

UNITED STATES BANKRUPTCY COURT District of Delaware		PROOF OF CLAIM						
Name of Debtor: CLA LLC	Case Number: 11-13854							
NOTE: Do not use this form to make a claim for an administrative expense that arises after the bankruptcy filing. You may file a request for payment of an administrative expense according to 11 U.S.C. § 503.								
Name of Creditor (the person or other entity to whom the debtor owes money or property): Yahoo! Inc.								
Name and address where notices should be sent: Lawrence Schwab/Tom Gaa Bialson, Bergen & Schwab, a Professional Corporation 2600 El Camino Real, Suite 300, Palo Alto, CA 94306 Telephone number: (650) 857-9500 email: tqaa@bbslaw.com		<div style="text-align: center;"> RECEIVED MAY 18 2012 BMC GROUP </div> <div> <input type="checkbox"/> Check this box if this claim amends a previously filed claim. Court Claim Number: _____ (If known) Filed on: _____ </div>						
Name and address where payment should be sent (if different from above): Telephone number: _____ email: _____		<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to this claim. Attach copy of statement giving particulars.						
1. Amount of Claim as of Date Case Filed: \$ <u>76,019.85</u> If all or part of the claim is secured, complete item 4. If all or part of the claim is entitled to priority, complete item 5. <input type="checkbox"/> Check this box if the claim includes interest or other charges in addition to the principal amount of the claim. Attach a statement that itemizes interest or charges.								
2. Basis for Claim: <u>See Attachment 1</u> (See instruction #2)								
3. Last four digits of any number by which creditor identifies debtor:	3a. Debtor may have scheduled account as: _____ (See instruction #3a)	3b. Uniform Claim Identifier (optional): _____ (See instruction #3b)						
4. Secured Claim (See instruction #4) Check the appropriate box if the claim is secured by a lien on property or a right of setoff, attach required redacted documents, and provide the requested information. Nature of property or right of setoff: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other Describe: _____ Value of Property: \$ _____ Annual Interest Rate _____ % <input type="checkbox"/> Fixed or <input type="checkbox"/> Variable (when case was filed)								
5. Amount of Claim Entitled to Priority under 11 U.S.C. § 507 (a). If any part of the claim falls into one of the following categories, check the box specifying the priority and state the amount. <table style="width: 100%;"> <tr> <td style="width: 33%; vertical-align: top;"> <input type="checkbox"/> Domestic support obligations under 11 U.S.C. § 507 (a)(1)(A) or (a)(1)(B). </td> <td style="width: 33%; vertical-align: top;"> <input type="checkbox"/> Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before the case was filed or the debtor's business ceased, whichever is earlier – 11 U.S.C. § 507 (a)(4). </td> <td style="width: 33%; vertical-align: top;"> <input type="checkbox"/> Contributions to an employee benefit plan – 11 U.S.C. § 507 (a)(5). </td> </tr> <tr> <td style="vertical-align: top;"> <input type="checkbox"/> Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use – 11 U.S.C. § 507 (a)(7). </td> <td style="vertical-align: top;"> <input type="checkbox"/> Taxes or penalties owed to governmental units – 11 U.S.C. § 507 (a)(8). </td> <td style="vertical-align: top;"> <input checked="" type="checkbox"/> Other – Specify applicable paragraph of 11 U.S.C. § 507 (a)(2). </td> </tr> </table> <div style="text-align: right; margin-top: 10px;"> Amount entitled to priority: \$ <u>24,508.97</u> </div>			<input type="checkbox"/> Domestic support obligations under 11 U.S.C. § 507 (a)(1)(A) or (a)(1)(B).	<input type="checkbox"/> Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before the case was filed or the debtor's business ceased, whichever is earlier – 11 U.S.C. § 507 (a)(4).	<input type="checkbox"/> Contributions to an employee benefit plan – 11 U.S.C. § 507 (a)(5).	<input type="checkbox"/> Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use – 11 U.S.C. § 507 (a)(7).	<input type="checkbox"/> Taxes or penalties owed to governmental units – 11 U.S.C. § 507 (a)(8).	<input checked="" type="checkbox"/> Other – Specify applicable paragraph of 11 U.S.C. § 507 (a)(2).
<input type="checkbox"/> Domestic support obligations under 11 U.S.C. § 507 (a)(1)(A) or (a)(1)(B).	<input type="checkbox"/> Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before the case was filed or the debtor's business ceased, whichever is earlier – 11 U.S.C. § 507 (a)(4).	<input type="checkbox"/> Contributions to an employee benefit plan – 11 U.S.C. § 507 (a)(5).						
<input type="checkbox"/> Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use – 11 U.S.C. § 507 (a)(7).	<input type="checkbox"/> Taxes or penalties owed to governmental units – 11 U.S.C. § 507 (a)(8).	<input checked="" type="checkbox"/> Other – Specify applicable paragraph of 11 U.S.C. § 507 (a)(2).						
*Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.								
6. Credits. The amount of all payments on this claim has been credited for the purpose of making this proof of claim. (See instruction #6)								



7. Documents: Attached are redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. If the claim is secured, box 4 has been completed, and redacted copies of documents providing evidence of perfection of a security interest are attached. (See instruction #7, and the definition of "redacted".)

