

FORM B10 (6-90)

FORM 10. PROOF OF CLAIM

United States Bankruptcy Court Southern District of New York		PROOF OF CLAIM	
In re (Name of Debtor) Jennifer Convertibles, Inc.		Case Number 10-13779-ALG	
NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A "request" of payment of an administrative expense may be filed pursuant to 11 U.S.C. §503.			
Name of Creditor (The person or entity to whom the debtor owes money or property) Philadelphia Newspapers LLC		☐ Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. ☐ Check box if you have never received any notices from the bankruptcy court in this case. ☐ Check box if the address differs from the address on the envelope sent to you by the court.	
Name and Addresses Where Notices Should be Sent Morris & Adelman, P.C. P.O. Box 30477 Philadelphia PA 19103			
Telephone No. 215/568-5621			
ACCOUNT OR OTHER NUMBER BY WHICH CREDITOR IDENTIFIES DEBTOR: 101003		THIS SPACE IS FOR COURT USE ONLY	
1. BASIS FOR CLAIM ☐ Goods sold ☐ Services performed ☐ Money loaned ☐ Personal injury/wrongful death ☐ Taxes ☒ Other (Describe briefly) <u>Advertising</u>		Check here if this claim ☐ replaces ☐ amends a previously filed claim, dated _____ ☐ Retiree benefits as defined in 11 U.S.C. §1114(a) ☐ Wages, salaries, and compensations (Fill out below) Your social security number _____ Unpaid compensations for services performed from (date) _____ to _____ (date)	
2. DATE DEBT WAS INCURRED		3. IF COURT JUDGMENT, DATE OBTAINED	
4. CLASSIFICATION OF CLAIM. Under the Bankruptcy Code all claims are classified as one or more of the following: (1) Unsecured Nonpriority, (2) Unsecured Priority, (3) Secured. It is possible for part of a claim to be in one category and part in another. CHECK THE APPROPRIATE BOX OR BOXES that best describe your claim and STATE THE AMOUNT OF THE CLAIM.			
☐ SECURED CLAIM \$ _____ Attach evidence of perfection of security interest Brief Description of Collateral: ☐ Real Estate ☐ Motor Vehicle ☐ Other (Describe briefly) Amount of arrearage and other charges included in secured claim above, if any \$ _____		☐ UNSECURED PRIORITY CLAIM \$ _____ Specify the priority of the claim. ☐ Wages, salaries, or commissions (up to \$2000), earned not more than 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507(a)(3) ☐ Contributions to an employee benefit plan - 11 U.S.C. §507(a)(4) ☐ Up to \$900 of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507(a)(6) ☐ Taxes or penalties of governmental units - 11 U.S.C. §507(a)(7) ☐ Other - 11 U.S.C. §§507 (a)(2), (a)(5) - (Describe briefly)	
5. TOTAL AMOUNT OF CLAIM AT TIME CASE FILED: ☐ Check this box if claim includes prepetition charges in addition to the principal amount of the claim. Attach itemized statement		\$ 368,085.52 (Unsecured) \$ (Secured) \$ (Priority)	
6. CREDITS AND SETOFFS: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim. In filing this claim, claimant has deducted all amounts that claimant owes to debtor.		\$ 368,085.52 (Total)	
7. SUPPORTING DOCUMENTS: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, or evidence of security interests. If the documents are not available, explain. If the documents are voluminous, attach a summary.		Jennifer Convertibles 00054	
8. TIME-STAMPED COPY: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.		RECEIVED AUG 26 2010 U.S. BANKRUPTCY COURT S.D. DIST. OF NEW YORK	
Date 8-23-10	Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any). Att. P. Cuff		

UNITED STATES BANKRUPTCY COURT

Southern

DISTRICT OF New York

In re Jennifer Convertibles, Inc.

