

Fill in this information to identify the case:

Debtor 1 Gold's Gym International, Inc.

Debtor 2 _____
(Spouse, if filing)

United States Bankruptcy Court for the: Northern District of Texas, Dallas Division

Case number 20-31319-hdh11

E-Filed on 09/02/2020
Claim # 279

Official Form 410

Proof of Claim

04/19

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. **Do not send original documents;** they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

Part 1: Identify the Claim

1. **Who is the current creditor?** Pandora Media, Inc.
Name of the current creditor (the person or entity to be paid for this claim)

Other names the creditor used with the debtor _____

2. **Has this claim been acquired from someone else?** No
 Yes. From whom? _____

3. Where should notices and payments to the creditor be sent? <small>Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)</small>	Where should notices to the creditor be sent?	Where should payments to the creditor be sent? (if different)
	<p><u>Lawrence Schwab / Kenneth Law</u> Name</p> <p><u>633 Menlo Ave., Suite 100</u> Number Street</p> <p><u>Menlo Park CA 94025</u> City State ZIP Code</p> <p>Contact phone <u>(950) 857-9500</u></p> <p>Contact email <u>ken@bbslaw.com</u></p> <p>Uniform claim identifier for electronic payments in chapter 13 (if you use one): _____</p>	<p>_____ Name</p> <p>_____ Number Street</p> <p>_____ City State ZIP Code</p> <p>Contact phone _____</p> <p>Contact email _____</p>

4. **Does this claim amend one already filed?** No
 Yes. Claim number on court claims registry (if known) _____ Filed on _____
MM / DD / YYYY

5. **Do you know if anyone else has filed a proof of claim for this claim?** No
 Yes. Who made the earlier filing? _____

Part 2: Give Information About the Claim as of the Date the Case Was Filed

6. **Do you have any number you use to identify the debtor?** No
 Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: _____

7. **How much is the claim?** \$ 103,759.50. **Does this amount include interest or other charges?**
 No
 Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. **What is the basis of the claim?** Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information.
See Attachment 1

9. **Is all or part of the claim secured?** No
 Yes. The claim is secured by a lien on property.
Nature of property:
 Real estate. If the claim is secured by the debtor's principal residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.
 Motor vehicle
 Other. Describe: _____
Basis for perfection: _____
Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)
Value of property: \$ _____
Amount of the claim that is secured: \$ _____
Amount of the claim that is unsecured: \$ _____ (The sum of the secured and unsecured amounts should match the amount in line 7.)
Amount necessary to cure any default as of the date of the petition: \$ _____
Annual Interest Rate (when case was filed) _____ %
 Fixed
 Variable

10. **Is this claim based on a lease?** No
 Yes. **Amount necessary to cure any default as of the date of the petition.** \$ 0.00

11. **Is this claim subject to a right of setoff?** No
 Yes. Identify the property: _____

12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?

No

Yes. Check one:

Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).

Up to \$3,025* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).

Wages, salaries, or commissions (up to \$13,650*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).

Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).

Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).

Other. Specify subsection of 11 U.S.C. § 507(a)() that applies.

Amount entitled to priority

\$ 0.00

\$ 0.00

\$ 0.00

\$ 0.00

\$ 0.00

\$ 0.00

* Amounts are subject to adjustment on 4/01/22 and every 3 years after that for cases begun on or after the date of adjustment.

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

I am the creditor.

I am the creditor's attorney or authorized agent.

I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.

I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date 09/02/2020
MM / DD / YYYY

Kenneth T. Law

Signature

Print the name of the person who is completing and signing this claim:

Name Kenneth T. Law
First name Middle name Last name

Title Attorney for Creditor

Company Bialson, Bergen & Schwab
Identify the corporate servicer as the company if the authorized agent is a servicer.

Address _____
Number Street

City State ZIP Code

Contact phone _____ Email _____

Attachment 1 - Proof of Claim + Supp Docs P0170-031.pdf

Description -

Fill in this information to identify the case:

Debtor 1 Gold's Gym International, Inc.

Debtor 2 _____
(Spouse, if filing)

United States Bankruptcy Court for the: NORTHERN District of TEXAS
(State)

Case number 20-31318

Official Form 410

Proof of Claim

12/15

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. **Do not send original documents;** they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

Part 1: Identify the Claim

1. **Who is the current creditor?** PANDORA MEDIA, INC.
Name of the current creditor (the person or entity to be paid for this claim)

Other names the creditor used with the debtor _____

2. **Has this claim been acquired from someone else?** No
 Yes. From whom? _____

	Where should notices to the creditor be sent?	Where should payments to the creditor be sent? (if different)
3. Where should notices and payments to the creditor be sent? Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)	Lawrence Schwab/Kenneth Law	
	Bialson, Bergen & Schwab	
	Name _____	Name _____
	633 Menlo Avenue, Suite 100	
	Number Street _____	Number Street _____
	Menlo Park, CA 94025	
	City State ZIP Code _____	City State ZIP Code _____
Contact phone <u>650-857-9500</u>	Contact phone _____	
Contact email <u>Ken@bbslaw.com</u>	Contact email _____	
Uniform claim identifier for electronic payments in chapter 13 (if you use one): _____		

4. **Does this claim amend one already filed?** No
 Yes. Claim number on court claims registry (if known) _____ Filed on _____
MM / DD / YYYY

5. **Do you know if anyone else has filed a proof of claim for this claim?** No
 Yes. Who made the earlier filing? _____

Part 2: Give Information About the Claim as of the Date the Case Was Filed

6. Do you have any number you use to identify the debtor? No
 Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: _____

7. How much is the claim? \$ 103,759.50. Does this amount include interest or other charges?
 No
 Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. What is the basis of the claim? Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information.
SEE ATTACHMENT 1

9. Is all or part of the claim secured? No
 Yes. The claim is secured by a lien on property.
Nature of property:
 Real estate. If the claim is secured by the debtor's principal residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.
 Motor vehicle
 Other. Describe: _____
Basis for perfection: _____
Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)
Value of property: \$ _____
Amount of the claim that is secured: \$ _____
Amount of the claim that is unsecured: \$ _____ (The sum of the secured and unsecured amounts should match the amount in line 7.)
Amount necessary to cure any default as of the date of the petition: \$ _____
Annual Interest Rate (when case was filed) _____ %
 Fixed
 Variable

10. Is this claim based on a lease? No
 Yes. Amount necessary to cure any default as of the date of the petition. \$ 103,759.50

11. Is this claim subject to a right of setoff? No
 Yes. Identify the property: _____

12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?

No

Yes. Check all that apply:

Amount entitled to priority

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).

\$ _____

Up to \$2,775* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).

\$ _____

Wages, salaries, or commissions (up to \$12,475* earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).

\$ _____

Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).

\$ _____

Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).

\$ _____

Other. Specify subsection of 11 U.S.C. § 507(a)() that applies.

\$ _____

* Amounts are subject to adjustment on 4/01/16 and every 3 years after that for cases begun on or after the date of adjustment.

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

- I am the creditor.
- I am the creditor's attorney or authorized agent.
- I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.
- I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date 9.2.2020
MM / DD / YYYY

Kenneth T. Law
Signature

Print the name of the person who is completing and signing this claim:

Name KENNETH T. LAW
First name Middle name Last name

Title ATTORNEY FOR CREDITOR

Company BIALSON, BERGEN & SCHWAB
Identify the corporate servicer as the company if the authorized agent is a servicer.

Address 633 MENLO AVENUE, SUITE 100
Number Street

MENLO PARK, CA 94025
City State ZIP Code

Contact phone 650-857-9500 Email KEN@BBSLAW.COM

Attachment 1 to Proof of Claim of Pandora Media, Inc.

Debtor: Gold’s Gym International, Inc.
Creditor: Pandora Media, Inc.

Case Number: 20-31318

Amount of Claim: Not less than \$103,759.50

Statement of Claim

Gold’s Gym International, Inc. and its affiliates (collectively, the “**Debtor**”) are liable to Pandora Media, Inc. (the “**Creditor**”), in the amount of not less than \$103,759.50 (the “**Claim**”), for amounts payable with respect to the services provided (the “**Services**”) and pursuant to the terms of those certain *Order Form Nos. P1352255, P1367199, P359153, P1376071, and P1382769* (the “**Contracts**”). A true and accurate copy of the Contracts are attached hereto as Exhibit A, and is incorporated herein as if fully set forth.

To date, no notice has been served on Creditor informing it that the Contract has been rejected pursuant to 11 U.S.C. §365, or it otherwise has been terminated. Accordingly, Creditor asserts that, from and after May 15, 2020 (the “**Petition Date**”) through the end of the term of the Contract, the Debtor is obligated to make all payments that become due and owing pursuant to the Contract according to the terms of such contract for Services provided from and after the Petition Date.

More specifically, Creditor represents that additional amounts may accrue from and after the Petition Date through the end of the term of the Contract and all such amounts, subject to 11 U.S.C. §503(b), constitute administrative expenses and, therefore, all such amounts are entitled to priority in payment as permitted by 11 U.S.C. §507.

A summary of the Claim amount is set forth below. True and accurate copies of the Invoices are attached hereto as Exhibit B, and is incorporated herein as if fully set forth.

Order No.	Transaction Number	Invoice Date	Campaign Name	Billing Period	Total
P1352255	11731128	12/16/2019	Gold's Gym_November Streaming_SMG_November_2019	Dec-19	\$4,806.14
P1367199	11740703	1/31/2020	Gold's Gym_January Streaming_SMG_January_2020	Jan-20	\$38,727.67
P1359153	11742988	2/24/2020	Gold's GymTexas County_Q1 '20_RTVA	Feb-20	\$4,500.01
P1376071	11745143	2/29/2020	Gold's Gym_February Streaming_SMG_February_2020	Feb-20	\$39,391.92
P1382769	11752782	4/28/2020	Gold's Gym_March Streaming_SMG_March_2020	Mar-20	\$16,333.76

\$ 103,759.50

This Proof of Claim is filed to protect the Creditor from forfeiture of its Claim. The execution and filing of this Proof of Claim is not: (a) a waiver or release of the Creditor’s rights against any other entity or person liable for all or part of the Claim; (b) a consent by the Creditor to the jurisdiction of this Court with respect to any proceeding commenced in this case against or otherwise involving the Creditor; (c) a waiver of the right to withdraw the reference with respect to the subject matter of the Proof of Claim, any objection or other proceedings commenced with respect thereto or any other proceeding commenced in this case against or otherwise involving the Creditor; or (d) an election of remedy which waives or otherwise affects any other remedy.