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.

If the documents are not available, please explain:

8. Signature: (See instruction #8)

Check the appropriate box.

- ☐ I am the creditor. ☒ I am the creditor's authorized agent. ☐ I am the trustee, or the debtor, or their authorized agent. ☐ I am a guarantor, surety, indorser, or other codebtor.
- (Attach copy of power of attorney, if any.) (See Bankruptcy Rule 3004.) (See Bankruptcy Rule 3005.)

I declare under penalty of perjury that the information provided in this claim is true and correct to the best of my knowledge, information, and reasonable belief.

Print Name: Thomas M. Gaa, esq.

Title: Attorney for Creditor

Company: Bialson, Bergen & Schwab

Address and telephone number (if different from notice address above):

(Signature)

(Date)

Telephone number:

email:

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

INSTRUCTIONS FOR PROOF OF CLAIM FORM

The instructions and definitions below are general explanations of the law. In certain circumstances, such as bankruptcy cases not filed voluntarily by the debtor, exceptions to these general rules may apply.

Items to be completed in Proof of Claim form

Court, Name of Debtor, and Case Number:

Fill in the federal judicial district in which the bankruptcy case was filed (for example, Central District of California), the debtor's full name, and the case number. If the creditor received a notice of the case from the bankruptcy court, all of this information is at the top of the notice.

Creditor's Name and Address:

Fill in the name of the person or entity asserting a claim and the name and address of the person who should receive notices issued during the bankruptcy case. A separate space is provided for the payment address if it differs from the notice address. The creditor has a continuing obligation to keep the court informed of its current address. See Federal Rule of Bankruptcy Procedure (FRBP) 2002(g).

1. Amount of Claim as of Date Case Filed:

State the total amount owed to the creditor on the date of the bankruptcy filing. Follow the instructions concerning whether to complete items 4 and 5. Check the box if interest or other charges are included in the claim.

2. Basis for Claim:

State the type of debt or how it was incurred. Examples include goods sold, money loaned, services performed, personal injury/wrongful death, car loan, mortgage note, and credit card. If the claim is based on delivering health care goods or services, limit the disclosure of the goods or services so as to avoid embarrassment or the disclosure of confidential health care information. You may be required to provide additional disclosure if an interested party objects to the claim.

3. Last Four Digits of Any Number by Which Creditor Identifies Debtor:

State only the last four digits of the debtor's account or other number used by the creditor to identify the debtor.

3a. Debtor May Have Scheduled Account As:

Report a change in the creditor's name, a transferred claim, or any other information that clarifies a difference between this proof of claim and the claim as scheduled by the debtor.

3b. Uniform Claim Identifier:

If you use a uniform claim identifier, you may report it here. A uniform claim identifier is an optional 24-character identifier that certain large creditors use to facilitate electronic payment in chapter 13 cases.

4. Secured Claim:

Check whether the claim is fully or partially secured. Skip this section if the claim is entirely unsecured. (See Definitions.) If the claim is secured, check the box for the nature and value of property that secures the claim, attach copies of lien documentation, and state, as of the date of the bankruptcy filing, the annual interest rate (and whether it is fixed or variable), and the amount past due on the claim.

5. Amount of Claim Entitled to Priority Under 11 U.S.C. § 507 (a).

If any portion of the claim falls into any category shown, check the appropriate box(es) and state the amount entitled to priority. (See Definitions.) A claim may be partly priority and partly non-priority. For example, in some of the categories, the law limits the amount entitled to priority.

6. Credits:

An authorized signature on this proof of claim serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

7. Documents:

Attach redacted copies of any documents that show the debt exists and a lien secures the debt. You must also attach copies of documents that evidence perfection of any security interest. You may also attach a summary in addition to the documents themselves. FRBP 3001(c) and (d). If the claim is based on delivering health care goods or services, limit disclosing confidential health care information. Do not send original documents, as attachments may be destroyed after scanning.

