

UNITED STATES BANKRUPTCY COURT THE SOUTHERN DISTRICT OF NEW YORK

PROOF OF CLAIM

Name of Debtor: Jennifer Convertibles, Inc

Case Number: 10-13779

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property): AM New York

Check this box to indicate that this claim amends a previously filed claim.

Name and address where notices should be sent: AM New York / Newsday Media Group, 235 Pinelawn Road, Melville, NY 11747

Court Claim Number: (If known)

Telephone number: (631) 843-2033

Filed on:

Name and address where payment should be sent (if different from above):

RECEIVED SEP 24 2010

Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

Telephone number:

BMC GROUP

Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 15,300.00

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount.

If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.

If all or part of your claim is entitled to priority, complete item 5.

Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

Specify the priority of the claim.

2. Basis for Claim: Print Media (See instruction #2 on reverse side.)

Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).

3. Last four digits of any number by which creditor identifies debtor: 6216

Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).

3a. Debtor may have scheduled account as: (See instruction #3a on reverse side.)

Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5).

4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.

Nature of property or right of setoff: Real Estate Motor Vehicle Other

Value of Property: \$ Annual Interest Rate %

Amount of arrearage and other charges as of time case filed included in secured claim,

if any: \$ Basis for perfection:

Amount of Secured Claim: \$ Amount Unsecured: \$ 15,300.00

Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7).

Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8).

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

Other - Specify applicable paragraph of 11 U.S.C. §507 (a)().

7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)

Amount entitled to priority:

\$

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.

*Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

If the documents are not available, please explain:

FOR COURT USE ONLY

Date: 9/17/10

Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.

Jennifer Convertibles



00103

Leola Aiello

Leola Aiello / Mgr Credit Collection



ADVERTISING INVOICE/STATEMENT

FED. ID # 26-2913233



JENNIFER CONVERTIBLES
DAVID BORGEN
902 BROADWAY
NEW YORK NY 10010-6002

DOCUMENT NBR	PAGE	STATEMENT DATE
101141	1	04/30/10
BILLING PERIOD		
04/01/10 - 04/30/10		
TERMS OF PAYMENT		
NET 15, DUE 05/15/10		
BILLED ACCOUNT NO.	ADVER./CLIENT NO.	
087286216		
NAME OF ADVERTISER CLIENT		
JENNIFER CONVERTIBLES		

NYC1

PLEASE REFERENCE INVOICE NUMBER WHEN MAKING PAYMENT

See Back of page for key.

START/END DATE	INVOICE	DESCRIPTION	EDTN/CLS	DIM./SIZE	TIMES	BILLED UNITS	RATE	CURRENT GROSS	CURRENT NET
		BALANCE FORWARD							14,700.00
04/08	748103001	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	
									1,700.00
04/29	748103002	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	
									1,700.00
		CURRENT GROSS						3,400.00	
		CURRENT NET							3,400.00

CURRENT NET	PAST DUE	TOTAL AMOUNT DUE
3,400.00	14,700.00	18,100.00

FINAL NOTICE THIS ACCOUNT HAS NOW REACHED 120 DAYS DELINQUENT. IT IS IMPERATIVE THAT WE RECEIVE YOUR CHECK OR ADVISE BY RETURN MAIL.



ADVERTISING INVOICE/STATEMENT

FED. ID # 26-2913233

NYC1

BILLING PERIOD	BILLED A/C NO.	ADV/CLIENT NO.	NAME OF ADVERTISER CLIENT	AMOUNT DUE
04/01/10 - 04/30/10	087286216	000000000	JENNIFER CONVERTIBLES	18,100.00

AM New York
P.O. BOX 3002
BOSTON, MA 02241-3002

- * FOR PROMPT PAYMENT APPLICATION PLEASE DO NOT STAPLE OR WRITE ON THIS DOCUMENT.
- * PLEASE REMIT THIS PORTION WITH YOUR PAYMENT.

A \$15.00 SERVICE CHARGE WILL BE IMPOSED FOR ANY RETURNED CHECKS



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DOCUMENT NBR	PAGE	STATEMENT DATE
101248	1	05/31/10
BILLING PERIOD		
05/01/10 - 05/31/10		
TERMS OF PAYMENT		
NET 15, DUE 06/15/10		
BILLED ACCOUNT NO.	ADVER./CLIENT NO.	
087286218		
NAME OF ADVERTISER CLIENT		
JENNIFER CONVERTIBLES		



ADVERTISING INVOICE/STATEMENT

FED. ID # 26-2913233



JENNIFER CONVERTIBLES
 DAVID BORGEN
 902 BROADWAY
 NEW YORK NY 10010-6002

NYC1

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START/END DATE	INVOICE	DESCRIPTION	EDTN/CLS	DIM./SIZE	TIMES	BILLED UNITS	RATE	CURRENT GROSS	CURRENT NET
05/19	000783033	BALANCE FORWARD ADMIN ERROR AMNY TOTAL PAYMENTS AND PRIOR ADJUSTMENTS							18,100.00 4,500.00CR 4,500.00CR
05/13	821799001	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	1,700.00
05/20	821799002	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	1,700.00
05/27	821799003	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	1,700.00
		CURRENT GROSS						5,100.00	
		CURRENT NET							5,100.00

CURRENT NET	PAST DUE	TOTAL AMOUNT DUE
5,100.00	13,800.00	18,700.00

FOURTH NOTICETHIS BALANCE HAS NOW REACHED 90 DAYS DELINQUENT
 WE ARE UNABLE TO ACCEPT FURTHER ADVERTISING ON A CREDIT BASIS
 UNTIL PAYMENT HAS BEEN RECEIVED.



