

UNITED STATES BANKRUPTCY COURT	PROOF OF CLAIM
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Name of Debtor: Erickson Retirement Communities, LLC	Case Number: 09-37010
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NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property): IMRE, LLC	<input type="checkbox"/> Check this box to indicate that this claim amends a previously filed claim.
Name and address where notices should be sent: IMRE, LLC 909 Ridgebrook Road, Suite 300 Baltimore, MD 21152-9451	Court Claim Number: _____ (If known)
Telephone number: 410-821-8220	Filed on: _____

Name and address where payment should be sent (if different from above): RECEIVED DEC 07 2009 BMC GROUP	<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.
Telephone number: BMC GROUP	<input type="checkbox"/> Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ <u>107,205.50</u> If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4. If all or part of your claim is entitled to priority, complete item 5. <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.	5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount. Specify the priority of the claim. <input type="checkbox"/> Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B). <input type="checkbox"/> Wages, salaries, or commissions (up to \$10,950*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier – 11 U.S.C. §507 (a)(4). <input type="checkbox"/> Contributions to an employee benefit plan – 11 U.S.C. §507 (a)(5). <input type="checkbox"/> Up to \$2,425* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use – 11 U.S.C. §507 (a)(7). <input type="checkbox"/> Taxes or penalties owed to governmental units – 11 U.S.C. §507 (a)(8). <input type="checkbox"/> Other – Specify applicable paragraph of 11 U.S.C. §507 (a)(____). Amount entitled to priority: \$ _____ <i>*Amounts are subject to adjustment on 4/1/10 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.</i>
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2. Basis for Claim: services rendered advertising
(See instruction #2 on reverse side.)

3. Last four digits of any number by which creditor identifies debtor: _____

3a. Debtor may have scheduled account as: _____
(See instruction #3a on reverse side.)

4. Secured Claim (See instruction #4 on reverse side.)
Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.

Nature of property or right of setoff: Real Estate Motor Vehicle Other
Describe:

Value of Property: \$ _____ Annual Interest Rate _____ %

 Amount of arrearage and other charges as of time case filed included in secured claim,
if any: \$ _____ Basis for perfection: _____

 Amount of Secured Claim: \$ _____ Amount Unsecured: \$ _____

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.

If the documents are not available, please explain:

Date: 12/1/09	Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any. Mark Eber, COO	FOR COURT USE ONLY Erickson Ret. Comm. LLC 00108
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DIGITAL ADVERTISING. MARKETING. PUBLIC RELATIONS.

Accounts Receivable Statement

To: Erickson Retirement Communities LLC

Date: 12/1/2009

Attn: Jonathan Gold

If you have any questions, please feel free to contact us at 410-821-8220 or ar@imre.com
Please remit all payments to: 909 Ridgebrook Road, Suite 300 Baltimore, MD 21152-9451
IMRE, LLC....dedicated to results for our clients!

<u>Invoice</u>	<u>Date</u>	<u>Reference</u>	<u>Description</u>	<u>Total</u>
004513	09/01/2009	001082	Erickson Communities 20 Locations	46,625.00
004515	09/01/2009	001087	Renaissance Gardens	14,250.00
004517	09/01/2009	001130	Erickson SEM Special Projects	3,500.00
004639	10/01/2009	001082	Erickson Communities 20 Locations	46,625.00
004641	10/01/2009	001087	Renaissance Gardens	14,250.00
004643	10/01/2009	001130	Erickson SEM Special Projects	3,500.00
004838	10/31/2009	001082	Erickson Communities 20 Locations	-14,077.00
004839	10/31/2009	001087	Renaissance Gardens	-4,450.00
004841	10/31/2009	001130	Erickson SEM Special Projects	-1,148.00

	<u>Current</u>	<u>Over Thirty</u>	<u>Over Sixty</u>	<u>Total</u>
	0.00	-19,675.00	128,750.00	109,075.00
			Less On Accounts	1,872.50
			Balance:	107,202.50

*Indicates partial payment



DIGITAL ADVERTISING. MARKETING. PUBLIC RELATIONS.

Accounts Receivable Statement

To: Erickson Retirement Communities
701 Maiden Choice Lane
Baltimore, MD 21228

Date: 10/14/2009

Attn: Jonathan Gold

If you have any questions, please feel free to contact us at 410-821-8220 or ar@imre.com
Please remit all payments to: 909 Ridgebrook Road, Suite 300 Baltimore, MD 21152-9451
IMRE, LLC....dedicated to results for our clients!