8. Date and Signature:

The individual completing this proof of claim must sign and date it. FRBP 9011. If the claim is filed electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what constitutes a signature. If you sign this form, you declare under penalty of perjury that the information provided is true and correct to the best of your knowledge, information, and reasonable belief. Your signature is also a certification that the claim meets the requirements of FRBP 9011(b). Whether the claim is filed electronically or in person, if your name is on the signature line, you are responsible for the declaration. Print the name and title, if any, of the creditor or other person authorized to file this claim. State the filer's address and telephone number if it differs from the address given on the top of the form for purposes of receiving notices. If the claim is filed by an authorized agent, attach a complete copy of any power of attorney, and provide both the name of the individual filing the claim and the name of the agent. If the authorized agent is a servicer, identify the corporate servicer as the company. Criminal penalties apply for making a false statement on a proof of claim.

DEFINITIONS

Debtor

A debtor is the person, corporation, or other entity that has filed a bankruptcy case.

Creditor

A creditor is a person, corporation, or other entity to whom debtor owes a debt that was incurred before the date of the bankruptcy filing. See 11 U.S.C. §101 (10).

Claim

A claim is the creditor's right to receive payment for a debt owed by the debtor on the date of the bankruptcy filing. See 11 U.S.C. §101 (5). A claim may be secured or unsecured.

Proof of Claim

A proof of claim is a form used by the creditor to indicate the amount of the debt owed by the debtor on the date of the bankruptcy filing. The creditor must file the form with the clerk of the same bankruptcy court in which the bankruptcy case was filed.

Secured Claim Under 11 U.S.C. § 506 (a)

A secured claim is one backed by a lien on property of the debtor. The claim is secured so long as the creditor has the right to be paid from the property prior to other creditors. The amount of the secured claim cannot exceed the value of the property. Any amount owed to the creditor in excess of the value of the property is an unsecured claim. Examples of liens on property include a mortgage on real estate or a security interest in a car. A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In some states, a court judgment is a lien.

A claim also may be secured if the creditor owes the debtor money (has a right to setoff).

Unsecured Claim

An unsecured claim is one that does not meet the requirements of a secured claim. A claim may be partly unsecured if the amount of the claim exceeds the value of the property on which the creditor has a lien.

Claim Entitled to Priority Under 11 U.S.C. § 507 (a)

Priority claims are certain categories of unsecured claims that are paid from the available money or property in a bankruptcy case before other unsecured claims.

Redacted

A document has been redacted when the person filing it has masked, edited out, or otherwise deleted, certain information. A creditor must show only the last four digits of any social-security, individual's tax-identification, or financial-account number, only the initials of a minor's name, and only the year of any person's date of birth. If the claim is based on the delivery of health care goods or services, limit the disclosure of the goods or services so as to avoid embarrassment or the disclosure of confidential health care information.

Evidence of Perfection

Evidence of perfection may include a mortgage, lien, certificate of title, financing statement, or other document showing that the lien has been filed or recorded.

INFORMATION

Acknowledgment of Filing of Claim

To receive acknowledgment of your filing, you may either enclose a stamped self-addressed envelope and a copy of this proof of claim or you may access the court's PACER system (www.pacer.psc.uscourts.gov) for a small fee to view your filed proof of claim.

Offers to Purchase a Claim

Certain entities are in the business of purchasing claims for an amount less than the face value of the claims. One or more of these entities may contact the creditor and offer to purchase the claim. Some of the written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court or the debtor. The creditor has no obligation to sell its claim. However, if the creditor decides to sell its claim, any transfer of such claim is subject to FRBP 3001(e), any applicable provisions of the Bankruptcy Code (11 U.S.C. § 101 *et seq.*), and any applicable orders of the bankruptcy court.

Attachment 1 to Proof of Claim of Yahoo! Inc.

Debtor: CLA LLC
Creditor: Yahoo! Inc.

Case Number: 11-13854

Amount of Claim: Not less than \$76,019.85

Statement of Claim

CLA LLC formally known as American Laser Center (the "Debtor") is liable to Yahoo! Inc. (the "Creditor") in the amount of not less than \$76,019.85 (the "Claim") for amounts payable under the terms of that certain *Insertion Order Nos. 1-1216178149, 1-1679274079 and 1-1878548172* (collectively, the "Contract"). A true and accurate copy of the Contract is attached hereto as Exhibit A and incorporated by reference herein as if fully set forth.

To date, Creditor has not received notice that the Contract has been rejected pursuant to 11 U.S.C. §365, or otherwise terminated and, accordingly, amounts that accrue from and after December 8, 2011 (the "Petition Date") represent an administrative expense claim. To date, an unpaid administrative expense claim has accrued in the amount of \$24,509.97.

