

UNITED STATES BANKRUPTCY COURT Northern District of Texas PROOF OF CLAIM

Name of Debtor: Erickson Retirement Communities LLC Case Number: 09-37010

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property):
Hearst Television Inc.
Name and address where notices should be sent:
Bridgette Fitzpatrick, Esq., Hearst Corporation, Office of General Counsel, 300 West 57th Street, New York, New York 10019
Telephone number: (212) 649-2059

Check this box to indicate that this claim amends a previously filed claim.
Court Claim Number: (If known) TAWANA C. MARSHALL, CLERK U.S. BANKRUPTCY COURT NORTHERN DISTRICT OF TEXAS
Filed on:

Name and address where payment should be sent (if different from above):
Telephone number:

Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.
Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 64,068.75
If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.
If all or part of your claim is entitled to priority, complete item 5.
Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount.
Specify the priority of the claim.

2. Basis for Claim: Goods sold- Serv Perform (See instruction #2 on reverse side.)

3. Last four digits of any number by which creditor identifies debtor: 4460
3a. Debtor may have scheduled account as: (See instruction #3a on reverse side.)

Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).
Wages, salaries, or commissions (up to \$10,950*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).

4. Secured Claim (See instruction #4 on reverse side.)
Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.
Nature of property or right of setoff: Real Estate Motor Vehicle Other
Describe:
Value of Property: \$ Annual Interest Rate %
Amount of arrearage and other charges as of time case filed included in secured claim, if any: \$ Basis for perfection:
Amount of Secured Claim: \$ Amount Unsecured: \$ 64,068.75

Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5).
Up to \$2,425* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7).
Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8).

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.
7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See definition of "redacted" on reverse side.)
DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.
If the documents are not available, please explain:

Other - Specify applicable paragraph of 11 U.S.C. §507 (a)().
Amount entitled to priority: \$
*Amounts are subject to adjustment on 4/1/10 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

Date: 12/17/09
Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.
Diane Woehrmeyer, National Credit Manager

FOR COURT USE ONLY
Erickson Ret. Comm. LLC
00386

Statement of Account

Statement Date 10/20/09

**Hearst Television Inc
300 West 57th St
New York NY 10019**

Advertiser	Station	Location	Invoice #	Date	Estimate #	Invoice Amount
Erickson Retirement Community	KMBC	Kansas City MO	492551-3	06/28/09	029	3,676.25
Erickson Retirement Community	WBAL	Baltimore MD	499904-3	06/21/09	029	5,440.00
Erickson Retirement Community	WBAL	Baltimore MD	528529-1	07/26/09	029	4,122.50
Erickson Retirement Community	WCVB	Boston MA	492429-3	06/28/09	029	5,227.50
Erickson Retirement Community	WCVB	Boston MA	528561-2	08/30/09	039	12,707.50
Erickson Retirement Community	WCVB	Boston MA	528561-1	07/26/09	039	5,185.00
Erickson Retirement Community	WCVB	Boston MA	494527-3	06/28/09	209	21,632.50
Erickson Retirement Community	WCVB	Boston MA	528561-3	09/27/09	039	6,077.50

Total Due to Stations 64,068.75

INVOICE

KMBC
KMBC-TV 
 KANSAS CITY
 6455 Winchester Ave
 Kansas City, MO 64133-6409
 Main: (816)221-9999
 Billing: (816)221-9999

Invoice #	Invoice Date	Invoice Month	Invoice Period
492551-3	06/28/09	June 2009	06/01/09 - 06/26/09

Station	Account Executive	Sales Office	Sales Region
KMBC	Steve Diamond	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	029

www.kmbc.com

Billing Address:

Erickson Retirement Community C/O
 PHD USA MI
 Attention: Accounts Payable
 Attn Invoice Auditor
 PO Box 430
 Austin, TX 78767

Flight Dates	Order #	Alt. Order #
03/30/09 - 06/28/09	492551	07542497

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KMBC
 PO Box 410311
 Kansas City, MO 64141-0311

IDB #	Advertiser Code	Product Code
646		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



KMBC
 PO Box 410311
 Kansas City, MO 64141-0311

Invoice #	Invoice Date	Invoice Month	Invoice Period
492551-3	06/28/09	June 2009	06/01/09 - 06/26/09

