

UNITED STATES BANKRUPTCY COURT Northern District of Texas (Dallas Division)

PROOF OF CLAIM

Name of Debtor: Erickson Retirement Communities, LLC

Case Number: 09-37010-sqj11

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property):

Check this box to indicate that this claim amends a previously filed claim.

Name and address where notices should be sent:

20835749002200
WJLA-TV
1100 WILSON BLVD 6TH FLOOR
ARLINGTON, VA 22209

Court Claim Number: _____
(If known)

Filed on: _____

FILED
JAN 04 2010
TAWANA C. MARSHALL, CLERK
U.S. BANKRUPTCY COURT
NORTHERN DISTRICT OF TEXAS

Name and address where payment should be sent (if different from above):

Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

Telephone number:

Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 81,974.00

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount.

If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.

If all or part of your claim is entitled to priority, complete item 5.

Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

Specify the priority of the claim.

2. Basis for Claim: Services Performed (Advertising)
(See instruction #2 on reverse side.)

Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).

3. Last four digits of any number by which creditor identifies debtor: 2803

Wages, salaries, or commissions (up to \$10,950*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).

3a. Debtor may have scheduled account as: Erickson Retirement Community
(See instruction #3a on reverse side.)

Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5).

4. Secured Claim (See instruction #4 on reverse side.)
Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.

Up to \$2,425* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7).

Nature of property or right of setoff: Real Estate Motor Vehicle Other RECEIVED

Describe:
Value of Property: \$ _____ Annual Interest Rate _____ %

JAN 12 2010

Amount of arrearage and other charges as of time case filed included in secured claim, BMC GROUP

if any: \$ _____ Basis for perfection: _____

Amount of Secured Claim: \$ _____ Amount Unsecured: \$ 81,974.00

Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8).

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

Other - Specify applicable paragraph of 11 U.S.C. §507 (a)(____).

7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)

Amount entitled to priority:

\$ _____

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.

*Amounts are subject to adjustment on 4/1/10 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

If the documents are not available, please explain:

Date: 12/29/09

Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.

Kevin P. O'Toole, VP FINANCE

FOR COURT USE ONLY

Erickson Ret. Comm. LLC



00397



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer MAJOWKA, WILLIAM
Salesperson Buchwald, Benjamin (1151)
ph: (212) 424-6000

Product Retirement Homes & Communities (1122)
Brand ERICKSON (33103)
Acct Types National/Spot Agency
Est/Headline 029/ECR7542877
Demo
Revision
Comments ERICKSON
C=DIRECT

Invoice 241750
Inv Date 5/31/2009
Terms Net 30
Contract 79998
Bill Type Standard
Period 4/27/2009 - 5/31/2009

CO-OP/Order Type No/Normal
Package
Gen. Date 6/4/2009 10:38:22AM

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

OFFICIAL BILLING INVOICE

Arlington (WJLA)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	Contract Line Remarks: 20 MINUTE SEPARATION ** HIATUS 4/29								
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/27/09 9:47AM (Mo)	01:00	LIVE!	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/27/09 10:48AM (Mo)	01:00	MARTHA STEWART	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/27/09 12:38PM (Mo)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	APL-08-11	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/28/09 9:53AM (Tu)	01:00	LIVE!	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/28/09 2:29PM (Tu)	01:00	ONE LIFE TO LIVE	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/30/09 9:30AM (Th)	01:00	LIVE!	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/30/09 9:49AM (Th)	01:00	LIVE!	APL-08-11	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/30/09 12:52PM (Th)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	04/30/09 3:32PM (Th)	01:00	GENERAL HOSPITAL	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/01/09 9:51AM (Fr)	01:00	LIVE!	DC0901	\$500.00	
6.2	Contract Line Remarks: 20 MINUTE SEPARATION								
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/27/09 9:59AM (We)	01:00	LIVE!	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/27/09 10:46AM (We)	01:00	MARTHA STEWART	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/27/09 12:59PM (We)	01:00	ALL MY CHILDREN	APL-08-11	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/28/09 9:57AM (Th)	01:00	LIVE!	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/28/09 10:17AM (Th)	01:00	MARTHA STEWART	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/28/09 11:38AM (Th)	01:00	THE VIEW	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/29/09 9:27AM (Fr)	01:00	LIVE!	APL-08-11	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/29/09 9:55AM (Fr)	01:00	LIVE!	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/29/09 10:18AM (Fr)	01:00	MARTHA STEWART	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10), Tu, We, Th, Fr	05/29/09 12:28PM (Fr)	01:00	ABC7 NEWS @ NOON	DC0906	\$500.00	
10.0	Contract Line Remarks: 9a-4p rotation - 20 MIN SEPARATION!								
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/11/09 9:51AM (Mo)	01:00	LIVE!	APL-08-11	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/11/09 12:59PM (Mo)	01:00	ALL MY CHILDREN	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/12/09 9:59AM (Tu)	01:00	LIVE!	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/12/09 10:19AM (Tu)	01:00	MARTHA STEWART	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/12/09 12:51PM (Tu)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	APL-08-11	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/14/09 12:46PM (Th)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/14/09 2:31PM (Th)	01:00	ONE LIFE TO LIVE	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/15/09 9:46AM (Fr)	01:00	LIVE!	DC0901	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/15/09 10:38AM (Fr)	01:00	MARTHA STEWART	APL-08-11	\$500.00	
	SPOT	9:00AM- 4:00PM	Per week (10), Mo, Tu, Th, Fr	05/15/09 12:58PM (Fr)	01:00	ALL MY CHILDREN	DC0901	\$500.00	

