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15 Attorneys for AirDye Solutions, LLC, Meserole, LLC and  
16 Fuller Smith Capital Management, in the capacities  
17 described below

18 And Specially Appearing for Executive Sounding Board  
19 Associates

20 **UNITED STATES BANKRUPTCY COURT**  
21 **CENTRAL DISTRICT OF CALIFORNIA**  
22 **LOS ANGELES DIVISION**

23 In re:  
24 **COLOREP, INC.**, a California corporation, *et*  
25 *al.*,  
26 Debtors and Debtors-in-  
27 Possession.  
28 Tax I.D. Nos. 94-3055026 (Colorep, Inc.) and  
54-1200596 (Transprint USA, Inc.)

Case No. 13-27689

Chapter 11

(Jointly Administered)

**OPPOSITION OF AIRDYE  
SOLUTIONS, LLC, MESEROLE, LLC,  
FULLER SMITH CAPITAL  
MANAGEMENT, AND EXECUTIVE  
SOUNDING BOARD ASSOCIATES TO  
MOTION OF SYNERGY PARTNERS  
USA, LLC AND MICHAEL COHEN  
FOR AN ORDER (I) ALLOWING  
ADMINISTRATIVE CLAIMS; AND (II)  
COMPELLING PURCHASERS TO PAY  
ADMINISTRATIVE CLAIMS OR IN  
THE ALTERNATIVE REQUIRING  
ESBA TO DISGORGE FEES FOR  
PAYMENT; AND RESPONSE TO**

**CAPTION CONTINUED ON NEXT PAGE**

**OPPOSITION TO ALLOWANCE  
OFFEES TO ESBA AND RESPONSE  
TO OPPOSITION TO DISMISSAL OF  
CASES**

Date: May 29, 2014  
Time: 10:00 a.m.  
Location: Courtroom 1375  
255 E. Temple Street  
Los Angeles, CA 90012

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7 Synergy Partners USA, LLC (“Synergy”) and Michael Cohen (“Cohen”) are alleged  
8 creditors of the Debtors’ estates who have filed not one, but now two, sets of baseless papers.  
9 Their requests are supported by a combination of false outrage, selective construction of key  
10 orders of this Court, and an interpretation of the Bankruptcy Code that is at best ill-informed.  
11 (“Synergy’s and Cohen’s claims ... maintain a higher priority status than the Chapter 11  
12 professionals” Allowance Motion, p. 3 line 15).<sup>1</sup> Despite the volume of pleadings and  
13 declarations they have filed, first in support of a “Contempt Motion” (promptly withdrawn after  
14 its targets were forced to respond), and now in connection with their “Allowance Motion,” an  
15 expanded shakedown of those same targets plus the Court-appointed Chief Restructuring Officer  
16 of the Debtors, Synergy and Cohen fail to carry their burden. There is no reason they should be  
17 paid \$26,542.89 in claims they have not proven up. There is no reason to delay or disturb  
18 allowance and payment of professionals in the cases because of their last-ditch play.

19 AirDye Solutions, LLC (“AirDye”) , Meserole, LLC (“Meserole”), Fuller Smith Capital  
20 Management, LLC (“Fuller Smith”), and with any other entity that Synergy and Cohen may  
21 construe may be “Purchasers” (collectively “Purchaser Respondents”), together with Executive  
22 Sounding Board associates (“ESBA”), oppose (i) the allowance of any administrative expense  
23 claim in favor of Synergy and Cohen, (ii) the imposition of any liability on Purchaser  
24 Respondents for any claim alleged to be due to Synergy and Cohen, (iii) the disgorgement of any  
25 professional fees that have been paid or will be paid to ESBA with funds expressly negotiated and  
26

27 <sup>1</sup> This is one example of many: “If Debtors’ available funds are insufficient to pay all claims in a given category, the  
28 claims in that category are paid pro rata 11 U.S.C. § 726(a)&(b). Section 507(a) subdivides the first category, for  
priority claims, into nine levels ... Like the categories set forth in section 726, all priority claims ... must be paid  
before any claims at a lower level are entitled to any distribution.” Allowance Motion, p. 7, lines 23 – 28.

1 budgeted for that purpose, and (iv) delay of dismissal of these cases.

