

**UNITED STATES BANKRUPTCY COURT  
DISTRICT OF SOUTH CAROLINA**

<b>In re:</b>	)	
	)	<b>CHAPTER 11</b>
<b>The Cliffs Club &amp; Hospitality Group, Inc.,</b>	)	
<b><i>et al.</i><sup>1</sup> d/b/a The Cliffs Golf &amp; Country</b>	)	<b>Case No. 12-01220</b>
<b>Club,</b>	)	
	)	<b>Jointly Administered</b>
<b>Debtors.</b>	)	

---

**AFFIDAVIT OF PUBLICATION OF BAR DATE NOTICE IN USA TODAY**

---

<sup>1</sup> The Debtors, followed by the last four digits of their respective taxpayer identification numbers, are as follows: The Cliffs Club & Hospitality Group, Inc. (6338); CCHG Holdings, Inc. (1356); The Cliffs at Mountain Park Golf & Country Club, LLC (2842); The Cliffs at Keowee Vineyards Golf & Country Club, LLC (5319); The Cliffs at Walnut Cove Golf & Country Club, LLC (9879); The Cliffs at Keowee Falls Golf & Country Club, LLC (3230); The Cliffs at Keowee Springs Golf & Country Club, LLC (2898); The Cliffs at High Carolina Golf & Country Club, LLC (7576); The Cliffs at Glassy Golf & Country Club, LLC (6559); The Cliffs Valley Golf & Country Club, LLC (6486); Cliffs Club & Hospitality Service Company, LLC (9665).



USA TODAY Advertising  
7950 Jones Branch Drive • McLean, Virginia 22108



## VERIFICATION OF PUBLICATION

### COMMONWEALTH OF VIRGINIA COUNTY OF FAIRFAX

---

Being duly sworn, Toussaint Hutchinson says that he is the principal clerk of USA TODAY, and is duly authorized by USA TODAY to make this affidavit, and is fully acquainted with the facts stated herein: on Monday, April 23, 2012 the following legal advertisement – In re: THE CLIFFS CLUB & HOSPITALITY GROUP, INC., et al. - was published in the national edition of USA TODAY.

Principal Clerk of USA TODAY  
April 23, 2012

This 23<sup>rd</sup> day of April month  
2012 year.