A summary of the Claim amount is set forth below. True and accurate copies of the Invoices are attached hereto as Exhibit B and incorporated by reference herein as if fully set forth.

Invoice No.	Invoice Date	Invoice Amount	Credits/Payments Applied	Net Outstanding Pre-petition Amount	Net Outstanding Post-Petition Amount
US07161556778	11/12/2011	\$7,746.49		\$7,746.49	
US07161556780	11/12/2011	\$14,793.79		\$14,793.79	
US07161556781	11/12/2011	\$432.99		\$432.99	
US07161556779	11/12/2011	\$287.11		\$287.11	
US07162311619	12/12/2011	\$9,652.89		\$9,652.89	
US07162311621	12/12/2011	\$11,676.69		\$11,676.69	
US0162311622	12/12/2011	\$624.57		\$624.57	
US07162311620	12/12/2011	\$1,000.00		\$1,000.00	
US07163344491	1/12/2012	\$9,869.47	\$7,857.32	\$2,411.51	\$ (399.36)
US07163344492	1/12/2012	\$1,000.00	\$577.70	\$496.99	\$ (74.69)
US07163344506	1/12/2012	\$5,875.10	\$3,973.95	\$2,219.73	\$ (318.58)
US07163344508	1/12/2012	\$664.95	\$519.64	\$168.12	\$ (22.81)
US07165647049	3/31/2012	\$13,625.37			\$13,625.37
US07165647071	3/31/2012	\$7,571.83			\$7,571.83

US0716567070	3/31/2012	\$3,700.00			\$3,700.00
US07165647072	3/31/2012	\$1,059.21			\$1,059.21
1001173623	4/2/2012	\$ (4.52)			\$(4.52)
1001087196 (Suspicios Click Activity)	3/2/2012	\$ (16.82)			\$ (16.82)
1001102225 (Suspicios Click Activity)	3/7/2012	\$ (1.74)			\$ (1.74)
1001142329 (Suspicios Click Activity)	3/21/2012	\$ (107.34)			\$ (107.34)
1001146975 (Suspicios Click Activity)	3/26/2012	\$ (3.98)			\$ (3.98)
1001153621 (Suspicios Click Activity)	3/26/2012	\$ (78.32)			\$ (78.32)
1001162285 (Suspicios Click Activity)	3/27/2012	\$ (385.11)			\$ (385.11)
1001176143 (Suspicios Click Activity)	4/2/2012	\$ (34.17)			\$ (34.17)
			<u>Totals</u>	<u>\$51,510.88</u>	<u>\$24,508.97</u>
			<u>Total Claim</u>	<u>\$76,019.85</u>	

This Proof of Claim is filed to protect the Creditor from forfeiture of its Claim. The execution and filing of this Proof of Claim is not: (a) a waiver or release of the Creditor's rights against any other entity or person liable for all or part of the Claim; (b) a consent by the Creditor to the jurisdiction of this Court with respect to any proceeding commenced in this case against or otherwise involving the Creditor; (c) a waiver of the right to withdraw the reference with respect to the subject matter of the Proof of Claim, any objection or other proceedings commenced with respect thereto or any other proceeding commenced in this case against or otherwise involving the Creditor; or (d) an election of remedy which waives or otherwise affects any other remedy. The Creditor expressly reserves its rights to file other Proofs of Claim or requests for allowance and payment of any administrative expense with respect to the Claim set forth herein or otherwise (which proof of claim or request, if so filed, shall not be deemed to supersede this claim), to amend or supplement this Proof of Claim in any respect, including with respect to the filing of an amended claim or to file additional Proofs of Claim for claims not covered by this claim. Notwithstanding anything contained in this Proof of Claim, Creditor expressly reserves its rights in respect to the Claim set forth herein or any other claims, cause of action, chose in action, and preserves all rights including, without limitation, to assert its rights against any third party whatsoever.

Creditor asserts the following additional claims including, without limitation, (i) the right to claim administrative expense priority for any unsecured portion of the Claim; (ii) interest, attorneys' fees and costs which continue to accrue and be incurred; (iii) rights to estimate

contingent and assert additional claims if contingent claims are estimated and/or liquidated; and (iv) any other claim Creditor may have against the Debtor relating to or incidental to any loans made by Creditor to the Debtor (collectively, the "Additional Claims"). Notwithstanding anything to the contrary as may be set forth in the Proof of Claim, Creditor expressly reserves and preserves all rights with regard to the Additional Claims.

100% Recycled 30% PCW





Advertising Insertion Order

Order#: 1-1216178149
Date: 08/19/2011
Page: Page 1 of 3
Advertiser/Agency Ref#:
Revision: 1

This Insertion Order is subject to the Master Terms and Conditions and applicable Program Terms located at: <http://info.yahoo.com/legal/us/yahoo/advertising/masterterms/masterterms-322.html>.

