IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re: G.I. JOE'S HOLDING CORPORATION and G.I. JOE'S, INC.,[1] Debtors.	)	Chapter 11 Case No. 09-10713 (KG) Jointly Administered **Objection Deadline: November 4, 2009 at 4:00 p.m.** **Hearing Date: Only if Objections are filed**

NOTICE OF APPLICATION

TO: All Parties Listed on the Attached Service List

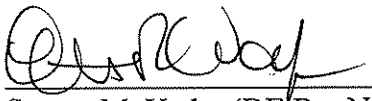
Potter Anderson & Corroon LLP has filed the attached **Seventh Monthly Fee Application of Potter Anderson & Corroon LLP for Compensation of Services Rendered and Reimbursement of Expenses as Co-Counsel to the Debtors for the Period from September 1, 2009 through September 30, 2009** (the "Application").

Responses or objections to the Application, if any, are to be filed on or before **November 4, 2009 at 4:00 p.m.** At the same time, you must serve a copy of the objection or response on the undersigned attorneys.

IF YOU FAIL TO RESPOND IN ACCORDANCE WITH THIS NOTICE, THE COURT MAY GRANT THE RELIEF BY THIS APPLICATION WITHOUT FURTHER NOTICE OR HEARING.

Dated: Wilmington, Delaware
October 15, 2009

POTTER ANDERSON & CORROON LLP



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Co-Counsel to the Debtors and Debtors in Possession

[1] G.I. Joe's Holding Corporation (Federal Tax I.D. #20-8330022) and G.I. Joe's, Inc. (Federal Tax I.D. #93-0500948) have requested joint administration of their chapter 11 cases.