

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

	X	
	:	
In re:	:	Chapter 11
	:	
Velti Inc., <i>et al.</i> , <sup>1</sup>	:	Case No. 13-12878 (PJW)
	:	
	:	(Jointly Administered)
	:	
Debtors.	:	
	:	<b>Re: Docket Nos. 8 &amp; 24</b>
	X	

**NOTICE OF (A) ENTRY OF INTERIM ORDER GRANTING MOTION OF THE  
DEBTORS AND DEBTORS IN POSSESSION FOR ENTRY OF INTERIM AND FINAL  
ORDERS ESTABLISHING ADEQUATE ASSURANCE PROCEDURES WITH  
RESPECT TO THEIR UTILITY PROVIDERS PURSUANT TO SECTION 366 OF  
THE BANKRUPTCY CODE, AND (B) SCHEDULING OF A FINAL HEARING**

**PLEASE TAKE NOTICE** that on November 4, 2013, the above-captioned debtors and debtors in possession (the “**Debtors**”) filed the *Motion of the Debtors and Debtors in Possession for Interim and Final Orders Establishing Adequate Assurance Procedures with Respect to their Utility Providers Pursuant to Section 366 of the Bankruptcy Code* (the “**Motion**”)<sup>2</sup> with the United States Bankruptcy Court for the District of Delaware, 824 North Market Street, 3rd Floor, Wilmington, Delaware 19801 (the “**Bankruptcy Court**”).

**PLEASE TAKE FURTHER NOTICE** that, following a first day hearing to consider approval of the Motion on an interim basis, on November 5, 2013, the Bankruptcy Court entered the *Interim Order Granting Motion of the Debtors and Debtors in Possession for Interim and Final Orders Establishing Adequate Assurance Procedures with Respect to their Utility Providers Pursuant to Section 366 of the Bankruptcy Code* [Docket No. 24] (the “**Interim Order**”).

**PLEASE TAKE FURTHER NOTICE** that copies of the Motion and Interim Order are being served on you contemporaneously herewith.

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<sup>1</sup> The Debtors are the following six entities (the last four digits of their respective taxpayer identification numbers follow in parentheses): Velti Inc. (4475), Air2Web, Inc. (5572), Air2Web Interactive, Inc. (2364), Velti North America, Inc. (8900), Velti North America Holdings, Inc. (3953) and Velti US Holdings, Inc. (8299). The mailing address of each of the Debtors, solely for purposes of notices and communications, is Spear Tower, 1 Market Street Suite 1400, San Francisco, California 94105.

<sup>2</sup> Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Motion.

**PLEASE TAKE FURTHER NOTICE** that a hearing to consider approval of the Motion on a final basis will be held on **December 2, 2013 at 9:30 a.m. (Eastern Standard Time)** before the Honorable Peter J. Walsh at the Bankruptcy Court, 824 North Market Street, 6th Floor, Courtroom 2, Wilmington, Delaware 19801.

**PLEASE TAKE FURTHER NOTICE** that responses or objections to the final relief requested in the Motion, if any, must be made in writing, filed with the Bankruptcy Court, and served so as to be received by the undersigned proposed counsel to the Debtors on or before **November 25, 2013 at 4:00 p.m. (Eastern Standard Time)**.

**PLEASE TAKE FURTHER NOTICE THAT IF NO OBJECTIONS TO THE FINAL RELIEF REQUESTED IN THE MOTION ARE TIMELY FILED, SERVED AND RECEIVED IN ACCORDANCE WITH THIS NOTICE, THE BANKRUPTCY COURT MAY GRANT THE RELIEF REQUESTED IN THE MOTION, ON A FINAL BASIS, WITHOUT FURTHER NOTICE OR A HEARING.**

Dated: November 6, 2013  
Wilmington, Delaware

Respectfully submitted,

/s/ Stuart M. Brown  
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**PROPOSED ATTORNEYS FOR DEBTORS AND  
DEBTORS IN POSSESSION**