

UNITED STATES BANKRUPTCY COURT Southern District of New York	PROOF OF CLAIM
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Name of Debtor: Jennifer Convertibles, Inc.	Case Number: 1:10-BK-13779
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NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property): San Francisco Chronicle	<input type="checkbox"/> Check this box to indicate that this claim amends a previously filed claim.
Name and address where notices should be sent: Bridgette Fitzpatrick, Esq., Hearst Corporation, Office of General Counsel, 300 West 57th Street, 40th Floor, New York, New York 10019	Court Claim Number: _____ (If known)
Telephone number: (212) 649-2059	Filed on: _____

RECEIVED

SEP 27 2010

BMC GROUP

Name and address where payment should be sent (if different from above):	<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.
Telephone number:	<input type="checkbox"/> Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ <u>57,027.28</u> If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4. If all or part of your claim is entitled to priority, complete item 5. <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.	5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount. Specify the priority of the claim.
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2. Basis for Claim: <u>Goods sold- Serv Perform</u> (See instruction #2 on reverse side.)	<input type="checkbox"/> Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).
3. Last four digits of any number by which creditor identifies debtor: <u>4536</u>	<input type="checkbox"/> Wages, salaries, or commissions (up to \$10,950*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).
3a. Debtor may have scheduled account as: _____ (See instruction #3a on reverse side.)	<input type="checkbox"/> Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5).

4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information. Nature of property or right of setoff: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other Describe: Value of Property: \$ _____ Annual Interest Rate ____ % Amount of arrearage and other charges as of time case filed included in secured claim, if any: \$ _____ Basis for perfection: _____ Amount of Secured Claim: \$ _____ Amount Unsecured: \$ <u>57,027.28</u>	<input type="checkbox"/> Up to \$2,425* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7). <input type="checkbox"/> Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8). <input type="checkbox"/> Other - Specify applicable paragraph of 11 U.S.C. §507 (a)(____).
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6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim. 7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See definition of "redacted" on reverse side.) DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING. If the documents are not available, please explain:	Amount entitled to priority: \$ _____ *Amounts are subject to adjustment on 4/1/10 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.
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Date: <u>9/24/10</u> Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any. William Kazanecki, Director of Administration & Credit	FOR COURT USE ONLY Jennifer Convertibles 00117
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Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

SFGATE
SAN FRANCISCO CHRONICLE
 PO BOX 7268, SAN FRANCISCO, CA 94120-7268
 TELEPHONE: (415) 615-3648
 TAX ID 13-3920860

MEMO ADVERTISING INVOICE/STATEMENT
MEMO ADVERTISING INVOICE/STATEMENT-REQUESTED

DOCUMENT #	BILLING DATE	BILLING	TERMS OF PAYMENT
	7/19/2010	MONTHLY	NET CASH
BILLED ACCOUNT		SALES PERSON	BILLED ACCOUNT #
JENNIFER CONVERTIBLE		JSUGRUE	095092001
902 BROADWAY NEW YORK, NY 10010-6002			095092001
JENNIFER CONVERTIBLE			

REFERENCE NO.	CHARGE OR CREDIT DESCRIPTION/PRODUCT	BEGIN DATE	END DATE	AD SIZE	TIMES	BILLED UNITS	RATE	GROSS AMOUNT	NET AMOUNT	
1432664001 5368870001	MAGAZINE JENNIFER CONV DVC BASE 3 COLORS & BLACK	7/4		1XPAGE				5,200.00	5,200.00	
1436977001 5378017001	MAIN NEWS STRIP AD SECTION FRONT 4 COLOR NO CHARGE INCLUDES PREMIUM POSITION CHARGE	7/16		1XASTR				2,200.00	2,200.00	
						AGING				
						30 DAYS	60 DAYS	90 DAYS	120 DAYS & OVER	
						0.00	0.00	0.00	0.00	
						TOTAL NET AMOUNT DUE		CURRENT GROSS AMOUNT	CURRENT NET AMOUNT	
						7,400.00		7,400.00	7,400.00	

RETURN THIS PORTION WITH YOUR PAYMENT

BILLED ACCOUNT NO.
095092001

BILLED ACCOUNT NAME
JENNIFER CONVERTIBLE

BILLING DATE
7/19/2010

TOTAL BALANCE DUE
7,400.00

REMIT TO
SAN FRANCISCO CHRONICLE
A HEARST NEWSPAPER
P O BOX 80070
PRESCOTT, AZ 86304-8070

PAYMENT IN FULL DUE NO LATER THAN
20TH OF MONTH FOLLOWING PUBLICATION.

WEEKLY ACCOUNT DUE UPON RECEIPT.

