

**THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

	X	
	:	
In re:	:	Chapter 11
	:	
Velti Inc., <i>et al.</i> , ¹	:	Case No. 13-12878 (PJW)
	:	
	:	(Jointly Administered)
	:	
Debtors.	:	Related to Docket Nos. 295, 297, 343, 344, 356,
	:	360 & 361
	X	

**NOTICE OF FILING OF SOLICITATION VERSIONS OF THE DEBTORS' CHAPTER
11 PLAN OF LIQUIDATION AND RELATED DISCLOSURE STATEMENT**

PLEASE TAKE NOTICE that on March 6, 2014, the Debtors filed with the Bankruptcy Court the *Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Original Plan") [Docket No. 295]. On April 8, 2014, the Debtors filed with the Bankruptcy Court a revised version of the (*Revised*) *Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Revised Plan") [Docket No. 343].

PLEASE TAKE FURTHER NOTICE that on March 6, 2014, the Debtors filed with the Bankruptcy Court the *Disclosure Statement for the Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Original Disclosure Statement") [Docket No. 297]. On April 8, 2014, the Debtors filed with the Bankruptcy Court a revised version of the (*Revised*) *Disclosure Statement for the Debtors' Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the "Revised Disclosure Statement") [Docket No. 344].

PLEASE TAKE FURTHER NOTICE that on April 10, 2014, the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") entered the *Order (I) Approving Disclosure Statement, (II) Approving Notice and Objection Deadline and Procedures for the Disclosure Statement Hearing, (III) Establishing Solicitation and Voting Procedures, (IV) Scheduling a Confirmation Hearing, and (V) Establishing Notice and Objection Deadline and Procedures for Confirmation of the Proposed Plan* [Docket No. 356] (the "Disclosure Statement Order").

PLEASE TAKE FURTHER NOTICE that on April 12, 2014, the Debtors filed with the Bankruptcy Court the solicitation version of the *Debtors' Plan of Liquidation Under Chapter*

¹ The Debtors are the following six entities (the last four digits of their respective taxpayer identification numbers follow in parentheses): Velti Inc. (4475), Air2Web, Inc. (5572), Air2Web Interactive, Inc. (2364), Velti North America, Inc. (8900), Velti North America Holdings, Inc. (3953) and Velti US Holdings, Inc. (8299). The mailing address of each of the Debtors, solely for purposes of notices and communications, is 201 California Street, 14th Floor, San Francisco, California 94111.

11 of the Bankruptcy Code (the “Solicitation Plan”) [Docket No. 360]. That same day, the Debtors also filed with the Bankruptcy Court the solicitation version of the *Disclosure Statement for the Debtors’ Plan of Liquidation Under Chapter 11 of the Bankruptcy Code* (the “Solicitation Disclosure Statement”) [Docket No. 361].

Dated: April 12, 2014
Wilmington, Delaware

Respectfully submitted,
/s/ Stuart M. Brown
Stuart M. Brown (DE 4050)
DLA PIPER LLP (US)
1201 North Market Street, Suite 2100
Wilmington, Delaware 19801
Telephone: (302) 468-5700
Facsimile: (302) 394-2341
Email: stuart.brown@dlapiper.com

-and-

Richard A. Chesley (IL 6240877)
Matthew M. Murphy (IL 6257958)
Chun I. Jang (DE 4790)
DLA PIPER LLP (US)
203 N. LaSalle Street, Suite 1900
Chicago, Illinois 60601
Telephone: (312) 368-4000
Facsimile: (312) 236-7516
Email: richard.chesley@dlapiper.com
matt.murphy@dlapiper.com
chun.jang@dlapiper.com

ATTORNEYS FOR DEBTORS AND DEBTORS IN
POSSESSION