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1 2 3 4 5 6 7 8	GARY E. KLAUSNER (STATE BAR NO. 690 MARGRETA M. MORGULAS (STATE BAR I KIZZY L. JARASHOW (Admitted Pro Hac Vic STUTMAN, TREISTER & GLATT PROFESSIONAL CORPORATION 1901 Avenue of the Stars, 12th Floor Los Angeles, CA 90067 Telephone: (310) 228-5600 Telecopy: (310) 228-5788 E-Mail: gklausner@stutman.com mmorgulas@stutman.com kjarashow@stutman.com	NO. 224950), and
9 10 11	<u>Debtors' Mailing Address:</u> Colorep, Inc. and Transprint USA, Inc. 1000 Pleasant Valley Road Harrisonburg, VA 22801-9790 Attn: Robert Katz, [Proposed] CRO	
12 13	CENTRAL DISTR	BANKRUPTCY COURT ICT OF CALIFORNIA CLES DIVISION
14	In re:) Case No. 13-bk-27689-WB
15 16	COLOREP, INC., a California corporation, <i>et al.</i> ,) Chapter 11) (Jointly Administered)
17	Debtors.)
18		 DEBTORS' NOTICE OF MOTION AND MOTION PURSUANT TO BANKRUPTCY
19 20		 CODE SECTIONS 105(a) AND 363 FOR ENTRY OF AN ORDER AUTHORIZING THE EMPLOYMENT OF EXECUTIVE
20		 SOUNDING BOARD ASSOCIATES INC. TO PROVIDE CRISIS MANAGEMENT
21 22	Tax I.D. Nos. 94-3055026 (Colorep, Inc.) and 54-1200596 (Transprint USA, Inc.)	 SERVICES AND TO PROVIDE ROBERT D. KATZ TO SERVE AS CHIEF
22		RESTRUCTURING OFFICER FROM THE PETITION DATE; MEMORANDUM OF
23		 POINTS AND AUTHORITIES IN SUPPORT THEREOF; DECLARATION OF ROBERT
25		D. KATZ. CTP IN SUPPORT THEREOF
26) <u>Hearing</u>
27		[No Hearing Required unless Requested under Local Bankruptcy Rule 9013-1(0)]
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6	11 U.S.C. § 330
7	11 U.S.C. § 331
8	11 U.S.C. § 363
9	11 U.S.C. § 363(b)
10	11 U.S.C. § 363(c)
11	11 U.S.C. § 1104
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TO THE HONORABLE JULIA W. BRAND, THE OFFICE OF THE UNITED STATES TRUSTEE, THE DEBTORS' SECURED LENDERS AND OTHER PARTIES ASSERTING SECURED CLAIMS, THE TWENTY LARGEST UNSECURED CREDITORS OF THE DEBTORS, AND OTHER PARTIES IN INTEREST:

PLEASE TAKE NOTICE that the above captioned debtors and debtors in 4 possession (the "Debtors") hereby move (by this "Motion") the Court, pursuant to sections 105(a) 5 and 363 of title 11 of the United States Code (the "Bankruptcy Code"), for entry of an order, 6 effective from the Petition Dates (as defined below), authorizing and approving the agreement 7 ("ESBA Agreement") with Executive Sounding Board Associates, Inc. ("ESBA") to provide crisis 8 management services and also to provide Robert D. Katz to serve as the Debtors' Chief 9 Restructuring Officer ("CRO"), as well as any required additional temporary staff (the "Temporary 10 Staff"), including, but not limited to, Mr. Paul Newton; and (b) the appointment of Mr. Katz as CRO. In support of the Motion, the Debtors respectfully represent as follows: 12

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SUMMARY OF RELIEF REQUESTED

By this Motion, the Debtors seek authorization and approval of the ESBA Agreement, 14 as of the Petition Date, pursuant to which ESBA will provide crisis management services to the 15 Debtors, provide the CRO and any required additional Temporary Staff, including Mr. Newton, 16 under sections 105(a) and 363 of the Bankruptcy Code and on the terms set forth herein and in the 17 ESBA Agreement, a copy of which is attached to the "Declaration of Robert D. Katz In Support of 18 Retention Application" (the "Katz Declaration") as Exhibit "1". 19

This Motion is based on the Memorandum of Points and Authorities below, the 20 evidence contained in the Katz Declaration, the concurrently filed "Appendix of Orders Cited in 21 Debtors' Motion Pursuant to Section 363 for Entry of an Order Authorizing the Employment of 22 Executive Sounding Board Associates As Chief Restructuring Officer to Provide Management 23 Services to the Debtors", the record in these cases, and the arguments, evidence and representations 24 that may be presented at or prior to the hearing on this Motion. 25

PLEASE TAKE NOTICE that Local Bankruptcy Rule 9013-1(0)(1) requires 26 that any response and request for hearing with respect to this Motion must be filed with the 27

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1	Court and served on the Debtor, EBSA an	nd the United States Trustee within 14 days after
2	the date of service of this Notice of Motion	1.
3	WHEREFORE, based on the	e Memorandum of Points and Authorities set forth
4	below and the supporting Katz Declaration,	the Debtors respectfully request entry of an order
5	authorizing and approving the ESBA Agreer	nent to provide crisis management services and CRO, as
6	well as any Temporary Staff, including Mr. I	Newton, necessary to perform the requested services to
7	the Debtors.	
8		
9	Dated: July 30, 2013	/s/ Margreta M. Morgulas
10		GARY E. KLAUSNER MARGRETA M. MORGULAS AND
11		KIZZY L. JARASHOW, Members of STUTMAN, TREISTER & GLATT
12		PROFESSIONAL CORPORATION [Proposed] Reorganization Counsel
13		for Debtors and Debtors in Possession
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1	MEMORANDUM OF POINTS AND AUTHORITIES
2	I.
3	BACKGROUND
4	A. <u>Petition Date and Jurisdiction</u> .
5	On July 10, 2013 (the "Petition Dates"), the Debtors commenced the above-captioned
6	chapter 11 cases ("Cases") by filing voluntary petitions under chapter 11 of the Bankruptcy Code.
7	Pursuant to Bankruptcy Code sections 1107(a) and 1108, the Debtors are continuing
8	to operate their business and manage their financial affairs as debtors in possession.
9	No trustee, examiner, or committees have been appointed in these Cases.
10	This Court has jurisdiction over these chapter 11 cases and this application pursuant
11	to 28 U.S.C. §§ 1334 and 157(b), and venue is proper in this District pursuant to 28 U.S.C. §§ 1408
12	and 1409.
13	This is a core proceeding pursuant to 28 U.S.C. § 157(b)(2).
14	B. <u>General Background</u> .
14 15	B. General Background. Originally founded as a technology development company in 1989, the company that
15	Originally founded as a technology development company in 1989, the company that
15 16	Originally founded as a technology development company in 1989, the company that later became known as Colorep shifted its focus in 2003 to industrial printing applications. By 2005
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15 16 17 18 19	Originally founded as a technology development company in 1989, the company that later became known as Colorep shifted its focus in 2003 to industrial printing applications. By 2005 Colorep had advanced its textile technology and had invented a patented process for dyeing and decorating fabric known as AirDye®, which is widely regarded as revolutionary because it does not result in water pollution and significantly reduces energy use, costs and time from design to market.
15 16 17 18 19 20	Originally founded as a technology development company in 1989, the company that later became known as Colorep shifted its focus in 2003 to industrial printing applications. By 2005 Colorep had advanced its textile technology and had invented a patented process for dyeing and decorating fabric known as AirDye®, which is widely regarded as revolutionary because it does not result in water pollution and significantly reduces energy use, costs and time from design to market. In 2007, Colorep began licensing AirDye® technology to manufacturers and resellers
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 15 16 17 18 19 20 21 22 23 24 	Originally founded as a technology development company in 1989, the company that later became known as Colorep shifted its focus in 2003 to industrial printing applications. By 2005 Colorep had advanced its textile technology and had invented a patented process for dyeing and decorating fabric known as AirDye®, which is widely regarded as revolutionary because it does not result in water pollution and significantly reduces energy use, costs and time from design to market. In 2007, Colorep began licensing AirDye® technology to manufacturers and resellers in the home interior, hospitality and apparel industries, which licensing continues to be very profitable for Colorep. Due to the success of the AirDye® technology, in September 2009, Colorep began doing business as "AirDye Solutions."
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1 Colorep as it gave Colorep access to manufacturing capabilities, a global customer base, and a 2 design library exceeding 15,000 unique designs.

3 Transprint is the wholly-owned subsidiary of Colorep. Colorep is owned by 4 numerous shareholders, with interests in 1 or more of the 5 series of preferred stock (Series A-E) 5 and/or in Colorep's common stock.

C.

The Debtors share common management, jointly own most assets and are co-obligors or obligor/guarantor on most of the Debtors' collective obligations.

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Events Leading to Chapter 11.

9 In 2011, the Debtors began experiencing significant cash flow constraints, which 10 rendered the Debtors unable to pay their ordinary course operating expenses, pay overhead, acquire 11 necessary raw materials to meet customer demands and purchase parts and supplies required for the 12 maintenance of their equipment and manufacturing and production facility in Virginia. As a result, the quality and availability of the Debtors' product began to decline and their key vendor and 13 14 customer relationships suffered.