IF PAYMENT DOES NOT AGREE WITH TOTAL BALANCE
DUE, NOTE CHARGE AND RETURN A COMPLETE COPY
OF THE STATEMENT IN THE ENVELOPE PROVIDED.

San Francisco Chronicle | SFGate.com

PO Box 7228
San Francisco, CA 94120-7228

Return Service Requested

Retail Advertising Invoice/Statement

Client Name: JENNIFER CONVERTIBLE
 Client Account Number: 095092001
 Billed Account Number: 095092001
 Billing Date: 06/30/10
 Terms Net Due: 07/20/10
 Total Amount Due: 45,000.00

Amount Paid \$ _____

Send payments to:

JENNIFER CONVERTIBLE
902 BROADWAY
NEW YORK NY 10010-6002

THE SAN FRANCISCO CHRONICLE
P.O. BOX 80070
PRESCOTT, AZ 86304-8070



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Customer Service Department at (866) 640-7689
or email: sfcontracts@chron.com
Fed Tax ID# 13-3920860

Retail Advertising Invoice/Statement

CLIENT NAME	BILL CYCLE	SALES PERSON	BILLED ACCT	BILLING DATE	TOTAL AMOUNT DUE
JENNIFER CONVERTIBLE	MONTHLY	JSUGRUE	095092001	06/30/10	45,000.00

Important Messages

WE HAVE INTRODUCED A NEW BILL DESIGN. FOR BILLING QUESTIONS CALL OUR NEW BILLING NUMBER (866) 640-7689
OR EMAIL US AT [SFCONTRACTS@CHRON.COM](mailto:sfcontracts@chron.com)

BEGIN DATE	END DATE	DESCRIPTION	INVOICE	AD SIZE	T I M E S	DAILY RATE	SUN RATE	GROSS AMOUNT	NET AMOUNT
06/23		BALANCE FORWARD 06/01/10							71,200.00
		TRANSFER							22,000.00-
06/09		TRANSFER							2,424.87
06/08		CDS PAYMT/ADJ BATCH:9826 SEQ:							20,224.87-
		NET FORWARD							31,400.00
06/11		MAIN NEWS STRIP AD	1424682001	1XASTR				2,200.00	
		SECTION FRONT	5327410001						
		4 COLOR NO CHARGE							2,200.00
		INCLUDES PREMIUM POSITION CHARGE							
06/06		MAGAZINE JENNIFER CONV	1422747001	1XPAGE				5,200.00	
		DVC BASE 6/05	5327414001						
		3 COLORS & BLACK							5,200.00
06/12		MAIN NEWS JENNIFER CONVERTI	1424897001	1XB1/2				1,400.00	
		DVC FURN 6/05 BLES	5327445001						
		3 COLORS & BLACK						600.00	2,000.00
06/25		MAIN NEWS JENNIFER CONVERTI	1430128001	1XB1/2				1,400.00	
		DVC FURN 6/05 BLES	5370776001						
		3 COLORS & BLACK						600.00	2,000.00
06/26		MAIN NEWS STRIP AD	1430327001	1XASTR				2,200.00	
		SECTION FRONT	5370777001						

BACKER GRAPHIC

BEGIN DATE	END DATE	DESCRIPTION	INVOICE	AD SIZE	T I M E S	DAILY RATE	SUN RATE	GROSS AMOUNT	NET AMOUNT
		4 COLOR NO CHARGE INCLUDES PREMIUM POSITION CHARGE							2,200.00

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

AGING SUMMARY

30 DAYS	60 DAYS	90 DAYS	120+ DAYS	UNAPPLIED	Current Net Amount	Current Gross Amount	TOTAL AMOUNT DUE
19,800.00	11,600.00	0.00	0.00	0.00	13,600.00	13,600.00	45,000.00

PAYMENT IN FULL DUE NO LATER THAN THE 20TH OF MONTH FOLLOWING PUBLICATION.

WEEKLY ACCOUNTS DUE UPON RECEIPT.

