

UNITED STATES BANKRUPTCY COURT

Southern District of New York

PROOF OF CLAIM

Name of Debtor:
Jennifer Convertibles, Inc.Case Number:
10-13779

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property):
Miami Herald Media Company☐ Check this box to indicate that this claim amends a previously filed claim.Name and address where notices should be sent:
Miami Herald Media Company
Credit Dept.
One Herald Plaza, 2nd Fl, Miami, FL 33132

RECEIVED

Court Claim Number: _____
(If known)Telephone number:
(305) 376-2650

SEP 09 2010

Filed on: _____

BMC GROUP

Name and address where payment should be sent (if different from above):

Miami Herald Media Company
Credit Dept.
One Herald Plaza, 2nd Fl, Miami, FL 33132☐ Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.Telephone number:
(305) 376-2650☐ Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 53,285.00

If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.

If all or part of your claim is entitled to priority, complete item 5.

☐ Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount.

Specify the priority of the claim.

2. Basis for Claim: Unpaid advertising
(See instruction #2 on reverse side.)☐ Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).

3. Last four digits of any number by which creditor identifies debtor: 9006

3a. Debtor may have scheduled account as: _____
(See instruction #3a on reverse side.)☐ Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier – 11 U.S.C. §507 (a)(4).

4. Secured Claim (See instruction #4 on reverse side.)

Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.

Nature of property or right of setoff: ☐ Real Estate ☐ Motor Vehicle ☐ Other
Describe:

Value of Property: \$ _____ Annual Interest Rate _____ %

Amount of arrearage and other charges as of time case filed included in secured claim,

If any: \$ _____ Basis for perfection: _____

Amount of Secured Claim: \$ _____ Amount Unsecured: \$ _____

☐ Contributions to an employee benefit plan – 11 U.S.C. §507 (a)(5).☐ Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use – 11 U.S.C. §507 (a)(7).☐ Taxes or penalties owed to governmental units – 11 U.S.C. §507 (a)(8).☐ Other – Specify applicable paragraph of 11 U.S.C. §507 (a)().

Amount entitled to priority:

\$ _____

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.

If the documents are not available, please explain:

*Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

FOR COURT USE ONLY

Date:
09/01/2010

Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.

Jennifer Convertibles



00067

Cara Suco - Credit Manager

Cara Suco

INSTRUCTIONS FOR PROOF OF CLAIM FORM

The instructions and definitions below are general explanations of the law. In certain circumstances, such as bankruptcy cases not filed voluntarily by the debtor, there may be exceptions to these general rules.

Items to be completed in Proof of Claim form**Court, Name of Debtor, and Case Number:**

Fill in the federal judicial district where the bankruptcy case was filed (for example, Central District of California), the bankruptcy debtor's name, and the bankruptcy case number. If the creditor received a notice of the case from the bankruptcy court, all of this information is located at the top of the notice.

Creditor's Name and Address:

Fill in the name of the person or entity asserting a claim and the name and address of the person who should receive notices issued during the bankruptcy case. A separate space is provided for the payment address if it differs from the notice address. The creditor has a continuing obligation to keep the court informed of its current address. See Federal Rule of Bankruptcy Procedure (FRBP) 2002(g).

1. Amount of Claim as of Date Case Filed:

State the total amount owed to the creditor on the date of the Bankruptcy filing. Follow the instructions concerning whether to complete items 4 and 5. Check the box if interest or other charges are included in the claim.

2. Basis for Claim:

State the type of debt or how it was incurred. Examples include goods sold, money loaned, services performed, personal injury/wrongful death, car loan, mortgage note, and credit card. If the claim is based on the delivery of health care goods or services, limit the disclosure of the goods or services so as to avoid embarrassment or the disclosure of confidential health care information. You may be required to provide additional disclosure if the trustee or another party in interest files an objection to your claim.

3. Last Four Digits of Any Number by Which Creditor Identifies Debtor:

State only the last four digits of the debtor's account or other number used by the creditor to identify the debtor.

3a. Debtor May Have Scheduled Account As:

Use this space to report a change in the creditor's name, a transferred claim, or any other information that clarifies a difference between this proof of claim and the claim as scheduled by the debtor.

4. Secured Claim:

Check the appropriate box and provide the requested information if the claim is fully or partially secured. Skip this section if the claim is entirely unsecured. (See DEFINITIONS, below.) State the type and the value of property that secures the claim, attach copies of lien documentation, and state annual interest rate and the amount past due on the claim as of the date of the bankruptcy filing.

5. Amount of Claim Entitled to Priority Under 11 U.S.C. §507(a).

If any portion of your claim falls in one or more of the listed categories, check the appropriate box(es) and state the amount entitled to priority. (See DEFINITIONS, below.) A claim may be partly priority and partly non-priority. For example, in some of the categories, the law limits the amount entitled to priority.

6. Credits:

An authorized signature on this proof of claim serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

7. Documents:

Attach to this proof of claim form redacted copies documenting the existence of the debt and of any lien securing the debt. You may also attach a summary. You must also attach copies of documents that evidence perfection of any security interest. You may also attach a summary. FRBP 3001(c) and (d). If the claim is based on the delivery of health care goods or services, see instruction 2. Do not send original documents, as attachments may be destroyed after scanning.

Date and Signature:

The person filing this proof of claim must sign and date it. FRBP 9011. If the claim is filed electronically, FRBP 5005(a)(2), authorizes courts to establish local rules specifying what constitutes a signature. Print the name and title, if any, of the creditor or other person authorized to file this claim. State the filer's address and telephone number if it differs from the address given on the top of the form for purposes of receiving notices. Attach a complete copy of any power of attorney. Criminal penalties apply for making a false statement on a proof of claim.

DEFINITIONS**Debtor**

A debtor is the person, corporation, or other entity that has filed a bankruptcy case.

Creditor

A creditor is a person, corporation, or other entity owed a debt by the debtor that arose on or before the date of the bankruptcy filing. See 11 U.S.C. §101 (10)

Claim

A claim is the creditor's right to receive payment on a debt owed by the debtor that arose on the date of the bankruptcy filing. See 11 U.S.C. §101 (5). A claim may be secured or unsecured.

Proof of Claim

A proof of claim is a form used by the creditor to indicate the amount of the debt owed by the debtor on the date of the bankruptcy filing. The creditor must file the form with the clerk of the same bankruptcy court in which the bankruptcy case was filed.