Case No. 10-13779-ALG

Debtor

Chapter 11

POWER OF ATTORNEY

To James W. Adelman, Esquire

of* Morris & Adelman, P.C.

and

P.O. Box 30477

of* Philadelphia PA 19103

GENERAL POWER OF ATTORNEY (Form 11A)

The undersigned claimant hereby authorizes you, or any one of you, as attorney in fact for the undersigned and with full power of substitution, to vote on any question that may be lawfully submitted to creditors of the debtor in the above-entitled case, [if appropriate] to vote for a trustee of the estate of the debtor and for a committee of creditors; to receive dividends; and in general to perform any act not constituting the practice of law for the undersigned in all matters arising in this case.

Dated:

Signed:

[If appropriate] By

as

Address:

* State mailing address

ACKNOWLEDGMENT

STATE OF

COUNTY OF

SS.:

[If executed by an individual] Acknowledged before me on

[If executed on behalf of a partnership] Acknowledged before me on

by

who says that he [or she] is a member of the partnership named

above and is authorized to execute this power of attorney in its behalf.

[If executed on behalf of a corporation] Acknowledged before me on

by

who says that he [or she] is

the corporation named above and is authorized to execute this power of attorney in its behalf.

COMMONWEALTH OF PENNSYLVANIA

[Official character]

NOTARIAL SEAL

PATRICIA A. MCKENZIE, Notary Public

City of Philadelphia, Phila. County

My Commission Expires November 10, 2012

No. 10-13779-ALQ

United States Bankruptcy Court

Southern DISTRICT OF

New York

In Bankruptcy

IN THE MATTER OF

Jennifer Convertibles, Inc.

Debtor

Proof of Claim
and
Power of Attorney

AMOUNT OF CLAIM \$368,085.52

Philadelphia Newspapers LLC
c/o Morris & Adelman, P.C.

(NAME)

P.O. Box 30477

(ADDRESS)

Philadelphia PA 19103

Jennifer Conr.
010903001

ADVERTISING AGREEMENT

JONNETT

0
EVEW

This Advertising Agreement ("Agreement") is made and entered into this 1st day of January, 2010 between Jennifer Conr. ("Advertiser") a corporation and Philadelphia Newspapers, LLC ("PNL") a Pennsylvania limited liability company. In consideration of the mutual obligations contained in this Agreement, PNL and Advertiser agree to the following terms and conditions relating to advertising placed by Advertiser in PNL's publications:

1-7-10
T.V.

1. **Advertising.** Subject to the terms herein, PNL will use its personnel in processing and incorporating advertising copy placed by Advertiser in appropriate editions of The Philadelphia Inquirer, Philadelphia Daily News and philly.com (the "Publications").
2. **Contract Term.** The term of this Agreement shall consist of the period beginning as of January 1, 2010 and ending December 31, 2010 (the "Term").
3. **Spending Commitment.** Advertiser agrees to purchase at least Two Hundred Fifty Thousand Dollars (\$250,000) in retail advertising ("advertising") from PNL during the Term (net of all applicable commissions and adjustments, the "Spending Commitment"). In determining whether Advertiser has fulfilled the Spending Commitment, PNL will consider all retail advertising, production, color charges, special handling (net of all commissions and other adjustments) placed by Advertiser during the Term, but shall not include any legal, recruitment or signing bonus advertising (as defined in paragraph 6, below).
4. **Rates; Billing.** Provided that Advertiser fulfills the Spending Commitment, as described in paragraph 3 above, then the rates applicable to retail advertising placed by Advertiser pursuant to this Agreement shall be subject to the rates set forth on Exhibit A, and the rates set forth in PNL's retail advertising rate cards and rate books effective as of the date of this Agreement. PNL shall have the right to modify the rates by providing Advertiser with written notice at least thirty days in advance. No other discounts or rebates shall apply.
5. **Re-rating; Rebates.** In the event that Advertiser fails to fulfill the Spending Commitment, all advertising placed by Advertiser during the Initial Term shall be re-rated based on the actual amount of advertising purchased by Advertiser during the Initial Term, according to the rates set forth in PNL's retail rate cards and rate books in effect as of the dates such Advertising is published.
6. **Acceptance.** All advertising is subject to acceptance by PNL, which reserves the right to reject or revise copy in its sole discretion.
7. **Integration of Other Terms.** Except as modified herein, all applicable PNL advertising rate books, and rate card provisions, including but not limited to, those relating to commissions, terms of payment and general rate changes and policies will be in effect for this contract and are hereby incorporated by reference. Advertiser acknowledges that copies of said rate books and rate cards are available upon request.
8. **Billing.** PNL will render invoices monthly to Advertiser and Advertiser agrees to pay PNL for such placement services and distribution. All invoices are due and payable (net) within fifteen (15) days after the last day of the month in which the advertising is published.
9. **Entire Agreement.** This Agreement, together with PNL's applicable rate book and cards, contains the entire Agreement between the parties hereto relating to the purchase of advertising by Advertiser from PNL.
10. **Choice of Law.** This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without regard to choice of laws principles.
11. **Assignment.** This Agreement shall bind and insure to the benefit of the Advertiser and PNL and their respective successors and assignees. Neither Advertiser or PNL shall assign, grant or otherwise transfer any of their respective rights or obligations hereunder (whether by operation of law or otherwise) without the other party's prior written consent.
12. **Modification.** Except as otherwise expressly provided herein, this Agreement shall only be modified or amended pursuant to a written agreement by both parties.