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	029

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
	06/01/09	06/07/09			MT-TF--		2	\$400.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KMBC	M	06/01/09		The View	11am-12pm	:00		\$400.00	NM
					<i>Credited</i>					
1	KMBC	Tu	06/02/09	11:32 AM	The View	11am-12pm	1:00	TCK0904	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
	06/15/09	06/21/09			MT-TF--		3	\$400.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KMBC	M	06/15/09	10:58 AM	The View	11am-12pm	1:00	TCK0906	\$400.00	NM
5	KMBC	Th	06/18/09	10:59 AM	The View	11am-12pm	1:00	TCK0906	\$400.00	NM
4	KMBC	F	06/19/09	11:35 AM	The View	11am-12pm	1:00	TCK0906	\$400.00	NM

<u>Total Spots</u>	17	<u>Gross Total</u>	\$4,325.00
		<u>Agency Commission</u>	\$648.75
		<u>Net Amount Due</u>	\$3,676.25

Payment Terms 30 Days

INVOICE



WBAL-TV11
 3800 Hooper Avenue
 Baltimore, MD 21211
 Main: (410)467-3000
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
499904-3	06/21/09	June 2009	06/01/09 - 06/19/09

Station	Account Executive	Sales Office	Sales Region
WBAL	Omar Sumpter	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON EST.29	029

Billing Address:

Erickson Retirement Community C/O
 PHD USA MI
 Attention: Accounts Payable
 840 W Long Lake Rd
 Media Accounting; 5th Floor
 Troy, MI 48098

Flight Dates	Order #	Alt. Order #
04/13/09 - 06/21/09	499904	07545049

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WBAL-TV11
 P.O. Box 73175
 Baltimore, MD 21273
 Tax ID 88-0326834

IDB #	Advertiser Code	Product Code
646	ERK	ERK

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																										
9	06/01/09	06/19/09	Today Show II	9-10am M-F	MTWTF--	1:00	2	\$600.00	NM																																																																																																										
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16	06/16/09	06/19/09	Bonnie Hunt	2-3pm M-F	-TWTF--	1:00	2	\$400.00	NM																																																																																																										
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INVOICE

Send Payment To:
WBAL-TV11
 P.O. Box 73175
 Baltimore, MD 21273
 Tax ID 88-0326834

Invoice #	Invoice Date	Invoice Month	Invoice Period
499904-3	06/21/09	June 2009	06/01/09 - 06/19/09

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON EST.29	029

<u>Total Spots</u>	14	<u>Gross Total</u>	\$6,400.00
		<u>Agency Commission</u>	\$960.00
		<u>Net Amount Due</u>	\$5,440.00

Payment Terms 30 Days

INVOICE



WBAL-TV11
 3800 Hooper Avenue
 Baltimore, MD 21211
 Main: (410)467-3000
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
528529-1	07/26/09	July 2009	06/29/09 - 07/17/09

Station	Account Executive	Sales Office	Sales Region
WBAL	Omar Sumpter	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON EST.39	029

Billing Address:

Erickson Retirement Community C/O
 PHD USA MI
 Attention: Accounts Payable
 840 W Long Lake Rd
 Media Accounting; 5th Floor
 Troy, MI 48098

Flight Dates	Order #	Alt. Order #
07/06/09 - 09/27/09	528529	07557030

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WBAL-TV11
 P.O. Box 73175
 Baltimore, MD 21273
 Tax ID 88-0326834

IDB #	Advertiser Code	Product Code
646	ERK	ERK

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																						
1	07/06/09	07/10/09	Live with Regis & Ke	10-11am M-F	MTWTF--	1:00	1	\$400.00	NM																																																																																						
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Total Spots 11 Gross Total \$4,850.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WBAL-TV11
P.O. Box 73175
Baltimore, MD 21273
Tax ID 88-0326834

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
528529-1	07/26/09	July 2009	06/29/09 - 07/17/09

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Erickson Retirement Comm	ERICKSON EST.39	029

Agency Commission **\$727.50**

Net Amount Due **\$4,122.50**

Payment Terms 30 Days

INVOICE



WCVB
 5 TV Place
 Needham, MA 02492
 Main: (781)449-0400
 Billing: (781)433-4284

www.thebostonchannel.com

Billing Address:

**Erickson Retirement Community C/O
 PHD USA MI
 Attention: Accounts Payable
 220 E. 42 Street
 7th Floor
 New York, NY 10017**

Send Payment To:

**WCVB
 P.O. Box 414337
 Boston, MA 02241-4337**

Invoice #	Invoice Date	Invoice Month	Invoice Period
492429-3	06/28/09	June 2009	06/01/09 - 06/26/09

Station	Account Executive	Sales Office	Sales Region
WCVB	Steve Diamond	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	029

Flight Dates	Order #	Alt. Order #
03/30/09 - 06/26/09	492429	07542456

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
646		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																										
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11	WCVB	F	06/12/09	9:46 AM	M-F 9-1230p	9-1230p	1:00	BOS0902	\$450.00	NM																																																																																																																																																																																																																									

