

UNITED STATES BANKRUPTCY COURT The Southern District of New York

PROOF OF CLAIM

Name of Debtor: Jennifer Convertibles, INC

Case Number: 10-13779

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property): North Jersey Media Group

Check this box to indicate that this claim amends a previously filed claim.

Name and address where notices should be sent:

1 Garret Mountain Plaza, 7th Floor
PO Box 471
Woodland Park, NJ 07424

RECEIVED
AUG 17 2010
BMC GROUP

Court Claim Number: (If known)

Telephone number: (973) 569-7650

Filed on:

Name and address where payment should be sent (if different from above):

Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

Telephone number:

Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 22,544.00

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount.

If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.

If all or part of your claim is entitled to priority, complete item 5.

Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

Specify the priority of the claim.

2. Basis for Claim: advertising (See instruction #2 on reverse side.)

Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).

3. Last four digits of any number by which creditor identifies debtor: 2692

Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).

3a. Debtor may have scheduled account as: (See instruction #3a on reverse side.)

Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5).

4. Secured Claim (See instruction #4 on reverse side.)

Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.

Nature of property or right of setoff: Real Estate Motor Vehicle Other Describe:

Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7).

Value of Property: \$ Annual Interest Rate %

Amount of arrearage and other charges as of time case filed included in secured claim,

if any: \$ Basis for perfection:

Amount of Secured Claim: \$ Amount Unsecured: \$

Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8).

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

Other - Specify applicable paragraph of 11 U.S.C. §507 (a)().

7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)

Amount entitled to priority:

\$

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.

*Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

If the documents are not available, please explain:

Date: 8/13/2010

Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.

Handwritten signature of Jennifer Convertibles

FOR COURT USE ONLY

Jennifer Convertibles



00024

INSTRUCTIONS FOR PROOF OF CLAIM FORM

The instructions and definitions below are general explanations of the law. In certain circumstances, such as bankruptcy cases not filed voluntarily by the debtor, there may be exceptions to these general rules.

Items to be completed in Proof of Claim form

Court, Name of Debtor, and Case Number:

Fill in the federal judicial district where the bankruptcy case was filed (for example, Central District of California), the bankruptcy debtor's name, and the bankruptcy case number. If the creditor received a notice of the case from the bankruptcy court, all of this information is located at the top of the notice.

Creditor's Name and Address:

Fill in the name of the person or entity asserting a claim and the name and address of the person who should receive notices issued during the bankruptcy case. A separate space is provided for the payment address if it differs from the notice address. The creditor has a continuing obligation to keep the court informed of its current address. See Federal Rule of Bankruptcy Procedure (FRBP) 2002(g).

1. Amount of Claim as of Date Case Filed:

State the total amount owed to the creditor on the date of the Bankruptcy filing. Follow the instructions concerning whether to complete items 4 and 5. Check the box if interest or other charges are included in the claim.

2. Basis for Claim:

State the type of debt or how it was incurred. Examples include goods sold, money loaned, services performed, personal injury/wrongful death, car loan, mortgage note, and credit card. If the claim is based on the delivery of health care goods or services, limit the disclosure of the goods or services so as to avoid embarrassment or the disclosure of confidential health care information. You may be required to provide additional disclosure if the trustee or another party in interest files an objection to your claim.

3. Last Four Digits of Any Number by Which Creditor Identifies Debtor:

State only the last four digits of the debtor's account or other number used by the creditor to identify the debtor.

3a. Debtor May Have Scheduled Account As:

Use this space to report a change in the creditor's name, a transferred claim, or any other information that clarifies a difference between this proof of claim and the claim as scheduled by the debtor.

4. Secured Claim:

Check the appropriate box and provide the requested information if the claim is fully or partially secured. Skip this section if the claim is entirely unsecured. (See DEFINITIONS, below.) State the type and the value of property that secures the claim, attach copies of lien documentation, and state annual interest rate and the amount past due on the claim as of the date of the bankruptcy filing.

5. Amount of Claim Entitled to Priority Under 11 U.S.C. §507(a).

If any portion of your claim falls in one or more of the listed categories, check the appropriate box(es) and state the amount entitled to priority. (See DEFINITIONS, below.) A claim may be partly priority and partly non-priority. For example, in some of the categories, the law limits the amount entitled to priority.

6. Credits:

An authorized signature on this proof of claim serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

7. Documents:

Attach to this proof of claim form redacted copies documenting the existence of the debt and of any lien securing the debt. You may also attach a summary. You must also attach copies of documents that evidence perfection of any security interest. You may also attach a summary. FRBP 3001(c) and (d). If the claim is based on the delivery of health care goods or services, see instruction 2. Do not send original documents, as attachments may be destroyed after scanning.