PO Box 7228
San Francisco, CA 94120-7228

Return Service Requested

Retail Advertising Invoice/Statement

Client Name: JENNIFER CONVERTIBLE
 Client Account Number: 095092001
 Billed Account Number: 095092001
 Billing Date: 05/31/10
 Terms Net Due: 06/20/10
 Total Amount Due: 71200.00

Amount Paid \$ _____

Send payments to:

JENNIFER CONVERTIBLE
902 BROADWAY
NEW YORK NY 10010-6002

THE SAN FRANCISCO CHRONICLE
P.O. BOX 80070
PRESCOTT, AZ 86304-8070



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PO Box 7228, San Francisco, CA 94120-7228

For questions about your bill please call our
Customer Service Department at (866) 640-7689
or email: sfcontracts@chron.com
Fed Tax ID# 13-3920860

Retail Advertising Invoice/Statement

CLIENT NAME	BILL CYCLE	SALES PERSON	BILLED ACCT	BILLING DATE	TOTAL AMOUNT DUE
JENNIFER CONVERTIBLE	MONTHLY	JSUGRUE	095092001	05/31/10	71200.00

Important Messages

WE HAVE INTRODUCED A NEW BILL DESIGN. FOR BILLING QUESTIONS CALL OUR NEW BILLING NUMBER (866) 640-7689 OR EMAIL US AT [SFCONTRACTS@CHRON.COM](mailto:sfcontracts@chron.com)

BEGIN DATE	END DATE	DESCRIPTION	INVOICE	AD SIZE	T I M E S	DAILY RATE	SUN RATE	GROSS AMOUNT	NET AMOUNT
		BALANCE FORWARD 05/01/10							51,400.00
05/14		MAIN NEWS STRIP AD SECTION FRONT 4 COLOR NO CHARGE INCLUDES PREMIUM POSITION CHARGE	1414889001 5327407001	1XASTR				2,200.00	51,400.00
05/21		MAIN NEWS STRIP AD SECTION FRONT 4 COLOR NO CHARGE INCLUDES PREMIUM POSITION CHARGE	1418552001 5327408001	1XASTR				2,200.00	2,200.00
05/28		MAIN NEWS STRIP AD SECTION FRONT 4 COLOR NO CHARGE INCLUDES PREMIUM POSITION CHARGE	1420054001 5327409001	1XASTR				2,200.00	2,200.00
05/02		MAGAZINE JENNIFER CONV DVC FURN 6/05 3 COLORS & BLACK	1410738001 5327413001	1XPAGE				5,200.00	2,200.00
05/01		MAIN NEWS JENNIFER CONVERTI DVC FURN 6/05 BLES 3 COLORS & BLACK	1410356001 5327440001	1XB1/2				1,400.00 600.00	2,000.00

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San Francisco, CA 94120-7228

Return Service Requested

Retail Advertising Invoice/Statement

Client Name: JENNIFER CONVERTIBLE
 Client Account Number: 095092001
 Billed Account Number: 095092001
 Billing Date: 04/30/10
 Terms Net Due: 05/20/10
 Total Amount Due: 51,400.00

Amount Paid \$ _____

Send payments to:

JENNIFER CONVERTIBLE
902 BROADWAY
NEW YORK NY 10010-6002

THE SAN FRANCISCO CHRONICLE
P.O. BOX 80070
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Fed Tax ID# 13-3920860

Retail Advertising Invoice/Statement

CLIENT NAME	BILL CYCLE	SALES PERSON	BILLED ACCT	BILLING DATE	TOTAL AMOUNT DUE
JENNIFER CONVERTIBLE	MONTHLY	JSUGRUE	095092001	04/30/10	51,400.00

Important Messages

WE HAVE INTRODUCED A NEW BILL DESIGN. FOR BILLING QUESTIONS CALL OUR NEW BILLING NUMBER (866) 640-7689 OR EMAIL US AT SFCCONTRACTS@CHRON.COM

BEGIN DATE	END DATE	DESCRIPTION	INVOICE	AD SIZE	TIMES	DAILY RATE	SUN RATE	GROSS AMOUNT	NET AMOUNT
		BALANCE FORWARD 04/01/10							39,800.00
04/09		MAIN NEWS STRIP AD SECTION FRONT 4 COLOR NO CHARGE INCLUDES PREMIUM POSITION CHARGE	1402435001 5327402001	1XASTR				2,200.00	39,800.00
04/30		MAIN NEWS STRIP AD SECTION FRONT 4 COLOR NO CHARGE INCLUDES PREMIUM POSITION CHARGE	1410092001 5327406001	1XASTR				2,200.00	2,200.00
04/04		MAGAZINE JENNIFER CONV DVC BASE 6/05 3 COLORS & BLACK	1400565001 5327411001	1XPAGE				5,200.00	2,200.00
04/10		MAIN NEWS JENNIFER CONVERTI DVC FURN 6/05 BLES 3 COLORS & BLACK	1402639001 5327437001	1XB1/2				1,400.00 600.00	5,200.00 2,000.00

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

BACKER GRAPHIC

AGING SUMMARY

30 DAYS	60 DAYS	90 DAYS	120+ DAYS	UNAPPLIED	Current Net Amount	Current Gross Amount	TOTAL AMOUNT DUE
22,000.00	17,800.00	0.00	0.00	0.00	11,600.00	11,600.00	51,400.00

PAYMENT IN FULL DUE NO LATER THAN THE 20TH OF MONTH FOLLOWING PUBLICATION.

