

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF INDIANA
INDIANAPOLIS DIVISION**

In re:)
) Chapter 11
ATA AIRLINES, INC.) Case No. 08-03675-BHL-11
)
Debtor)

**NOTICE OF BAR DATE ORDER SETTING DEADLINES
FOR THE FILING OF PROOFS OF CLAIM**

TO: ALL CREDITORS OF THE DEBTOR

PLEASE TAKE NOTICE that the above captioned debtor (the "Debtor") filed a voluntary petition for relief under Chapter 11 of the Bankruptcy Code in the United States Bankruptcy Court for the Southern District of Indiana, Indianapolis Division (the "Court") on April 2, 2008 (the "Petition Date"). The Debtor is managing its property as debtor-in-possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code.

Pursuant to order of the Court entered on August 7, 2008 and except as otherwise provided herein, all persons and entities, including, without limitation, individuals, partnerships, corporations, estates and trusts (each a "Creditor" and, collectively, the "Creditors"), holding or wishing to assert claims (as defined in section 101(5) of the Bankruptcy Code, collectively, the "Claims") against the Debtor arising on and before the Petition Date are required to file a separate, completed and executed proof of claim (the "Proof of Claim") on account of any Claims such Creditors hold or wish to assert against the Debtor, on or before October 2, 2008 at 5:00 p.m. EST (the "General Bar Date"). Each Proof of Claim should be completed on the proof of claim form enclosed herewith or a proof of claim form conforming substantially to Official Bankruptcy Form No. 10. A proof of claim form may also be obtained from the website of the Debtor's Claims Agent at <<http://www.bmcgroup.com/ataairlines>>.

In the event that the Debtor amends its Schedules of Assets and Liabilities (the "Schedules") by reducing the amount of a Claim, deleting a Claim, or otherwise changing the status of a Claim to disputed, contingent and/or unliquidated, then the Debtor will give notice of such amendment to the creditors affected thereby, and any affected creditor shall have the later of the General Bar Date or 5:00 p.m. EST on the date that is thirty (30) days from the date on which notice of such amendment was given (the "Amended Schedules Bar Date") to file a Proof of Claim or forever be barred from doing so.

Individuals who purchased a ticket (or who were otherwise booked) on an ATA flight scheduled to depart after the Petition Date and/or individuals who were members of the Debtor's frequent flyer programs are not currently listed in the Schedules, and therefore these individuals must file a Proof of Claim by the General Bar Date in order to participate in any distributions to creditors in the Debtor's bankruptcy. To the extent the Debtor amends the Schedules to list these individuals, they will be listed with a claim of zero dollars, and therefore they must likewise file a Proof of Claim by the General Bar Date in order to participate in any distributions to creditors in the Debtor's bankruptcy.

In the event that a Claim arises with respect to the Debtor's rejection of an executory contract or unexpired lease, the holder of such Claim shall have the later of the General Bar Date or 5:00 p.m. EST on the date that is thirty (30) days after the effective date of any order authorizing the rejection of the executory contract or unexpired lease to file a proof of Claim (the "Rejection Bar Date") or forever be barred from doing so.

All governmental units (as defined by 11 U.S.C. section 101(27) of the Bankruptcy Code, the "Governmental Units") holding or wishing to assert Claims against the Debtor are required to file a separate, completed and executed Proof of Claim on account of any Claims such Governmental Units wish to assert against the Debtor, on or before October 2, 2008 at 5:00 p.m. EST (the "Governmental Unit Bar Date").¹

The Bar Dates shall apply to anyone holding Claims against the Debtor (whether secured, priority or unsecured) that arose prior to the Petition Date, including but not limited to the following:

- a. Any Person or Entity who asserts a secured, unsecured priority or general unsecured Claim against the Debtor, including, without limitation, Claims entitled to priority under sections 507(a)(4), (a)(5), (a)(8) and 503(b)(9);
- b. Any Creditor whose Claim is listed as "disputed," "contingent," or "unliquidated" in the Debtor's Schedules and that desires to assert a Claim against the Debtor that would entitle the claimant to vote on any chapter 11 plan or participate in any distribution under such plan;
- c. Any Creditor who believes its Claim is improperly classified in the Schedules or is listed in an incorrect amount and that desires to assert its Claim in a classification or amount other than as set forth in the Schedules; and
- d. Any creditor whose Claim is not listed in the Debtor's Schedules.