Secured Claim Under 11 U.S.C. §506(a)

A secured claim is one backed by a lien on property of the debtor. The claim is secured so long as the creditor has the right to be paid from the property prior to other creditors. The amount of the secured claim cannot exceed the value of the property. Any amount owed to the creditor in excess of the value of the property is an unsecured claim. Examples of liens on property include a mortgage on real estate or a security interest in a car.

A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In some states, a court judgment is a lien. A claim also may be secured if the creditor owes the debtor money (has a right to setoff).

Unsecured Claim

An unsecured claim is one that does not meet the requirements of a secured claim. A claim may be partly unsecured if the amount of the claim exceeds the value of the property on which the creditor has a lien.

Claim Entitled to Priority Under 11 U.S.C. §507(a)

Priority claims are certain categories of unsecured claims that are paid from the available money or property in a bankruptcy case before other unsecured claims.

Redacted

A document has been redacted when the person filing it has masked, edited out, or otherwise deleted, certain information. A creditor should redact and use only the last four digits of any social-security, individual's tax-identification, or financial-account number, all but the initials of a minor's name and only the year of any person's date of birth.

Evidence of Perfection

Evidence of perfection may include a mortgage, lien, certificate of title, financing statement, or other document showing that the lien has been filed or recorded.

INFORMATION**Acknowledgment of Filing of Claim**

To receive acknowledgment of your filing, you may either enclose a stamped self-addressed envelope and a copy of this proof of claim or you may access the court's PACER system (www.pacer.psc.uscourts.gov) for a small fee to view your filed proof of claim.

Offers to Purchase a Claim

Certain entities are in the business of purchasing claims for an amount less than the face value of the claims. One or more of these entities may contact the creditor and offer to purchase the claim. Some of the written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court or the debtor. The creditor has no obligation to sell its claim. However, if the creditor decides to sell its claim, any transfer of such claim is subject to FRBP 3001(e), any applicable provisions of the Bankruptcy Code (11 U.S.C. § 101 *et seq.*), and any applicable orders of the bankruptcy court.

The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	03/01/10 - 03/31/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0. 00		39, 505. 00
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	16, 477. 50		23, 027. 50
			60 DAYS
			0. 00
			OVER 90 DAYS
			0. 00

7 0000000000 0000000000 032679006 0003950500

1oz 2521569 00 00002324 00005603



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	1		03/31/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE	16	BILLED UNITS	17	RATE TIMES RUN	19	GROSS AMOUNT	20	NET AMOUNT
							BALANCE FROM PREVIOUS STATEMENT								44, 907. 50		
	032210	7804970	CREDIT CARD PAYMENT												17, 402. 50CR		
	030410	71907	PAYMENT												4, 477. 50CR		
			BALANCE - INCLUDES				PAYMENTS AND PRIOR PERIOD ADJUSTMENTS								23, 027. 50		
	030410	J846874501	JENNIFER														
		I802680001	FULL RUN A SECTION			PG 010					1 DLY				825. 00		825. 00
	030610	J844275501	JENNIFER														
		I803596001	PANORAMA			PG 003					1 DLY	17. 86			250. 00		250. 00
	030610	J846874901	JENNIFER														
		I803596002	FULL RUN A SECTION			PG 014					1 DLY				1, 500. 00		1, 500. 00
	031110	J845153701	HERALD VALUES EAR														
		I805097002	HER VALUES FULL RUN								1 DLY				1, 477. 50		1, 477. 50
	031110	J846874601	JENNIFER														
		I805097001	FULL RUN A SECTION			PG 008					1 DLY				825. 00		825. 00
	031310	J844275601	JENNIFER														
		I805976001	PANORAMA			PG 003					1 DLY	17. 86			250. 00		250. 00
	031310	J846875001	JENNIFER														

For inquiries, call the Account Service Group: In Dade, 305.376.2600, in Broward 954.764.7026 (Ext. 2600) or 800.234.4803 in all other areas.



STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	16, 477. 50		23, 027. 50	0. 00	0. 00	0. 00		39, 505. 00

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24		25	ADVERTISER INFORMATION				
	1		BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NAME
			03/01/10 - 03/31/10		032679006		JENNIFER CONVERTIBLE

Make your check payable to: The Miami Herald • P.O. Box 019135 • Miami, FL 33101-9135

- Please write our billing number on your check.
- Please do not staple your check to your stub.
- **Please do not enclose correspondence.**
For inquiries, call the Account Service Group:
In Dade, 305.376.2600, in Broward, 954.764.7026
(Ext. 2600) or 800.234.4803 in all other areas.

Thank you!

THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135



EMAIL YOUR INQUIRIES TO:
ADVCUSTOMERSERVICE@MIAMIHERALD.COM

- | | |
|--|--|
| 1. BILLING PERIOD
"FROM" "TO" DATES FOR THIS STATEMENT. | 14. OTHER CHARGES OR CREDIT
ALL INFORMATION RELATING TO AD INCLUDING PURCHASE ORDER
NUMBER, DETAIL OF ALL DISCOUNTS/CHARGES RELATING TO AD. |
| 2. ADVERTISING/CLIENT NAME
NAME OF ADVERTISER (IF AGENCY, CLIENT NAME). | 15. SAU SIZE
STANDARD ADVERTISING UNIT AD SIZE
(FOR CLASSIFIED, SINGLE INSERTION LINES). |
| 3. TERMS OF PAYMENT
WHEN PAYMENT IS DUE. | 16. BILLED UNITS
MEASUREMENT OF AD (COLUMNS X DEPTH)
(FOR CLASSIFIED: TOTAL LINES IN AD SCHEDULE). |
| 4. PAGE NUMBER
PAGE NUMBER FOR MULTI PAGE STATEMENTS. | 17. TIMES RUN
NUMBER OF INSERT DAYS FOR THIS AD. |
| 5. BILLING DATE
DATE STATEMENT WAS PREPARED. | 18. RATE
APPLICABLE NEWSPAPER ASSIGNED RATE PRIOR
TO ANY DISCOUNTS OF CHARGES. |
| 6. BILLED ACCOUNT NUMBER
NEWSPAPER ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 8. | 19. GROSS AMOUNT
CALCULATION OF AD PRICING
EXTENSION OF TOTAL BILLED AMOUNT AT APPLICABLE RATE
BEFORE AGENCY COMMISSION AND ANY DISCOUNTS. |
| 7. ADVERTISER/CLIENT NUMBER
BILLED ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 2. | 20. NET AMOUNT
FINAL NET COST OF AD. |
| 8. BILLED ACCOUNT NAME AND ADDRESS
COMPANY RECEIVING INVOICE. | 21. CURRENT NET AMOUNT DUE
SUM OF ELEMENT 20. |
| 9. REMITTANCE ADDRESS
ADDRESS USED WHEN SENDING PAYMENT. | 22. 30/60 OVER 90/UNAPPLIED AMOUNT
AGING OF PAST DUE BALANCES FOR ADVERTISER |
| 10. DATE
INSERTION DATE OF AD OR TRANSACTION DATE. | 23. TOTAL AMOUNT DUE
SUM OF ELEMENTS 21 AND 22. |
| 11. NEWSPAPER REFERENCE
NEWSPAPER'S INTERNAL REFERENCE NUMBER. | 24. INVOICE NUMBER
NEWSPAPER'S INVOICE/DOCUMENT NUMBER. |
| 12. DESCRIPTION, OTHER COMMENTS | 25. ADVERTISER INFORMATION
(1) BILLING PERIOD, (6) BILLED ACCOUNT
(7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME |
| 13. PRODUCT/SERVICE CODE | |