13. Effectiveness. This Agreement shall not be effective until executed by a duly executed officer of Advertiser and by PNL's Vice President, Advertising and Vice President, Finance.

IN WITNESS WHEREOF and intending to be legally bound hereby, the undersigned have executed this Agreement as of the date first written.

ADVERTISER

By: [Signature]
Name: DAVID BOGARD
Its: ADV. DIR.

PHILADELPHIA NEWSPAPERS, LLC

By: [Signature]
Name: PERRY A. CORSETTI
Its: Director

AGENCY

By: _____
Name: _____
Its: _____

By: [Signature]
Name: _____
Its: JEFF COOME
Fin Director

Philadelphia Newspapers, LLC		
Exhibit A		
Jennifer Convertibles #010903001		
Rates & Added Value		
Spending Commitment: \$250,000		
Rates Effective:		
January 1, 2010 - December 31, 2010		
FULL RUN ROP RATES		
	Per Column Inch	
Sunday Inquirer	\$	264.57
Inquirer Sat	\$	45.75
Inquirer Mon-Wed	\$	174.64
Inquirer Thurs-Fri	\$	187.58
Daily News Mon-Fri	\$	38.95
Inquirer Friday Home & Design	\$	61.75
FULL PAGE 4C ROP UNITS		
	Per Ad	
Saturday Inquirer	\$	8,080.00
Sunday Inquirer	\$	8,585.00
HALF PAGE 4C ROP UNITS		
	Per Ad	
Sunday Inquirer	\$	5,000.00
Daily Inquirer	\$	5,000.00
HALF PAGE B&W ROP UNITS		
Sunday Inquirer	\$	5,000.00
Daily Inquirer	\$	5,000.00
PREPRINT RATES		
SIZE	Per Thousand	
2 Tab	\$	33.23

asked
 Jeff D. to
 extend rates
 they are
 same as
 last year
 1-29-10

ADDED VALUE

HOME & DESIGN MAGAZINE

Buy four full page, full color ads - get one free

FRONT PAGE STRIP AD - 7-DAY FLIGHT PLAN REM RATE

If front page strip ad of the Local News Section is available two weeks in advance of publication date - run flight for \$8,000

