

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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In re:	:	Chapter 11
	:	
Velti Inc., <i>et al.</i> , ¹	:	Case No. 13-12878 (PJW)
	:	
	:	(Jointly Administered)
Debtors.	:	
	:	
	X	

**NOTICE OF COMMENCEMENT OF CHAPTER 11 BANKRUPTCY
CASES, MEETING OF CREDITORS AND FIXING OF CERTAIN DATES**

On November 4, 2013, the above-captioned debtors and debtors-in-possession (collectively, the “Debtors”) filed voluntary petitions for relief under chapter 11 of title 11 of the United States Code, 11 U.S.C. §§ 101-1330 (the “Bankruptcy Code”). The Debtors, and their respective addresses, case numbers, and federal tax identification numbers are as follows:

DEBTOR (Other names, if any, used by the Debtor in the last 6 years appear in brackets)	ADDRESS	CASE NO.	EIN NO.
Velti Inc. [Velti USA, Inc.; AdInfuse, Inc.]	Spear Tower 1 Market Street, Suite 1400 San Francisco, CA 94105	13-12878 (PJW)	20-3774475
Air2Web, Inc.	3424 Peachtree Road NE Suite 400 Atlanta, GA 30326	13-12879 (PJW)	58-2485572
Air2Web Interactive, Inc. [Air2Web Subsidiary, Inc.]	3424 Peachtree Road NE Suite 400 Atlanta, GA 30326	13-12880 (PJW)	42-1572364
Velti North America, Inc.	Spear Tower 1 Market Street, Suite 1400 San Francisco, CA 94105	13-12881 (PJW)	43-2058900
Velti North America Holdings, Inc.	Spear Tower 1 Market Street, Suite 1400 San Francisco, CA 94105	13-12882 (PJW)	41-2243953

¹ The Debtors are the following six entities (the last four digits of their respective taxpayer identification numbers follow in parentheses): Velti Inc. (4475), Air2Web, Inc. (5572), Air2Web Interactive, Inc. (2364), Velti North America, Inc. (8900), Velti North America Holdings, Inc. (3953) and Velti US Holdings, Inc. (8299). The mailing address of each of the Debtors, solely for purposes of notices and communications, is Spear Tower, 1 Market Street Suite 1400, San Francisco, California 94105.

DEBTOR (Other names, if any, used by the Debtor in the last 6 years appear in brackets)	ADDRESS	CASE NO.	EIN NO.
Velti US Holdings, Inc.	Spear Tower 1 Market Street, Suite 1400 San Francisco, CA 94105	13-12883 (PJW)	26-4798299

DATE, TIME AND LOCATION OF MEETING OF CREDITORS. **December 2, 2013 at 1:00 p.m. (Eastern Standard Time), at J. Caleb Boggs Federal Building, 844 King Street, 5th Floor, Room 5209, Wilmington, DE 19801.**

DEADLINE TO FILE A PROOF OF CLAIM. Notice of this deadline will be sent at a later time.

NAME, ADDRESS AND TELEPHONE NUMBER OF TRUSTEE. None appointed to date.

COUNSEL FOR THE DEBTORS.

Stuart M. Brown (DE 4050)
DLA PIPER LLP (US)
 1201 North Market Street, Suite 2100
 Wilmington, Delaware 19801

Richard A. Chesley (IL 6240877)
 Matthew M. Murphy (IL 6257958)
 Chun I. Jang (DE 4790)
DLA PIPER LLP (US)
 203 N. LaSalle Street, Suite 1900
 Chicago, Illinois 60601

COMMENCEMENT OF CASES. Petitions for reorganization under chapter 11 of the Bankruptcy Code have been filed in this Court by the Debtors listed above, and orders for relief have been entered. You will not receive notice of all documents filed in these cases. All documents filed with the Court, including lists of the Debtors' property and debts, are available for inspection at the Office of the Clerk of the Bankruptcy Court. In addition, such documents may be available at www.deb.uscourts.gov or by visiting www.bmcgroup.com/velti.

PURPOSE OF CHAPTER 11 FILING. Chapter 11 of the U.S. Bankruptcy Code enables a debtor to reorganize pursuant to a plan. A plan is not effective unless approved by the Court at a confirmation hearing. Creditors will be given notice concerning any plan, or in the event the case is dismissed or converted to another chapter of the Bankruptcy Code. The Debtors will remain in possession of their property and will continue to operate their business unless a trustee is appointed.

CREDITORS MAY NOT TAKE CERTAIN ACTIONS. A creditor is anyone to whom a debtor owes money or property. Under the Bankruptcy Code, a debtor is granted certain protection against creditors. Common examples of prohibited actions by creditors are contacting a debtor to demand repayment, taking action against a debtor to collect money owed to creditors or to take property of a debtor, and starting or continuing foreclosure actions or repossessions. If unauthorized actions are taken by a creditor against a debtor, the Court may penalize that creditor. A creditor who is considering taking action against a debtor or the property of a debtor should review § 362 of the Bankruptcy Code and may wish to seek legal advice. The staff of the Clerk of the Bankruptcy Court are not permitted to give legal advice.

MEETING OF CREDITORS. The Debtors' representative, as specified in Rule 9001(5) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), is required to appear at the meeting of creditors on the date and at the place set forth above for the purpose of being examined under oath. Attendance by creditors at the meeting is welcomed, but not required. At the meeting, the creditors may examine the Debtors and transact such other business as may properly come before the meeting. The meeting may be continued or adjourned from time to time by notice at the meeting, without further written notice to the creditors.

CLAIMS. Schedules of creditors will be filed pursuant to Bankruptcy Rule 1007. Any creditor holding a scheduled claim which is not listed as disputed, contingent, or unliquidated as to amount may, but is not required to, file a proof of claim in these cases. Creditors whose claims are not scheduled or whose claims are listed as disputed, contingent, or unliquidated as to amount and who desire to participate in the cases or share in any distribution must file their proofs of claim. A creditor who desires to rely on the schedule of creditors has the responsibility for determining that the claim is listed accurately. **Separate notice of the deadlines to file proofs of claim and proof of claim forms will be provided to the Debtors' known creditors.** Proof of claim forms are also available in the clerk's office of any bankruptcy court. Proof of claim forms are also available from the Court's website at www.deb.uscourts.gov. Additionally, BMC Group, Inc. is the claims agent in these cases and can provide a proof of claim form if you cannot obtain one from your local bankruptcy court. BMC Group, Inc. can be reached as follows:

By Regular Mail:

BMC Group, Inc.
Attn: Velti Inc. Claims Processing
PO Box 3020
Chanhassen, MN 55317-3020

By Messenger or Overnight Mail:

BMC Group, Inc.
Attn: Velti Inc. Claims Processing
18675 Lake Drive East
Chanhassen, MN 55317

Telephone: (888) 909-0100

Email: bmc-velti@bmcgroup.com

Website: <http://www.bmcgroup.com/velti>

DISCHARGE OF DEBTS. Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See Bankruptcy Code § 1141(d). A discharge means that you may never try to collect the debt from the debtor, except as provided in the plan.

For the Court: /s/ David D. Bird
Clerk of the U.S. Bankruptcy Court

Dated: November 6, 2013
Wilmington, Delaware