

EXHIBIT M

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NOTICE OF SALE

NOTICE OF PUBLIC SALE OF COLLATERAL UNDER THE UNIFORM COMMERCIAL CODE

SECURED PARTY: Alden Global Value Recovery Master Fund, L.P.
DEBTORS: Atari S.A.
 Atari, Inc.
 Atari Interactive, Inc.
 California U.S. Holdings, Inc.
 Humongous, Inc.

PLEASE TAKE NOTICE THAT, pursuant to sections 9-610, 9-611, and 9-613 of the Uniform Commercial Code, Alden Global Value Recovery Master Fund, L.P. (the "Secured Party"), as secured creditor of Atari S.A. ("Atari"), Atari, Inc. ("Atari US"), Atari Interactive, Inc. ("Interactive"), California U.S. Holdings, Inc. ("California Holdings"), and Humongous, Inc. ("Humongous" and, together with Atari, Atari US, Interactive, and California Holdings, each, individually, a "Debtor" and, collectively, the "Debtors"), will sell the right, title, and interest of Atari in certain equity interests owned by it and substantially all of the assets of the other Debtors (collectively, the "Collateral") to the highest qualified bidder through a public auction (the "Auction"). The Auction will commence on July 31, 2015 at 10:00 a.m. (prevailing Eastern Time) at the offices of DLA Piper LLP (US), 1251 Avenue of the Americas, 27th Floor, New York, New York 10020-1104.

The Secured Party reserves the right to submit a credit bid at the Auction and to increase its credit bid during the Auction. In the event the Secured Party is the winning bidder at the Auction, the Secured Party shall apply the amount of its highest bid as a credit to the indebtedness of the Debtors. The Secured Party, either directly or indirectly through nominees or assigns, reserves the right to bid at any such sale without cash, certified or cashier's check deposit, and to take title through one or more nominees or assigns. If the Secured Party is the highest bidder, the closing may occur immediately after the bidding concludes.

The Collateral will be offered for sale as a block to a single purchaser, but offers for separate components of the Collateral will be considered. The purchaser of the Collateral will be required to acknowledge and represent that (i) the purchaser, either alone or with the purchaser's attorneys, accountants, or other advisors, possesses the requisite business and investment knowledge and expertise and experience to effectively evaluate the potential risks and merits of the investment, and (ii) the purchaser has sufficient financial ability and net worth to bear the economic risk of the investment, (iii) the purchaser is aware of the fact that Collateral constituting equity securities ("Equity Collateral") has not been registered under the Securities Act or applicable state securities laws or there exists a valid exemption from such securities registrations, (iv) certificates evidencing the Equity Collateral to be received by the purchaser, if any, will bear a legend to the effect that the property represented thereby is not registered under any state securities laws and may not be sold or transferred without registration under those laws or applicable state securities laws, or there is an available valid exemption from such requirements, and (v) if there are any certificates evidencing the purchase of the Equity Collateral to be received by the purchaser, such certificates will bear a legend to the effect that the securities represented thereby are not registered under the securities laws or under any state securities laws and may not be sold or transferred without registration under the securities laws and applicable state securities laws, or there is an available valid exemption from such requirements. The Secured Party reserves the right to establish other reasonable bidding procedures and reserves the right, by announcement made at the Auction, to continue the Auction to such time and place as the Secured Party, in its sole discretion, may deem fit, or to cancel the Auction, or to amend, alter, or insert additional terms to the terms announced herein.

THE COLLATERAL WILL BE SOLD BY THE SECURED PARTY ON AN "AS IS-WHERE IS" BASIS, WITHOUT RECOURSE, REPRESENTATION, OR WARRANTY, WHETHER EXPRESS OR IMPLIED.

Parties seeking to conduct due diligence or desiring other information regarding the Auction may contact Craig Martin at DLA Piper LLP (US), by telephone ((302) 468-5655) or email (craig.martin@dlapiper.com) or Daniel Egan at DLA Piper LLP (US), by telephone ((212) 335-4754) or email (daniel.egan@dlapiper.com).

NOTICE OF PUBLIC SALE OF ASSETS OF SOO TRACTOR LLC UNIFORM COMMERCIAL CODE

PLEASE TAKE NOTICE THAT on July 28, 2015 at 10:00 o'clock a.m., Central Time, ARMMCO Investments, Inc., as secured creditor ("Secured Creditor") of Soo Tractor, LLC (the "Obligor") will hold a public secured party's sale at 1400 West 1st Street, Sioux City, Iowa 51103 under Section 9-610 of the Uniform Commercial Code of all of the personal property collateral pledged to Secured Creditor, including, without limitation, machinery and equipment, inventory, accounts receivable, general intangibles, intellectual property, cash/proceeds and all other personal property assets pledged to Secured Creditor. The Obligor is generally in the business of the fabricating and manufacturing of metal products and industrial/agricultural equipment. The sale will be held on a "where is, as is" basis, without any representations and warranties, express or implied. There is no warranty relating to title, possession, quiet enjoyment, access or the like in this disposition. Secured Creditor intends to offer the personal property assets as one lot but reserves the right to modify, or combine the sale into multiple lots.

Secured Creditor reserves the right to establish other reasonable bidding or sale procedures including, but not limited to sale by private sale and to have potential bidders demonstrate their ability to perform and complete any purchase to the reasonable satisfaction of Secured Creditor prior to or at the time of the scheduled sale. Secured Creditor reserves the right to credit bid or to increase any credit bid price at the auction. Secured Creditor also reserves the right to adjourn, continue or cancel the auction without further notice. Qualified bidders may be permitted to submit written bids in advance or participate in the auction via conference call. Any parties interested in further information about these assets or to be approved as a potential bidder should contact the counsel for the Secured Creditor as set forth below or appear at the foreclosure sale at the time and date set forth above.