2 Willful last-minute bad faith conduct should not be rewarded. Synergy, Cohen and their  
3 counsel are in contempt of the Court's Sale Order by making demands on Purchaser Respondents  
4 who are specifically and expressly protected from spurious claims like those asserted here.

5 AirDye, Meserole, Fuller Smith and ESBA respectfully request that the Court deny all relief  
6 sought by Synergy and Cohen and require that Synergy, Cohen and their counsel be required to  
7 pay the costs, fees and expenses of Purchaser Respondents and ESBA for filing this Opposition  
8 and the Purchaser Respondents' Response to the earlier Contempt Motion.

9 **I. NONE OF THE FINANCING ORDERS, THE SALE ORDER, OR THE APA GIVE**  
10 **SYNERGY OR COHEN PAYMENT RIGHTS FROM PURCHASER RESPONDENTS**

11 Meserole was the debtor in possession lender to the Debtors under the Court's interim and  
12 final Financing Orders entered July 18, 2013 [Docket No. 56] and August 16, 2013 [Docket No.  
13 134], respectively (collectively "Financing Orders"), and was the original "DIP Agent" under the  
14 Financing Orders. Fuller Smith succeeded Meserole as DIP Agent under the Financing Orders  
15 and, with Meserole, was the Purchaser under the Asset Purchase Agreement ("APA") approved  
16 by the Sale Order dated October 4, 2013 [Docket No. 219]. AirDye is the "Purchaser Assignee"  
17 under the Sale Order of October 4, 2013 [Docket No. 219] and the Asset Purchase Agreement  
18 approved by the Sale Order. The undersigned has at all times acted as counsel for AirDye,  
19 Meserole and Fuller Smith in the specific capacities set out above, and are specially appearing  
20 here on behalf of ESBA with the consent of the Purchaser Respondents and the Debtors.

21 Synergy and Cohen filed their Contempt Motion, and now their Allowance Motion and  
22 disgorgement request, purportedly in reliance on the Sale Order and APA. However, they appear  
23 to have read either the Sale Order or the APA. Synergy and Cohen are not entitled to against  
24 AirDye because AirDye assumed no liability for their claims and because it is in full compliance  
25 with the Sale Order and APA. Synergy and Cohen are not entitled to relief against Meserole  
26 and/or Fuller Smith because neither assumed liabilities in connection with the Sale Order and  
27 APA and have fully discharged their duties under the Sale Order, APA and Financing Orders.

28 This Opposition is supported by the Financing Orders, the Sale Order, and APA, and the

1 Declaration of Robert D. Katz in Support of Opposition to Motion of Synergy Partners USA and  
2 Michael Cohen for an Order: (1) Allowing Administrative Expense Claims, etc. (“Katz Dec.”).  
3 Mr. Katz is the Managing Director of ESBA, and served as the duly appointed and acting Chief  
4 Restructuring Officer of the Debtors *nunc pro tunc* to July 10, 2013 under the Debtors’  
5 application to employ ESBA as CRO filed July 30, 2013 [Docket No. 80], and the Court’s  
6 authorizing order dated November 11, 2013 [Docket No. 245]. One of the reasons that ESBA  
7 was retained by the Debtors and appointed as CRO was that, as of the petition date, management  
8 of the Debtors was in shambles. Mark Fox, who had served as a temporary CEO of the Debtors  
9 prior to their filing and who presided over a two month unfunded shutdown of the Debtors’ pre-  
10 petition operation, was not acceptable to either the Board of Directors of Debtors or the DIP  
11 Lenders as a CEO and CRO of the Debtors in Possession. Mr. Fox was not responsive to the  
12 Board of Directors or the Debtors, was not experienced in serving as the CRO in a Debtor in  
13 Possession in Chapter 11, did not manage the Debtors’ business within the budgetary constraints  
14 negotiated with the Debtors’ lenders, and was riddled with conflicts of interest, including the  
15 unresolved issue of his compensation and his use of subcontractors

16 ESBA was engaged by the Debtors with the consent of the DIP Lenders. ESBA kept Mr.  
17 Fox on for a transitional period during which he had no management or operating authority.  
18 ESBA was the only authorized representative of the Debtors and was solely responsible for  
19 authorizing expenses, managing cash, and negotiating with the DIP Lenders. ESBA terminated  
20 Mr. Fox’s consulting role at the Debtors early in the case. After the Debtors’ cases were filed, but  
21 prior to closing of the sale under the Sale Order and APA, Mr. Fox was killed in an auto accident.  
22 ESBA has concluded after review of the Debtors’ records and files, including Mr. Fox’s pre-  
23 petition compensation agreement with Colorep and Transprint, that any claim that Synergy may  
24 claim it is owed is a claim against Mr. Fox or his estate. Katz Dec. ¶ 8.