The Creditor expressly reserves all rights, including without limitation, its rights to file other Proofs of Claim or requests for allowance and payment of any administrative expense with respect to the

Attachment 1 to Proof of Claim of Pandora Media, Inc.

Claim set forth herein or otherwise (which proof of claim or request, if so filed, shall not be deemed to supersede this claim), to amend or supplement this Proof of Claim in any respect, including with respect to the filing of an amended claim or to file additional Proofs of Claim for claims not covered by this claim. Notwithstanding anything contained in this Proof of Claim, Creditor expressly reserves its rights with respect to the Claim set forth herein or any other claims, cause of action, chose in action, and preserves all rights including, without limitation, to assert its rights against any third party whatsoever, raiser counterclaims or cross-claims, or assert defenses to any claims asserted by any party-in-interest with respect to the Claim.

Creditor asserts the following additional claims including, without limitation, (i) the right to claim administrative expense priority for any unsecured portion of the Claim; (ii) interest, attorneys' fees and costs which continue to accrue and be incurred; (iii) rights to estimate contingent and assert additional claims if contingent claims are estimated and/or liquidated; and (iv) any other claim Creditor may have against the Debtor relating to or incidental to any loans made by Creditor to the Debtor (collectively, the "Additional Claims"). Notwithstanding anything to the contrary as may be set forth in the Proof of Claim, Creditor expressly reserves and preserves all rights with regard to the Additional Claims.

Exhibit A



Invoice#	11731128
Invoice Date	12/16/2019
Payment Terms	Net 30
Due Date	01/15/2020
Month of Service	December 2019

Billing Information

One Southwest Media Group, Inc.
Kurt Schweitzer
2100 Ross Ave Ste 3000
DALLAS, TX 75201
United States

Advertiser Information

Gold's Gym International, Inc.
125 E. John Carpenter Fwy, Ste. 1300
IRVING, TX 75062
United States

Campaign Name			
Gold's Gym_November Streaming_SMG_November_2019			
Contract Dates	Insertion Order	Buyer	Sales Rep
2019/11/29 to 2019/12/02	P1352255	Kurt Schweitzer	Casey Bates

Product Name	Creative Name/ISCI	Length	Amount
Audio Everywhere :30 Austin - Audio		30	\$492.32
Audio Everywhere :30 Birmingham - Audio		30	\$54.49
Audio Everywhere :30 Dallas - Audio		30	\$684.94
Audio Everywhere :30 Los Angeles - Audio		30	\$615.84
Audio Everywhere :30 McAllen-Brownsville-Harlingen - Audio		30	\$512.07
Audio Everywhere :30 Montgomery - Audio		30	\$80.82
Audio Everywhere :30 San Antonio - Audio		30	\$987.18
Audio Everywhere :30 Washington DC (East Coast) - Audio		30	\$1,378.48
Total			\$4,806.14

Net Total	\$4,806.14
Currency USD	



Pop for Invoice #	11731128
Month of Service	December 2019
Advertiser	Gold's Gym International, Inc.

Proof of Performance Report

Ordered				Billed Quantity	Billable Amount
Product	Start Date	End Date	Quantity		
Audio Everywhere :30 Austin - Audio	2019/11/29	2019/12/02	67,008	32,931	\$492.32
Audio Everywhere :30 Birmingham - Audio	2019/11/29	2019/12/02	7,518	3,646	\$54.49
Audio Everywhere :30 Dallas - Audio	2019/11/29	2019/12/02	93,645	45,813	\$684.94
Audio Everywhere :30 Los Angeles - Audio	2019/11/29	2019/12/02	83,823	41,193	\$615.84
Audio Everywhere :30 McAllen-Brownsville-Harlingen - Audio	2019/11/29	2019/12/02	70,234	34,252	\$512.07
Audio Everywhere :30 Montgomery - Audio	2019/11/29	2019/12/02	10,970	5,405	\$80.82
Audio Everywhere :30 San Antonio - Audio	2019/11/29	2019/12/02	134,039	66,033	\$987.18
Audio Everywhere :30 Washington DC (East Coast) - Audio	2019/11/29	2019/12/02	187,291	92,206	\$1,378.48
Washington DC (East Coast) - Display Added Value	2019/11/29	2019/12/02	187,291	92,206	\$0.00
San Antonio - Display Added Value	2019/11/29	2019/12/02	134,039	66,032	\$0.00
Dallas - Display Added Value	2019/11/29	2019/12/02	93,645	45,815	\$0.00
Los Angeles - Display Added Value	2019/11/29	2019/12/02	83,823	41,193	\$0.00
McAllen-Brownsville-Harlingen - Display Added Value	2019/11/29	2019/12/02	70,234	34,252	\$0.00
Austin - Display Added Value	2019/11/29	2019/12/02	67,008	32,931	\$0.00
Montgomery - Display Added Value	2019/11/29	2019/12/02	10,970	5,406	\$0.00
Birmingham - Display Added Value	2019/11/29	2019/12/02	7,518	3,645	\$0.00
			1,309,056	642,959	\$4,806.14

Please detach and return this portion with payment

Mail Checks To Pandora Media, LLC. 25601 Network Place Chicago, IL 60673-1256	Important Reminder To ensure timely and accurate payment application, please include your remittance information with payment.
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Invoice #	11731128
Invoice Date	12/16/2019
Payment Terms	Net 30
Due Date	01/15/2020
Month of Service	December 2019
Amount	\$4,806.14



Invoice#	11740703
Invoice Date	01/31/2020
Payment Terms	Net 30
Due Date	03/01/2020
Month of Service	January 2020

Billing Information

One Southwest Media Group, Inc.
Media Accounts Pay
Attn: Accounts Payable
1717 Main Street, Suite 4000
DALLAS, TX 75201
United States

Advertiser Information

Gold's Gym International, Inc.
125 E. John Carpenter Fwy, Ste. 1300
IRVING, TX 75062
United States

Campaign Name			
Gold's Gym_January Streaming_SMG_January_2020			
Contract Dates	Insertion Order	Buyer	Sales Rep
2019/12/26 to 2020/01/31	P1367199	Kurt Schweitzer	Casey Bates

Product Name	Creative Name/ISCI	Length	Amount
Audio Everywhere :30 Austin - Audio		30	\$3,649.73
Audio Everywhere :30 Birmingham - Audio		30	\$2,869.55
Audio Everywhere :30 Dallas - Audio		30	\$6,830.47
Audio Everywhere :30 McAllen-Brownsville-Harlingen - Audio		30	\$1,960.45
Audio Everywhere :30 Montgomery - Audio		30	\$1,980.96
Audio Everywhere :30 San Antonio - Audio		30	\$6,835.00
Audio Everywhere :30 Washington DC (East Coast) - Audio		30	\$14,601.51

Total \$38,727.67

Net Total	\$38,727.67
Currency USD	



Pop for Invoice #	11740703
Month of Service	January 2020
Advertiser	Gold's Gym International, Inc.

Proof of Performance Report					
Ordered				Billed Quantity	Billable Amount
Product	Start Date	End Date	Quantity		
Audio Everywhere :30 Austin - Audio	2019/12/26	2020/01/31	250,000	244,128	\$3,649.73
Audio Everywhere :30 Birmingham - Audio	2019/12/26	2020/01/31	195,625	191,943	\$2,869.55
Audio Everywhere :30 Dallas - Audio	2019/12/26	2020/01/31	468,227	456,887	\$6,830.47
Audio Everywhere :30 McAllen-Brownsville-Harlingen - Audio	2019/12/26	2020/01/31	135,000	131,134	\$1,960.45
Audio Everywhere :30 Montgomery - Audio	2019/12/26	2020/01/31	135,000	132,507	\$1,980.96
Audio Everywhere :30 San Antonio - Audio	2019/12/26	2020/01/31	468,227	457,190	\$6,835.00
Audio Everywhere :30 Washington DC (East Coast) - Audio	2019/12/26	2020/01/31	1,000,000	976,687	\$14,601.51
Washington DC (East Coast) - Display Added Value	2019/12/26	2020/01/31	1,000,000	976,689	\$0.00
San Antonio - Display Added Value	2019/12/26	2020/01/31	468,227	457,190	\$0.00
Dallas - Display Added Value	2019/12/26	2020/01/31	468,227	456,887	\$0.00
Austin - Display Added Value	2019/12/26	2020/01/31	250,000	244,129	\$0.00
Birmingham - Display Added Value	2019/12/26	2020/01/31	195,625	191,943	\$0.00
Montgomery - Display Added Value	2019/12/26	2020/01/31	135,000	132,506	\$0.00
McAllen-Brownsville-Harlingen - Display Added Value	2019/12/26	2020/01/31	135,000	131,134	\$0.00
			5,304,158	5,180,954	\$38,727.67

Please detach and return this portion with payment

Mail Checks To Pandora Media, LLC. 25601 Network Place Chicago, IL 60673-1256	Important Reminder To ensure timely and accurate payment application, please include your remittance information with payment.
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Invoice #	11740703
Invoice Date	01/31/2020
Payment Terms	Net 30
Due Date	03/01/2020
Month of Service	January 2020
Amount	\$38,727.67



Invoice#	11742988
Invoice Date	02/24/2020
Payment Terms	Net 30
Due Date	03/25/2020
Month of Service	February 2020

Billing Information

Radio Television Associates
Dale Weinstein
6060 Center Dr. 10th Floor
LOS ANGELES, CA 90045
United States

Advertiser Information

Gold's Gym International, Inc.
125 E. John Carpenter Fwy, Ste. 1300
IRVING, TX 75062
United States

Campaign Name			
Gold's Gym Texas County_Q1 '20_RTVA			
Contract Dates	Insertion Order	Buyer	Sales Rep
2020/01/01 to 2020/04/21	P1359153	Melissa Berglund	Laura Schumer

Product Name	Creative Name/ISCI	Length	Amount
Audio Everywhere :30 02/01/2020-02/21/2020, 18-49, WEBB, TX COUNTY - Audio		30	\$1,400.00
Audio Everywhere :30 02/01/2020-02/21/2020, 18-49, CAMERON, TX COUNTY - Audio		30	\$1,000.01
Audio Everywhere :30 02/01/2020-02/21/2020, 18-49, HIDALGO, TX COUNTY - Audio		30	\$2,100.00
Total			\$4,500.01

Net Total	\$4,500.01
Currency USD	

Please detach and return this portion with payment

Mail Checks To	Important Reminder
Pandora Media, LLC. 25601 Network Place Chicago, IL 60673-1256	To ensure timely and accurate payment application, please include your remittance information with payment.

