

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

VELTI INC., *et al.*,¹

Debtors.

Chapter 11

Case No. 13-12878 (PJW)

(Jointly Administered)

**Objection deadline: May 16, 2014 at 4:00
p.m.**

**NOTICE OF FIFTH MONTHLY APPLICATION OF SITRICK AND COMPANY
FOR COMPENSATION FOR SERVICES RENDERED AND REIMBURSEMENT
OF EXPENSES AS CORPORATE COMMUNICATIONS CONSULTANTS RETAINED
BY THE DEBTORS FOR THE PERIOD FROM MARCH 1, 2014 THROUGH
MARCH 31, 2014 AND REQUEST FOR WAIVER OF INFORMATION-KEEPING
REQUIREMENTS OF LOCAL BANKRUPTCY RULE 2016-2**

TO THE FOLLOWING PARTIES (the "Notice Parties"):

1. (i) the Debtors, Velti Inc., Spear Tower, 1
Market Street Suite 1400, San Francisco, California, 94105 (Attn:
Sally Rau); (ii) counsel to the Debtors, DLA Piper LLP (US), 203
North LaSalle Street, Suite 1900, Chicago, Illinois 60601 (Attn:
Richard A. Chesley, Esq.) and 1201 North Market Street, Suite
2100, Wilmington, Delaware 19801 (Attn: Stuart M. Brown, Esq.);
(iii) counsel to the lenders under the proposed debtor-in-possession

¹ The Debtors are the following six entities (the last four digits of their respective taxpayer identification numbers follow in parentheses): Velti Inc. (4475), Air2Web, Inc. (5572), Air2Web Interactive, Inc. (2364), Velti North America, Inc. (8900), Velti North America Holdings, Inc. (3953) and Velti US Holdings, Inc. (8299). The mailing address of each of the Debtors, solely for purposes of notices and communications, is Spear Tower, 1 Market Street Suite 1400, San Francisco, California 94105.

financing: Simpson Thatcher & Bartlett LLP, 425 Lexington Avenue, New York, New York 10017 (Fax: 212-455-2502) (Attn: Sandy Qusba, Esq. and Morris Massel, Esq.); (iv) counsel to the Committee: McGuirewoods LLP, 7 Saint Paul Street, Suite 1000, Baltimore, Maryland 21202-1671 (Fax: 410-659-4488) (Attn: James E. Van Horn, Esq.) and McGuirewoods LLP, 1750 Tysons Boulevard, Suite 1800, Tysons Corner, Virginia 22102-4215 (Fax: 703-712-5365) (Attn: David I. Swan, Esq.) and Morris Nichols Arsht & Tunnell LLP, 1201 North Market Street, Suite 1600, Wilmington, Delaware 19801 (Fax: 302-658-3989) (Attn: Gregory W. Werkheiser, Esq. and William M. Alleman, Jr., Esq.); and (v) the Office of the United States Trustee, District of Delaware, 844 King Street, Suite 2207, Lockbox 35, Wilmington, Delaware 19801 (Attn: Benjamin A. Hackman, Esq.).

PLEASE TAKE NOTICE that Sitrick And Company ("Sitrick"), retained as corporate communications consultants to the above-captioned debtors and debtors-in-possession (the "Debtors"), filed today the attached "*Fifth Monthly Application of Sitrick And Company for Compensation for Services Rendered and Reimbursement of Expenses as Corporate Communications Consultants Retained by the Debtors for the Period from March 1, 2014 through March 31, 2014*" (the "Application").

PLEASE TAKE FURTHER NOTICE that objections, if any, to the Application or the relief requested therein (a "Notice of Objection to Monthly Fee Request") must be made in

writing and served upon Sitrick and the Notice Parties no later than **May 16, 2014 at 4:00 p.m. (Eastern)**.

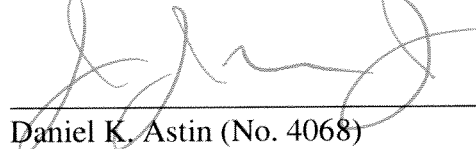
PLEASE TAKE FURTHER NOTICE that if a Notice Party who files a Notice of Objection to Monthly Fee Request is unable to resolve same with Sitrick, Sitrick may either (i) file a request with the Court for payment of the difference between the Maximum Monthly Payment and the Actual Monthly payment (the "Incremental Amount") or (ii) forego payment of the Incremental Amount until the next interim or final fee application, at which time the Court will consider and dispose of the Objection, if requested by the parties.

PLEASE TAKE FURTHER NOTICE THAT IF NO OBJECTION TO THE APPLICATION (OR, ALTERNATIVELY, IF A PARTIAL OBJECTION TO THE APPLICATION) IS TIMELY FILED AND SERVED IN ACCORDANCE WITH THE ABOVE PROCEDURES, UPON THE FILING OF A CERTIFICATE OF NO OBJECTION OR A CERTIFICATE OF PARTIAL OBJECTION, WHICHEVER IS APPLICABLE, THE DEBTORS WILL BE AUTHORIZED TO PAY SITRICK 80% OF THE FEES AND 100% OF THE EXPENSES NOT SUBJECT TO AN OBJECTION.

Dated: April 22, 2014

Respectfully submitted,

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-and-

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