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$15,000.00	Total Spots	30
Commission	(\$2,250.00)		
Net Total	\$12,750.00		



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer CAMPUZANO, JANET
Salesperson Raskin/Atlas, Michael (1422)
ph: (212) 408-3610

Product Retirement Homes & Communities (1122)
Brand GENERAL (32840)
Acct Types National/Spot Agency
Est/Headline 209/ECR7541767
Demo
Revision
Comments GENERAL
C=WJ

Invoice 245222
Inv Date 6/28/2009
Terms Net 30
Contract 79291
Bill Type Standard
Period 6/1/2009 - 6/28/2009

CO-OP/Order Type No/Normal
Package
Gen. Date 7/1/2009 10:07:22AM

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

Arlington (WJLA)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
12.0	Contract Line Remarks:								
12.0	SPOT			06/15/09			1 preempt @ \$4400.00	\$0.00	Agency Instructions Internal Adjustment
17.0	SPOT			06/18/09			1 preempt @ \$4000.00	\$0.00	Agency Instructions Internal Adjustment
20.0	SPOT			06/18/09			1 preempt @ \$4400.00	\$0.00	Agency Instructions Internal Adjustment
20.0	SPOT			06/19/09			1 preempt @ \$4400.00	\$0.00	Agency Instructions Internal Adjustment
30.0	SPOT			06/01/09			1 preempt @ \$4000.00	\$0.00	Agency Instructions Internal Adjustment
31.0	SPOT			06/23/09			1 preempt @ \$4000.00	\$0.00	Agency Instructions Internal Adjustment
33.0	SPOT			06/01/09			1 preempt @ \$4400.00	\$0.00	Agency Instructions Internal Adjustment
34.0	SPOT			06/22/09			1 preempt @ \$4400.00	\$0.00	Agency Instructions Internal Adjustment
34.0	SPOT			06/23/09			1 preempt @ \$4400.00	\$0.00	Agency Instructions Internal Adjustment
36.0	SPOT			06/04/09			1 preempt @ \$4000.00	\$0.00	Agency Instructions Internal Adjustment
38.0	SPOT			06/04/09			1 preempt @ \$4400.00	\$0.00	Agency Instructions Internal Adjustment
39.1	SPOT			06/16/09			1 preempt @ \$0.00	\$0.00	Advertiser Instructions
65.0	SPOT			06/03/09			1 preempt @ \$0.00	\$0.00	Advertiser Instructions
66.0	SPOT			06/18/09			1 preempt @ \$0.00	\$0.00	Advertiser Instructions
67.0	SPOT			06/19/09			1 preempt @ \$0.00	\$0.00	Advertiser Instructions
71.0	Contract Line Remarks:								
	SPOT	9:00AM-LIVE!	Per week (1), Mo	06/01/09 9:35AM (Mo)	01:00	LIVE!	DC0906	\$900.00	



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Invoice 245222
Inv Date 6/28/2009
Terms Net 30
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Bill Type Standard
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CO-OP/Order Type No/Normal
Package
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840 W. Long Lake Rd. 6th floor
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AgM