THANKSGIVING DAY WRAP

Guaranteed Front Page Premium Position

would need
 NSR FORM

the Inquirer



philly.com

THE PHILADELPHIA INQUIRER

ADVERTISER/CLIENT NAME
Jennifer Convertibles

MEMO BILL

FAX NUMBER

FED ID # 20-5023870

BILLING ACCT NAME & ADDR REMITTANCE ADDRESS

BILLED ACCOUNT NUMBER
010903001

Jennifer Convertibles
902 Broadway
New York NY 10010

PLEASE REMIT PAYMENT TO:
PHILADELPHIA NEWSPAPERS LLC
P.O. BOX 822063
PHILIDELPHIA, PA 19182-2063

ADVERTISER/CLIENT NUMBER
010903001

PLEASE WRITE ACCOUNT NUMBER ON CHECK

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REF	DESC/COMMENTS/CHARGES	SIZE	UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
7/1 - 7/31/10		Balance Forward Rerate Custom to 2010 \$100k				\$310,856.40	\$ 57,229.12 \$310,856.40

MEMO BILL DOES NOT REFLECT ANY PRIOR CREDITS OR DEBITS.

\$ 368,085.52

FOR BILLING INQUIRIES CONTACT:
CUSTOMER SERVICE DEPT.
PHILADELPHIA NEWSPAPERS LLC
P.O. BOX 8263
PHILADELPHIA, PA 19101

FED ID#: 20-5023870
DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

MEMO BILL PREPARED BY: BILLED ACCOUNT NAME BILLED ACCT NO
Teresa Clinton Jennifer Convertibles 010903001

DATE MEMO BILL WAS PREPARED: ADVERTISER/CLIENT NAME ADV CLIENT NO
8/20/2010 Jennifer Convertibles 010903001

Contract Performance - Revision Report By Advertiser

PHILADELPHIA NEWSPAPERS INC.

7/21/2010
12:15:50 PM

From 07/20/2010 to 07/21/2010

Contract: Rev Jennifer Conv PP 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Adj Type
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	-5,374.05	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	-4,889.98	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	4,889.98	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	4,889.98	Contract

JENNIFER CONVERTIBLES Total:

10,264.03

Rev Jennifer Conv PP 010903001 Total:

10,264.03

Contract: Rev Jennifer Convertibles 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Adj Type
N/A	N/A	Inquirer ROP	Page_A3		0002700017	01/02/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002700017	01/02/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002700017	01/02/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002700550	01/09/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002700550	01/09/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002700550	01/09/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002700554	01/10/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002700554	01/10/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002700554	01/10/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7		0002703750	01/14/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002703750	01/14/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002703750	01/14/10	489.24	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002703762	01/17/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002703762	01/17/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002703762	01/17/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002703765	01/16/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002703765	01/16/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002703765	01/16/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002706975	01/23/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002706975	01/23/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002706975	01/23/10	3,935.00	Contract
N/A	N/A	Daily News	DN Page_7		0002706976	01/21/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002706976	01/21/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002706976	01/21/10	489.24	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002709947	01/30/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002709947	01/30/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002709947	01/30/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002710007	01/31/10	-20,530.00	Contract

N/A	N/A	Inquirer ROP	ROP_Main	0002710007	01/31/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main	0002710007	01/31/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7	0002710011	01/28/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7	0002710011	01/28/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7	0002710011	01/28/10	489.24	Contract
N/A	N/A	Inquirer ROP	ROP_Main	0002713180	02/07/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main	0002713180	02/07/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main	0002713180	02/07/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7	0002713182	02/04/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7	0002713182	02/04/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7	0002713182	02/04/10	489.24	Contract