Invoice #	11742988
Invoice Date	02/24/2020
Payment Terms	Net 30
Due Date	03/25/2020
Month of Service	February 2020
Amount	\$4,500.01



Invoice#	11745143
Invoice Date	02/29/2020
Payment Terms	Net 30
Due Date	03/30/2020
Month of Service	February 2020

Billing Information

One Southwest Media Group, Inc.
Media Accounts Pay
Attn: Accounts Payable
1717 Main Street, Suite 4000
DALLAS, TX 75201
United States

Advertiser Information

Gold's Gym International, Inc.
125 E. John Carpenter Fwy, Ste. 1300
IRVING, TX 75062
United States

Campaign Name			
Gold's Gym_February Streaming_SMG_February_2020			
Contract Dates	Insertion Order	Buyer	Sales Rep
2020/02/03 to 2020/02/29	P1376071	Kurt Schweitzer	Casey Bates

Product Name	Creative Name/ISCI	Length	Amount
Audio Everywhere :30 Austin - Audio		30	\$4,335.50
Audio Everywhere :30 Birmingham - Audio		30	\$2,781.39
Audio Everywhere :30 Dallas - Audio		30	\$7,000.00
Audio Everywhere :30 McAllen-Brownsville-Harlingen - Audio		30	\$2,800.00
Audio Everywhere :30 Montgomery - Audio		30	\$675.04
Audio Everywhere :30 San Antonio - Audio		30	\$7,000.00
Audio Everywhere :30 Washington DC (East Coast) - Audio		30	\$14,799.99

Total \$39,391.92

Net Total	\$39,391.92
Currency USD	



Pop for Invoice #	11745143
Month of Service	February 2020
Advertiser	Gold's Gym International, Inc.

Proof of Performance Report

Ordered				Billed Quantity	Billable Amount
Product	Start Date	End Date	Quantity		
Audio Everywhere :30 Austin - Audio	2020/02/03	2020/02/29	290,000	290,000	\$4,335.50
Audio Everywhere :30 Birmingham - Audio	2020/02/03	2020/02/29	186,046	186,044	\$2,781.39
Audio Everywhere :30 Dallas - Audio	2020/02/03	2020/02/29	468,227	468,227	\$7,000.00
Audio Everywhere :30 McAllen-Brownsville-Harlingen - Audio	2020/02/03	2020/02/29	187,291	187,293	\$2,800.00
Audio Everywhere :30 Montgomery - Audio	2020/02/03	2020/02/29	45,153	45,154	\$675.04
Audio Everywhere :30 San Antonio - Audio	2020/02/03	2020/02/29	468,227	468,228	\$7,000.00
Audio Everywhere :30 Washington DC (East Coast) - Audio	2020/02/03	2020/02/29	989,966	989,967	\$14,799.99
Washington DC (East Coast) - Display Added Value	2020/02/03	2020/02/29	989,966	989,966	\$0.00
San Antonio - Display Added Value	2020/02/03	2020/02/29	468,227	468,227	\$0.00
Dallas - Display Added Value	2020/02/03	2020/02/29	468,227	468,227	\$0.00
Austin - Display Added Value	2020/02/03	2020/02/29	290,000	290,000	\$0.00
McAllen-Brownsville-Harlingen - Display Added Value	2020/02/03	2020/02/29	187,291	187,291	\$0.00
Birmingham - Display Added Value	2020/02/03	2020/02/29	186,046	186,046	\$0.00
Montgomery - Display Added Value	2020/02/03	2020/02/29	45,153	45,153	\$0.00
			5,269,820	5,269,823	\$39,391.92

Please detach and return this portion with payment

Mail Checks To Pandora Media, LLC. 25601 Network Place Chicago, IL 60673-1256	Important Reminder To ensure timely and accurate payment application, please include your remittance information with payment.
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Invoice #	11745143
Invoice Date	02/29/2020
Payment Terms	Net 30
Due Date	03/30/2020
Month of Service	February 2020
Amount	\$39,391.92

Exhibit B

Campaign GOLD'S GYM November '19 Streaming Audio (11/29-12/2)
Campaign ID CPWFH5
Supplier PANDORA(PANDORA)
Flight 2019-11-29 to 2019-12-02
Order #
Original order date 2019-10-18 17:50:35, EDT

Agency SMG (22-HBVOZCA-4)
Contact Kelly Fletcher-Duncan

Phone 2145615617
Email kfduncan@swmediagroup.com
Address 1717 MAIN STREET SUITE 4000
 DALLAS, TX 75201

Primary ad server DCM-Southwest

Email
Fax

Gold's Gym Nov/Dec streaming IO with 11/29 start. Review avail request for details/store list and alert of issues, Please accept.

Status summary

Status	Groups	Placement		All
		Individual	Group	
New	0	24	0	24
Changed	0	0	0	0
Cancelled	0	0	0	0
Unchanged	0	0	0	0
Total	0	24	0	24

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** DALLAS(DAL) **Estimate:** GOLD'S GYM November '19 Stream(70331)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	New	GOLD'S HOLDING CORP._DAL_Gold's Gym November 2019 Streaming Audio_PANDORA_"Dallas-Ft. Worth, TX"_1 x 1_11/29/2019_12/02/2019										
P14RYZ1	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9501	Impressions	93,645	\$1,400.00
*PRODUCT CODE												
DAL												
2	New	GOLD'S HOLDING CORP._DAL_Gold's Gym November 2019 Streaming Audio_PANDORA_"Dallas-Ft. Worth, TX"_300 x 250_11/29/2019_12/02/2019										
P14RYZ3	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	93,645	\$0.00
*PRODUCT CODE												
DAL												
3	New	GOLD'S HOLDING CORP._DAL_Gold's Gym November 2019 Streaming Audio_PANDORA_"Dallas-Ft. Worth, TX"_500 x 500_11/29/2019_12/02/2019										
P14RYZ2	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	93,645	\$0.00

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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*PRODUCT CODE
DAL

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: LOS ANGELES(LA) Estimate: GOLD'S GYM November '19 Stream(70328)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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1	New	GOLD'S HOLDING CORP._LA_Gold's Gym November 2019 Streaming Audio_PANDORA_"Los Angeles,CA"_1 x 1_11/29/2019_12/02/2019										
P14RYZ4	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9501	Impressions	83,823	\$1,253.16

*PRODUCT CODE
LA

2	New	GOLD'S HOLDING CORP._LA_Gold's Gym November 2019 Streaming Audio_PANDORA_"Los Angeles,CA"_300 x 250_11/29/2019_12/02/2019										
P14RYZ6	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	83,823	\$0.00

*PRODUCT CODE
LA

3	New	GOLD'S HOLDING CORP._LA_Gold's Gym November 2019 Streaming Audio_PANDORA_"Los Angeles,CA"_500 x 500_11/29/2019_12/02/2019										
P14RYZ5	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	83,823	\$0.00

*PRODUCT CODE
LA

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: AUSTIN(AUS) Estimate: GOLD'S GYM November '19 Stream(70329)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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1	New	GOLD'S HOLDING CORP._AUS_Gold's Gym November 2019 Streaming Audio_PANDORA_"Austin, TX"_1 x 1_11/29/2019_12/02/2019										
P14RYV	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9500	Impressions	67,008	\$1,001.77

*PRODUCT CODE
AUS

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
2	New	GOLD'S HOLDING CORP._AUS_Gold's Gym November 2019 Streaming Audio_PANDORA_"Austin, TX"_300 x 250_11/29/2019_12/02/2019										
P14RYXX	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	67,008	\$0.00
*PRODUCT CODE												
AUS												

3	New	GOLD'S HOLDING CORP._AUS_Gold's Gym November 2019 Streaming Audio_PANDORA_"Austin, TX"_500 x 500_11/29/2019_12/02/2019										
P14RYYW	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	67,008	\$0.00
*PRODUCT CODE												
AUS												

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: MCALLEN(MCA) Estimate: GOLD'S GYM November '19 Stream(70326)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	New	GOLD'S HOLDING CORP._MCA_Gold's Gym November 2019 Streaming Audio_PANDORA_Harlingen-Wslco-Brmsvl-Mcaln TX_1 x 1_11/29/2019_12/02/2019										
P14RYZ7	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9500	Impressions	70,234	\$1,050.00
*PRODUCT CODE												
MCA												

2	New	GOLD'S HOLDING CORP._MCA_Gold's Gym November 2019 Streaming Audio_PANDORA_Harlingen-Wslco-Brmsvl-Mcaln TX_300 x 250_11/29/2019_12/02/2019										
P14RYZ9	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	70,234	\$0.00
*PRODUCT CODE												
MCA												

3	New	GOLD'S HOLDING CORP._MCA_Gold's Gym November 2019 Streaming Audio_PANDORA_Harlingen-Wslco-Brmsvl-Mcaln TX_500 x 500_11/29/2019_12/02/2019										
P14RYZ8	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	70,234	\$0.00
*PRODUCT CODE												
MCA												