This Insertion Order is not valid until signed by you, faxed to us, and we begin to display your ads as set forth herein.

YAHOO! ACCOUNT EXECUTIVE	YAHOO! ACCOUNT MANAGER
Name: Jeffrey Seward Phone: Fax: Email: sewardj@yahoo-inc.com	Name: David Marquez Phone: (818) 524-4940 Fax: Email: marquezd@yahoo-inc.com

ADVERTISER	AGENCY
Name: Address: American Laser Center 24555 Hallwood Ct. Farmington Hills MI 48335	Name: Address: Integrated Media Solutions, LLC 650 Fifth Avenue, 35th Floor New York NY 10019

ADVERTISER/AGENCY CONTACT INFORMATION
Customer Contact: Company Name: Address: Phone: Fax: Email: Athanasios Tsakalakis Integrated Media Solutions, LLC 350 South Beverly Drive, Suite 300, Suite 300 Beverly Hills CA 90212 (310) 407-5238 athan@imediassolutions.com



Order#: 1-1216178149
Date: 08/19/2011
Page: 2 of 3
Advertiser/Agency Ref#:
Revision: 1

UNIFIED SEARCH MARKETPLACE SUMMARY

Account Name	Start Date	End Date	Account Number	Cap Type	Cap Amt	Effective Date
American Laser Skincare- Brand c/o IMS	16-May-2011	31-Dec-2011	X0753275	Monthly Spend	\$3,000.00	
American Laser Skincare-Non- Brand c/o IMS	16-May-2011	31-Dec-2011	X1124050	Monthly Spend	\$35,000.00	
American Laser Skincare- Mobile c/o IMS	16-May-2011	31-Dec-2011	X0424643	Monthly Spend	\$1,000.00	
American Laser Skincare- Partner c/o IMS	16-May-2011	31-Dec-2011	X1043102	Monthly Spend	\$27,000.00	



Order#: 1-1216178149
Date: 08/19/2011
Page: Page 3 of 3
Advertiser/Agency Ref#:
Revision: 1

The person signing below represents, warrants, and covenants that he/she is duly authorized to execute this Insertion Order for and on behalf of the Advertiser or Agency set forth above.

Advertiser/Agency:

Signature: _____

Name: _____

Title: _____

Phone: _____

Email: _____

Please fax all pages to : (818) 524-5556

Note: In order to ensure your Insertion Order is processed in a timely manner, please fax only to 818-524-5556



Advertising Insertion Order

Order#: 1-1679274079
Date: 01/10/2012
Page: Page 1 of 3
Advertiser/Agency Ref#:
Revision: 1

This Insertion Order is subject to the Master Terms and Conditions and applicable Program Terms located at: <http://info.yahoo.com/legal/us/yahoo/advertising/masterterms/masterterms-322.html>.
This Insertion Order is not valid until signed by you, returned to us, and we begin to display your ads as set forth herein.

YAHOO! ACCOUNT EXECUTIVE		YAHOO! ACCOUNT MANAGER	
Name:	Jeffrey Seward	Name:	David Marquez
Phone:		Phone:	(818) 524-4940
Fax:		Fax:	
Email:	sewardj@yahoo-inc.com	Email:	marquezd@yahoo-inc.com

ADVERTISER		AGENCY	
Name:	American Laser Center	Name:	Integrated Media Solutions, LLC
Address:	24555 Hallwood Ct. Farmington Hills MI 48335	Address:	650 Fifth Avenue, 35th Floor New York NY 10019

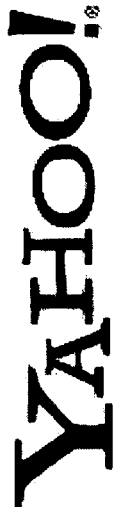
ADVERTISER/AGENCY CONTACT INFORMATION	
Customer Contact:	Athan Tsakalakis
Company Name:	Integrated Media Solutions, LLC
Address:	350 South Beverly Drive, Suite 300, Suite 300 Beverly Hills CA 90212
Phone:	(310) 407-5238
Fax:	
Email:	athan@imediasonline.com



Order#: 1-1679274079
Date: 01/10/2012
Page: Page 2 of 3
Advertiser/Agency Ref#:
Revision: 1