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OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
72.0	Contract Line Remarks:		REGIS						
	SPOT	9:00AM-LIVE!	Per week (1),We	06/03/09 9:52AM (We)	01:00	LIVE!	APL-08-11	\$900.00	
73.0	Contract Line Remarks:		REGIS						
	SPOT	9:00AM-LIVE!	Per week (1),Fr	06/05/09 9:29AM (Fr)	01:00	LIVE!	DC0906	\$900.00	
74.0	Contract Line Remarks:		REGIS						
	SPOT	9:00AM-LIVE!	Per week (1),Mo	06/15/09 9:56AM (Mo)	01:00	LIVE!	WAS0902	\$900.00	
75.0	Contract Line Remarks:		REGIS						
	SPOT	9:00AM-LIVE!	Per week (1),Tu	06/16/09 9:55AM (Tu)	01:00	LIVE!	WAS0903	\$900.00	
76.0	Contract Line Remarks:		REGIS						
	SPOT	9:00AM-LIVE!	Per week (1),Th	06/18/09 9:35AM (Th)	01:00	LIVE!	WAS0902	\$900.00	
77.0	Contract Line Remarks:		REGIS						
	SPOT	9:00AM-LIVE!	Per week (1),Tu	06/23/09 9:58AM (Tu)	01:00	LIVE!	WAS0907	\$900.00	
78.0	Contract Line Remarks:		REGIS						
	SPOT	9:00AM-LIVE!	Per week (1),We	06/24/09 9:55AM (We)	01:00	LIVE!	WAS0907	\$900.00	
79.0	SPOT			06/26/09			1 preempt @ \$900.00	\$0.00	Agency Instructions Internal Adjustment
83.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1),We	06/03/09 10:31AM (We)	01:00	MARTHA STEWART	DC0906	\$650.00	
84.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1),Fr	06/05/09 10:21AM (Fr)	01:00	MARTHA STEWART	DC0906	\$650.00	
85.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1),Mo	06/15/09 10:19AM (Mo)	01:00	MARTHA STEWART	WAS0903	\$650.00	
86.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1),Tu	06/16/09 10:40AM (Tu)	01:00	MARTHA STEWART	WAS0902	\$650.00	
87.0	SPOT			06/19/09			1 preempt @ \$650.00	\$0.00	Agency Instructions Internal Adjustment
88.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1),Tu	06/23/09 10:28AM (Tu)	01:00	MARTHA STEWART	WAS0906	\$650.00	
89.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1),We	06/24/09 10:46AM (We)	01:00	MARTHA STEWART	WAS0906	\$650.00	
90.0	SPOT			06/26/09			1 preempt @ \$650.00	\$0.00	Agency Instructions Internal Adjustment
94.0	Contract Line Remarks:		THE VIEW						
	SPOT	10:58AM-THE VIEW	Per week (1),Mo	06/01/09 10:59AM (Mo)	01:00	THE VIEW	APL-08-11	\$970.00	
95.0	Contract Line Remarks:		THE VIEW						
	SPOT	10:58AM-THE VIEW	Per week (1),We	06/03/09 10:58AM (We)	01:00	THE VIEW	DC0906	\$970.00	
96.0	Contract Line Remarks:		THE VIEW						
	SPOT	10:58AM-THE VIEW	Per week (1),Fr	06/05/09 11:35AM (Fr)	01:00	THE VIEW	APL-08-11	\$970.00	
97.0	Contract Line Remarks:		THE VIEW						
	SPOT	10:58AM-THE VIEW	Per week (1),Th	06/18/09 10:59AM (Th)	01:00	THE VIEW	WAS0902	\$970.00	
98.0	SPOT			06/19/09			1 preempt @ \$970.00	\$0.00	Agency Instructions Internal Adjustment
99.0	Contract Line Remarks:		THE VIEW						