The elements shown above appear on the face of the invoice and are identified by number

The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLING ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	03/01/10 - 03/31/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0.00		39,505.00
		3	TERMS OF PAYMENT
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	16,477.50		23,027.50
			60 DAYS
			0.00
			OVER 90 DAYS
			0.00

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JENNIFER CONVERTIBLES

DAVID BORGAN

902 BROADWAY

NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	2		03/31/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE BILLED UNITS	16	RATE TIMES RUN	17	GROSS AMOUNT	18	NET AMOUNT
			I805976002				FULL RUN A SECTION PG 012		1 DLY				1,500.00		1,500.00
031810		J846874701	JENNIFER						14.00I						
		I807724001	FULL RUN A SECTION				PG 008		1 DLY				825.00		825.00
032010		J844275701	JENNIFER						14.00I						
		I808866001	PANORAMA				PG 003		1 DLY	17.86			250.00		250.00
032010		J846875101	JENNIFER						63.00I						
		I808866002	FULL RUN A SECTION				PG 014		1 DLY				1,500.00		1,500.00
032510		J846874801	JENNIFER						14.00I						
		I810559001	FULL RUN A SECTION				PG 008		1 DLY				825.00		825.00
032710		J844275801	JENNIFER						14.00I						
		I811913001	PANORAMA				PG 003		1 DLY	17.86			250.00		250.00
032710		J846875201	JENNIFER						63.00I						
		I811913003	FULL RUN A SECTION				PG 019		1 DLY				1,500.00		1,500.00
032810		J844516201	COMIC GATEFOLD						120.00I						
		I811913002	SUNDAY COMICS				PG 007		1 SUN				4,700.00		4,700.00
TOTAL CHARGES THIS BILLING PERIOD INCLUDING ADJUSTMENTS															16,477.50

For inquiries, call the Account Service Group: In Dade, 305.376.2600, in Broward 954.764.7026 (Ext. 2600) or 800.234.4803 in all other areas.

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	16,477.50		23,027.50	0.00	0.00	0.00		39,505.00

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24	25	ADVERTISER INFORMATION						
	1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
		03/01/10 - 03/31/10		032679006		032679006		JENNIFER CONVERTIBLE

Make your check payable to: The Miami Herald • P.O. Box 019135 • Miami, FL 33101-9135

- Please write our billing number on your check.
 - Please do not staple your check to your stub.
 - **Please do not enclose correspondence.**
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(Ext. 2600) or 800.234.4803 in all other areas.

Thank you!

THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135



EMAIL YOUR INQUIRIES TO:
ADVCUSTOMERSERVICE@MIAMIHERALD.COM

- | | |
|--|--|
| 1. BILLING PERIOD
"FROM" "TO" DATES FOR THIS STATEMENT. | 14. OTHER CHARGES OR CREDIT
ALL INFORMATION RELATING TO AD INCLUDING PURCHASE ORDER
NUMBER, DETAIL OF ALL DISCOUNTS/CHARGES RELATING TO AD. |
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NAME OF ADVERTISER (IF AGENCY, CLIENT NAME). | 15. SAU SIZE
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| 3. TERMS OF PAYMENT
WHEN PAYMENT IS DUE. | 16. BILLED UNITS
MEASUREMENT OF AD (COLUMNS X DEPTH)
(FOR CLASSIFIED: TOTAL LINES IN AD SCHEDULE). |
| 4. PAGE NUMBER
PAGE NUMBER FOR MULTI PAGE STATEMENTS. | 17. TIMES RUN
NUMBER OF INSERT DAYS FOR THIS AD. |
| 5. BILLING DATE
DATE STATEMENT WAS PREPARED. | 18. RATE
APPLICABLE NEWSPAPER ASSIGNED RATE PRIOR
TO ANY DISCOUNTS OF CHARGES. |
| 6. BILLED ACCOUNT NUMBER
NEWSPAPER ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 8. | 19. GROSS AMOUNT
CALCULATION OF AD PRICING
EXTENSION OF TOTAL BILLED AMOUNT AT APPLICABLE RATE
BEFORE AGENCY COMMISSION AND ANY DISCOUNTS. |
| 7. ADVERTISER/CLIENT NUMBER
BILLED ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 2. | 20. NET AMOUNT
FINAL NET COST OF AD. |
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COMPANY RECEIVING INVOICE. | 21. CURRENT NET AMOUNT DUE
SUM OF ELEMENT 20. |
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ADDRESS USED WHEN SENDING PAYMENT. | 22. 30/60 OVER 90/UNAPPLIED AMOUNT
AGING OF PAST DUE BALANCES FOR ADVERTISER |
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INSERTION DATE OF AD OR TRANSACTION DATE. | 23. TOTAL AMOUNT DUE
SUM OF ELEMENTS 21 AND 22. |
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| 12. DESCRIPTION, OTHER COMMENTS | 25. ADVERTISER INFORMATION
(1) BILLING PERIOD, (6) BILLED ACCOUNT
(7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME |
| 13. PRODUCT/SERVICE CODE | |