UNIFIED SEARCH MARKETPLACE SUMMARY

Account Name	Start Date	End Date	Account Number	Cap Type	Cap Amt	PO #	Effective Date
American Laser Skincare- Brand c/o IMS	01-Jan-2012	31-Mar-2012	X0753275	Monthly Spend	\$3,000.00		
American Laser Skincare- Non-Brand c/o IMS	01-Jan-2012	31-Mar-2012	X1124050	Monthly Spend	\$35,000.00		
American Laser Skincare- Mobile c/o IMS	01-Jan-2012	31-Mar-2012	X0424643	Monthly Spend	\$3,700.00		10-Jan-2012
American Laser Skincare- Partner c/o IMS	01-Jan-2012	31-Mar-2012	X1043102	Monthly Spend	\$27,000.00		
American Laser Skincare- Conquest c/o IMS	01-Jan-2012	31-Mar-2012	X2012658	Monthly Spend	\$10,000.00		



Order#: 1-1679274079
Date: 01/10/2012
Page: Page 3 of 3
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Revision: 1

Customer Acceptance

Accepter Name	Athanasios Tsakalakis
Accepter Company	IMS
Accepter Title	Director
Accepter Email	athan@imediassolutions.com
Accepter Phone	(212) 373-9574
Accepted Time	1/10/2012 1:37:22 PM



Advertising Insertion Order

Order#: 1-1878548172
Date: 03/30/2012
Page: Page 1 of 3
Advertiser/Agency Ref#:
Revision: 1

This Insertion Order is subject to the Master Terms and Conditions and applicable Program Terms located at: <http://info.yahoo.com/legal/us/yahoo/advertising/masterterms/masterterms-322.html>.

This Insertion Order is not valid until signed by you, returned to us, and we begin to display your ads as set forth herein.

YAHOO! ACCOUNT EXECUTIVE		YAHOO! ACCOUNT MANAGER	
Name:	Keith Slusser	Name:	Paul Schuster
Phone:	(212) 381-6829	Phone:	
Fax:	(866) 654-4403	Fax:	
Email:	kslusser@yahoo-inc.com	Email:	paulsch@yahoo-inc.com

ADVERTISER		AGENCY	
Name:	American Laser Center	Name:	Integrated Media Solutions, LLC
Address:	24555 Hallwood Ct. Farmington Hills MI 48335	Address:	650 Fifth Avenue, 35th Floor New York NY 10019

ADVERTISER/AGENCY CONTACT INFORMATION	
Customer Contact:	Ryan Kelly
Company Name:	Integrated Media Solutions, LLC
Address:	350 S Beverly Drive, Suite #300 Beverly Hills CA 90212
Phone:	(555) 555-5555
Fax:	
Email:	ryan.kelly@imediasonline.com



Order#: 1-1878548172
Date: 03/30/2012
Page: Page 2 of 3
Advertiser/Agency Ref#:
Revision: 1

UNIFIED SEARCH MARKETPLACE SUMMARY

Account Name	Start Date	End Date	Account Number	Cap Type	Cap Amt	PO #	Temp Cap Amount	Effective Date
American Laser Skincare- Brand c/o IMS	01-Apr-2012	30-Jun-2012	X0753275	Total Spend	\$3,000.00			
American Laser Skincare- Conquest c/o IMS	01-Apr-2012	30-Jun-2012	X2012658	Total Spend	\$10,000.00			
American Laser Skincare- Mobile c/o IMS	01-Apr-2012	30-Jun-2012	X0424643	Total Spend	\$3,700.00			
American Laser Skincare- Non-Brand c/o IMS	01-Apr-2012	30-Jun-2012	X1124050	Total Spend	\$35,000.00			
American Laser Skincare- Partner c/o IMS	01-Apr-2012	30-Jun-2012	X1043102	Total Spend	\$27,000.00			



Order#: 1-1878548172
Date: 03/30/2012
Page: Page 3 of 3
Advertiser/Agency Ref#:
Revision: 1

Customer Acceptance

Acceptor Name	Ryan Kelly
Acceptor Company	Integrated Media Solution
Acceptor Title	SEM Manager
Acceptor Email	ryan.kelly@imediasonline.com
Acceptor Phone	212-373-9537
Accepted Time	3/30/2012 12:59:29 PM



**Yahoo! Inc**

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07161556778
Invoice Date: 12-NOV-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonutions.com

Period Beginning: 01-OCT-11
Period Ending: 31-OCT-11

Account	PO Num	Account Name	Currency	Current Charge
X1124050		American Laser Skincare-	USD	7,746.49

Total Current Charges: 7,746.49
Due Date: 12-JAN-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: Citibank Operation Lockbox
Yahoo! Inc., Box 4147
5860 Uplander Way
Culver City, CA 90230

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____

Domestic wires post in 1-3 business days

Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07161556780
Invoice Date: 12-NOV-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-OCT-11
Period Ending: 31-OCT-11