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Invoice 245222
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Terms Net 30
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CO-OP/Order Type No/Normal
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OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	10:58AM-THE VIEW	Per week (1),Mo	06/22/09 11:59AM (Mo)	01:00	THE VIEW	WAS0906	\$970.00	
100.0	Contract Line Remarks:		THE VIEW						
	SPOT	10:58AM-THE VIEW	Per week (1),We	06/24/09 11:33AM (We)	01:00	THE VIEW	WAS0907	\$970.00	
104.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),Mo	06/01/09 12:22PM (Mo)	01:00	ABC7 NEWS @ NOON	DC0906	\$550.00	
105.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),We	06/03/09 12:12PM (We)	01:00	ABC7 NEWS @ NOON	DC0906	\$550.00	
106.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),Fr	06/05/09 12:10PM (Fr)	01:00	ABC7 NEWS @ NOON	DC0906	\$550.00	
107.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),Mo	06/15/09 12:22PM (Mo)	01:00	ABC7 NEWS @ NOON	WAS0902	\$550.00	
108.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),Tu	06/16/09 12:22PM (Tu)	01:00	ABC7 NEWS @ NOON	WAS0903	\$550.00	
109.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),Th	06/18/09 12:11PM (Th)	01:00	ABC7 NEWS @ NOON	WAS0903	\$550.00	
110.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),Tu	06/23/09 12:25PM (Tu)	01:00	ABC7 NEWS @ NOON	WAS0907	\$550.00	
111.0	Contract Line Remarks:		NOON NEWS						
	SPOT	11:59AM-ABC 7 NEW	Per week (1),We	06/24/09 12:20PM (We)	01:00	ABC7 NEWS @ NOON	WAS0906	\$550.00	
112.1	SPOT			06/26/09			1 preempt @ \$550.00	\$0.00	Agency Instructions Internal Adjustment
117.0	Contract Line Remarks:		MILLIONAIRE						
	SPOT	12:30PM-WHO WANT	Per week (1),Mo	06/15/09 12:45PM (Mo)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0903	\$500.00	
118.1	Contract Line Remarks:		MILLIONAIRE						
	SPOT	12:30PM-WHO WANT	Per week (1),Th	06/18/09 12:51PM (Th)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0902	\$500.00	
119.0	SPOT			06/19/09			1 preempt @ \$500.00	\$0.00	Agency Instructions Internal Adjustment
120.0	Contract Line Remarks:		MILLIONAIRE						
	SPOT	12:30PM-WHO WANT	Per week (1),Mo	06/22/09 12:50PM (Mo)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0907	\$500.00	
124.0	Contract Line Remarks:		NEWS @ 5P						
	SPOT	4:58PM-ABC 7 NEW	Per week (1),Mo	06/15/09 5:55PM (Mo)	01:00	ABC7 NEWS @ 5P	WAS0902	\$1900.00	
125.0	SPOT			06/22/09			1 preempt @ \$1900.00	\$0.00	Local Breaking News
126.0	SPOT			06/23/09			1 preempt @ \$1900.00	\$0.00	Local Breaking News
127.0	Contract Line Remarks:		NEWS @ 5P						
	SPOT	4:58PM-ABC 7 NEW	Per week (1),We	06/24/09 5:28PM (We)	01:00	ABC7 NEWS @ 5P	WAS0906	\$1900.00	
128.0	Contract Line Remarks:		NEWS @ 5P						
	SPOT	4:58PM-ABC 7 NEW	Per week (1),Mo	06/01/09 5:23PM (Mo)	01:00	ABC7 NEWS @ 5P	DC0906	\$1700.00	
129.0	Contract Line Remarks:		NEWS @ 5P						
	SPOT	4:58PM-ABC 7 NEW	Per week (1),We	06/03/09 5:27PM (We)	01:00	ABC7 NEWS @ 5P	DC0906	\$1700.00	
130.0	Contract Line Remarks:		NEWS @ 5P						



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Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer CAMPUZANO, JANET
Salesperson Raskin/Atlas, Michael (1422)
ph: (212) 408-3610
Product Retirement Homes & Communities (1122)
Brand GENERAL (32840)
Acct Types National/Spot Agency
Est/Headline 209/ECR7541767
Demo
Revision
Comments GENERAL
C=WJ

Invoice 245222
Inv Date 6/28/2009
Terms Net 30
Contract 79291
Bill Type Standard
Period 6/1/2009 - 6/28/2009