Date and Signature:

The person filing this proof of claim must sign and date it. FRBP 9011. If the claim is filed electronically, FRBP 5005(a)(2), authorizes courts to establish local rules specifying what constitutes a signature. Print the name and title, if any, of the creditor or other person authorized to file this claim. State the filer's address and telephone number if it differs from the address given on the top of the form for purposes of receiving notices. Attach a complete copy of any power of attorney. Criminal penalties apply for making a false statement on a proof of claim.

DEFINITIONS

Debtor

A debtor is the person, corporation, or other entity that has filed a bankruptcy case.

Creditor

A creditor is a person, corporation, or other entity owed a debt by the debtor that arose on or before the date of the bankruptcy filing. See 11 U.S.C. §101 (10)

Claim

A claim is the creditor's right to receive payment on a debt owed by the debtor that arose on the date of the bankruptcy filing. See 11 U.S.C. §101 (5). A claim may be secured or unsecured.

Proof of Claim

A proof of claim is a form used by the creditor to indicate the amount of the debt owed by the debtor on the date of the bankruptcy filing. The creditor must file the form with the agent of the same bankruptcy court in which the bankruptcy case was filed.

Secured Claim Under 11 U.S.C. §506(a)

A secured claim is one backed by a lien on property of the debtor. The claim is secured so long as the creditor has the right to be paid from the property prior to other creditors. The amount of the secured claim cannot exceed the value of the property. Any amount owed to the creditor in excess of the value of the property is an unsecured claim. Examples of liens on property include a mortgage on real estate or a security interest in a car.

A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In some states, a court judgment is a lien. A claim also may be secured if the creditor owes the debtor money (has a right to setoff).

Unsecured Claim

An unsecured claim is one that does not meet the requirements of a secured claim. A claim may be partly unsecured if the amount of the claim exceeds the value of the property on which the creditor has a lien.

Claim Entitled to Priority Under 11 U.S.C. §507(a)

Priority claims are certain categories of unsecured claims that are paid from the available money or property in a bankruptcy case before other unsecured claims.

Redacted

A document has been redacted when the person filing it has masked, edited out, or otherwise deleted, certain information. A creditor should redact and use only the last four digits of any social-security, individual's tax-identification, or financial-account number, all but the initials of a minor's name and only the year of any person's date of birth.

Evidence of Perfection

Evidence of perfection may include a mortgage, lien, certificate of title, financing statement, or other document showing that the lien has been filed or recorded.

INFORMATION

Acknowledgment of Filing of Claim

To receive acknowledgment of your filing, you may either enclose a stamped self-addressed envelope and a copy of this proof of claim or you may contact BMC Group (info@bmcgroup.com).

Offers to Purchase a Claim

Certain entities are in the business of purchasing claims for an amount less than the face value of the claims. One or more of these entities may contact the creditor and offer to purchase the claim. Some of the written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court or the debtor. The creditor has no obligation to sell its claim. However, if the creditor decides to sell its claim, any transfer of such claim is subject to FRBP 3001(e), any applicable provisions of the Bankruptcy Code (11 U.S.C. § 101 *et seq.*), and any applicable orders of the bankruptcy court.



- New Search
- General Info
- Related Debtors
- Court Docket
- Filed Claims
- Service Lists
- Inquiries
- File A Claim

IN RE JENNIFER CONVERTIBLES, INC., ET AL.

[FIRST DAY MOTIONS](#)

[NOTICE OF CHAPTER 11 FILING AND OF FIRST DAY MOTIONS](#)

[AGENDA FOR JULY 26 HEARING](#)

[SALE MOTION WITH AMENDED EXHIBITS](#)

Chapter: 11
 Filing Date: 7/18/2010
 Primary Case Docket #: 10-13779
 Total Related Debtors: 12 [Click here to view](#)
 Debtor's Address: **Jennifer Convertibles, Inc.**
 417 Crossways Park Drive
 Woodbury, NY 11797

Court: U.S. Bankruptcy Court Southern District of New York (Manhattan)
 Court Docket: [Click here to view and search the court docket.](#) To search by docket number, date or description, go to the court docket, then pick a field to search in the Advance Search box at the top of the page.
 Judge: Hon. Allan L. Gropper
 Bar Dates: TBD
 Where to Send Claims: **If by regular mail:** BMC Group Inc.
 Attn: Jennifer Convertibles Claims
 Processing
 PO Box 3020
 Chanhassen, MN 55317-3020
If by messenger or overnight delivery: BMC Group Inc.
 Attn: Jennifer Convertibles Claims
 Processing
 18750 Lake Drive East
 Chanhassen, MN 55317