Account	PO Num	Account Name	Currency	Current Charge
X1043102		American Laser Skincare-	USD	14,793.79

Total Current Charges: 14,793.79
Due Date: 12-JAN-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: Citibank Operation Lockbox
Yahoo! Inc., Box 4147
5860 Uplander Way
Culver City, CA 90230

Wiring Instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____
Domestic wires post in 1-3 business days
Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07161556781
Invoice Date: 12-NOV-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-OCT-11
Period Ending: 31-OCT-11

Account	PO Num	Account Name	Currency	Current Charge
X0753275		American Laser Skincare-	USD	432.99

Total Current Charges: 432.99
Due Date: 12-JAN-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: Citibank Operation Lockbox
Yahoo! Inc., Box 4147
5860 Uplander Way
Culver City, CA 90230

Wiring Instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____

Domestic wires post in 1-3 business days

Please contact Accounts Receivable regarding inquiries at:
email: Ardept-ysm@yahoo-inc.com



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Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07161556779
Invoice Date: 12-NOV-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-OCT-11
Period Ending: 31-OCT-11

Account	PO Num	Account Name	Currency	Current Charge
X0424643		American Laser Skincare-	USD	924.66

Total Current Charges: 924.66
Due Date: 12-JAN-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: Citibank Operation Lockbox
Yahoo! Inc., Box 4147
5860 Uplander Way
Culver City, CA 90230

Wiring Instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____

Domestic wires post in 1-3 business days

Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

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Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07162311619
Invoice Date: 12-DEC-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-NOV-11
Period Ending: 30-NOV-11

Account	PO Num	Account Name	Currency	Current Charge
X1124050		American Laser Skincare-	USD	9,652.89

Total Current Charges: 9,652.89
Due Date: 12-FEB-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____

Domestic wires post in 1-3 business days

Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07162311621
Invoice Date: 12-DEC-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonutions.com

Period Beginning: 01-NOV-11
Period Ending: 30-NOV-11

Account	PO Num	Account Name	Currency	Current Charge
X1043102		American Laser Skincare-	USD	11,676.69

Total Current Charges: 11,676.69
Due Date: 12-FEB-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____
Domestic wires post in 1-3 business days
Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07162311622
Invoice Date: 12-DEC-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-NOV-11
Period Ending: 30-NOV-11

Account	PO Num	Account Name	Currency	Current Charge
X0753275		American Laser Skincare-	USD	624.57

Total Current Charges: 624.57
Due Date: 12-FEB-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
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Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____
Domestic wires post in 1-3 business days
Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



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Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07162311620
Invoice Date: 12-DEC-11
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-NOV-11
Period Ending: 30-NOV-11

Account	PO Num	Account Name	Currency	Current Charge
X0424643		American Laser Skincare-	USD	1,000.00

Total Current Charges: 1,000.00
Due Date: 12-FEB-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____

Domestic wires post in 1-3 business days

Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com

**Yahoo! Inc**

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Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07163344491
Invoice Date: 12-JAN-12
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-DEC-11
Period Ending: 31-DEC-11

Account	PO Num	Account Name	Currency	Current Charge
X1124050		American Laser Skincare-	USD	9,869.47

Total Current Charges: 9,869.47
Due Date: 12-MAR-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____

Domestic wires post in 1-3 business days

Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07163344492
Invoice Date: 12-JAN-12
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonline.com

Period Beginning: 01-DEC-11
Period Ending: 31-DEC-11

Account	PO Num	Account Name	Currency	Current Charge
X0424643		American Laser Skincare-	USD	1,000.00

Total Current Charges: 1,000.00
Due Date: 12-MAR-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____
Domestic wires post in 1-3 business days
Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07163344506
Invoice Date: 12-JAN-12
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediassolutions.com

Period Beginning: 01-DEC-11
Period Ending: 31-DEC-11

Account	PO Num	Account Name	Currency	Current Charge
X1043102		American Laser Skincare-	USD	5,875.10

Total Current Charges: 5,875.10
Due Date: 12-MAR-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

Account (Beneficiary) Name: Yahoo! Inc.
Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____
Domestic wires post in 1-3 business days
Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com



Yahoo! Inc

3333 West Empire Avenue
Burbank, CA 91504
Tel: 1-818-524-3000
Fax: 1-818-524-3001
Federal Tax ID : 77-0398689

ACCOUNT INVOICE

Search Advertising

Invoice Number: US07163344508
Invoice Date: 12-JAN-12
Payment Term: Net 60-CBI
Currency: USD

BILL TO:

Client Number: C798277746
Integrated Media Solutions, LLC
650 Fifth Avenue, 35th Floor
New York NY 10019
United States

ADVERTISER

American Laser Center

BILLING CONTACT: Anna Russell
EMAIL: arussell@imediasonutions.com

Period Beginning: 01-DEC-11
Period Ending: 31-DEC-11

Account	PO Num	Account Name	Currency	Current Charge
X0753275		American Laser Skincare-	USD	664.95

Total Current Charges: 664.95
Due Date: 12-MAR-12

PLEASE PAY THIS AMOUNT

Please reference invoice number on check and wires for proper credit.