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004513	09/01/2009	001082	Erickson Communities 20 Locations	46,625.00
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004639	10/01/2009	001082	Erickson Communities 20 Locations	46,625.00
004641	10/01/2009	001087	Renaissance Gardens	14,250.00
004643	10/01/2009	001130	Erickson SEM Special Projects	3,500.00

<u>Current</u>	<u>Over Thirty</u>	<u>Over Sixty</u>	<u>Total</u>
64,375.00	64,375.00	0.00	128,750.00
			Less On Accounts 1,872.50
Balance:			126,877.50

*Indicates partial payment



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Erickson Retirement Communities
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004513
Date : 9/1/2009

Attention: Jonathan Gold

Page : 1

INVOICE

**Current
Amount**

September 1 - 30, 2009

Job Number: 001082 Erickson Communities 20 Locations **Component Number: 01**
Component Name: Erickson SEM **Client PO:** 10190140-58809

Search Engine Marketing 40,925.00
SEM Management Fee 5,700.00

Total for Job/Component: 46,625.00

Invoice Total: 46,625.00

Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004515
Date : 9/1/2009

Attention: Jonathan Gold

Page : 1

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INVOICE

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**Current
Amount**

September 1 - 30, 2009

Job Number: 001087 Renaissance Gardens
Component Name: SEM

Component Number: 01
Client PO: 10190140-58809

Search Engine Marketing 12,270.00
SEM Management Fee 1,980.00

Total for Job/Component: 14,250.00

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Invoice Total: 14,250.00

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Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004517
Date : 9/1/2009

Attention: Jonathan Gold

Page : 1

INVOICE

**Current
Amount**

September 1 - 30, 2009

Job Number: 001130

Erickson SEM Special Projects

Component Number: 01

Component Name:

Old is the New Young (OITNY) SEM

Client PO: 10190805-58809

Search Engine Marketing

3,250.00

SEM Management Fee

250.00

Total for Job/Component:

3,500.00

Invoice Total:

3,500.00

Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004639
Date : 10/1/2009

Attention: Jonathan Gold

Page : 1

INVOICE

**Current
Amount**

October 1 - 31, 2009

Job Number: 001082 Erickson Communities 20 Locations **Component Number: 01**
Component Name: Erickson SEM **Client PO:** 10190140-58809

Search Engine Marketing 40,925.00
SEM Management Fee 5,700.00

Total for Job/Component: 46,625.00

Invoice Total: 46,625.00

Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004641
Date : 10/1/2009

Attention: Jonathan Gold

Page : 1

INVOICE

**Current
Amount**

October 1 - 31, 2009

Job Number: 001087 Renaissance Gardens
Component Name: SEM

Component Number: 01
Client PO: 10190140-58809

Search Engine Marketing 12,270.00
SEM Management Fee 1,980.00

Total for Job/Component: 14,250.00

Invoice Total: 14,250.00

Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004643
Date : 10/1/2009

Attention: Jonathan Gold

Page : 1

INVOICE

**Current
Amount**

October 1 - 31, 2009

Job Number: 001130 Erickson SEM Special Projects **Component Number: 01**
Component Name: Old is the New Young (OITNY) SEM **Client PO:** 10190805-58809

Search Engine Marketing 3,250.00
SEM Management Fee 250.00

Total for Job/Component: 3,500.00

Invoice Total: 3,500.00

Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities LLC
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004838
Date : 10/31/2009

Attention: Jonathan Gold

Page : 1

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INVOICE

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**Current
Amount**

Job Number: 001082 Erickson Communities 20 Locations
Component Name: Erickson SEM cancelled 10/19/09

Component Number: 01
Client PO: 10190140-58809

Search Engine Marketing

-14,077.00

Total for Job/Component:

-14,077.00

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Invoice Total: **-14,077.00**

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Terms: Net 30

ar@lmre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities LLC
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004839
Date : 10/31/2009

Attention: Jonathan Gold

Page : 1

INVOICE

**Current
Amount**

Job Number: 001087 Renaissance Gardens
Component Name: SEM cancelled 10/19/09

Component Number: 01
Client PO: 10190140-58809

Search Engine Marketing

-4,450.00

Total for Job/Component:

-4,450.00

Invoice Total:

-4,450.00

Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619



DIGITAL. ADVERTISING. MARKETING. PUBLIC RELATIONS.

Erickson Retirement Communities LLC
Mail Stop 101
PO Box 22000
Catonsville, MD 21228-0002

Invoice : 004841
Date : 10/31/2009

Attention: Jonathan Gold

Page : 1

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INVOICE

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**Current
Amount**

Job Number: 001130 Erickson SEM Special Projects **Component Number: 01**
Component Name: Old is the New Young (OITNY) SEM can **Client PO: 10190805-58809**

Search Engine Marketing -1,148.00

Total for Job/Component: -1,148.00

Invoice Total: -1,148.00

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Terms: Net 30

ar@imre.com

909 Ridgebrook Road, Baltimore, Maryland, 21152-9451
P 410.821.8220 F 410.821.5619