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: MONTGOMERY(MON) Estimate: GOLD'S GYM November '19 Stream(70325)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	New	GOLD'S HOLDING CORP_MON_Gold's Gym November 2019 Streaming Audio_PANDORA_"Montgomery (Selma), AL"_1 x 1_11/29/2019_12/02/2019										
P14RYZB	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9500	Impressions	10,970	\$164.00
*PRODUCT CODE												
MON												
2	New	GOLD'S HOLDING CORP_MON_Gold's Gym November 2019 Streaming Audio_PANDORA_"Montgomery (Selma), AL"_300 x 250_11/29/2019_12/02/2019										
P14RYZD	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	10,970	\$0.00
*PRODUCT CODE												
MON												
3	New	GOLD'S HOLDING CORP_MON_Gold's Gym November 2019 Streaming Audio_PANDORA_"Montgomery (Selma), AL"_500 x 500_11/29/2019_12/02/2019										
P14RYZC	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	10,970	\$0.00
*PRODUCT CODE												
MON												
											SubTotal	\$164.00

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: WASHINGTON, D.C.(WAS) Estimate: GOLD'S GYM November '19 Stream(70327)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	New	GOLD'S HOLDING CORP_WAS_Gold's Gym November 2019 Streaming Audio_PANDORA_Washington DC. (Hagrstwn)_1 x 1_11/29/2019_12/02/2019										
P14RYZJ	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9500	Impressions	187,291	\$2,800.00
*PRODUCT CODE												
WAS												
2	New	GOLD'S HOLDING CORP_WAS_Gold's Gym November 2019 Streaming Audio_PANDORA_Washington DC. (Hagrstwn)_300 x 250_11/29/2019_12/02/2019										
P14RYZL	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	187,291	\$0.00
*PRODUCT CODE												
WAS												
3	New	GOLD'S HOLDING CORP_WAS_Gold's Gym November 2019 Streaming Audio_PANDORA_Washington DC. (Hagrstwn)_500 x 500_11/29/2019_12/02/2019										
P14RYZK	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	187,291	\$0.00
*PRODUCT CODE												
WAS												
											SubTotal	\$2,800.00

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: SAN ANTONIO(SAN) Estimate: GOLD'S GYM
 November '19 Stream(70332)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	New	GOLD'S HOLDING CORP._SAN_Gold's Gym November 2019 Streaming Audio_PANDORA_"San Antonio, TX"_1 x 1_11/29/2019_12/02/2019										
P14RYZF	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9500	Impressions	134,039	\$2,003.88
*PRODUCT CODE												
SAN												
2	New	GOLD'S HOLDING CORP._SAN_Gold's Gym November 2019 Streaming Audio_PANDORA_"San Antonio, TX"_300 x 250_11/29/2019_12/02/2019										
P14RYZH	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	134,039	\$0.00
*PRODUCT CODE												
SAN												
3	New	GOLD'S HOLDING CORP._SAN_Gold's Gym November 2019 Streaming Audio_PANDORA_"San Antonio, TX"_500 x 500_11/29/2019_12/02/2019										
P14RYZG	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	134,039	\$0.00
*PRODUCT CODE												
SAN												
											SubTotal	\$2,003.88

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: BIRMINGHAM(BIR) Estimate: GOLD'S GYM
 November '19 Stream(70324)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	New	GOLD'S HOLDING CORP._BIR_Gold's Gym November 2019 Streaming Audio_PANDORA_"Birmingham (Ann and Tusc), AL"_1 x 1_11/29/2019_12/02/2019										
P14RYYY	Tracking	1 x 1		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$14.9500	Impressions	7,518	\$112.39
*PRODUCT CODE												
BIR												
2	New	GOLD'S HOLDING CORP._BIR_Gold's Gym November 2019 Streaming Audio_PANDORA_"Birmingham (Ann and Tusc), AL"_300 x 250_11/29/2019_12/02/2019										
P14RYZ0	Medium Rectangle	300 x 250		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	7,518	\$0.00
*PRODUCT CODE												
BIR												
3	New	GOLD'S HOLDING CORP._BIR_Gold's Gym November 2019 Streaming Audio_PANDORA_"Birmingham (Ann and Tusc), AL"_500 x 500_11/29/2019_12/02/2019										

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
P14RYYZ	Tile	500 x 500		No	Site	No	2019-11-29 to 2019-12-02	CPM	\$0.0000	Impressions	7,518	\$0.00

*PRODUCT CODE
BIR

SubTotal	\$112.39
Total	\$9,785.20
Order total	\$9,785.20

Publisher info

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
New	P14RYZ1	GOLD'S HOLDING CORP._DAL_Gold's Gym November 2019 Streaming Audio_PANDORA "Dallas-Ft. Worth, TX"_1 x 1_11/29/2019_12/02/2019							
New	P14RYZ3	GOLD'S HOLDING CORP._DAL_Gold's Gym November 2019 Streaming Audio_PANDORA "Dallas-Ft. Worth, TX"_300 x 250_11/29/2019_12/02/2019							
New	P14RYZ2	GOLD'S HOLDING CORP._DAL_Gold's Gym November 2019 Streaming Audio_PANDORA "Dallas-Ft. Worth, TX"_500 x 500_11/29/2019_12/02/2019							
New	P14RYZ4	GOLD'S HOLDING CORP._LA_Gold's Gym November 2019 Streaming Audio_PANDORA "Los Angeles,CA"_1 x 1_11/29/2019_12/02/2019							
New	P14RYZ6	GOLD'S HOLDING CORP._LA_Gold's Gym November 2019 Streaming Audio_PANDORA "Los Angeles,CA"_300 x 250_11/29/2019_12/02/2019							
New	P14RYZ5	GOLD'S HOLDING CORP._LA_Gold's Gym November 2019 Streaming Audio_PANDORA "Los Angeles,CA"_500 x 500_11/29/2019_12/02/2019							
New	P14RYVV	GOLD'S HOLDING CORP._AUS_Gold's Gym November 2019 Streaming Audio_PANDORA "Austin, TX"_1 x 1_11/29/2019_12/02/2019							
New	P14RYVX	GOLD'S HOLDING CORP._AUS_Gold's Gym November 2019 Streaming Audio_PANDORA "Austin, TX"_300 x 250_11/29/2019_12/02/2019							
New	P14RYVW	GOLD'S HOLDING CORP._AUS_Gold's Gym November 2019 Streaming Audio_PANDORA "Austin, TX"_500 x 500_11/29/2019_12/02/2019							
New	P14RYZ7	GOLD'S HOLDING CORP._MCA_Gold's Gym November 2019 Streaming Audio_PANDORA "Harlingen-Wslco-Brnsvl-Mcaln TX_1 x 1_11/29/2019_12/02/2019							
New	P14RYZ9	GOLD'S HOLDING CORP._MCA_Gold's Gym November 2019 Streaming Audio_PANDORA "Harlingen-Wslco-Brnsvl-Mcaln TX_300 x 250_11/29/2019_12/02/2019							

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
New	P14RYZ8	GOLD'S HOLDING CORP._MCA_Gold's Gym November 2019 Streaming Audio_PANDORA_Harlingen-Wslco-Brnsvl-Mcaln TX_500 x 500_11/29/2019_12/02/2019							
New	P14RYZB	GOLD'S HOLDING CORP._MON_Gold's Gym November 2019 Streaming Audio_PANDORA_Montgomery (Selma), AL_1 x 1_11/29/2019_12/02/2019							
New	P14RYZD	GOLD'S HOLDING CORP._MON_Gold's Gym November 2019 Streaming Audio_PANDORA_Montgomery (Selma), AL_300 x 250_11/29/2019_12/02/2019							
New	P14RYZC	GOLD'S HOLDING CORP._MON_Gold's Gym November 2019 Streaming Audio_PANDORA_Montgomery (Selma), AL_500 x 500_11/29/2019_12/02/2019							
New	P14RYZJ	GOLD'S HOLDING CORP._WAS_Gold's Gym November 2019 Streaming Audio_PANDORA_Washington DC. (Hagrstwn)_1 x 1_11/29/2019_12/02/2019							
New	P14RYZL	GOLD'S HOLDING CORP._WAS_Gold's Gym November 2019 Streaming Audio_PANDORA_Washington DC. (Hagrstwn)_300 x 250_11/29/2019_12/02/2019							
New	P14RYZK	GOLD'S HOLDING CORP._WAS_Gold's Gym November 2019 Streaming Audio_PANDORA_Washington DC. (Hagrstwn)_500 x 500_11/29/2019_12/02/2019							
New	P14RYZF	GOLD'S HOLDING CORP._SAN_Gold's Gym November 2019 Streaming Audio_PANDORA_San Antonio, TX_1 x 1_11/29/2019_12/02/2019							
New	P14RYZH	GOLD'S HOLDING CORP._SAN_Gold's Gym November 2019 Streaming Audio_PANDORA_San Antonio, TX_300 x 250_11/29/2019_12/02/2019							
New	P14RYZG	GOLD'S HOLDING CORP._SAN_Gold's Gym November 2019 Streaming Audio_PANDORA_San Antonio, TX_500 x 500_11/29/2019_12/02/2019							
New	P14RYYY	GOLD'S HOLDING CORP._BIR_Gold's Gym November 2019 Streaming Audio_PANDORA_Birmingham (Ann and Tusc), AL_1 x 1_11/29/2019_12/02/2019							
New	P14RYZ0	GOLD'S HOLDING CORP._BIR_Gold's Gym November 2019 Streaming Audio_PANDORA_Birmingham (Ann and Tusc), AL_300 x 250_11/29/2019_12/02/2019							
New	P14RYYZ	GOLD'S HOLDING CORP._BIR_Gold's Gym November 2019 Streaming Audio_PANDORA_Birmingham (Ann and Tusc), AL_500 x 500_11/29/2019_12/02/2019							

Terms and conditions :

GENERAL TERMS:

Billing counts based on: Doubleclick

Payment Terms: Net 30

Out Clause (days): 10 Business Days

Billing: Based on standard calendar

Creative Development: Advertising materials will come from one of the following or combination of: Southwest Media Group, Advertiser, or Advertiser's Creative Agency

LEGAL TERMS:

Insertion Order shall abide by the IAB/AAAA Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, Version 3.0. The state inserted in Section XIV(d) shall be California.

