

**UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

**PROOF OF CLAIM**



523123

Bar Date Ref # 2 NC-11408781

In re

Case Number

NOTE This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

**Name of Creditor and Address**

EMPIRE DRUG COMPANY  
1618 LANG COURT  
SANTA ROSA CA 95401

0354653523123

☐ Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

☒ Check box if you have never received any notices from the bankruptcy court in this case.

☐ Check box if this address differs from the address on the envelope sent to you by the court.

If you have already filed a proof of claim with the Bankruptcy Court or BMC, you do not need to file again.

Creditor Telephone Number (707) 5454053

CREDITOR TAX ID #

ACCOUNT OR OTHER NUMBER BY WHICH CREDITOR IDENTIFIES DEBTOR

Check here if this claim

☐ replaces  
or  
☐ amends

a previously filed claim dated

**1 BASIS FOR CLAIM**

- ☐ Goods sold ☐ Personal injury/wrongful death ☐ Retiree benefits as defined in 11 U.S.C. § 1114(a)  
☐ Services performed ☐ Taxes ☐ Wages, salaries, and compensation (Fill out below)  
☐ Money loaned ☒ Other (describe briefly)

Your social security number

Unpaid compensation for services performed from \_\_\_\_\_ to \_\_\_\_\_  
(date) (date)

**2 DATE DEBT WAS INCURRED**

**3 IF COURT JUDGMENT, DATE OBTAINED**

**4 TOTAL AMOUNT OF CLAIM AS OF PETITION DATE**

\$ 2231.26 (unsecured) \$ (secured) \$ (unsecured priority) \$ (total)

If all or part of your claim is secured or entitled to priority, also complete Item 5 or 6 below.

☐ Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or additional charges.

**5 SECURED CLAIM**

☐ Check this box if your claim is secured by collateral (including a right of setoff).

Brief description of collateral

- ☐ Real Estate  
☐ Motor Vehicle  
☐ Other

Value of collateral \$

Amount of arrearage and other charges at time case filed included in secured claim above if any \$

**6 UNSECURED PRIORITY CLAIM**

☐ Check this box if you have an unsecured priority claim.

Specify the priority of the claim

- ☐ Wages, salaries, or commissions (up to \$4,650\*) earned within 90 days before filing of the bankruptcy petition or cessation of the Debtor's business, whichever is earlier. 11 U.S.C. § 507(a)(3)  
☐ Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(4)  
☐ Up to \$2,100\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(6)  
☐ Alimony, maintenance, or support owed to a spouse, former spouse, or child. 11 U.S.C. § 507(a)(7)  
☐ Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8)  
☐ Other. Specify applicable paragraph of 11 U.S.C. § 507(a).

\*Amounts are subject to adjustment on 4/1/01 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

**7 CREDITS** The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim.

**8 SUPPORTING DOCUMENTS** Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. DO NOT SEND ORIGINAL DOCUMENTS. If the documents are not available, explain. If the documents are voluminous, attach a summary.

**9 DATE-STAMPED COPY** To receive an acknowledgment of your claim, please enclose a self-addressed stamped envelope and an additional copy of this proof of claim.

The original of this completed proof of claim form must be sent by mail or hand delivered (FAXES NOT ACCEPTED) so that it is received on or before 4:00 p.m., September 15, 2003, Pacific Daylight Time.

BY MAIL TO  
Bankruptcy Management Corporation  
P.O. BOX 900  
El Segundo, CA 90245-0900

BY HAND OR OVERNIGHT DELIVERY TO  
Bankruptcy Management Corporation  
1330 East Franklin Avenue  
El Segundo, CA 90245

DATE SIGNED

8/29/03

SIGN and print the name and title if any of the creditor or other person authorized to file this claim (attach copy of power of attorney if any).

Peter A. Edwards (President)

THIS SPACE FOR COURT  
USE ONLY

FILED

SEP 10 2003

BMC

Fleming Companies Claim



09772

Penalty for presenting fraudulent claim is a fine of up to \$500,000 or imprisonment for up to 5 years or both. 18 U.S.C. §§ 152 AND 3571

See Other Side For Instructions

Total 2629.00 Less 15% = \$2231.25

Empire / SKS 08781

Total 19 pages

INDEPENDENT GROCERS SPECIALTY AD  
MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                       | Pack/Size  | UPC          | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                         | Order City | Booth & Page # |
|----------------------------------------|------------|--------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|------------|----------------|
| <b>Ship Date 6/1/03 Ad Date 6/1/03</b> |            |              |         |                           |                           |                        |            |                                   |            |                |
| <b>Acosta Sales &amp; Marketing</b>    |            |              |         |                           |                           |                        |            |                                   |            |                |
| <i>Keebler/Shaffer Clarke</i>          |            |              |         |                           |                           |                        |            |                                   |            |                |
| Cake Black Box Shipper                 | 96/4 25oz  | 06929057118  | 97808-8 | \$134.18/81 40            | \$121.35/81 28            | \$121.35/81 28         | \$7.00     | *Mix & Match                      |            | Booth          |
| Table Water Black Box                  | 96/4 25oz  | 06929057322  |         |                           |                           |                        |            | "A" Pkg 4-shpr = \$125.00         |            | 803            |
| Cake Black White & Gold                | 96/4 25oz  | 06929057119  | 97807-8 | \$134.18/81 40            | \$121.35/81 28            | \$121.35/81 28         | \$7.00     | or 1-24ct 1-shpr \$125.00         |            | Page           |
| Table Water Black Box                  | 48/4 25oz  | 06929057322  |         |                           |                           |                        |            | "B" Pkg 2-shpr = \$60.00          |            | 81             |
| Table Water Cracker Pepper             | 24/4 25oz  | 06929057582  |         |                           |                           |                        |            | Less 15% A = \$108.25 B = \$42.50 |            |                |
| Table Water Garlic And Herb            | 24/4 25oz  | 06929057111  |         |                           |                           |                        |            |                                   |            |                |
| Cake Assorted Shipper                  | 48/7 5oz   | 06929057118  | 10024-8 | \$103.94/82 17            | \$97.25/82 09             | \$91.28/81 80          | \$6.00     |                                   |            |                |
| Assorted Biscuits For Cheese           | 48/7 5oz   | 06929057451  |         |                           |                           |                        |            |                                   |            |                |
| Cake Mixed Assorted Shipper            | 48/7 5oz   | 06929057108  | 24800-8 | \$103.94/82 17            | \$97.25/82 09             | \$91.28/81 80          | \$6.00     |                                   |            |                |
| Assorted Biscuits For Cheese           | 36/7 5oz   | 06929057451  |         |                           |                           |                        |            |                                   |            |                |
| Distinctive Flavor Assortment          | 12/7 5oz   | 06929058018  |         |                           |                           |                        |            |                                   |            |                |
| Cake Red & Black Shipper               | 96 Assort  | 06929057120  | 00441-1 | \$134.18/81 40            | \$128.23/81 35            | \$121.35/81 28         | \$7.00     |                                   |            |                |
| Table Water Black Box                  | 60/4 25oz  | 06929057322  |         |                           |                           |                        |            |                                   |            |                |
| Whole Wheat Crackers                   | 36/7 oz    | 06929057349  |         |                           |                           |                        |            |                                   |            |                |
| Black Table Water Ready Display        | 240/4 25oz | 06929057112  | 26975-4 | \$335.48/81 40            | \$328.89/81 35            | \$300.88/81 27         | \$20.00    |                                   |            |                |
| Table Water Black Box                  | 96/4 25oz  | 06929057322  |         |                           |                           |                        |            |                                   |            |                |
| Mixed Ready Display Unit               | 240/4 25oz | 06929057113  | 26975-2 | \$335.48/81 40            | \$328.89/81 35            | \$300.88/81 27         | \$20.00    |                                   |            |                |
| Table Water Black Box                  | 120/4 25oz | 06929057322  |         |                           |                           |                        |            |                                   |            |                |
| Table Water Cracker Pepper             | 60/4 25oz  | 06929057582  |         |                           |                           |                        |            |                                   |            |                |
| Table Water Garlic And Herb            | 60/4 25oz  | 06929057111  |         |                           |                           |                        |            |                                   |            |                |
| <b>World Finer Foods</b>               |            |              |         |                           |                           |                        |            |                                   |            |                |
| Bonne Maman Strawberry Preserves       | 12/13oz    | 08870201580  | 83055-2 | \$24.43/82 02             | \$24.43/82 02             | \$23.53/81 84          | \$0.90     | A Pkg 26 cases = \$137.00         |            | Booth          |
| Bonne Maman Strawberry Preserves       | 6/13 oz    | 08870201580  | 81807-0 |                           |                           |                        |            | Less 15% A = \$116.45             |            | 802            |
| Bonne Maman Apricot Preserves          | 12/13oz    | 08870201581  | 83085-8 | \$24.43/82 02             | \$24.43/82 02             | \$23.53/81 84          | \$0.90     |                                   |            | Page           |
| Bonne Maman Apricot Preserves          | 6/13oz     | 08870201581  | 81827-8 |                           |                           |                        |            |                                   |            | 20/21          |
| Bonne Maman Peach Preserves            | 12/13oz    | 08870201582  | 83066-0 | \$24.43/82 02             | \$24.43/82 02             | \$23.53/81 84          | \$0.90     |                                   |            |                |
| Bonne Maman Peach Preserves            | 6/13 oz    | 08870201582  | 81829-4 |                           |                           |                        |            |                                   |            |                |
| Bonne Maman Raspberry Preserves        | 12/13oz    | 08870201586  | 01978-4 | \$26.50/82 20             | \$26.50/82 20             | \$25.80/82 12          | \$0.90     |                                   |            |                |
| Bonne Maman Raspberry Preserves        | 6/13 oz    | 08870201586  | 81834-4 |                           |                           |                        |            |                                   |            |                |
| Bonne Maman Blueberry Preserves        | 12/13oz    | 08870201586  | 02382-3 | \$27.60/82 30             | \$27.60/82 30             | \$26.70/82 22          | \$0.90     |                                   |            |                |
| Bonne Maman Raspberry Preserves        | 6/13 oz    | 08870201586  | 81834-4 |                           |                           |                        |            |                                   |            |                |
| <b>Crown Sales &amp; Marketing</b>     |            |              |         |                           |                           |                        |            |                                   |            |                |
| <i>HNF Concepts</i>                    |            |              |         |                           |                           |                        |            |                                   |            |                |
| Concepto 10 Minute Marinade Shipper    | 48/12oz    | 7-3215301714 | 00842-5 | \$89.78/81 88             | \$78.30/81 68             | \$71.50/81 48          | \$4.80     | *Mix & Match                      |            | Booth          |
| Tropical Grill                         | 4/12oz     | 7-3215301824 |         |                           |                           |                        |            | "A" Pkg 3 shippers \$190.00       |            | 700            |
| Southwestern Wr Smoked Chipot          | 4/12oz     | 7-3215301826 |         |                           |                           |                        |            | "B" Pkg 2 shippers \$50.00        |            | Page           |
| Sesame Ginger                          | 4/12oz     | 7-3215301829 |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$23.50  |            | 51             |
| Jamaican Jerk                          | 4/12oz     | 7-3215301827 |         |                           |                           |                        |            |                                   |            |                |
| Dryn Peppercorn                        | 4/12oz     | 7-3215301828 |         |                           |                           |                        |            |                                   |            |                |
| California Teriyaki                    | 4/12oz     | 7-3215301822 |         |                           |                           |                        |            |                                   |            |                |
| Lemon Pepper                           | 4/12oz     | 7-3215301831 |         |                           |                           |                        |            |                                   |            |                |
| Roasted Garlic Balsamic                | 4/12oz     | 7-3215301823 |         |                           |                           |                        |            |                                   |            |                |
| Baja Lime                              | 4/12oz     | 7-3215301825 |         |                           |                           |                        |            |                                   |            |                |
| Concepto 10 Minute Marinade Shipper    | 48/12oz    | 7-3215301706 | 87884-5 | \$89.78/81 88             | \$78.30/81 68             | \$71.50/81 48          | \$4.80     |                                   |            |                |
| Tropical Grill                         | 4/12oz     | 7-3215301824 |         |                           |                           |                        |            |                                   |            |                |
| Southwestern Wr Smoked Chipot          | 4/12oz     | 7-3215301826 |         |                           |                           |                        |            |                                   |            |                |
| California Teriyaki                    | 4/12oz     | 7-3215301822 |         |                           |                           |                        |            |                                   |            |                |
| Lemon Pepper                           | 4/12oz     | 7-3215301831 |         |                           |                           |                        |            |                                   |            |                |
| Roasted Garlic Balsamic                | 4/12oz     | 7-3215301823 |         |                           |                           |                        |            |                                   |            |                |
| Baja Lime                              | 4/12oz     | 7-3215301825 |         |                           |                           |                        |            |                                   |            |                |
| <b>Advantage Sales &amp; Marketing</b> |            |              |         |                           |                           |                        |            |                                   |            |                |
| <i>Unifree/Best Foods Specialty</i>    |            |              |         |                           |                           |                        |            |                                   |            |                |
| Knorr Rice Display                     | 72/5 22    | 0-4800170887 | 17784-8 | \$85.20/81 80             | \$89.45/81 82             | \$89.45/81 82          |            | *Mix & Match                      |            | Booth          |
| Knorr Broccoli Au Gratin Rice          | 24/5 2oz   | 0-4800170820 |         |                           |                           |                        |            | "A" Pkg 10 shpr = \$200.00        |            | 606            |
| Knorr Milanese Rice                    | 24/5 2oz   | 0-4800170825 |         |                           |                           |                        |            | "B" Pkg 4 shpr = \$150.00         |            | Page           |
| Knorr Mushroom Rice                    | 24/5 7oz   | 0-4800170823 |         |                           |                           |                        |            | "C" Pkg 2 shpr = \$50.00          |            | 32 34          |
| Knorr Soup Cup Display                 | 144/1 1oz  | 0-4800170033 | 28862-4 | \$111.87/81 78            | \$108.17/81 74            | \$104.17/81 74         |            | Less 15% A = \$212.50 B = \$85.00 |            |                |
| Knorr Chicken Vegetable Soup           | 48/1 1oz   | 0-4800170000 |         |                           |                           |                        |            | C = \$42.50                       |            |                |
| Knorr Potato Leek Soup Cup             | 48/1 2oz   | 0-4800170004 |         |                           |                           |                        |            |                                   |            |                |
| Knorr Chicken Noodle Soup Cup          | 48/1 1oz   | 0-4800170008 |         |                           |                           |                        |            |                                   |            |                |

08781

# INDEPENDENT GROCERS SPECIALTY AD

## MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                        | Pack/Size | UPC          | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                         | Order Qty | Booth & Page # |
|-----------------------------------------|-----------|--------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|-----------|----------------|
| Knorr Vegetable Onion Display           | 162/1 4oz | 0-4800170288 | 04412-3 | \$206.67/61.00            | \$174.10/5.92             | \$174.10/5.92          |            |                                   |           |                |
| Knorr Vegetable Soup Mix                | 144/1 4oz | 0-4800170201 |         |                           |                           |                        |            |                                   |           |                |
| Knorr French Onion soup Mix             | 48/1 4oz  | 0-4800170204 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Dip Display                       | 144/Assl  | 0-4800170941 | 68186-2 | \$100.23/5.70             | \$84.42/5.86              | \$84.42/5.86           |            |                                   |           |                |
| Knorr Onion Chive Dip                   | 48/0 8oz  | 0-4800171701 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Garden Of Dip                     | 48/0 7oz  | 0-4800171702 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Cracked Pepper Ranch Dip          | 48/1 1oz  | 0-4800171703 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Pasta Sauce Display               | 162/Assl  | 0-4800170943 | 87534-6 | \$167.19/5.97             | \$140.67/5.74             | \$140.67/5.74          |            |                                   |           |                |
| Knorr Alfredo Sauce                     | 48/1 8oz  | 0-4800170320 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Pesto Sauce                       | 48/0 5oz  | 0-4800170321 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Panna Ross Sauce                  | 48/1 3oz  | 0-4800170365 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Garlic Herb Sauce                 | 48/1 6oz  | 0-4800170935 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Classic Sauce Display             | 144/0 6oz | 0-4800170988 | 48011-3 | \$110.68/5.77             | \$106.18/5.73             | \$106.18/5.73          |            |                                   |           |                |
| Knorr Hollandaise Sauce                 | 72/0 9oz  | 0-4800170305 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Beemaise Sauce                    | 72/0 9oz  | 0-4800170306 |         |                           |                           |                        |            |                                   |           |                |
| Knorr 4 Variety Gravy Display           | 144/Assl  | 0-4800170988 | 48014-7 | \$162.63/5.71             | \$96.63/5.67              | \$96.63/5.67           |            |                                   |           |                |
| Knorr Turkey Gravy                      | 48/1 6oz  | 0-4800170334 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Chicken Gravy                     | 48/0 5oz  | 0-4800170333 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Brown Gravy                       | 48/1 3oz  | 0-4800170307 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Au Jus Gravy                      | 48/1 6oz  | 0-4800170315 |         |                           |                           |                        |            |                                   |           |                |
| Knorr 4 Variety Pesto Display           | 144/Assl  | 0-4800170982 | 40888-6 | \$126.38/5.87             | \$106.93/5.74             | \$106.93/5.74          |            |                                   |           |                |
| Knorr Pesto Sauce                       | 36/1 5oz  | 0-4800170321 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Creamy Pesto                      | 36/1 2oz  | 0-4800170936 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Sun Dried Tomato Pesto            | 36/1 5oz  | 0-4800170950 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Red Bell Pepper Pesto             | 36/1 0oz  | 0-4800170951 |         |                           |                           |                        |            |                                   |           |                |
| <b>Acosta Sales &amp; Mktg</b>          |           |              |         |                           |                           |                        |            |                                   |           |                |
| <b>Main Celestial Group</b>             |           |              |         |                           |                           |                        |            |                                   |           |                |
| Decaf Green Tea Display                 | 72/20ct   | 0-7073448908 | 42280-7 | \$144.22/32.01            | \$144.22/32.01            | \$137.22/31.91         | \$7.00     | Mix & Match                       |           |                |
| Decaf Mandarin Orchard Green            | 16/20ct   | 0-7073407044 |         |                           |                           |                        |            | "A" Pkg 3-108ct shippers \$ 00.00 |           | Booth          |
| Decaf Mint Green                        | 16/20ct   | 0-7073407045 |         |                           |                           |                        |            | "B" Pkg 2-108ct shippers \$40.00  |           | 816            |
| Decaf Green                             | 40/20ct   | 0-7073448760 |         |                           |                           |                        |            | Less 15% A = \$63.00 B = \$42.00  |           | Page           |
| Celestial Green Tea Shipper             | 108/20ct  | 0-7073448778 | 87335-8 | \$216.32/32.01            | \$216.32/32.01            | \$206.32/31.92         | \$10.00    |                                   |           | 148            |
| Honey Lemon Greening                    | 24/20ct   | 0-7073407037 |         |                           |                           |                        |            |                                   |           |                |
| Decaffeinated Green Tea                 | 36/20ct   | 0-7073407035 |         |                           |                           |                        |            |                                   |           |                |
| Artificially Green Tea                  | 24/20ct   | 0-7073407036 |         |                           |                           |                        |            |                                   |           |                |
| Authentic Green Tea                     | 24/20ct   | 0-7073407034 |         |                           |                           |                        |            |                                   |           |                |
| Black Tea Display                       | 72/20ct   | 0-7073448958 | 87336-7 | \$144.22/32.01            | \$144.22/32.01            | \$137.22/31.91         | \$7.00     |                                   |           |                |
| Golden Honey Delecting                  | 16/20ct   | 0-7073448937 |         |                           |                           |                        |            |                                   |           |                |
| Tuscany Orange Spice                    | 16/20ct   | 0-7073448930 |         |                           |                           |                        |            |                                   |           |                |
| Devonshire English Breakfast            | 16/20ct   | 0-7073407060 |         |                           |                           |                        |            |                                   |           |                |
| Victorian Earl Grey                     | 16/20ct   | 0-7073407049 |         |                           |                           |                        |            |                                   |           |                |
| Bair Black Raspberry                    | 8/20ct    | 0-7073448629 |         |                           |                           |                        |            |                                   |           |                |
| Celestial Dual Usage Display            | 72/20ct   | 0-7073448285 | 82588-2 | \$144.22/32.01            | \$144.22/32.01            | \$137.22/31.91         | \$7.00     |                                   |           |                |
| Honey Lemon Greening                    | 8/20ct    | 0-7073407037 |         |                           |                           |                        |            |                                   |           |                |
| Decaffeinated Green Tea                 | 16/20ct   | 0-7073407035 |         |                           |                           |                        |            |                                   |           |                |
| Lemon Zinger                            | 16/20ct   | 0-7073405317 |         |                           |                           |                        |            |                                   |           |                |
| Raspberry Zinger                        | 16/20ct   | 0-7073405316 |         |                           |                           |                        |            |                                   |           |                |
| Wild Berry Zinger                       | 16/20ct   | 0-7073405335 |         |                           |                           |                        |            |                                   |           |                |
| Celestial Dual Usage Display            | 108/20ct  | 0-7073448453 | 88700-8 | \$216.32/32.01            | \$216.32/32.01            | \$206.32/31.92         | \$10.00    |                                   |           |                |
| Cranberry Apple Zinger                  | 12/20ct   |              |         |                           |                           |                        |            |                                   |           |                |
| Tangerine Orange Zinger                 | 24/20ct   |              |         |                           |                           |                        |            |                                   |           |                |
| Lemon Zinger                            | 24/20ct   | 0-7073405317 |         |                           |                           |                        |            |                                   |           |                |
| Raspberry Zinger                        | 24/20ct   | 0-7073405316 |         |                           |                           |                        |            |                                   |           |                |
| Wild Berry Zinger                       | 24/20ct   | 0-7073405335 |         |                           |                           |                        |            |                                   |           |                |
| Spring Tea Display                      | 72/20ct   | 0-7073448857 | 82589-2 | \$144.22/32.01            | \$144.22/32.01            | \$137.22/31.91         | \$7.00     |                                   |           |                |
| Rainbow of Berries Black Tea            | 8/20ct    | 0-7073405553 |         |                           |                           |                        |            |                                   |           |                |
| Honeyuckle Peach Herb Tea               | 16/20ct   | 0-7073405554 |         |                           |                           |                        |            |                                   |           |                |
| <b>Ship Date 8/1/03 Ad Date 8/18/03</b> |           |              |         |                           |                           |                        |            |                                   |           |                |
| <b>World Finer Foods</b>                |           |              |         |                           |                           |                        |            |                                   |           |                |
| Bahlsen M Cocoa Shipper                 | 105/5 3oz | 0-7056884008 | 90811-2 | \$85.33/5.61              | \$85.33/5.61              | \$85.33/5.61           |            | 1 Sh. pper=\$15.00                |           | Booth          |
| Bahlsen M Cocoa                         | 105/5 3oz | 0-7056884008 |         |                           |                           |                        |            | Less 15% = \$72.76                |           | 602            |