25 **A. “Assumed Liabilities” Are Defined: They Do Not Include Synergy or Cohen.**

26 Synergy and Cohen are wrong in asserting that “it is uncontroverted that Purchasers are  
27 obligated to pay Debtors’ Post-Petition accounts payable.” Allowance Motion, p. 4, lines 16-17.  
28 Purchaser Respondents, having in good faith negotiated the APA and Sale Order to narrowly

1 define ongoing liability for Debtor-payables. Meserole and Fuller Smith, as Purchaser, and  
2 AirDye, as Purchaser Assignee, assumed **only** the limited post-petition obligations that fell within  
3 the heavily negotiated definition of “Assumed Liabilities” in the APA, which in turn is  
4 incorporated into the Sale Order. (Sale Order, p. 6, lines 19 – 25). The relevant section of the  
5 APA describes Assumed Liabilities as follows:

6 (a)(i) all accruals, operating costs and expenses and accounts  
7 payable of a Debtor incurred in the ordinary course of business  
8 arising after the Petition Date and before Closing **in accordance**  
9 **with the Budget** (without giving effect to the Variance (as defined  
in the Budget)) that remain as of the Closing Date. (APA p. 11, §  
2.3(a)(i) emphasis added)

10 In other words, if the DIP Lenders had agreed in an approved DIP Budget to fund specified post-  
11 petition operating expenses but had not yet provided a DIP loan advance to cover that  
12 commitment, the Purchaser would assume that committed liability. Purchasers’ exposure was not  
13 limitless in respect of ordinary course post-petition operating expenses. The Assumed Liabilities  
14 exposure was expressly tied to unfunded commitments by the DIP Lenders under the DIP Budget.  
15 Synergy and Cohen were never budgeted by Debtors, were never agreed to in an approved DIP  
16 Budget, and were not included in Assumed Liabilities. Katz Dec. ¶ 12.

17 The Sale Order picks up the circumscribed scope of Assumed Liabilities by describing  
18 them as “certain” operating expenses, and “certain” administrative expenses, including “certain”  
19 professional fees, all as fully set forth in the Final APA: Sale Order, p. 6, lines 19 – 25.

20 The Sale Order expressly goes on to protect the Purchaser from post-closing risk by  
21 finding that the Purchaser is a good faith purchaser for purposes of section 363(m) and that:

22 (g) the negotiation and execution of the final purchase agreement  
23 (“Final APA” ...) and any other agreements or instruments related  
24 thereto were at arms’ length and in good faith. Sale Order p 7.  
Lines 16 – 28; p. 8, lines 1 – 2.

25 The definition of Assumed Liabilities was heavily negotiated at arms-length by the  
26 Debtors, on the one hand, and Meserole, Fuller Smith and AirDye, on the other. Likewise, each  
27 and every iteration of the “Budget” approved under the Financing Orders was heavily negotiated  
28

1 at arms-length by the Debtors, on the one hand, and Meserole and Fuller Smith on the other. **At**  
2 **no time** did the Debtors negotiate an approved “Budget” under the Financing Orders that  
3 included payments to Synergy and Cohen. Katz Dec. ¶ 12. **At no time** did the Debtors negotiate  
4 a definition of “Assumed Liabilities” under the Sale Order and APA that included payments to  
5 Synergy and Cohen. Despite efforts in the Allowance Motion to wish it otherwise, the specific  
6 scope of “Assumed Liabilities” does not include the Synergy and Cohen claims. Instead, the Sale  
7 Order and APA reflect the result of heavy, detailed and lengthy negotiations and specify a small  
8 amount of Assumed Liabilities in the following two relevant categories for which the Purchaser  
9 and Purchaser Assignee would be responsible:<sup>2</sup>

10 **First**, the negotiated post-petition payables either contained in an approved DIP Budget  
11 but not yet funded (APA § 2.3(a)(i), quoted in Allowance Motion at p. 4, lines 10 – 13); or

12 **Second**, the negotiated post-petition payables set out in Schedule 2.3(f) of the APA and  
13 the agreed upon schedule attached to Schedule 2.3(f).(APA § 2.3(f), not quoted in Allowance  
14 Motion but attached, in relevant part, as **Exhibit A** to this Opposition.