PAYMENT INSTRUCTIONS:

Invoices need to be mailed to: Southwest Media Group, Attn: Accounts Payable, 1717 Main Street, Suite 4000, Dallas, TX 75201 or send an electronic copy to acctspay@swmediagroup.com.

REPORTING INSTRUCTIONS:

Screenshots for all creative and unit sizes to be provided to SMG within 2 days of campaign launch.

Final campaign report required 5 business days after campaign completion - will need to have performance broken out by creative.

If the agency and the supplier attributed to this order have accepted this order the information contained on this page constitutes a digital signature and the contract is considered to be an executable contract between the agency and the supplier.

Agency	Date
Kelly Fletcher-Duncan	2019-10-18 17:50:35, EDT

Supplier	Date
-----------------	-------------

Campaign GOLD'S GYM January '20 Streaming Audio (12/26-1/31)
Campaign ID CPXZ6S
Supplier PANDORA(PANDORA)
Flight 2019-12-26 to 2020-01-31
Order #
Original order date 2019-12-13 16:19:58, EST
Revised order date 2020-01-13 18:16:58, EST

Agency SMG (22-HBVOZCA-4)
Contact Kelly Fletcher-Duncan
Phone 2145615617
Email kfduncan@swmediagroup.com
Address 1717 MAIN STREET SUITE 4000
 DALLAS, TX 75201

Primary ad server DCM-Southwest

Email
Fax

1/13 - Gold's would like to extend dates through 1/31 - no additional budget, though. Please accept.
 12/16 - resending to decrease Birmingham budget. Please accept.
 Gold' Gym January IO with 12/26 start attached. Review avail for targeting and gym location list for geo targeting and alert of issues. Please accept.

Status summary

Status	Groups	Placement		All
		Individual	Group	
New	0	0	0	0
Changed	0	21	0	21
Cancelled	0	0	0	0
Unchanged	0	0	0	0
Total	0	21	0	21

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** DALLAS(DAL) **Estimate:** GOLD'S GYM January '20 Streami(70716)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Changed	GOLD'S HOLDING CORP._DAL_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_1 x 1_12/26/19_1/31/20										
P16VQJ1	Tracking	1 x 1		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$14.9500	Impressions	468,227	\$7,000.00
*PRODUCT CODE												
DAL												
2	Changed	GOLD'S HOLDING CORP._DAL_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_300 x 250_12/26/19_1/31/20										
P16VQJ3	Medium Rectangle	300 x 250		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	468,227	\$0.00
*PRODUCT CODE												
DAL												
3	Changed	GOLD'S HOLDING CORP._DAL_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_500 x 500_12/26/19_1/31/20										

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
P16VQJ2	Tile	500 x 500		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	468,227	\$0.00

*PRODUCT CODE
DAL

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: MONTGOMERY(MON) Estimate: GOLD'S GYM January '20 Streami(70711)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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1 [Changed](#) GOLD'S HOLDING CORP_MON_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Montgomery (Selma), AL"_1 x 1_12/26/19_1/31/20

P16VQJB	Tracking	1 x 1		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$14.9500	Impressions	135,000	\$2,018.25
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*PRODUCT CODE
MON

2 [Changed](#) GOLD'S HOLDING CORP_MON_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Montgomery (Selma), AL"_300 x 250_12/26/19_1/31/20

P16VQJD	Medium Rectangle	300 x 250		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	135,000	\$0.00
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*PRODUCT CODE
MON

3 [Changed](#) GOLD'S HOLDING CORP_MON_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Montgomery (Selma), AL"_500 x 500_12/26/19_1/31/20

P16VQJC	Tile	500 x 500		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	135,000	\$0.00
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*PRODUCT CODE
MON

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: BIRMINGHAM(BIR) Estimate: GOLD'S GYM January '20 Streami(70710)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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1 [Changed](#) GOLD'S HOLDING CORP_BIR_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Birmingham (Ann and Tusc), AL"_1 x 1_12/26/19_1/31/20

P16VQHY	Tracking	1 x 1		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$14.9500	Impressions	195,626	\$2,924.61
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*PRODUCT CODE
BIR

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
2	Changed	GOLD'S HOLDING CORP._BIR_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Birmingham (Ann and Tusc), AL"_300 x 250_12/26/19_1/31/20										
P16VQJ0	Medium Rectangle	300 x 250		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	195,626	\$0.00
*PRODUCT CODE												
BIR												

3	Changed	GOLD'S HOLDING CORP._BIR_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Birmingham (Ann and Tusc), AL"_500 x 500_12/26/19_1/31/20										
P16VQHZ	Tile	500 x 500		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	195,626	\$0.00
*PRODUCT CODE												
BIR												

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: WASHINGTON, D.C.(WAS) Estimate: GOLD'S GYM January '20 Streami(70713)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Changed	GOLD'S HOLDING CORP._WAS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_Washington DC. (Hagrstwn)_1 x 1_12/26/19_1/31/20										
P16VQJJ	Tracking	1 x 1		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$14.9500	Impressions	1,000,000	\$14,950.00
*PRODUCT CODE												
WAS												

2	Changed	GOLD'S HOLDING CORP._WAS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_Washington DC. (Hagrstwn)_300 x 250_12/26/19_1/31/20										
P16VQJL	Medium Rectangle	300 x 250		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	1,000,000	\$0.00
*PRODUCT CODE												
WAS												

3	Changed	GOLD'S HOLDING CORP._WAS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_Washington DC. (Hagrstwn)_500 x 500_12/26/19_1/31/20										
P16VQJK	Tile	500 x 500		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	1,000,000	\$0.00
*PRODUCT CODE												
WAS												

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: MCALLEN(MCA) Estimate: GOLD'S GYM January '20 Streami(70712)

Buy type: Display

	ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Changed	GOLD'S HOLDING CORP._MCA_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_Harlingen-Wslco-Brmsvl-Mcaln TX_1 x 1_12/26/19_1/31/20											
	P16VQJ7	Tracking	1 x 1		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$14.9500	Impressions	135,000	\$2,018.25
	*PRODUCT CODE												
	MCA												
2	Changed	GOLD'S HOLDING CORP._MCA_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_Harlingen-Wslco-Brmsvl-Mcaln TX_300 x 250_12/26/19_1/31/20											
	P16VQJ9	Medium Rectangle	300 x 250		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	135,000	\$0.00
	*PRODUCT CODE												
	MCA												
3	Changed	GOLD'S HOLDING CORP._MCA_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_Harlingen-Wslco-Brmsvl-Mcaln TX_500 x 500_12/26/19_1/31/20											
	P16VQJ8	Tile	500 x 500		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	135,000	\$0.00
	*PRODUCT CODE												
	MCA												
	SubTotal												\$2,018.25

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: AUSTIN(AUS) Estimate: GOLD'S GYM January '20 Streami(70715)

Buy type: Display

	ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Changed	GOLD'S HOLDING CORP._AUS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Austin, TX"_1 x 1_12/26/19_1/31/20											
	P16VQHV	Tracking	1 x 1		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$14.9500	Impressions	250,000	\$3,737.50
	*PRODUCT CODE												
	AUS												
2	Changed	GOLD'S HOLDING CORP._AUS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Austin, TX"_300 x 250_12/26/19_1/31/20											
	P16VQHX	Medium Rectangle	300 x 250		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	250,000	\$0.00
	*PRODUCT CODE												
	AUS												
3	Changed	GOLD'S HOLDING CORP._AUS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Austin, TX"_500 x 500_12/26/19_1/31/20											
	P16VQHW	Tile	500 x 500		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	250,000	\$0.00
	*PRODUCT CODE												
	AUS												
	SubTotal												\$3,737.50

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: SAN ANTONIO(SAN) Estimate: GOLD'S GYM
 January '20 Streami(70717)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Changed	GOLD'S HOLDING CORP._SAN_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"San Antonio, TX"_1 x 1_12/26/19_1/31/20										
P16VQJF	Tracking	1 x 1		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$14.9500	Impressions	468,227	\$7,000.00
*PRODUCT CODE												
SAN												
2	Changed	GOLD'S HOLDING CORP._SAN_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"San Antonio, TX"_300 x 250_12/26/19_1/31/20										
P16VQJH	Medium Rectangle	300 x 250		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	468,227	\$0.00
*PRODUCT CODE												
SAN												
3	Changed	GOLD'S HOLDING CORP._SAN_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"San Antonio, TX"_500 x 500_12/26/19_1/31/20										
P16VQJG	Tile	500 x 500		No	Site	No	2019-12-26 to 2020-01-31	CPM	\$0.0000	Impressions	468,227	\$0.00
*PRODUCT CODE												
SAN												

SubTotal	\$7,000.00
Total	\$39,648.61
Order total	\$39,648.61

Publisher info

ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Changed	P16VQJ1	GOLD'S HOLDING CORP._DAL_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_1 x 1_12/26/19_1/31/20						
Changed	P16VQJ3	GOLD'S HOLDING CORP._DAL_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_300 x 250_12/26/19_1/31/20						
Changed	P16VQJ2	GOLD'S HOLDING CORP._DAL_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_500 x 500_12/26/19_1/31/20						
Changed	P16VQJB	GOLD'S HOLDING CORP._MON_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA_"Montgomery (Selma), AL"_1 x 1_12/26/19_1/31/20						