Contract: Rev Jennifer Convertibles 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adi Amt	Adi Type
N/A	N/A	Inquirer ROP	Page_A3		0002713187	02/06/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002713187	02/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002713187	02/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	-5,374.05	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Daily News	DN Page_7		0002716332	02/12/10	-584.28	Contract
N/A	N/A	Daily News	DN Page_7		0002716332	02/12/10	584.28	Contract
N/A	N/A	Daily News	DN Page_7		0002716332	02/12/10	584.28	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002716335	02/13/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002716335	02/13/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002716335	02/13/10	3,935.00	Contract
N/A	N/A	Daily News	DN Page_7		0002717997	02/25/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002717997	02/25/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002717997	02/25/10	489.24	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718000	02/27/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718000	02/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718000	02/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002718002	02/28/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002718002	02/28/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002718002	02/28/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7		0002718004	03/04/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002718004	03/04/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002718004	03/04/10	489.24	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718006	03/06/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718006	03/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718006	03/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002718006	03/06/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002727542	03/14/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002727542	03/14/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002727542	03/14/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7		0002727545	03/11/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002727545	03/11/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002727545	03/11/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002727545	03/11/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002730336	03/18/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002730336	03/18/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002730336	03/18/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002730336	03/18/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002730355	03/20/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002730355	03/20/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002730355	03/20/10	3,935.00	Contract

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adl Amt	Adj Type
N/A	N/A	Daily News	DN Page_7		0002733931	03/25/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002733931	03/25/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002733931	03/25/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002733936	03/27/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002733936	03/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002733936	03/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002733937	03/28/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002733937	03/28/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002733937	03/28/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002737926	04/11/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002737926	04/11/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002737932	04/10/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002737932	04/10/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002737951	04/08/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002737951	04/08/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002737951	04/08/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002747371	04/29/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002747371	04/29/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002747371	04/29/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002747374	05/01/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002747374	05/01/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002747374	05/01/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002747375	05/02/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002747375	05/02/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002747375	05/02/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002752269	05/23/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002752269	05/23/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752270	05/22/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752270	05/22/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752270	05/22/10	3,935.00	Contract
N/A	N/A	Daily News	DN Page_7		0002752271	05/20/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752271	05/20/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752271	05/20/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752273	05/15/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752273	05/15/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752273	05/15/10	3,935.00	Contract

Contract: Rev Jennifer Convertibles 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adl Amt	Adj Type
N/A	N/A	Daily News	DN Page_7		0002752274	05/13/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752274	05/13/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752274	05/13/10	481.31	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	-4,889.98	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	4,889.98	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	4,889.98	Contract

N/A	Daily News	DN Page_7	0002757220	05/27/10	-481.31	Contract
N/A	Daily News	DN Page_7	0002757220	05/27/10	481.31	Contract
N/A	Daily News	DN Page_7	0002757220	05/27/10	481.31	Contract
N/A	Inquirer ROP	Page_A3	0002757222	05/29/10	-3,935.00	Contract
N/A	Inquirer ROP	Page_A3	0002757222	05/29/10	3,935.00	Contract
N/A	Inquirer ROP	Page_A3	0002757222	05/29/10	3,935.00	Contract
N/A	Inquirer ROP	Page_A3	0002762083	06/12/10	-3,935.00	Contract
N/A	Inquirer ROP	Page_A3	0002762083	06/12/10	3,935.00	Contract
N/A	Inquirer ROP	Page_A3	0002762083	06/12/10	3,935.00	Contract
N/A	Inquirer ROP	ROP_Main	0002762084	06/13/10	-20,530.00	Contract
N/A	Inquirer ROP	ROP_Main	0002762084	06/13/10	20,530.00	Contract
N/A	Inquirer ROP	ROP_Main	0002762084	06/13/10	20,530.00	Contract
N/A	Daily News	DN Page_7	0002762086	06/10/10	-489.24	Contract
N/A	Daily News	DN Page_7	0002762086	06/10/10	489.24	Contract
N/A	Daily News	DN Page_7	0002762086	06/10/10	489.24	Contract

JENNIFER CONVERTIBLES Total:

310,856.40

Rev Jennifer Convertibles 010903001 Total:

310,856.40

Grand Total:

321,120.43



philly.com
THE REGION'S HOME PAGE

For Customer Assistance Contact:
Steve DiBello-OLD
215-854-4410 voice
sdbello@phillynews.com