15 In or around June 2011, the Debtors entered into that certain Loan and Security 16 Agreement (as amended, supplemented and modified, the "Prepetition Loan Agreement") with 17 Meserole, LLC ("Prepetition Lender" or "Meserole"). Pursuant to the Prepetition Loan Agreement, 18 the Debtors had the ability to access up to \$25 million on the terms and conditions set forth in the 19 Prepetition Loan Agreement ("Prepetition Loan"). In exchange, the Debtors granted Meserole a first 20 priority secured lien on virtually all of their tangible and intangible assets.

21 Unfortunately, the Prepetition Loan did not result in the stabilization of the Debtors' 22 operations as had been hoped. Accordingly, throughout 2012, the Debtors continued to experience 23 cash shortages and, therefore, were unable to purchase necessary raw materials and timely produce 24 ordered product. Further, the Debtors were unable to sustain the quality of the product they did 25 produce as they lacked the capital necessary to improve or even perform necessary service and 26 repairs to the equipment utilized in their production process. The Debtors' inability to timely meet 27 demand and resolve the increasing quality control issues resulted in material cancellations and harm 28 to valuable customer relationships.

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The Debtors' working capital constraints also resulted in their inability to meet their
 obligations to their employees in a timely and consistent manner. This resulted in significant morale
 issues and ultimately in the loss of many key employees in 2012, which further diminished their
 capacity to fulfill customer orders and meet obligations to vendors.

By the end of 2012, the situation had worsened and the Debtors went through a
number of "dark" periods during which time production halted completely and employees went
unpaid.

8 In March 2013, the Debtors, with the consent of their Prepetition Lender, hired Mark
9 A. Fox of The Fox Group as the Chief Restructuring Officer. Mr. Fox will now assume a new role
10 in the operation of the Debtors' businesses, and ESBA will take the lead with respect to the Debtors'
11 day-to-day operations as well as the sale and restructuring efforts.

12 From March through June 2013, the Debtors worked to adjust staffing to appropriate levels, minimize and eliminate expenditures that did not directly support the Debtors' production and 13 14 research and development operations. Further, the Debtors focused on rebuilding the most valuable 15 customer and vendor relationships and on minimizing the Debtors' exposure with respect to those 16 relationships that had historically not been profitable. The Debtors have also focused on improving 17 inventory analysis and control with an aim to improving the Debtors' ability to timely meet customer 18 orders. Although significant cash shortages did not permit extensive business development efforts, 19 to the extent feasible, the Debtors also worked to expand the Debtors' licensing activities to new, 20 active markets around the globe.

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D.

Prepetition Loan Agreement with Meserole.

The Debtors' primary assets are its intellectual property rights and interests, including
patents, pending patent applications, trademarks, and copyrights, its manufacturing and operational
facility in Harrisonburg, Virginia, its furniture, fixtures and equipment, accounts receivable,
inventory, and its design studio and customer files in Charlotte, North Carolina and New York, New
York.

As previously indicated, the Debtors' primary secured lender is Meserole, which, as
of the Petition Date, was owed approximately \$17 million, exclusive of interest, fees, costs and

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expenses. Meserole asserts a first priority secured lien on all or substantially all of the Debtors'
 assets. Several other parties may assert liens on the Debtors' assets, including, significantly, taxing
 authorities, judgment lien creditors, and subordinated debt holders.

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E.

Postpetition Financing And Use Of Cash Collateral.

5 Despite the significant operational improvements made since March 2013, by June 6 2013, it became clear that the Debtors could not continue to operate absent significant, additional 7 capital infusions. However, the Debtors were unable to find a source of sufficient new capital on 8 reasonable terms and conditions. Accordingly, the Debtors determined, in the sound exercise of 9 their business judgment that the best course of action to maximize the value of their assets and the 10 potential return to creditors was to file for chapter 11 and seek to sell the Debtors' assets through an 11 efficient sale process.

On July 11, 2013, the Debtors filed their "Emergency Motion Of Debtors And
Debtors In Possession For Interim And Final Orders (1) Authorizing Post-Petition Financing;
(2) Authorizing Use Of Cash Collateral; (3) Granting Security Interests And Superpriority Claims;
(4) Providing Adequate Protection; And (5) Granting Related Relief" [Docket No. 12] (the "<u>DIP</u>
<u>Financing Motion</u>").

On July 17, 2013, the Court entered an interim order ("<u>Interim DIP Order</u>") approving
the use of the DIP Financing and Cash Collateral on the terms and conditions outlined therein and
pending a final hearing on the relief requested in the DIP Financing Motion, including, relevant to
the instant Motion, the payment of the postpetition retainer to ESBA discussed more fully below.

II.

RELIEF REQUESTED

By this Motion, the Debtors seek entry of an order authorizing and approving the
ESBA Agreement, pursuant to which the Debtors will retain ESBA to provide crisis management
services and also appoint Mr.. Katz to serve as CRO, along with any Temporary Staff, including but
not limited to Mr. Newton, in order to perform the services required under the ESBA Agreement and
the Motion, all pursuant to sections 105(a) and 363 of the Bankruptcy Code.

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The Debtors have agreed to provide a postpetition retainer to ESBA in the amount of
 \$ 85,000 (the "Proposed Postpetition Retainer") to be funded from the proceeds of the DIP Financing
 Facility and/or Cash Collateral, as provided for in the Interim DIP Order and the budget incorporated
 therein ("Budget").

The Proposed Postpetition Retainer shall be used to pay the fees and expenses
incurred by ESBA during these Cases. This Motion and ESBA's retention by the Debtors is
conditioned upon the approval of the DIP Financing, use of Cash Collateral and the related Budget
as well as the payment of the \$85,000 Proposed Postpetition Retainer provided for thereunder and in
the Interim Order. Accordingly, ESBA shall have no obligations to represent the Debtors unless the
Proposed Postpetition Retainer is promptly funded in the manner provided herein.

11

A.

Qualifications of ESBA.

As set forth in the ESBA Agreement and the Katz Declaration, ESBA is a firm of seasoned professionals leading a coordinated effort for business recovery and improvement. Over 35 years and more than a thousand cases, their professionals have honed the skills needed to quickly diagnose problems, stabilize situations, determine the best courses of action, and develop a long term plan. With an average of 30 years business experience, their consultants have a diverse array of first-hand experience and hold a wide range of credentials

18 Mr. Katz has led companies through crises and turnarounds with the vision and
19 insight earned from more than 25 years on the front lines. In many instances, Mr. Katz has acted as
20 Interim President, Chief Financial Officer, Chief Operating Officer, Chief Restructuring Officer or
21 Treasurer, helping companies improve operating performance and generate additional cash flow.

As a turnaround consultant, he has functioned in senior leadership positions in a number of industries including manufacturing, printing, communications, transportation, distribution, and healthcare. The work in these instances was strategic in evaluating viable options for a debtor's future including steps to strengthen existing operations as well as pursuing sale of the company or parts thereof, as well as the potential for additional acquisitions to create a stronger competitor in the marketplace as part of a plan of reorganization.

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B.

<u>Proposed Scope of Services.</u>¹

If the Proposed Postpetition Retainer to ESBA is promptly paid, ESBA has agreed to
make Mr. Katz available to serve as the Debtors' CRO and to make available as necessary the
Temporary Staff, including but not limited to Mr. Newton, to perform other services required of
ESBA, as set forth in the ESBA Agreement and this Motion.

Mr. Katz and ESBA personnel will focus primarily on the Chapter 11 process and 6 providing leadership for the Debtors, as well as providing advice and guidance to the Debtors' 7 Boards of Directors ("Boards") in the development of the Debtors' restructuring options and 8 determination of the Debtors' cash requirements related thereto. It is expressly contemplated that 9 ESBA will manage the day-to-day operations and assume the role of CRO and any other senior 10 position as may be deemed appropriate (e.g., COO, CEO, CFO). However, ESBA will not be 11 granted authority to exercise any powers or authority as a result of the approval of the ESBA 12 Agreement that are reserved to the Boards under applicable state law and the governing agreements 13 of each Debtor. See Katz Declaration, Exhibit 1 at 3 (providing "ESBA's responsibilities and 14 authority as CRO do not include any responsibilities, powers and authority of the Debtors Board of 15 Directors, all of which shall remain with the Board.") 16

As detailed in the ESBA Agreement, ESBA's scope of services shall include the following:²

Act as the Chief Restructuring Officer (CRO) and as such ESBA will be appointed CRO and assume certain duties and responsibilities of the day to day management and operation of the Debtors' businesses, during their Chapter 11 cases, including responsibility for the Debtors' compliance with UST requirements and regulations, with the understanding and assuming that there is wherewithal to provide the information timely and materially accurately, and assisting the Debtors in managing a sale process under Bankruptcy Code section 363 and/or

To the extent there are any inconsistencies between the ESBA Agreement and the Order entered by the Court approving the relief requested by this Motion, the Order shall control. Unless otherwise defined herein, all capitalized terms shall have the meanings ascribed to them in the ESBA Agreement. Additionally, the Debtors will apply to the Court for appropriate modification of any Order entered hereon in the event that the Debtors request ESBA to furnish additional officers or the scope of the engagement is materially modified.