The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	03/01/10 - 03/31/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0.00		39,505.00
		3	TERMS OF PAYMENT
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	16,477.50		23,027.50
			60 DAYS
			0.00
			OVER 90 DAYS
			0.00

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1oz 2521569 00 00002324 00005607



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	3		03/31/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE BILLED UNITS	16	17	RATE TIMES RUN	18	19	GROSS AMOUNT	20	NET AMOUNT
----- CONTRACT PERFORMANCE STATISTICS -----																	
							ADVERTISING THIS PERIOD			CONTRACT TO DATE							
RENEWAL DATE		TYPE		LEVEL		SHR		NON-SHR		TOTAL		SHR		NON-SHR		TOTAL	
DOLLAR CONTRACTS																	
010111		RETAIL DOLLAR		200		0		0		0		0		0		0	

For inquiries, call the Account Service Group: In Dade, 305.376.2600, in Broward 954.764.7026 (Ext. 2600) or 800.234.4803 in all other areas.

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	16,477.50		23,027.50	0.00	0.00	0.00		39,505.00

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24	25	ADVERTISER INFORMATION						
	1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
		03/01/10 - 03/31/10		032679006		032679006		JENNIFER CONVERTIBLE

Make your check payable to: The Miami Herald • P.O. Box 019135 • Miami, FL 33101-9135

- Please write our billing number on your check.
 - Please do not staple your check to your stub.
 - **Please do not enclose correspondence.**
- For inquiries, call the Account Service Group:
In Dade, 305.376.2600, in Broward, 954.764.7026
(Ext. 2600) or 800.234.4803 in all other areas.

Thank you!

THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135



EMAIL YOUR INQUIRIES TO:
ADVCUSTOMERSERVICE@MIAMIHERALD.COM

- | | |
|--|--|
| 1. BILLING PERIOD
"FROM" "TO" DATES FOR THIS STATEMENT. | 14. OTHER CHARGES OR CREDIT
ALL INFORMATION RELATING TO AD INCLUDING PURCHASE ORDER
NUMBER, DETAIL OF ALL DISCOUNTS/CHARGES RELATING TO AD. |
| 2. ADVERTISING/CLIENT NAME
NAME OF ADVERTISER (IF AGENCY, CLIENT NAME). | 15. SAU SIZE
STANDARD ADVERTISING UNIT AD SIZE
(FOR CLASSIFIED, SINGLE INSERTION LINES). |
| 3. TERMS OF PAYMENT
WHEN PAYMENT IS DUE. | 16. BILLED UNITS
MEASUREMENT OF AD (COLUMNS X DEPTH)
(FOR CLASSIFIED: TOTAL LINES IN AD SCHEDULE). |
| 4. PAGE NUMBER
PAGE NUMBER FOR MULTI PAGE STATEMENTS. | 17. TIMES RUN
NUMBER OF INSERT DAYS FOR THIS AD. |
| 5. BILLING DATE
DATE STATEMENT WAS PREPARED. | 18. RATE
APPLICABLE NEWSPAPER ASSIGNED RATE PRIOR
TO ANY DISCOUNTS OF CHARGES. |
| 6. BILLED ACCOUNT NUMBER
NEWSPAPER ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 8. | 19. GROSS AMOUNT
CALCULATION OF AD PRICING
EXTENSION OF TOTAL BILLED AMOUNT AT APPLICABLE RATE
BEFORE AGENCY COMMISSION AND ANY DISCOUNTS. |
| 7. ADVERTISER/CLIENT NUMBER
BILLED ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 2. | 20. NET AMOUNT
FINAL NET COST OF AD. |
| 8. BILLED ACCOUNT NAME AND ADDRESS
COMPANY RECEIVING INVOICE. | 21. CURRENT NET AMOUNT DUE
SUM OF ELEMENT 20. |
| 9. REMITTANCE ADDRESS
ADDRESS USED WHEN SENDING PAYMENT. | 22. 30/60 OVER 90/UNAPPLIED AMOUNT
AGING OF PAST DUE BALANCES FOR ADVERTISER |
| 10. DATE
INSERTION DATE OF AD OR TRANSACTION DATE. | 23. TOTAL AMOUNT DUE
SUM OF ELEMENTS 21 AND 22. |
| 11. NEWSPAPER REFERENCE
NEWSPAPER'S INTERNAL REFERENCE NUMBER. | 24. INVOICE NUMBER
NEWSPAPER'S INVOICE/DOCUMENT NUMBER. |
| 12. DESCRIPTION, OTHER COMMENTS | 25. ADVERTISER INFORMATION
(1) BILLING PERIOD, (6) BILLED ACCOUNT
(7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME |
| 13. PRODUCT/SERVICE CODE | |

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The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	04/01/10 - 04/30/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0. 00		49, 082. 50
		3	TERMS OF PAYMENT
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	9, 577. 50		16, 477. 50
			23, 027. 50
			0. 00

1 0000000000 0000000000 032679006 0004908250

1oz 2526362 00 00002252 00005439



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	1		04/30/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE BILLED UNITS	18	RATE TIMES RUN	19	GROSS AMOUNT	20	NET AMOUNT
BALANCE FROM PREVIOUS STATEMENT														39, 505. 00	
040810	J846875401	JENNIFER						14. 00I							
	I815593001	FULL RUN A SECTION	PG 008					1 DLY	58. 93				825. 00		825. 00
041010	J846876201	JENNIFER 6X10. 5						63. 00I							
	I816860001	FULL RUN A SECTION	PG 011					1 DLY					1, 500. 00		1, 500. 00
041010	J846877101	JENNIFER PG3A						14. 00I							
	I816860002	PANORAMA	PG 002					1 DLY					250. 00		250. 00
041810	J844516301	COMIC GATEFOLD						120. 00I							
	I819592001	SUNDAY COMICS	PG 007					1 SUN					4, 700. 00		4, 700. 00
042910	J846875701	JENNIFER						14. 00I							
	I822843001	FULL RUN A SECTION	PG 008					1 DLY	58. 93				825. 00		825. 00
042910	J848531101	HERALD VALUES EAR						5. 00I							
	I822843002	HER VALUES FULL RUN						1 DLY					1, 477. 50		1, 477. 50
TOTAL CHARGES THIS BILLING PERIOD INCLUDING ADJUSTMENTS														9, 577. 50	

For inquiries, call the Account Service Group: In Dade, 305.376.2600, in Broward 954.764.7026 (Ext. 2600) or 800.234.4803 in all other areas.