15 The language in the Sale Order that Synergy and Cohen rely on does in fact provide that  
16 “[t]he Purchaser shall pay the Assumed Liabilities,” however, the Assumed Liabilities are only  
17 those specific liabilities actually assumed by the Meserole and Fuller Smith, as Purchaser, and  
18 AirDye, as Purchaser Assignee.

19 The claims asserted by Synergy and Cohen fall in neither category, were not assumed, and  
20 will not be paid. Both Synergy and Cohen have been repeatedly and specifically advised by both  
21 the Debtors, by ESBA, and by Purchaser Respondents representatives, that their alleged post-  
22 petition services were not authorized, that their alleged post-petition claims were not included in  
23 any Budget to be paid as expenses of administration in these cases, and that their alleged post-  
24 petition claims were not assumed by Meserole, Fuller Smith or AirDye as Assumed Liabilities  
25 under the APA. Katz Dec. ¶ 15.

26 **B. The Sale Order Protects Purchaser Respondents from Synergy’s and Cohen’s**

27 \_\_\_\_\_  
28 <sup>2</sup> The other categories of “Assumed Liabilities” are common sense and not relevant here: Cure amounts under  
Assumed Contracts; Future performance under Assumed Contracts; Post-Closing operating expenses, and the like.

1 **Alleged Claims.**

2 Synergy and Cohen allege that the Sale Order and APA provide the basis for their claims  
3 and the Allowance Motion. Just the opposite is true. Not only are the Purchasers and Purchaser  
4 Assignee protected by a good faith finding from any risk on appeal, but the Sale Order protects  
5 Purchaser Respondents from liability for Excluded Liabilities, including the meritless and  
6 fabricated claims asserted in the Allowance Motion. The APA provides that:

7 Except as specifically set forth in Section 2.3, Purchaser shall not  
8 assume or be liable for any Claims, Liens, Encumbrances, Interests,  
9 Liabilities or other obligations of a Seller of any kind or nature  
10 whatsoever, whether presently in existence or arising hereafter  
11 (other than the Assumed Liabilities and the Liabilities or other  
obligations created or incurred by Purchaser following the Closing),  
including, without limitation, the following (collectively the  
“Excluded Liabilities”).” APA, Exhibit A, p. 11, § 2.4(a).

12 Among the Excluded Liabilities listed in Section 2.4(a)(ii) are “any accruals, costs and  
13 expenses and accounts payable of a Seller arising after the Petition Date and before Closing in  
14 excess of the Budget.” Exhibit A, p. 11, § 2.4. Here, neither Synergy’s nor Cohen’s alleged post-  
15 petition services were ever authorized by the Debtors, neither Synergy’s nor Cohen’s alleged  
16 post-petition services were ever provided for in a Budget proposed by the Debtors or authorized  
17 by Meserole or Fuller Smith under the Financing Orders; and neither Synergy’s nor Cohen’s  
18 alleged post-petition services were ever assumed by AirDye under Section 2.3(f) and Schedule  
19 2.3(f) of the APA. Synergy’s and Cohen’s alleged claims are exactly the type of Excluded  
20 Liabilities that the APA ensured would not come back to haunt the Purchaser or Purchaser  
21 Assignee.

22 As such, Meserole, Fuller Smith and AirDye are entitled to the full protection of the Court  
23 under the Sale Order, which runs completely in favor of the Purchaser Respondents and against  
24 the positions taken in the Allowance Motion. Synergy and Cohen are in contempt of the Court’s  
25 orders, not Purchaser Respondents. Among the Sale Order’s protective provisions are:

26 [A]ll persons and entities holding Liens, Claims or interests in all or  
27 any portion of the Acquired Assets sold by the Debtors arising  
28 under out of , in connection with, or in any way relating to the  
Debtors, the Acquired Assets, the operation of the Debtors’  
business prior to the Closing Date of the transfer of the Acquired

1 Assets sold by the Debtors to the Purchaser, hereby are forever  
2 barred estopped and permanently enjoined from asserting against  
3 the Purchaser or its successors or assigns, their property or the  
4 acquired Assets, such persons' or entities' Liens or Claims against  
5 the debtors or in and to the Acquired Assets sold by the Debtors to  
6 the Purchaser. Sale Order, p. 14, ¶ 9, lines 18 through 24.