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Changed	P16VQJD	GOLD'S HOLDING CORP. MON_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Montgomery (Selma), AL" _300 x 250_12/26/19_1/31/20							
Changed	P16VQJC	GOLD'S HOLDING CORP. MON_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Montgomery (Selma), AL" _500 x 500_12/26/19_1/31/20							
Changed	P16VQHY	GOLD'S HOLDING CORP. BIR_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Birmingham (Ann and Tusc), AL" _1 x 1_12/26/19_1/31/20							
Changed	P16VQJ0	GOLD'S HOLDING CORP. BIR_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Birmingham (Ann and Tusc), AL" _300 x 250_12/26/19_1/31/20							
Changed	P16VQHZ	GOLD'S HOLDING CORP. BIR_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Birmingham (Ann and Tusc), AL" _500 x 500_12/26/19_1/31/20							
Changed	P16VQJJ	GOLD'S HOLDING CORP. WAS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA Washington DC. (Hagrstwn)_1 x 1_12/26/19_1/31/20							
Changed	P16VQJL	GOLD'S HOLDING CORP. WAS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA Washington DC. (Hagrstwn)_300 x 250_12/26/19_1/31/20							
Changed	P16VQJK	GOLD'S HOLDING CORP. WAS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA Washington DC. (Hagrstwn)_500 x 500_12/26/19_1/31/20							
Changed	P16VQJ7	GOLD'S HOLDING CORP. MCA_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA Harlingen-Wslco-Brnsvl-Mcaln TX_1 x 1_12/26/19_1/31/20							
Changed	P16VQJ9	GOLD'S HOLDING CORP. MCA_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA Harlingen-Wslco-Brnsvl-Mcaln TX_300 x 250_12/26/19_1/31/20							
Changed	P16VQJ8	GOLD'S HOLDING CORP. MCA_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA Harlingen-Wslco-Brnsvl-Mcaln TX_500 x 500_12/26/19_1/31/20							
Changed	P16VQHV	GOLD'S HOLDING CORP. AUS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Austin, TX" _1 x 1_12/26/19_1/31/20							
Changed	P16VQHX	GOLD'S HOLDING CORP. AUS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Austin, TX" _300 x 250_12/26/19_1/31/20							
Changed	P16VQHW	GOLD'S HOLDING CORP. AUS_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "Austin, TX" _500 x 500_12/26/19_1/31/20							
Changed	P16VQJF	GOLD'S HOLDING CORP. SAN_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "San Antonio, TX" _1 x 1_12/26/19_1/31/20							
Changed	P16VQJH	GOLD'S HOLDING CORP. SAN_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "San Antonio, TX" _300 x 250_12/26/19_1/31/20							

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Changed	P16VQJG	GOLD'S HOLDING CORP. SAN_GOLD'S GYM JANUARY 2020 STREAMING AUDIO_PANDORA "San Antonio, TX" _500 x 500_12/26/19_1/31/20							

Terms and conditions :

GENERAL TERMS:

Billing counts based on: Doubleclick

Payment Terms: Net 30

Out Clause (days): 10 Business Days

Billing: Based on standard calendar

Creative Development: Advertising materials will come from one of the following or combination of: Southwest Media Group, Advertiser, or Advertiser's Creative Agency

LEGAL TERMS:

Insertion Order shall abide by the IAB/AAAA Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, Version 3.0. The state inserted in Section XIV(d) shall be California.

PAYMENT INSTRUCTIONS:

Invoices need to be mailed to: Southwest Media Group, Attn: Accounts Payable, 1717 Main Street, Suite 4000, Dallas, TX 75201 or send an electronic copy to acctspay@swmediagroup.com.

REPORTING INSTRUCTIONS:

Screenshots for all creative and unit sizes to be provided to SMG within 2 days of campaign launch.

Final campaign report required 5 business days after campaign completion - will need to have performance broken out by creative.

If the agency and the supplier attributed to this order have accepted this order the information contained on this page constitutes a digital signature and the contract is considered to be an executable contract between the agency and the supplier.

Agency	Date
Kelly Fletcher-Duncan	2020-01-13 18:16:58, EST

Supplier	Date
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Campaign GOLD'S GYM February '20 Streaming Audio (2/3-2/29)
Campaign ID CPZ43W
Supplier PANDORA(PANDORA)
Flight 2020-02-03 to 2020-02-29
Order #
Original order date 2020-01-29 11:24:32, EST
Revised order date 2020-02-14 11:28:33, EST

Agency SMG (22-HBVOZCA-4)
Contact Kelly Fletcher-Duncan
Phone 2145615617
Email kfduncan@swmediagroup.com
Address 1717 MAIN STREET SUITE 4000
 DALLAS, TX 75201
Email
Fax

Primary ad server DCM-Southwest

2/14 - URGENT budget change for FEB. Please review and accept asap or alert of issues. thanks!
 Gold's Gym February streaming IO attached with 2/3 start. Please accept asap or alert of issues. Review avail request for targeting details. Traffic coming 1/29 or 1/30. thanks!

Status summary

Status	Groups	Placement		All
		Individual	Group	
New	0	0	0	0
Changed	0	1	0	1
Cancelled	0	0	0	0
Unchanged	0	20	0	20
Total	0	21	0	21

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** MCALLEN(MCA) **Estimate:** GOLD'S GYM February '20 Stream(70882)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Harlingen-Wslco-Brnsvl-Mcaln TX_1 x 1_2/3/20_2/29/20										
P183654	Tracking	1 x 1		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$14.9500	Impressions	187,291	\$2,800.00
*PRODUCT CODE												
MCA												
2	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Harlingen-Wslco-Brnsvl-Mcaln TX_300 x 250_2/3/20_2/29/20										
P183656	Medium Rectangle	300 x 250		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	187,291	\$0.00
*PRODUCT CODE												
MCA												
3	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Harlingen-Wslco-Brnsvl-Mcaln TX_500 x 500_2/3/20_2/29/20										
P183655	Tile	500 x 500		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	187,291	\$0.00

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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*PRODUCT CODE
MCA

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: MONTGOMERY(MON) Estimate: GOLD'S GYM February '20 Stream(70881)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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1	Unchanged	GOLD'S HOLDING CORP_MON_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Montgomery (Selma), AL"_1 x 1_2/3/20_2/29/20										
P183657	Tracking	1 x 1		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$14.9500	Impressions	45,153	\$675.04

*PRODUCT CODE
MON

2	Unchanged	GOLD'S HOLDING CORP_MON_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Montgomery (Selma), AL"_300 x 250_2/3/20_2/29/20										
P183659	Medium Rectangle	300 x 250		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	45,153	\$0.00

*PRODUCT CODE
MON

3	Unchanged	GOLD'S HOLDING CORP_MON_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Montgomery (Selma), AL"_500 x 500_2/3/20_2/29/20										
P183658	Tile	500 x 500		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	45,153	\$0.00

*PRODUCT CODE
MON

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: DALLAS(DAL) Estimate: GOLD'S GYM February '20 Stream(70886)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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1	Unchanged	GOLD'S HOLDING CORP_DAL_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_1 x 1_2/3/20_2/29/20										
P18364Y	Tracking	1 x 1		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$14.9500	Impressions	468,227	\$7,000.00

*PRODUCT CODE
DAL

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
2	Unchanged	GOLD'S HOLDING CORP._DAL_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_300 x 250_2/3/20_2/29/20										
P183650	Medium Rectangle	300 x 250		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	468,227	\$0.00
*PRODUCT CODE												
DAL												

3	Unchanged	GOLD'S HOLDING CORP._DAL_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Dallas-Ft. Worth, TX"_500 x 500_2/3/20_2/29/20										
P18364Z	Tile	500 x 500		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	468,227	\$0.00
*PRODUCT CODE												
DAL												

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: AUSTIN(AUS) Estimate: GOLD'S GYM February '20 Stream(70885)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Austin, TX"_1 x 1_2/3/20_2/29/20										
P18364R	Tracking	1 x 1		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$14.9500	Impressions	290,000	\$4,335.50
*PRODUCT CODE												
AUS												

2	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Austin, TX"_300 x 250_2/3/20_2/29/20										
P18364T	Medium Rectangle	300 x 250		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	290,000	\$0.00
*PRODUCT CODE												
AUS												

3	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Austin, TX"_500 x 500_2/3/20_2/29/20										
P18364S	Tile	500 x 500		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	290,000	\$0.00
*PRODUCT CODE												
AUS												

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: SAN ANTONIO(SAN) Estimate: GOLD'S GYM February '20 Stream(70887)

Buy type: Display

	ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"San Antonio, TX"_1 x 1_2/3/20_2/29/20											
	P18365B	Tracking	1 x 1		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$14.9500	Impressions	468,227	\$7,000.00
	*PRODUCT CODE												
	SAN												
2	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"San Antonio, TX"_300 x 250_2/3/20_2/29/20											
	P18365D	Medium Rectangle	300 x 250		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	468,227	\$0.00
	*PRODUCT CODE												
	SAN												
3	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"San Antonio, TX"_500 x 500_2/3/20_2/29/20											
	P18365C	Tile	500 x 500		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	468,227	\$0.00
	*PRODUCT CODE												
	SAN												
												SubTotal	\$7,000.00

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** BIRMINGHAM(BIR) **Estimate:** GOLD'S GYM February '20 Stream(70880)

Buy type: Display

	ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Birmingham (Ann and Tusc), AL"_1 x 1_2/3/20_2/29/20											
	P18364V	Tracking	1 x 1		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$14.9500	Impressions	186,046	\$2,781.39
	*PRODUCT CODE												
	BIR												
2	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Birmingham (Ann and Tusc), AL"_300 x 250_2/3/20_2/29/20											
	P18364X	Medium Rectangle	300 x 250		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	186,046	\$0.00
	*PRODUCT CODE												
	BIR												
3	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_"Birmingham (Ann and Tusc), AL"_500 x 500_2/3/20_2/29/20											
	P18364W	Tile	500 x 500		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	186,046	\$0.00
	*PRODUCT CODE												
	BIR												
												SubTotal	\$2,781.39

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: WASHINGTON, D.C.(WAS) Estimate: GOLD'S GYM February '20 Stream(70883)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Changed	GOLD'S HOLDING CORP._WAS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Washington DC. (Hagrstwn)_1 x 1_2/3/20_2/29/20										
P18365F	Tracking	1 x 1		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$14.9500	Impressions	989,967	\$14,800.00
*PRODUCT CODE												
WAS												
2	Unchanged	GOLD'S HOLDING CORP._WAS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Washington DC. (Hagrstwn)_300 x 250_2/3/20_2/29/20										
P18365H	Medium Rectangle	300 x 250		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	1,408,343	\$0.00
*PRODUCT CODE												
WAS												
3	Unchanged	GOLD'S HOLDING CORP._WAS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Washington DC. (Hagrstwn)_500 x 500_2/3/20_2/29/20										
P18365G	Tile	500 x 500		No	Site	No	2020-02-03 to 2020-02-29	CPM	\$0.0000	Impressions	1,408,343	\$0.00
*PRODUCT CODE												
WAS												

