IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re:	Chapter 11
VELTI INC., *et al.*,[1]	Case No. 13-12878 (PJW)
Debtors.	(Jointly Administered)
	Hearing Date: To be determined **Objection Deadline: July 3, 2014 at 4:00 P.M.**

NOTICE OF SECOND INTERIM APPLICATION OF SITRICK AND COMPANY FOR COMPENSATION FOR SERVICES RENDERED AND REIMBURSEMENT OF EXPENSES AS CORPORATE COMMUNICATIONS CONSULTANTS RETAINED BY THE DEBTORS FOR THE PERIOD FROM FEBRUARY 1, 2014 THROUGH APRIL 30, 2014 AND REQUEST FOR WAIVER OF INFORMATION-KEEPING REQUIREMENTS OF LOCAL BANKRUPTCY RULE 2016-2

TO THE FOLLOWING PARTIES (the "Notice Parties") AND THOSE ENTITIES RECEIVING NOTICE PURSUANT TO FEDERAL RULE OF BANKRUPTCY PROCEDURE 2002:

1. (i) the Debtors, Velti Inc., Spear Tower, 1 Market Street Suite 1400, San Francisco, California, 94105 (Attn: Sally Rau); (ii) counsel to the Debtors, DLA Piper LLP (US), 203 North LaSalle Street, Suite 1900, Chicago, Illinois 60601 (Attn: Richard A. Chesley, Esq.) and 1201 North Market Street, Suite

[1] The Debtors are the following six entities (the last four digits of their respective taxpayer identification numbers follow in parentheses): Velti Inc. (4475), Air2Web, Inc. (5572), Air2Web Interactive, Inc. (2364), Velti North America, Inc. (8900), Velti North America Holdings, Inc. (3953) and Velti US Holdings, Inc. (8299). The mailing address of each of the Debtors, solely for purposes of notices and communications, is Spear Tower, 1 Market Street Suite 1400, San Francisco, California 94105.

2100, Wilmington, Delaware 19801 (Attn: Stuart M. Brown, Esq.); (iii) counsel to the lenders under the proposed debtor-in-possession financing: Simpson Thatcher & Bartlett LLP, 425 Lexington Avenue, New York, New York 10017 (Fax: 212-455-2502) (Attn: Sandy Qusba, Esq. and Morris Massel, Esq.); (iv) counsel to the Committee: McGuirewoods LLP, 7 Saint Paul Street, Suite 1000, Baltimore, Maryland 21202-1671 (Fax: 410-659-4488) (Attn: James E. Van Horn, Esq.) and McGuirewoods LLP, 1750 Tysons Boulevard, Suite 1800, Tysons Corner, Virginia 22102-4215 (Fax: 703-712-5365) (Attn: David I. Swan, Esq.) and Morris Nichols Arsht & Tunnell LLP, 1201 North Market Street, Suite 1600, Wilmington, Delaware 19801 (Fax: 302-658-3989) (Attn: Gregory W. Werkheiser, Esq. and William M. Alleman, Jr., Esq.); and (v) the Office of the United States Trustee, District of Delaware, 844 King Street, Suite 2207, Lockbox 35, Wilmington, Delaware 19801 (Attn: Benjamin A. Hackman, Esq.).

PLEASE TAKE NOTICE that Sitrick And Company ("Sitrick"), retained as corporate communications consultants to the above-captioned debtors and debtors-in-possession (the "Debtors"), filed today the attached "*Second Interim Application of Sitrick And Company for Compensation for Services Rendered and Reimbursement of Expenses as Corporate Communications Consultants Retained by the Debtors for the Period from February 1, 2014 through April 30, 2014*" (the "Interim Fee Application").

PLEASE TAKE FURTHER NOTICE that objections, if any, to the Interim Fee Application or the relief requested therein must be made in writing and served upon Sitrick and the Notice Parties no later than **July 3, 2014 at 4:00 p.m. (ET).**

PLEASE TAKE FURTHER NOTICE THAT A HEARING ON THE INTERIM FEE APPLICATION WILL BE HELD **AT A DATE/TIME TO BE DETERMINED** BEFORE THE HONORABLE PETER J. WALSH AT THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE, 824 MARKET STREET, 6TH FLOOR, COURTROOM #2, WILMINGTON, DELAWARE 19801. ONLY PARTIES WHO HAVE FILED A TIMELY OBJECTION WILL BE HEARD AT THE HEARING.

IF YOU FAIL TO RESPOND IN ACCORDANCE WITH THIS NOTICE, THE COURT MAY GRANT THE RELIEF REQUESTED BY THE INTERIM FEE APPLICATION WITHOUT FUTHER NOTICE OR HEARING.

Dated: June 12, 2014

Respectfully submitted,

CIARDI CIARDI & ASTIN

/s/ Joseph J. McMahon, Jr.
Daniel K. Astin (No. 4068)
John D. McLaughlin, Jr. (No. 4123)
Joseph J. McMahon, Jr. (No. 4819)
1204 North King Street
Wilmington, Delaware 19801
Telephone: 302-658-1100
Facsimile: 302-658-1300

-and-

QUARLES & BRADY LLP
Jason D. Curry, Esq. (admitted *pro hac vice*)
Renaissance One
Two North Central Avenue
Phoenix, Arizona 85004-2391
Telephone: 602-229-5200
Facsimile: 602-229-5690

Attorneys for Sitrick And Company