7 And

8 Except for the Assumed Liabilities ... the Purchaser shall not have  
9 any liability or other obligation of the Debtors arising under or  
10 related to any of the Acquired Assets ... The Purchaser shall not be  
11 liable for any Claims against the Debtors or any of its predecessors  
12 or affiliates ... whether known or unknown as of the Closing Date,  
13 now existing or hereafter arising, whether fixed or contingent, with  
14 respect to the Debtors or any obligations of the Debtors arising  
15 prior to the Closing Date. Sale Order p. 18, ¶ 23, lines 20 – 23, p.  
16 19, lines 1 through 23.

17 And

18 The Purchaser shall not assume, other than the assumed Liabilities  
19 and permitted Liens, not be deemed to assume or in any way be  
20 responsible for any Claim, Lien, liability or obligation of the  
21 Debtors and/or their estates. Sale Order, p. 19, ¶ 25, lines 22  
22 through 24.

23 This is not a close case. Synergy and Cohen have no right to payment, let alone contempt  
24 or a right to compel disgorgement from ESBA or any other administrative expense professional  
25 that Synergy and Cohen have not singled out. Purchaser Respondents' have no exposure for  
26 liabilities they did not assume, and have recourse against parties who are expressly barred by the  
27 Sale Order from asserting claims against them.

## 28 **II. SYNERGY'S AND COHEN'S MISCONTRUE BANKRUPTCY CODE SECTION 503**

Section 503 provides a basis for administrative expense priority only to "actual, necessary costs and expenses of preserving the estate." Section 503 does not elevate claims of volunteers, or shift liability to the bankruptcy estate for claims against third parties.

### **A. SYNERGY AND COHEN HOLD DO NOT HOLD 503(a) CLAIMS**

The evidentiary showing that Synergy and Cohen make through their several declarations is, essentially, that their alleged administrative expense claims should be allowed because they say so. After all, they reason, "Moving Parties relied upon the fact they had no reason to believe they were not included in the list of assumed liabilities." Allowance Motion p. 8, lines 21-23.



1 Just to put this in perspective, Synergy and Cohen are saying that they provided services in the  
2 last two weeks of July, 2013, in reliance on their “lack of a reason to believe that their claims  
3 would be not be assumed” on October 7, 2013 by Purchasers who were not identified until much  
4 later in the case. The sale procedure order was entered on August 12, 2013 [Docket No. 109] and  
5 the Purchaser was identified at a hearing on October 3, 2013. Synergy and Cohen were not  
6 relying on a good faith belief their services would be compensated by assumption. At best, the  
7 declarations say that they were relying on their relationship with Mark Fox, who was deceased  
8 before the sale procedure was even approved.

9 Synergy and Cohen had every reason to understand they would not be paid by these  
10 Debtors. Let alone by Purchaser Respondents or ESBA. Neither Synergy or Cohen has produced  
11 any post-petition engagement agreement or terms of compensation with the Debtors, or even any  
12 pre-petition agreement with Colorep or Transprint that would give any idea of how and why they  
13 should be paid what they say is owed. They have proven no compensation schedules, no  
14 headhunter bounty rates, no hourly pay rates, no expense reimbursement terms, and no other  
15 commercially reasonable terms that would have to have been presented to ESBA, approved by  
16 ESBA, and negotiated by ESBA with the DIP Lenders for inclusion in an approved DIP Budget.

17 Thomas Varian says he is “an unsecured and unpaid creditor” who had done work pre-  
18 petition for Mark Fox, and that he made a post-petition referral based on Mr. Fox’s request.  
19 Varian Dec. p. 2, lines 20 – 23. The only documentation attached to Mr. Varian’s declaration is  
20 an alleged post-petition invoice dated three weeks after the cases were filed, with no detail, no  
21 supporting fee schedule or agreement and a single line saying: “Placement Fee \$18,000.” ESBA  
22 did not authorize employment of a headhunter, and has good reason to believe that any  
23 compensation due to Synergy, or to its representative or agent Justin Tamborello, was to be paid  
24 by Mark Fox. Not by the Debtors. Katz Dec. ¶ 14. No experienced Chapter 11 professional or  
25 fiduciary would authorize payment of an \$18,000 invoice on these facts, especially when they  
26 were faced with daily demands for cash that had to be negotiated with the Debtors’ DIP Lenders.