08781

INDEPENDENT GROCERS SPECIALTY AD  
 MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                         | Pack/Size | UPC           | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                                                                                                                                      | Order Qty | Booth & Page #    |
|------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------|
| Monari Balsamic Vinegar                  | 12.16.5oz | C-1362800887  | 8882-7  | \$27.90/52.29             | \$27.90/52.29             | \$28.00/52.12          | \$2.00     | "A" Pkg 20 cases = \$75.00<br>"B" Pkg 10 cases = \$30.00<br>Less 15% A = \$63.75 B = \$25.50                                                   |           | Page 21           |
| Monari Balsamic Vinegar                  | 12.16.5oz | C-1362800887  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Gundelsham Barrel Pickles                | 69.5oz    | 0-7819204056  | 12201-0 | \$18.47/53.25             | \$18.47/53.25             | \$18.47/53.25          |            | "A" Pkg 15 cases = \$40.00<br>"B" Pkg 10 cases = \$20.00<br>Less 15% A = \$34.00 B = \$17.00                                                   |           |                   |
| Gundelsham Barrel Pickles                | 69.5oz    | 0-7819204056  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| <b>Advantage Sales &amp; Mktg</b>        |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Unifever/Best Foods Specialty            |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Brownberry Homesyle Crouton              | 728.5oz   | 0-7341001992  | 13182-0 | \$70.16/5.97              | \$64.36/5.89              | \$64.36/5.89           |            | "Mix & Match<br>A" Pkg 4 shippers \$100.00<br>"B" Pkg 2 shippers \$50.00<br>Less 15% A = \$85.00 B = \$42.50                                   | (1)       | Booth 600 Page 35 |
| Homesyle Seasoned                        | 406.5oz   | 0-7341033495  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Homesyle Caesar                          | 248.5oz   | 0-7341033495  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Brownberry Fat Free Crouton              | 724.5oz   | 0-7341001992  | 27977-8 | \$70.16/5.97              | \$64.36/5.89              | \$64.36/5.89           |            |                                                                                                                                                |           |                   |
| Fat Free Seasoned                        | 484.5oz   | 0-7341001700  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Fat Free Caesar                          | 244.5oz   | 0-7341001702  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Brownberry Classic Crouton               | 728.5oz   | 0-7341001998  | 28973-0 | \$70.16/5.97              | \$64.36/5.89              | \$64.36/5.89           |            |                                                                                                                                                |           |                   |
| Classic Seasoned                         | 484.5oz   | 0-7341001685  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Classic Caesar                           | 244.5oz   | 0-7341001682  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| <b>Crown Sales &amp; Marketing</b>       |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| HKF- Annie's Homegrown                   |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Annie's Two Cheddar Shippers             | 728.5oz   | 0-1356230080  | 82440-7 | \$74.13/51.03             | \$63.90/5.89              | \$63.90/5.89           | \$5.04     | Mix & Match<br>"A" Pkg 3 shippers \$100.00<br>"B" Pkg 2 shippers \$50.00<br>Less 15% A = \$85.00 B = \$42.50                                   | (2)       | Booth 603 Page 44 |
| Shells & Cheddar                         | 484.5oz   | 0-1356230004  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Cheddar Mac                              | 244.5oz   | 0-1356230084  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Annie's Baked Shells & Cheddar Sh        | 728.5oz   | 0-1356230080  | 82441-5 | \$74.13/51.03             | \$63.90/5.89              | \$63.90/5.89           | \$5.04     |                                                                                                                                                |           |                   |
| Shells & Cheddar                         | 728.5oz   | 0-1356230004  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Arthur Mac & Cheddar Sh                  | 728.5oz   | 0-1356230083  | 13772-8 | \$74.13/51.03             | \$63.90/5.89              | \$63.90/5.89           | \$5.04     |                                                                                                                                                |           |                   |
| Arthur Mac & Cheese                      | 728.5oz   | 0-1356230009  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Annie's Macaroni Shippers                | 584.5oz   | 0-1356230088  | 10179-0 | \$64.60/52.41             | \$74.13/52.05             | \$69.00/51.91          | \$5.04     |                                                                                                                                                |           |                   |
| Macro Mac & Cheese                       | 384.5oz   | 0-1356230088  |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| <b>Ship Date 6/15/03 Ad Date 6/28/03</b> |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| <b>World River Foods</b>                 |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Reese Cheddar Cheese Croutons            | 126oz     | 0-70670-00131 | 38825-0 | \$13.47/51.13             | \$11.37/5.95              | \$11.37/5.95           | N/A        | "Mix & Match<br>A" Pkg 20 cases = \$35.00<br>"B" Pkg 10 cases = \$15.00<br>Less 15% A = \$29.75 B = \$12.75                                    |           | Booth 302 Page 19 |
| Reese Cheddar Cheese Croutons            | 126oz     | 0-70670-00131 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Reese Caesar Salad Croutons              | 126oz     | 0-70670-00132 | 38815-2 | \$13.47/51.13             | \$11.37/5.95              | \$11.37/5.95           | N/A        |                                                                                                                                                |           |                   |
| Reese Caesar Salad Croutons              | 126oz     | 0-70670-00132 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Reese Seasoned Croutons                  | 126oz     | 0-70670-00133 | 38816-0 | \$13.47/51.13             | \$11.37/5.95              | \$11.37/5.95           | N/A        |                                                                                                                                                |           |                   |
| Reese Seasoned Croutons                  | 126oz     | 0-70670-00133 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Reese Onion & Garlic Croutons            | 126oz     | 0-70670-00134 | 38814-5 | \$13.47/51.13             | \$11.37/5.95              | \$11.37/5.95           | N/A        |                                                                                                                                                |           |                   |
| Reese Onion & Garlic Croutons            | 126oz     | 0-70670-00134 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Reese Toasted Croutons                   | 126oz     | 0-70670-00135 | 38813-7 | \$13.47/51.13             | \$11.37/5.95              | \$11.37/5.95           | N/A        |                                                                                                                                                |           |                   |
| Reese Toasted Croutons                   | 126oz     | 0-70670-00135 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| <b>Crown Sales &amp; Marketing</b>       |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| <b>Nakano Foods</b>                      |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Nakano Variety Rice Vinegar Shipper      | 364.5oz   | 0-73575-29336 | 88098-5 | \$27.62/51.60             | \$22.82/51.45             | \$20.84/51.38          | \$3.00     | "Mix & Match<br>"A" Pkg 3 shippers \$100.00<br>"B" Pkg 2 shippers \$50.00<br>Or Open Stock Case Equivalent<br>Less 15% A = \$85.00 B = \$42.50 | (3)       | Booth 304 Page 31 |
| Original Seasoned Rice Vinegar           | 12/12oz   | 0-73575-29300 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Roasted Garlic Seasoned Rice             | 12/12oz   | 0-73575-29345 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Basil & Oregano Seasoned Rice            | 12/12oz   | 0-73575-29343 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Nakano Original Seasoned Rice            | 6/12oz    | 0-73575-29336 | 88099-4 | \$20.08/51.51             | \$8.02/51.33              | \$7.42/51.23           | \$0.50     |                                                                                                                                                |           |                   |
| Nakano Original Seasoned Rice            | 6/12oz    | 0-73575-29350 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Nakano Natural Rice Vinegar              | 6/12oz    | 0-73575-29350 | 88114-3 | \$9.94/51.51              | \$8.02/51.33              | \$7.42/51.23           | \$0.50     |                                                                                                                                                |           |                   |
| Nakano Natural Rice Vinegar              | 6/12oz    | 0-73575-29354 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Nakano Roasted Garlic Rice Vinegar       | 6/12oz    | 0-73575-29354 | 88115-7 | \$8.96/51.51              | \$8.02/51.33              | \$7.42/51.23           | \$0.50     |                                                                                                                                                |           |                   |
| Nakano Roasted Garlic Rice Vinegar       | 6/12oz    | 0-73575-29345 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Nakano Balsamic Blend Rice Vinegar       | 6/12oz    | 0-73575-29336 | 90487-0 | \$20.08/51.51             | \$8.02/51.33              | \$7.42/51.23           | \$0.50     |                                                                                                                                                |           |                   |
| Nakano Balsamic Blend Rice Vinegar       | 6/12oz    | 0-73575-29345 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| <b>Advantage Sales &amp; Marketing</b>   |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Unifever/Lpton                           |           |               |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Larry's Assail Marinade Shipper          | 68/12oz   | 0-21500-04818 | 28816-5 | \$100.41/52.08            | \$100.41/52.08            | \$100.41/52.08         | N/A        | "Mix & Match<br>"A" Pkg 4 shippers \$100.00<br>"B" Pkg 2 shippers \$50.00<br>Less 15% A = \$85.00 B = \$42.50                                  |           | Booth 600 Page 37 |
| Larry's Teriyaki Marinade                | 12/12oz   | 0-21500-04802 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Larry's Herb & Garlic Marinade           | 12/12oz   | 0-21500-04801 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Larry's Lemon Pepper Marinade            | 12/12oz   | 0-21500-04804 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |
| Larry's Mesquite Marinade                | 12/12oz   | 0-21500-04800 |         |                           |                           |                        |            |                                                                                                                                                |           |                   |

50%

100%

100%

**INDEPENDENT GROCERS SPECIALTY AD**  
**MAY 2003 - NOVEMBER 2003 AD SCHEDULE**

| Item Description                           | Pack/Size | UPC           | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                               | Order Qty | Booth & Page # |
|--------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------------|-----------|----------------|
| <b>Lawry's Slt Fry Seasonings Shipper</b>  | 48/12oz   | 0-21500-42321 | 34218-2 | \$96.03/81 88             | \$96.03/81 88             | \$96.03/81 88          | N/A        |                                         |           |                |
| Lawry's Slt Fry Sesame Ginger              | 12/12oz   | 0-21500-04301 |         |                           |                           |                        |            |                                         |           |                |
| Lawry's Slt Fry Lemon Basil                | 12/12oz   | 0-21500-04302 |         |                           |                           |                        |            |                                         |           |                |
| Lawry's Slt Fry Herb & Garlic              | 12/12oz   | 0-21500-04303 |         |                           |                           |                        |            |                                         |           |                |
| Lawry's Slt Fry Sweet N Spicy              | 12/12oz   | 0-21500-04304 |         |                           |                           |                        |            |                                         |           |                |
| <b>Ship Date 8/15/03 Ad Date 7/10/2003</b> |           |               |         |                           |                           |                        |            |                                         |           |                |
| <b>Crown Sales &amp; Marketing</b>         |           |               |         |                           |                           |                        |            |                                         |           |                |
| <b>Makana Foods</b>                        |           |               |         |                           |                           |                        |            |                                         |           |                |
| Four Monks Red Wine Vinegar                | 6/12.7oz  | 0-72412-25530 | 64488-3 | \$7.94/81 32              | \$8.98/81 15              | \$8.28/81 05           | \$0.80     | "Mix & Match"                           |           | Booth 704      |
| Four Monks Red Wine Vinegar                | 6/12.7oz  | 0-72412-25531 |         |                           |                           |                        |            | "A" Pkg 10 cases = \$50.00              |           | Page 61        |
| Four Monks White Wine Vinegar              | 6/12.7oz  | 0-72412-25532 | 64489-3 | \$7.94/81 32              | \$8.98/81 15              | \$8.28/81 05           | \$0.80     | "B" Pkg 5 cases = \$20.00               |           |                |
| Four Monks White Wine Vinegar              | 6/12.7oz  | 0-72412-25533 |         |                           |                           |                        |            | Less 15% A = \$42.50 B = \$17.00        |           |                |
| Four Monks Sherry Cooking Wine             | 6/12.7oz  | 0-72412-25534 | 51324-2 | \$7.94/81 32              | \$8.98/81 15              | \$8.28/81 05           | \$0.80     |                                         |           |                |
| Four Monks Sherry Cooking Wine             | 6/12.7oz  | 0-72412-25535 |         |                           |                           |                        |            |                                         |           |                |
| <b>McDonnell Specialty</b>                 |           |               |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Lemon/Lime Fruit Curd          | 36/10oz   | 0-51500-03378 | 08311-3 | \$70.23/81 86             | \$70.23/81 86             | \$52.23/81 73          | \$8.00     | "Mix & Match"                           |           | Booth 810      |
| Dickinson's Lemon Curd                     | 18/10oz   | 0-51500-03116 |         |                           |                           |                        |            | "A" Pkg 3 shippers \$100.00             |           | Page 110-119   |
| Dickinson's Lime Curd                      | 18/10oz   | 0-51500-03084 |         |                           |                           |                        |            | "B" Pkg 2 shippers \$80.00              |           |                |
| Dickinson's Regular Mtn Fruit Butter       | 36/8oz    | 0-51500-03328 | 61535-5 | \$80.35/81 88             | \$80.35/81 88             | \$62.35/81 66          | \$8.00     | Or Open Stock Case Equivalent           |           |                |
| Dickinson's Apple Butter                   | 18/8oz    | 0-51500-03228 |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$42.50        |           |                |
| Dickinson's Pumpkin Butter                 | 18/8oz    | 0-51500-03269 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Country Cranberry Relish       | 36/8.5oz  | 0-51500-03316 | 08318-6 | \$74.98/82.09             | \$74.98/82.09             | \$66.98/81 87          | \$8.00     |                                         |           |                |
| Dickinson's Country Cranberry Relish       | 36/8.5oz  | 0-51500-03133 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Pepper Spread Shipper          | 36/8.5oz  | 0-51500-03088 | 08645-0 | \$80.83/81 88             | \$80.83/81 88             | \$62.83/81 47          | \$8.00     |                                         |           |                |
| Dickinson's Mild Pepper Spread             | 9/9.5oz   | 0-51500-03076 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Hot Pepper Spread              | 9/9.5oz   | 0-51500-03077 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Apple Pepper Spread            | 9/9.5oz   | 0-51500-03078 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Cherry Pepper Spread           | 9/9.5oz   | 0-51500-03079 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's 4-Flavor Traditional           | 36/10oz   | 0-51500-03086 | 61500-7 | \$72.83/82.02             | \$72.83/82.02             | \$64.83/81 60          | \$8.00     |                                         |           |                |
| Dickinson's Seedless Blackberry            | 9/10oz    | 0-51500-03357 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Seedless Red Raspberry         | 9/10oz    | 0-51500-03358 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Strawberry                     | 9/10oz    | 0-51500-03359 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Apricot                        | 9/10oz    | 0-51500-03360 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Purely Fruit Shipper           | 36/8.5oz  | 0-51500-03089 | 08658-5 | \$80.94/82.23             | \$80.94/82.23             | \$72.94/82.01          | \$8.00     |                                         |           |                |
| Dickinson's Seedless Blackberry            | 6/9.5oz   | 0-51500-03089 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Apricot                        | 6/9.5oz   | 0-51500-03089 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Blueberry                      | 6/9.5oz   | 0-51500-03070 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Red Raspberry                  | 6/9.5oz   | 0-51500-03071 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Strawberry                     | 6/9.5oz   | 0-51500-03072 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Orange Marmalade               | 6/9.5oz   | 0-51500-03073 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Organic Fruit Spread           | 36/8.5oz  | 0-51500-03088 | 01864-9 | \$82.87/82.31             | \$82.87/82.31             | \$74.87/82.09          | \$8.00     |                                         |           |                |
| Dickinson's Strawberry Organic             | 9/9.5oz   | 0-51500-03055 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Blueberry Organic              | 9/9.5oz   | 0-51500-03056 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Red Raspberry Organic          | 9/9.5oz   | 0-51500-03057 |         |                           |                           |                        |            |                                         |           |                |
| Dickinson's Blackberry Organic             | 9/9.5oz   | 0-51500-03058 |         |                           |                           |                        |            |                                         |           |                |
| <b>CSW Brokerage</b>                       |           |               |         |                           |                           |                        |            |                                         |           |                |
| <b>C V Finer Foods</b>                     |           |               |         |                           |                           |                        |            |                                         |           |                |
| World Harbor Rainbow Shipper               | 36/18oz   | 7 15364-10001 | 68267-9 | \$82.84/81 74             | \$82.84/81 74             | \$66.84/81 57          | \$8.00     | "Mix & Match"                           |           | Booth 804      |
| Terryaki                                   | 6/18oz    | 7 15364-10001 |         |                           |                           |                        |            | "A" Pkg 3 shippers \$150.00             |           | Page 94        |
| Sweet N Sour                               | 6/18oz    | 7 15364-10002 |         |                           |                           |                        |            | "B" Pkg 6 shippers \$100.00             |           |                |
| Fajita                                     | 6/18oz    | 7 15364-10003 |         |                           |                           |                        |            | "C" Pkg 4 shippers \$80.00              |           |                |
| Lemon Pepper                               | 6/18oz    | 7 15364-10004 |         |                           |                           |                        |            | Less 15% A=\$127.50 B=\$85.00 C=\$42.50 |           |                |
| Italian Grl                                | 6/18oz    | 7 15364-10005 |         |                           |                           |                        |            |                                         |           |                |
| Hot Wing                                   | 6/18oz    | 7 15364-10006 |         |                           |                           |                        |            |                                         |           |                |
| World Harbor Millennium Shipper            | 36/18oz   | 7 15364-10007 | 13709-3 | \$82.84/81 74             | \$82.84/81 74             | \$66.84/81 57          | \$8.00     |                                         |           |                |
| Terryaki                                   | 6/18oz    | 7 15364-10001 |         |                           |                           |                        |            |                                         |           |                |
| Sweet N Sour                               | 6/18oz    | 7 15364-10002 |         |                           |                           |                        |            |                                         |           |                |
| Jamaican Jerk                              | 6/18oz    | 7 15364-10003 |         |                           |                           |                        |            |                                         |           |                |
| Lemon Pepper                               | 6/18oz    | 7 15364-10004 |         |                           |                           |                        |            |                                         |           |                |
| Italian Grl                                | 6/18oz    | 7 15364-10005 |         |                           |                           |                        |            |                                         |           |                |
| Mango                                      | 6/18oz    | 7 15364-10006 |         |                           |                           |                        |            |                                         |           |                |

