

UNITED STATES BANKRUPTCY COURT Southern District of New York PROOF OF CLAIM

Name of Debtor: Jennifer Convertibles, Inc. Case Number: 1:10-BK-13779

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property): WPBF-TV, a station of Hearst Television, Inc. Name and address where notices should be sent: Bridgette Fitzpatrick, Esq., Hearst Corporation, Office of General Counsel, 300 West 57th Street, 40th Floor, New York, New York 10019 Telephone number: (212) 649-2059

Check this box to indicate that this claim amends a previously filed claim. Court Claim Number: (if known) Filed on:

Name and address where payment should be sent (if different from above): Telephone number:

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Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 3,110.00 If all or part of your claim is secured, complete item 4 below, however, if all of your claim is unsecured, do not complete item 4. If all or part of your claim is entitled to priority, complete item 5. Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount. Specify the priority of the claim.

2. Basis for Claim: Goods sold- Serv Perform (See instruction #2 on reverse side.) 3. Last four digits of any number by which creditor identifies debtor: 4531 3a. Debtor may have scheduled account as:

Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B). Wages, salaries, or commissions (up to \$10,950\*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).

4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information. Nature of property or right of setoff: Real Estate Motor Vehicle Other Describe: Value of Property: \$ Annual Interest Rate % Amount of arrearage and other charges as of time case filed included in secured claim, if any: \$ Basis for perfection: Amount of Secured Claim: \$ Amount Unsecured: \$ 3,110.00

Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5). Up to \$2,425\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7). Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8). Other - Specify applicable paragraph of 11 U.S.C. §507 (a)( ).

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim. 7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See definition of "redacted" on reverse side.) DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING. If the documents are not available, please explain:

Amount entitled to priority: \$ \*Amounts are subject to adjustment on 4/1/10 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

Date: 08-27-2010 Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any. Robert Sohovich, WPBF Controller

FOR COURT USE ONLY Jennifer Convertibles 00115

# INVOICE



**WPBF**  
 3970 RCA Boulevard  
 Suite 7007  
 Palm Beach Gardens, FL 33410  
 Main: (561)694-2525  
 Billing:

www.thewpbfchannel.com

Billing Address:

Jennifer Convertibles  
 Attention: Accounts Payable  
 417 Crossways Park Dr  
 Woodbury, NY 11797

Send Payment To:

**WPBF**  
 PO Box 26885  
 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
576904-2	02/28/10	February 2010	02/01/10 - 02/28/10

Station	Account Executive	Sales Office	Sales Region
WPBF	Casey Dellapenna	West Palm Beach	Local

Advertiser	Product	Estimate Number
Jennifer Convertibles	1Q'10	

Flight Dates	Order #	Alt. Order #
01/11/10 - 03/21/10	576904	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	01/11/10	03/21/10	WPBF News 25 Mornings	5:30-5:57am	-----	:15	0	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/10 02/07/10 MTWTF-- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 02/01/10 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :15 JEN15-PKGZIFF \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/10 02/14/10 MTWTF-- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Tu 02/09/10 5:41 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :15 JEN15-PKGZIFF \$35.00 NM									
2	01/11/10	03/21/10	WPBF News 25 Mornings	6-7AM	-----	:15	0	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/10 02/07/10 MTWTF-- 2 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF Tu 02/02/10 6:27 AM WPBF News 25 Mornings 6-7AM :15 JEN15-PKGZIFF \$55.00 NM 5 WPBF Th 02/04/10 6:41 AM WPBF News 25 Mornings 6-7AM :15 JEN15-PKGZIFF \$55.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/10 02/14/10 MTWTF-- 2 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPBF Tu 02/09/10 WPBF News 25 Mornings 6-7AM :00 \$55.00 NM See MG 2.15 7 WPBF F 02/12/10 6:45 AM WPBF News 25 Mornings 6-7AM :15 JEN15-PKGZIFF \$55.00 NM									
3	01/11/10	03/21/10	Good Morning America	7-9AM	-----	:15	0	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/10 02/07/10 MTWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 02/03/10 8:58 AM Good Morning America 7-9AM :15 JEN15-PKGZIFF \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/10 02/14/10 MTWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF W 02/10/10 7:55 AM Good Morning America 7-9AM :15 JEN15-PKGZIFF \$100.00 NM									
4	01/11/10	03/21/10	The View	11A-12PM	-----	:15	0	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/10 02/07/10 MTWTF-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:  
**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576904-2	02/28/10	February 2010	02/01/10 - 02/28/10