BILLING PERIOD		ADVERTISER/CLIENT NAME	
06/01/10 - 06/30/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
57,229.12		6,756.32	DUE 7/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
26,819.40	7,570.38	16,083.02	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 1	6/30/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
5/31		Balance Forward				50,472.80
06/10	0002762086	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	2.00 x 10.8000 21.60	1D 38.95	841.32	841.32
06/12	0002762083	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
06/13	0002762084	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
		Contracts	Contract	Date Range		
		Rev Jennifer Convertibles 2007	1/1/07 - 12/31/07			
		Rev Jennifer Conv PP 2007	1/1/07 - 12/31/07			
		Rev Jennifer Conv PP 2007	1/1/08 - 12/31/08			
		Rev Jennifer Convertibles 2007	1/1/08 - 12/31/08			
		Ret Rev Grid \$75000 010903001	4/1/09 - 7/4/09			
		PP Ret Revenue \$75000 010903001	4/1/09 - 7/4/09			
		Ret Rev Grid \$75000 010903001	7/5/09 - 12/31/09			
		Rev Jennifer Convertibles 010903001	1/1/10 - 12/31/10			
		Rev Jennifer Conv PP 010903001	1/1/10 - 12/31/10			

STATEMENT OF ACCOUNT
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
6,756.32	26,819.40	7,570.38	16,083.02	0.00	57,229.12

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Steve DiBello-OLD
215-854-4410 voice
215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

Advertising Customer Service Department
Philadelphia Newspapers LLC
P.O. Box 8263
Philadelphia, Pa 19101

ADVERTISER INFORMATION			
BILLING PERIOD	BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME
06/01/10 - 06/30/10	010903001	010903001	JENNIFER CONVERTIBLES



philly.com
THE REGION'S HOME PAGE

For Customer Assistance Contact:
Steve DiBello
215-854-4410 voice
sdiello@phillynews.com

BILLING PERIOD		ADVERTISER/CLIENT NAME	
05/01/10 - 05/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE	CURRENT AMOUNT	TERMS OF PAYMENT	
50,472.80	26,819.40	DUE 6/15/10	
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
7,570.38	16,083.02	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 2	5/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER	010903001		
ADVERTISER/CLIENT NUMBER	010903001		

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
4/30		Balance Forward				50,655.57
5/12	P809258	Payment - Check 073394				-27,002.17
05/01	0002747374	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/02	0002747375	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
05/13	0002752274	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
05/15	0002752273	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/20	0002752271	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
05/22	0002752270	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/23	0002752269	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
05/27	0002757220	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
05/29	0002757222	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/30	0002757126	052010MC28; Preprint Advertising; RET Mini Tab	321,286	1S 0.00	10,676.33	10,676.33

STATEMENT OF ACCOUNT
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
26,819.40	7,570.38	16,083.02	0.00	0.00	50,472.80

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Advertising Customer Service Department
Philadelphia Newspapers LLC
P.O. Box 8263
Philadelphia, Pa 19101

Steve DiBello
215-854-4410 voice
215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

BILLING PERIOD		BILLED ACCT NUMBER		ADVERTISER/CLIENT NAME	
05/01/10 - 05/31/10		010903001		JENNIFER CONVERTIBLES	



philly.com
THE REGION'S HOME PAGE

For Customer Assistance Contact:

Steve DiBello
215-854-4410 voice
sdibello@phillynews.com

BILLING PERIOD		ADVERTISER/CLIENT NAME	
05/01/10 - 05/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
50,472.80		26,819.40	DUE 6/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
7,570.38	16,083.02	0.00	0.00

PAGE		BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
2 of 2		5/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER				
010903001				
ADVERTISER/CLIENT NUMBER				
010903001				