  
Notary Public

UNITED STATES BANKRUPTCY COURT - DISTRICT OF SOUTH CAROLINA	
In re: THE CLIFFS CLUB & HOSPITALITY GROUP, INC., et al., <sup>1</sup> d/b/a THE CLIFFS GOLF & COUNTRY CLUB, Debtors.	CHAPTER 11 Case No. 12-01220 Jointly Administered
<b>NOTICE OF DEADLINES TO FILE PROOFS OF CLAIM</b>	
<b>TO ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST THE CLIFFS CLUB &amp; HOSPITALITY GROUP, INC. AND ITS AFFILIATED DEBTORS IN THE ABOVE-CAPTIONED CHAPTER 11 CASES, AS DEBTORS AND DEBTORS IN POSSESSION (COLLECTIVELY, THE "DEBTORS"), PLEASE TAKE NOTICE OF THE FOLLOWING:</b>	
On February 28, 2012 (the "Petition Date"), the Debtors filed voluntary petitions for relief under Chapter 11 of Title 11 of the United States Bankruptcy Code (the "Bankruptcy Code") in the United States Bankruptcy Court for the District of South Carolina (the "Bankruptcy Court").	
<b>Bar Dates.</b> Pursuant to an order of the Bankruptcy Court entered on April 10, 2012 (the "Bar Date Order"), <sup>2</sup> and in accordance with Rule 3003(c) of the Federal Rules of Bankruptcy Procedure, all entities (except those entities that are excused pursuant to the Bar Date Order) who: (i) have a claim or potential claim against any or all of the Debtors that arose before the Petition Date, no matter how remote or contingent; such claim may be (a "Prepetition Claim") MUST FILE A PROOF OF CLAIM on or before <b>May 31, 2012</b> (the "Bar Date") (or by <b>August 27, 2012</b> for claims of governmental units (the "Governmental Claims Bar Date").	
If the Debtors amend their Schedules to reduce the undisputed, noncontingent, and liquidated amount of a Prepetition Claim reflected therein, to change the nature or classification of a Prepetition Claim reflected therein and/or to add a claim to the Schedules, then any affected claimant shall have until the later of the Bar Date and thirty (30) days after the date that notice of the amendment is served on the affected claimant to file a proof of claim or to amend any previously filed proof of claim in respect of such amended scheduled Prepetition Claim or added claim.	
<b>Procedures for Submitting Proofs of Claim.</b> Proofs of claim must be submitted to BMC Group, Inc., the Debtors' duly appointed claims, noticing and balloting agent (the "Claims Agent"), on or before <b>May 31, 2012</b> (or by <b>August 27, 2012</b> for claims of governmental units) by hand delivery, courier service, overnight delivery, or first-class U.S. mail to the Claims Agent at one of the following addresses: <b>BY MAIL TO:</b> BMC Group, Inc., Attn: Cliffs Claims Processing, P.O. Box 3020, Chanhassen, MN 55317-3020; <b>BY HAND OR OVERNIGHT DELIVERY TO:</b> BMC Group, Inc., Attn: Cliffs Claims Processing, 16675 Lake Drive East, Chanhassen, MN 55317.	
Proofs of claim shall be deemed timely filed only if the original claim form is <b>actually received</b> by the Claims Agent on or before <b>4:00 p.m.</b> prevailing Eastern Time on the applicable Bar Date. The Claims Agent will <b>not</b> accept claim forms sent by facsimile, telecopy, or other electronic means.	
Each proof of claim filed shall: (a) be written in the English language; (b) be denominated in lawful currency of the United States; (c) conform substantially with Official Form No. 10; (d) attach copies of any writings upon which the claim is based; and (e) when asserting a 503(b)(9) Claim, shall also comply with the 503(b)(9) Claims Procedures set forth in the Bar Date Order.	
You may obtain a proof of claim form from any bankruptcy court clerk's office, from your lawyer, from certain business supply stores, from the website maintained for these cases at the address <a href="http://www.bmcgroup.com/cliffs">www.bmcgroup.com/cliffs</a> , or by contacting the Debtors' bankruptcy counsel, Bryan E. Bates at McKenna Long & Aldridge LLP at 404-527-4000. If you wish to obtain copies of the Debtors' schedules of assets and liabilities and/or the Bar Date Order, they are available and may be examined by interested parties: (i) at <a href="http://www.bmcgroup.com/cliffs">www.bmcgroup.com/cliffs</a> ; (ii) at the office of the Clerk of the Court, J. Bratton Davis United States Bankruptcy Courthouse, 1100 Laurel Street, Columbia, SC 29201-2423, during normal business hours; or (iii) on the Court's electronic docket of these cases at the address <a href="http://www.scb.uscourts.gov">www.scb.uscourts.gov</a> .	
<b>EXCEPT AS EXPRESSLY SET FORTH IN THE BAR DATE ORDER, PURSUANT TO BANKRUPTCY RULE 3003(C)(2), ANY ENTITY THAT IS REQUIRED TO FILE A PROOF OF CLAIM FOR ANY CLAIM AGAINST ANY OR ALL OF THE DEBTORS IN THESE CHAPTER 11 CASES PURSUANT TO THE BANKRUPTCY CODE, THE BANKRUPTCY RULES OR THE BAR DATE ORDER, BUT THAT FAILS TO DO SO IN A TIMELY MANNER, SHALL BE FOREVER BARRED, ESTOPPED, AND ENJOINED FROM ASSERTING ANY SUCH CLAIM AGAINST ANY OR ALL OF THE DEBTORS, AND THE DEBTORS AND THEIR PROPERTY SHALL BE FOREVER DISCHARGED FROM ANY AND ALL INDEBTEDNESS OR LIABILITY WITH RESPECT TO SUCH CLAIM (EXCEPT THAT NOTHING HEREIN SHALL PREJUDICE ANY RIGHT OF A CLAIMANT THAT FAILS TO FILE A CLAIM IN A TIMELY MANNER FROM ASSERTING, SUBJECT TO OBJECTION BY THE DEBTORS OR ANY OTHER PARTY IN INTEREST, THAT ITS UNTIMELY-FILED CLAIM: (I) SHOULD BE ALLOWED AS A TIMELY-FILED CLAIM, ON THE BASIS THAT SUCH CLAIMANT DID NOT HAVE NOTICE OR ACTUAL KNOWLEDGE OF THESE CASES IN TIME TO TIMELY FILE A PROOF OF CLAIM; (II) IS ENTITLED TO A DISTRIBUTION UNDER CHAPTER 7 OF THE BANKRUPTCY CODE, IN THE EVENT THESE CHAPTER 11 CASES ARE CONVERTED TO CHAPTER 7 CASES; OR (III) SHOULD OTHERWISE BE ALLOWED UNDER APPLICABLE LAW). ADDITIONALLY, ANY HOLDER OF ANY CLAIM WHO IS REQUIRED, BUT FAILS, TO FILE A PROOF OF SUCH CLAIM ON OR BEFORE THE APPLICABLE BAR DATE SHALL NOT BE PERMITTED TO VOTE TO ACCEPT OR REJECT ANY PLAN OR PLANS OR PARTICIPATE IN ANY DISTRIBUTION IN THE DEBTORS' CHAPTER 11 CASES ON ACCOUNT OF SUCH CLAIM OR TO RECEIVE FURTHER NOTICES REGARDING SUCH CLAIM.</b>	
<b>YOU SHOULD CONSULT YOUR ATTORNEY REGARDING ANY OTHER INQUIRIES, SUCH AS WHETHER YOU SHOULD FILE A PROOF OF CLAIM.</b> If you have any further questions regarding the filing or processing of a proof of claim, please contact the Debtors' bankruptcy counsel, Bryan E. Bates at McKenna Long & Aldridge LLP at 404-527-4000. <b>PLEASE DO NOT ATTEMPT TO CONTACT THE BANKRUPTCY COURT FOR ADVICE.</b>	
<sup>1</sup> The Debtors, followed by the last four digits of their respective taxpayer identification numbers and Chapter 11 case numbers, are as follows: The Cliffs Club & Hospitality Group, Inc. (6336) (12-01220); CCHG Holdings, Inc. (1356) (12-01223); The Cliffs at Mountain Park Golf & Country Club, LLC (2842) (12-01225); The Cliffs at Keowee Vineyards Golf & Country Club, LLC (5319) (12-01226); The Cliffs at Walnut Cove Golf & Country Club, LLC (9879) (12-01227); The Cliffs at Keowee Falls Golf & Country Club, LLC (3230) (12-01229); The Cliffs at Keowee Springs Golf & Country Club, LLC (2898) (12-01230); The Cliffs at High Carolina Golf & Country Club, LLC (4293) (12-01231); The Cliffs at Glassy Golf & Country Club, LLC (6559) (12-01234); The Cliffs Valley Golf & Country Club, LLC (6486) (12-01235); and Cliffs Club & Hospitality Service Company, LLC (9665) (12-01237).	
<sup>2</sup> Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Bar Date Order.	