CO-OP/Order Type No/Normal
Package
Gen. Date 7/1/2009 10:07:22AM

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

Arlington (WJLA)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	4:58PM-ABC 7 NEWS	Per week (1),Fr	06/05/09 5:24PM (Fr)	01:00	ABC7 NEWS @ 5P	DC0906	\$1700.00	
131.0	Contract Line Remarks:		NEWS @ 6P						
	SPOT	4:58PM-ABC 7 NEWS	Per week (1),Tu	06/16/09 5:26PM (Tu)	01:00	ABC7 NEWS @ 5P	WAS0902	\$1900.00	
132.0	Contract Line Remarks:		NEWS @ 5P						
	SPOT	4:58PM-ABC 7 NEWS	Per week (1),Th	06/18/09 5:26PM (Th)	01:00	ABC7 NEWS @ 5P	WAS0903	\$1900.00	
133.0	Contract Line Remarks:		MILLIONAIRE						
	SPOT	12:30PM-WHO WANT	Per week (1),Mo	06/01/09 12:37PM (Mo)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	DC0906	\$500.00	
134.0	Contract Line Remarks:		MILLIONAIRE						
	SPOT	12:30PM-WHO WANT	Per week (1),We	06/03/09 12:38PM (We)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	APL-08-11	\$500.00	
135.0	Contract Line Remarks:		MILLIONAIRE						
	SPOT	12:30PM-WHO WANT	Per week (1),Fr	06/05/09 12:53PM (Fr)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	DC0906	\$500.00	
136.0	Contract Line Remarks:		MILLIONAIRE						
	SPOT	12:30PM-WHO WANT	Per week (1),We	06/24/09 12:38PM (We)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0907	\$500.00	
137.0	SPOT			06/26/09			1 preempt @\$500.00	\$0.00	Agency Instructions Internal Adjustment
138.0	SPOT			06/01/09			1 preempt @\$550.00	\$0.00	Program Change
139.0	SPOT			06/01/09			1 preempt @\$0.00	\$0.00	No Avail
140.0	SPOT			06/15/09			1 preempt @\$0.00	\$0.00	No Avail
141.0	SPOT			06/03/09			1 preempt @\$0.00	\$0.00	No Avail
142.0	SPOT			06/05/09			1 preempt @\$0.00	\$0.00	No Avail
143.0	SPOT			06/16/09			1 preempt @\$0.00	\$0.00	No Avail
144.0	SPOT			06/18/09			1 preempt @\$0.00	\$0.00	No Avail
145.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1),Th	06/18/09 10:30AM (Th)	01:00	MARTHA STEWART	WAS0903	\$650.00	M/G For 138.0.1
146.0	SPOT			06/23/09			1 preempt @\$0.00	\$0.00	No Avail
147.0	SPOT			06/24/09			1 preempt @\$0.00	\$0.00	No Avail
148.0	Contract Line Remarks:		REGIS - PART OF MG						
	SPOT	9:00AM-LIVE!	Per week (1),Th	06/25/09 9:50AM (Th)	01:00	LIVE!	WAS0907	\$900.00	M/G For 79.0.1,90.0.1,112.1.1,137.0.1
149.0	Contract Line Remarks:		MARTHA - PART OF MG						
	SPOT	10:00AM-MARTHA ST	Per week (1),Th	06/25/09 10:29AM (Th)	01:00	MARTHA STEWART	WAS0906	\$650.00	M/G For 79.0.1,90.0.1,112.1.1,137.0.1
150.0	Contract Line Remarks:		NOON NEWS - PART OF MG						
	SPOT	11:59AM-ABC 7 NEWS	Per week (1),Th	06/25/09 12:20PM (Th)	01:00	ABC7 NEWS @ NOON	WAS0907	\$550.00	M/G For 79.0.1,90.0.1,112.1.1,137.0.1
151.0	Contract Line Remarks:		MILLIONAIRE - PART OF MG						
	SPOT	12:30PM-WHO WANT	Per week (1),Th	06/25/09 12:45PM (Th)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0906	\$500.00	M/G For 79.0.1,90.0.1,112.1.1,137.0.1



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer CAMPUZANO, JANET
Salesperson Raskin/Atlas, Michael (1422)
ph: (212) 408-3610

Product Retirement Homes & Communities (1122)
Brand GENERAL (32840)
Acct Types National/Spot Agency
Est/Headline 209/ECR7541767
Demo
Revision
Comments GENERAL
C=WJ

Invoice 245222
Inv Date 6/28/2009
Terms Net 30
Contract 79291
Bill Type Standard
Period 6/1/2009 - 6/28/2009

CO-OP/Order Type No/Normal
Package
Gen. Date 7/1/2009 10:07:22AM

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

Arlington (WJLA)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
152.0	Contract Line Remarks:		MARTHA - PART OF MG						
	SPOT	10:00AM-MARTHA ST	Per week (1),We	06/17/09 10:22AM (We)	01:00	MARTHA STEWART	WAS0903	\$650.00	M/G For 87.0.1,98.0.1,119.0.1
153.0	Contract Line Remarks:		THE VIEW - PART OF MG						
	SPOT	10:58AM-THE VIEW	Per week (1),We	06/17/09 10:59AM (We)	01:00	THE VIEW	WAS0902	\$970.00	M/G For 87.0.1,98.0.1,119.0.1
154.0	Contract Line Remarks:		MILLIONAIRE - PART OF MG						
	SPOT	12:30PM-WHO WANT	Per week (1),We	06/17/09 12:53PM (We)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0903	\$500.00	M/G For 87.0.1,98.0.1,119.0.1
155.0	Contract Line Remarks:		NEWS @ 5P						
	SPOT	5:00PM- 5:30PM	Per week (1),Th	06/25/09 5:27PM (Th)	01:00	ABC7 NEWS @ 5P	WAS0907	\$1900.00	M/G For 125.0.1

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$44,790.00	Total Spots	51
Commission	(\$6,718.50)		
Net Total	\$38,071.50		



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer MAJOWKA, WILLIAM
Salesperson Buchwald, Benjamin (1151)
ph: (212) 424-6000

Product Retirement Homes & Communities (1122)
Brand ERICKSON (33103)
Acct Types National/Spot Agency
Est/Headline 029/ECR7542877
Demo
Revision
Comments ERICKSON
C=DIRECT