WEEKLY ACCOUNTS DUE UPON RECEIPT.

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 TELEPHONE: (415) 815-3648
 TAX ID 13-3920860

MEMO ADVERTISING INVOICE/STATEMENT
MEMO ADVERTISING INVOICE/STATEMENT-REQUESTED

DOCUMENT#	BILLING DATE	BILLING	TERMS OF PAYMENT
	7/19/2010	MONTHLY	NET CASH
BILLED ACCOUNT	SALES PERSON	BILLED ACCOUNT #	ADVERTISER/CLIENT #
JENNIFER CONVERTIBLES	JSUGRUE	083773701	083773701
902 BROADWAY NEW YORK, NY 10010		JENNIFER CONVERTIBLES	

REFERENCE NO.	CHARGE OR CREDIT DESCRIPTION/PRODUCT	BEGN DATE	END DATE	AD SIZE	SPOTS	BILLED UNITS	RATE	GROSS AMOUNT	NET AMOUNT
5379830001	FLIGHT DATES: 01/22/10 THRU 01/21/11 CONTRACTED IMPRESSIONS: 2,400,000 CAMPAIGN: 2010 ANNUAL BUY STANDALONE	7/19							887.40
AGING						TOTAL NET AMOUNT DUE	CURRENT GROSS AMOUNT	CURRENT NET AMOUNT	
		30 DAYS	60 DAYS	90 DAYS	120 DAYS & OVER				
		0.00	0.00	0.00	0.00	887.40	887.40	887.40	

RETURN THIS PORTION WITH YOUR PAYMENT

BILLED ACCOUNT NO:
083773701

BILLED ACCOUNT NAME:
JENNIFER CONVERTIBLES

BILLING DATE:
7/19/2010

TOTAL BALANCE DUE:
887.40

MEMO TO:
SAN FRANCISCO CHRONICLE
A HEARST NEWSPAPER
P O BOX 80070
PRESCOTT, AZ 86304-8070

PAYMENT IN FULL DUE NO LATER THAN
20TH OF MONTH FOLLOWING PUBLICATION.

WEEKLY ACCOUNT DUE UPON RECEIPT.

IF PAYMENT DOES NOT AGREE WITH TOTAL BALANCE
DUE, NOTE CHARGE AND RETURN A COMPLETE COPY
OF THE STATEMENT IN THE ENVELOPE PROVIDED.

BACKER GRAPHIC

BEGIN DATE	END DATE	DESCRIPTION	INVOICE	AD SIZE	TIME	DAILY RATE	SUN RATE	GROSS AMOUNT	NET AMOUNT
05/15		MAIN NEWS JENNIFER CONVERTI DVC FURN 6/05 BLES 3 COLORS & BLACK	1415122001 5327441001	1XB1/2				1,400.00 600.00	2,000.00
05/22		MAIN NEWS JENNIFER CONVERTI DVC FURN 6/05 BLES 3 COLORS & BLACK	1417502001 5327443001	1XB1/2				1,400.00 600.00	2,000.00
05/29		MAIN NEWS JENNIFER CONVERTI DVC FURN 6/05 BLES 3 COLORS & BLACK	1420264001 5327444001	1XB1/2				1,400.00 600.00	2,000.00

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

AGING SUMMARY

30 DAYS	60 DAYS	90 DAYS	120+ DAYS	UNAPPLIED	Current Net Amount	Current Gross Amount	TOTAL AMOUNT DUE
11,600.00	22,000.00	17,800.00	0.00	0.00	19,800.00	19,800.00	71200.00

PAYMENT IN FULL DUE NO LATER THAN THE 20TH OF MONTH FOLLOWING PUBLICATION.

WEEKLY ACCOUNTS DUE UPON RECEIPT.