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
		<u>Contracts</u>			<u>Contract</u>	<u>Date Range</u>
		Rev Jennifer Convertibles 2007			1/1/07 - 12/31/07	
		Rev Jennifer Conv PP 2007			1/1/07 - 12/31/07	
		Rev Jennifer Conv PP 2007			1/1/08 - 12/31/08	
		Rev Jennifer Convertibles 2007			1/1/08 - 12/31/08	
		Ret Rev Grid \$75000 010903001			4/1/09 - 7/4/09	
		PP Ret Revenue \$75000 010903001			4/1/09 - 7/4/09	
		Ret Rev Grid \$75000 010903001			7/5/09 - 12/31/09	
		Rev Jennifer Convertibles 010903001			1/1/10 - 12/31/10	
		Rev Jennifer Conv PP 010903001			1/1/10 - 12/31/10	

STATEMENT OF ACCOUNT
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
26,819.40	7,570.38	16,083.02	0.00	0.00	50,472.80

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Steve DiBello
215-854-4410 voice
215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

Advertising Customer Service Department
Philadelphia Newspapers LLC
P.O. Box 8263
Philadelphia, Pa 19101

BILLING PERIOD		BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME
05/01/10 - 05/31/10		010903001	010903001	JENNIFER CONVERTIBLES



philly.com
THE REGION'S HOME PAGE

For Customer Assistance Contact:

Steve DiBello

215-854-4410 voice

sdibello@phillynews.com

BILLING PERIOD		ADVERTISER/CLIENT NAME	
04/01/10 - 04/30/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
50,655.57		7,570.38	DUE 5/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
16,083.02	27,002.17	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 1	4/30/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
3/31		Balance Forward				43,085.19
04/08	0002737951	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
04/10	0002737932	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
04/11	0002737926	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
04/29	0002747371	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
		Contracts	Contract	Date Range		
		Rev Jennifer Convertibles 2007	1/1/07 -	12/31/07		
		Rev Jennifer Conv PP 2007	1/1/07 -	12/31/07		
		Rev Jennifer Conv PP 2007	1/1/08 -	12/31/08		
		Rev Jennifer Convertibles 2007	1/1/08 -	12/31/08		
		Ret Rev Grid \$75000 010903001	4/1/09 -	7/4/09		
		PP Ret Revenue \$75000 010903001	4/1/09 -	7/4/09		
		Ret Rev Grid \$75000 010903001	7/5/09 -	12/31/09		
		Rev Jennifer Convertibles 010903001	1/1/10 -	12/31/10		
		Rev Jennifer Conv PP 010903001	1/1/10 -	12/31/10		

STATEMENT OF ACCOUNT
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
7,570.38	16,083.02	27,002.17	0.00	0.00	50,655.57

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Advertising Customer Service Department
Philadelphia Newspapers LLC
P.O. Box 8263
Philadelphia, Pa 19101

Steve DiBello

215-854-4410 voice

215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

ADVERTISER INFORMATION				
BILLING PERIOD	BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME	
04/01/10 - 04/30/10	010903001	010903001	JENNIFER CONVERTIBLES	



philly.com
THE REGION'S HOME PAGE

For Customer Assistance Contact:
Steve DiBello
215-854-4410 voice
sdibello@phillynews.com

BILLING PERIOD		ADVERTISER/CLIENT NAME	
03/01/10 - 03/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
43,085.19		16,083.02	DUE 4/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
27,002.17	0.00	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 2	3/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
2/28		Balance Forward				62,613.77
3/08	P796756	Payment - Check 071914				-13,512.64
3/23	P799797	Payment - Check 072444				-22,098.96
03/04	0002718004	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	2.00 x 10.80 21.60	1D 38.95	841.32	841.32
03/06	0002718006	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.00 20.00	1D 45.75	915.00	915.00
03/11	0002727545	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	2.00 x 10.8000 21.60	1D 38.95	841.32	841.32
03/14	0002727542	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
03/18	0002730336	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
03/20	0002730355	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
03/25	0002733931	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
03/27	0002733936	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
03/28	0002733937	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00

