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9	UNITED STATES BANKRUPTCY COURT		
10	NORTHERN DISTRICT OF CALIFORNIA		
11	OAKLAND DIVISION		
12	In re	Case No. 16-40050-WJL	
13	FOX ORTEGA ENTERPRISES, INC.,	Chapter 7	
14	dba PREMIER CRU,	TRUSTEE'S EX PARTE APPLICATION FOR ORDER ESTABLISHING CERTAIN	
15	Debtor.	NOTICING PROCEDURES; SUPPORTING MEMORANDUM OF POINTS AND	
16		AUTHORITIES	
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19	I. INTRODUCTION AND SUMMARY OF REQUESTED RELIEF		
20	Michael G. Kasolas, trustee ("Trustee") of the above-captioned bankruptcy estate hereby		
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22	submits this motion (the "Motion") to establish the following modified notice procedures in this		
23	Chapter 7 case in lieu of serving all creditors with hard copies of pleadings pursuant to		
24	Bankruptcy Rule 2002. This motion seeks approval of the following modification: 1) Creditors		
25	can file a Request for Special Notice requesting a hard copy of all pleadings; 2) Creditors will be		
26	directed to a website where they can sign up for email notification; and in addition to using Pacer		
27	to review pleadings, the Trustee will establish	a website where all creditors can review pleadings	

at any time at no cost, and can print a pleading to their own computer. The Trustee is not asking the Court to modify notice for any pleading that impacts a specific individual such as an objection to claim. In support of this Motion, the Trustee respectfully states as follows:

II. FACTUAL AND PROCEDURAL BACKGROUND

A. Jurisdiction

- 1. This Court has jurisdiction to consider this matter pursuant to 28 U.S.C. §§ 157 and 1334.
 - 2. This is a core proceeding pursuant to 28 U.S.C. § 157(b).
 - 3. Venue is proper before this Court pursuant to 28 U.S.C. §§ 1408 and 1409.
- 4. The statutory bases for the relief requested herein are Section 105(a) of Title 11 of the United States Code, (the "Bankruptcy Code") and Rule 2002 of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules").

B. Factual Background

- 5. An Order for relief under Chapter 7 of Title 11 of the United States Code was entered herein pursuant to voluntary petition filed by the debtor on January 8, 2016. Michael G. Kasolas is the duly appointed, qualified and acting trustee of the debtor's estate ("Trustee").
- 6. As of the date of this writing, there are 9,253 persons on the mailing matrix, and this number increases.
- 7. The cost for mailing a letter sized envelope to all creditors on the mailing matrix is approximately \$6,000. Therefore, every mailing is large expense, and it will cost this estate and the creditors of this estate a large amount if every mailing has to be mailed to all creditors on the mailing matrix.

III. BASIS FOR REQUESTED RELIEF

The Bankruptcy Code requires that the Debtor, its creditors and other parties in interest are entitled to notice by mail of certain proceedings in this Chapter 7 case, as enumerated in Bankruptcy Rule 2002. This Court may, however, limit the number of parties in interest upon

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which motions must be served and designate the matters in respect to which, and the form and manner in which, notice shall be sent. See Fed. R. Bankr. P. 2002(m) ("The court may from time to time enter orders designating the matters in respect to which, the entity to whom, and the form and manner in which notices shall be sent except as otherwise provided by these rules."). See also Jonas v. United States Small Bus. Admin. (In re Southland Supply, Inc.), 657 F.2d 1076, 1081 (9th Cir. 1981) (holding that notice of a proposed sale, compromise, or settlement to an authorized creditors' committee and to any creditors who file a request to receive all notices is adequate); In re Siegler Bottling Co., 65 B.R. 117, 119 (Bankr. S.D. Ohio 1986) (recognizing that the Bankruptcy Rules contain provisions generally authorizing the court to limit notices to be sent to certain claimants); 9 Collier on Bankruptcy ¶2002.02[2] at 2002-16 (15th ed. rev. 2005) ("whether by local rule or otherwise, in most larger cases the 'notice to all' provision . . . is restricted').

Due to the large number of parties in interest in this case (9256 as of the date of this writing), the Trustee respectfully requests that the Court limit the number of parties upon which hard copies of notice of proceedings in the above-captioned case must be mailed to "all creditors" pursuant to Bankruptcy Rule 2002.

As an alternative to mailing hard copies of pleadings to all creditors pursuant to Bankruptcy Rule 2002, the Trustee believes that the following would constitute sufficient notice: 1) the availability of a website on which all creditors could review pleadings at their leisure and at no expense; 2) creditors can opt in to receive electronic copies of all pleadings filed; and 3) creditors can opt to file a request for special notice to request hard copies of documents.

Therefore, in addition to establishing a website that creditors could view pleadings, and print them if they want them, the Trustee seeks authority to establish a reduced mailing list for hard copies of documents to those persons who file with the Court a "Request for Notice" of their own format as described in Exhibit A hereto; and any parties against whom relief is specifically sought in the subject motion or application. Those creditors who file a Request for Notice will be added to the Official Service List, and persons or entities on that list will receive hard copies of pleadings.

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The Trustee submits that restricting notice to these persons is necessary in order to achieve an efficient and expeditious resolution of this Chapter 7 case, while ensuring that parties with significant interests in the proceedings, or their representatives, will have an opportunity to be heard. The Trustee will afford all parties in interest the opportunity to be included on the Official Service List. The Trustee proposes to mail to all known parties in interest (as listed on the Creditor Matrix) a Notice of Procedures to Limit Notice, substantially in the form attached hereto as Exhibit A¹, informing such parties that hard copy notice of most proceedings related to the above-captioned bankruptcy case will be served only upon parties included on the Official Service List. Such Notice will state that parties in interest that wish to be included on the Official Service List must file with the Court and serve upon the undersigned Trustee's counsel a written request to be so included along with instructions on how to obtain email notification from the Court's website and where copies of pleadings can be reviewed at any time on a website. Any of the parties on the Official Service List may from time to time request that notices be sent to a different address by filing with the Court and serving on the undersigned Trustee's counsel a request for change of address, can ask to be removed from the list, and creditors can ask to be added to the list at any time.

