Exhibit A

Privacy Policy

John Q Hammons Hotels Management, LLC is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the John Q Hammons Hotels Management, LLC Web site and governs data collection and usage. By using the John Q Hammons Hotels Management, LLC website, you consent to the data practices described in this statement.

Collection of your Personal Information

John Q Hammons Hotels Management, LLC collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. John Q Hammons Hotels Management, LLC also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by John Q Hammons Hotels Management, LLC. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by John Q Hammons Hotels Management, LLC for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the John Q Hammons Hotels Management, LLC Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through John Q Hammons Hotels Management, LLC public message boards, this information may be collected and used by others. Note: John Q Hammons Hotels Management, LLC does not read any of your private online communications.

John Q Hammons Hotels Management, LLC encourages you to review the privacy statements of Web sites you choose to link to from John Q Hammons Hotels Management, LLC so that you can understand how those Web sites collect, use and share your information. John Q Hammons Hotels Management, LLC is not responsible for

the privacy statements or other content on Web sites outside of the John Q Hammons Hotels Management, LLC and John Q Hammons Hotels Management, LLC family of Web sites.

Use of your Personal Information

John Q Hammons Hotels Management, LLC collects and uses your personal information to operate the John Q Hammons Hotels Management, LLC Web site and deliver the services you have requested. John Q Hammons Hotels Management, LLC also uses your personally identifiable information to inform you of other products or services available from John Q Hammons Hotels Management, LLC and its affiliates. John Q Hammons Hotels Management, LLC may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

John Q Hammons Hotels Management, LLC does not sell, rent or lease its customer lists to third parties. John Q Hammons Hotels Management, LLC may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, John Q Hammons Hotels Management, LLC may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to John Q Hammons Hotels Management, LLC, and they are required to maintain the confidentiality of your information.

John Q Hammons Hotels Management, LLC does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

John Q Hammons Hotels Management, LLC keeps track of the Web sites and pages our customers visit within John Q Hammons Hotels Management, LLC, in order to determine what John Q Hammons Hotels Management, LLC services are the most popular. This data is used to deliver customized content and advertising within John Q Hammons Hotels Management, LLC to customers whose behavior indicates that they are interested in a particular subject area.

John Q Hammons Hotels Management, LLC Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on John Q Hammons Hotels Management, LLC or the site; (b) protect and defend the rights or property of John Q Hammons Hotels Management, LLC; and, (c) act under exigent circumstances to protect the personal safety of users of John Q Hammons Hotels Management, LLC, or the public.

Use of Cookies

The John Q Hammons Hotels Management, LLC Web site use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize John Q Hammons Hotels Management, LLC pages, or register with John Q Hammons Hotels Management, LLC site or services, a cookie helps John Q Hammons Hotels Management, LLC to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses,

shipping addresses, and so on. When you return to the same John Q Hammons Hotels Management, LLC Web site, the information you previously provided can be retrieved, so you can easily use the John Q Hammons Hotels Management, LLC features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the John Q Hammons Hotels Management, LLC services or Web sites you visit.

Security of your Personal Information

John Q Hammons Hotels Management, LLC secures your personal information from unauthorized access, use or disclosure. John Q Hammons Hotels Management, LLC secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

John Q Hammons Hotels Management, LLC will occasionally update this Statement of Privacy to reflect company and customer feedback. John Q Hammons Hotels Management, LLC encourages you to periodically review this Statement to be informed of how John Q Hammons Hotels Management, LLC is protecting your information.

Contact Information

John Q Hammons Hotels Management, LLC welcomes your comments regarding this Statement of Privacy. If you believe that John Q Hammons Hotels Management, LLC has not adhered to this Statement, please contact John Q Hammons Hotels Management, LLC at tom.lingo@jqh.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.

- Renaissance
- Sheraton

Director of Revenue Optimization
November 14, 2017

- JQH Hires Charles "Cee Jay" Jones Jr. as Association Sales Manager at Newly Renovated Embassy Suites by Hilton Dallas Frisco
November 6, 2017

- Southern Living Features Chateau on the Lake Resort Spa & Convention Center
November 1, 2017

- Four-Diamond Chateau On The Lake Resort & Spa In Missouri Offering "Ozark Mountain Christmas Package"
October 24, 2017

- H.E.L.P Leads Program
- JQH Portal
- JQH Flag

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