SubTotal	\$14,800.00
Total	\$39,391.93
Order total	\$39,391.93

Publisher info

ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Unchanged	P183654	GOLD'S HOLDING CORP. MCA GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Harlingen-Wstco-Brmsvl-Mcaln TX_1 x 1_2/3/20_2/29/20						
Unchanged	P183656	GOLD'S HOLDING CORP. MCA GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Harlingen-Wstco-Brmsvl-Mcaln TX_300 x 250_2/3/20_2/29/20						
Unchanged	P183655	GOLD'S HOLDING CORP. MCA GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Harlingen-Wstco-Brmsvl-Mcaln TX_500 x 500_2/3/20_2/29/20						
Unchanged	P183657	GOLD'S HOLDING CORP. MON GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA_Montgomery (Selma), AL_1 x 1_2/3/20_2/29/20						

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Unchanged	P183659	GOLD'S HOLDING CORP. MON_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Montgomery (Selma), AL" _300 x 250_2/3/20_2/29/20							
Unchanged	P183658	GOLD'S HOLDING CORP. MON_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Montgomery (Selma), AL" _500 x 500_2/3/20_2/29/20							
Unchanged	P18364Y	GOLD'S HOLDING CORP. DAL_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Dallas-Ft. Worth, TX" _1 x 1_2/3/20_2/29/20							
Unchanged	P183650	GOLD'S HOLDING CORP. DAL_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Dallas-Ft. Worth, TX" _300 x 250_2/3/20_2/29/20							
Unchanged	P18364Z	GOLD'S HOLDING CORP. DAL_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Dallas-Ft. Worth, TX" _500 x 500_2/3/20_2/29/20							
Unchanged	P18364R	GOLD'S HOLDING CORP. AUS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Austin, TX" _1 x 1_2/3/20_2/29/20							
Unchanged	P18364T	GOLD'S HOLDING CORP. AUS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Austin, TX" _300 x 250_2/3/20_2/29/20							
Unchanged	P18364S	GOLD'S HOLDING CORP. AUS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Austin, TX" _500 x 500_2/3/20_2/29/20							
Unchanged	P18365B	GOLD'S HOLDING CORP. SAN_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "San Antonio, TX" _1 x 1_2/3/20_2/29/20							
Unchanged	P18365D	GOLD'S HOLDING CORP. SAN_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "San Antonio, TX" _300 x 250_2/3/20_2/29/20							
Unchanged	P18365C	GOLD'S HOLDING CORP. SAN_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "San Antonio, TX" _500 x 500_2/3/20_2/29/20							
Unchanged	P18364V	GOLD'S HOLDING CORP. BIR_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Birmingham (Ann and Tusc), AL" _1 x 1_2/3/20_2/29/20							
Unchanged	P18364X	GOLD'S HOLDING CORP. BIR_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Birmingham (Ann and Tusc), AL" _300 x 250_2/3/20_2/29/20							
Unchanged	P18364W	GOLD'S HOLDING CORP. BIR_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA "Birmingham (Ann and Tusc), AL" _500 x 500_2/3/20_2/29/20							
Changed	P18365F	GOLD'S HOLDING CORP. WAS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA Washington DC. (Hagrstwn)_1 x 1_2/3/20_2/29/20							
Unchanged	P18365H	GOLD'S HOLDING CORP. WAS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA Washington DC. (Hagrstwn)_300 x 250_2/3/20_2/29/20							
Unchanged	P18365G	GOLD'S HOLDING CORP. WAS_GOLD'S GYM FEBRUARY 200 STREAMING AUDIO_PANDORA Washington DC. (Hagrstwn)_500 x 500_2/3/20_2/29/20							

Terms and conditions :

GENERAL TERMS:

Billing counts based on: Doubleclick

Payment Terms: Net 30

Out Clause (days): 10 Business Days

Billing: Based on standard calendar

Creative Development: Advertising materials will come from one of the following or combination of: Southwest Media Group, Advertiser, or Advertiser's Creative Agency

LEGAL TERMS:

Insertion Order shall abide by the IAB/AAAA Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, Version 3.0. The state inserted in Section XIV(d) shall be California.

PAYMENT INSTRUCTIONS:

Invoices need to be mailed to: Southwest Media Group, Attn: Accounts Payable, 1717 Main Street, Suite 4000, Dallas, TX 75201 or send an electronic copy to acctspay@swmediagroup.com.

REPORTING INSTRUCTIONS:

Screenshots for all creative and unit sizes to be provided to SMG within 2 days of campaign launch.

Final campaign report required 5 business days after campaign completion - will need to have performance broken out by creative.

If the agency and the supplier attributed to this order have accepted this order the information contained on this page constitutes a digital signature and the contract is considered to be an executable contract between the agency and the supplier.

Agency

Kelly Fletcher-Duncan

Date

2020-02-14 11:28:33, EST

Supplier**Date**

Campaign GOLD'S GYM March '20 Streaming Audio (3/2-3/29)
Campaign ID CPZMT6
Supplier PANDORA(PANDORA)
Flight 2020-03-02 to 2020-03-29
Order #
Original order date 2020-02-25 12:35:47, EST
Revised order date 2020-03-16 17:05:49, EDT

Agency SMG (22-HBVOZCA-4)
Contact Kelly Fletcher-Duncan

Phone 2145615617
Email kfduncan@swmediagroup.com
Address 1717 MAIN STREET SUITE 4000
 DALLAS, TX 75201

Email
Fax

Primary ad server DCM-Southwest

3/16 - cancelling the week of 3/23 due to the coronavirus situation. Please accept.
 Gold's Gym March digital audio IO attached. Two different flights are included (3/2-3/15 and 3/23-3/29) Review avail request for targeting details and alert of issues. Please accept.
 Traffic for the first flight should be coming soon.

Status summary

Status	Groups	Placement		All
		Individual	Group	
New	0	0	0	0
Changed	0	7	0	7
Cancelled	0	0	0	0
Unchanged	0	35	0	35
Total	0	42	0	42

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** DALLAS(DAL) **Estimate:** GOLD'S GYM March '20 Streaming(70937)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20										
P18TTG7	Tracking	1 x 1		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$14.9500	Impressions	160,535	\$2,400.00
*PRODUCT CODE												
DAL												
2	Changed	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20										
P18TTGB	Tracking	1 x 1		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$14.9500	Impressions	0	\$0.00
*PRODUCT CODE												
DAL												
3	Unchanged	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20										

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
P18TTG9	Medium Rectangle	300 x 250		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	160,535	\$0.00

*PRODUCT CODE
DAL

4	Unchanged	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20										
P18TTGD	Medium Rectangle	300 x 250		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	107,023	\$0.00

*PRODUCT CODE
DAL

5	Unchanged	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20										
P18TTG8	Tile	500 x 500		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	160,535	\$0.00

*PRODUCT CODE
DAL

6	Unchanged	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20										
P18TTGC	Tile	500 x 500		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	107,023	\$0.00

*PRODUCT CODE
DAL

SubTotal

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: SAN ANTONIO(SAN) Estimate: GOLD'S GYM March '20 Streaming(70938)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
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1	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20										
P18TTH0	Tracking	1 x 1		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$14.9500	Impressions	177,793	\$2,658.00

*PRODUCT CODE
SAN

2	Changed	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20										
P18TTH3	Tracking	1 x 1		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$14.9500	Impressions	0	\$0.00

*PRODUCT CODE
SAN

3	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20										
P18TTH2	Medium Rectangle	300 x 250		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	177,793	\$0.00

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">SAN</div>												
4	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20										
P18TTH5	Medium Rectangle	300 x 250		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	117,726	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">SAN</div>												
5	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20										
P18TTH1	Tile	500 x 500		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	177,793	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">SAN</div>												
6	Unchanged	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20										
P18TTH4	Tile	500 x 500		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	117,726	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">SAN</div>												
											SubTotal	\$2,658.00

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** MONTGOMERY(MON) **Estimate:** GOLD'S GYM March '20 Streaming(70932)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20										
P18TTGT	Tracking	1 x 1		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$14.9500	Impressions	48,262	\$721.52
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">MON</div>												
2	Changed	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20										
P18TTGX	Tracking	1 x 1		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$14.9500	Impressions	0	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">MON</div>												
3	Unchanged	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20										
P18TTGW	Medium Rectangle	300 x 250		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	48,262	\$0.00

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">MON</div>												
4	Unchanged	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20										
P18TTGZ	Medium Rectangle	300 x 250		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	5,394	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">MON</div>												
5	Unchanged	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20										
P18TTGV	Tile	500 x 500		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	48,262	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">MON</div>												
6	Unchanged	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20										
P18TTGY	Tile	500 x 500		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	5,394	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">MON</div>												
											SubTotal	\$721.52

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** AUSTIN(AUS) **Estimate:** GOLD'S GYM March '20 Streaming(70936)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20										
P18TTFV	Tracking	1 x 1		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$14.9500	Impressions	160,535	\$2,400.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">AUS</div>												
2	Changed	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20										
P18TTFY	Tracking	1 x 1		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$14.9500	Impressions	0	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">AUS</div>												
3	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20										
P18TTFX	Medium Rectangle	300 x 250		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	160,535	\$0.00

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>AUS</td></tr> </table>													*PRODUCT CODE	AUS
*PRODUCT CODE														
AUS														
4	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20												
P18TTG0	Medium Rectangle	300 x 250		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	107,023	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>AUS</td></tr> </table>													*PRODUCT CODE	AUS
*PRODUCT CODE														
AUS														
5	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20												
P18TTFW	Tile	500 x 500		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	160,535	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>AUS</td></tr> </table>													*PRODUCT CODE	AUS
*PRODUCT CODE														
AUS														
6	Unchanged	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20												
P18TTFZ	Tile	500 x 500		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	107,023	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>AUS</td></tr> </table>													*PRODUCT CODE	AUS
*PRODUCT CODE														
AUS														
											SubTotal	\$2,400.00		