THE ONLINE HOME OF THE *San Francisco Chronicle*
 PO Box 7228
 San Francisco, CA 94120-7228

Return Service Requested

Advertising Invoice/Statement

Client Name: JENNIFER CONVERTIBLES
 Client Account Number: 083773701
 Billed Account Number: 083773701
 Billing Date: 04/30/10
 Terms Net Due: 05/20/10
 Total Amount Due: 4,931.54

Amount Paid \$ _____

Send payments to:

JENNIFER CONVERTIBLES
 902 BROADWAY
 NEW YORK NY 10010

THE SAN FRANCISCO CHRONICLE
 P.O. BOX 80070
 PRESCOTT, AZ 86304-8070



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 or email: sfccontracts@chron.com
 Fed Tax ID# 13-3920860

Advertising Invoice/Statement

CLIENT NAME	BILL CYCLE	SALES PERSON	BILLED ACCT	BILLING DATE	TOTAL AMOUNT DUE
JENNIFER CONVERTIBLES	MONTHLY	JSUGRUE	083773701	04/30/10	4,931.54

Description	Gross	Net
04/01/10 Balance Forward		3,698.66
FLIGHT DATES: 01/22/10 THRU 01/21/11 CONTRACTED IMPRESSIONS:2,400,000 INV 000001406802001 CAMPAIGN: 2010 ANNUAL BUY 04/22/10 STANDALONE		1,232.88

AGING SUMMARY

30 DAYS	60 DAYS	90 DAYS	120 DAYS	Unapplied Amount	Current Net Amount	Current Gross Amount	TOTAL AMOUNT DUE
1,273.99	2,424.67	0.00	0.00	0.00	1,232.88	1,232.88	4,931.54



THE ONLINE HOME OF THE San Francisco Chronicle
 PO Box 7228
 San Francisco, CA 94120-7228

Return Service Requested

Advertising Invoice/Statement

Client Name: JENNIFER CONVERTIBLES
 Client Account Number: 083773701
 Billed Account Number: 083773701
 Billing Date: 06/30/10
 Terms Net Due: 07/20/10
 Total Amount Due: 3,739.88

Amount Paid \$ _____

Send payments to:

JENNIFER CONVERTIBLES
 902 BROADWAY
 NEW YORK NY 10010

THE SAN FRANCISCO CHRONICLE
 P.O. BOX 80070
 PRESCOTT, AZ 86304-8070



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 Customer Service Department at (866) 640-7689
 or email: sfcontracts@chron.com
 Fed Tax ID# 13-3920860

Advertising Invoice/Statement

CLIENT NAME	BILL CYCLE	SALES PERSON	BILLED ACCT	BILLING DATE	TOTAL AMOUNT DUE
JENNIFER CONVERTIBLES	MONTHLY	JSUGRUE	083773701	06/30/10	3,739.88

Description	Gross	Net
06/01/10 Balance Forward		6,205.59
06/09/10 TRANSFER		2,424.67 -
06/23/10 TRANSFER		1,273.99 -
NET BALANCE FWD		2,506.93
FLIGHT DATES: 01/22/10 THRU 01/21/11 CONTRACTED IMPRESSIONS:2,400,000 INV 000001428956001 CAMPAIGN: 2010 ANNUAL BUY 06/22/10 STANDALONE		1,232.95

AGING SUMMARY

30 DAYS	60 DAYS	90 DAYS	120 DAYS	Unapplied Amount	Current Net Amount	Current Gross Amount	TOTAL AMOUNT DUE
1,274.00	1,232.00	0.00	0.00	0.00	1,232.00	1,232.00	3,739.88

HEARST corporation

Bridgette Fitzpatrick
Counsel

September 24, 2010

Via Federal Express

*Office of
General Counsel*

*Eve Burton
Vice President and
General Counsel*

BMC Group, Inc.
Attn: Jennifer Convertibles Claims Processing
18750 Lake Drive East
Chanhassen, MN 55317-3020

RE: In re Jennifer Convertibles, Inc.
Our File No.: 14536 Claim: \$57,027.28
Bankruptcy Case No. 10-13779

Dear Sirs:

Enclosed please find the proof of claim of our client, San Francisco Chronicle, for filing in the bankruptcy case of Jennifer Convertibles, Inc. Please acknowledge receipt of same on the annexed copy of the proof of claim. A stamped, self-addressed envelope is enclosed for your convenience in replying.

Thank you.

Very truly yours,

Bridgette Fitzpatrick / *BF*
Bridgette Fitzpatrick

BF/lb
Enclosures

*Lisa Antonini
Egya Appiah
David Burgess
Carolene S Eaddy
Kristina E Findikyan
Bridgette Fitzpatrick
Carl G Guida
Audra B Hart
Robert J Hawley
Kevin J McCauley
Aimee Nisbet
Kenan J Packman
Peter P Rahbar
Eva M Saketkoo
Maureen Walsh Sheehan
Ravi V Sitwala
Jack Spizz
Stephen H Yuhan
Counsel*

*Catherine A Bostron
Secretary*

*Harvey L Lipton
Of Counsel*

300 West 57th Street
New York, NY 10019-3792
T 212 649 2059
F 646 280 2059
bfitzpatrick@hearst.com