If the Court grants this Motion, the Trustee will serve notice of all matters enumerated in Bankruptcy Rule 2002(a) only to the parties named on the Official Service List; provided, however, that the Movant will serve notice by mail on any matter upon any party against whom direct relief is sought, such as parties to executory contracts proposed to be assumed or rejected, and parties with interests in property proposed to be sold.

The Trustee further requests that the Court order that the electronic transmission of notice by the Court to registered CM/ECF e-filers, and email notification based on the list of email addresses that the Debtor has of this motion without requiring mailing or other "hard copy" transmission of redundant paper service be deemed sufficient.

¹ The Notice attached as Exhibit A will be modified to include the actual website to review the pleadings filed and links to elect to be served with pleadings via email as soon as this Court approves the claims agent that will be assisting the Trustee.

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The Trustee submits that by allowing the noticing procedures set forth in this Motion to be implemented, the Court will reduce the estate's expenses (including photocopying and postage charges, as well as related personnel costs), thereby benefiting creditors and other parties in interest, without prejudicing the rights of any interested parties.

The Trustee also requests that the Claims Agent be authorized to file any proof of service of electronic transmitted notices under seal to protect the privacy of those persons who request service by electronic transmission and the value thereof to the estate, and to serve said proof of service on the office of the U.S. Trustee and Trustee's Counsel by email. At the Court's request the Trustee will file a separate motion for such relief. Trustee wants to file said proof of service under seal to protect the privacy of the creditors and prevent the electronic mailing list from falling into the hands of someone who may misuse the information in a manner in which has not been authorized. In addition, if such a list is transferable, the list could be a valuable asset of this Estate. The Trustee has not made a determination as to whether the list is transferable at this time.

This Motion is being served upon the Office of the United States Trustee, the Debtor's counsel, and those parties who have requested special notice. In view of the nature of the relief requested, the Trustee submits that such notice is adequate.

IV. **CONCLUSION**

WHEREFORE, the Trustee respectfully requests that this Court enter its order: (i) granting the Motion; (ii) approving the noticing procedures applicable in this Chapter 7 case as described above; (iii) approving the Notice of Procedures to Limit Notice in substantially the form attached hereto as Exhibit A; and (iv) granting such other and further relief as the Court deems just and proper.

DATED: February 11, 2016 WENDEL, ROSEN, BLACK & DEAN LLP

> By: /s/ Tracv Green Tracy Green Attorneys for Michael G. Kasolas

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Fox Ortega Enterprises, Inc. dba Premier Cru, Debtor Case No. 16-40050-WJL-7

EXHIBIT A

TO

TRUSTEE'S EX PARTE APPLICATION FOR ORDER ESTABLISHING CERTAIN NOTICING PROCEDURES; SUPPORTING MEMORANDUM OF POINTS AND AUTHORITIES

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EXHIBIT A

UNITED STATES BANKRUPTCY COURT

NORTHERN DISTRICT OF CALIFORNIA

OAKLAND DIVISION

In re FOX ORTEGA ENTERPRISES, INC., Case No. 16-40050-WJL

dba PREMIER CRU,

Chapter 7

NOTICE OF PROCEDURES TO LIMIT NOTICE

JUDGE: The Hon. William J. Lafferty

Debtor.

TO ALL PARTIES IN INTEREST:

NOTICE IS HEREBY GIVEN that on February , 2016, the United States Bankruptcy Court for the Northern District of California (Oakland Division) entered an Order in the abovecaptioned case limiting notice requirements with respect to certain matters and proceedings related to this Chapter 7 case, for which notice is required pursuant to the provisions of Federal Rule of Bankruptcy Procedure ("FRBP") 2002 (collectively, the "Chapter 7 Proceedings").

Pursuant to the Order, Michael G. Kasolas, Chapter 7 Trustee in this bankruptcy case, will serve paper copies of notice of certain Chapter 7 Proceedings only upon those parties included on the Official Service List established by the Court, provided that with respect to matters or proceedings which request relief against a particular party or parties, service also shall be made upon such party or parties. Parties who have requested special notice do not need to file a new request.

If you are a party in interest and you want to receive notice, you must make one of the following elections:

- If you want a hard copy mailed to you, file a Request for Notice which 1. clearly states your name and address and serve it upon the undersigned.
- If you want electronic notice of pleadings, you must register at the following cite: [to be determined].

If you make no election, you will not receive notices of general matters required to be served on all creditors. However, you will receive notice of any matter if direct relief against you is sought, such as an objection to a claim.

In addition, all creditors can review pleadings filed at the following website at no expense: [to be determined].

NOTICE IS FURTHER GIVEN that the Court has determined that electronic transmission of notices by the Court to registered CM/ECF e-filers on the Official Service List constitutes sufficient notice, without requiring mailing of redundant paper service, except with respect to parties against whom relief is specifically sought in a motion or application (such as in an adversary proceeding or contested matter).		
Dated:		
	Mark S. Bostick (Bar No. 111241) Elizabeth Berke-Dreyfuss (Bar No. 114651) Tracy Green (Bar No. 114876) WENDEL, ROSEN, BLACK & DEAN LLP 1111 Broadway, 24 th Floor Oakland, California 94607-4036	

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