INVOICE



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Send Payment To:
WCVB
P.O. Box 414337
Boston, MA 02241-4337

Invoice #	Invoice Date	Invoice Month	Invoice Period
492429-3	06/28/09	June 2009	06/01/09 - 06/26/09

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	029

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	<i>Unresolved</i>									
9	WCVB	Th	06/04/09	M-F 9-1230p	9-1230p	:00		\$400.00	NM	
	<i>Unresolved</i>									
7	WCVB	F	06/05/09	M-F 9-1230p	9-1230p	:00		\$400.00	NM	
	<i>Unresolved</i>									
8	WCVB	F	06/05/09	M-F 9-1230p	9-1230p	:00		\$400.00	NM	
	<i>Unresolved</i>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	06/15/09	06/21/09	MT-TF--	10	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11	WCVB	M	06/15/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
12	WCVB	M	06/15/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
19	WCVB	M	06/15/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
13	WCVB	Tu	06/16/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
20	WCVB	Tu	06/16/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
15	WCVB	Th	06/18/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
16	WCVB	Th	06/18/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
14	WCVB	F	06/19/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
17	WCVB	F	06/19/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
18	WCVB	F	06/19/09		M-F 9-1230p	9-1230p	:00		\$400.00	NM
	<i>Unresolved</i>									
10	06/22/09	06/26/09	Midday News	1158a-1230p	MTWTF--	1:00	5	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	06/22/09	06/28/09	MTWTF--	5	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WCVB	M	06/22/09	12:14 PM	Midday News	1158a-1230p	1:00	BOS0907	\$800.00	NM
4	WCVB	Tu	06/23/09	12:16 PM	Midday News	1158a-1230p	1:00	BOS0908	\$800.00	NM
6	WCVB	W	06/24/09	12:28 PM	Midday News	1158a-1230p	1:00	BOS0909	\$800.00	NM
3	WCVB	Th	06/25/09	12:29 PM	Midday News	1158a-1230p	1:00	BOS0907	\$800.00	NM
7	WCVB	F	06/26/09	12:10 PM	Midday News	1158a-1230p	1:00	BOS0907	\$800.00	NM
11	06/26/09	06/26/09	Millionaire	1228-1p	----F--	1:00	2	\$400.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	06/22/09	06/28/09	----F--	2	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	F	06/26/09	12:43 PM	Millionaire	1228-1p	1:00	BOS0908	\$400.00	NM
1	WCVB	F	06/26/09	12:49 PM	Millionaire	1228-1p	1:00	BOS0909	\$400.00	NM

<u>Total Spots</u>	10	<u>Gross Total</u>	\$6,150.00
		<u>Agency Commission</u>	\$922.50
		<u>Net Amount Due</u>	\$5,227.50

Payment Terms 30 Days

INVOICE



WCVB
 5 TV Place
 Needham, MA 02492
 Main: (781)449-0400
 Billing: (781)433-4284

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Invoice #	Invoice Date	Invoice Month	Invoice Period
528561-2	08/30/09	August 2009	07/27/09 - 08/30/09

Station	Account Executive	Sales Office	Sales Region
WCVB	Steve Diamond	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	039

Billing Address:

Erickson Retirement Community C/O
PHD USA MI
Attention: Accounts Payable
220 E. 42 Street
7th Floor
New York, NY 10017

Flight Dates	Order #	Alt. Order #
07/06/09 - 09/27/09	528561	07557023

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WCVB
P.O. Box 414337
Boston, MA 02241-4337

IDB #	Advertiser Code	Product Code
646		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																
2	07/06/09	09/04/09	Midday News	1158a-1230p	MT-TF--	1:00	4	\$550.00	NM																																																																																																																																
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4	WCVB	F	08/14/09	12:36 PM	Midday News	1158a-1230p	1:00	LPH0907	\$550.00	NM																																																																																																																															
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WCVB
P.O. Box 414337
Boston, MA 02241-4337

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
528561-2	08/30/09	August 2009	07/27/09 - 08/30/09

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	039

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	WCVB M	08/10/09	12:44 PM Millionaire		1228-1p		1:00 LPH0904	\$350.00	NM
2	WCVB Tu	08/11/09	12:44 PM Millionaire		1228-1p		1:00 LPH0907	\$350.00	NM
3	WCVB W	08/12/09	12:52 PM Millionaire		1228-1p		1:00 LPH0907	\$350.00	NM
4	WCVB F	08/14/09	Millionaire		1228-1p		:00	\$350.00	NM
<i>Credited</i>									