Send checks and correspondence to

Regular Delivery: Yahoo! Inc.
P.O. Box 89-4147
Los Angeles, CA 90189-4147

Overnight Delivery: First Data Remitco
Yahoo! Inc., Box 4147
2525 Corp. Pl 2nd fl Ste 250
Monterey Park, CA 91754

Wiring instructions:

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Bank Name: CITIBANK, NY
ABA/Routing No.: 021000089
Account No.: 30579543
Swift Code: CITIUS33

Your Account/Invoice Number: _____
Domestic wires post in 1-3 business days
Please contact Accounts Receivable regarding inquiries at
email: Ardept-ysm@yahoo-inc.com

BIALSON, BERGEN & SCHWAB

A PROFESSIONAL CORPORATION

ATTORNEYS AT LAW

2600 EL CAMINO REAL, SUITE 300
PALO ALTO, CALIFORNIA 94306

TELEPHONE
(650) 857-9500

FACSIMILE
(650) 494-2738

E-MAIL: atty@bbslaw.com

SEYMOUR BERGEN
(1923-2003)

ANNETTE G. BIALSON
RETIRED

Via Federal Express

May 16, 2012

BMC Group, Inc.
Attn: CLA Hold LLC, formerly ALC Holdings LLC Claims Processing
18675 Lake Drive East
Chanhassen, MN 55317

**Re: *In re: CLA LLC, et. al.*
 Bankruptcy Case No. 11-13854**

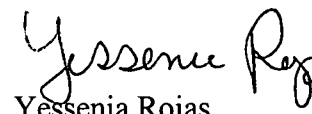
Dear Sir or Madam,

Enclosed please find the original and one copy of the Proof of Claim of Yahoo! Inc. in regards to the above referenced bankruptcy matter. Please file this document and return the file-stamped copy in the enclosed self-addressed stamped envelope.

If you have any questions, please feel free to contact me by telephone at (650) 857-9500 or by e-mail at Yessenia@bbslaw.com.

Sincerely,

BIALSON BERGEN & SCHWAB


Yessenia Rojas
Paralegal

Enclosure

From: (650) 857-9500
Yessenia Rojas for Tom Gaa, Esq.
Bialson Bergen & Schwab
2600 El Camino Real
Suite 300
Palo Alto, CA 94306

Origin ID: PAOA



J12101112190225

SHIP TO: (800) 655-1129

BILL SENDER

CLA Hold LLC Claims Processing
BMC Group
18675 LAKE DR E

CHANHASSEN, MN 55317

Ship Date: 16MAY12
ActWgt: 0.5 LB
CAD: 102180840/INET3250

Delivery Address Bar Code



Ref # Y0042-293
Invoice #
PO #
Dept #

RECEIVED

MAY 18 2012

BMC GROUP

MON - 21 MAY A1
EXPRESS SAVER

TRK# 7935 7249 4791

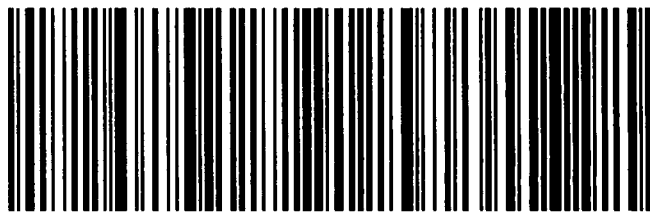
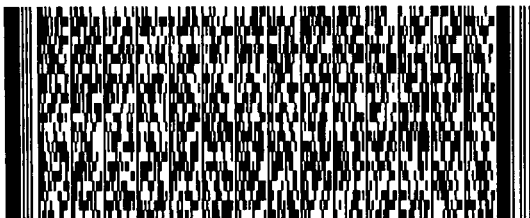
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512G361A4/A278

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2. Fold the printed page along the horizontal line.
3. Place label in shipping pouch and affix it to your shipment so that the barcode portion of the label can be read and scanned.

Warning: Use only the printed original label for shipping. Using a photocopy of this label for shipping purposes is fraudulent and could result in additional billing charges, along with the cancellation of your FedEx account number.

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