 $28 ||^2 See Katz Declaration, Exhibit 1 at pg. 2.$

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evaluating and developing alternative reorganization strategies; The CRO may appoint subordinate officers of the Company; provided, however, ESBA shall use commercially reasonable efforts to manage the Debtors in the exercise of "apparent authority" by any officer, employee or consultant (interim or otherwise) which is inconsistent with their actual authority;

- Working to improve the manufacturing process; enhancing throughput; material utilization; reducing the cost per unit and advising on the most effective way to position the operations while considering other stake holder concerns and maintaining focus on the overall picture and the accompanying details;
- Minimize the day to day interruptions and involvement of related stakeholders. Freeing up
 Company management from internal time consuming matters, to focus on business growth;
 - Prepare and develop a rolling cash flow forecast to manage the Company's cash position and to maximize the value from each disbursement. It will enable the Company to better report to remote stakeholders;
 - Prepare and develop if requested a business plan, including balance sheet, income statement, cash flow statements and support schedules and assumptions;
 - Work with Company personnel to provide monthly financial statements; close the books/accounting records and report variances to budget;
 - Prepare a market overview if requested; assess the Company's competitive position, customer base and sales performance and trends. Recommend opportunities to improve and increase sales;
 - Guide the Company through the proposed Chapter 11/Section 363 sale process. Prepare statements and schedules as needed and as requested;
 - Guide the company through the transition process;
 - Testify in Bankruptcy Court and participate in hearings as requested;
 - Manage the work flow, work product, court deadlines and interaction with others court related professionals and personnel including but not limited to the US trustee; and
 - Other projects as requested by the Debtors' Boards of Directors.

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1 With respect to the efforts outlined above, Mr. Katz will seek to interface and report 2 in a timely manner to the Boards regarding any decisions to be considered by the Boards, furnish to 3 the extent possibly financial or other information requested by or on behalf of the Boards, and attend 4 Board meetings and report progress on restructuring initiatives and actions instructed by the Boards. 5 Additionally, ESBA will interact with the other professionals retained by the Debtors to ensure that 6 work is performed efficiently and without duplication of effort.

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C.

Compensation of ESBA.

As set forth in the ESBA Agreement, ESBA will be compensated on an hourly basis for fees incurred in rendering services to the Debtors, and reimbursed for actual and necessary 10 expenses. Specifically, ESBA will be compensated for its services on a time and charges basis at its standard billing rates in effect at the time services are rendered.

- 12 The hourly billing rate for Mr. Katz is \$525 and the hourly billing rate for Mr. Newton will 13 be \$395, which amounts represent reductions of their normal hourly rates and in 14 consideration of this engagement. In the unlikely event that Mr. Newton works more than 40 15 hours per week, ESBA has agreed to cap Mr. Newton's fees at \$15,000 per week. As an 16 alternative and at ESBA's sole discretion, ESBA would cap Mr. Newton's fees at \$12,500 17 per week with a \$200,000 "success fee" to be paid by Meserole upon completion of a 18 reorganization under Chapter 11 of the Bankruptcy Code or a Section 363 sale. If the 19 election is made, the ESBA Agreement provides that the terms and conditions of the success 20 fee will be formalized in a written Addendum to the ESBA Agreement.
 - To the extent they are not performing other billable work while traveling, travel time for ESBA consultants will be billed at $\frac{1}{2}$ their normal hourly rate.
 - Should other consultant's from ESBA be needed, their rates will be billed between \$295 and \$480 per hour and will be approved by the Debtors' Boards of Director in advance. ESBA has agreed to endeavor to minimize the cost of this engagement by working efficiently and cost effectively.
 - If the engagement lasts more than six (6) months, ESBA has reserved the right reserve the right to increase the hourly fee rates charged, upon prior written notice.

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• Billings for fees and out of pocket expenses will be rendered weekly. ESBA's invoices are due and payable upon presentation. If an invoice is not paid on a timely basis, ESBA reserves the right to cease work until the matter is settled.

• ESBA will be reimbursed for any out-of-pocket expenses reasonably incurred in connection with the services provided. Such expenses include, but are not limited to, travel, meals, lodging, parking, telephone and fax, general office services, photocopying and delivery services. ESBA has agreed to take reasonable efforts to advise the Debtors of any material expenses that are expected to be incurred before they are incurred. Travel expenses to California for meetings with parties including but not limited to The United States Trustees Office; United States Bankruptcy Court; Board Members and Counsel will be paid initially by the Debtors.

12 See <u>Katz Declaration</u>, Exhibit 1 at pp. 3-4.

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13 ESBA was given a \$30,000 retainer to secure payment of its fees and expenses in the 14 prepetition period ("Prepetition Retainer"). To the extent not fully utilized by ESBA for the payment 15 of its prepetition fees and expenses, the Prepetition Retainer will be rolled over to the postpetition 16 period. Additionally, the Debtors have agreed that ESBA shall be given the Proposed Postpetition 17 Retainer in the amount of \$85,000, which shall be funded from the first funds available under the 18 DIP Financing Facility. ESBA shall segregate the Proposed Postpetition Retainer as well as the 19 amounts, if any, remaining from the Prepetition Retainer to secure the payment of ESBA's fees and 20 expenses. The Debtors have further agreed to grant ESBA a first-priority security interest in the 21 Postpetition Retainer. Katz Declaration, Exhibit 1 at p. 4.

Because ESBA, Mr. Katz, Mr. Newton, and any additional Temporary Staff are not being employed as professionals under section 327 of the Bankruptcy Code, ESBA will not be submitting fee applications pursuant to sections 330 and 331 of the Bankruptcy Code. ESBA will, however, provide to the Office of the United States Trustee and counsel for any official statutory committees that may be appointed in these cases, reports of staffing, compensation earned and expenses incurred on a monthly basis, with respect to the prior month. Such reports shall include the names of individuals assigned and the functions filled by such individuals, summarize the services

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provided, identify the compensation for the CRO and any Temporary Staff, and itemize the expenses
 incurred. <u>Katz Declaration</u>, ¶ 24.

3 ESBA shall also file with the Court: (i) monthly staffing reports for the prior month, 4 including the names of individuals assigned and the functions filled by such individuals; and 5 (ii) expense reports no less frequently than monthly, summarizing the services provided, identifying 6 the compensation for the CRO and any Temporary Staff, and itemizing the expenses incurred. ESBA 7 will provide notice of such filing to the United States Trustee and counsel for any official statutory 8 committees, providing a ten (10) day time period from the date of issuance for objections to be filed. 9 Such staffing and compensation for fees and expenses shall be subject to review by the Court only in 10 the event that an objection is filed within such ten (10) day time period. <u>Katz Declaration</u>, $\P 25$.

To the best of the Debtors' knowledge, the compensation arrangement provided in the ESBA Agreement and described herein is consistent with and typical of arrangements entered into by ESBA and other restructuring consulting firms with respect to rendering similar services for clients such as the Debtors. ESBA submits its bills weekly and the bills are due upon presentation subject to the requirements outlined below. <u>Katz Declaration</u>, ¶ 22.

To the best of the Debtors' knowledge, there is no agreement or understanding
between ESBA and any other person or entity for sharing compensation received or to be received
for services rendered by ESBA personnel in connection with these Cases. <u>Katz Declaration</u>, ¶ 13.

Further, neither Mr. Katz nor any other employee of ESBA, has been a director of the
Debtors in the past two years, nor have any of the above invested in the Debtors in the prior three
years. <u>Katz Declaration</u>, ¶ 13.

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Limited Hold Harmless Provisions.

The ESBA Agreement provides that Mr. Katz will be added to the Debtors' existing Officers and Directors Insurance Policy (the "<u>D&O Policy</u>"). Further, upon any cancellation or nonrenewal of the D&O Policy, the Debtors have agreed to exercise their rights to extend the claim period for a one-year "discovery period" and will exercise such rights and pay such premiums required there under. Mr. Katz will also be covered by the indemnity provisions of the bylaws of Debtor Colorep, Inc. and any applicable state law. <u>See Katz Declaration</u>, Exhibit 1 at p. 4.

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1 Additionally, as set forth in the ESBA Agreement, the Debtors have agreed to hold 2 harmless and indemnify ESBA and its affiliates and their respective shareholders, directors, officers, 3 members, managers, partners, control persons, employees, representatives, attorneys and agents, 4 (each an "Indemnified Party"), from and against any and all losses, claims, damages, obligations, 5 penalties, judgments, awards, settlements, liabilities, costs, expenses and disbursements (including 6 reasonable attorneys' fees) asserted against or incurred by any Indemnified Party, related to, by 7 reason of, or arising out of or in connection with, the ESBA Agreement or performance under the 8 ESBA Agreement, whether such loss, claim, damage, obligation, penalty, judgment, award, 9 settlement, liability, cost, expense or disbursement is asserted by the Debtors or any other person or 10 entity. However, if any claim is made ESBA will only be liable up to the amount of fees earned and 11 paid by the Debtors. However, the hold harmless and indemnity shall not apply to the extent that a 12 court of competent jurisdiction has found by final judgment that such loss, claim, damage, 13 obligation, penalty, judgment, award, settlement, liability, cost, expense or disbursement resulted 14 from the negligence or willful malfeasance or gross negligence of ESBA. See Katz Declaration, 15 Exhibit 1 at p. 5.