27 Mr. Cohen failed to file a declaration in support of the Allowance Motion, despite the  
28 many references to his declaration in the Allowance Motion. In his declaration in support of the

1 Contempt Motion, Mr. Cohen asserts that he is “an unsecured and unpaid creditor” of the Debtors.  
2 Like Mr. Varian, Mr. Cohen attaches no engagement agreement from either pre-petition Colorep  
3 and Transprint, or the Debtors, and no summary of terms on which he alleges he was engaged to  
4 perform services post-petition. Mr. Cohen simply states that Transprint agreed to his work and  
5 attaches to his declaration a scope of work that he appears to have constructed for purposes of the  
6 Contempt Motion and which cannot be authenticated as having been agreed to by the Debtors.  
7 Mr. Cohen also attaches an account activity statement with amounts he claims are due. Again,  
8 there is no support provided for the rate or terms of payment, the expense reimbursement  
9 agreement between the parties, or any other information that a bankruptcy fiduciary like ESBA  
10 would need to evaluate a payment request.

11 In addition, the activity statement is filled with inexplicable inconsistencies. For example,  
12 under the category “Billings Prepetition” he shows all transactions occurring post-petition on July  
13 25, 2013, and yet all the specific expense references shown in the following column are all to pre-  
14 petition expenses. It is unclear whether Mr. Cohen is suggesting that if he incurred expenses pre-  
15 petition, and then re-billed them post-petition, he is entitled to administrative expense priority  
16 under Section 503(b). He is not. Then under the category “Billings Post Petition” Mr. Cohen  
17 shows a service fee of \$2,500 for the period 7/15/13 – 7/19/13, with an offsetting wire transfer of  
18 \$2,500 received from the Debtors on 7/20/13. He then shows an expense entry dated 7/25/13  
19 totaling \$535.98 with itemization showing expenses from 7/22/13 through 7/26/13, the day **after**  
20 the 7/25 posting, followed by another expense entry for 7/25/13 allegedly covering \$1,631 in  
21 expenses for the period 7/30/13 to 8/1/13, all of which is **after** the 7/25 posting. On 7/26/13 Mr.  
22 Cohen shows an incoming wire from the Debtors of \$3,500. Why? He had been fully  
23 compensated for any post- services he could have arguably been authorized to perform on 7/20,  
24 and had expenses for the period ending 7/26/13 of \$538.98. All of the remaining expenses posted  
25 for 7/25/13 were for later dates and could not have been paid with the \$3,500 wire on 7/26/13.  
26 Even if all the expenses posted on 7/25/13 had been incurred prior to that date, Mr. Cohen would  
27 have received \$3,500 for an aggregate of 2,166.99 in accrued and to-be accrued expenses. It is  
28 not Purchaser Respondents’ or ESBA’s burden to prove up the basis of Mr. Cohen’s alleged

1 administrative expense claim or the amount of that claim. It is clear from his own declaration that  
2 Mr. Cohen has failed to carry his burden.

3 Synergy's and Cohen's alleged claims could only have arisen under Mark Fox, who was a  
4 pre-petition contact of each of theirs, who had no authority to hire them on a post-petition basis,  
5 and whose tenure ended early in August of 2013. There is significant reason for an estate  
6 fiduciary such as ESBA not to authorize payment of such alleged post-petition expenses when  
7 they were attributed to an interim CEO whose employment had been terminated, when there was  
8 no support provided as the basis of the alleged post-petition expenses or their amount, when any  
9 accounting provided was indecipherable, and when the Debtors had much higher priorities that  
10 ESBA had to convince the DIP Lenders to fund.

11  
12 **B. IF SYNERGY AND COHEN HAD CLAIMS, THEY SHOULD HAVE  
COME FORWARD SOONER.**

13 Synergy and Cohen have waited until the literal last day of the case to make their request.  
14 There is no reason that a motion for allowance and payment of administrative expense claims  
15 could not have been made by them in July, near the date of their supposed services and in  
16 connection with the Interim Order, or in August, in connection with the Final Order, or in  
17 September or October, in connection with the sale process and Sale Order. There is no  
18 suggestion in the Allowance Motion as to why .