Invoice 245237
Inv Date 6/28/2009
Terms Net 30
Contract 79998
Bill Type Standard
Period 6/1/2009 - 6/28/2009

CO-OP/Order Type No/Normal
Package
Gen. Date 7/1/2009 10:07:28AM

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

OFFICIAL BILLING INVOICE

Arlington (WJLA)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.1	Contract Line Remarks: 20 MINUTE SEPARATION ** HIATUS 6/17								
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/15/09 9:35AM (Mo)	01:00	LIVE!	WAS0902	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/15/09 10:47AM (Mo)	01:00	MARTHA STEWART	WAS0903	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/16/09 9:32AM (Tu)	01:00	LIVE!	WAS0902	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/16/09 12:52PM (Tu)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0903	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/18/09 9:53AM (Th)	01:00	LIVE!	WAS0902	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/18/09 12:27PM (Th)	01:00	ABC7 NEWS @ NOON	WAS0903	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/19/09 9:46AM (Fr)	01:00	LIVE!	WAS0902	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/19/09 10:39AM (Fr)	01:00	MARTHA STEWART	WAS0903	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/19/09 12:38PM (Fr)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	WAS0902	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Th,Fr	06/19/09 12:58PM (Fr)	01:00	ALL MY CHILDREN	WAS0903	\$500.00	
11.1	Contract Line Remarks: 9A-4P ROTATION- 20 MIN SEPARATION!								
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/01/09 9:55AM (Mo)	01:00	LIVE!	APL-08-11	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/01/09 12:58PM (Mo)	01:00	ALL MY CHILDREN	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/02/09 9:36AM (Tu)	01:00	LIVE!	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/02/09 10:32AM (Tu)	01:00	MARTHA STEWART	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/02/09 12:24PM (Tu)	01:00	ABC7 NEWS @ NOON	APL-08-11	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/02/09 12:43PM (Tu)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/05/09 9:45AM (Fr)	01:00	LIVE!	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/05/09 10:49AM (Fr)	01:00	MARTHA STEWART	DC0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/05/09 12:39PM (Fr)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	APL-08-11	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,Fr	06/05/09 12:58PM (Fr)	01:00	ALL MY CHILDREN	DC0906	\$500.00	
12.1	Contract Line Remarks: 9A-4P ROTATION - 20 MIN SEPARATION PLEASE!								
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/22/09 9:24AM (Mo)	01:00	LIVE!	WAS0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/22/09 9:59AM (Mo)	01:00	LIVE!	WAS0907	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/22/09 10:49AM (Mo)	01:00	MARTHA STEWART	WAS0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/23/09 9:34AM (Tu)	01:00	LIVE!	WAS0907	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/24/09 9:39AM (We)	01:00	LIVE!	WAS0907	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/24/09 10:20AM (We)	01:00	MARTHA STEWART	WAS0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/26/09 9:29AM (Fr)	01:00	LIVE!	WAS0907	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/26/09 9:52AM (Fr)	01:00	LIVE!	WAS0906	\$500.00	
	SPOT	9:00AM- 1:00PM	Per week (10),Mo,Tu,We,Fr	06/26/09 10:48AM (Fr)	01:00	MARTHA STEWART	WAS0907	\$500.00	
12.1	SPOT			06/23/09			1 preempt @ \$500.00	\$0.00	Network Breaking News

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$14,500.00	Total Spots	29
Commission	(\$2,175.00)		
Net Total	\$12,325.00		



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer MAJOWKA, WILLIAM
Salesperson Buchwald, Benjamin (1151)
Product Retirement Homes & Communities (1122)
Brand ERICKSON (33103)
Acct Types National/Spot Agency
Est/Headline 039/ECR07557039
Demo
Revision
Comments ERICKSON
C=DIRECT

Invoice 249209
Inv Date 7/26/2009
Terms Net 30
Contract 89504
Bill Type Standard
Period 6/29/2009 - 7/26/2009

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 7/29/2009 1:31:51PM

Arlington (WJLA)

OFFICIAL BILLING INVOICE

Table with columns: Line, Type, Scheduled, Schedule Days to Run, Air Time, Length, Program, Copy/ISCI, Amount, Remarks. Contains multiple rows for different programs like REGIS & KELLY, NEWS, MILLIONAIRE, WHO WANTS TO BE A MILLIONAIRE, and THE VIEW.