08781

INDEPENDENT GROCERS SPECIALTY AD  
 MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                         | Pack/Size | UPC           | Item #  | Regular Display/Unit FGSP | Special Display/Unit FGSP | Show Display/Unit FGSP | Show Bucks | Ad Monies                         | Order Qty | Booth & Page # |
|------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|-----------|----------------|
| World Harbor Teriyaki Shipper            | 36/18oz   | 7 15364-60001 | 81246-7 | \$82.84/51 74             | \$82.84/51 74             | \$86.84/51 57          | \$8.00     |                                   |           |                |
| World Harbor Sweet N Sour Shipper        | 36/18oz   | 7 15364-60002 | 09340-6 | \$82.84/51 74             | \$82.84/51 74             | \$86.84/51 57          | \$8.00     |                                   |           |                |
| Sweet N Sour                             | 36/18oz   | 7 15364-60002 |         |                           |                           |                        |            |                                   |           |                |
| <b>Advantage Sales &amp; Marketing</b>   |           |               |         |                           |                           |                        |            |                                   |           |                |
| Unilever/Best Foods                      |           |               |         |                           |                           |                        |            |                                   |           |                |
| Knorr Rice Display                       | 72/Asst   | 0-48001-70887 | 17784-9 | \$85.29/5.90              | \$86.49/5.82              | \$88.49/5.82           | N/A        | Mix & Match                       |           | Booth 805      |
| Knorr Broccoli Au Gratin Rice            | 24/5 2oz  | 0-48001-70820 |         |                           |                           |                        |            | "A" Pkg 10 shpr = \$280.00        |           |                |
| Knorr Mianese Rice                       | 24/5 2oz  | 0-48001-73825 |         |                           |                           |                        |            | "B" Pkg 4 shpr = \$100.00         |           |                |
| Knorr Mushroom Rice                      | 24/5 7oz  | 0-48001-70623 |         |                           |                           |                        |            | "C" Pkg 2 shpr = \$60.00          |           | Pg 32-24       |
| Knorr Soup Cup Display                   | 144/Asst  | 0-48001-70633 | 28952-4 | \$111.97/5.78             | \$105.17/5.74             | \$105.17/5.74          | N/A        | Less 15% A = \$212.50 B = \$85.00 |           |                |
| Knorr Chicken Vegetable Soup Cup         | 48/1 1oz  | 0-48001-70006 |         |                           |                           |                        |            | C = \$42.50                       |           |                |
| Knorr Potato Leek Soup Cup               | 48/1 2oz  | 0-48001-70004 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Chicken Noodle Soup Cup            | 48/1 1oz  | 0-48001-70008 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Vegetable/French Onion Display     | 182/5 4oz | 0-48001-70289 | 08412-5 | \$206.87/31.06            | \$174.10/3.92             | \$174.10/3.92          | N/A        |                                   | ONE (1)   |                |
| Knorr Vegetable Soup Mix                 | 144/1 4oz | 0-48001-70201 |         |                           |                           |                        |            |                                   |           |                |
| Knorr French Onion Soup Mix              | 48/1 4oz  | 0-48001-70204 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Dip Display                        | 144/Asst  | 0-48001-70841 | 48185-2 | \$100.23/5.70             | \$94.43/5.65              | \$94.43/5.65           | N/A        |                                   | (2)       |                |
| Knorr Onion Chive Dip                    | 48/0 5oz  | 0-48001-71701 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Garden Dill Dip                    | 48/0 7oz  | 0-48001-71702 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Creamed Pepper Ranch Dip           | 48/1 1oz  | 0-48001-71703 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Pasta Sauce Display                | 182/Asst  | 0-48001-70843 | 87838-9 | \$167.18/3.87             | \$140.67/3.74             | \$140.67/3.74          | N/A        |                                   | (1)       |                |
| Knorr Alfredo Sauce                      | 48/1 5oz  | 0-48001-70320 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Pesto Sauce                        | 48/0 5oz  | 0-48001-70321 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Parma Roast Sauce                  | 48/1 3oz  | 0-48001-70385 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Garlic Herb Sauce                  | 48/1 6oz  | 0-48001-70936 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Classic Sauce Display              | 144/0 8oz | 0-48001-70853 | 48011-3 | \$119.98/3.77             | \$105.18/3.73             | \$105.18/3.73          | N/A        |                                   |           |                |
| Knorr Hollandaise Sauce                  | 72/0 9oz  | 0-48001-70305 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Beanybean Sauce                    | 72/0 9oz  | 0-48001-70306 |         |                           |                           |                        |            |                                   |           |                |
| Knorr 4 Variety Gravy Display            | 144/Asst  | 0-48001-70864 | 48014-7 | \$102.53/3.21             | \$96.83/3.67              | \$96.83/3.67           | N/A        |                                   |           |                |
| Knorr Turkey Gravy                       | 36/1 7oz  | 0-48001-70334 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Chicken Gravy                      | 36/1 2oz  | 0-48001-70333 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Brown Gravy                        | 36/1 2oz  | 0-48001-70307 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Au Jus Gravy                       | 36/0 8oz  | 0-48001-70315 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Four Variety Pesto Sauce           | 144/Asst  | 0-48001-70982 | 48088-6 | \$125.38/3.87             | \$108.93/3.74             | \$108.93/3.74          | N/A        |                                   |           |                |
| Knorr Pesto Sauce                        | 36/1 5oz  | 0-48001-70321 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Creamy Pesto                       | 36/1 2oz  | 0-48001-70938 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Sun Dried Tomato Pesto             | 36/1 5oz  | 0-48001-70950 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Red Bell Pepper Pesto              | 36/1 0oz  | 0-48001-70951 |         |                           |                           |                        |            |                                   |           |                |
| <b>Ship Date 8/28/03 Ad Date 7/09/03</b> |           |               |         |                           |                           |                        |            |                                   |           |                |
| <b>Acosta Sales &amp; Marketing</b>      |           |               |         |                           |                           |                        |            |                                   |           |                |
| Keenlen/Shaffer Clarke                   |           |               |         |                           |                           |                        |            |                                   |           |                |
| Carrs Ginger Lemon Creme Shipper         | 48/7 0oz  | 0-59290-57215 | 84756-0 | \$71.00/51.48             | \$65.88/51.38             | \$60.88/51.28          | \$5.00     | Mix & Match                       |           | Booth 805      |
| Carrs Ginger Lemon Creme                 | 48/7 0oz  | 0-59290-57215 |         |                           |                           |                        |            | "A" Pkg 5 shippers \$100.00       |           |                |
| Carrs Mixed Cookies Shipper              | 48/Asst   | 0-59290-57108 | 42580-1 | \$71.00/51.48             | \$65.88/51.38             | \$60.88/51.28          | \$5.00     | "B" Pkg 3 shippers \$60.00        |           | Page 81        |
| Carrs Ginger Lemon Creme                 | 24/7 0oz  | 0-59290-57218 |         |                           |                           |                        |            | Less 15% A = \$95.00 B = \$42.50  |           |                |
| Carrs Chocolateines                      | 12/3.5oz  | 0-59290-57219 |         |                           |                           |                        |            |                                   |           |                |
| Carrs Petite Biscuits                    | 12/4 2oz  | 0-59290-57220 |         |                           |                           |                        |            |                                   |           |                |
| Carrs Premiere Collection Shipper        | 36/7 18oz | 0-59290-57204 | 02764-0 | \$109.80/32.85            | \$96.89/32.88             | \$91.89/32.55          | \$5.00     |                                   |           |                |
| Carrs Premiere Collection                | 36/7 0oz  | 0-59290-57226 |         |                           |                           |                        |            |                                   |           |                |
| Montehey 4 Flavor Shipper                | 72/5 0oz  | 0-59290-61246 | 87808-4 | \$81.44/51.14             | \$75.51/51.08             | \$71.51/51.01          | \$4.00     |                                   |           |                |
| Montehey Hearty Wheat                    | 24/5 0oz  | 0-59290-61235 |         |                           |                           |                        |            |                                   |           |                |
| Montehey Savory Wheat                    | 12/5 0oz  | 0-59290-61236 |         |                           |                           |                        |            |                                   |           |                |
| Montehey Sesame & Onion                  | 12/5 0oz  | 0-59290-61237 |         |                           |                           |                        |            |                                   |           |                |
| Montehey Roasted Vegetable               | 24/5 0oz  | 0-59290-61238 |         |                           |                           |                        |            |                                   |           |                |
| Montehey 2 Flavor Shipper                | 72/5 0oz  | 0-59290-61244 | 08228-2 | \$81.44/51.14             | \$75.51/51.08             | \$71.51/51.01          | \$4.00     |                                   |           |                |
| Montehey Hearty Wheat                    | 36/5 0oz  | 0-59290-61235 |         |                           |                           |                        |            |                                   |           |                |
| Montehey Roasted Vegetable               | 36/5 0oz  | 0-59290-61238 |         |                           |                           |                        |            |                                   |           |                |

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| INDEPENDENT GROCERS SPECIALTY AD        |           |               |         |                           |                           |                        |            |                                  |           |             |        |
|-----------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|----------------------------------|-----------|-------------|--------|
| MAY 2003 - NOVEMBER 2003 AD SCHEDULE    |           |               |         |                           |                           |                        |            |                                  |           |             |        |
| Item Description                        | Pack/Size | UPC           | Item #  | Regular Display/Unit PQSP | Special Display/Unit PQSP | Show Display/Unit PQSP | Show Bucks | Ad Weeks                         | Order Qty | Booth #     | Page # |
| Emeril's Marinade Shipper #1            | 48/12oz   | C-74683-01708 | 88003-5 | \$80.66/1.00              | \$77.06/1.00              | \$77.06/1.00           | N/A        | Mix & Match                      |           |             |        |
| Lemon Rosemary & Garlic                 | 12/12oz   | C-74683-01630 |         |                           |                           |                        |            | "A" Pkg 5-shippers \$100.00      |           |             |        |
| Asian Sesame Marinade                   | 12/12oz   | C-74683-01631 |         |                           |                           |                        |            | "B" Pkg 2-shippers \$50.00       |           |             |        |
| Roasted Vegetable                       | 12/12oz   | C-74683-01632 |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$42.50 |           |             |        |
| Orange Herb w/ Poppyseeds               | 12/12oz   | C-74683-01633 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Marinade Shipper #2            | 48/12oz   | C-74683-01709 | 77167-8 | \$80.66/1.00              | \$77.06/1.00              | \$77.06/1.00           | N/A        |                                  |           |             |        |
| Ginger Teriyaki Marinade                | 12/12oz   | C-74683-01638 |         |                           |                           |                        |            |                                  |           |             |        |
| Hickory Maple Chipotle                  | 12/12oz   | C-74683-01637 |         |                           |                           |                        |            |                                  |           |             |        |
| Herbed Lemon & Pepper                   | 12/12oz   | C-74683-01638 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Steak Sauce                    | 12/12oz   | C-74683-01711 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Kick It Up Hot Sauce Shipper   | 48/5oz    | C-74683-09960 | 10922-3 | \$78.67/1.00              | \$85.06/1.00              | \$85.06/1.00           | N/A        |                                  |           |             |        |
| Kick It Up Red Hot Sauce                | 35/5oz    | C-74683-09962 |         |                           |                           |                        |            |                                  |           |             |        |
| Kick It Up Green Hot Sauce              | 12/5oz    | C-74683-09961 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Wing/Hot Sauce Sauce           | 48/5oz    | C-74683-09968 | 88018-1 | \$78.67/1.00              | \$85.06/1.00              | \$85.06/1.00           | N/A        |                                  |           |             |        |
| Kick It Up Red Hot Sauce                | 24/5oz    | C-74683-09962 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Wing Sauce                     | 24/5oz    | C-74683-09968 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Wing Sauce Shipper             | 48/5oz    | C-74683-09967 | 88032-8 | \$77.83/1.01              | \$80.70/1.00              | \$80.70/1.00           | N/A        |                                  |           |             |        |
| Emeril's Wing Sauce                     | 48/5oz    | C-74683-09968 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Essence 4-Pack Shipper         | 24/6oz    | C-74683-09788 | 88014-9 | \$102.98/1.25             | \$168.71/1.02             | \$168.71/1.02          | N/A        |                                  |           |             |        |
| 4-Pack Emeril's Essence Original        | 24/6oz    | C-74683-09968 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Rubs 4-Pack Shipper            | 24/6oz    | C-74683-09788 | 88015-3 | \$102.98/1.25             | \$168.71/1.02             | \$168.71/1.02          | N/A        |                                  |           |             |        |
| 4-Pack Emeril's Rubs-Rib, Steak etc.    | 24/6oz    | C-74683-09787 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Essence Shipper                | 72/Asset  | C-74683-09968 | 88047-6 | \$148.47/1.20             | \$128.54/1.70             | \$128.54/1.70          | N/A        | Mix & Match                      |           |             |        |
| Original Essence                        | 36/2.5oz  | C-74683-09968 |         |                           |                           |                        |            | "A" Pkg 5-72oz shippers \$180.00 |           |             |        |
| Southwest Essence                       | 12/3.15oz | C-74683-09968 |         |                           |                           |                        |            | "B" Pkg 2-72oz shippers \$-0.00  |           |             |        |
| Asian Essence                           | 12/3.25oz | C-74683-09967 |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$42.50 |           |             |        |
| Italian Essence                         | 12/1.7oz  | C-74683-09969 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Original Essence Shipper       | 72/2.5oz  | C-74683-09968 | 87049-7 | \$148.47/1.20             | \$128.54/1.70             | \$128.54/1.70          | N/A        |                                  |           |             |        |
| Emeril's Original Essence               | 72/2.5oz  | C-74683-09969 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Original/Bayou Essence Shipper | 72/Asset  | C-74683-09973 | 87051-9 | \$148.47/1.20             | \$128.54/1.70             | \$128.54/1.70          | N/A        |                                  |           |             |        |
| Emeril's Original Essence               | 36/2.5oz  | C-74683-09969 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Bayou Blast                    | 36/2.5oz  | C-74683-09973 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Rubs Shipper                   | 72/Asset  | C-74683-09788 | 88034-4 | \$148.47/1.20             | \$128.54/1.70             | \$128.54/1.70          | N/A        |                                  |           |             |        |
| Emeril's Chicken Rub                    | 24/3.7oz  | C-74683-09788 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Steak Rub                      | 24/3.88oz | C-74683-09789 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Fish & Seafood Rub             | 12/4oz    | C-74683-09788 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Rib Rub                        | 12/4.72oz | C-74683-09788 |         |                           |                           |                        |            |                                  |           |             |        |
| Emeril's Original Essence BAM!          | 96/1.88oz | C-74683-09968 | 88054-4 | \$134.99/1.40             | \$114.73/1.15             | \$114.73/1.15          | N/A        |                                  |           |             |        |
| Emeril's Original Essence BAM!          | 96/1.69oz | C-74683-09968 |         |                           |                           |                        |            |                                  |           |             |        |
| HFU Consorzio                           |           |               |         |                           |                           |                        |            |                                  |           |             |        |
| Consorzio 10 Minute Marinade Shipper    | 48/12oz   | 7-3215301824  | 00802-3 | \$89.78/1.00              | \$76.30/1.00              | \$71.60/1.48           | \$4.80     | Mix & Match                      |           |             |        |
| Tropical Grill                          | 4/12oz    | 7-3215301824  |         |                           |                           |                        |            | "A" Pkg 3-shippers \$100.00      |           | Booth #0700 |        |
| Southwestern W/ Smoked Chipot           | 4/12oz    | 7-3215301825  |         |                           |                           |                        |            | "B" Pkg 2-shippers \$50.00       |           | Page 51     |        |
| Sesame Ginger                           | 4/12oz    | 7-3215301825  |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$42.50 |           |             |        |
| Jamaican Jerk                           | 4/12oz    | 7-3215301827  |         |                           |                           |                        |            |                                  |           |             |        |
| Onion Peppercorn                        | 4/12oz    | 7-3215301826  |         |                           |                           |                        |            |                                  |           |             |        |
| California Teriyaki                     | 4/12oz    | 7-3215301822  |         |                           |                           |                        |            |                                  |           |             |        |
| Lemon Peppas                            | 4/12oz    | 7-3215301831  |         |                           |                           |                        |            |                                  |           |             |        |
| Roasted Garlic Balsamic                 | 4/12oz    | 7-3215301822  |         |                           |                           |                        |            |                                  |           |             |        |
| Baja Lime                               | 4/12oz    | 7-3215301825  |         |                           |                           |                        |            |                                  |           |             |        |
| Consorzio 10 Minute Marinade Shipper    | 48/12oz   | 7-3215301708  | 87054-6 | \$89.78/1.00              | \$76.30/1.00              | \$71.60/1.48           | \$4.80     |                                  |           |             |        |
| Tropical Grill                          | 4/12oz    | 7-3215301824  |         |                           |                           |                        |            |                                  |           |             |        |
| Southwestern W/ Smoked Chipot           | 4/12oz    | 7-3215301826  |         |                           |                           |                        |            |                                  |           |             |        |
| California Teriyaki                     | 4/12oz    | 7-3215301822  |         |                           |                           |                        |            |                                  |           |             |        |
| Lemon Peppas                            | 4/12oz    | 7-3215301831  |         |                           |                           |                        |            |                                  |           |             |        |
| Roasted Garlic Balsamic                 | 4/12oz    | 7-3215301823  |         |                           |                           |                        |            |                                  |           |             |        |
| Baja Lime                               | 4/12oz    | 7-3215301825  |         |                           |                           |                        |            |                                  |           |             |        |

08781

# INDEPENDENT GROCERS SPECIALTY AD

## MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                         | Pack/Size | UPC           | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                         | Order Qty | Booth & Page # |
|------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|-----------|----------------|
| <b>Ship Date 7/13/03 Ad Date 7/23/03</b> |           |               |         |                           |                           |                        |            |                                   |           |                |
| <b>NMF Fantastic Foods</b>               |           |               |         |                           |                           |                        |            |                                   |           |                |
| Fantastic International Dishes Shipper   | 72/Assrt  | 0-7382542005  | 87883-7 | \$84.44/\$1.23            | \$74.94/\$1.04            | \$70.82/\$.98          | \$4.32     | *Mix & Match                      | ①         | Booth          |
| Hummus                                   | 12/6oz    | 0-7382512052  |         |                           |                           |                        |            | A" Pkg 3 shippers=\$100.00        |           | #700           |
| Tahouh                                   | 12/6oz    | 0-7382512601  |         |                           |                           |                        |            | "B" Pkg 2 shippers=\$60.00        |           | Page           |
| Fajita                                   | 12/10oz   | 0-7382512081  |         |                           |                           |                        |            | Less 16% A = \$88.00 B = \$42.50  |           | 55-54          |
| Polenta                                  | 12/6oz    | 0-7382512051  |         |                           |                           |                        |            |                                   |           |                |
| Refined Beans                            | 12/7oz    | 0-7382512481  |         |                           |                           |                        |            |                                   |           |                |
| Black Beans                              | 12/7oz    | 0-7382512482  |         |                           |                           |                        |            |                                   |           |                |
| Fantastic Vegetable Entree Shipper       | 72/Assrt  | 0-7382566810  | 82473-2 | \$84.44/\$1.23            | \$74.94/\$1.04            | \$70.82/\$.98          | \$4.32     |                                   |           |                |
| Vegetable Chili                          | 24/5 4oz  | 0-7382512084  |         |                           |                           |                        |            |                                   |           |                |
| Taco Mix                                 | 24/4 4oz  | 0-7382512079  |         |                           |                           |                        |            |                                   |           |                |
| Sloppy Joe Mix                           | 24/4 4oz  | 0-7382512078  |         |                           |                           |                        |            |                                   |           |                |
| Fantastic Tabouli Hummus Strw            | 72/Box    | 0-7382540088  | 82470-4 | \$84.44/\$1.23            | \$74.94/\$1.04            | \$70.82/\$.98          | \$4.32     |                                   |           |                |
| Original Savory Thins                    | 36/3 2oz  | 0-7382512052  |         |                           |                           |                        |            |                                   |           |                |
| Teriyaki Savory Thins                    | 36/3 2oz  | 0-7382512601  |         |                           |                           |                        |            |                                   |           |                |
| Fantastic Mixed Soup & Dip Mix Shipr     | 72/Assrt  | 0-7382566812  | 82469-6 | \$78.25/\$1.06            | \$64.43/\$.88             | \$61.55/\$.85          | \$2.88     |                                   | ①         |                |
| Onion Mushroom Mix                       | 12/ 8oz   | 0-7382512130  |         |                           |                           |                        |            |                                   |           |                |
| Garlic & Herb Mix                        | 12/1 Doz  | 0-7382512132  |         |                           |                           |                        |            |                                   |           |                |
| Vegetable Mix                            | 12/1 1oz  | 0-7382512135  |         |                           |                           |                        |            |                                   |           |                |
| Onion Soup & Dip Mix                     | 35/1 1oz  | 0-7382512130  |         |                           |                           |                        |            |                                   |           |                |
| Fantastic Onion Soup & Dip Mix Shipper   | 72/1 Box  | 0-7382566813  | 81688-8 | \$78.25/\$1.06            | \$64.43/\$.88             | \$61.55/\$.85          | \$2.88     |                                   | ①         |                |
| Onion Soup & Dip Mix                     | 35/1 1oz  | 0-7382512130  |         |                           |                           |                        |            |                                   |           |                |
| Fantastic Side Dish Shipper              | 72/Assrt  | 0-7382566817  | 82472-0 | \$84.44/\$1.23            | \$74.94/\$1.04            | \$70.82/\$.98          | \$4.32     |                                   |           |                |
| Roasted Garlic & Red Pepper              | 24/5 Box  | 0-7382512088  |         |                           |                           |                        |            |                                   |           |                |
| Classico Risotto                         | 24/5 6oz  | 0-7382512091  |         |                           |                           |                        |            |                                   |           |                |
| Tuscan Mushroom Torte                    | 12/5 6oz  | 0-7382518092  |         |                           |                           |                        |            |                                   |           |                |
| 4 Grain Rice Pilaf                       | 12/5 4oz  | 0-7382512089  |         |                           |                           |                        |            |                                   |           |                |
| Fantastic Rice Pilaf Shipper             | 72/Assrt  | 0-7382566811  | 82467-0 | \$84.44/\$1.23            | \$74.94/\$1.04            | \$70.82/\$.98          | \$4.32     |                                   |           |                |
| Basmati Rice Pilaf                       | 24/5 8oz  | 0-7382512111  |         |                           |                           |                        |            |                                   |           |                |
| Chicken Flavor Rice Pilaf                | 24/6 2oz  | 0-7382512112  |         |                           |                           |                        |            |                                   |           |                |
| Fish Rice Pilaf                          | 24/6 4oz  | 0-7382512110  |         |                           |                           |                        |            |                                   |           |                |
| <b>World Finer Foods</b>                 |           |               |         |                           |                           |                        |            |                                   |           |                |
| Reese Cheddar Cheese Croutons            | 12/6oz    | 0-7067000131  | 38528-8 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            | *Mix & Match                      |           | Booth          |
| Reese Cheddar Cheese Croutons            | 12/6oz    | 0-7067000131  |         |                           |                           |                        |            | "A" Pkg 20 cases = \$38.00        |           | 8502           |
| Reese Caesar Salad Croutons              | 12/6oz    | 0-7067000132  | 38516-2 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            | "B" Pkg 10 cases = \$15.00        |           | Page           |
| Reese Caesar Salad Croutons              | 12/6oz    | 0-7067000132  |         |                           |                           |                        |            | Less 16% A = \$28.768 B = \$12.75 |           | 19             |
| Reese Seasoned Croutons                  | 12/6oz    | 0-7067000133  | 38514-0 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            |                                   |           |                |
| Reese Seasoned Croutons                  | 12/6oz    | 0-7067000133  |         |                           |                           |                        |            |                                   |           |                |
| Reese Onion & Garlic Croutons            | 12/6oz    | 0-7067000134  | 38514-4 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            |                                   |           |                |
| Reese Onion & Garlic Croutons            | 12/6oz    | 0-7067000134  |         |                           |                           |                        |            |                                   |           |                |
| Reese Toasted Croutons                   | 12/6oz    | 0-7067000135  | 38513-7 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            |                                   |           |                |
| Reese Toasted Croutons                   | 12/6oz    | 0-7067000135  |         |                           |                           |                        |            |                                   |           |                |
| <b>Crown Sales &amp; Marketing</b>       |           |               |         |                           |                           |                        |            |                                   |           |                |
| <b>Nakano Foods</b>                      |           |               |         |                           |                           |                        |            |                                   |           |                |
| Nakano Variety Rice Vinegar Shipper      | 36/Assrt  | 0-73575-28538 | 88038-8 | \$87.82/\$1.60            | \$82.88/\$1.45            | \$89.88/\$1.38         | \$3.00     | *Mix & Match                      |           | Booth          |
| Original Seasoned Rice Vinegar           | 12/12oz   | 0-73575-28560 |         |                           |                           |                        |            | "A" Pkg 3 shippers \$100.00       |           | 704            |
| Roasted Garlic Seasoned Rice             | 12/12oz   | 0-73575-28945 |         |                           |                           |                        |            | "B" Pkg 2 shippers \$60.00        |           | Page           |
| Basil & Oregano Seasoned Rice            | 12/12oz   | 0-73575-28943 |         |                           |                           |                        |            | Or Open Stock Case Equivalent     |           | 61             |
| Nakano Original Seasoned Rice            | 6/12oz    | 0-73575-28528 | 88038-8 | \$8.06/\$1.61             | \$8.02/\$1.33             | \$7.42/\$1.23          | \$0.80     | Less 16% A = \$85.00 B = \$42.50  |           |                |
| Nakano Original Seasoned Rice            | 6/12oz    | 0-73575-28500 |         |                           |                           |                        |            |                                   |           |                |
| Nakano Natural Rice Vinegar              | 6/12oz    | 0-73575-28530 | 88014-3 | \$8.06/\$1.61             | \$8.02/\$1.33             | \$7.42/\$1.23          | \$0.80     |                                   |           |                |
| Nakano Natural Rice Vinegar              | 6/12oz    | 0-73575-27334 |         |                           |                           |                        |            |                                   |           |                |
| Nakano Roasted Garlic Rice Vinegar       | 6/12oz    | 0-73575-28919 | 88538-7 | \$8.06/\$1.61             | \$8.02/\$1.33             | \$7.42/\$1.23          | \$0.80     |                                   |           |                |
| Nakano Roasted Garlic Rice Vinegar       | 6/12oz    | 0-73575-28945 |         |                           |                           |                        |            |                                   |           |                |
| Nakano Balsamic Blend Rice Vinegar       | 8/12oz    | 0-73575-28538 | 88037-0 | \$8.08/\$1.61             | \$8.02/\$1.33             | \$7.42/\$1.23          | \$0.80     |                                   |           |                |
| Nakano Balsamic Blend Rice Vinegar       | 6/12oz    | 0-73575-28945 |         |                           |                           |                        |            |                                   |           |                |