III.

AUTHORITY FOR RELIEF REQUESTED³

18 Section 363(b) of the Bankruptcy Code provides in pertinent part: "The trustee, after 19 notice and a hearing, may use, sell or lease, other than in the ordinary course of business, property of 20 the estate." 11 U.S.C. § 363(b). In the Ninth Circuit, a proposed use of property pursuant to section 21 363(b) is appropriate if "some articulated business judgment" exists for the transaction. Walter v. 22 Sunwest Bank (In re Walter), 83 B.R. 14, 19-20 (B.A.P. 9th Cir. 1988) (quoting Institutional 23 Creditors of Cont'l Air Lines, Inc. v. Cont'l Air Lines, Inc. (In re Cont'l Air Lines, Inc.), 780 F.2d 24 1223, 1226 (5th Cir. 1986)); see also In re 240 North Brand Partners, Ltd., 200 B.R. 653, 659 25 (B.A.P. 9th Cir. 1996) ("[D]ebtors who wish to utilize § 363(b) to dispose of property of the estate 26

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Pursuant to Section 363(c) of the Bankruptcy Code, entering into contractual arrangements for the provision of interim management is within the ordinary course of the Debtors' businesses as contemplated by the Bankruptcy Code. Corporations routinely hire and fire senior executives. Notwithstanding this contention, the Debtors have filed the Motion in the interest of full disclosure to the Court and the Debtors' stakeholders.

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1 must demonstrate that such disposition has a valid business justification."); In re Ernst Home Ctr., 2 209 B.R. 974, 979 (Bankr. D. Wash. 1997) (stating that the debtor's decision to enter into a 3 transaction under section 363(b) "must be based on its reasonable business judgment . . . ," which 4 should be approved if the debtor establishes "some articulated business justification for the 5 transaction").

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Once a debtor articulates a valid business justification, the law vests a debtor's 7 decision to use property out of the ordinary course of business with a strong presumption "that in 8 making a business decision the directors of a corporation acted on an informed basis, in good faith 9 and in the honest belief that the action taken was in the best interests of the company." Official 10 Comm. of Subordinated Bondholders v. Integrated Res., Inc., 147 B.R. 650, 656 (S.D.N.Y. 1992) 11 (quoting Smith v. Van Gorkom, 488 A.2d 858, 872 (Del. 1985)).

12 The retention of interim corporate officers is proper under section 363 of the 13 Bankruptcy Code. A company engaged to provide management services and to provide interim 14 officers need not be engaged as a "professional" because the very act of rendering the management 15 services during the period prepetition would prevent any such firm from qualifying as 16 "disinterested." A debtor's president, CEO or CFO is not disinterested and need not be engaged as a 17 professional, where disinterestedness is mandatory. The same standard must be applied to a CRO 18 and firms like ESBA that provide crisis management related services.

19 Among others, the United States Bankruptcy Courts for the District of Delaware, the 20 Northern District of Illinois, the Middle District of Florida, and the Southern District of New York 21 have approved the retention of temporary employees to provide crisis management and interim 22 officers and directors under section 363 of the Bankruptcy Code. See, e.g., In re Eastman Kodak 23 Company, Case No. 12-10202 (ALG) (Bankr. S.D.N.Y. Feb. 28, 2012); In re Archbrook Laguna 24 Holdings LLC, Case No. 11-13292 (SCC) (Bankr. S.D.N.Y. Aug. 3, 2011); In re Harry & David 25 Holdings, Inc., Case No. 11-10884 (MFW) (Bankr. D. Del. Apr. 27, 2011); In re Web Press Corp., 26 (Case No. 09-17418) (KAO) (Bankr. W.D. Wash. Apr. 22, 2010); In re EZ Lube, Inc., (Case No. 08-27 13256) (CSS) (Bankr. D. Del. Jan. 13, 2009); In re Weeks Landing, LLC, (Case No. 06-1721) (ALP)

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1	(Bankr. M.D. Fla. Dec. 19, 2006). An appendix comprised of copies of each of these orders has
2	been filed contemporaneously herewith.
3	Here, ESBA will provide only services that are "necessary whether a Chapter 11 had
4	been filed or not, and the nature of the services [will] not change significantly on account of a
5	bankruptcy." See In re Dairy Dozen-Milnor, LLP, 441 B.R. 918, 921 (Bankr. D.N.D. 2010).
6	Indeed, ESBA is the only entity that can supply the Debtors with the full extent of management
7	services that the Debtors require to manage their day to day affairs and oversee their restructuring
8	efforts. The Debtors' management should not be treated as a "professional" under the Bankruptcy
9	Code, because, as one court reasoned:
10	Who else would the creditors expect to be running the show? It is
11	contemplated by the Code that the debtor will continue to operate its business unless and until an independent trustee or examiner is
12	appointed The requirements of 11 U.S.C. § 1104 for appointment of a trustee or examiner should not be sidestepped by the unwarranted use of 11 U.S.C. § $227(a)$ CMC is not on independent professional
13	use of 11 U.S.C. § 327(a). CMG is not an independent professional person, and this court finds that 11 U.S.C. § 327(a) does not apply.
14	In re Century Inv. Fund VII Ltd. Partnership, 96 B.R. 884, 894 (Bankr. E.D. Wis. 1989).
15	Given the circumstances surrounding the Debtors' Cases, it is imperative that the
16	Debtors not only immediately fill the role of CRO, but fill it with a person that has significant
17	restructuring experience. As discussed above, the expertise of Mr. Katz and his firm in
18	providing restructuring and management services to companies undergoing chapter 11
19	reorganizations makes them particularly well-qualified to provide the services contemplated in
20	the ESBA Agreement and this Motion. The Debtors submit that, based on the circumstances of these
21	Cases, they have clearly identified a legitimate and compelling business purpose for the relief
22	requested herein, and that such relief is in the best interests of their estates and creditors and should
23	be granted in all respects by the Court pursuant to Bankruptcy Code sections 363 and 105(a).
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1	IV.
2	CONCLUSION
3	WHEREFORE, based on the arguments and authorities set forth above, the Debtors
4	respectfully request the entry of an Order granting the relief requested herein and such other and
5	further relief as the Debtors deem proper and just.
6	
7	Dated: July 30, 2013 <u>/s/ Margreta M. Morgulas</u> GARY E. KLAUSNER MARCRETA M. MORCHLAS AND
8	MARGRETA M. MORGULAS AND KIZZY L. JARASHOW, Members of
9	STUTMAN, TREISTER & GLATT PROFESSIONAL CORPORATION
10	[Proposed] Reorganization Counsel for Debtors and Debtors in Possession
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1	DECLARATION OF ROBERT D. KATZ
2	I, Robert D. Katz, hereby declare as follows:
3	Introduction
4	1. I am over 18 years of age and, if called as a witness, I could and would testify
5	to the matters set forth herein based upon my personal knowledge.
6	2. I am a Managing Director of Executive Sounding Board Associates Inc.
7	("EBSA"), a financial and management consulting firm having expertise in turnaround, bankruptcy
8	and financial advisory issues. ESBA maintains offices in New York, New York and Philadelphia,
9	Pennsylvania.
10	3. I am authorized to execute this Declaration on behalf of ESBA.
11	4. I submit this declaration in support of the motion (the " <u>Motion</u> ") ⁴ of the
12	above-captioned debtors and debtors in possession ("Debtors") under sections 363 and 105 of Title
13	11 of the United States Code, 11 U.S.C. §101, et seq. (the "Bankruptcy Code"), filed
14	contemporaneously herewith, for an order authorizing and approving the ESBA Agreement,
15	pursuant to which ESBA will serve as crisis manager and appoint me as Chief Restructuring Officer
16	of the Debtors in compliance with the Federal Rules of Bankruptcy Procedure (the "Bankruptcy
17	<u>Rules</u> ").
18	5. Except as otherwise noted, I have personal knowledge of the matters set forth
19	herein and, if called as a witness, would testify competently thereto.
20	6. ESBA is a firm of seasoned professionals leading a coordinated effort for
21	business recovery and improvement. Over 35 years and more than a thousand cases, ESBA's
22	professionals have honed the skills needed to quickly diagnose problems, stabilize situations,
23	determine the best courses of action, and develop a long term plan. With an average of 30 years
24	business experience, our consultants have a diverse array of first-hand experience and hold a wide
25	range of credentials
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28	$\frac{1}{4}$ Unless otherwise defined herein, all capitalized terms shall have the meaning ascribed thereto in the Motion.

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7. I have personally led numerous companies through crises and turnarounds
 with the vision and insight earned from more than 25 years on the front lines. In many instances, I
 have acted as Interim President, Chief Financial Officer, Chief Operating Officer, Chief
 Restructuring Officer or Treasurer, helping companies improve operating performance and generate
 additional cash flow.