United States Trustee: **United States Trustee**
 Nazar Khodorovsky
 33 Whitehall Street, 21st Floor
 New York, NY 10004
 Tel: (212) 510-0500
 Fax: (212) 668-2255
 Email: nazar.khodorovsky@usdoj.gov

Hearings: **Hearing Agenda**
 July 26, 2010 at 11:30 A.M. (ET)
 United States Bankruptcy Court for the Southern District of New York
 Alexander Hamilton Custom House
 One Bowling Green
 Court Room 617
 New York, New York 10004-1408

Attorneys for Debtors: **Olshan Grundman Frome Rosenweig & Wolosky LLP**
[Michael S. Fox, Esq.](#)
[Jordanna L. Nadrlich, Esq.](#)
 Park Avenue Tower
 65 East 55th Street
 New York, NY 10022
 Phone: 212.451.2300

Counsel to the Creditors Committee: TBD
 Important Documents: TBD

BMC Group presents documents in PDF format. [Click here to learn more about PDF format.](#)

Mail original proof of claim form and copies of supporting documentation to:

If by regular mail:

BMC Group Inc
Attn: Jennifer Convertibles Claims Processing
PO Box 3020
Chanhassen, MN 55317-3020

If by messenger or overnight delivery:

BMC Group Inc
Attn: Jennifer Convertibles Claims Processing
18750 Lake Drive East
Chanhassen, MN 55317

Be sure to follow the instructions for Proof of Claim Form. The following Debtor Names and Case Numbers are provided for your ease of reference in properly completing Proofs of Claim.

Debtor Name	Case Number
Jennifer Convertibles, Inc.	10-13779
Jennifer Convertibles Boylston MA, Inc.	10-13780
Jennifer Chicago, Ltd.	10-13781
Elegant Living Management, Ltd.	10-13782
Hartsdale Convertibles, Inc.	10-13783
Jennifer Management III Corp.	10-13784
Jennifer Purchasing Corp.	10-13785
Jennifer Management II Corp.	10-13786
Jennifer Management V Ltd.	10-13787
Jennifer Convertibles Natick, Inc.	10-13788
Nicole Convertibles, Inc.	10-13789
Washington Heights Convertibles, Inc.	10-13790

Once received by BMC Group, a "Received" stamped copy of the proof of claim will be returned to the claimant within (3) business days of docketing **only if** the claimant encloses a stamped, self addressed envelope with a copy of the proof of claim.

Open Invoice Report for
Acct 2002692

08/13/2010

JENNIFER CONVERTIBLES MEDIA CORPORATION
8/13/2000 - 8/13/2010

<u>TRANSNUM</u>	<u>Trans Date</u>	<u>COST</u>	<u>PD/CRED</u>	<u>Amt Due</u>
I02810125-04092010	4/9/10	1500.00	0.00	1500.00
I02810132-04302010	4/30/10	1500.00	0.00	1500.00
I02810153-05162010	5/16/10	2000.00	0.00	2000.00
I02810178-05272010	5/27/10	1848.00	0.00	1848.00
I02810159-05302010	5/30/10	2000.00	0.00	2000.00
I02810183-06102010	6/10/10	1848.00	0.00	1848.00
I02810138-06112010	6/11/10	1500.00	0.00	1500.00
I02868098-06252010	6/25/10	1500.00	0.00	1500.00
I02868055-06262010	6/26/10	2000.00	0.00	2000.00
I02868083-07012010	7/1/10	1848.00	0.00	1848.00
I02868103-07022010	7/2/10	1500.00	0.00	1500.00
I02868105-07162010	7/16/10	1500.00	0.00	1500.00
I02868060-07182010	7/18/10	2000.00	0.00	2000.00
2002692	JENNIFER CONVERTIBLES MEDIA CORPORATION			\$22,544.00
				\$22,544.00 *

* Excludes unapplied cash and unapplied credit

North Jersey Media Group

Billing Period		Advertiser / Client Name	
07/01/10 - 07/31/10		JENNIFER CONVERTIBLES MEDIA CORP	
Total Amount Due	* Unapplied Payment	Payment Due By	
\$22,544.00	\$0.00	8/27/2010	
Current Period	Jun-10	May-10	Apr-10 and prior
\$6,848.00	\$6,848.00	\$5,848.00	\$3,000.00

Page	Statement Date
1	8/2/2010
Customer Account #	
2002692	

Billed Account Name and Address

Remittance Address

North Jersey Media Group
 1 Garret Mountain Plaza, 6th Floor
 P.O. Box 471
 Woodland Park, NJ 07424-0471

Total Due	Amount Paid
\$22,544.00	

JENNIFER CONVERTIBLES MEDIA CORPORATION
 902 BROADWAY
 NEW YORK, NY 10010-6002

QUESTIONS ABOUT YOUR BILL?
 Please contact your Customer Account Specialist at 973-569-7649

QUESTIONS ABOUT YOUR AD?
 Please contact your Account Executive.

