





RECEIVED JUL 6 2009

COMMISSION AGREEMENT FOR ADMINISTERING  
THE RDA PROGRAM FOR  
WINKLER WHOLESALE

Anderson News, LLC's Management Services Division is a periodical consultant, working with clients on the collection and administration of magazine Retail Display Allowances (RDA) and quarterly checkout pocket payments (RDP).

Anderson News, LLC and our client ("the customer") agree as follows:

The customer will pay Management Services Division a commission of 10.0 % on all RDA collections.

A check for the RDA collections, less our commission fee, will be sent to the customer on a quarterly basis.

This commission agreement shall be in effect for one year from the date signed below, and thereafter shall continue to remain in effect unless cancelled by either party with a 90 day advance written notice.

FEDERAL TAX IDENTIFICATION NUMBER \* 35-1763301  
\* Please include a copy of your Federal Tax ID. Some publishers request we provide this.

Approved by: Josh Winkler Date: 6/12/06  
Signature  
WINKLER WHOLESALE

JOSH WINKLER, DIRECTOR OF SALES  
Print Name and Title

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_  
Signature  
ANDERSON NEWS LLC

Nick Prokop, Director of RDA  
Print Name and Title

\*0410000014\*  
04/23/2009  
6317429161

This is a LEGAL COPY of  
your check. You can use  
the same way you would  
use the original check.

RETURN REASON-D  
CLOSED ACCOUNT

0863000251 04/20/2009  
420075400011140

⑈ 22780684 ⑈

⑈ 4:06 ⑈ 100790: ⑈

⑈ 7019001994 ⑈

⑈ 0000050504 ⑈

WARNING: DOCUMENT CONTAINS UNCLASSIFIED INFORMATION

ANDERSON NEWS, LLC

CORPORATE OFFICE  
3000 W. WASHINGTON BLVD SUITE 151  
KNOXVILLE TN 37919

RETURNED  
CLOSED ACCOUNT

PAY TO THE ORDER OF HUNDRED FIVE AND 04/100

TO THE ORDER OF WINKLER WHOLESALR  
P.O. BOX 68 IN 47523

⑈ 22780684 ⑈ :06 ⑈ 100790: ⑈ 7019001994 ⑈

01/08/09

ELMTRUST

6479  
611

NO. 22780684

AMOUNT  
\*\*\*\*\*505.04

2 SIGNATURES REQUIRED OVER \$2,000  
VOID AFTER 90 DAYS  
ANDERSON NEWS, LLC

*Frank Anderson*

061000104 04/21/2009  
000000095037246  
061000146 04/23/2009  
6513849180  
\*041000014\* 04/23/2009  
6317429161

17409352

↓ Do not endorse or write below this line. ↓

ENDORSE CHECK HERE

X

PAY TO THE ORDER OF  
ANY BANK OF TRUST CO.  
J. WINKLER AND SONS  
DIVISION OF WINKLER, INC.

ENDORSEMENTS GUARANTEED 1100 LINE

DEPOSITORY BANK ENDORSEMENT

CANCELLED  
0863-00025

APR 23 2009

ENDORSEMENT

>086300025< 04 20/2009  
4200754000 140

528883988-01178887548-58-82-48

BO=PK 5285-

13951  
1555

\*041000014\*  
04/23/2009  
6317429162

This is a LEGAL COPY of  
Your check. You can use  
the same way you would  
use the original check.

RETURN REASON-D  
CLOSED ACCOUNT

04/20/2009 0863000253  
4200754000177

ANDERSON NEWS, D...  
CORPORATION OFFICE  
6046 RICHMOND LANE  
KNOXVILLE TN 37919  
P.O. BOX 68  
WINKLER WHOLESALE  
P.O. BOX 68  
IN 47523

TO WINKLER WHOLESALE  
THE P. O. BOX 68  
ORDER DATE IN 47523  
OF

⑆22781097⑆ ⑆061100790⑆ 7019001994⑆

02/03/09

*Frank Anderson*

AMOUNT  
\*\*\*\*\*1545.3

2 SIGNATURES REQUIRED OVER \$2,000  
VOID AFTER 90 DAYS  
ANDERSON NEWS, LLC

⑆061100790⑆ 7019001994⑆ ⑆00001545⑆

061000104 04/21/2009  
000000095037245  
061000146 04/23/2009  
6513849181  
\*041000014\* 04/23/2009  
6317429162

↓ Do not endorse or write below this line. ↓

17609352

ENDORSE HERE  
 PAY TO THE ORDER OF  
ANY BANK OF TRUST CO.  
J. WINKLER AND SONS  
A DIVISION OF WINKLER, INC.  
190 ENDORSEMENT GUARANTEED 1180

DO NOT WRITE/SIGN/STAMP BELOW THIS LINE  
DEPOSITORY BANK ENDORSEMENT

CANCELLED  
080300125

APR 23 2009

ENDORSEMENT

>086300025< 04/20/2009  
42007540001130

520881988-85119887528-68-82-49

FAT  
UNITED SOU  
FAT

152  
11-4

TRC=5825 PX=08