8. My colleague, Mr. Newton, has more than thirty-five years of management
experience in numerous functional areas. As a turnaround consultant, he has functioned in senior
leadership positions in a number of industries including manufacturing, printing, communications,
transportation, distribution, and healthcare. The work in these instances was strategic in evaluating
viable options for a debtor's future including steps to strengthen existing operations as well as
pursuing sale of the company or parts thereof, as well as the potential for additional acquisitions to
create a stronger competitor in the marketplace as part of a plan of reorganization.

13 9. I have reviewed the list of parties-in-interest as they are currently known, 14 including without limitation (i) the Debtors and their affiliates; (ii) the Debtors' directors and officers 15 and certain of their most significant business affiliations, as provided to ESBA by the Debtors; 16 (iii) the Debtors' pre- and post-petition lenders; and (v) other significant parties-in-interest, as 17 identified by the Debtors, and have determined, to the best of my knowledge, information and 18 belief, insofar as I have been able to ascertain after reasonable inquiry, other than in connection with 19 this case, neither I, nor ESBA, nor any of its principals, employees, agents or affiliates, have any 20 connection with the Debtors, their creditors, the U.S. Trustee or any other party with an actual or 21 potential interest in this Chapter 11 cases or their respective attorneys or accountants, except as 22 set forth below:

(a) ESBA is not employed by, and has not been employed by any entity other than the Debtors in matters related to these Chapter 11 cases.

(b) ESBA provides services in connection with numerous cases, proceedings and transactions unrelated to these Chapter 11 cases. These unrelated matters involve numerous attorneys, financial advisors and creditors, some of which may be

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claimants or parties with actual or potential interests in these cases or may represent such parties.

(c) From time to time, ESBA may have provided services, and may
currently be providing services, to certain creditors of the Debtors and various other parties
adverse to the Debtors in matters unrelated to the Debtors and these Chapter 11 cases.
However, ESBA has undertaken a detailed search to determine and to disclose, whether it is
providing or has provided services to any significant creditors, equity security holders,
insiders or other parties in interest in such unrelated matters.

(d) ESBA personnel may have business associations with certain creditors of the Debtors unrelated to the Debtors and these Chapter 11 cases. In addition, in the ordinary course of its business, ESBA may engage counsel or other professionals in unrelated matters who now represent, or who may in the future represent, creditors or other interested parties in these cases.

14 10. To the best of my knowledge, insofar as I have been able to ascertain after 15 reasonable inquiry, neither I, nor ESBA, nor any of its principals, employees, agents or affiliates 16 holds or represents an interest materially adverse to the Debtors' estates, is a creditor, an equity 17 security holder, or an insider of the Debtors, is or was within two (2) years before the date of the 18 filing of these cases, a director, officer or employee of the Debtors or has an interest materially 19 adverse to the interest of the Debtors estates of any class of creditors or equity security holders, by 20 reason of any direct or indirect relationship to, connection with, or interest in the Debtors, or for any 21 other reason. Accordingly, I believe ESBA to have no conflict in connection with its engagement as 22 crisis manager and the appointment of the CRO.

11. If our Agreement with the Debtors is approved by this Court, ESBA will not
accept any engagement or perform any service for any entity or person other than the Debtors in
connection with or related to these Chapter 11 cases. ESBA may, however, continue to provide
services to entities or persons that may be creditors of the Debtors or parties-in-interest in these
Chapter 11 cases, provided that such services do not relate to, or have any direct connection with, the
Debtors or these Chapter 11 cases.

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1 12. Despite the efforts described above to identify an disclose ESBA's
 2 connections with parties-in-interest in these cases because the Debtors have numerous creditors and
 3 other relationships, ESBA is unable to state with certainty that every client relationship or other
 4 connection has been disclosed. In this regard, ESBA reserves the right to supplement this
 5 Declaration should any additional connections come to its attention.

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13. No agreement exists between ESBA or any other person (other than the employees and contractors of ESBA) for the sharing of compensation to be received by ESBA in connection with services rendered in this case. Further, neither me nor Mr. Newton, or any other employee of ESBA, has been a director of the Debtors in the past two years, nor has any of the above invested in the Debtors in the prior three years.

11 14. ESBA's requested compensation for services rendered by me, as CRO, as well 12 as any additional Temporary Staff that may be needed and shall be based upon hourly fees; hourly 13 fees consist of the time expended to render such services and at billing rates commensurate with the 14 experience of the person performing such services, and will be computed at hourly billing rates 15 customarily charged by ESBA for such services based on contemporaneous time records in tenth of 16 an hour increments or in conjunction with the success fee outlined below.

17 15. Specifically, my and Mr. Newton's hourly billing rates will be \$525 and \$395 18 (discounted for this engagement from his normal hourly rate of \$445/hour), respectively. Mr. 19 Newton will be majority time and I will be part-time. In the unlikely event that Mr. Newton works 20 more than 40 hours per week, ESBA will cap Mr. Newton's fees at \$15,000 per week. Alternatively, 21 ESBA may elect to cap Mr. Newton's fees at \$12,500 per week with a \$200,000 "success fee" to be 22 paid by Meserole upon completion of a reorganization under Chapter 11 of the Bankruptcy Code or 23 a sale of substantially all of the Debtors' assets pursuant to Section 363. If elected, the terms and 24 conditions of the success fee will be more formally spelled out in an addendum to the ESBA 25 Agreement.

16. To the extent not performing billable work while traveling, ESBA personnel
will bill all travel-related time at 50% of the applicable hourly rate. If any additional Temporary
Staff are needed by ESBA, their rates will be billed between \$295 to \$480 per hour, depending upon

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seniority and experience. Any such additional Temporary Staff must be approved by the Debtors'
 Boards of Directors. ESBA has agreed to endeavor to minimize the cost of this engagement by
 working efficiently and cost effectively. ESBA reserves the right, if the engagement lasts more than
 six (6) months, to increase the hourly fee rates charged, upon prior written notice.

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17. It is ESBA's policy to charge its clients in all areas of practice for all other expenses incurred in connection with the client's case. Such expenses include, but are not limited to, travel, meals, lodging, parking, telephone and fax, general office services, photocopying and delivery services. ESBA will make reasonable efforts to advise the Company of any material expenses that are expected to be incurred before they are incurred. Travel expenses to California for meetings with parties including but not limited to The United States Trustees Office; United States Bankruptcy Court; Board Members and Counsel will be paid by the Debtors directly.

12 18. No entity with which ESBA has an alliance agreement, marketing agreement,
13 joint venture, referral arrangement or similar agreement is involved in this case as a creditor, service
14 provider or professional.

15 19. In July 2013, ESBA received a retainer of \$30,000 from the Debtors to secure
16 ESBA's services ("Prepetition Retainer").

20. Additionally, the Debtors have agreed that ESBA shall be given a postpetition
retainer in the amount of \$85,000 ("Postpetition Retainer"), which shall be funded from the first
funds available under the DIP Financing Facility, if any, and after approval of the interim order
approving the DIP Financing Facility. ESBA shall segregate the Post Petition retainer and any
remaining proceeds from the prepetition retainer, to secure the payment of ESBA's fees and
expenses. The Debtors have agreed to grant ESBA a first-priority security interest in the
Postpetition Retainer.

24 21. Neither the Debtors nor ESBA shall have any further obligations to one
25 another if the Postpetition Retainer is not funded as previously delineated.

26 22. Subject to the approval of this Court, the source of all compensation for
27 services to be rendered on behalf of the Debtors shall be funds of the Debtors' estates. ESBA submits
28 its bills weekly and they are payable upon presentation, subject to the requirements outlined below in

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paragraph 25. Moreover, ESBA is unaware of the existence of any asserted or threatened claims
 against ESBA or any person furnished by ESBA arising from any act or omission in the course of a
 prepetition engagement.

4 23. ESBA had no authority prepetition to decide on behalf of the Company to
5 engage ESBA as crisis manager. To the best of my knowledge, that decision has been made by the
6 Debtors' Boards of the Directors, which are independent of ESBA and consists of individuals
7 unrelated to ESBA and any of its principals, employees, agents or affiliates.

8 24. During the pendency of these cases, ESBA will provide to the Office of the
9 United States Trustee and counsel for any official statutory committees, reports of staffing,
10 compensation earned and expenses incurred on a monthly basis, with respect to the prior month.
11 Such reports shall include the names of individuals assigned and the functions filled by such
12 individuals, summarize the services provided, identify the compensation for the CROs and any
13 Temporary Staff, and itemize the expenses incurred.

14 25. Also throughout the pendency of these cases, ESBA shall also file with the 15 Court: (i) monthly staffing reports for the prior month, including the names of individuals assigned 16 and the functions filled by such individuals; and (ii) expense reports no less frequently than monthly, 17 summarizing the services provided, identifying the compensation for the CRO and any Temporary 18 Staff, and itemizing the expenses incurred. ESBA will provide notice of such filing to the United 19 States Trustee and counsel for any official statutory committees, providing a ten (10) day time period from the date of issuance for objections to be filed. Such staffing and compensation for fees and expenses shall be subject to review by the Court only in the event that an objection is filed within such ten (10) day time period.

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	I declare under penalty of perjury under the laws of the United States of America that
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	Executed at Philade uphin, Pennsy want - on July 29, 2013.
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	Kelut Det
	Robert D. Katz Managing Director,
	Executive Sounding Board Associates Inc.
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1		Exhibit ''1''	
2		ESBA Agreement	
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Main Document Executive Sounding Board Associates Inc.

