performance, and to
22 support the high EBITDA numbers projected by FTI for 2014
23 through 2017.

24 With respect to capacity, the Food Service Division
25 and Food Service Operations are currently operated out of

1 existing stores, which provides some check on the ability to
2 expand operations.

3 Moreover, the record reflects that the average check
4 for the Food Services Operations is substantially less than
5 the average check for Piccadilly's self-service cafeteria
6 business.

7 Second; even though the actual results for 2013 came
8 in far below FTI's original projections for 2013, FTI revised
9 its projections for 2013, but did not revise projections for
10 2014 through 2017 to reflect the Debtor's results in 2013.

11 As a result, FTI's projections for 2014 through 2017
12 are inflated based on the actual results of Piccadilly's
13 operations in 2013.

14 Mr. Lee recalculated Imperial Capital's discounted
15 cash flow model using the lower EBITDA numbers for 2013. With
16 this one adjustment, Mr. Lee calculated the value of
17 Piccadilly at approximately \$40.3 million using Imperial's
18 model.

19 See Plan Proponent Exhibit D-13 and January 13, 2014
20 trial transcript at Pages 85 through 86.

21 Third; the terminal value that Imperial Capital used
22 for its discounted cash flow model discounted terminal cash
23 flows for 2017 back for only three years instead of four
24 years.

25 Ms. Fry's explanation for using a discount of three

1 years versus four years is not credible to the Court.

2 Fourth; Imperial Capital's three models produced
3 valuations that are not consistent and vary dramatically, from
4 a range of \$35 million to \$42 million using the comparable M&A
5 transaction model to a range of \$56 million to \$78 million
6 under Imperial's discounted cash flow analysis model.

7 Such disparate results undermine the credibility of
8 Imperial's valuation estimate of \$48 million to \$59 million,
9 which has no principle link to any results -- to the results
10 of any of Imperial's three valuation models other than what
11 is apparently a mathematical weighting and averaging of
12 numbers.

13 Yucaipa's primary challenge to Deloitte's financial
14 projections is that they are allegedly based on a top down
15 review of Piccadilly without any input from Piccadilly's
16 management.

17 According to Yucaipa, FTI's financial projections are
18 more sound because they were developed with the cooperation of
19 management, based on a bottom's up analysis and an individual
20 store by store assessment.

21 The Court finds this argument unpersuasive in light
22 of the performance of FTI's initial financial projections for
23 2013.

24 Even assuming Yucaipa's contention that FTI was aided
25 by a bottom's up store by store analysis conducted with input

1 from Piccadilly management; this argument cannot escape the
2 fact that even with the aid of management, FTI's initial
3 projections for 2013 missed the mark by approximately 42
4 percent.

5 In contrast, Deloitte's top down projections for 2013
6 came much closer to hitting the mark in comparison to actual
7 2013 results.

8 Yucaipa also points out that Deloitte's financial
9 projections are understated, because its EBITDA projections for
10 November and December 2013 fell below the actual results for
11 those two months by fifteen percent to nineteen percent.

12 The Court similarly finds this argument unpersuasive.
13 Even though Deloitte's projections may have missed the mark
14 from November and December 2013, its overall projection for the
15 year of 2013 came close to Piccadilly's actual results for that
16 year.

17 In sum, the Court finds Deloitte's valuation analysis
18 based on a discounted cash flow model to be the most persuasive
19 evaluation provided in this case.

20 In light of Deloitte's valuation of \$29.1 million and
21 the additional \$2.7 million in non operating assets, the Court
22 concludes that the enterprise value of Piccadilly for purposes
23 of plan confirmation is \$32 million.

24 The Court -- the record reflects a range of total
25 claim values from a low of \$44 million urged by Yucaipa to the

1 \$57 million urged by Atalaya.

2 However, even under the low end of the range at \$44
3 million, Yucaipa's equity interest has no value.

4 Accordingly, the cancellation of Yucaipa's equity
5 interest in Piccadilly under the joint plan does not violate
6 the requirements under 1129(b) as alleged by Yucaipa, that the
7 plan be fair and equitable to dissenting classes.

8 See In Re: Westpointe, L.P., 241 F3d 1005, Eighth
9 Circuit, 2001 and In Re: Koelbl, 751 F2d 137, Second Circuit,
10 1984.

11 With respect to Atalaya's secured claim and the
12 value of Atalaya's secure claim, the Court need not address
13 Yucaipa's objection to that claim based on the valuation fixed
14 by the Court.

15 Even assuming the reductions urged by Yucaipa, the
16 reduction in Atalaya's secure claim would not free up any
17 equity for the benefit of Yucaipa.

18 Moreover, while the Official Committee initially
19 challenged the value of Atalaya's secure claim; Atalaya and the
20 Official Committee have reached a settlement of that dispute,
21 and have agreed to a claim value for Atalaya that is reflected
22 in the joint plan.

23 Based on the record, the Court finds that this
24 agreement is a fair and reasonable settlement of the dispute
25 over Atalaya's claim.

1 In addition to resolving the dispute over Atalaya's
2 claim value, this settlement resulted in a joint plan that not
3 only provides a more favorable capital structure for the
4 reorganized Debtor going forward; but also provides a
5 significant return to general Unsecured Creditors.

6 Accordingly, the proposed treatment of Atalaya's
7 claim does not violate the fair and equitable requirements
8 imposed by Section 1129(b).

9 The other requirements of plan confirmation under
10 1129 are not disputed.

11 The Court concludes that the plan satisfies the
12 requirements of Section 1129(a)(1) of the Bankruptcy Code.

13 The Court finds that the plan was proposed in good
14 faith and satisfies the requirements of 1129(a)(3) through
15 1129(a)(9).

16 The plan has been accepted by at least one impaired
17 class, and the Court finds that the record supports
18 feasibility in light of Deloitte's financial projections and
19 the improvement in Piccadilly's capital structure.

20 Given that there is a dissenting class, the Court
21 also considers the cram down requirements of Section 1129(b).
22 The Court finds that the plan does not unfairly discriminate
23 with respect to dissenting classes, and that the plan is fair
24 and equitable.

25 The Court therefore grants confirmation of the joint

1 plan proposed by Atalaya and the Official Committee.

2 Atalaya and the Official Committee will submit a
3 proposed confirmation order within twenty days of today's
4 hearing.

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6 (End of Excerpt Requested)

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C E R T I F I C A T E

I certify that the foregoing is a correct transcript from the electronic sound recording of the proceeding in the above-entitled matter.

S/Sherryl P. Robinson
Sherryl P. Robinson

2/26/14
Date