

**THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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| In re: | : | Chapter 11 |
| | : | |
| Velti Inc., <i>et al.</i> , ¹ | : | Case No. 13-12878 (PJW) |
| | : | |
| | : | (Jointly Administered) |
| Debtors. | : | |
| | : | |
| | : | Related to Docket Nos. 295, 297 343 & 344 |
| | X | |

**NOTICE OF FILING OF REVISED VERSIONS OF THE DEBTORS' CHAPTER 11
PLAN OF LIQUIDATION AND RELATED DISCLOSURE STATEMENT**

PLEASE TAKE NOTICE that on March 6, 2014, the Debtors filed with the Bankruptcy Court the *Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Original Plan") [Docket No. 295]. On April 8, 2014, the Debtors filed with the Bankruptcy Court a revised version of the (*Revised*) *Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Revised Plan") [Docket No. 343]. You are being served with a copy of the Revised Plan contemporaneously herewith. For the convenience of interested parties, attached hereto as Exhibit 1 is a blackline comparison of the Revised Plan to the Original Plan.

PLEASE TAKE FURTHER NOTICE that on March 6, 2014, the Debtors filed with the Bankruptcy Court the *Disclosure Statement for the Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Original Disclosure Statement") [Docket No. 297]. On April 8, 2014, the Debtors filed with the Bankruptcy Court a revised version of the (*Revised*) *Disclosure Statement for the Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Revised Disclosure Statement") [Docket No. 344]. You are being served with a copy of the Revised Disclosure Statement contemporaneously herewith. For the convenience of interested parties, attached hereto as Exhibit 2 is a blackline comparison of the Revised Disclosure Statement to the Original Disclosure Statement.

¹ The Debtors are the following six entities (the last four digits of their respective taxpayer identification numbers follow in parentheses): Velti Inc. (4475), Air2Web, Inc. (5572), Air2Web Interactive, Inc. (2364), Velti North America, Inc. (8900), Velti North America Holdings, Inc. (3953) and Velti US Holdings, Inc. (8299). The mailing address of each of the Debtors, solely for purposes of notices and communications, is 201 California Street, 14th Floor, San Francisco, California 94111.

Dated: April 8, 2014
Wilmington, Delaware

Respectfully submitted,
/s/ Stuart M. Brown
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ATTORNEYS FOR DEBTORS AND DEBTORS IN
POSSESSION