

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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 In re: : Chapter 11
 :
 Velti Inc., et al.,¹ : Case No. 13-12878 (PJW)
 :
 Debtors. : (Joint Administration Pending)
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**NOTICE OF APPEARANCE AND
REQUEST FOR NOTICES AND PAPERS**

PLEASE TAKE NOTICE that GSO Capital Partners LP and certain of its affiliated funds (collectively, “GSO”), hereby enters their appearance by and through their counsel, Richards, Layton & Finger, P.A. and Simpson Thacher & Bartlett LLP, pursuant to 11 U.S.C. § 1109(b) and rule 9010(b) of the Federal Rules of Bankruptcy Procedure (the “Bankruptcy Rules”); and such counsel hereby request, pursuant to Bankruptcy Rules 2002, 3017 and 9007 and 11 U.S.C. §§ 342 and 1109(b), that copies of all notices and pleadings given or filed in the above-captioned chapter 11 cases be given and served upon the parties listed below at the following addresses:

Mark D. Collins, Esq.
Marisa A. Terranova, Esq.
RICHARDS, LAYTON & FINGER, P.A.
One Rodney Square
920 North King Street
Wilmington, Delaware 19801
Telephone: (302) 651-7700
Facsimile: (302) 651-7701
Email: collins@rlf.com
terranova@rlf.com

Sandeep Qusba
Morris Massel
Nicholas Baker
SIMPSON THACHER & BARTLETT LLP
425 Lexington Avenue
New York, New York 10017-3954
Telephone: (212) 455-2000
Facsimile: (212) 455-2502
Email: squsba@stblaw.com
mmassel@stblaw.com
nbaker@stblaw.com

¹ The Debtors are the following six entities (the last four digits of their respective taxpayer identification numbers follow in parentheses): Velti Inc (4475), Air2Web, Inc. (5572), Air2Web Interactive, Inc. (2364), Velti North America, Inc. (8900), Velti North America Holdings, Inc. (3953) and Velti US Holdings, Inc. (8299). The mailing address of each of the Debtors, solely for purposes of notices and communications, is Spear Tower, 1 Market Street, Suite 1400, San Francisco, California 94105.

PLEASE TAKE FURTHER NOTICE that, pursuant to 11 U.S.C. § 1109(b), the foregoing demand includes not only the notices and papers referred to in the Bankruptcy Rules specified above, but also includes, without limitation, any notice, application, complaint, demand, motion, petition, pleading, order or request, whether formal or informal, written or oral, and whether transmitted or conveyed by mail, hand delivery, telecopier, courier service, electronic filing, telephone, or otherwise filed with regard to the above-referenced case and the proceedings.

PLEASE TAKE FURTHER NOTICE that this *Notice of Appearance and Demand for Notices and Papers* shall not be deemed or construed to be a waiver of GSO's rights (1) to have final orders in non-core matters entered only after *de novo* review by a District Judge, (2) to trial by jury in any proceeding so triable in these cases or any case, controversy, or proceeding related to these cases, (3) to have the District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal, or (4) any other rights, claims, actions, setoffs, or recoupments to which GSO is or may be entitled, in law or in equity, all of which rights, claims, actions, defenses, setoffs and recoupments it expressly reserves.

Dated: November 6, 2013
Wilmington, Delaware

Respectfully submitted,

/s/ Mark D. Collins
Mark D. Collins (DE No. 2981)
Marisa A. Terranova (DE No. 5396)
RICHARDS, LAYTON & FINGER, P.A.
One Rodney Square
920 North King Street
Wilmington, Delaware 19801
Telephone: (302) 651-7700
Facsimile: (302) 651-7701
Email: collins@rlf.com
terranova@rlf.com

- and -

Sandeep Qusba
Morris Massel
Nicholas Baker
SIMPSON THACHER & BARTLETT LLP
425 Lexington Avenue
New York, New York 10017-3954
Telephone: (212) 455-2000
Facsimile: (212) 455-2502
Email: squsba@stblaw.com
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nbaker@stblaw.com

*Attorneys for GSO Capital Partners LP and Certain
of Its Affiliated Funds*