STATEMENT OF ACCOUNT
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
16,083.02	27,002.17	0.00	0.00	0.00	43,085.19

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Advertising Customer Service Department
Philadelphia Newspapers LLC
P.O. Box 8263
Philadelphia, Pa 19101

Steve DiBello
215-854-4410 voice
215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

BILLING PERIOD		BILLED ACCT NUMBER		ADVERTISER INFORMATION	
03/01/10 - 03/31/10		010903001		JENNIFER CONVERTIBLES	



philly.com
THE REGION'S HOME PAGE

For Customer Assistance Contact:
Steve DiBello
215-854-4410 voice
sdibello@phillynews.com

BILLING PERIOD		ADVERTISER/CLIENT NAME	
03/01/10 - 03/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
43,085.19		16,083.02	DUE 4/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
27,002.17	0.00	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
2 of 2	3/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
		<u>Contracts</u>		<u>Contract</u> <u>Date Range</u>		
		Rev Jennifer Convertibles 2007		1/1/07 - 12/31/07		
		Rev Jennifer Conv PP 2007		1/1/07 - 12/31/07		
		Rev Jennifer Conv PP 2007		1/1/08 - 12/31/08		
		Rev Jennifer Convertibles 2007		1/1/08 - 12/31/08		
		Ret Rev Grid \$75000 010903001		4/1/09 - 7/4/09		
		PP Ret Revenue \$75000 010903001		4/1/09 - 7/4/09		
		Ret Rev Grid \$75000 010903001		7/5/09 - 12/31/09		
		Rev Jennifer Convertibles 010903001		1/1/10 - 12/31/10		
		Rev Jennifer Conv PP 010903001		1/1/10 - 12/31/10		

STATEMENT OF ACCOUNT
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
16,083.02	27,002.17	0.00	0.00	0.00	43,085.19

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Steve DiBello
215-854-4410 voice
215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

Advertising Customer Service Department
Philadelphia Newspapers LLC
P.O. Box 8263
Philadelphia, Pa 19101

BILLING PERIOD		BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME
03/01/10 - 03/31/10		010903001	010903001	JENNIFER CONVERTIBLES

LAW OFFICES

MORRIS & ADELMAN, P.C.

JAMES W. ADELMAN
KENNETH F. CAROBUS
ROBERT M. MORRIS

COUNSEL TO THE FIRM
ROBERT M. REIBSTEIN

ROBERT I. MORRIS
1924 - 2004

1920 CHESTNUT STREET • SUITE 300
PHILADELPHIA, PA 19103-4620

215-568-5621
800-745-8058
FAX: 215-568-3253

SEND ALL U.S. MAIL TO:

MORRIS & ADELMAN, P.C.
P.O. BOX 30477
PHILADELPHIA, PA 19103-8477

E-mail: mail@morrisadelman.com

August 21, 2010

United States Bankruptcy Ct S.D.N.Y.
One Bowling Green
New York City, NY 10004-1408

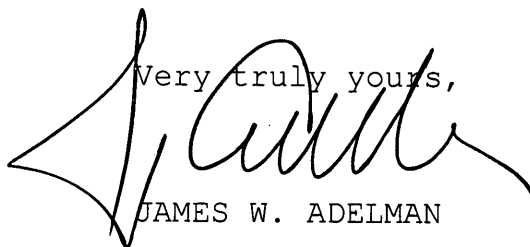
Case Name: Jennifer Convertibles Inc.
Case No: 10-13779-alg CHAPTER 11
Claim Of: Philadelphia Newspapers
Our file No. 101003

Dear Sir:

Enclosed is a Proof of Claim, in duplicate, which we request that you file in the above bankruptcy. Kindly notify this office when the Claim has been filed and keep us advised of any developments. We have enclosed an extra copy of this Proof of Claim and a business reply envelope for your convenience in acknowledging the Claim.

Thank you for your cooperation.

Very truly yours,



JAMES W. ADELMAN

Encl.