**INDEPENDENT GROCERS SPECIALTY AD**  
**MAY 2003 - NOVEMBER 2003 AD SCHEDULE**

| Item Description                         | Pack/Size | UPC           | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                                   | Order Qty | Booth & Page # |
|------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|---------------------------------------------|-----------|----------------|
| <b>Ship Date 7/13/03 Ad Date 7/30/03</b> |           |               |         |                           |                           |                        |            |                                             |           |                |
| <b>Advantage Sales &amp; Marketing</b>   |           |               |         |                           |                           |                        |            |                                             |           |                |
| <b>Unilever/Best Foods</b>               |           |               |         |                           |                           |                        |            |                                             |           |                |
| Knorr Rice Display                       | 724/Asst  | 0-48001-70897 | 17788-8 | \$65.29/8.90              | \$58.49/8.92              | \$58.49/8.92           | 4/A        | Mix & Match                                 |           |                |
| Knorr Broccoli Au Gratin Rice            | 24/5.2oz  | 0-48001-70820 |         |                           |                           |                        |            | "A" Pkg 10 shps = \$250.00                  |           | Booth 804      |
| Knorr Mashed Rice                        | 24/5.2oz  | 0-48001-70825 |         |                           |                           |                        |            | "B" Pkg 4 shps = \$100.00                   |           |                |
| Knorr Mushroom Rice                      | 24/5.2oz  | 0-48001-70823 |         |                           |                           |                        |            | "C" Pkg 2 shps = \$50.00                    |           | Page 32-34     |
| Knorr Soup Cup Display                   | 144/Asst  | 0-48001-70838 | 28862-4 | \$111.97/8.78             | \$108.17/8.74             | \$108.17/8.74          | 4/A        | Less 16% A = \$12.60 B = \$6.00 C = \$42.00 |           |                |
| Knorr Chicken Vegetable Soup Cup         | 48/1.1oz  | 0-48001-70030 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Potato Leek Soup Cup               | 48/1.2oz  | 0-48001-70031 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Chicken Noodle Soup Cup            | 48/1.1oz  | 0-48001-70038 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Vegetable/French Onion Display     | 182/4.6oz | 0-48001-70888 | 04412-3 | \$208.97/8.08             | \$174.10/8.02             | \$174.10/8.02          | 4/A        |                                             |           |                |
| Knorr Vegetable Soup Mix                 | 144/1.4oz | 0-48001-70201 |         |                           |                           |                        |            |                                             |           |                |
| Knorr French Onion Soup Mix              | 48/1.4oz  | 0-48001-70204 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Dip Display                        | 144/Asst  | 0-48001-70841 | 49188-2 | \$100.23/8.70             | \$84.43/8.68              | \$84.43/8.68           | 4/A        |                                             |           |                |
| Knorr Onion Chive Dip                    | 48/0.8oz  | 0-48001-71701 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Garden of Eatin' Dip               | 48/0.7oz  | 0-48001-71702 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Cracked Pepper Ranch Dip           | 48/1.1oz  | 0-48001-71703 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Pasta Sauce Display                | 192/Asst  | 0-48001-70843 | 87536-8 | \$167.18/8.87             | \$140.87/8.74             | \$140.87/8.74          | M/A        |                                             |           |                |
| Knorr Alfredo Sauce                      | 48/1.6oz  | 0-48001-70320 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Pesto Sauce                        | 48/0.5oz  | 0-48001-70321 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Parma Rose Sauce                   | 48/1.3oz  | 0-48001-70366 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Garlic Herb Sauce                  | 48/1.6oz  | 0-48001-70363 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Classic Sauce Display              | 144/0.9oz | 0-48001-70883 | 48911-3 | \$110.88/8.77             | \$106.18/8.73             | \$106.18/8.73          | M/A        |                                             |           |                |
| Knorr Hollandaise Sauce                  | 72/0.9oz  | 0-48001-70303 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Bearnaise Sauce                    | 72/0.9oz  | 0-48001-70304 |         |                           |                           |                        |            |                                             |           |                |
| Knorr 4 Variety Gravy Display            | 144/Asst  | 0-48001-70884 | 48914-7 | \$102.53/8.71             | \$86.83/8.67              | \$86.83/8.67           | M/A        |                                             |           |                |
| Knorr Turkey Gravy                       | 36/1.2oz  | 0-48001-70334 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Chicken Gravy                      | 36/1.2oz  | 0-48001-70333 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Brown Gravy                        | 36/1.2oz  | 0-48001-70307 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Au Jus Gravy                       | 36/0.6oz  | 0-48001-70315 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Four Variety Pesto Sauce           | 144/Asst  | 0-48001-70882 | 48888-6 | \$128.34/8.87             | \$106.83/8.74             | \$106.83/8.74          | M/A        |                                             |           |                |
| Knorr Pesto Sauce                        | 36/1.5oz  | 0-48001-70321 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Creamy Pesto                       | 36/1.2oz  | 0-48001-70988 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Sun Dried Tomato Pesto             | 36/1.5oz  | 0-48001-70986 |         |                           |                           |                        |            |                                             |           |                |
| Knorr Red Bell Pepper Pesto              | 36/1.0oz  | 0-48001-70981 |         |                           |                           |                        |            |                                             |           |                |
| <b>CSW Brokerage</b>                     |           |               |         |                           |                           |                        |            |                                             |           |                |
| <b>C V Filter Foods</b>                  |           |               |         |                           |                           |                        |            |                                             |           |                |
| World Harbor Rainbow Shipper             | 36/18oz   | 7 15364-81111 | 88267-8 | \$82.64/8.74              | \$82.64/8.74              | \$82.64/8.74           | \$8.00     | Mix & Match                                 |           | Booth 804      |
| Teriyaki                                 | 6/18oz    | 7 15364-10001 |         |                           |                           |                        |            | A Pkg 8 shippers \$180.00                   |           |                |
| Sweet N' Sour                            | 6/18oz    | 7 15364-10002 |         |                           |                           |                        |            | B Pkg 6 shippers \$100.00                   |           |                |
| Fajita                                   | 6/18oz    | 7 15364-10004 |         |                           |                           |                        |            | C Pkg 4 shippers \$50.00                    |           | Page 34        |
| Lemon Pepper                             | 6/18oz    | 7 15364-10008 |         |                           |                           |                        |            | Less 16% A = \$27.60 B = \$8.00 C = \$42.00 |           |                |
| Italian Grill                            | 6/18oz    | 7 15364-10023 |         |                           |                           |                        |            |                                             |           |                |
| Hut Wing                                 | 6/18oz    | 7 15364-10026 |         |                           |                           |                        |            |                                             |           |                |
| World Harbor Millennium Shipper          | 36/18oz   | 7 15364-81112 | 13708-8 | \$82.64/8.74              | \$82.64/8.74              | \$82.64/8.74           | \$8.00     |                                             |           |                |
| Teriyaki                                 | 6/18oz    | 7 15364-10001 |         |                           |                           |                        |            |                                             |           |                |
| Sweet N' Sour                            | 6/18oz    | 7 15364-10002 |         |                           |                           |                        |            |                                             |           |                |
| Jamaican Jerk                            | 6/18oz    | 7 15364-10003 |         |                           |                           |                        |            |                                             |           |                |
| Lemon Pepper                             | 6/18oz    | 7 15364-10004 |         |                           |                           |                        |            |                                             |           |                |
| Italian Grill                            | 6/18oz    | 7 15364-10023 |         |                           |                           |                        |            |                                             |           |                |
| Mango                                    | 6/18oz    | 7 15364-10024 |         |                           |                           |                        |            |                                             |           |                |
| World Harbor Teriyaki Shipper            | 36/18oz   | 7 15364-80001 | 81248-7 | \$82.64/8.74              | \$82.64/8.74              | \$82.64/8.74           | \$8.00     |                                             |           |                |
| Teriyaki                                 | 36/18oz   | 7 15364-10001 |         |                           |                           |                        |            |                                             |           |                |
| World Harbor Sweet N' Sour Shipper       | 36/18oz   | 7 15364-80002 | 08348-4 | \$82.64/8.74              | \$82.64/8.74              | \$82.64/8.74           | \$8.00     |                                             |           |                |
| Sweet N' Sour                            | 36/18oz   | 7 15364-80001 |         |                           |                           |                        |            |                                             |           |                |
| <b>Crown Sales &amp; Marketing</b>       |           |               |         |                           |                           |                        |            |                                             |           |                |
| <b>T. Marzetti Company</b>               |           |               |         |                           |                           |                        |            |                                             |           |                |
| Jack Daniels Mustard Shipper             | 48/9oz    | 0-7020060001  | 88184-0 | \$72.95/8.82              | \$65.84/8.57              | \$65.84/8.57           | \$8.00     | 1 Shipper \$8.00                            |           | Booth 81       |
| Jack Daniels Horsehead Mustard           | 12/9oz    | 0-7020060235  |         |                           |                           |                        |            | Less 16% = \$8.00                           |           | Page 112       |
| Jack Daniels Stoneground Mustard         | 12/9oz    | 0-7020060236  |         |                           |                           |                        |            |                                             |           |                |
| Jack Daniels Honey Onion Mustard         | 12/9oz    | 0-7020060237  |         |                           |                           |                        |            |                                             |           |                |
| Jack Daniels Old #7 Mustard              | 12/9oz    | 0-7020060238  |         |                           |                           |                        |            |                                             |           |                |

**INDEPENDENT GROCERS SPECIALTY AD**  
**MAY 2003 - NOVEMBER 2003 AD SCHEDULE**

| Item Description                           | Pack/Size | UPC           | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                                     | Order Qty | Booth & Page # |
|--------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------------------|-----------|----------------|
| <b>CSW Brokerage</b>                       |           |               |         |                           |                           |                        |            |                                               |           |                |
| <b>C.V. Finer Foods</b>                    |           |               |         |                           |                           |                        |            |                                               |           |                |
| World Harbor Rainbow Shipper               | 36/18oz   | 7 15384-01111 | 86267-0 | \$52.64/\$1.74            | \$52.64/\$1.74            | \$55.64/\$1.57         | \$5.00     | Mix & Match                                   |           | Booth          |
| Teriyaki                                   | 6/18oz    | 7 15384-10001 |         |                           |                           |                        |            | "A" Pkg 2 shippers \$150.00                   |           | 604            |
| Sweet N' Sour                              | 6/18oz    | 7 15384-10002 |         |                           |                           |                        |            | "B" Pkg 2 shippers \$100.00                   |           | Page           |
| Fajita                                     | 6/18oz    | 7 15384-10004 |         |                           |                           |                        |            | "C" Pkg 4 shippers \$50.00                    |           | 64             |
| Lemon Pepper                               | 6/18oz    | 7 15384-10006 |         |                           |                           |                        |            | Less 15% A = \$127.50 B = \$85.00 C = \$42.50 |           |                |
| Italian Gril                               | 6/18oz    | 7 15384-10023 |         |                           |                           |                        |            |                                               |           |                |
| Hot Wing                                   | 6/18oz    | 7 15384-10020 |         |                           |                           |                        |            |                                               |           |                |
| World Harbor Millennium Shipper            | 36/18oz   | 7 15384-01112 | 13700-3 | \$52.64/\$1.74            | \$52.64/\$1.74            | \$55.64/\$1.57         | \$5.00     |                                               |           |                |
| Teriyaki                                   | 6/18oz    | 7 15384-10001 |         |                           |                           |                        |            |                                               |           |                |
| Sweet N' Sour                              | 6/18oz    | 7 15384-10002 |         |                           |                           |                        |            |                                               |           |                |
| Jamaican Jerk                              | 6/18oz    | 7 15384-10003 |         |                           |                           |                        |            |                                               |           |                |
| Lemon Pepper                               | 6/18oz    | 7 15384-10006 |         |                           |                           |                        |            |                                               |           |                |
| Italian Gril                               | 6/18oz    | 7 15384-10023 |         |                           |                           |                        |            |                                               |           |                |
| Mango                                      | 6/18oz    | 7 15384-10024 |         |                           |                           |                        |            |                                               |           |                |
| World Harbor Teriyaki Shipper              | 36/18oz   | 7 15384-01001 | 81241-7 | \$52.64/\$1.74            | \$52.64/\$1.74            | \$55.64/\$1.57         | \$5.00     |                                               |           |                |
| Teriyaki                                   | 36/18oz   | 7 15384-13001 |         |                           |                           |                        |            |                                               |           |                |
| World Harbor Sweet N' Sour Shipper         | 36/18oz   | 7 15384-01002 | 86300-4 | \$52.64/\$1.74            | \$52.64/\$1.74            | \$55.64/\$1.57         | \$5.00     |                                               |           |                |
| Sweet N' Sour                              | 36/18oz   | 7 15384-01002 |         |                           |                           |                        |            |                                               |           |                |
| <b>Ship Date 5/16/03 Ad Date 8/27/03</b>   |           |               |         |                           |                           |                        |            |                                               |           |                |
| <b>World Finer Foods</b>                   |           |               |         |                           |                           |                        |            |                                               |           |                |
| Bahlsen Nix Cocoa Shipper                  | 106/5 3oz | 0-7068884008  | 99811-2 | \$65.38/\$3.91            | \$65.38/\$3.91            | \$65.38/\$3.91         |            | 1 Shipper = \$15.00                           |           | Booth          |
| Bahlsen Hot Cocoa                          | 106/5 3oz | 0-7068884008  |         |                           |                           |                        |            | Less 15% = \$12.75                            |           | 602            |
| Monard Balsamic Vinegar                    | 12/16 9oz | 0-1352860087  | 64882-7 | \$27.80/\$2.29            | \$27.80/\$2.29            | \$25.00/\$2.12         | \$2.00     | A Pkg 20 cases = \$75.00                      |           | Page           |
| Monard Balsamic Vinegar                    | 12/16 9oz | 0-1352860087  |         |                           |                           |                        |            | B Pkg 10 cases = \$30.00                      |           | 21             |
|                                            |           |               |         |                           |                           |                        |            | Less 15% A = \$63.75 B = \$25.50              |           |                |
| Gundelsheim Barrel Pickles                 | 6/36oz    | 0-7818204056  | 12201-0 | \$18.47/\$3.25            | \$18.07/\$3.02            | \$18.07/\$3.02         |            | "A" Pkg 15 cases = \$40.00                    |           |                |
| Gundelsheim Barrel Pickles                 | 6/36oz    | 0-7818204056  |         |                           |                           |                        |            | "B" Pkg 10 cases = \$20.00                    |           |                |
|                                            |           |               |         |                           |                           |                        |            | Less 15% A = \$34.00 B = \$17.00              |           |                |
| <b>Crown Sales &amp; Marketing</b>         |           |               |         |                           |                           |                        |            |                                               |           |                |
| <b>HNF- Annie's Homegrown</b>              |           |               |         |                           |                           |                        |            |                                               |           |                |
| Annie's Two Cheddar Shipper                | 72/7oz    | 0-1356230080  | 90448-7 | \$74.13/\$1.03            | \$63.90/\$.89             | \$66.90/\$.92          | \$5.04     | Mix & Match                                   |           | Booth          |
| Shells & Cheddar                           | 48/7oz    | 0-1356230004  |         |                           |                           |                        |            | "A" Pkg 5 shippers \$100.00                   |           | 603            |
| Cheddar Mac                                | 24/7oz    | 0-1356230084  |         |                           |                           |                        |            | "B" Pkg 2 shippers \$50.00                    |           | Page           |
| Annie's Easel Shells & Cheddar Sh          | 72/7oz    | 0-1356230080  | 90441-6 | \$74.13/\$1.03            | \$63.90/\$.89             | \$66.90/\$.92          | \$5.04     | Less 15% A = \$55.00 B = \$42.50              |           | 44             |
| Shells & Cheddar                           | 72/7oz    | 0-1356230004  |         |                           |                           |                        |            |                                               |           |                |
| Arthur Easel Mac & Cheddar Sh              | 72/8oz    | 0-1356230086  | 15772-0 | \$74.13/\$1.03            | \$63.90/\$.89             | \$66.90/\$.92          | \$5.04     |                                               |           |                |
| Arthur Mac & Cheese                        | 72/8oz    | 0-1356230009  |         |                           |                           |                        |            |                                               |           |                |
| Annie's Micro Mac Shipper                  | 36/10 7oz | 0-1356230088  | 10179-0 | \$58.90/\$2.41            | \$74.13/\$2.05            | \$66.90/\$1.81         | \$5.04     |                                               |           |                |
| Micro Mac & Cheese                         | 36/10 7oz | 0-1356230088  |         |                           |                           |                        |            |                                               |           |                |
| <b>Advantage Sales &amp; Marketing</b>     |           |               |         |                           |                           |                        |            |                                               |           |                |
| <b>Hotnet Foods Corporation</b>            |           |               |         |                           |                           |                        |            |                                               |           |                |
| House of Tsang Oriental Sauce Shipper      | 36/Assd   | 07505027984   | 76828-3 | \$73.93/\$2.05            | \$73.93/\$2.05            | \$63.93/\$1.77         | \$10.00    | Mix & Match                                   |           | Booth          |
| House of Tsang Wok Oil                     | 12/10oz   | 07505000801   | 76834-1 |                           |                           |                        |            | Purchase 2 shippers = \$21.00                 |           | 1025           |
| House of Tsang Classic Stir Fry            | 12/11 5oz | 07505000610   | 76844-0 |                           |                           |                        |            | Less 15% = \$21.25                            |           | Page           |
| House of Tsang Szechan Stir Fry            | 12/11 4oz | 07505000611   | 76850-6 |                           |                           |                        |            |                                               |           | 167            |
| House of Tsang Grill Sauce Shipper         | 12/10     | 07505000884   | 25873-6 | \$62.33/\$1.24            | \$62.33/\$1.24            | \$42.33/\$1.44         | \$10.00    |                                               |           |                |
| House of Tsang Teriyaki Grilling Sauce     | 12/14 5oz | 07505023554   | 91405-1 |                           |                           |                        |            |                                               |           |                |
| House of Tsang Sweet Ginger Grilling Sauce | 12/14 1/2 | 07505016746   | 90486-4 |                           |                           |                        |            |                                               |           |                |
| House of Tsang Spicy Hunan Grilling Sauce  | 6/14 1/2  | 07505030602   | N/A     |                           |                           |                        |            |                                               |           |                |
| <b>Ship Date 8/24/03 Ad Date 9/03/03</b>   |           |               |         |                           |                           |                        |            |                                               |           |                |
| <b>Acosta Sales &amp; Marketing</b>        |           |               |         |                           |                           |                        |            |                                               |           |                |
| <b>Keebler-Shaffer Clarke</b>              |           |               |         |                           |                           |                        |            |                                               |           |                |
| Carrs Ginger Lemon Crime Shipper           | 48/7 0oz  | 0-59290-57164 | 84716-0 | \$71.00/\$1.48            | \$65.99/\$1.38            | \$60.99/\$1.28         | \$5.00     | Mix & Match                                   |           | Booth          |
| Carrs Ginger Lemon Crime                   | 48/7 0oz  | 0-59290-57218 |         |                           |                           |                        |            | "A" Pkg 5 shippers \$100.00                   |           | 603            |
| Carrs Mixed Cookie Shipper                 | 48/Assd   | 0-59290-57168 | 82860-1 | \$71.00/\$1.48            | \$65.99/\$1.38            | \$60.99/\$1.28         | \$5.00     | "B" Pkg 3 shippers \$50.00                    |           | Page           |
| Carrs Ginger Lemon Crime                   | 24/7 0oz  | 0-59290-57218 |         |                           |                           |                        |            | Less 5% A = \$58.00 B = \$42.50               |           | 61-62          |
| Carrs Chococookies                         | 12/3 5oz  | 0-59290-57219 |         |                           |                           |                        |            |                                               |           |                |
| Carrs Petts Blaur                          | 12/4 2oz  | 0-59290-57220 |         |                           |                           |                        |            |                                               |           |                |