Supplier code: PANDORA(PANDORA) Media: Digital(7) Client: GOLD'S HOLDING CORP.(GOLD) Product: MCALLEN(MCA) Estimate: GOLD'S GYM March '20 Streaming(70933)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost		
1	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20												
P18TTGM	Tracking	1 x 1		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$14.9500	Impressions	128,428	\$1,920.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>MCA</td></tr> </table>													*PRODUCT CODE	MCA
*PRODUCT CODE														
MCA														
2	Changed	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20												
P18TTGQ	Tracking	1 x 1		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$14.9500	Impressions	0	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>MCA</td></tr> </table>													*PRODUCT CODE	MCA
*PRODUCT CODE														
MCA														
3	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20												
P18TTGP	Medium Rectangle	300 x 250		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	128,428	\$0.00		

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>MCA</td></tr> </table>													*PRODUCT CODE	MCA
*PRODUCT CODE														
MCA														
4	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20												
P18TTGS	Medium Rectangle	300 x 250		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	85,619	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>MCA</td></tr> </table>													*PRODUCT CODE	MCA
*PRODUCT CODE														
MCA														
5	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20												
P18TTGN	Tile	500 x 500		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	128,428	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>MCA</td></tr> </table>													*PRODUCT CODE	MCA
*PRODUCT CODE														
MCA														
6	Unchanged	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20												
P18TTGR	Tile	500 x 500		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	85,619	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>MCA</td></tr> </table>													*PRODUCT CODE	MCA
*PRODUCT CODE														
MCA														
											SubTotal	\$1,920.00		

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** BIRMINGHAM(BIR) **Estimate:** GOLD'S GYM March '20 Streaming(70931)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost		
1	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20												
P18TTG1	Tracking	1 x 1		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$14.9500	Impressions	71,312	\$1,066.11		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>BIR</td></tr> </table>													*PRODUCT CODE	BIR
*PRODUCT CODE														
BIR														
2	Changed	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20												
P18TTG4	Tracking	1 x 1		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$14.9500	Impressions	0	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>BIR</td></tr> </table>													*PRODUCT CODE	BIR
*PRODUCT CODE														
BIR														
3	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20												
P18TTG3	Medium Rectangle	300 x 250		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	71,312	\$0.00		

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">BIR</div>												
4	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20										
P18TTG6	Medium Rectangle	300 x 250		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	30,755	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">BIR</div>												
5	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20										
P18TTG2	Tile	500 x 500		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	71,312	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">BIR</div>												
6	Unchanged	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20										
P18TTG5	Tile	500 x 500		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	30,755	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">BIR</div>												

SubTotal \$1,066.11

Supplier code: PANDORA(PANDORA) **Media:** Digital(7) **Client:** GOLD'S HOLDING CORP.(GOLD) **Product:** WASHINGTON, D.C.(WAS) **Estimate:** GOLD'S GYM March '20 Streaming(70934)

Buy type: Display

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost
1	Unchanged	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20										
P18TTH6	Tracking	1 x 1		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$14.9500	Impressions	401,338	\$6,000.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">WAS</div>												
2	Changed	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20										
P18TTH9	Tracking	1 x 1		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$14.9500	Impressions	0	\$0.00
<div style="border: 1px solid black; padding: 2px;">*PRODUCT CODE</div> <div style="border: 1px solid black; padding: 2px;">WAS</div>												
3	Unchanged	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20										
P18TTH8	Medium Rectangle	300 x 250		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	401,338	\$0.00

ID	Position	Dimensions	Creative type	Rich media In rate?	Served by	Pub paid	Flight	Cost method	Rate	Unit type	Units	Cost		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>WAS</td></tr> </table>													*PRODUCT CODE	WAS
*PRODUCT CODE														
WAS														
4	Unchanged	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20												
P18TTHC	Medium Rectangle	300 x 250		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	267,559	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>WAS</td></tr> </table>													*PRODUCT CODE	WAS
*PRODUCT CODE														
WAS														
5	Unchanged	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20												
P18TTH7	Tile	500 x 500		No	Site	No	2020-03-02 to 2020-03-15	CPM	\$0.0000	Impressions	401,338	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>WAS</td></tr> </table>													*PRODUCT CODE	WAS
*PRODUCT CODE														
WAS														
6	Unchanged	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20												
P18TTHB	Tile	500 x 500		No	Site	No	2020-03-23 to 2020-03-29	CPM	\$0.0000	Impressions	267,559	\$0.00		
<table border="1"> <tr><td>*PRODUCT CODE</td></tr> <tr><td>WAS</td></tr> </table>													*PRODUCT CODE	WAS
*PRODUCT CODE														
WAS														

SubTotal	\$6,000.00
Total	\$17,165.63
Order total	\$17,165.63

Publisher info

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Unchanged	P18TTG7	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20							
Changed	P18TTGB	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20							
Unchanged	P18TTG9	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20							
Unchanged	P18TTGD	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20							
Unchanged	P18TTG8	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20							
Unchanged	P18TTGC	GOLD'S HOLDING CORP._DAL_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20							
Unchanged	P18TTH0	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20							

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Changed	P18TTH3	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio_PANDORA_1 x 1_03/23/20_03/29/20							
Unchanged	P18TTH2	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio_PANDORA_300 x 250_03/02/20_03/15/20							
Unchanged	P18TTH5	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio_PANDORA_300 x 250_03/23/20_03/29/20							
Unchanged	P18TTH1	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio_PANDORA_500 x 500_03/02/20_03/15/20							
Unchanged	P18TTH4	GOLD'S HOLDING CORP._SAN_GOLD'S GYM March '20 Streaming Audio_PANDORA_500 x 500_03/23/20_03/29/20							
Unchanged	P18TTGT	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio_PANDORA_1 x 1_03/02/20_03/15/20							
Changed	P18TTGX	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio_PANDORA_1 x 1_03/23/20_03/29/20							
Unchanged	P18TTGW	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio_PANDORA_300 x 250_03/02/20_03/15/20							
Unchanged	P18TTGZ	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio_PANDORA_300 x 250_03/23/20_03/29/20							
Unchanged	P18TTGV	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio_PANDORA_500 x 500_03/02/20_03/15/20							
Unchanged	P18TTGY	GOLD'S HOLDING CORP._MON_GOLD'S GYM March '20 Streaming Audio_PANDORA_500 x 500_03/23/20_03/29/20							
Unchanged	P18TTFV	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio_PANDORA_1 x 1_03/02/20_03/15/20							
Changed	P18TTFY	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio_PANDORA_1 x 1_03/23/20_03/29/20							
Unchanged	P18TTFX	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio_PANDORA_300 x 250_03/02/20_03/15/20							
Unchanged	P18TTG0	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio_PANDORA_300 x 250_03/23/20_03/29/20							
Unchanged	P18TTFW	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio_PANDORA_500 x 500_03/02/20_03/15/20							
Unchanged	P18TTFZ	GOLD'S HOLDING CORP._AUS_GOLD'S GYM March '20 Streaming Audio_PANDORA_500 x 500_03/23/20_03/29/20							
Unchanged	P18TTGM	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio_PANDORA_1 x 1_03/02/20_03/15/20							
Changed	P18TTGQ	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio_PANDORA_1 x 1_03/23/20_03/29/20							
Unchanged	P18TTGP	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio_PANDORA_300 x 250_03/02/20_03/15/20							

	ID	Name	Supplier product name	Publisher valid until date	Publisher sales order ref	Publisher sales order ref version	Publisher ad server order no	Publisher placement ref	Publisher order date
Unchanged	P18TTGS	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20							
Unchanged	P18TTGN	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20							
Unchanged	P18TTGR	GOLD'S HOLDING CORP._MCA_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20							
Unchanged	P18TTG1	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20							
Changed	P18TTG4	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20							
Unchanged	P18TTG3	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20							
Unchanged	P18TTG6	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20							
Unchanged	P18TTG2	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20							
Unchanged	P18TTG5	GOLD'S HOLDING CORP._BIR_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20							
Unchanged	P18TTH6	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/02/20_03/15/20							
Changed	P18TTH9	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_1 x 1_03/23/20_03/29/20							
Unchanged	P18TTH8	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/02/20_03/15/20							
Unchanged	P18TTHC	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_300 x 250_03/23/20_03/29/20							
Unchanged	P18TTH7	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/02/20_03/15/20							
Unchanged	P18TTHB	GOLD'S HOLDING CORP._WAS_GOLD'S GYM March '20 Streaming Audio _PANDORA_500 x 500_03/23/20_03/29/20							

Terms and conditions :

GENERAL TERMS:

Billing counts based on: Doubleclick

Payment Terms: Net 30

Out Clause (days): 10 Business Days

Billing: Based on standard calendar

Creative Development: Advertising materials will come from one of the following or combination of: Southwest Media Group, Advertiser, or Advertiser's Creative Agency

LEGAL TERMS:

Insertion Order shall abide by the IAB/AAAA Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, Version 3.0. The state inserted in Section XIV(d) shall be California.

PAYMENT INSTRUCTIONS:

Invoices need to be mailed to: Southwest Media Group, Attn: Accounts Payable, 1717 Main Street, Suite 4000, Dallas, TX 75201 or send an electronic copy to acctspay@swmediagroup.com.

REPORTING INSTRUCTIONS:

Screenshots for all creative and unit sizes to be provided to SMG within 2 days of campaign launch.

Final campaign report required 5 business days after campaign completion - will need to have performance broken out by creative.

If the agency and the supplier attributed to this order have accepted this order the information contained on this page constitutes a digital signature and the contract is considered to be an executable contract between the agency and the supplier.

Agency	Date
Kelly Fletcher-Duncan	2020-03-16 17:05:49, EDT

Supplier	Date
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