12	08/17/09	09/04/09	M-F 9-12p	9-12p	MT-TF--	1:00	4	\$500.00	NM																																																																											
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Total Spots 31 Gross Total \$14,950.00

INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 414337
Boston, MA 02241-4337

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
528561-2	08/30/09	August 2009	07/27/09 - 08/30/09

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Erickson Retirement Comm	ERICKSON	039

<u>Agency Commission</u>	\$2,242.50
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<u>Net Amount Due</u>	\$12,707.50
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Payment Terms 30 Days

INVOICE



WCVB
 5 TV Place
 Needham, MA 02492
 Main: (781)449-0400
 Billing: (781)433-4284

www.thebostonchannel.com

Billing Address:

Erickson Retirement Community C/O
PHD USA MI
Attention: Accounts Payable
220 E. 42 Street
7th Floor
New York, NY 10017

Send Payment To:

WCVB
P.O. Box 414337
Boston, MA 02241-4337

Invoice #	Invoice Date	Invoice Month	Invoice Period
528561-1	07/26/09	July 2009	06/29/09 - 07/26/09

Station	Account Executive	Sales Office	Sales Region
WCVB	Steve Diamond	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	039

Flight Dates	Order #	Alt. Order #
07/06/09 - 09/27/09	528561	07557023

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
646		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WCVB
 P.O. Box 414337
 Boston, MA 02241-4337

www.thebostonchannel.com

<u>Invoice #</u> 528561-1	<u>Invoice Date</u> 07/26/09	<u>Invoice Month</u> July 2009	<u>Invoice Period</u> 06/29/09 - 07/26/09
<u>Advertiser</u> Erickson Retirement Comm		<u>Product</u> ERICKSON	<u>Estimate Number</u> 039

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																	
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<u>Total Spots</u>	13	<u>Gross Total</u>	\$6,100.00
		<u>Agency Commission</u>	\$915.00
		<u>Net Amount Due</u>	\$5,185.00

Payment Terms 30 Days

INVOICE



WCVB
 5 TV Place
 Needham, MA 02492
 Main: (781)449-0400
 Billing: (781)433-4284

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
494527-3	06/28/09	June 2009	06/01/09 - 06/22/09

Station	Account Executive	Sales Office	Sales Region
WCVB	Breck Hassett	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	GENERAL	209

Billing Address:

Erickson Retirement Community C/O
 PHD USA MI
 Attention: Accounts Payable
 220 E. 42 Street
 7th Floor
 New York, NY 10017

Flight Dates	Order #	Alt. Order #
03/30/09 - 06/22/09	494527	11941246

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WCVB
 P.O. Box 414337
 Boston, MA 02241-4337

IDB #	Advertiser Code	Product Code
646	ERK	GEN

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																														
3	03/30/09	06/08/09	Newscenter 5 at 5	5-6p	M-----	1:00	1	\$1,700.00	NM																																																																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WCVB
P.O. Box 414337
Boston, MA 02241-4337

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
494527-3	06/28/09	June 2009	06/01/09 - 06/22/09

Advertiser	Product	Estimate Number
Erickson Retirement Comm	GENERAL	209

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	06/15/09	06/21/09			---T---		1	\$1,700.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	Th	06/18/09	5:37 PM	Newscenter 5 at 5	5-6p	1:00	BOS0902	\$1,700.00	NM
8	04/02/09	06/04/09	Chronicle	728-8p	---T---	1:00	1	\$2,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/01/09	06/07/09	---T---	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	Th	06/04/09	7:51 PM	Chronicle	728-8p	1:00	LPH09-03	\$2,000.00	NM
9	04/17/09	06/12/09	Newscenter 5 at 5	5-6p	----F--	1:00	1	\$1,700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/08/09	06/14/09	----F--	1	\$1,700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	F	06/12/09	5:54 PM	Newscenter 5 at 5	5-6p	1:00	BOS0902	\$1,700.00	NM
10	04/17/09	06/22/09	Chronicle	728-8p	----F--	1:00	1	\$2,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/08/09	06/14/09	----F--	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WCVB	F	06/12/09	7:28 PM	Chronicle	728-8p	1:00	BOS0903	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/22/09	06/28/09	M-----	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	WCVB	M	06/22/09	7:51 PM	Chronicle	728-8p	1:00	BOS0907	\$2,000.00	NM
11	04/19/09	06/07/09	6p News Weekend	6-630p	-----S	1:00	1	\$950.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/01/09	06/07/09	-----S	1	\$950.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	Su	06/07/09	6:11 PM	6p News Weekend	6-630p	1:00	LPH09-03	\$950.00	NM
21	06/01/09	06/16/09	5p News Sponsorship	5-6p	MTWTF--	:05	1	\$0.00	BB	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/01/09	06/07/09	MT-----	1	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	06/01/09	5:41 PM	5p News Sponsorship	5-6p	:05	ERICKSON NC 5	\$0.00	BB
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/08/09	06/14/09	MT-----	1	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	Tu	06/09/09	5:56 PM	5p News Sponsorship	5-6p	:05	ERICKSON NC 5	\$0.00	BB
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/15/09	06/21/09	MT-----	1	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	M	06/15/09	5:40 PM	5p News Sponsorship	5-6p	:05	ERICKSON NC 5 REV	\$0.00	BB