**INDEPENDENT GROCERS SPECIALTY AD**  
**MAY 2003 - NOVEMBER 2003 AD SCHEDULE**

| Item Description                       | Pack/Size | UPC           | Item #  | Regular Display/Unit FGSP | Special Display/Unit FGSP | Show Display/Unit FGSP | Show Buets | Ad Monies                         | Order Qty | Booth & Page # |
|----------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|-----------|----------------|
| Corn Premiers Collection Shipper       | 35/7 05oz | 0-59290-51204 | 02754-0 | \$101.80/52.85            | \$96.89/52.69             | \$91.98/52.65          | \$9.00     |                                   |           |                |
| Corn Premiers Collection               | 35/7 05oz | 0-59290-51226 |         |                           |                           |                        |            |                                   |           |                |
| Monteney 4 Flavor Shipper              | 17/8 06oz | 0-59290-51245 | 87806-4 | \$81.44/51.14             | \$76.81/51.08             | \$71.91/51.01          | \$5.00     |                                   |           |                |
| Monteney Hearty Wheat                  | 25/5 06oz | 0-59290-51235 |         |                           |                           |                        |            |                                   |           |                |
| Monteney Savory Wheat                  | 25/5 06oz | 0-59290-51236 |         |                           |                           |                        |            |                                   |           |                |
| Monteney Sesame & Onion                | 25/5 06oz | 0-59290-51237 |         |                           |                           |                        |            |                                   |           |                |
| Monteney Roasted Vegetable             | 25/5 06oz | 0-59290-51238 |         |                           |                           |                        |            |                                   |           |                |
| Monteney 3 Flavor Shipper              | 17/8 06oz | 0-59290-51244 | 08298-2 | \$81.44/51.14             | \$76.81/51.08             | \$71.91/51.01          | \$5.00     |                                   |           |                |
| Monteney Hearty Wheat                  | 25/5 06oz | 0-59290-51235 |         |                           |                           |                        |            |                                   |           |                |
| Monteney Roasted Vegetable             | 25/5 06oz | 0-59290-51238 |         |                           |                           |                        |            |                                   |           |                |
| <b>Crown Sales &amp; Marketing</b>     |           |               |         |                           |                           |                        |            |                                   |           |                |
| <b>All Snacker Specialty</b>           |           |               |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Lemon/Lime Fruit Curd      | 20/10oz   | 0-51500-03178 | 08311-3 | \$70.25/51.95             | \$70.25/51.95             | \$62.24/51.73          | \$8.00     | Min 8 Match                       |           | Booth          |
| Dickinson's Lemon Curd                 | 12/10oz   | 0-51500-03116 |         |                           |                           |                        |            | "A" Pkg 3 shippers \$120.00       |           | 819            |
| Dickinson's Lime Curd                  | 12/10oz   | 0-51500-03084 |         |                           |                           |                        |            | "B" Pkg 2 shippers \$80.00        |           | Page           |
| Dickinson's Regular Mt. Fruit Butter   | 18/9oz    | 0-51500-03258 | 51634-3 | \$60.35/51.08             | \$60.35/51.08             | \$52.35/51.46          | \$8.00     | Or Open Stock Case Equivalent     |           | 110-111        |
| Dickinson's Apple Butter               | 18/9oz    | 0-51500-03258 |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$42.50  |           |                |
| Dickinson's Pumpkin Butter             | 18/9oz    | 0-51500-03258 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Country Cranberry Relish   | 25/5 6oz  | 0-51500-03133 | 08319-5 | \$74.95/52.08             | \$74.95/52.08             | \$66.96/51.87          | \$8.00     |                                   |           |                |
| Dickinson's Country Cranberry Relish   | 25/5 6oz  | 0-51500-03133 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Pepper Spread 8 Zipper     | 25/5 6oz  | 0-51500-03085 | 80543-0 | \$90.93/51.69             | \$90.93/51.69             | \$82.93/51.47          | \$8.00     |                                   |           |                |
| Dickinson's Mild Pepper Spread         | 1/9 5oz   | 0-51500-03076 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Hot Pepper Spread          | 1/9 5oz   | 0-51500-03077 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Apple Pepper Spread        | 1/9 5oz   | 0-51500-03078 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Cherry Pepper Spread       | 1/9 5oz   | 0-51500-03079 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's 4-Flavor Traditional       | 20/10oz   | 0-51500-03988 | 51500-7 | \$72.85/52.02             | \$72.85/52.02             | \$64.83/51.90          | \$8.00     |                                   |           |                |
| Dickinson's Seedless Blackberry        | 1/10oz    | 0-51500-03357 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Seedless Red Raspberry     | 1/10oz    | 0-51500-03358 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Strawberry                 | 1/10oz    | 0-51500-03357 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Acai                       | 1/10oz    | 0-51500-03358 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Pomegranate Fruit Shipper  | 20/10oz   | 0-51500-03848 | 49865-5 | \$80.04/52.23             | \$80.04/52.23             | \$72.04/52.01          | \$8.00     |                                   |           |                |
| Dickinson's Seedless Blackberry        | 1/9 5oz   | 0-51500-03069 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Acai                       | 1/9 5oz   | 0-51500-03068 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Blueberry                  | 1/9 5oz   | 0-51500-03070 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Red Raspberry              | 1/9 5oz   | 0-51500-03071 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Strawberry                 | 1/9 5oz   | 0-51500-03074 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Orange Marmalade           | 1/9 5oz   | 0-51500-03072 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Organic Fruit Spread       | 20/10oz   | 0-51500-03068 | 51554-8 | \$82.97/52.31             | \$82.97/52.31             | \$74.97/52.09          | \$8.00     |                                   |           |                |
| Dickinson's Strawberry Organic         | 1/9 5oz   | 0-51500-03066 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Blueberry Organic          | 1/9 5oz   | 0-51500-03066 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Red Raspberry Organic      | 1/9 5oz   | 0-51500-03067 |         |                           |                           |                        |            |                                   |           |                |
| Dickinson's Blackberry Organic         | 1/9 5oz   | 0-51500-03068 |         |                           |                           |                        |            |                                   |           |                |
| <b>Advantage Sales &amp; Marketing</b> |           |               |         |                           |                           |                        |            |                                   |           |                |
| <b>Unilever Best Foods</b>             |           |               |         |                           |                           |                        |            |                                   |           |                |
| Knorr Rice Display                     | 2/Amt     | 0-48001-70887 | 17794-9 | \$85.28/51.90             | \$85.48/51.92             | \$89.48/51.92          | N/A        | Min 8 Match                       |           | Booth          |
| Knorr Boonooli Au Gratin Rice          | 1/5 2oz   | 0-48001-70820 |         |                           |                           |                        |            | "A" Pkg 10 ship = \$268.00        |           | 600            |
| Knorr M. Japanese Rice                 | 1/5 2oz   | 0-48001-70823 |         |                           |                           |                        |            | "B" Pkg 4 ship = \$100.00         |           | Pg 52-54       |
| Knorr Mushroom Rice                    | 1/5 2oz   | 0-48001-70823 |         |                           |                           |                        |            | "C" Pkg 2 ship = \$50.00          |           |                |
| Knorr Soup Cup Display                 | 44/Amt    | 0-48001-70033 | 28882-4 | \$115.97/51.78            | \$108.17/51.74            | \$108.17/51.74         | N/A        | Less 15% A = \$712.50 B = \$35.00 |           |                |
| Knorr Chicken Vegetable Soup Cup       | 18/1 1oz  | 0-48001-70000 |         |                           |                           |                        |            | C = \$42.50                       |           |                |
| Knorr Potato Leek Soup Cup             | 18/1 1oz  | 0-48001-70004 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Chicken Noodle Soup Cup          | 18/1 1oz  | 0-48001-70006 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Vegetable/French Onion Display   | 99/21 4oz | 0-48001-70289 | 04412-3 | \$208.67/51.08            | \$174.10/51.82            | \$174.10/51.82         | N/A        |                                   |           |                |
| Knorr Vegetable Soup Mix               | 44/1 4oz  | 0-48001-70201 |         |                           |                           |                        |            |                                   |           |                |
| Knorr French Onion Soup Mix            | 18/1 4oz  | 0-48001-70204 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Dip Display                      | 44/Amt    | 0-48001-70941 | 49185-2 | \$100.23/51.70            | \$94.43/51.88             | \$94.43/51.88          | N/A        |                                   |           |                |
| Knorr Onion Chive Dip                  | 18/0 8oz  | 0-48001-71701 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Garden Of Dip                    | 18/0 7oz  | 0-48001-71702 |         |                           |                           |                        |            |                                   |           |                |
| Knorr Cracked Pepper Ranch Dip         | 18/1 1oz  | 0-48001-71703 |         |                           |                           |                        |            |                                   |           |                |

08791

INDEPENDENT GROCERS SPECIALTY AD  
MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                         | Pack/Size | UPC           | Item #  | Regula/<br>Display/Unit<br>FQSP | Special<br>Display/Unit<br>FQSP | Show<br>Display/Unit<br>FQSP | Show<br>Bucks | Ad Monies                        | Order<br>Qty | Booth &<br>Page # |
|------------------------------------------|-----------|---------------|---------|---------------------------------|---------------------------------|------------------------------|---------------|----------------------------------|--------------|-------------------|
| Knorr Pasta Sauce Display                | 182/Asst  | 0-45001 70843 | 87538-9 | \$187.18/3.87                   | \$180.87/3.74                   | \$144.87/3.74                | N/A           |                                  |              |                   |
| Knorr Alfredo Sauce                      | 48/1.6oz  | 0-45001 70320 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Pesto Sauce                        | 48/0.5oz  | 0-45001 70321 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Panna Rose Sauce                   | 48/1.3oz  | 0-45001 70385 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Garlic Herb Sauce                  | 48/1.6oz  | 0-45001 70935 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Classic Sauce Display              | 144/Asst  | 0-45001 70843 | 45011-3 | \$110.92/3.77                   | \$105.18/3.73                   | \$105.18/3.73                | N/A           |                                  |              |                   |
| Knorr Hollandaise Sauce                  | 72/0.9oz  | 0-45001 70306 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Bearnaise Sauce                    | 72/0.9oz  | 0-45001 70306 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr 4 Variety Gravy Display            | 144/Asst  | 0-45001 70888 | 45014-7 | \$102.63/3.71                   | \$95.83/3.67                    | \$95.83/3.67                 | N/A           |                                  |              |                   |
| Knorr Turkey Gravy                       | 36/1.2oz  | 0-45001 70334 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Chicken Gravy                      | 36/1.2oz  | 0-45001 70333 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Brown Gravy                        | 36/1.2oz  | 0-45001 70307 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Au Jus Gravy                       | 36/0.5oz  | 0-45001 70315 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Four Variety Pesto Sauce           | 144/Asst  | 0-45001 70882 | 40888-6 | \$125.38/3.87                   | \$108.93/3.74                   | \$108.93/3.74                | N/A           |                                  |              |                   |
| Knorr Pesto Sauce                        | 36/1.5oz  | 0-45001 70321 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Creamy Pesto                       | 36/1.2oz  | 0-45001 70936 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Sun Dried Tomato Pesto             | 36/1.5oz  | 0-45001 70950 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Red Bell Pepper Pesto              | 36/1.0oz  | 0-45001 70951 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Vegetable/Leek/Onion Display       | 182/Asst  | 0-45001 70298 | 81818-7 | \$205.87/3.88                   | \$174.10/3.92                   | \$174.10/3.92                | N/A           |                                  |              |                   |
| Knorr Vegetable Soup Mix                 | 96/1.4oz  | 0-45001 70201 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr French Onion Soup Mix              | 48/1.4oz  | 0-45001 70204 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Leek Soup Mix                      | 48/1.8oz  | 0-45001 70203 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Pasta Side Display                 | 72/Asst   | 0-45001 71812 | 88783-3 | \$82.89/3.11                    | \$88.84/3.95                    | \$88.84/3.95                 | N/A           |                                  |              |                   |
| Knorr Penne Pasta Dish                   | 24/5.1oz  | 0-45001 70085 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Fettucine Alfredo Dish             | 24/4.9oz  | 0-45001 70084 |         |                                 |                                 |                              |               |                                  |              |                   |
| Knorr Bow Tie Pasta w/Chicken            | 24/4.1oz  | 0-45001 71811 |         |                                 |                                 |                              |               |                                  |              |                   |
| <b>Ship Date 8/24/03 Ad Date 9/16/03</b> |           |               |         |                                 |                                 |                              |               |                                  |              |                   |
| <b>Crown Sales &amp; Marketing</b>       |           |               |         |                                 |                                 |                              |               |                                  |              |                   |
| <b>Nature Foods</b>                      |           |               |         |                                 |                                 |                              |               |                                  |              |                   |
| Four Monks Red Wine Vinegar              | 8/12.7oz  | 0-73412-25530 | 84488-2 | \$7.84/3.13                     | \$6.88/3.15                     | \$6.28/3.05                  | \$0.80        | Mix & Match                      |              | Booth             |
| Four Monks Red Wine Vinegar              | 8/12.7oz  | 0-73412-25501 |         |                                 |                                 |                              |               | "A" Pkg 10 cases = \$90.00       |              | 704               |
| Four Monks White Wine Vinegar            | 8/12.7oz  | 0-73412-25580 | 84488-8 | \$7.84/3.13                     | \$6.88/3.15                     | \$6.28/3.05                  | \$0.80        | "B" Pkg 8 cases = \$20.00        |              | Page              |
| Four Monks White Wine Vinegar            | 8/12.7oz  | 0-73412-25504 |         |                                 |                                 |                              |               | Less 15% A = \$42.60 B = \$17.00 |              | 61                |
| Four Monks Sherry Cooking Wine           | 8/12.7oz  | 0-73412-20418 | 81324-2 | \$7.84/3.13                     | \$6.88/3.15                     | \$6.28/3.05                  | \$0.80        |                                  |              |                   |
| Four Monks Sherry Cooking Wine           | 8/12.7oz  | 0-73412-20020 |         |                                 |                                 |                              |               |                                  |              |                   |
| <b>Quaker Oats Co</b>                    |           |               |         |                                 |                                 |                              |               |                                  |              |                   |
| Near East Pilaf/Psatin Couscous Shipper  | 1/72      | 07225148037   | 89283-5 | \$93.55/3.13                    | \$78.34/3.00                    | \$78.34/3.00                 | \$3.00        | Mix & Match                      |              |                   |
| NE Plain Couscous                        | 36/10oz   | 07225100050   |         |                                 |                                 |                              |               | "A" Pkg 8 shippers \$100.00      |              | Booth             |
| NE Rice Pilaf                            | 36/5.9oz  | 07225100105   |         |                                 |                                 |                              |               | "B" Pkg 4 shippers \$50.00       |              | 912               |
| Near East Pilaf Shipper                  | 72/8.9oz  | 07225148043   | 72883-1 | \$93.55/3.13                    | \$78.34/3.00                    | \$78.34/3.00                 | \$3.00        | Less 15% A = \$83.00 B = \$42.50 |              | Page              |
| NE Rice Pilaf                            | 72/8.9oz  | 07225100105   |         |                                 |                                 |                              |               |                                  |              | 141               |
| Near East Pilaf Combo Shipper            | 72/Asst   | 07225148070   | 11482-6 | \$93.55/3.13                    | \$78.34/3.00                    | \$78.34/3.00                 | \$3.00        |                                  |              |                   |
| NE Plain Rice Pilaf                      | 24/5.9oz  | 07225100105   |         |                                 |                                 |                              |               |                                  |              |                   |
| NE Wild Mushroom & Herb Pilaf            | 24/5.3oz  | 07225100216   |         |                                 |                                 |                              |               |                                  |              |                   |
| NE Garlic & Herb Pilaf                   | 24/5.3oz  | 07225100211   |         |                                 |                                 |                              |               |                                  |              |                   |
| Near East Couscous Shipper               | 72/Asst   | 07225148088   | 72883-4 | \$93.55/3.13                    | \$78.34/3.00                    | \$78.34/3.00                 | \$3.00        |                                  |              |                   |
| NE Roast Garlic & Olive Oil              | 24/5.8oz  | 07225100155   |         |                                 |                                 |                              |               |                                  |              |                   |
| NE Herb Chicken Couscous                 | 24/5.7oz  | 07225100153   |         |                                 |                                 |                              |               |                                  |              |                   |
| NE Parmesan Couscous                     | 24/5.9oz  | 07225100156   |         |                                 |                                 |                              |               |                                  |              |                   |
| Near East Couscous Ship (TopS)           | 72/Asst   | 07225148084   | 84882-4 | \$93.55/3.13                    | \$78.34/3.00                    | \$78.34/3.00                 | \$3.00        |                                  |              |                   |
| NE Roast Garlic & Olive Oil              | 24/5.8oz  | 07225100155   |         |                                 |                                 |                              |               |                                  |              |                   |
| NE Tost Phenut Couscous                  | 24/5.6oz  | 07225100177   |         |                                 |                                 |                              |               |                                  |              |                   |
| NE Org Couscous                          | 24/10oz   | 07225100050   |         |                                 |                                 |                              |               |                                  |              |                   |
| Near East Asst Lg Grain & Wild Rice      | 72/Asst   | 07225148080   | 74882-4 | \$112.78/3.67                   | \$95.22/3.82                    | \$92.22/3.28                 | \$3.00        |                                  |              |                   |
| NE Org Lg Grain & Wild Rice              | 24/6oz    | 07225100145   |         |                                 |                                 |                              |               |                                  |              |                   |
| NE Roast Veg & Chicken Ig                | 24/5.3oz  | 07225100147   |         |                                 |                                 |                              |               |                                  |              |                   |

100-

08781

# INDEPENDENT GROCERS SPECIALTY AD

## MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                         | Pack/Size | UPC         | Item #  | Regular Display/Unit FGSP | Special Display/Unit FGSP | Show Display/Unit FGSP | Show Bucks | Ad Monies                         | Order Qty | Booth & Page # |
|------------------------------------------|-----------|-------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|-----------|----------------|
| <b>CSW Brokerage</b>                     |           |             |         |                           |                           |                        |            |                                   |           |                |
| Bear Creek Country Kitchens              |           |             |         |                           |                           |                        |            |                                   |           |                |
| "Damn Good" Chili Mix Shipper            | 60/11.4oz | 76026300029 | 44179-0 | \$148.64/32.48            | \$134.68/32.24            | \$134.68/32.24         |            | "Mix & Match"                     |           | Booth          |
| "Damn Good" Chili Mix                    | 60/11.4oz | 76026300029 |         |                           |                           |                        |            | A" Pkg 6 shippers \$120.00        |           | 828            |
| Top 8 Seller Mix Shipper                 | 60/Asst   | 76026300118 | 44182-7 | \$148.64/32.48            | \$134.68/32.24            | \$134.68/32.24         |            | "B" Pkg 3 shippers \$80.00        |           | Page           |
| Creamy Potato Soup Mix                   | 12/11oz   | 76026300016 |         |                           |                           |                        |            | Less 16% A = \$85.00 E = \$42.50  |           | 135            |
| Cheddar Broccoli Soup Mix                | 12/11.3oz | 76026300026 |         |                           |                           |                        |            |                                   |           |                |
| "Damn Good" Chili Mix                    | 12/11.4oz | 76026300029 |         |                           |                           |                        |            |                                   |           |                |
| Minestrone Soup Mix                      | 12/9.3oz  | 76026300010 |         |                           |                           |                        |            |                                   |           |                |
| Chicken Noodle Soup Mix                  | 12/9.3oz  | 76026300032 |         |                           |                           |                        |            |                                   |           |                |
| 60ct Variety Soup Shipper                | 1/60ct    | 76026300122 | 28821-8 | \$148.64/32.48            | \$134.68/32.24            | \$134.68/32.24         |            |                                   |           |                |
| Creamy Potato Soup Mix                   | 8/11oz    | 76026300016 | 46874-4 |                           |                           |                        |            |                                   |           |                |
| Cheddar Potato Soup Mix                  | 8/11oz    | 76026300027 | 27980-2 |                           |                           |                        |            |                                   |           |                |
| Tortilla Soup Mix                        | 4/9oz     | 76026300090 | 28089-1 |                           |                           |                        |            |                                   |           |                |
| Minestrone Soup Mix                      | 4/9.3oz   | 76026300010 | 39205-0 |                           |                           |                        |            |                                   |           |                |
| Cheddar Broccoli Soup Mix                | 4/11.3oz  | 76026300026 | 46860-3 |                           |                           |                        |            |                                   |           |                |
| Chicken Noodle Soup Mix                  | 8/9.3oz   | 76026300032 | 46878-5 |                           |                           |                        |            |                                   |           |                |
| "Damn Good" Chili Mix                    | 8/11.4oz  | 76026300029 | 46884-3 |                           |                           |                        |            |                                   |           |                |
| Navy Bean Soup Mix                       | 4/10.7oz  | 76026300028 | 30387-5 |                           |                           |                        |            |                                   |           |                |
| Creamy Chicken Soup Mix                  | 4/11oz    | 76026300009 | 46870-2 |                           |                           |                        |            |                                   |           |                |
| Creamy Wild Rice Soup Mix                | 4/10.2oz  | 76026300065 | n/a     |                           |                           |                        |            |                                   |           |                |
| Vegetable Beef Soup Mix                  | 4/9oz     | 76026300012 | 46866-0 |                           |                           |                        |            |                                   |           |                |
| <b>Ship Date 8/17/03 Ad Date 9/17/03</b> |           |             |         |                           |                           |                        |            |                                   |           |                |
| <b>World Finer Foods</b>                 |           |             |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Small Shells                    | 12/1 lb   | 07067000708 | 26136-2 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        | "Mix & Match"                     |           | Booth          |
| Da Vinci Small Shells                    | 12/1 lb   | 07067000701 |         |                           |                           |                        |            | A" Pkg 100 cases = \$160.00       |           | 802            |
| Da Vinci Rigatoni                        | 12/1 lb   | 07067000727 | 26173-4 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        | B" Pkg 50 cases = \$80.00         |           | Page           |
| Da Vinci Rigatoni                        | 12/1 lb   | 07067000727 |         |                           |                           |                        |            | Less 16% A = \$127.50 E = \$42.60 |           | 17 19          |
| Da Vinci Fusilli-Springs                 | 12/1 lb   | 07067000738 | 82339-0 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Fusilli-Springs                 | 12/1 lb   | 07067000728 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Penne Rigate                    | 12/1 lb   | 07067000728 | 26148-5 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Penne Rigate                    | 12/1 lb   | 07067000729 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Sea Shells                      | 12/1 lb   | 07067000731 | 82334-9 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Sea Shells                      | 12/1 lb   | 07067000731 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Wagon Wheels                    | 12/1 lb   | 07067000732 | 26378-0 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Wagon Wheels                    | 12/1 lb   | 07067000732 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Bowties                         | 12/1 lb   | 07067000736 | 88748-9 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Bowties                         | 12/1 lb   | 07067000436 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Cut Ziti                        | 12/1 lb   | 07067000740 | 26132-9 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Cut Ziti                        | 12/1 lb   | 07067000740 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Rollini                         | 12/1 lb   | 07067000741 | 27338-7 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Rollini                         | 12/1 lb   | 07067000741 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Trumpets                        | 12/1 lb   | 07067000743 | 88077-3 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Trumpets                        | 12/1 lb   | 07067000743 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Flowers                         | 12/1 lb   | 07067000744 | 88079-5 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Flowers                         | 12/1 lb   | 07067000744 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Twists                          | 12/1 lb   | 07067000745 | 27392-0 | \$5.83/3.49               | \$5.12/3.49               | \$5.12/3.49            | N/A        |                                   |           |                |
| Da Vinci Twists                          | 12/1 lb   | 07067000745 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Elbow Macaroni                  | 26/1 lb   | 07067000746 | 84806-3 | \$8.74/3.49               | \$8.63/3.49               | \$8.63/3.49            | N/A        |                                   |           |                |
| Da Vinci Elbow Macaroni                  | 26/1 lb   | 07067000746 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Fettuccine                      | 30/1 lb   | 07067000723 | 88743-7 | \$14.68/3.49              | \$12.79/3.49              | \$12.79/3.49           | N/A        |                                   |           |                |
| Da Vinci Fettuccine                      | 30/1 lb   | 07067000723 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Linguine                        | 30/1 lb   | 07067000723 | 27143-7 | \$14.68/3.49              | \$12.79/3.49              | \$12.79/3.49           | N/A        |                                   |           |                |
| Da Vinci Linguine                        | 30/1 lb   | 07067000723 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Angel Hair                      | 30/1 lb   | 07067000724 | 88747-8 | \$14.68/3.49              | \$12.79/3.49              | \$12.79/3.49           | N/A        |                                   |           |                |
| Da Vinci Angel Hair                      | 30/1 lb   | 07067000724 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Thin Spaghetti                  | 30/1 lb   | 07067000725 | 28726-3 | \$14.68/3.49              | \$12.79/3.49              | \$12.79/3.49           | N/A        |                                   |           |                |
| Da Vinci Thin Spaghetti                  | 30/1 lb   | 07067000725 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Spaghetti                       | 30/1 lb   | 07067000726 | 21048-8 | \$14.68/3.49              | \$12.79/3.49              | \$12.79/3.49           | N/A        |                                   |           |                |
| Da Vinci Spaghetti                       | 30/1 lb   | 07067000726 |         |                           |                           |                        |            |                                   |           |                |
| Da Vinci Wide Fettuccine                 | 30/1 lb   | 07067000714 | 88081-4 | \$14.68/3.49              | \$12.79/3.49              | \$12.79/3.49           | N/A        |                                   |           |                |
| Da Vinci Wide Fettuccine                 | 30/1 lb   | 07067000714 |         |                           |                           |                        |            |                                   |           |                |