¹ The General Bar Date, the Amended Schedules Bar Date, the Rejection Bar Date and the Governmental Unit Bar Date are collectively referred to hereinafter as the "Bar Dates."

Notwithstanding the foregoing, AT THIS TIME, Proofs of Claim ARE NOT REQUIRED to be filed concerning the types of Claims that are specifically set forth below:

- a. Claims listed in the Debtor's Schedules or any amendments thereto that are not listed therein as "contingent," "unliquidated," or "disputed," and that are not disputed by the Creditor holding such Claim as to nature, amount or classification;
- b. Claims on account of which a Proof of Claim has already been properly and timely filed;
- c. Claims previously allowed by, or paid pursuant to, an order of the Court; and
- d. Claims allowable under sections 503(b) and 507(a)(2) of the Bankruptcy Code as administrative expenses of the Debtor's chapter 11 case (other than any Claim asserted pursuant to section 503(b)(9) of the Bankruptcy Code).

Each Proof of Claim must be filed by delivering the proof of claim with the original signature so that it is actually received on or before the applicable Bar Dates described above set forth above by the Debtor's Claims Agent at the following address:

By Mail:

ATA Airlines Inc.
c/o BMC Group Inc.
PO Box 921
El Segundo, CA 90245-0921

By Hand or Overnight Delivery:

ATA Airlines, Inc.
c/o BMC Group, Inc.
444 N. Nash St.
El Segundo, CA 90245

PLEASE TAKE FURTHER NOTICE THAT ANY CREDITOR WHO IS REQUIRED TO FILE A PROOF OF CLAIM BUT FAILS TO DO SO ON OR BEFORE THE APPLICABLE BAR DATES SET FORTH IN THIS NOTICE SHALL BE FOREVER BARRED, ESTOPPED AND ENJOINED FROM ASSERTING SUCH CLAIM (OR FILING A PROOF OF CLAIM WITH RESPECT THERETO), AND THE DEBTOR AND THE DEBTOR'S PROPERTY SHALL BE FOREVER DISCHARGED FROM ANY AND ALL INDEBTEDNESS OR LIABILITY WITH RESPECT TO SUCH CLAIM, AND SUCH HOLDER SHALL NOT BE PERMITTED TO VOTE ON ANY CHAPTER 11 PLAN OR PARTICIPATE IN ANY DISTRIBUTION IN THE DEBTOR'S CHAPTER 11 CASE ON ACCOUNT OF SUCH CLAIM(S).

The Debtor's Schedules may be viewed on the web site of the Debtor's Claims Agent at [<http://www.bmcgroup.com/ataairlines>]. Creditors wishing to rely on the Schedules are responsible for determining whether their Claims are accurately listed therein.

THE FACT THAT YOU HAVE RECEIVED THIS NOTICE DOES NOT MEAN THAT YOU HAVE A VALID CLAIM AGAINST IN THE DEBTOR. YOU SHOULD CONSULT WITH YOUR OWN PROFESSIONALS TO DETERMINE WHETHER YOU HOLD A CLAIM AGAINST IN THE DEBTOR. YOU SHOULD NOT FILE A PROOF OF CLAIM IF YOU DO NOT HAVE A CLAIM AGAINST IN THE DEBTOR.

QUESTIONS CONCERNING THIS NOTICE SHOULD BE DIRECTED TO BMC GROUP, INC. AT (888) 909-0100.

Dated: August 8, 2008

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