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$10,550.00	Total Spots	25
Commission	(\$1,582.50)		
Net Total	\$8,967.50		



WJLA-TV/DT WASHINGTON, DC

WJLA
 1100 Wilson Blvd.
 6th Floor
 Arlington, VA 22209
 ph: (703) 236-9207
 fx: (703) 236-2344

Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer CAMPUZANO, JANET
Salesperson Raskin/Atlas, Michael (1422)
 ph: (212) 408-3610

Product Retirement Homes & Communities (1122)
Brand GENERAL (32840)
Acct Types National/Spot Agency
Est/Headline 209/ECR7541767
Demo
Revision
Comments GENERAL
 C=WJ

Invoice 248876
Inv Date 7/26/2009
Terms Net 30
Contract 79291
Bill Type Standard
Period 6/29/2009 - 7/26/2009

CO-OP/Order Type No/Normal
Package
Gen. Date 7/29/2009 1:31:07PM

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

Arlington (WJLA)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
82.0	Contract Line Remarks:		MARTHA						
	SPOT	10:00AM-MARTHA ST	Per week (1), Mo	06/29/09 10:39AM (Mo)	01:00	MARTHA STEWART	WAS0906	\$650.00	

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$650.00	Total Spots	1
Commission	(\$97.50)		
Net Total	\$552.50		



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser Erickson Retirement Community (2863)
Agency/T-Code PHD USA (1386)/EDI 646
Buyer MAJOWKA, WILLIAM
Salesperson Buchwald, Benjamin (1151)
ph: (212) 424-6000

Product Retirement Homes & Communities (1122)
Brand ERICKSON (33103)
Acct Types National/Spot Agency
Est/Headline 039/ECR07557039
Demo
Revision
Comments ERICKSON
C=DIRECT

Invoice 253086
Inv Date 8/30/2009
Terms Net 30
Contract 89504
Bill Type Standard
Period 7/27/2009 - 8/30/2009

CO-OP/Order Type No/Normal
Package
Gen. Date 9/2/2009 11:54:26AM

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

OFFICIAL BILLING INVOICE

Arlington (WJLA)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.1	Contract Line Remarks:		1/2 HOUR SEPARATION ** REGIS & KELLY ** HIATUS 8/12 & 8/14						
	SPOT	9:00AM-LIVE!	Per week (2), Mo, Tu, Th	08/11/09 9:56AM (Tu)	01:00	LIVE!	APL0902	\$500.00	
	SPOT	9:00AM-LIVE!	Per week (2), Mo, Tu, Th	08/13/09 9:47AM (Th)	01:00	LIVE!	APL0903	\$500.00	
18.0	Contract Line Remarks:		1/2 HOUR SEPARATION ** MILLIONAIRE ** HIATUS 8/12 & 8/14						
	SPOT	12:30PM-WHO WANT	Day, M-1, Tu-1, Th-1	08/10/09 12:51PM (Mo)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	APL0903	\$350.00	
	SPOT	12:30PM-WHO WANT	Day, M-1, Tu-1, Th-1	08/11/09 12:44PM (Tu)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	APL0903	\$350.00	
	SPOT	12:30PM-WHO WANT	Day, M-1, Tu-1, Th-1	08/13/09 12:44PM (Th)	01:00	WHO WANTS TO BE A MILLIONAIRE (R)	APL0902	\$350.00	
19.1	Contract Line Remarks:		1/2 HOUR SEPARATION ** REGIS & KELLY ** HIATUS 8/19						
	SPOT	9:00AM-LIVE!	Per week (2), Mo, Tu, Th, Fr	08/17/09 9:52AM (Mo)	01:00	LIVE!	APL0903	\$500.00	
	SPOT	9:00AM-LIVE!	Per week (2), Mo, Tu, Th, Fr	08/18/09 9:56AM (Tu)	01:00	LIVE!	APL0903	\$500.00	
	SPOT	9:00AM-LIVE!	Per week (2), Mo, Tu, Th, Fr	08/27/09 9:41AM (Th)	01:00	LIVE!	APL0902	\$500.00	
	SPOT	9:00AM-LIVE!	Per week (2), Mo, Tu, Th, Fr	08/28/09 9:30AM (Fr)	01:00	LIVE!	APL0902	\$500.00	
20.1	Contract Line Remarks:		1/2 HOUR SEPARATION ** NEWS ** HIATUS 8/19						
	SPOT	11:59AM-ABC 7 NEW	Per week (3), Mo, Tu, Th, Fr	08/18/09 12:22PM (Tu)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	
	SPOT	11:59AM-ABC 7 NEW	Per week (3), Mo, Tu, Th, Fr	08/20/09 12:28PM (Th)	01:00	ABC7 NEWS @ NOON	APL0903	\$400.00	
	SPOT	11:59AM-ABC 7 NEW	Per week (3), Mo, Tu, Th, Fr	08/21/09 12:28PM (Fr)	01:00	ABC7 NEWS @ NOON	APL0903	\$400.00	
	SPOT	11:59AM-ABC 7 NEW	Per week (3), Mo, Tu, Th, Fr	08/24/09 12:25PM (Mo)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	
	SPOT	11:59AM-ABC 7 NEW	Per week (3), Mo, Tu, Th, Fr	08/25/09 12:22PM (Tu)	01:00	ABC7 NEWS @ NOON	APL0903	\$400.00	
	SPOT	11:59AM-ABC 7 NEW	Per week (3), Mo, Tu, Th, Fr	08/27/09 12:25PM (Th)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$6,450.00	Total Spots	15
Commission	(\$967.50)		
Net Total	\$5,482.50		