19 Synergy's and Cohen's counsel Mr. Oken says he made demand on Meserole and Fuller  
20 Smith by letter dated March 13, 2014. Had he examined any part of the docket in the case,  
21 counsel could have easily determined that the undersigned represented and continues to represent  
22 Meserole and Fuller Smith in the case. Until Mr. Oken filed his declaration in support of the  
23 Contempt Motion, the undersigned had never seen this demand. Nor did either Meserole or  
24 Fuller Smith receive it. Even had the demand letter been received, these claims would not have  
25 been paid by Purchaser Respondents, by authorized to be paid by ESBA. Mr. Oken's ostensible  
26 demand in March was a simple pretext to revive and position a dispute that should have been  
27 brought much earlier in the case.

28 **C. "ORDINARY COURSE" POST-PETITION PAYABLES HAVE NO**

1           **SPECIAL PRIORITY OVER PROFESSIONAL FEES, and THERE IS NO**  
2           **JUSTIFICATION FOR ESBA, ALONE, TO DISGORGE, AND NO**  
3           **JUSTIFICATION FOR RATABLE DISGORGEMENT BY ALL**  
4           **PROFESSIONALS TO PAY \$26,542.89 IN UNSUPPORTED CLAIMS.**

5           As Purchaser Respondents and ESBA noted above, Synergy and Cohen base their alleged  
6           right to payment on the misunderstanding that their “ordinary course” claims “maintain a higher  
7           priority status than the Chapter 11 professionals. Allowance Motion, p. 3, line 14. They give no  
8           legal support for this argument because there is no special ordinary course priority. They move  
9           on to a suggestion that ESBA disgorge, or that all professionals disgorge, sufficient fees to pay  
10          the Synergy and Cohen claims in full. Not only does that turn the concept of ratable distribution  
11          inside out, but there is no showing that disgorgement is appropriate in this case to pay claims that  
12          have not been proven.

13          These cases have been ongoing for almost a year. During that time, interim payments  
14          have been made to ESBA, to Stutman Treister and Glatt, to special litigation counsel for the  
15          Debtors, to special intellectual property counsel to the Debtors, to two sets of tax counsel and  
16          advisors for the Debtors, to Hilco services in connection with due diligence in support of the sale.  
17          Each and every professional fee has been negotiated by ESBA, the Debtors, the DIP Lenders and  
18          the Purchaser Respondents. Most, if not all, of the professionals have made significant fee  
19          concessions to provide the best possible outcome for true expense of administration creditors in  
20          the cases. As just two examples, the DIP Lenders and Purchasers negotiated significant  
21          reductions in fees due to Stutman Treister & Glatt and ESBA, and each of those professionals  
22          agreed to take payment over time by Purchasers post-closing. Stutman Treister & Glatt and  
23          ESBA were able to make those concessions, and the DIP Lenders and Purchasers agreed to  
24          include the related professional fees in the definition of “Assumed Liabilities” because the  
25          Debtors’ counsel and CRO were confident that they had command of the post-petition expenses  
26          of administration that were allowable and that should be paid, if even on a compromised basis.  
27          Synergy and Cohen have not made a sufficient showing of either their right to payment or to the  
28          amount of their claims to justify further sacrifice or compromise by the professionals who are

1 prepared to draw these cases to conclusion on May 29, 2014. No professional should be forced to  
2 incur additional unfunded fees to address Synergy's and Cohen's complaints when they have  
3 made so little effort to protect themselves.

4 WHEREFORE, Purchaser Respondents and ESBA respectfully request that the Court (a)  
5 deny the Allowance Motion filed by Synergy and Cohen; and (b) grant sanctions against Synergy,  
6 Cohen and their counsel for their contempt of the Sale Order in an amount equal to the attorneys'  
7 fees incurred by Purchaser Respondents and ESBA in filing this response and, if a hearing is held,  
8 appearing at that hearing; (c) deny disgorgement from ESBA or any other professional in the  
9 case; (d) overrule Synergy's and Cohen's opposition and grant the Debtors' motions to dismiss;  
10 and (e) for such other and further relief as the Court determines is just and proper.

11 Dated: May 23, 2014

/s/ Frank T. Pepler

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26 *And Appearing Specially for Executive  
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