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	9, 577. 50		16, 477. 50	23, 027. 50	0. 00	0. 00		49, 082. 50

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24		25	ADVERTISER INFORMATION									
	1	BILLING PERIOD		6	BILLED ACCOUNT NUMBER		7	ADVERTISER/CLIENT NUMBER		2	ADVERTISER/CLIENT NAME	
		04/01/10 - 04/30/10			032679006			032679006			JENNIFER CONVERTIBLE	

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 - Please do not staple your check to your stub.
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Thank you!

**THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135**



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ADVCUSTOMERSERVICE@MIAMIHERALD.COM**

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NAME OF ADVERTISER (IF AGENCY, CLIENT NAME). | 15. SAU SIZE
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PAGE NUMBER FOR MULTI PAGE STATEMENTS. | 17. TIMES RUN
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| 6. BILLED ACCOUNT NUMBER
NEWSPAPER ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 8. | 19. GROSS AMOUNT
CALCULATION OF AD PRICING
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BEFORE AGENCY COMMISSION AND ANY DISCOUNTS. |
| 7. ADVERTISER/CLIENT NUMBER
BILLED ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 2. | 20. NET AMOUNT
FINAL NET COST OF AD. |
| 8. BILLED ACCOUNT NAME AND ADDRESS
COMPANY RECEIVING INVOICE. | 21. CURRENT NET AMOUNT DUE
SUM OF ELEMENT 20. |
| 9. REMITTANCE ADDRESS
ADDRESS USED WHEN SENDING PAYMENT. | 22. 30/60 OVER 90/UNAPPLIED AMOUNT
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(1) BILLING PERIOD, (6) BILLED ACCOUNT
(7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME |
| 13. PRODUCT/SERVICE CODE | |

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The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	04/01/10 - 04/30/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0. 00		49, 082. 50
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	9, 577. 50		16, 477. 50
			60 DAYS
			23, 027. 50
			OVER 90 DAYS
			0. 00

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1oz 2526362 00 00002252 00005441



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	2		04/30/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE	16	BILLED UNITS	18	RATE TIMES RUN	19	GROSS AMOUNT	20	NET AMOUNT
----- CONTRACT PERFORMANCE STATISTICS ----- <div> <div>RENEWAL</div> <div>DATE</div> <div>TYPE</div> <div>LEVEL</div> <div>SHR</div> <div>NON-SHR</div> <div>TOTAL</div> <div>SHR</div> <div>NON-SHR</div> <div>TOTAL</div> </div> <div> <div>ADVERTISING THIS PERIOD</div> <div>CONTRACT TO DATE</div> </div>																	
DOLLAR CONTRACTS 010111 RETAIL DOLLAR 200 0 0 0 0 0 0 0																	

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	9, 577. 50		16, 477. 50	23, 027. 50	0. 00	0. 00		49, 082. 50

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24	25						ADVERTISER INFORMATION	
	1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
	04/01/10 - 04/30/10		032679006		032679006		JENNIFER CONVERTIBLE	

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Thank you!

**THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135**



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ADVCUSTOMERSERVICE@MIAMIHERALD.COM**

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BILLED ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 2. | 20. NET AMOUNT
FINAL NET COST OF AD. |
| 8. BILLED ACCOUNT NAME AND ADDRESS
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| 9. REMITTANCE ADDRESS
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The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	05/01/10 - 05/31/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0.00		69,935.00
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	20,852.50		9,577.50
			60 DAYS
			16,477.50
			OVER 90 DAYS
			23,027.50

8 0000000000 0000000000 032679006 0006993500

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JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	1		05/31/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER / CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE	16	BILLED UNITS	17	RATE	18	TIMES RUN	19	GROSS AMOUNT	20	NET AMOUNT
							BALANCE FROM PREVIOUS STATEMENT											49,082.50	
050110	J846876501		JENNIFER 6X10.5				63.00I												
	I824445001		FULL RUN A SECTION			PG 011	1DLY										1,500.00		1,500.00
050110	J849254901		JENNIFER				14.00I												
	I824445002		PANORAMA			PG 003	1DLY	17.86									250.00		250.00
051310	J846875801		JENNIFER				14.00I												
	I827991001		FULL RUN A SECTION			PG 008	1DLY	58.93									825.00		825.00
051510	J846876601		JENNIFER 6X10.5				63.00I												
	I829546001		FULL RUN A SECTION			PG 014	1DLY										1,500.00		1,500.00
051510	J849256601		JENNIFER				14.00I												
	I829546002		PANORAMA			PG 002	1DLY	17.86									250.00		250.00
052010	J846875901		JENNIFER				14.00I												
	I830470001		FULL RUN A SECTION			PG 008	1DLY	58.93									825.00		825.00
052010	J848531201		HERALD VALUES EAR				5.00I												
	I830470002		HER VALUES FULL RUN				1DLY										1,477.50		1,477.50
052210	J846876801		JENNIFER 6X10.5				63.00I												
	I831506001		FULL RUN A SECTION			PG 012	1DLY										1,500.00		

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	20,852.50		9,577.50	16,477.50	23,027.50	0.00		69,935.00

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24		25	ADVERTISER INFORMATION			
	1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER
		05/01/10 - 05/31/10		032679006		032679006
					2	ADVERTISER/CLIENT NAME
						JENNIFER CONVERTIBLE

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Thank you!

THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135



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ADVCUSTOMERSERVICE@MIAMIHERALD.COM

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4. PAGE NUMBER PAGE NUMBER FOR MULTI PAGE STATEMENTS.	17. TIMES RUN NUMBER OF INSERT DAYS FOR THIS AD.
5. BILLING DATE DATE STATEMENT WAS PREPARED.	18. RATE APPLICABLE NEWSPAPER ASSIGNED RATE PRIOR TO ANY DISCOUNTS OF CHARGES.
6. BILLED ACCOUNT NUMBER NEWSPAPER ACCOUNT NUMBER CORRESPONDING TO ELEMENT 8.	19. GROSS AMOUNT CALCULATION OF AD PRICING EXTENSION OF TOTAL BILLED AMOUNT AT APPLICABLE RATE BEFORE AGENCY COMMISSION AND ANY DISCOUNTS.
7. ADVERTISER/CLIENT NUMBER BILLED ACCOUNT NUMBER CORRESPONDING TO ELEMENT 2.	20. NET AMOUNT FINAL NET COST OF AD.
8. BILLED ACCOUNT NAME AND ADDRESS COMPANY RECEIVING INVOICE.	21. CURRENT NET AMOUNT DUE SUM OF ELEMENT 20.
9. REMITTANCE ADDRESS ADDRESS USED WHEN SENDING PAYMENT.	22. 30/60 OVER 90/UNAPPLIED AMOUNT AGING OF PAST DUE BALANCES FOR ADVERTISER
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11. NEWSPAPER REFERENCE NEWSPAPER'S INTERNAL REFERENCE NUMBER.	24. INVOICE NUMBER NEWSPAPER'S INVOICE/DOCUMENT NUMBER.
12. DESCRIPTION, OTHER COMMENTS	25. ADVERTISER INFORMATION (1) BILLING PERIOD, (6) BILLED ACCOUNT (7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME
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The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	05/01/10 - 05/31/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0. 00		69, 935. 00
		3	TERMS OF PAYMENT
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	20, 852. 50		9, 577. 50
			60 DAYS
			16, 477. 50
			OVER 90 DAYS
			23, 027. 50

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JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	2		05/31/10
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	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE BILLED UNITS	16	RATE TIMES RUN	17	GROSS AMOUNT	18	NET AMOUNT
															1, 500. 00
052210	J849256701		JENNIFER				14. 00I								
	I 831 506002		PANORAMA			PG 002	1 DLY	17. 86			250. 00				250. 00
052710	J846876001		JENNIFER				14. 00I								
	I 833083001		FULL RUN A SECTION			PG 008	1 DLY	58. 93			825. 00				825. 00
052910	J846876901		JENNIFER 6X10. 5				63. 00I								
	I 834677001		FULL RUN A SECTION			PG 016	1 DLY				1, 500. 00				1, 500. 00
052910	J849256801		JENNIFER				14. 00I								
	I 834677002		PANORAMA			PG 002	1 DLY	17. 86			250. 00				250. 00
053010	J849374301		MAY P&D				110. 00I								
	I 834677003		ELN SUBS CUSTOM PRT			71720	1 SUN				2, 366. 76				2, 366. 76
053010	J849374302		MAY P&D				110. 00I								
	I 834677004		FR SUBS CUSTOM PRT			228280	1 SUN				7, 533. 24				7, 533. 24
TOTAL CHARGES THIS BILLING PERIOD INCLUDING ADJUSTMENTS															20, 852. 50

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	20, 852. 50		9, 577. 50	16, 477. 50	23, 027. 50	0. 00		69, 935. 00

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FAX # (305) 376-5586

24		25	ADVERTISER INFORMATION						
	1	BILLING PERIOD		6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
	05/01/10 - 05/31/10			032679006		032679006		JENNIFER CONVERTIBLE	

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1. BILLING PERIOD "FROM" "TO" DATES FOR THIS STATEMENT.	14. OTHER CHARGES OR CREDIT ALL INFORMATION RELATING TO AD INCLUDING PURCHASE ORDER NUMBER, DETAIL OF ALL DISCOUNTS/CHARGES RELATING TO AD.
2. ADVERTISING/CLIENT NAME NAME OF ADVERTISER (IF AGENCY, CLIENT NAME).	15. SAU SIZE STANDARD ADVERTISING UNIT AD SIZE (FOR CLASSIFIED, SINGLE INSERTION LINES).
3. TERMS OF PAYMENT WHEN PAYMENT IS DUE.	16. BILLED UNITS MEASUREMENT OF AD (COLUMNS X DEPTH) (FOR CLASSIFIED: TOTAL LINES IN AD SCHEDULE).
4. PAGE NUMBER PAGE NUMBER FOR MULTI PAGE STATEMENTS.	17. TIMES RUN NUMBER OF INSERT DAYS FOR THIS AD.
5. BILLING DATE DATE STATEMENT WAS PREPARED.	18. RATE APPLICABLE NEWSPAPER ASSIGNED RATE PRIOR TO ANY DISCOUNTS OF CHARGES.
6. BILLED ACCOUNT NUMBER NEWSPAPER ACCOUNT NUMBER CORRESPONDING TO ELEMENT 8.	19. GROSS AMOUNT CALCULATION OF AD PRICING EXTENSION OF TOTAL BILLED AMOUNT AT APPLICABLE RATE BEFORE AGENCY COMMISSION AND ANY DISCOUNTS.
7. ADVERTISER/CLIENT NUMBER BILLED ACCOUNT NUMBER CORRESPONDING TO ELEMENT 2.	20. NET AMOUNT FINAL NET COST OF AD.
8. BILLED ACCOUNT NAME AND ADDRESS COMPANY RECEIVING INVOICE.	21. CURRENT NET AMOUNT DUE SUM OF ELEMENT 20.
9. REMITTANCE ADDRESS ADDRESS USED WHEN SENDING PAYMENT.	22. 30/60 OVER 90/UNAPPLIED AMOUNT AGING OF PAST DUE BALANCES FOR ADVERTISER
10. DATE INSERTION DATE OF AD OR TRANSACTION DATE.	23. TOTAL AMOUNT DUE SUM OF ELEMENTS 21 AND 22.
11. NEWSPAPER REFERENCE NEWSPAPER'S INTERNAL REFERENCE NUMBER.	24. INVOICE NUMBER NEWSPAPER'S INVOICE/DOCUMENT NUMBER.
12. DESCRIPTION, OTHER COMMENTS	25. ADVERTISER INFORMATION (1) BILLING PERIOD, (6) BILLED ACCOUNT (7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME
13. PRODUCT/SERVICE CODE	

The elements shown above appear on the face of the invoice and are identified by number.