Advertiser	Product	Estimate Number
Jennifer Convertibles	1Q'10	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	WPBF Tu	02/02/10	The View	11A-12PM		:00		\$80.00	NM	
			See MG 4.9							
9	WPBF Tu	02/09/10	11:00 AM The View	11A-12PM		:15	JEN15-PKGZIFF	\$80.00	NM	
			MG for 4.3 02/02							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/08/10	02/14/10	MTWTF--	1	\$80.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	F	02/12/10	10:58 AM	The View	11A-12PM	:15	JEN15-PKGZIFF	\$80.00	NM
5	01/11/10	03/21/10	M-SUN WPBF News 25 @ 11-11:35PM		-----	:15	0	\$180.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/25/10	01/31/10	MTWTFSS	2	\$180.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
15	WPBF	Th	02/04/10	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:15	JEN15-PKGZIFF	\$180.00	NM
					MG for 5.4 01/30					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/01/10	02/07/10	MTWTFSS	2	\$180.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPBF	Tu	02/02/10	11:15 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:15	JEN15-PKGZIFF	\$180.00	NM
6	WPBF	Su	02/07/10	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:15	JEN15-PKGZIFF	\$180.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/08/10	02/14/10	MTWTFSS	2	\$180.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	WPBF	Tu	02/09/10	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:15	JEN15-PKGZIFF	\$180.00	NM
7	WPBF	Sa	02/13/10	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:15	JEN15-PKGZIFF	\$180.00	NM

<u>Total Spots</u>	<b>14</b>	<u>Gross Total</u>	<b>\$1,495.00</b>
		<u>Agency Commission</u>	<b>\$224.25</b>
		<u>Net Amount Due</u>	<b>\$1,270.75</b>

**Payment Terms 30 Days**

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing:**

www.thewpbfchannel.com

Billing Address:

**Jennifer Convertibles**  
**Attention: Accounts Payable**  
**417 Crossways Park Dr**  
**Woodbury, NY 11797**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576904-3	03/21/10	March 2010	03/01/10 - 03/21/10

Station	Account Executive	Sales Office	Sales Region
WPBF	Casey Dellapenna	West Palm Beach	Local

Advertiser	Product	Estimate Number
Jennifer Convertibles	1Q'10	

Flight Dates	Order #	Alt. Order #
01/11/10 - 03/21/10	576904	

Billing Calendar	Billing Type
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:  
**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576904-3	03/21/10	March 2010	03/01/10 - 03/21/10
Advertiser	Product	Estimate Number	
Jennifer Convertibles	1Q'10		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:  
**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576904-3	03/21/10	March 2010	03/01/10 - 03/21/10

Advertiser	Product	Estimate Number
Jennifer Convertibles	1Q'10	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<i>See MG 5.16,5.17</i>									
14	WPBF F	03/19/10	11:24 PM M-SUN WPBF News 25 @ 11PM	11-11:35PM		:15	JEN15-329MONROE	\$180.00	NM

<u>Total Spots</u>	<b>19</b>	<u>Gross Total</u>	<b>\$1,615.00</b>
		<u>Agency Commission</u>	<b>\$242.25</b>
		<u>Net Amount Due</u>	<b>\$1,372.75</b>

**Payment Terms 30 Days**

**HEARST** *corporation*

*Bridgette Fitzpatrick*  
Counsel

September 24, 2010

**Via Federal Express**

Office of  
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Vice President and  
General Counsel

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*Jack Spizz*  
*Stephen H Yuhan*  
Counsel

*Catherine A Bostron*  
Secretary

*Harvey L Lipton*  
Of Counsel

BMC Group, Inc.  
Attn: Jennifer Convertibles Claims Processing  
18750 Lake Drive East  
Chanhassen, MN 55317-3020

RE: In re Jennifer Convertibles, Inc.  
Our File No.: 14531 Claim: \$3,110.00  
Bankruptcy Case No. 10-13779

Dear Sirs:

Enclosed please find the proof of claim of our client, WPBF-TV, a station of Hearst Television Inc., for filing in the bankruptcy case of Jennifer Convertibles, Inc. Please acknowledge receipt of same on the annexed copy of the proof of claim. A stamped, self-addressed envelope is enclosed for your convenience in replying.

Thank you.

Very truly yours,

*Bridgette Fitzpatrick* / *BF*

Bridgette Fitzpatrick

BF/lb  
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