26781

# INDEPENDENT GROCERS SPECIALTY AD

## MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                         | Pack/Size  | UPC           | Item #  | Regular Display/Unit FGSP | Special Display/Unit FGSP | Show Display/Unit FGSP | Show Bucks | Ad Monies                          | Order Qty | Booth & Page # |
|------------------------------------------|------------|---------------|---------|---------------------------|---------------------------|------------------------|------------|------------------------------------|-----------|----------------|
| <b>NSSI Sales &amp; Mktg</b>             |            |               |         |                           |                           |                        |            |                                    |           |                |
| American Roland Food Corporation         |            |               |         |                           |                           |                        |            |                                    |           |                |
| Roland Ladyfingers Shipper               | 80/3.5oz   | 04122471134   | 01004-1 | \$67.42/\$.92             | \$67.42/\$.92             | \$61.42/\$.92          | \$6.00     | *Mix & Match                       | 2         | Booth 801      |
| Roland Ladyfingers                       | 80/3.5oz   | 04122471110   |         |                           |                           |                        |            | A" Pkg 20 cases + 2 Shp = \$200.00 |           | Page 66-68     |
| Coco Lopez Cream of Coconut              | 24/15oz    | 0-7184809830  | 08380-4 | \$41.07/\$1.72            | \$41.07/\$1.72            | \$36.07/\$1.61         | \$6.00     | B" Pkg 20cases + 1 Shp = \$100.00  |           |                |
| Coco Lopez Cream of Coconut              | 24/15oz    | 0-7184809830  |         |                           |                           |                        |            | Less 15% A = \$175.00B = \$85.00   |           |                |
| Roland Quartered Artichoke Hearts        | 12/13.75oz | 041224402*0   | 07063-2 | \$20.88/\$1.74            | \$20.88/\$1.74            | \$18.88/\$1.67         | \$2.00     |                                    |           |                |
| Roland Quartered Artichoke Hearts        | 12/13.75oz | 041224402 0   |         |                           |                           |                        |            |                                    |           |                |
| Roland Marinated Artichokes              | 12/6.5oz   | 04122440820   | 21654-2 | \$12.88/\$1.08            | \$12.88/\$1.08            | \$11.80/\$1.08         | \$1.08     |                                    |           |                |
| Roland Marinated Artichokes              | 12/6.5oz   | 04122440820   |         |                           |                           |                        |            |                                    |           |                |
| Roland Broken Mandarin Oranges           | 24/11oz    | 04122440406   | 01878-7 | \$6.18/\$.38              | \$6.18/\$.38              | \$6.18/\$.38           | N/A        |                                    |           |                |
| Roland Broken Mandarin Oranges           | 24/11oz    | 04122440406   |         |                           |                           |                        |            |                                    |           |                |
| Roland Whole Mandarin Oranges            | 24/11oz    | 04122440406   | 28010-7 | \$10.39/\$.43             | \$10.39/\$.43             | \$10.39/\$.43          | N/A        |                                    |           |                |
| Roland Whole Mandarin Oranges            | 24/11oz    | 04122440406   |         |                           |                           |                        |            |                                    |           |                |
| Roland A1 White Crabmeat                 | 48/6oz     | 04122422180   | 33904-9 | \$80.25/\$1.84            | \$80.25/\$1.84            | \$82.25/\$1.71         | \$8.00     |                                    |           |                |
| Roland A1 White Crabmeat                 | 48/6oz     | 04122422180   |         |                           |                           |                        |            |                                    |           |                |
| Roland Picked Whole Beets                | 12/12oz    | 04122443000   | 03246-7 | \$10.88/\$.90             | \$0.88/\$.90              | \$9.88/\$.82           | \$1.00     |                                    |           |                |
| Roland Picked Whole Beets                | 12/12oz    | 04122443000   |         |                           |                           |                        |            |                                    |           |                |
| Roland Pickled Whole Beets               | 12/12oz    | 04122443002   | 03247-4 | \$10.88/\$.90             | \$0.88/\$.90              | \$9.88/\$.82           | \$1.00     |                                    |           |                |
| Roland Baby Carrots                      | 12/12oz    | 04122443002   |         |                           |                           |                        |            |                                    |           |                |
| Roland Baby Carrots                      | 12/12oz    | 04122443004   | 03248-3 | \$10.88/\$.90             | \$0.88/\$.90              | \$9.88/\$.82           | \$1.00     |                                    |           |                |
| Roland Green Peas                        | 12/12oz    | 04122443004   |         |                           |                           |                        |            |                                    |           |                |
| Roland Green Peas                        | 12/12oz    | 04122443006   | 03249-1 | \$10.88/\$.90             | \$0.88/\$.90              | \$9.88/\$.82           | \$1.00     |                                    |           |                |
| Roland Peas & Carrots                    | 12/12oz    | 04122443006   |         |                           |                           |                        |            |                                    |           |                |
| Roland Peas & Carrots                    | 12/12oz    | 04122443008   | 03251-7 | \$10.88/\$.90             | \$0.88/\$.90              | \$9.88/\$.82           | \$1.00     |                                    |           |                |
| Roland Whole New Potatoes                | 12/12oz    | 04122443008   |         |                           |                           |                        |            |                                    |           |                |
| Roland Whole New Potatoes                | 12/12oz    | 04122443008   | 07433-6 | \$10.44/\$.87             | \$10.44/\$.87             | \$8.44/\$.79           | \$1.00     |                                    |           |                |
| Roland Sliced Mango                      | 12/15oz    | 04122451210   |         |                           |                           |                        |            |                                    |           |                |
| Roland Sliced Mango                      | 12/15oz    | 04122451210   | 07434-7 | \$10.44/\$.87             | \$10.44/\$.87             | \$8.44/\$.79           | \$1.00     |                                    |           |                |
| Roland Papaya Chunks                     | 12/15oz    | 04122451112   |         |                           |                           |                        |            |                                    |           |                |
| Roland Papaya Chunks                     | 12/15oz    | 04122451112   | 04128-1 | \$19.84/\$1.88            | \$19.84/\$1.88            | \$17.84/\$1.48         | \$2.00     |                                    |           |                |
| Roland Kadota Figs                       | 12/15oz    | 04122453452   |         |                           |                           |                        |            |                                    |           |                |
| Roland Kadota Figs                       | 12/15oz    | 04122453452   | 04128-1 | \$19.84/\$1.88            | \$19.84/\$1.88            | \$17.84/\$1.48         | \$2.00     |                                    |           |                |
| Roland Marinated White Red Pepper        | 12/12oz    | 04122445670   |         |                           |                           |                        |            |                                    |           |                |
| Roland Marinated White Red Pepper        | 12/12oz    | 04122445670   | 07391-6 | \$21.12/\$1.78            | \$21.12/\$1.78            | \$18.12/\$1.69         | \$2.00     |                                    |           |                |
| Roland Fire Roasted Red Peppers          | 12/12oz    | 04122445684   |         |                           |                           |                        |            |                                    |           |                |
| Roland Fire Roasted Red Peppers          | 12/12oz    | 04122443808   |         |                           |                           |                        |            |                                    |           |                |
| Roland Whole New Potatoes                | 12/12oz    | 04122443808   |         |                           |                           |                        |            |                                    |           |                |
| <b>Ship Date 9/07/03 Ad Date 9/24/03</b> |            |               |         |                           |                           |                        |            |                                    |           |                |
| <b>World Finer Foods</b>                 |            |               |         |                           |                           |                        |            |                                    |           |                |
| Reese Cheddar Cheese Croutons            | 12/6oz     | 0-7067000131  | 38529-8 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            | Mix & Match                        |           | Booth 802      |
| Reese Cheddar Cheese Croutons            | 12/6oz     | 0-7067000131  |         |                           |                           |                        |            | A" Pkg 20 cases = \$38.00          |           | Page 19        |
| Reese Caesar Salad Croutons              | 12/6oz     | 0-7067000132  | 38615-2 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            | B" Pkg 10cases = \$16.00           |           |                |
| Reese Caesar Salad Croutons              | 12/6oz     | 0-7067000132  |         |                           |                           |                        |            | Less 15% A = \$28.75B = \$12.75    |           |                |
| Reese Seasoned Croutons                  | 12/6oz     | 0-7067000133  | 38616-0 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            |                                    |           |                |
| Reese Seasoned Croutons                  | 12/6oz     | 0-7067000133  |         |                           |                           |                        |            |                                    |           |                |
| Reese Onion & Garlic Croutons            | 12/6oz     | 0-7067000134  | 38614-6 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            |                                    |           |                |
| Reese Onion & Garlic Croutons            | 12/6oz     | 0-7067000134  |         |                           |                           |                        |            |                                    |           |                |
| Reese Tossed Croutons                    | 12/6oz     | 0-7067000135  | 38613-7 | \$13.47/\$1.13            | \$11.37/\$.96             | \$11.37/\$.96          |            |                                    |           |                |
| Reese Tossed Croutons                    | 12/6oz     | 0-7067000135  |         |                           |                           |                        |            |                                    |           |                |
| <b>Advantage Sales &amp; Marketing</b>   |            |               |         |                           |                           |                        |            |                                    |           |                |
| <b>Unilever/Lipton</b>                   |            |               |         |                           |                           |                        |            |                                    |           |                |
| Lewy's Asado Marinade Shipper            | 48/12oz    | 0-21500-04802 | 34218-2 | \$100.41/\$2.00           | \$100.41/\$2.00           | \$100.41/\$2.00        | N/A        | *Mix & Match                       |           | Booth 800      |
| Lewy's Teriyaki Marinade                 | 12/12oz    | 0-21500-04802 |         |                           |                           |                        |            | A" Pkg 4 shippers \$100.00         |           | Page 37        |
| Lewy's Herb & Garlic Marinade            | 12/12oz    | 0-21500-04801 |         |                           |                           |                        |            | B" Pkg 2 shippers \$50.00          |           |                |
| Lewy's Lemon Pepper Marinade             | 12/12oz    | 0-21500-04804 |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$42.50   |           |                |
| Lewy's Mesquite Marinade                 | 12/12oz    | 0-21500-04800 |         |                           |                           |                        |            |                                    |           |                |
| Lewy's Stir Fry Seasonings Shipper       | 48/12oz    | 0-21500-42227 |         |                           |                           |                        |            |                                    |           |                |
| Lewy's Stir Fry Sesame Glaze             | 12/12oz    | 0-21500-04301 |         |                           |                           |                        |            |                                    |           |                |
| Lewy's Stir Fry Lemon Basil              | 12/12oz    | 0-21500-04302 |         |                           |                           |                        |            |                                    |           |                |
| Lewy's Stir Fry Herb & Garlic            | 12/12oz    | 0-21500-04303 |         |                           |                           |                        |            |                                    |           |                |
| Lewy's Stir Fry Sweet N Spicy            | 12/12oz    | 0-21500-04304 |         |                           |                           |                        |            |                                    |           |                |

2004



08781

INDEPENDENT GROCERS SPECIALTY AD  
MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                          | Pack/Size | UPC          | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                                                                                                  | Order Qty | Booth & Page #         |
|-------------------------------------------|-----------|--------------|---------|---------------------------|---------------------------|------------------------|------------|------------------------------------------------------------------------------------------------------------|-----------|------------------------|
| <b>HNF Fantastic Foods</b>                |           |              |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic International Dishes Shipper    | 72/Asst   | 0-7382512003 | 87883-7 | \$84.44/1 23              | \$74.94/1 04              | \$70.82/1.98           | \$4.32     | Mix - Match<br>A" Pkg 3 shippers=\$100.00<br>B" Pkg 2 shippers=\$50.00<br>Less 10% A = \$85.00 B = \$42.50 |           | Booth #700<br>Page 55  |
| Hummus                                    | 12/6oz    | 0-7382512052 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Tahouli                                   | 12/6oz    | 0-7382512051 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Falafel                                   | 12/10oz   | 0-7382512081 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Potato                                    | 12/6oz    | 0-7382512061 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Refried Beans                             | 12/7oz    | 0-7382512481 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Black Beans                               | 12/7oz    | 0-7382512482 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Vegetable Entree Shipper        | 72/Asst   | 0-7382508010 | 82471-2 | \$94.44/1 23              | \$74.94/1 04              | \$70.82/1.98           | \$4.32     |                                                                                                            |           |                        |
| Vegetable Chili                           | 24/6.4oz  | 0-7382512084 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Taco Mix                                  | 24/4.4oz  | 0-7382512079 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Sloppy Joe Mix                            | 24/4.4oz  | 0-7382512078 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Tahouli Hummus Shipper          | 72/Asst   | 0-7382540098 | 82470-4 | \$84.44/1 23              | \$74.94/1 04              | \$70.82/1.98           | \$4.32     |                                                                                                            |           |                        |
| Original Savory Thins                     | 36/3.2oz  | 0-7382512052 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Terrific Savory Thins                     | 36/3.2oz  | 0-7382512051 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Mixed Soup & Dip Mix Shipper    | 72/Asst   | 0-7382508012 | 82488-8 | \$78.25/1 08              | \$64.43/1.06              | \$61.55/1.05           | \$2.88     |                                                                                                            |           |                        |
| Onion Mushroom Mix                        | 12/8oz    | 0-7382512130 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Garlic & Herb Mix                         | 12/1 Doz  | 0-7382512132 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Vegetable Mix                             | 12/1 1oz  | 0-7382512138 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Onion Soup & Dip Mix                      | 36/1 1oz  | 0-7382512130 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Onion Soup & Dip Mix Shipper    | 72/1 6oz  | 0-7382508013 | 81584-8 | \$78.25/1 08              | \$64.43/1.06              | \$61.55/1.05           | \$2.88     |                                                                                                            |           |                        |
| Onion Soup & Dip Mix                      | 36/1 1oz  | 0-7382512130 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Side Dish Shipper               | 72/Asst   | 0-7382508017 | 82472-0 | \$84.44/1 23              | \$74.94/1 04              | \$70.82/1.98           | \$4.32     |                                                                                                            |           |                        |
| Roasted Garlic & Red Pepper               | 24/5 8oz  | 0-7382512088 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Classico Ricotta                          | 24/5 6oz  | 0-7382512091 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Tuscan Mushroom Torte                     | 12/5 6oz  | 0-7382513092 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| 4 Grain Rice Pilaf                        | 12/5 4oz  | 0-7382512089 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Rice Pilaf Shipper              | 72/Asst   | 0-7382508011 | 82487-0 | \$84.44/1 23              | \$74.94/1 04              | \$70.82/1.98           | \$4.32     |                                                                                                            |           |                        |
| Basmati Rice Pilaf                        | 24/5 8oz  | 0-7382512111 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Chicken Flavor Rice Pilaf                 | 24/5 2oz  | 0-7382512112 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Peanut Rice Pilaf                         | 24/5 4oz  | 0-7382512110 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Elephant Grain Shipper          | 72/12oz   | 0-7382508098 | 82487-0 | \$84.44/1 23              | \$74.94/1 04              | \$70.82/1.98           | \$4.32     |                                                                                                            |           |                        |
| Basmati Rice                              | 24/5 8oz  | 0-7382512142 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Couscous                                  | 24/6 2oz  | 0-7382512144 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Arborio Rice                              | 24/6 4oz  | 0-7382512146 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Fantastic Hot Cereal Shipper              | 72/Asst   | 0-7382508007 | 82488-8 | \$85.95/1.02              | \$65.82/1.75              | \$62.94/1.74           | \$2.88     |                                                                                                            |           |                        |
| Apple Cinnamon                            | 24/1 7oz  | 0-7382500019 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Banana Nut Barley                         | 12/1 6oz  | 0-7382500022 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Maple Raisin 3- Grain                     | 12/1 8oz  | 0-7382500023 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Cranberry Orange                          | 12/1 7oz  | 0-7382500028 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Wheat n Berries                           | 12/1 7oz  | 0-7382500021 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| <b>Ship Date 9/21/03 Ad Date 10/01/03</b> |           |              |         |                           |                           |                        |            |                                                                                                            |           |                        |
| <b>J. Marzetti Company</b>                |           |              |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Jack Daniels Mustard Shipper              | 48/8oz    | 0-7020050001 | 88184-0 | \$72.94/1 62              | \$65.84/1 37              | \$62.64/1 28           | \$5.00     | 1 Shipper \$5.00<br>Less 10% = \$4.50                                                                      |           | Booth #11<br>Page 112  |
| Jack Daniels Honeydew Mustard             | 12/9oz    | 0-7020050023 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Jack Daniels Stoneground Mustard          | 12/9oz    | 0-7020050023 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Jack Daniels Honey Dijon Mustard          | 12/9oz    | 0-7020050023 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Jack Daniels Old #7 Mustard               | 12/9oz    | 0-7020050024 |         |                           |                           |                        |            |                                                                                                            |           |                        |
| <b>Advantage Sales &amp; Marketing</b>    |           |              |         |                           |                           |                        |            |                                                                                                            |           |                        |
| <b>Homer Foods Corporation</b>            |           |              |         |                           |                           |                        |            |                                                                                                            |           |                        |
| Peloponnese Olives & Peppers Shipper      | 1/30      | 05727941303  | 85230-6 | \$75.89/12.53             | \$75.89/12.63             | \$80.89/12.03          | \$15.00    | 2 Shippers = \$25.00<br>Less 10% = \$21.25                                                                 |           | Booth 1025<br>Page 187 |
| Peloponnese Kalamata Olives               | 12/7oz    | 05727908002  | 26974-6 |                           |                           |                        |            |                                                                                                            |           |                        |
| Peloponnese Roasted Sweet Peas            | 12/13oz   | 03727908008  | 26966-2 |                           |                           |                        |            |                                                                                                            |           |                        |
| Peloponnese Pitted Kalamata Olives        | 6/6oz     | 03727908003  | 26980-3 |                           |                           |                        |            |                                                                                                            |           |                        |
| Peloponnese Appetizer Shipper             | 1/40      | 05727849141  | 22448-6 | \$80.83/12.27             | \$80.83/12.27             | \$75.83/11.89          | \$15.00    |                                                                                                            |           |                        |
| Peloponnese Kalamata Olives Stuffed       | 10/7 5oz  | 03727908005  | 26981-1 |                           |                           |                        |            |                                                                                                            |           |                        |
| Peloponnese Eggplant Wite                 | 12/7 5oz  | 03727908010  | 26981-7 |                           |                           |                        |            |                                                                                                            |           |                        |
| Peloponnese Sun-Dried Tomato              | 18/7 5oz  | 03727908009  | 26989-4 |                           |                           |                        |            |                                                                                                            |           |                        |