The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	05/01/10 - 05/31/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0. 00		69, 935. 00
		3	TERMS OF PAYMENT
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	20, 852. 50		9, 577. 50
			60 DAYS
			16, 477. 50
			OVER 90 DAYS
			23, 027. 50

8 0000000000 0000000000 032679006 0006993500

1oz 2531075 00 00002240 00005515



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	3		05/31/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE BILLED UNITS	16	17	RATE TIMES RUN	18	19	GROSS AMOUNT	20	NET AMOUNT
----- CONTRACT PERFORMANCE STATISTICS -----																	
							ADVERTISING THIS PERIOD			CONTRACT TO DATE							
RENEWAL																	
DATE		TYPE		LEVEL		SHR	NON-SHR	TOTAL		SHR	NON-SHR	TOTAL					
DOLLAR CONTRACTS																	
010111		RETAIL	DOLLAR	200		0	0	0		0		0					0

For inquiries, call the Account Service Group: In Dade, 305.376.2600, in Broward 954.764.7026 (Ext. 2600) or 800.234.4803 in all other areas.

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	20, 852. 50		9, 577. 50	16, 477. 50	23, 027. 50	0. 00		69, 935. 00

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24	25	ADVERTISER INFORMATION						
	1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
		05/01/10 - 05/31/10		032679006		032679006		JENNIFER CONVERTIBLE

Make your check payable to: The Miami Herald • P.O. Box 019135 • Miami, FL 33101-9135

- Please write our billing number on your check.
- Please do not staple your check to your stub.
- **Please do not enclose correspondence.**
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Thank you!

**THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135**



**EMAIL YOUR INQUIRIES TO:
ADVCUSTOMERSERVICE@MIAMIHERALD.COM**

- | | |
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| 1. BILLING PERIOD
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NUMBER, DETAIL OF ALL DISCOUNTS/CHARGES RELATING TO AD. |
| 2. ADVERTISING/CLIENT NAME
NAME OF ADVERTISER (IF AGENCY, CLIENT NAME). | 15. SAU SIZE
STANDARD ADVERTISING UNIT AD SIZE
(FOR CLASSIFIED, SINGLE INSERTION LINES). |
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WHEN PAYMENT IS DUE. | 16. BILLED UNITS
MEASUREMENT OF AD (COLUMNS X DEPTH)
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BEFORE AGENCY COMMISSION AND ANY DISCOUNTS. |
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TO ELEMENT 2. | 20. NET AMOUNT
FINAL NET COST OF AD. |
| 8. BILLED ACCOUNT NAME AND ADDRESS
COMPANY RECEIVING INVOICE. | 21. CURRENT NET AMOUNT DUE
SUM OF ELEMENT 20. |
| 9. REMITTANCE ADDRESS
ADDRESS USED WHEN SENDING PAYMENT. | 22. 30/60 OVER 90/UNAPPLIED AMOUNT
AGING OF PAST DUE BALANCES FOR ADVERTISER |
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SUM OF ELEMENTS 21 AND 22. |
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The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	06/01/10 - 06/30/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0. 00		51, 807. 50
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	4, 900. 00		20, 852. 50
			60 DAYS
			9, 577. 50
			OVER 90 DAYS
			16, 477. 50

6 0000000000 000000000 032679006 0005180750

1oz 2535902 00 00002184 00005281



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	1		06/30/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE BILLED UNITS	18	RATE TIMES RUN	19	GROSS AMOUNT	20	NET AMOUNT
							BALANCE FROM PREVIOUS STATEMENT								69, 935. 00
			060710 73873				PAYMENT						23, 027. 50		CR
			BALANCE - INCLUDES				PAYMENTS AND PRIOR PERIOD ADJUSTMENTS								46, 907. 50
			061010 J846876101				JENNIFER		14. 00I						
			I838293001				FULL RUN A SECTION PG 008		1DLY	58. 93			825. 00		
															825. 00
			061210 J846877001				JENNIFER 6X10. 5		63. 00I						
			I839212001				FULL RUN A SECTION PG 014		1DLY				1, 500. 00		
															1, 500. 00
			061210 J849256901				JENNIFER		14. 00I						
			I839212002				PANORAMA PG 003		1DLY	17. 86			250. 00		
															250. 00
			062410 J850759701				JENNIFER		14. 00I						
			I842994001				FULL RUN A SECTION PG 008		1DLY				825. 00		
															825. 00
			062610 J850760601				JENNIFER		63. 00I						
			I843788001				FULL RUN A SECTION PG 005		1DLY				1, 500. 00		
															1, 500. 00
			TOTAL CHARGES THIS BILLING PERIOD INCLUDING ADJUSTMENTS												4, 900. 00

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	4, 900. 00		20, 852. 50	9, 577. 50	16, 477. 50	0. 00		51, 807. 50

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24		25	ADVERTISER INFORMATION						
	1	BILLING PERIOD		6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
	06/01/10 - 06/30/10			032679006		032679006		JENNIFER CONVERTIBLE	

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Thank you!

**THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135**



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| 2. ADVERTISING/CLIENT NAME
NAME OF ADVERTISER (IF AGENCY, CLIENT NAME). | 15. SAU SIZE
STANDARD ADVERTISING UNIT AD SIZE
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WHEN PAYMENT IS DUE. | 16. BILLED UNITS
MEASUREMENT OF AD (COLUMNS X DEPTH)
(FOR CLASSIFIED: TOTAL LINES IN AD SCHEDULE). |
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TO ANY DISCOUNTS OF CHARGES. |
| 6. BILLED ACCOUNT NUMBER
NEWSPAPER ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 8. | 19. GROSS AMOUNT
CALCULATION OF AD PRICING
EXTENSION OF TOTAL BILLED AMOUNT AT APPLICABLE RATE
BEFORE AGENCY COMMISSION AND ANY DISCOUNTS. |
| 7. ADVERTISER/CLIENT NUMBER
BILLED ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 2. | 20. NET AMOUNT
FINAL NET COST OF AD. |
| 8. BILLED ACCOUNT NAME AND ADDRESS
COMPANY RECEIVING INVOICE. | 21. CURRENT NET AMOUNT DUE
SUM OF ELEMENT 20. |
| 9. REMITTANCE ADDRESS
ADDRESS USED WHEN SENDING PAYMENT. | 22. 30/60 OVER 90/UNAPPLIED AMOUNT
AGING OF PAST DUE BALANCES FOR ADVERTISER |
| 10. DATE
INSERTION DATE OF AD OR TRANSACTION DATE. | 23. TOTAL AMOUNT DUE
SUM OF ELEMENTS 21 AND 22. |
| 11. NEWSPAPER REFERENCE
NEWSPAPER'S INTERNAL REFERENCE NUMBER. | 24. INVOICE NUMBER
NEWSPAPER'S INVOICE/DOCUMENT NUMBER. |
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(1) BILLING PERIOD, (6) BILLED ACCOUNT
(7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME |
| 13. PRODUCT/SERVICE CODE | |