* UNAPPLIED AMOUNTS ARE INCLUDED IN AGING
 Please make checks payable to: North Jersey Media Group

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

Doc Date	Ad# - Trans#	Description	P. O. Number	Times	Size	Rate	Net
Run Dates							
04/09/2010	Fri	Section Front Strip-			The Record/Herald News	A-1 Front Strip 6x1	250.00 1,500.00
		I02810125-04092010			Section Front Strip-		
Run Dates							
04/30/2010	Fri	Section Front Strip-			The Record/Herald News	A-1 Front Strip 6x1	250.00 1,500.00
		I02810132-04302010			Section Front Strip-		
Run Dates							
05/16/2010	Sun	Main-			The Record/Herald News	3.00 x 10.00	66.67 2,000.00
		I02810153-05162010	Main-				
Run Dates							
05/30/2010	Sun	Main-			The Record/Herald News	3.00 x 10.00	66.67 2,000.00
		I02810159-05302010	Main-				
Run Dates							
05/27/2010	Thur	ROP-			The Record/Herald News	6.00 x 10.00	30.80 1,848.00
		I02810178-05272010	ROP-				
Run Dates							
06/11/2010	Fri	Section Front Strip-			The Record/Herald News	A-1 Front Strip 6x1	250.00 1,500.00
		I02810138-06112010			Section Front Strip-		
Run Dates							
06/10/2010	Thur	ROP-			The Record/Herald News	6.00 x 10.00	30.80 1,848.00
		I02810183-06102010	ROP-				
Run Dates							
06/26/2010	Sat	Main-			The Record/Herald News	3.00 x 10.00	66.67 2,000.00
		I02868055-06262010	Main-				
Run Dates							
06/25/2010	Fri	Section Front Strip-			The Record/Herald News	A-1 Front Strip 6x1	250.00 1,500.00
		I02868098-06252010	Section Front Strip- A1 STRI	IO			
Run Dates							
07/18/2010	Sun	Main-			The Record/Herald News	3.00 x 10.00	66.67 2,000.00
		I02868060-07182010	Main-				
Run Dates							
07/01/2010	Thur	Main-			The Record/Herald News	6.00 x 10.00	30.80 1,848.00
		I02868083-07012010	Main-	IO			

North Jersey Media Group

Billing Period		Advertiser / Client Name	
07/01/10 - 07/31/10		JENNIFER CONVERTIBLES MEDIA CORP	
Total Amount Due	* Unapplied Payment	Payment Due By	
\$22,544.00	\$0.00	8/27/2010	
Current Period	Jun-10	May-10	Apr-10 and prior
\$6,848.00	\$6,848.00	\$5,848.00	\$3,000.00

Page	Statement Date
2	8/2/2010
Customer Account #	
2002692	

Billed Account Name and Address

Remittance Address

North Jersey Media Group
 1 Garret Mountain Plaza, 6th Floor
 P.O. Box 471
 Woodland Park, NJ 07424-0471

Total Due	Amount Paid
\$22,544.00	

JENNIFER CONVERTIBLES MEDIA CORPORATION
 902 BROADWAY
 NEW YORK, NY 10010-6002

QUESTIONS ABOUT YOUR BILL?
 Please contact your Customer Account Specialist at 973-569-7649

QUESTIONS ABOUT YOUR AD?
 Please contact your Account Executive.

* UNAPPLIED AMOUNTS ARE INCLUDED IN AGING
 Please make checks payable to: North Jersey Media Group

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

Doc Date	Ad# - Trans#	Description	P. O. Number	Times	Size	Rate	Net
Run Dates							
07/02/2010	Fri	Section Front Strip-	The Record/Herald News		A-1 Front Strip 6x1	250.00	1,500.00
		I02868103-07022010	Section Front Strip- A1 STRI	IO			
Run Dates							
07/16/2010	Fri	Section Front Strip-	The Record/Herald News		A-1 Front Strip 6x1	250.00	1,500.00
		I02868105-07162010	Section Front Strip- A1 STRI	IO			

Get the latest news about your town every day. Visit NorthJersey.com/mytown.