<u>Total Spots</u>	17	<u>Gross Total</u>	\$25,450.00
		<u>Agency Commission</u>	\$3,817.50
		<u>Net Amount Due</u>	\$21,632.50

Payment Terms 30 Days

INVOICE



WCVB
 5 TV Place
 Needham, MA 02492
 Main: (781)449-0400
 Billing: (781)433-4284

www.thebostonchannel.com

Billing Address:

**Erickson Retirement Community C/O
 PHD USA MI
 Attention: Accounts Payable
 220 E. 42 Street
 7th Floor
 New York, NY 10017**

Send Payment To:

**WCVB
 P.O. Box 414337
 Boston, MA 02241-4337**

Invoice #	Invoice Date	Invoice Month	Invoice Period
528561-3	09/27/09	September 2009	08/31/09 - 09/25/09

Station	Account Executive	Sales Office	Sales Region
WCVB	Steve Diamond	Eagle-New York	National

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	039

Flight Dates	Order #	Alt. Order #
07/06/09 - 09/27/09	528561	07557023

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
646		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																		
2	07/06/09	09/04/09	Midday News	1158a-1230p	MT-TF--	1:00	4	\$550.00	NM																																																																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WCVB
P.O. Box 414337
Boston, MA 02241-4337

Invoice #	Invoice Date	Invoice Month	Invoice Period
528561-3	09/27/09	September 2009	08/31/09 - 09/25/09

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	039

www.thebostonchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WCVB
 P.O. Box 414337
 Boston, MA 02241-4337

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
528561-3	09/27/09	September 2009	08/31/09 - 09/25/09

Advertiser	Product	Estimate Number
Erickson Retirement Comm	ERICKSON	039

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	09/21/09	09/21/09	M-F AM Daytime Rotator	9-12n	9-12n	:00		\$500.00	NM	
			<i>Unresolved</i>							
1	09/22/09	09/22/09	M-F AM Daytime Rotator	9-12n	9-12n	:00		\$500.00	NM	
			<i>Unresolved</i>							
3	09/25/09	09/25/09	M-F AM Daytime Rotator	9-12n	9-12n	:00		\$500.00	NM	
			<i>Unresolved</i>							
16	09/14/09	09/15/09	M-F AM Daytime Rotator 9-12n	9-12n	MT-----	1:00	2	\$500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/09	09/20/09	MT-----	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	M	09/14/09		M-F AM Daytime Rotator	9-12n	:00		\$500.00	NM
					<i>Credited</i>					
1	WCVB	Tu	09/15/09		M-F AM Daytime Rotator	9-12n	:00		\$500.00	NM
					<i>Credited</i>					
17	09/14/09	09/15/09	Midday News	1158a-1230p	MT-----	1:00	2	\$550.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/09	09/20/09	MT-----	2	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	09/14/09		Midday News	1158a-1230p	:00		\$550.00	NM
					<i>Unresolved</i>					
2	WCVB	Tu	09/15/09		Midday News	1158a-1230p	:00		\$550.00	NM
					<i>Unresolved</i>					
18	09/14/09	09/15/09	Millionaire	1228-1p	MT-----	1:00	2	\$350.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/09	09/20/09	MT-----	2	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	M	09/14/09		Millionaire	1228-1p	:00		\$350.00	NM
					<i>Unresolved</i>					
1	WCVB	Tu	09/15/09		Millionaire	1228-1p	:00		\$350.00	NM
					<i>Unresolved</i>					
22	09/10/09	09/11/09	Midday News	1158a-1230p	---TF--	1:00	1	\$1,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/07/09	09/13/09	---TF--	1	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	F	09/11/09		Midday News	1158a-1230p	:00		\$1,000.00	NM
					<i>Unresolved</i>					

<u>Total Spots</u>	15	<u>Gross Total</u>	\$7,150.00
		<u>Agency Commission</u>	\$1,072.50
		<u>Net Amount Due</u>	\$6,077.50

Payment Terms 30 Days