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BankADR	IBM	10.41	0.12	NobleEnergy	NOB
BankADR	IHS	128.86	0.98	NokiaADR	NOK
BankADR	IHS	31.06	0.08	NorstarRealty	NRT
BankADR	ING	17.26	0.26	Nordst	NOR
BankADR	IVZ	38.60	0.65	NorfolkSo	NOR
BankADR	ITC	34.09	0.31	NorthrupGrum	NOG
BankADR	IDEX	77.43	-0.18	NorthstarRealty	NRT
BankADR	ITW	93.61	0.24	Novartis ADR	NVZ
BankADR	INFY	15.93	0.15	NovoNordiskADR	NVO
BankADR	IR	67.68	0.31	Nucor	NUE
BankADR	INGR	81.81	0.20	NuSTAREnergy	NS
BankADR	ICE	232.32	3.40	OGE Energy	OGE
BankADR	IHG	42.61	0.32	ONEOK	ONE
BankADR	IBM	171.00	2.47	ONEOKPartners	OKP
BankADR	IFF	113.35	0.66	OccidentalPetro	OXY
BankADR	IP	48.11	0.89	Och-ZiffCapMgmt	OZI
BankADR	IPG	20.11	0.33	OmegaHlthcr	OH
BankADR	XOM	55.60	1.80	Omicare	OC
BankADR	IRAM	31.77	0.36	Omnicom	OMI
BankADR	ICL	7.05	0.02	OpkoHealth	OPH
BankADR	ITUB	9.88	-0.05	Oracle	ORCL
BankADR	JPM	69.56	0.37	OrangeADR	ORA
BankADR	JHX	69.81	0.66	OrixADR	OIX
BankADR	JAH	54.70	0.34	PG&E	PG
BankADR	JNJ	101.11	0.69	PNC FnlSvcs	PNC
BankADR	JCI	47.53	-1.14	POSCOADR	PO
BankADR	JLL	175.91	1.12	PPG Ind	PPG
BankADR	JOY	31.39	0.39	PPL	PPL
BankADR	JNPR	26.35	0.20	PVH Corp.	PVH
BankADR	KAR	38.36	0.18	PackCPAm	PKI

Cash Prices | WSJ.com/commodities

These prices reflect buying and selling of commodities in the marketplace—separately from the exchange, which reflects what the commodities are worth in the months.

	Thursday	Year ago
Energy		
Propane,tet, Mont Belvieu-g	0.4328	1.0337
Butane,normal, Mont Belvieu-g	0.5539	1.2630
Natural Gas, Henry Hub-i	2.900	4.030
Natural Gas, Transco Zone 3-i	2.870	3.950
Natural Gas, Transco Zone 6 NY-i	1.450	2.490
Natural Gas, Panhandle East-i	2.770	3.830
Natural Gas, Opal-i	2.800	3.930
Natural Gas, Marcellus NE PA-i	1.150	2.260
Natural Gas, Haynesville N.LA-i	2.870	3.900
Coal, C.Apic, 12500Btu, 1.2502-r, w	54.900	59.150
Coal, Pwdr Rvr Bsn, 8800Btu, 0.8502-r, w	10.000	12.500
Metals		
Gold, per troy oz		
Engelhard industrial	1148.60	1306.97
Engelhard fabricated	1234.75	1404.99
Handy & Harman base	1144.40	1302.50
Handy & Harman fabricated	1270.28	1406.70
LBMA Gold Price AM	1145.10	1302.75
LBMA Gold Price PM	1144.40	1302.50
Krugerrand, wholesale-e	1191.22	1369.26
Maple Leaf-e	1202.67	1382.43
American Eagle-e	1202.67	1382.43
Mexican peso-e	1389.01	1595.42
Austria crown-e	1125.72	1293.53
Austria phil-e	1202.67	1382.43
Silver, troy oz.		
Engelhard industrial	15.0500	20.8200
Engelhard fabricated	18.0600	24.9840
Handy & Harman base	15.0150	21.2000
Handy & Harman fabricated	18.4680	25.4400
LBMA spot price	19.5607	12.1464
(U.S.\$ equivalent)	14.9300	20.7800
Coins, wholesale \$1,000 face-a	12352	16682
Other metals		
Platinum, free market	*1019	1497.0
Platinum, Engelhard industrial	1007.0	1502.0
Platinum, Engelhard fabricated	1107.0	1602.0
Palladium, Engelhard industrial	635.0	895.0
Palladium, Engelhard fabricated	735.0	995.0
Aluminum, LME, \$ per metric ton*	1674.5	1963
Antimony-d	3.7500	4.3750
Copper, Comex spot	2.5315	3.2090
Lead, NA solder-d	112.554	130.900
Iron Ore, 62% Fe CFR China-s	50.0	97.5
Shredded Scrap, US Midwest-s, w	266	379
Stainless steel scrap, US-d	1560	1560
Steel, HRC USA, FOB Midwest Mill-s	464	667
Tin, NA solder-d	917.597	1348.147
Zinc, NA-d	101.032	111.805
Fibers and Textiles		
Burlap, 10-oz, 40-inch NY yd-n-w	0.4500	0.4125

KEY TO CODES: A=ask; B=bid; BP=country elevator bids to process; Brooks; G=ICE; I=Natural Gas Intelligence; K=Kingsman; L=live; not available; R=S=Steel Index; S=The Steel Index; T=Cotlook Lim-