ADVERTISING INVOICE/STATEMENT

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NYC1

BILLING PERIOD	BILLED A/C NO.	ADV/CLIENT NO.	NAME OF ADVERTISER CLIENT	AMOUNT DUE
05/01/10 - 05/31/10	087286218	000000000	JENNIFER CONVERTIBLES	18,700.00

AM New York
 P.O. BOX 3002
 BOSTON, MA 02241-3002

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A \$15.00 SERVICE CHARGE WILL BE IMPOSED FOR ANY RETURNED CHECKS



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DOCUMENT NBR	PAGE	STATEMENT DATE
101374	1	08/30/10
BILLING PERIOD		
08/01/10 - 08/30/10		
TERMS OF PAYMENT		
NET 15, DUE 07/15/10		
BILLED ACCOUNT NO.	ADVER./CLIENT NO.	
087286218		
NAME OF ADVERTISER CLIENT		
JENNIFER CONVERTIBLES		



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 NEW YORK NY 10010-6002

NYC

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See Back of page for key

START/END DATE	INVOICE	DESCRIPTION	EDTN/CLS	DIM./SIZE	TIMES	BILLED UNITS	RATE	CURRENT GROSS	CURRENT NET
08/07	000782574	BALANCE FORWARD PAYMENT THANK YOU TOTAL PAYMENTS AND PRIOR ADJUSTMENTS							18,700.00 10,200.00CR 10,200.00CR
08/10	883047001	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	1,700.00
08/24	883047002	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	1,700.00
		CURRENT GROSS						3,400.00	
		CURRENT NET							3,400.00

CURRENT NET	PAST DUE	TOTAL AMOUNT DUE
3,400.00	8,500.00	11,900.00

THIRD NOTICETHIS BALANCE IS NOW SERIOUSLY DELINQUENT. WE ARE UNABLE TO ACCEPT FURTHER ADVERTISING ON A CREDIT BASIS UNTIL PAYMENT HAS BEEN RECEIVED.



ADVERTISING INVOICE/STATEMENT

FED. ID # 26-2913233

NYC

BILLING PERIOD	BILLED A/C NO.	ADV/CLIENT NO.	NAME OF ADVERTISER CLIENT	AMOUNT DUE
08/01/10 - 08/30/10	087286218	000000000	JENNIFER CONVERTIBLES	11,900.00

AM New York
 P.O. BOX 3002
 BOSTON, MA 02241-3002

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A \$15.00 SERVICE CHARGE WILL BE IMPOSED FOR ANY RETURNED CHECKS



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DOCUMENT NBR	PAGE	STATEMENT DATE
101472	1	07/31/10
BILLING PERIOD		
07/01/10 - 07/31/10		
TERMS OF PAYMENT		
DUE UPON RECEIPT		
BILLED ACCOUNT NO.	ADVER./CLIENT NO.	
087286218		
NAME OF ADVERTISER CLIENT		
JENNIFER CONVERTIBLES		



ADVERTISING INVOICE/STATEMENT

FED. ID # 26-2913233



JENNIFER CONVERTIBLES
 DAVID BORGEN
 902 BROADWAY
 NEW YORK NY 10010-6002

ATTC

PLEASE REFERENCE INVOICE NUMBER WHEN MAKING PAYMENT.

See Back of page for key

START/END DATE	INVOICE	DESCRIPTION	EDTN/CLS	DIM./SIZE	TIMES	BILLED UNITS	RATE	CURRENT GROSS	CURRENT NET
07/19	000781583	BALANCE FORWARD BAD DEBT WRITE-OFF TOTAL PAYMENTS AND PRIOR	ADJUSTMENTS						11,900.00 11,900.00CR 11,900.00CR
07/01	929309001	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	1,700.00
07/15	929309002	FULL RUN JENNIFER CONVERTIBLES RETAIL AM NEW YORK	FULL	STRPPG	01			1,700.00	1,700.00
		CURRENT GROSS						3,400.00	
		CURRENT NET							3,400.00

CURRENT NET	PAST DUE	TOTAL AMOUNT DUE
3,400.00	0.00	3,400.00



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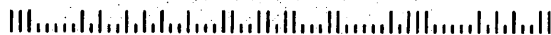
ATTC

BILLING PERIOD	BILLED A/C NO.	ADV/CLIENT NO.	NAME OF ADVERTISER CLIENT	AMOUNT DUE
07/01/10 - 07/31/10	087286218	000000000	JENNIFER CONVERTIBLES	3,400.00

AM New York
 P.O. BOX 3002
 BOSTON, MA 02241-3002

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