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser **Erickson Retirement Community (2863)**
Agency/T-Code **PHD USA (1386)/EDI 646**
Buyer **MAJOWKA, WILLIAM**
Salesperson **Buchwald, Benjamin (1151)**
ph: (212) 424-6000

Invoice 257925
Inv Date 9/27/2009
Terms Net 30
Contract 89504
Bill Type Standard
Period 8/31/2009 - 9/27/2009

PHD USA
Attn: Media Accounting
840 W. Long Lake Rd. 6th floor
Troy, MI 48098

AgM

Product Retirement Homes & Communities (1122)
Brand ERICKSON (33103)
Acct Types **National/Spot Agency**
Est/Headline 039/ECR07557039
Demo
Revision
Comments ERICKSON
C=DIRECT

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2009 9:31:11AM

Arlington (WJLA)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.1	Contract Line Remarks: 1/2 HOUR SEPARATION ** REGIS & KELLY ** HIATUS 9/2								
	SPOT	9:00AM-LIVE!	Per week (2),Mo,Tu,Th,Fr	09/01/09 9:44AM (Tu)	01:00	LIVE!	APL0902	\$500.00	
	SPOT	9:00AM-LIVE!	Per week (2),Mo,Tu,Th,Fr	09/04/09 9:47AM (Fr)	01:00	LIVE!	APL09-05	\$500.00	
23.1	Contract Line Remarks: 1/2 HOUR SEPARATION ** NEWS ** HIATUS 9/2								
	SPOT	11:59AM-ABC 7 NEWS	Per week (3),Mo,Tu,Th,Fr	08/31/09 12:22PM (Mo)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	
	SPOT	11:59AM-ABC 7 NEWS	Per week (3),Mo,Tu,Th,Fr	09/01/09 12:26PM (Tu)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	
	SPOT	11:59AM-ABC 7 NEWS	Per week (3),Mo,Tu,Th,Fr	09/04/09 12:28PM (Fr)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	
25.2	Contract Line Remarks: 1/2 HOUR SEPARATION ** REGIS & KELLY ** HIATUS 9/11								
	SPOT	9:00AM-LIVE!	Per week (1),Tu,We,Th	09/08/09 9:58AM (Tu)	01:00	LIVE!	APL09-05	\$500.00	
27.1	Contract Line Remarks: 1/2 HOUR SEPARATION ** NEWS ** HIATUS 9/11								
	SPOT	11:59AM-ABC 7 NEWS	Day,Tu-1,W-1,Th-1	09/08/09 12:11PM (Tu)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	
27.1	SPOT			09/09/09			1 preempt @ \$400.00	\$0.00	No Avail
27.1	SPOT			09/10/09			1 preempt @ \$400.00	\$0.00	No Avail
29.1	Contract Line Remarks: 1/2 HOUR SEPARATION ** REGIS & KELLY ** HIATUS 9/16								
	SPOT	9:00AM-LIVE!	Per week (1),Mo,Tu,Th,Fr	09/18/09 9:51AM (Fr)	01:00	LIVE!	APL09-05	\$500.00	
30.1	SPOT			09/14/09			3 preempts @ \$400.00	\$0.00	No Avail
32.0	Contract Line Remarks: 1/2 HOUR SEPARATION ** REGIS & KELLY								
	SPOT	9:00AM-LIVE!	Per week (1),Mo,Tu,Th,Fr	09/24/09 9:36AM (Th)	01:00	LIVE!	APL09-05	\$500.00	
33.0	Contract Line Remarks: 1/2 HOUR SEPARATION ** NEWS								
	SPOT	11:59AM-ABC 7 NEWS	Per week (3),Mo,Tu,Th,Fr	09/21/09 12:21PM (Mo)	01:00	ABC7 NEWS @ NOON	APL0902	\$400.00	
33.0	SPOT			09/21/09			2 preempts @ \$400.00	\$0.00	No Avail

We warrant that the broadcast information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales are reflected on the station's website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$4,500.00	Total Spots	10
Commission	(\$675.00)		
Net Total	\$3,825.00		