

EXHIBIT A



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VIA EMAIL

August 7, 2013

Akin Gump Strauss Hauer & Feld LLP
One Bryant Park
New York, NY 10036
Attn: Ira Dizengoff

Robert S. Strauss Building
1333 New Hampshire Avenue, N.W.
Washington, D.C. 20036-1564
Attn: Scott Alberino

RE: In re: Atari, Inc., et al. (Case No. 13-10176-JMP)

Dear Ira and Scott:

As you know, we have been engaged in discussions on behalf of the Official Committee of Unsecured Creditors of Atari, Inc., et al. (the "Committee") with Atari, S.A. (the Debtors' corporate parent), and Alden Global Value Recovery Master Fund, L.P. ("Alden") regarding the terms and conditions of a potential plan of reorganization that would be sponsored by Atari, S.A. with Alden's support. These negotiations began in earnest immediately following the auction for certain of the Debtors' assets held on July 18, 2013, at which time all of the parties in interest agreed that time was of the essence. While some progress has been made, the Committee is extremely concerned that three weeks have passed and (i) no binding agreement has been reached and (ii) Atari, S.A. has failed to produce evidence of its financial wherewithal to sponsor a plan of reorganization.

Given the status of the Debtors' chapter 11 cases and the stalled negotiations with Atari, S.A. and Alden, the Committee believes that it is critical that the Debtors immediately reengage in actively marketing the Debtors' remaining assets to non-insider potential purchasers and/or plan sponsors.

Sincerely,

/s/ Jeffrey L. Cohen
Jeffrey L. Cohen

cc. Cathy Hershcopf

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