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| INDEPENDENT 3ROCERS SPECIALTY AD<br>MAY 2003 - NOVEMBER 2003 AD SCHEDULE |           |               |         |                                 |                                 |                              |               |                                   |              |                   |
|--------------------------------------------------------------------------|-----------|---------------|---------|---------------------------------|---------------------------------|------------------------------|---------------|-----------------------------------|--------------|-------------------|
| Item Description                                                         | Pack/Size | UPC           | Item #  | Regu ar<br>Display/Unit<br>FQSP | Special<br>Display/Unit<br>FQSP | Show<br>Display/Unit<br>FQSP | Show<br>Bucks | Ad Monies                         | Order<br>Qty | Booth &<br>Page # |
| <b>Ship Date 9/21/03 Ad Date 10/08/03</b>                                |           |               |         |                                 |                                 |                              |               |                                   |              |                   |
| <b>Crown Sales &amp; Marketing</b>                                       |           |               |         |                                 |                                 |                              |               |                                   |              |                   |
| <b>Superior Quality Foods</b>                                            |           |               |         |                                 |                                 |                              |               |                                   |              |                   |
| Better Than Bouillon Chicken                                             | 6/8oz     | 09830800202   | 65664-8 | \$15.10/2.52                    | \$12.61/2.11                    | \$11.61/1.84                 | \$1.00        | *Mix & Match                      |              | Booth             |
| Better Than Bouillon Chicken                                             | 6/8oz     | 09830800202   |         |                                 |                                 |                              |               | *A. Pkg 3 shippers \$100.00       |              | 603               |
| Better Than Bouillon Beef                                                | 6/8oz     | 09830800203   | 65665-8 | \$15.10/2.52                    | \$12.61/2.11                    | \$11.61/1.84                 | \$1.00        | *B. Pkg 2 shippers \$50.00        |              | Page              |
| Better Than Bouillon Beef                                                | 6/8oz     | 09830800203   |         |                                 |                                 |                              |               | Or Open Stock Case Equivalent     |              | 25                |
| Better Than Bouillon Vegetable                                           | 6/8oz     | 09830800205   | 65666-8 | \$15.10/2.52                    | \$12.61/2.11                    | \$11.61/1.84                 | \$1.00        | Less 15% A = \$85.00 B = \$42.50  |              |                   |
| Better Than Bouillon Vegetable                                           | 6/8oz     | 09830800205   |         |                                 |                                 |                              |               |                                   |              |                   |
| Better Than Bouillon Turkey                                              | 6/8oz     | 09830800210   | 2187-9  | \$15.10/2.52                    | \$12.61/2.11                    | \$11.61/1.84                 | \$1.00        |                                   |              |                   |
| Better Than Bouillon Turkey                                              | 6/8oz     | 09830800210   |         |                                 |                                 |                              |               |                                   |              |                   |
| Better Than Bouillon Turkey Shprt                                        | 6/8oz     | 09830800210   | 62876-1 | \$120.68/2.62                   | \$100.62/2.11                   | \$90.62/1.90                 | \$10.00       |                                   |              |                   |
| Better Than Bouillon Turkey                                              | 6/8oz     | 09830800210   |         |                                 |                                 |                              |               |                                   |              |                   |
| Better Than Bouillon Shipper                                             | 6/8oz     | 098308004901  | 82889-8 | \$120.68/2.62                   | \$100.62/2.11                   | \$90.62/1.90                 | \$10.00       |                                   |              |                   |
| Better Than Bouillon Chicken                                             | 6/8oz     | 09830800202   |         |                                 |                                 |                              |               |                                   |              |                   |
| Better Than Bouillon Beef                                                | 12/8oz    | 09830800203   |         |                                 |                                 |                              |               |                                   |              |                   |
| Better Than Bouillon Vegetable                                           | 6/8oz     | 09830800205   |         |                                 |                                 |                              |               |                                   |              |                   |
| <b>Advantage Sales &amp; Marketing</b>                                   |           |               |         |                                 |                                 |                              |               |                                   |              |                   |
| <b>Unifree/Best Foods</b>                                                |           |               |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Rice Display                                                       | 72/Aset   | 0-48001-70887 | 17794-8 | \$55.25/1.90                    | \$59.45/1.82                    | \$68.49/1.82                 | N/A           | *A. Pkg 10 shpr = \$250.00        |              | Booth             |
| Knorr Broccoli Au Gratin Rice                                            | 24/5 2oz  | 0-48001-70820 |         |                                 |                                 |                              |               | B. Pkg 4 shpr = \$100.00          |              | 600               |
| Knorr Mianese Rice                                                       | 24/5 2oz  | 0-48001-70825 |         |                                 |                                 |                              |               | C. Pkg 2 Shpr = \$50.00           |              | Pa 32-34          |
| Knorr Mushroom Rice                                                      | 24/5 2oz  | 0-48001-70823 |         |                                 |                                 |                              |               | Less 15% A = \$212.60 B = \$85.00 |              |                   |
| Knorr Soup Cup Display                                                   | 144/Aset  | 0-48001-70883 | 26883-4 | \$111.67/1.78                   | \$108.17/1.74                   | \$108.17/1.74                | N/A           | C=\$42.60                         |              |                   |
| Knorr Chicken Vegetable Soup Cup                                         | 48/1 1oz  | 0-48001-70006 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Potato Leek Soup Cup                                               | 48/1 2oz  | 0-48001-70004 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Chicken Noodle Soup Cup                                            | 48/1 1oz  | 0-48001-70008 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Vegetable/French Onion Display                                     | 192/1 4oz | 0-48001-70289 | 04412-3 | \$208.67/1.08                   | \$174.10/1.02                   | \$174.10/1.02                | N/A           |                                   |              |                   |
| Knorr Vegetable Soup Mix                                                 | 144/1 4oz | 0-48001-70201 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr French Onion Soup Mix                                              | 48/1 4oz  | 0-48001-70204 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Dip Display                                                        | 144/Aset  | 0-48001-70941 | 49184-2 | \$109.23/1.70                   | \$94.43/1.66                    | \$94.43/1.66                 | N/A           |                                   |              |                   |
| Knorr Onion Chive Dip                                                    | 48/0 8oz  | 0-48001-71101 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Garden Of Dip                                                      | 48/0 7oz  | 0-48001-71102 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Cracked Pepper Ranch Dip                                           | 48/1 1oz  | 0-48001-71103 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Pasta Sauce Display                                                | 192/Aset  | 0-48001-70863 | 97531-8 | \$187.18/1.87                   | \$160.67/1.74                   | \$160.67/1.74                | N/A           |                                   |              |                   |
| Knorr Alfredo Sauce                                                      | 48/1 8oz  | 0-48001-70320 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Pesto Sauce                                                        | 48/0 5oz  | 0-48001-70321 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Parma Rose Sauce                                                   | 48/1 3oz  | 0-48001-70365 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Garlic Herb Sauce                                                  | 48/1 6oz  | 0-48001-70335 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Classic Sauce Display                                              | 144/0 9oz | 0-48001-70865 | 48011-3 | \$110.98/1.77                   | \$106.18/1.73                   | \$106.18/1.73                | N/A           |                                   |              |                   |
| Knorr Hollandaise Sauce                                                  | 72/0 9oz  | 0-48001-70306 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Beignette Sauce                                                    | 72/0 9oz  | 0-48001-70306 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr 4 Variety Gravy Display                                            | 144/Aset  | 0-48001-70868 | 48014-7 | \$102.63/1.71                   | \$96.83/1.67                    | \$96.83/1.67                 | N/A           |                                   |              |                   |
| Knorr Turkey Gravy                                                       | 36/1 2oz  | 0-48001-70334 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Chicken Gravy                                                      | 36/1 2oz  | 0-48001-70333 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Brown Gravy                                                        | 36/1 2oz  | 0-48001-70307 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Au Jus Gravy                                                       | 36/0 8oz  | 0-48001-70315 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Chicken/Turkey Display                                             | 144/1 2oz | 0-48001-70864 | 48012-1 | \$102.63/1.71                   | \$96.83/1.67                    | \$96.83/1.67                 | N/A           |                                   |              |                   |
| Knorr Chicken Gravy                                                      | 72/1 2oz  | 0-48001-70333 |         |                                 |                                 |                              |               |                                   |              |                   |
| Knorr Turkey Gravy                                                       | 72/1 2oz  | 0-48001-70334 |         |                                 |                                 |                              |               |                                   |              |                   |

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# INDEPENDENT GROCERS SPECIALTY AD

## MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                           | Pack/Size | UPC           | Item #  | Regular Display/Unit FGSP | Special Display/Unit FGSP | Show Display/Unit FGSP | Show Bucks | Ad Monies                        | Order Qty | Booth & Page # |
|--------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|----------------------------------|-----------|----------------|
| Knorr Four Variety Pesto Sauce             | 144/Asst  | 0-48001-70852 | 40899-6 | \$126.58/8.67             | \$106.63/8.74             | \$106.63/8.74          | N/A        |                                  |           |                |
| Knorr Pesto Sauce                          | 36/5oz    | 0-48001-70321 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Creamy Pesto                         | 36/1.2oz  | 0-48001-70936 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Sun Dried Tomato Pesto               | 36/1.5oz  | 0-48001-70960 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Red Bell Pepper Pesto                | 36/1.5oz  | 0-48001-70961 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Vegetable/Lentil/Onion Display       | 182/Asst  | 0-48001-70286 | 61913-7 | \$205.67/8.08             | \$174.10/8.82             | \$174.10/8.82          | N/A        |                                  |           |                |
| Knorr Vegetable Soup Mix                   | 98/1.4oz  | 0-48001-70201 |         |                           |                           |                        |            |                                  |           |                |
| Knorr French Onion Soup Mix                | 48/1.4oz  | 0-48001-70204 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Lentil Soup Mix                      | 48/1.4oz  | 0-48001-70203 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Pesto Side Display                   | 72/Asst   | 0-48001-71812 | 66793-3 | \$82.86/8.15              | \$68.64/8.96              | \$68.64/8.96           | N/A        |                                  |           |                |
| Knorr Penne Pasta Dish                     | 24/5.1oz  | 0-48001-70085 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Fettucine Alfredo Dish               | 24/4.9oz  | 0-48001-70084 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Bow Tie Pasta w/Chicken              | 24/4.1oz  | 0-48001-71811 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Skillet Potato Display               | 72/Asst   | 0-48001-71813 | 66847-7 | \$82.86/8.15              | \$68.64/8.96              | \$68.64/8.96           | N/A        |                                  |           |                |
| Knorr Bacon & Cheese Skillet               | 24/4.0oz  | 0-48001-71805 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Cheddar Gherkin                      | 24/4.7oz  | 0-48001-71802 |         |                           |                           |                        |            |                                  |           |                |
| Knorr Cheesy Hash Browns                   | 24/4.4oz  | 0-48001-71809 |         |                           |                           |                        |            |                                  |           |                |
| <b>Ship Date 10/5/03 Ad Date 10/15/03</b>  |           |               |         |                           |                           |                        |            |                                  |           |                |
| <b>Acosta Sales &amp; Marketing</b>        |           |               |         |                           |                           |                        |            |                                  |           |                |
| <b>Keenleyside/Sharer Clarke</b>           |           |               |         |                           |                           |                        |            |                                  |           |                |
| Carrs Ginger Lemon Crème Shipper           | 48/7.0oz  | 0-59290-67104 | 64796-0 | \$71.00/8.148             | \$65.99/8.1.58            | \$65.99/8.1.28         | \$5.00     | *Mix & Match                     |           | Booth          |
| Carrs Ginger Lemon Crème                   | 48/7.0oz  | 0-59290-67218 |         |                           |                           |                        |            | A. Pkg 5 shippers \$100.00       |           | 803            |
| Carrs Mixed Cookies Shipper                | 48/Asst   | 0-59290-67108 | 42980-1 | \$71.00/8.148             | \$65.99/8.1.58            | \$65.99/8.1.28         | \$5.00     | *B. Pkg 3 shippers \$50.00       |           | Page           |
| Carrs Ginger Lemon Crème                   | 24/7.0oz  | 0-59290-67218 |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$47.50 |           | 81             |
| Carrs Chococookies                         | 12/3.5oz  | 0-59290-67219 |         |                           |                           |                        |            |                                  |           |                |
| Carrs Petite Biscuits                      | 12/4.2oz  | 0-59290-67220 |         |                           |                           |                        |            |                                  |           |                |
| Carrs Premiere Collection Shipper          | 36/7.0oz  | 0-59290-67204 | 62754-0 | \$101.80/82.83            | \$96.89/82.89             | \$91.88/82.86          | \$5.00     |                                  |           |                |
| Carrs Premiere Collection                  | 36/7.0oz  | 0-59290-67226 |         |                           |                           |                        |            |                                  |           |                |
| Monterey 4 Flavor Shipper                  | 72/8.0oz  | 0-59290-61286 | 87608-4 | \$81.44/8.1.14            | \$76.91/8.1.08            | \$71.91/8.1.01         | \$5.00     |                                  |           |                |
| Monterey Hearty Wheat                      | 24/5.0oz  | 0-59290-61295 |         |                           |                           |                        |            |                                  |           |                |
| Monterey Savory Wheat                      | 12/5.0oz  | 0-59290-61296 |         |                           |                           |                        |            |                                  |           |                |
| Monterey Sesame & Onion                    | 12/5.0oz  | 0-59290-61297 |         |                           |                           |                        |            |                                  |           |                |
| Monterey Roasted Vegetable                 | 24/5.0oz  | 0-59290-61298 |         |                           |                           |                        |            |                                  |           |                |
| Monterey 3 Flavor Shipper                  | 72/5.0oz  | 0-59290-61244 | 06289-2 | \$81.44/8.1.14            | \$76.91/8.1.08            | \$71.91/8.1.01         | \$5.00     |                                  |           |                |
| Monterey Hearty Wheat                      | 36/5.0oz  | 0-59290-61295 |         |                           |                           |                        |            |                                  |           |                |
| Monterey Roasted Vegetable                 | 36/5.0oz  | 0-59290-61298 |         |                           |                           |                        |            |                                  |           |                |
| <b>Advantage Sales &amp; Marketing</b>     |           |               |         |                           |                           |                        |            |                                  |           |                |
| <b>Harriet Foods Corporation</b>           |           |               |         |                           |                           |                        |            |                                  |           |                |
| House of Tsang Oriental Sauces Shipper     | 36/Asst   | 075050027884  | 78826-3 | \$73.93/82.06             | \$73.93/82.06             | \$63.93/81.77          | \$10.00    | *Mix & Match                     |           | Booth          |
| House of Tsang Wok Oil                     | 12/10oz   | 07505000801   | 78834-1 |                           |                           |                        |            |                                  |           | 1025           |
| House of Tsang Classic Stir Fry            | 12/11.5oz | 07505000810   | 78844-0 |                           |                           |                        |            | Purchase 2 shippers = \$25.00    |           | Page           |
| House of Tsang Szechuan Stir Fry           | 12/11.5oz | 07505000811   | 78803-6 |                           |                           |                        |            | Less 15% = \$21.25               |           | 167            |
| House of Tsang Grill Sauces Shipper        | 1/36      | 075050048344  | 25873-6 | \$82.33/81.74             | \$82.33/81.74             | \$42.33/81.44          | \$10.00    |                                  |           |                |
| House of Tsang Teriyaki Grilling Sauce     | 12/14.5oz | 075050023664  | 91405-1 |                           |                           |                        |            |                                  |           |                |
| House of Tsang Sweet Ginger Grilling Sauce | 12/14oz   | 07505016746   | 90466-4 |                           |                           |                        |            |                                  |           |                |
| House of Tsang Spicy Hunan Grilling Sauce  | 6/14oz    | 07505030002   | n/a     |                           |                           |                        |            |                                  |           |                |
| Peloponnese Olives & Peppers Shipper       | 1/80      | 03727901309   | 66730-6 | \$75.89/82.63             | \$70.88/82.63             | \$60.88/82.03          | \$15.00    | 2 Shippers = \$25.00             |           | Booth          |
| Peloponnese Kalamata Olives                | 12/7oz    | 03727908002   | 26974-6 |                           |                           |                        |            | Less 15% = \$21.25               |           | 1025           |
| Peloponnese Roasted Sweet Peas             | 12/13oz   | 03727908006   | 26966-2 |                           |                           |                        |            |                                  |           | Page           |
| Peloponnese Pitted Kalamata Olives         | 6/5oz     | 03727908003   | 26980-3 |                           |                           |                        |            |                                  |           | 167            |
| Peloponnese Appetizer Shipper              | 1/40      | 03727908141   | 22448-6 | \$80.93/82.27             | \$80.93/82.27             | \$70.93/81.88          | \$10.00    |                                  |           |                |
| Peloponnese Kalamata Olives Stuffed        | 10/7.5oz  | 03727908006   | 26981-1 |                           |                           |                        |            |                                  |           |                |
| Peloponnese Eggplant Mole                  | 12/7.5oz  | 03727908010   | 26987-7 |                           |                           |                        |            |                                  |           |                |
| Peloponnese Sun Dried Tomato               | 18/7.5oz  | 03727908009   | 26989-4 |                           |                           |                        |            |                                  |           |                |
| <b>Acosta Sales &amp; Mktg</b>             |           |               |         |                           |                           |                        |            |                                  |           |                |
| <b>Hain Celestial Group</b>                |           |               |         |                           |                           |                        |            |                                  |           |                |
| Decaf Green Tea Display                    | 72/20ct   | 0-7073448906  | 42280-7 | \$144.22/82.01            | \$144.22/82.61            | \$137.22/81.01         | \$7.00     | *A. Pkg 3-108ct shippers \$90.00 |           | Booth          |
| Decaf Mandarin Orchard Green               | 16/20ct   | 0-7073407044  |         |                           |                           |                        |            | *B. Pkg 2-108ct shippers \$80.00 |           | 816            |
| Decaf Mint Green                           | 16/20ct   | 0-7073407045  |         |                           |                           |                        |            | Less 15% A = \$85.00 B = \$42.50 |           | Page           |
| Decaf Green                                | 40/20ct   | 0-7073448760  |         |                           |                           |                        |            |                                  |           | 148            |

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# INDEPENDENT GROCERS SPECIALTY AC

## MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                           | Pack/Size  | UPC          | Item #  | Regular Display/Unit FGSP | Special Display/Unit FGSP | Show Display/Unit FGSP | Show Bucks | Ad Monies                         | Order Qty | Booth & Page # |
|--------------------------------------------|------------|--------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|-----------|----------------|
| <b>Crown Sales &amp; Marketing</b>         |            |              |         |                           |                           |                        |            |                                   |           |                |
| Annie's Two Cheddar Shipper                | 7.77oz     | 0-1356230089 | 82440-7 | \$74.13/81 JS             | \$83.90/81 89             | \$84.98/81 92          | \$5.04     | *Mix & Match                      |           | Booth          |
| Shells & Cheddar                           | 4.57oz     | 0-1356230004 |         |                           |                           |                        |            | *A* Pkg 3 shippers \$100.00       |           | 903            |
| Cheddar Mac                                | 2.57oz     | 0-1356230084 |         |                           |                           |                        |            | *B* Pkg 2 shippers \$50.00        |           | Page           |
| Annie's Easel Shells & Cheddar Sh          | 7.77oz     | 0-1356230089 | 82441-5 | \$74.13/81 JS             | \$83.90/81 89             | \$84.98/81 92          | \$5.04     | Less 16% A = \$68.00 B = \$42.50  |           | 44             |
| Shells & Cheddar                           | 7.77oz     | 0-1356230004 |         |                           |                           |                        |            |                                   |           |                |
| Arthur Easel Mac & Cheddar Sh              | 7.77oz     | 0-1356230089 | 13772-4 | \$74.13/81 JS             | \$83.90/81 89             | \$84.98/81 92          | \$5.04     |                                   |           |                |
| Arthur Mac & Cheese                        | 7.77oz     | 0-1356230039 |         |                           |                           |                        |            |                                   |           |                |
| Annie's MicroMac Shipper                   | 88.0.7oz   | 0-1356230089 | 10179-3 | \$88.80/82 J1             | \$74.13/82.06             | \$84.98/81 91          | \$5.04     |                                   |           |                |
| Micro Mac & Cheese                         | 3oz 10.7oz | 0-1356230089 |         |                           |                           |                        |            |                                   |           |                |
| <b>Ship Date 10/19/03 Ad Date 10/29/03</b> |            |              |         |                           |                           |                        |            |                                   |           |                |
| <b>Acosta Sales &amp; Marketing</b>        |            |              |         |                           |                           |                        |            |                                   |           |                |
| Keefster/Shaffer Clarke                    |            |              |         |                           |                           |                        |            |                                   |           |                |
| Corn Black Box Shipper                     | 86oz 25oz  | 06929027118  | 97508-4 | \$134.19/81 43            | \$128.34/81 26            | \$121.38/81 28         | \$7.00     | *Mix & Match                      |           | Booth          |
| Table Water Black Box                      | 96oz 25oz  | 06929027322  |         |                           |                           |                        |            | *A* Pkg 4-shippers \$125.00       |           | 903            |
| Corn Black, White & Gold                   | 86oz 25oz  | 06929027118  | 97507-4 | \$134.19/81 43            | \$128.34/81 26            | \$121.38/81 28         | \$7.00     | or 1-24oz to 1-ships \$125.00     |           | Page           |
| Table Water Black Box                      | 4oz 25oz   | 06929027322  |         |                           |                           |                        |            | *B* Pkg 2-ships \$50.00           |           | 91             |
| Table Water Cracker Pepper                 | 2.1oz 25oz | 06929027582  |         |                           |                           |                        |            | Less 16% A = \$104.25 B = \$42.00 |           |                |
| Table Water Garlic And Herb                | 2.1oz 25oz | 06929027111  |         |                           |                           |                        |            |                                   |           |                |
| Corn Assorted Shipper                      | 487.5oz    | 06929027118  | 10024-4 | \$105.94/82.17            | \$97.26/82.03             | \$91.26/81 9C          | \$6.00     |                                   |           |                |
| Assorted Biscuits for Cheese               | 487.5oz    | 06929027461  |         |                           |                           |                        |            |                                   |           |                |
| Corn Mixed Assorted Shipper                | 487.5oz    | 06929027108  | 24800-4 | \$105.94/82.17            | \$97.26/82.03             | \$91.26/81 9C          | \$6.00     |                                   |           |                |
| Assorted Biscuits for Cheese               | 487.5oz    | 06929027461  |         |                           |                           |                        |            |                                   |           |                |
| Distinctive Flavor Assortment              | 487.5oz    | 06929028018  |         |                           |                           |                        |            |                                   |           |                |
| Corn Red & Black Shipper                   | 86oz 25oz  | 06929027120  | 00641-4 | \$134.19/81 43            | \$128.34/81 3C            | \$121.38/81 28         | \$7.00     |                                   |           |                |
| Table Water Black Box                      | 60oz 25oz  | 06929027322  |         |                           |                           |                        |            |                                   |           |                |
| Whole Wheat Crackers                       | 36/7oz     | 06929027348  |         |                           |                           |                        |            |                                   |           |                |
| Black Table Water Ready Display            | 24oz 25oz  | 06929027112  | 28976-4 | \$335.48/81 43            | \$320.88/81 35            | \$304.88/81 27         | \$20.00    |                                   |           |                |
| Table Water Black Box                      | 96oz 25oz  | 06929027322  |         |                           |                           |                        |            |                                   |           |                |
| Mixed Ready Display Unit                   | 24oz 25oz  | 06929027113  | 28978-4 | \$335.48/81 43            | \$320.88/81 35            | \$304.88/81 27         | \$20.00    |                                   |           |                |
| Table Water Black Box                      | 12oz 25oz  | 06929027322  |         |                           |                           |                        |            |                                   |           |                |
| Table Water Cracker Pepper                 | 60oz 25oz  | 06929027582  |         |                           |                           |                        |            |                                   |           |                |
| Table Water Garlic And Herb                | 60oz 25oz  | 06929027111  |         |                           |                           |                        |            |                                   |           |                |
| Corn Stoned Wheat Shipper                  | 7.77oz     | 06929020061  | 00708-2 | \$100.65/81 43            | \$98.28/81 36             | \$91.28/81 28          | \$4.00     |                                   |           |                |
| Corn Stoned Wheat (low sodium)             | 36/7oz     | 06929027131  |         |                           |                           |                        |            |                                   |           |                |
| Corn Stoned Wheat (low sodium)             | 36/7oz     | 06929027130  |         |                           |                           |                        |            |                                   |           |                |
| <b>World Finer Foods</b>                   |            |              |         |                           |                           |                        |            |                                   |           |                |
| Monari Balsamic Vinegar                    | 12.16.9oz  | 0-1362960387 | 85882-7 | \$27.60/82.18             | \$27.60/82.20             | \$26.60/82.11          | \$2.00     | *A* Pkg 20 cases = \$75.00        |           | Booth          |
| Monari Balsamic Vinegar                    | 12.16.9oz  | 0-1362960387 |         |                           |                           |                        |            | *B* Pkg 10 cases = \$50.00        |           | 902            |
|                                            |            |              |         |                           |                           |                        |            | Less 16% A = \$63.75 B = \$42.50  |           | Page           |
| Gundelsheim Barrel Pickles                 | 873oz      | 0-7819204058 | 12201-0 | \$18.47/83 JS             | \$16.07/83.02             | \$18.07/83.02          |            | *A* Pkg 10 cases = \$40.00        |           | 21             |
| Gundelsheim Barrel Pickles                 | 673oz      | 0-7819204056 |         |                           |                           |                        |            | *B* Pkg 10 cases = \$20.00        |           |                |
|                                            |            |              |         |                           |                           |                        |            | Less 16% A = \$34.00 B = \$17.00  |           |                |
| <b>Crown Sales &amp; Marketing</b>         |            |              |         |                           |                           |                        |            |                                   |           |                |
| <b>Superior Quality Foods</b>              |            |              |         |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Shipper                   | 7.22.5oz   | 06830600506  | 85888-4 | \$74.13/81 JS             | \$62.20/81.88             | \$54.70/81.77          | \$6.50     | *Mix & Match                      |           | Booth          |
| Crockery Gourmet Chicken                   | 2.42.5oz   | 06830600500  | n/a     |                           |                           |                        |            | *A* Pkg 3 shippers \$100.00       |           | 903            |
| Crockery Gourmet Beef                      | 2.42.5oz   | 06830600504  | n/a     |                           |                           |                        |            | *B* Pkg 2 shippers \$50.00        |           | Page           |
| Crockery Gourmet Pork                      | 1.22.5oz   | 06830600506  | n/a     |                           |                           |                        |            | Less 16% A = \$85.00 B = \$42.50  |           | 23             |
| Crockery Gourmet Shipper                   | 7.22.5oz   | 06830600506  | 85889-4 | \$74.13/81 JS             | \$62.20/81.88             | \$54.70/81.77          | \$6.50     |                                   |           |                |
| Crockery Gourmet BBQ                       | 2.42.5oz   | 06830600501  | n/a     |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Italian                   | 2.42.5oz   | 06830600507  | n/a     |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Southern                  | 1.22.5oz   | 06830600506  | n/a     |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Variety Shipper           | 7.22.5oz   | 06830600506  | 85890-7 | \$74.13/81 JS             | \$62.20/81.88             | \$54.70/81.77          | \$6.50     |                                   |           |                |
| Crockery Gourmet Chicken                   | 1.22.5oz   | 06830600503  |         |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Beef                      | 1.22.5oz   | 06830600504  |         |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Pork                      | 1.22.5oz   | 06830600506  |         |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet BBQ                       | 1.22.5oz   | 06830600501  |         |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Italian                   | 1.22.5oz   | 06830600507  |         |                           |                           |                        |            |                                   |           |                |
| Crockery Gourmet Southern                  | 1.22.5oz   | 06830600506  |         |                           |                           |                        |            |                                   |           |                |

CS 781

INDEPENDENT GROCERS SPECIALTY AD  
MAY 2003 - NOVEMBER 2003 AD SCHEDULE

| Item Description                        | Pack/Size | UPC          | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Montes                        | Order Qty | Booth & Page # |
|-----------------------------------------|-----------|--------------|---------|---------------------------|---------------------------|------------------------|------------|----------------------------------|-----------|----------------|
| <b>HNF Fantastic Foods</b>              |           |              |         |                           |                           |                        |            |                                  |           |                |
| Fantastic International Dinner Shipper  | 72/Assd   | 0-7382562003 | 87883-7 | \$84.44/1.23              | \$74.94/1.04              | \$70.82/1.98           | \$4.32     | *Mix & Match                     |           | Booth          |
| Hummus                                  | 12/5oz    | 0-7382512062 |         |                           |                           |                        |            | "A" Pkg 3 shippers=\$100.00      |           | #700           |
| Tetoua                                  | 12/5oz    | 0-7382512601 |         |                           |                           |                        |            | "B" Pkg 2 shippers=\$60.00       |           | Page           |
| Faafel                                  | 12/13oz   | 0-7382512061 |         |                           |                           |                        |            | Less 10% A = \$66.00 B = \$52.80 |           | 33             |
| Potato                                  | 12/5oz    | 0-7382512061 |         |                           |                           |                        |            |                                  |           |                |
| Refried Beans                           | 12/7oz    | 0-7382512481 |         |                           |                           |                        |            |                                  |           |                |
| Black Beans                             | 12/7oz    | 0-7382512482 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Vegetable Entree Shipper      | 72/Assd   | 0-7382560010 | 82411-2 | \$84.44/1.23              | \$74.94/1.04              | \$70.82/1.98           | \$4.32     |                                  |           |                |
| Vegetable Chili                         | 24/6.4oz  | 0-7382512064 |         |                           |                           |                        |            |                                  |           |                |
| Taco Mix                                | 24/4.4oz  | 0-7382512079 |         |                           |                           |                        |            |                                  |           |                |
| Sloppy Joe Mix                          | 24/4.4oz  | 0-7382512078 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Tabouli Minus Meat Shipper    | 72/Assd   | 0-7382560009 | 82413-4 | \$84.44/1.23              | \$74.94/1.04              | \$70.82/1.98           | \$4.32     |                                  |           |                |
| Original Savory Thins                   | 36/3.2oz  | 0-7382512052 |         |                           |                           |                        |            |                                  |           |                |
| Turkey Savory Thins                     | 36/3.2oz  | 0-7382512601 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Mixed Soup & Dip Mix Shipper  | 72/Assd   | 0-7382560012 | 82419-6 | \$78.26/1.36              | \$64.43/1.88              | \$61.50/1.88           | \$2.88     |                                  |           |                |
| Onion Mushroom Mix                      | 12/1.0oz  | 0-7382512130 |         |                           |                           |                        |            |                                  |           |                |
| Garlic & Herb Mix                       | 12/1.0oz  | 0-7382512132 |         |                           |                           |                        |            |                                  |           |                |
| Vegetable Mix                           | 12/1.0oz  | 0-7382512135 |         |                           |                           |                        |            |                                  |           |                |
| Onion Soup & Dip Mix                    | 36/1.1oz  | 0-7382512130 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Onion Soup & Dip Mix Shipper  | 72/1.1oz  | 0-7382560013 | 81044-8 | \$78.26/1.36              | \$64.43/1.88              | \$61.50/1.88           | \$2.88     |                                  |           |                |
| Onion Soup & Dip Mix                    | 36/1.1oz  | 0-7382512130 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Side Dish Shipper             | 72/Assd   | 0-7382560017 | 82412-0 | \$84.44/1.23              | \$74.94/1.04              | \$70.82/1.98           | \$4.32     |                                  |           |                |
| Roasted Garlic & Red Pepper             | 24/5.6oz  | 0-7382512068 |         |                           |                           |                        |            |                                  |           |                |
| Cheddar Roast                           | 24/5.6oz  | 0-7382512081 |         |                           |                           |                        |            |                                  |           |                |
| Tucany Mushroom Tostito                 | 12/5.6oz  | 0-7382519082 |         |                           |                           |                        |            |                                  |           |                |
| 4 Grain Rice Pkaf                       | 12/6.4oz  | 0-7382512089 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Rice Pkaf Shipper             | 72/Assd   | 0-7382560011 | 82417-0 | \$84.44/1.23              | \$74.94/1.04              | \$70.82/1.98           | \$4.32     |                                  |           |                |
| Banana Rice Pkaf                        | 24/5.6oz  | 0-7382512111 |         |                           |                           |                        |            |                                  |           |                |
| Chicken Flavor Rice Pkaf                | 24/5.6oz  | 0-7382512112 |         |                           |                           |                        |            |                                  |           |                |
| Plain Rice Pkaf                         | 24/5.6oz  | 0-7382512110 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Elegant Grains Shipper        | 72/1.2oz  | 0-7382560008 | 82417-0 | \$84.44/1.23              | \$74.94/1.04              | \$70.82/1.98           | \$4.32     |                                  |           |                |
| Beetroot Pice                           | 24/5.6oz  | 0-7382512142 |         |                           |                           |                        |            |                                  |           |                |
| Couscous                                | 24/5.6oz  | 0-7382512144 |         |                           |                           |                        |            |                                  |           |                |
| Arroz Rice                              | 24/5.6oz  | 0-7382512148 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Hot Cereal Shipper            | 72/Assd   | 0-7382560007 | 82418-8 | \$65.85/1.82              | \$65.82/1.78              | \$62.94/1.74           | \$2.88     |                                  |           |                |
| Apple Cinnamon                          | 24/1.7oz  | 0-7382550019 |         |                           |                           |                        |            |                                  |           |                |
| Barans nut Baffey                       | 12/1.6oz  | 0-7382550022 |         |                           |                           |                        |            |                                  |           |                |
| Maple Raisin 3 Grain                    | 12/1.6oz  | 0-7382550023 |         |                           |                           |                        |            |                                  |           |                |
| Cranberry Orange                        | 12/1.7oz  | 0-7382550020 |         |                           |                           |                        |            |                                  |           |                |
| Whet n Berries                          | 12/1.7oz  | 0-7382550021 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Big Soup 9 Flavor Shipper     | 120/Assd  | 0-7382560006 | 82810-2 | \$139.18/1.06             | \$110.42/1.93             | \$105.68/1.88          | \$4.80     |                                  |           |                |
| Sesame Nuts                             | 12/1.8oz  | 0-7382551012 |         |                           |                           |                        |            |                                  |           |                |
| Vegetable Chicken Noodle                | 12/1.7oz  | 0-7382551016 |         |                           |                           |                        |            |                                  |           |                |
| Vegetable Beef Noodle                   | 12/2.0oz  | 0-7382551017 |         |                           |                           |                        |            |                                  |           |                |
| Italian Tomato Noodle                   | 12/2.5oz  | 0-7382551018 |         |                           |                           |                        |            |                                  |           |                |
| Spring Vegetable                        | 12/2.0oz  | 0-7382551014 |         |                           |                           |                        |            |                                  |           |                |
| Modern Broccoli                         | 12/2.2oz  | 0-7382551015 |         |                           |                           |                        |            |                                  |           |                |
| Maple w/Tofu                            | 12/2.3oz  | 0-7382551011 |         |                           |                           |                        |            |                                  |           |                |
| Slopy Tnu                               | 24/2.2oz  | 0-7382551013 |         |                           |                           |                        |            |                                  |           |                |
| Hut & Soer                              | 12/2.4oz  | 0-7382551010 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Slimmer Soup 4 Flavor Shipper | 48/Assd   | 0-7382560760 | 81041-4 | \$128.54/1.251            | \$102.87/1.18             | \$98.17/1.2.05         | \$4.80     |                                  |           |                |
| Vegetable Chicken Noodle                | 12/6.7oz  | 0-7382554002 |         |                           |                           |                        |            |                                  |           |                |
| Spl f Pca                               | 12/9.2oz  | 0-7382554003 |         |                           |                           |                        |            |                                  |           |                |
| Creamy Potato                           | 12/2.3oz  | 0-7382554001 |         |                           |                           |                        |            |                                  |           |                |
| Vegetable Barley                        | 12/9.3oz  | 0-7382554003 |         |                           |                           |                        |            |                                  |           |                |
| Fantastic Slimmer Soup 2 Flavor Shipper | 48/Assd   | 0-7382560761 | 81049-7 | \$128.54/1.251            | \$102.87/1.18             | \$98.17/1.2.05         | \$4.80     |                                  |           |                |
| Vegetable Chicken Noodle                | 12/9.7oz  | 0-7382554002 |         |                           |                           |                        |            |                                  |           |                |
| Creamy Potato                           | 12/2.3oz  | 0-7382554001 |         |                           |                           |                        |            |                                  |           |                |

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19 Pages  
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Note

| INDEPENDENT GROCERS SPECIALTY AD           |           |               |         |                           |                           |                        |            |                                   |           |                |  |
|--------------------------------------------|-----------|---------------|---------|---------------------------|---------------------------|------------------------|------------|-----------------------------------|-----------|----------------|--|
| MAY 2003 - NOVEMBER 2003 AD SCHEDULE       |           |               |         |                           |                           |                        |            |                                   |           |                |  |
| Item Description                           | Pack/Size | UPC           | Item #  | Regular Display/Unit FQSP | Special Display/Unit FQSP | Show Display/Unit FQSP | Show Bucks | Ad Monies                         | Order Qty | Booth & Page # |  |
| <b>Crown Sales &amp; Marketing</b>         |           |               |         |                           |                           |                        |            |                                   |           |                |  |
| <b>JM Smucker Specialty</b>                |           |               |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Lemon/Lime Fruit Curd          | 36/10oz   | 0-51500-03878 | 00311-3 | \$70.23/\$1.96            | \$70.23/\$1.96            | \$62.23/\$1.73         | \$8.00     | *Mix & Match                      | 1         | Booth          |  |
| Dickinson's Lemon Curd                     | 18/10oz   | 0-51500-03116 |         |                           |                           |                        |            | A Pkg 3 shippers \$100.00         |           | \$10           |  |
| Dickinson's Lime Curd                      | 18/10oz   | 0-51500-03084 |         |                           |                           |                        |            | *B Pkg 2 shippers \$80.00         | 1         | Page           |  |
| Dickinson's Regular Mix Fruit Butter       | 36/9oz    | 0-51500-03929 | 51535-3 | \$80.36/\$1.68            | \$80.36/\$1.68            | \$62.36/\$1.46         | \$8.00     | Or Open Stock Case Equivalent     |           | 110            |  |
| Dickinson's Apple Butter                   | 18/9oz    | 0-51500-03258 |         |                           |                           |                        |            | Less 16% A = \$85.00 B = \$42.90  |           |                |  |
| Dickinson's Pumpkin Butter                 | 18/9oz    | 0-51500-03269 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Country Cranberry Relish       | 36/9 6oz  | 0-51500-03315 | 00519-6 | \$74.99/\$2.00            | \$74.99/\$2.00            | \$66.99/\$1.87         | \$8.00     |                                   |           |                |  |
| Dickinson's Country Cranberry Relish       | 36/9 6oz  | 0-51500-03133 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Pappas Spread Shipper          | 36/9 6oz  | 0-51500-03085 | 00543-6 | \$80.63/\$1.68            | \$80.63/\$1.68            | \$62.63/\$1.47         | \$8.00     |                                   |           |                |  |
| Dickinson's Mild Pepper Spread             | 9/9 6oz   | 0-51500-03076 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Hot Pepper Spread              | 9/9 6oz   | 0-51500-03077 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Apple Pepper Spread            | 9/9 6oz   | 0-51500-03078 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Cherry Pepper Spread           | 9/9 6oz   | 0-51500-03079 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's 4-Flavor Traditional           | 36/10oz   | 0-51500-03086 | 01500-7 | \$72.63/\$2.02            | \$72.63/\$2.02            | \$64.63/\$1.80         | \$8.00     |                                   |           |                |  |
| Dickinson's Seedless Blackberry            | 9/10oz    | 0-51500-03357 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Seedless Red Raspberry         | 9/10oz    | 0-51500-03356 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Strawberry                     | 9/10oz    | 0-51500-03367 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Apricot                        | 9/10oz    | 0-51500-03362 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Purely Fruit Shipper           | 36/9 6oz  | 0-51500-03084 | 40508-5 | \$80.04/\$2.23            | \$80.04/\$2.23            | \$72.04/\$2.01         | \$8.00     |                                   | 1         |                |  |
| Dickinson's Seedless Blackberry            | 6/9 6oz   | 0-51500-03069 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Apricot                        | 6/9 6oz   | 0-51500-03068 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Blueberry                      | 6/9 6oz   | 0-51500-03070 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Red Raspberry                  | 6/9 6oz   | 0-51500-03073 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Strawberry                     | 6/9 6oz   | 0-51500-03074 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Orange Marmalade               | 6/9 6oz   | 0-51500-03072 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Organic Fruit Spread           | 36/9 6oz  | 0-51500-03068 | 01564-8 | \$82.97/\$2.31            | \$82.97/\$2.31            | \$74.97/\$2.09         | \$8.00     |                                   |           |                |  |
| Dickinson's Strawberry Organic             | 9/9 6oz   | 0-51500-03065 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Blueberry Organic              | 9/9 6oz   | 0-51500-03066 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Red Raspberry Organic          | 9/9 6oz   | 0-51500-03067 |         |                           |                           |                        |            |                                   |           |                |  |
| Dickinson's Blackberry Organic             | 9/9 6oz   | 0-51500-03068 |         |                           |                           |                        |            |                                   |           |                |  |
| <b>Ship Date 10/19/03 Ad Date 11/05/03</b> |           |               |         |                           |                           |                        |            |                                   |           |                |  |
| <b>World Finer Foods</b>                   |           |               |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Small Shells                      | 12/1 lb   | 07067000708   | 20138-2 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        | *Mix & Match                      |           | Booth          |  |
| Da Vinci Small Shells                      | 12/1 lb   | 07067000701   |         |                           |                           |                        |            | "A" Pkg 100 cases = \$150.00      |           | \$02           |  |
| Da Vinci Rigatoni                          | 12/1 lb   | 07067000727   | 20173-6 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        | "B" Pkg 50 cases = \$50.00        |           | Page           |  |
| Da Vinci Rigatoni                          | 12/1 lb   | 07067000727   |         |                           |                           |                        |            | Less 16% A = \$127.50 B = \$42.90 |           | 17 19          |  |
| Da Vinci Fusilli-Springs                   | 12/1 lb   | 07067000728   | 03333-0 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Fusilli-Springs                   | 12/1 lb   | 07067000728   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Penne Rigate                      | 12/1 lb   | 07067000729   | 20149-6 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Penne Rigate                      | 12/1 lb   | 07067000729   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Sea Shells                        | 12/1 lb   | 07067000731   | 02354-8 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Sea Shells                        | 12/1 lb   | 07067000731   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Wagon Wheels                      | 12/1 lb   | 07067000732   | 20578-6 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Wagon Wheels                      | 12/1 lb   | 07067000732   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Bowties                           | 12/1 lb   | 07067000735   | 00749-6 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Bowties                           | 12/1 lb   | 07067000735   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Cut Ziti                          | 12/1 lb   | 07067000740   | 20182-6 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Cut Ziti                          | 12/1 lb   | 07067000740   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Rotini                            | 12/1 lb   | 07067000741   | 27336-7 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Rotini                            | 12/1 lb   | 07067000741   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Trumpets                          | 12/1 lb   | 07067000743   | 00077-3 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Trumpets                          | 12/1 lb   | 07067000743   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Flowers                           | 12/1 lb   | 07067000744   | 00079-6 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Flowers                           | 12/1 lb   | 07067000744   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Twists                            | 12/1 lb   | 07067000745   | 27332-0 | \$5.83/\$.48              | \$5.12/\$.43              | \$5.12/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Twists                            | 12/1 lb   | 07067000745   |         |                           |                           |                        |            |                                   |           |                |  |
| Da Vinci Elbow Macaroni                    | 20/1 lb   | 07067000746   | 00005-3 | \$5.74/\$.49              | \$5.63/\$.43              | \$5.63/\$.43           | N/A        |                                   |           |                |  |
| Da Vinci Elbow Macaroni                    | 20/1 lb   | 07067000746   |         |                           |                           |                        |            |                                   |           |                |  |

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