Management and Financial Consultants

1350 Broadway • Suite 702 • New York, NY 10018 • (212) 944-0750 • FAX: (212) 944-0753 1500 JFK Blvd • Suite 1730 • Philadelphia, PA 19102 • (215) 568-5788 • FAX: (215) 568-5769

VIA E-MAIL PERSONAL & CONFIDENTIAL

July 27, 2013

The Board of Colorep, Inc. c/o Gary E. Klausner Shareholder Stutman, Treister & Glatt 1901 Avenue of the Stars, 12th Floor Los Angeles, California 90067

Re: Engagement Agreement

Dear Mr. Klausner:

I was told to forward our engagement proposal to you as Counsel to Colorep, Inc. This is the updated engagement letter from the previous one dated July 5, 2013 and signed by Kerry Dukes on July 9, 2013. We appreciate the opportunity for Executive Sounding Board Associates Inc. ("ESBA") to propose as the Chief Restructuring Officer ("CRO") to assist you with the reorganization and operating efforts of Colorep, Inc and Transprint, USA, Inc. ("Colorep" or "Company" "Debtors").

While we cannot guarantee results, we have often work with companies in similar situations as Colorep tailoring the engagement to fit the particular and specific needs of each client for the last 34 years and over 1,000 successes. ESBA has represented companies as the CRO with the overriding objective to maximize value to our clients and reduce the time you spend on matters such as these take from the ultimate goal of your ongoing entities to generate additional profits and cash flow.

We understand that time is of the essence. We have prepared this letter to include both a proposal scope and our standard engagement terms.

My colleague Paul Newton and I have done this for the last 20 + years in situations similar to yours that require intense and committed effort for a compressed period of time answering to multiple stakeholders and assisting the Company in choosing the alternative that will minimize cost and additional investment of resources.

I have included both mine and Paul's CV and Bio so that you and the Board see the depth, experience and expertise of our professional staff that would lead this engagement.

As we understand it, the Company is considering engaging a Chief Restructuring Officer to lead both the Manufacturing and Financial operations; to assist the Company in generating positive cash flow; operating performance and producing financial reports on a timely basis to be used by management and its stakeholders. We would further assist the Company in working it through a Chapter 11 filing and/or a 363 sale.

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Main Document Executive Sounding Board Associates Inc.

Management and Financial Consultants

All which we have successfully guided are clients through to emerge a stronger and healthier company under ESBA's leadership.

SCOPE OF WORK

As we discussed, the situation and the proposed scope is designed to be as efficient as possible and to first utilize Company resources when possible.

We will work with you to focus on:

- Act as the Chief Restructuring Officer (CRO) and as such ESBA will be appointed CRO and assume certain duties and responsibilities of the day to day management and operation of the Debtors' businesses, during their Chapter 11 cases, including responsibility for the Debtors' compliance with UST requirements and regulations, with the understanding and assuming that there is wherewithal to provide the information timely and materially accurately, and assisting the Debtors in managing a sale process under Bankruptcy Code section 363 and/or evaluating and developing alternative reorganization strategies; The CRO may appoint subordinate officers of the Company; provided, however, ESBA shall use commercially reasonable efforts to manage the Debtors in the exercise of "apparent authority" by any officer, employee or consultant (interim or otherwise) which is inconsistent with their actual authority.
- Working to improve the manufacturing process; enhancing throughput; material utilization; reducing the cost per unit and advising on the most effective way to position the operations while considering other stake holder concerns and maintaining focus on the overall picture and the accompanying details;

Minimize the day to day interruptions and involvement of related stakeholders. Freeing up Company management from internal time consuming matters, to focus on business growth,

- Prepare and develop a rolling cash flow forecast to manage the Company's cash position and to maximize the value from each disbursement. It will enable the Company to better report to remote stakeholders.
- Prepare and develop if requested a business plan, including balance sheet, income statement, cash flow statements and support schedules and assumptions.
- Work with Company personnel to provide monthly financial statements; close the books/accounting records and report variances to budget.
- Prepare a market overview if requested; assess the Company's competitive position, customer base and sales performance and trends. Recommend opportunities to improve and increase sales.
- Guide the Company through the proposed Chapter 11/363 sale process. Prepare statements and schedules as needed and as requested.
- Guide the company through the transition process.

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- Testify in Bankruptcy Court and participate in hearings as requested
- Manage the work flow, work product, court deadlines and interaction with others court related professionals and personnel including but not limited to the US trustee;
- Other projects as requested by the board of directors.
- Provide at minimum weekly and more frequent status updates and progress reports.
- ESBA's responsibilities and authority as CRO do not include any responsibilities, powers and authority of the Debtors Board of Directors, all of which shall remain with the Board

Additional Background

ESBA began it's assignment pre-petition under a previous executed engagement letter. At that time the Company had existing past payroll taxes obligations, past 401K plan payments, past payroll obligations due to employees and other personnel. Subsequent to that ESBA also learned that the Company's Health Care Plan ("HCP") for its employees which was with Anthem Blue Cross/Blue Shield had been terminated. The Company and its Board Members indicated that the Company had not received termination notices; subsequent to our initial engagement, notices received from Anthem Blue Cross/Blue Shield were found that indicated that HCP had been terminated; also certain other patents and intangible property ownership and licenses were either soon to be or had been terminated. Other issues not detailed as well as those outlined in the Company and Debtor's petition had occurred prior to ESBA's initial engagement.

STANDARD ENGAGEMENT TERMS

1. Robert Katz's billing rate for this engagement is \$525 per hour. Paul Newton's billing rate for this engagement will be \$395 per hour, discounted from his normal hour rate of \$445 per hour. In the event and likelihood that Paul Newton will have to work more than 40 hours per week, we will cap Paul Newton's fee's at \$15,000 per week related to his work.

As an alternative and at ESBA's sole discretion, ESBA would cap Mr. Newton's fees at \$12,500 per week with a \$200,000 "success fee" to be paid by Meserole upon completion of a reorganization under Chapter 11 of the Bankruptcy Code or a Section 363 sale. This success fee would be more formally spelled out in an addendum to this agreement.

Travel time for ESBA consultants will be billed at ¹/₂ their normal hourly rate.

Should other consultant's from ESBA be needed, their rates will be billed between \$295 and \$480 per hour and will be approved by you in advance. As indicated previously, we will endeavor to minimize the cost of this engagement to you by working efficiently and cost effectively; the efficiency of our work will depend upon the cooperation and availability of your team. If the

engagement lasts more than six (6) months, we reserve the right to increase the hourly fee rates charged, upon written notice to the Company.

- 2. Billings for fees and out of pocket expenses will be rendered weekly. The Company acknowledges that ESBA invoices are due and payable upon presentation. If an invoice is not paid on a timely basis, ESBA reserves the right to cease work until the matter is settled.
- 3. The Debtors have agreed that ESBA shall be given a postpetition retainer in the amount of \$ 85,000 ("Postpetition Retainer"), which shall be funded from the first funds available under the DIP Financing Facility, if any, and after approval of the interim order approving the DIP Financing Facility. ESBA shall segregate the Retainer as well as the amounts, if any, remaining from the Prepetition Retainer to secure the payment of ESBA's fees and expenses. The Debtors have further agreed to grant ESBA a first-priority security interest in the Postpetition Retainer As stated previously, neither the Debtors nor ESBA shall have any further obligations to one another if the Postpetition Retainer is not funded as previously delineated.
- 4. ESBA will be reimbursed for any out-of-pocket expenses reasonably incurred in connection with the services rendered hereunder. Such expenses include, but are not limited to, travel, meals, lodging, parking, telephone and fax, general office services, photocopying and delivery services. We will make reasonable efforts to advise the Company of any material expenses that are expected to be incurred before they are incurred. Travel expenses to California for meetings with parties including but not limited to The United States Trustees Office; United States Bankruptcy Court; Board Members and Counsel will be paid initially by the Company.
- 5. In performing the services described above, the Company agrees to furnish or cause to be furnished to ESBA such information as ESBA reasonably believes appropriate to the execution of its engagement hereunder (all such information so furnished being the "Information"). ESBA has concluded that the Company's records have been less than satisfactory and ESBA's ability to produce timely and accurate information is questionable, which could delay reporting to certain entities. ESBA will use its best efforts to meet stated deadlines. ESBA (a) will use and rely primarily on the Information and on information available from generally recognized public sources in performing the services contemplated hereby without having independently verified any of the same and (b) does not assume responsibility for accurateness or completeness of the Information and such other information and (c) will not make an appraisal of the assets or liabilities of the Company.
- 6. ESBA is being retained by the Company and ESBA will report to Mr. Gary E. Klausner, The Company's bankruptcy counsel and to the Board upon reasonable request.
- 7. The Company, at its premises, shall provide ESBA personnel with the use of office and telephone facilities and general office services, as reasonably required in connection with this engagement.
- 8. The Company agrees to make available to ESBA the Company's financial & operational information and data with respect to the Company as requested and agrees to permit discussions

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Management and Financial Consultants

with Company personnel and other stakeholders as ESBA reasonably believes necessary in connection with this engagement.