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The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	06/01/10 - 06/30/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0. 00		51, 807. 50
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	4, 900. 00		20, 852. 50
			60 DAYS
			9, 577. 50
			OVER 90 DAYS
			16, 477. 50

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1oz 2535902 00 00002184 00005283



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	2		06/30/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE BILLED UNITS	16	RATE TIMES RUN	17	GROSS AMOUNT	18	NET AMOUNT
----- CONTRACT PERFORMANCE STATISTICS ----- <div> <div>RENEWAL</div> <div>DATE</div> <div>TYPE</div> <div>LEVEL</div> <div>SHR</div> <div>NON-SHR</div> <div>TOTAL</div> <div>SHR</div> <div>NON-SHR</div> <div>TOTAL</div> </div> <div> <div>ADVERTISING THIS PERIOD</div> <div>CONTRACT TO DATE</div> </div>															
DOLLAR CONTRACTS 010111 RETAIL DOLLAR 200 0 0 0 0 0 0 0															

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	4, 900. 00		20, 852. 50	9, 577. 50	16, 477. 50	0. 00		51, 807. 50

EMAIL YOUR INQUIRIES TO: ADVCUSTOMERSERVICE@MIAMIHERALD.COM

FAX # (305) 376-5586

24		25	ADVERTISER INFORMATION			
	1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER
		06/01/10 - 06/30/10		032679006		032679006
					2	ADVERTISER/CLIENT NAME
						JENNIFER CONVERTIBLE

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Thank you!

THE MIAMI HERALD
PO BOX 019135
MIAMI, FLORIDA 33101-9135



EMAIL YOUR INQUIRIES TO:
ADVCUSTOMERSERVICE@MIAMIHERALD.COM

- | | |
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ALL INFORMATION RELATING TO AD INCLUDING PURCHASE ORDER
NUMBER, DETAIL OF ALL DISCOUNTS/CHARGES RELATING TO AD. |
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NAME OF ADVERTISER (IF AGENCY, CLIENT NAME). | 15. SAU SIZE
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APPLICABLE NEWSPAPER ASSIGNED RATE PRIOR
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NEWSPAPER ACCOUNT NUMBER CORRESPONDING
TO ELEMENT 8. | 19. GROSS AMOUNT
CALCULATION OF AD PRICING
EXTENSION OF TOTAL BILLED AMOUNT AT APPLICABLE RATE
BEFORE AGENCY COMMISSION AND ANY DISCOUNTS. |
| 7. ADVERTISER/CLIENT NUMBER
BILLED ACCOUNT NUMBER CORRESPONDING
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FINAL NET COST OF AD. |
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COMPANY RECEIVING INVOICE. | 21. CURRENT NET AMOUNT DUE
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ADDRESS USED WHEN SENDING PAYMENT. | 22. 30/60 OVER 90/UNAPPLIED AMOUNT
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The Miami Herald Media Company

ONE HERALD PLAZA

MIAMI, FL 33132

FEDERAL ID# 20-5063905

ADVERTISING STATEMENT/INVOICE

8 BILLED ACCOUNT NAME AND ADDRESS

1	BILLING PERIOD	2	ADVERTISER / CLIENT NAME
	07/01/10 - 07/31/10		JENNIFER CONVERTIBLES
	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0.00		0.00
			NET 20 DAYS
21	CURRENT NET AMOUNT DUE	22	30 DAYS
	0.00		0.00
			60 DAYS
			0.00
			OVER 90 DAYS
			0.00

1 0000000000 0000000000 032679006 0000000000

NmM 2540099 00 00000057 00000155



JENNIFER CONVERTIBLES
DAVID BORGAN
902 BROADWAY
NEW YORK, NY 10010-6002

4	PAGE #	5	BILLING DATE
	1		07/31/10
6	BILLED ACCOUNT NUMBER		
	032679006		
7	ADVERTISER/CLIENT NUMBER		
	032679006		

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE TO ADDRESS PRINTED ON REVERSE SIDE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION-OTHER COMMENTS/CHARGES	15	SAU SIZE	16	BILLED UNITS	18	RATE	17	TIMES RUN	19	GROSS AMOUNT	20	NET AMOUNT
							BALANCE FROM PREVIOUS STATEMENT										51,807.50		
	072810						BAD DEBT WRITE-OFF										53,285.00	CR	
	070110	J848531301	HERALD VALUES EAR				5.00I										1,477.50		
		I845524001	HER VALUES FULL RUN				1DLY												1,477.50
							TOTAL CHARGES THIS BILLING PERIOD INCLUDING ADJUSTMENTS												1,477.50
----- CONTRACT PERFORMANCE STATISTICS -----																			
							ADVERTISING THIS PERIOD										CONTRACT TO DATE		
	RENEWAL DATE		TYPE				LEVEL		SHR		NON-SHR		TOTAL		SHR		NON-SHR		TOTAL
	DOLLAR CONTRACTS																		
	010111	RETAIL DOLLAR					200		0		0		0		0		0		0

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STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23	TOTAL AMOUNT DUE
	0.00		0.00	0.00	0.00	0.00		0.00

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FAX # (305) 376-5586

24		25	ADVERTISER INFORMATION			
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		07/01/10 - 07/31/10		032679006		032679006
					2	ADVERTISER/CLIENT NAME
						JENNIFER CONVERTIBLE

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PO BOX 019135
MIAMI, FLORIDA 33101-9135**



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(7) ADVERTISER/CLIENT NUMBER, (2) ADVERTISER/CLIENT NAME |
| 13. PRODUCT/SERVICE CODE | |

The elements shown above appear on the face of the invoice and are identified by number