- 9. Should services outside the scope of this engagement be requested, the extent and the additional compensation to be paid for such services shall be mutually agreed to in writing before ESBA personnel begins to perform such services. A separate engagement letter or an addendum to this engagement letter will be processed to provide for such services.
- 10. ESBA is not an independent accounting firm or law firm and does not undertake the performance of an audit or the rendering of legal advice in this engagement. We will rely upon financial data and legal advice provided by the Company and the Company's independent auditors and counsel, as applicable.
- 11. The Company shall indemnify and hold harmless ESBA, its affiliates and their respective shareholders, directors, officers, employees and agents from and against any and all claims, liability, loss, cost, damage or expense (including reasonable attorneys' fees) asserted against, or incurred by ESBA or its affiliates or any such shareholder, director, officer, employee or agent by reason of, or arising out of this agreement or performance under this agreement, whether such claim, liability, loss, cost, damage or expense is asserted by the client or any other person or entity; provided, however, ESBA shall not be indemnified for any act of gross negligence or intentional misconduct. Should any claim be made, ESBA will only be liable up to the amount of fees earned and paid by the Company.
- 12. Messrs. Katz and Newton will be added to the Debtors' existing Officers and Directors Insurance Policy (the "D&O Policy"). Further, upon any cancellation or non-renewal of the D&O Policy, the Debtors have agreed to exercise their rights to extend the claim period for a one-year "discovery period" and will exercise such rights and pay such premiums required there under. Messrs. Katz and Newton will also be covered by the indemnity provisions of the bylaws of Debtor Colorep, Inc & Tradeprint, USA, Inc. and any applicable state law.
- 13. Except for the services to be provided pursuant to this Agreement, during the term of this engagement and for a period of two (2) years thereafter, the Company shall not utilize, whether as employee or independent consultant, and whether directly or indirectly, the services of any person who is, was or had been employed by ESBA during the term of this engagement without Rob's written consent.
- 14. If ESBA is requested or required to appear and or testify before any tribunal in connection with this engagement, whether or not pursuant to lawful process, all time spent and out-of-pocket expenditures, including reasonable expenses for legal counsel, shall be considered to have been performed under the terms of this Engagement Agreement, and shall be entitled to receive payment of fees and reimbursement of expenses thereof from the Company.
- 15. Either ESBA or the Company may terminate this Agreement upon written notice. Paragraphs 11, 12 and 13 shall survive any termination. In addition, payment of all outstanding amounts due provided for in this Agreement is to accompany termination by the Company.

Executive Sounding Board Associates Inc.

Management and Financial Consultants

The signing of this engagement letter and receipt of the retainer is necessary to commence.

Please wire the \$85,000 retainer to ESBA's account at PNC Bank, Philadelphia, PA 19102, ABA#031000053 account number 8605830556.

I look forward to the opportunity to work with you and assist you in achieving your objectives, relieving the pressures and strains and returning the focus toward profitable initiatives.

Should you have any questions or need additional information please give me a call on my cell at 215-738-5542.

Very Truly Yours,

EXECUTIVE SOUNDING BOARD ASSOCIATES INC.

Robert D. Katz

Robert D. Katz Managing Director

Terms and conditions accepted by Colorep, Inc and affiliated Companies if any. The Person signing this agreement has the authority to bind the Company.

By: Joseph PBauley Tille: Pineclow Date: July 23,2013

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Exhibit "1" 30 ₩¥TS:0T εT/62/20

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LAW OFFICES OF JOSEPH P. BARTLETT

PROOF OF SERVICE OF DOCUMENT

I am over the age of 18 and not a party to this bankruptcy case or adversary proceeding. My business address is: 1901 Avenue of the Stars, 12th Floor, Los Angeles, California 90067. A true and correct copy of the foregoing document entitled (specify): DEBTORS' NOTICE OF MOTION AND MOTION PURSUANT TO BANKRUPTCY CODE SECTIONS 105(a) AND 363 FOR ENTRY OF AN **ORDER AUTHORIZING THE EMPLOYMENT OF EXECUTIVE SOUNDING BOARD** ASSOCIATES INC. TO PROVIDE CRISIS MANAGEMENT SERVICES AND TO PROVIDE ROBERT D. KATZ TO SERVE AS CHIEF RESTRUCTURING OFFICER FROM THE PETITION DATE; MEMORANDUM OF POINTS AND AUTHORITIES IN SUPPORT THEREOF; DECLARATION OF ROBERT D. KATZ. CTP IN SUPPORT THEREOF will be served or was served (a) on the judge in chambers in the form and manner required by LBR 5005-2(d); and (b) in the manner stated below:

1. TO BE SERVED BY THE COURT VIA NOTICE OF ELECTRONIC FILING (NEF): Pursuant to controlling General Orders and LBR, the foregoing document will be served by the court via NEF and hyperlink to the document. On (date) July 30, 2013. I checked the CM/ECF docket for this bankruptcy case or adversary proceeding and determined that the following persons are on the Electronic Mail Notice List to receive NEF transmission at the email addresses stated below:

Service information continued on attached page

2. SERVED BY UNITED STATES MAIL:

On (date) July 30, 2013, I served the following persons and/or entities at the last known addresses in this bankruptcy case or adversary proceeding by placing a true and correct copy thereof in a sealed envelope in the United States mail, first class, postage prepaid, and addressed as follows. Listing the judge here constitutes a declaration that mailing to the judge will be completed no later than 24 hours after the document is filed.

 \boxtimes

 \square Service information continued on attached page

3. SERVED BY PERSONAL DELIVERY, OVERNIGHT MAIL, FACSIMILE TRANSMISSION OR EMAIL

(state method for each person or entity served): Pursuant to F.R.Civ.P. 5 and/or controlling LBR, on (date) July 30, 2013, I served the following persons and/or entities by personal delivery, overnight mail service, or (for those who consented in writing to such service method), by facsimile transmission and/or email as follows. Listing the judge here constitutes a declaration that personal delivery on, or overnight mail to, the judge will be completed no later than 24 hours after the document is filed.

SERVED BY FEDERAL EXPRESS

The Honorable Julia Brand	The Honorable Sheri Bluebond
U.S. Bankruptcy Court Central District of California	U.S. Bankruptcy Court Central District of California
255 East Temple Street, Suite 1382	255 East Temple Street, Suite 1482
Los Angeles, CA 90012	Los Angeles, CA 90012

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct. July 30, 2013 Therese A. Barron /s/ Therese A. Barron Printed Name Signature

Date

This form is mandatory. It has been approved for use by the United States Bankruptcy Court for the Central District of California.

June 2012

1. TO BE SERVED BY THE COURT VIA NOTICE OF ELECTRONIC FILING (NEF):

Brian L Davidoff on behalf of Creditor Quercus Trust bdavidoff@greenbergglusker.com, jreinglass@greenbergglusker.com;kwoodson@greenbergglusker.com;calendar@greenbergglusker.com;sgae ta@greenbergglusker.com

Patrick B Howell on behalf of Creditor Sensient Imaging Technologies S.A., Sensient Technologies Corporation phowell@whdlaw.com, dprim@whdlaw.com;tmichalak@whdlaw.com

Ron Maroko on behalf of U.S. Trustee United States Trustee (LA) ron.maroko@usdoj.gov

David W. Meadows on behalf of Creditor Virginia Electric And Power Co david@davidwmeadowslaw.com

Margreta M Morgulas on behalf of Debtor Colorep, Inc. mmorgulas@stutman.com

Margreta M Morgulas on behalf of Debtor Transprint USA, Inc. mmorgulas@stutman.com

Michael S Neumeister on behalf of Debtor Colorep, Inc. mneumeister@stutman.com

Frank T Pepler on behalf of Creditor Meserole, LLC frank.pepler@dlapiper.com

Danielle A Pham on behalf of Debtor Colorep, Inc. dpham@stutman.com, daniellepham@gmail.com

Jeffrey M. Reisner on behalf of Interested Party Courtesy NEF jreisner@irell.com

United States Trustee (LA) ustpregion16.la.ecf@usdoj.gov

2. SERVED BY UNITED STATES MAIL:

Colorep, Inc. 6400.000 575094v1

Debtor: Colorep, Inc. c/o Law Offices of Joseph P. Bartlett 1900 Avenue of the Stars, 20th Floor Los Angeles, CA 90067

Office of the US Trustee Ron Maroko , Esq. 725 S Figueroa St Ste 2600 Los Angeles, CA 90017

Secured Lenders

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Meserole, LLC Attn: Ari Hirt 152 W 57th Street, 4th Floor New York, NY 10019

Debs Corporation 8F Honmachi Center Building 2-6-10 Honmachi Chuo-ku Osaka 541-0053 JAPAN

Cheran Digital Imaging & Consulting 1506 Old Georgia Hwy Gaffney, SC 29341

Counsel to Danzas Corporation David H. Gougher PC 7834 Forest Hill Avenue Richmond, VA 23225

Fisher Textiles, Inc. 139 Business Park Drive Indian Trail, NC 28079

Roy Rolando 509 Wirt Avenue Elkton, VA 22827

Counsel to Riddelberg Brothers Attn:Andrew S. Baugher Lenhart Obenshain P.C. PO Box 1287 Harrisonburg, VA 22803-1287

Faunus Group International, Inc. 80 Broad Street, 22nd Floor New York, NY 10004

Dolly & Robert K. Raisler Foundation, Inc. 2600 Netherland Avenue, #520 Bronx, NY 10463 - 4857 Counsel to Meserole LLC DLA Piper LLP (US) Attn: Stuart Brown 919 North Market St., #1500 Wilmington, DE 19801

BDG (Larry Levy) 177 Riverside Drive Newport Beach, CA 92663

Counsel to Cheran Digital Imaging & Consulting Dillina W. Stickley Hoover Penrod PLC 342 South Main Street Harrisonburg, VA 22801

Waste Management of Virginia 3580 S. Main Street Harrisonburg, VA 22801

Vern & Mary Jane Michael LC 8218 Port Republic Rd Port Republic, VA 24471-2654

Counsel to Roy Rolando Roland Santos 52 E Market Street Harrisonburg, VA 22801

Victoria Home Imp. LLC 3200 Honey Flower Ct Chesapeake, VA 23323-1952

David Gelbaum, Trustee Quercus Trust 1835 Newport Blvd, A109 -PMB 467 Costa Mesa, CA 92627

David Grzan 2680 Silver View Drive Orono, MN 55356 Parties Asserting a Secured Interest

Cheran Digital Imaging & Consulting 798 Burnt Gin Road Gaffney, SC 29340

Danzas Corporation t/a DHL Global Forwarding 433B Carlisle Drive Herndon, VA 20170

Counsel to Waste Management of Virginia David H. Gougher PC 7834 Forest Hill Avenue Richmond, VA 23225

Counsel to Vern & Mary Jane Michael LC Litten & Sipe Attn: Melisa G. Michelsen 410 Neff Avenue Harrisonburg, VA 22801

Riddleberger Brothers 6127 S. Valley Pike Mt. Crawford, VA 22841

Summit Financial Resources 2455 East ParleysWay, Salt Lake City, UT 84109

Counsel for Quercus Trust Brian Davidoff, Esq. Greenberg Glusker, et al. 1900 Ave. of the Stars, 21st Fl Los Angeles, CA 90067

Anne Rand 392 Rutland Avenue Teaneck, NJ 07666

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Steven R. Jacobson 2600 Netherland Avenue, #520 Bronx, NY 10463

Valley Industrial Trucks (NMAC) 990 W 190th St Torrance, CA 90502-1014

Counsel to Kuehne & Nagel, Inc. Halperin Battaglia Raicht, LLP Attn: Carrie E. Essenfeld 40 Wall Street, 37th Floor New York, NY 10005

Dougherty Equipment 591 Belle Circle Harrisonburg, VA 22801

SIK Associates Kaufman Management Co., LLC Attn: Steven J. Kaufman 450 Seventh Avenue New York, New York 10123

Silvious, Peggy R. 995 Floyd Cir, Mc Gaheysville, VA, 22840

20 Largest Creditors

Domtar Corporation Subsidiary Of Domtar Ind 1700 Washington Avenue Port Huron, MI 48060

Krausz Puente LLC c/o The Krausz Companies 44 Montgomery St, Ste 3300 San Francisco, CA 94104 Sensient Imaging Technologies 777 East Wisconsin Avenue Milwaukee, WI 53202-5304

Internal Revenue Service PO Box 145595 Cincinnati, OH 45250-5595

Compressor Parts & Repairs 8256 Rising Creek Ln Broadway, VA 22815

Geno's Coffee LLC 253 Bookerdale Rd Waynesboro, VA 22980

Stork Prints America 3201 N 1-85 Charlotte, NC 28269

Robert Fellows 1176 Portland Dr Harrisonburg, VA 22801-8627

Anthem Blue Cross Blue Shield Attn: Dianne Loving P.O. Box 580494 Charlotte, NC 28258

Dominion Va Power Attn: Barbara Smith P.O. Box 26666 Richmond, VA 23261-6666

Krausz Puente LLC 11383 Newport Dr Rancho Cucamonga, CA 91730-5536 Valley Industrial Trucks 1152 Meadowbrook Ave. Youngstown, OH 44512

Kuehne & Nagel, Inc. Stephen Savarese, Esq. 10 Exchange Place Jersey City, NJ 07302

Essex Temporary Service, Inc. 1501 Broadway Suite 601 New York, NY 10036

Pitney Bowes Credit Corp 27 Waterview Dr Shelton, CT 06484-4301

Silvious, Peggy R. 623 Gypsy Ln, Elkton, VA, 22827

Deborah Wagner 5048 Scotts Ford Road Mount Crawford, VA 22841

Domtar Corporation Port Huron Mill 1700 Washington Avenue Port Huron, Michigan 48060

Dominion Virginia Power P.O. Box 26019 Richmond, VA 23260-6019

Stonefield Josephson, Inc. Attn: Steve Rapattoni, CPA 5 Park Plaza, Suite 700 Irvine, CA 92614

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Susan D'Arcy aka SRD International 95 East Broadway Roslyn, NY 11576

Bonnie Julian 1244 Pole Branch Rd Clover, SC 29710

Fish & Associates Attn: Mei Tsang 2603 Main Street Suite 10000 Irvine, CA 92614-4271

Stand Energy Corporation Attn Kathy Kellems, Credit Manager 1077 Celestial St Suite 110 Cincinnati, OH 45202

Atlantic Paper Company 430 Feheley Drive King of Prussia, PA 19406

PBMares /PBGH Attn: Mary Aldrich 558 South Main Street Harrisonburg, VA 22801

Dupont Company Attn: Jenna Pike 1007 Market Street Wilmington, DE 19898

Nexeo Solutions 3 Waterway Square Place Suite 1000 The Woodlands, Texas 77380

Served by Certified Mail Union Bank of California Attn: Jose Duenes 1980 Saturn St. Monterey Park, CA 91755 Mimaki USA, Inc. c/o Wiliam Hearnburg, Jr. Smith, Gambrell & Russell Promenade, Suite 3100 1230 Peachtree Street N.E. Atlanta, GA 30309

L.H. Charney Associates, LLC Attn: Bruce Block 1441 Broadway New York, New York 10018

Fedex – Techconnect Attn: Pam Gish Lockbox 360353 500 Ross St. Rm 154-0455 Pittsburg, PA 15252

Stand Energy Corporation PO Box 632712 Pittsburgh, PA 15250-7461

Univar USA, Inc. Attn: Doug Putney 1001 Old Bermuda Hundred Rd Chester, VA 23836

Columbia Gas GTS Account P.O. Box 742529 Cincinnati, OH 45274-2529

Dupont Company Cashier's Office D-8003-3 1007 Market Street Wilmington, DE 19898

Nexeo Solutions LLC 62190 Collections Center Dr Chicago, IL 60693-0621

Served Via Certified Mail Wells Fargo Bank N.A. 141 East Market Street Harrisonburg, VA 22801 Mimaki USA, Inc. Dept. CH 17368 Palatine, IL 6055-7368

Counsel to L.H. Charney Associates, LLC Attn: Scott S. Markowitz Tarter Krinsky & Drogin LLP 1350 Broadway New York, NY 10018

Federal Express Corp. PO Box 371461 Pittsburgh, PA 15250-7461

Carlo Tenconi Via Stromboli 209 Milan 20144 ITALY

Univar USA, Inc. P. O. Box 409692 Atlanta, GA 30384-9692

Chemsolv, Inc. P.O. Box 13847 Roanoke, VA 24037

Shelter Capital Partners fka Yazam LLC Attn: Rodney Friedman 10880 Wilshire Blvd., Suite 1850 Los Angeles, CA 90024

Other Parties in Interest

Governmental Agencies

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Internal Revenue Service PO Box 7346 Philadelphia, PA 19101-7346

NYS Dept. Taxation & Finance Bankruptcy /Special Procedures Section PO Box 5300 Albany, NY 12205-0300

Virginia Department of Taxation Office of Customer Services PO Box 1115 Richmond, VA 23218-1115

Attorney General's Office California Department of Justice P.O. Box 944255 Sacramento, CA 94244-2550

North Carolina Office of the Attorney General 114 W Edenton St Raleigh, NC 27603 Employment Development Department Bankruptcy Group MIC 92E PO Box 826880 Sacramento, CA 94280-0001

NYC Dept. of Finance 345 Adams Street, 3rd Fl. Attn: Legal Affairs Brooklyn NY 12201

North Carolina Department of Revenue 501 N Wilmington St Raleigh NC 27604

New York Attorney General's Office 120 Broadway New York, NY 10271

City Of Harrisonburg Municipal Building 345 South Main Street Harrisonburg, VA 22801 State of California Franchise Tax Board Bankruptcy Section, MS: A-340 PO Box 2952 Sacramento, CA 95812-2952

US Environmental Protection Agency 1200 Pennsylvania Ave NW Mail Code 2272A Washington, DC 20004-2004

US Attorney General Office (Los Angeles) 312 N Spring St Los Angeles, CA 90012

Virginia Office of the Attorney General 900 East Main Street Richmond, VA 23219

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