

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK (MANHATTAN)	PROOF OF CLAIM
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In re: Jennifer Convertibles, Inc.	Case Number: 10-13779
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NOTE: See Reverse for List of Debtors/Case Numbers/ Important details. This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A "request" for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor and Address: the person or other entity to whom the debtor owes money or property Daily News, LP ATT: Peter Downey 125 Theodore Conrad Drive Jersey City, NJ 07305	<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. <input type="checkbox"/> Check this box if you are the debtor or trustee in this case.
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Creditor Telephone Number (212-210-1879) Name and address where payment should be sent (if different from above): Payment Telephone Number ()	RECEIVED SEP 30 2010 BMC GROUP
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If you have already filed a proof of claim with the Bankruptcy Court or BMC, you do not need to file again.
THIS SPACE IS FOR COURT USE ONLY

Check this box to indicate that this claim amends a previously filed claim.
 Claim Number (if known):
 Filed on: _____

1. AMOUNT OF CLAIM AS OF DATE CASE FILED \$ 125,869.71
 If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4. If all or part of your claim is entitled to priority, complete item 5. If all or part of your claim qualifies as an administrative expense under 11 U.S.C. § 503(b)(9), complete item 6.
 Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

2. BASIS FOR CLAIM: Services Provided	(See instructions #2 and #3a on reverse side.)	3. LAST FOUR DIGITS OF ANY NUMBER BY WHICH CREDITOR IDENTIFIES DEBTOR: 0003 3a. Debtor may have scheduled account as: _____
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4. SECURED CLAIM (See instruction #4 on reverse side.)
 Check the appropriate box if your claim is secured by a lien on property or a right of set off and provide the requested information
Nature of property or right of setoff:
 Describe:
 Real Estate Motor Vehicle Other _____
 Value of Property: \$ _____ Annual Interest Rate: _____ % if any: \$ _____ Basis for Perfection: _____
 Secured Claim Amount: \$ _____ **DO NOT** include the priority portion of your claim here.
 Unsecured Claim Amount: \$ _____
 Amount of arrearage and other charges as of time case filed included in secured claim, _____


5. PRIORITY CLAIM
 Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount. Unsecured Priority Claim Amount: \$ _____ Include **ONLY** the priority portion of your unsecured claim here.
You MUST specify the priority of the claim:
 Domestic support obligations under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).
 Wages, salaries, or commissions (up to \$11,725*), earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. § 507(a)(4).
 Contributions to an employee benefit plan - 11 U.S.C. § 507(a)(5).
 Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. § 507(a)(7).
 Taxes or penalties owed to governmental units - 11 U.S.C. § 507(a)(8).
 Other - Specify applicable paragraph of 11 U.S.C. § 507(a) (_____).
 * Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

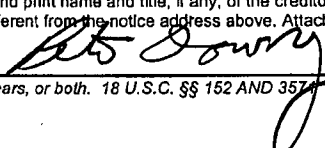
6. AMOUNT OF CLAIM THAT QUALIFIES AS AN ADMINISTRATIVE EXPENSE UNDER 11 U.S.C. § 503(b)(9): \$ _____
 See instruction #6 on reverse side

7. CREDITS: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

8. SUPPORTING DOCUMENTS: Attach redacted copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of evidence of perfection of a security interest. (See instruction 8 and definition of "redacted" on reverse side.) If the documents are not available, please explain.

DATE-STAMPED COPY: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim. **DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.**

The original of this completed proof of claim form must be sent by mail or hand delivered (FAXES NOT ACCEPTED) so that it is actually received on or before .00 pm, prevailing Eastern Time on _____, 2010 for Non-Governmental Claimants OR on or before _____, 2010 for Governmental Units. BY MAIL TO: BMC Group, Inc Attn: Jennifer Convertibles Claims Processing PO Box 3020 Chanhassen, MN 55317-3020	THIS SPACE FOR COURT USE ONLY Jennifer Convertibles  00141
BY HAND OR OVERNIGHT DELIVERY TO: BMC Group, Inc Attn: Jennifer Convertibles Claims Processing 18750 Lake Drive East Chanhassen, MN 55317	

DATE 09/27/10	SIGNATURE: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any. Peter Downey, Credit Manager 
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Penalty for presenting fraudulent claim is a fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 AND 357A

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 04/01/10-04/30/10		2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE (JENNIFE)	
23 TOTAL AMOUNT DUE 71,521.74		3 UNAPPLIED AMOUNT 0.00	
21 CURRENT NET AMOUNT DUE 15,076.54		22 30 DAYS 30,006.16	60 DAYS 26,439.04
		OVER 90 DAYS 0.00	

4 PAGE# 5 1		5 BILLING DATE 04/30/10		8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003							
7 ADVERTISER/CLIENT NUMBER							

062420304

 * PLEASE BE SURE TO USE THE REMITTANCE ADDRESS ON THIS STATEMENT *
 * DISPLAY OR CLASSIFIED BILLING INQUIRIES (212) 210-1742. *
 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
		BALANCE FORWARD				56,445.20
04/16	096382001 BW 405375201 BKLN	JENNIFER REV. PROG. ** ONE DAY EVENT APR 17 25% 4 CLR CHARGE	1 1/2	1	6,060.00	
	***** CURRENT B&W	SUBTOTAL INSERTIONS 1 SPACE			1,515.00	7,575.00
04/11	093788001 PRPT 405000001 PREP	RETAIL ** 274480 @ 27.33 AGENCY COMMISSION	1 2P	1	8,825.34	
	***** CURRENT PRPT	SUBTOTAL INSERTIONS 1 SPACE			1,323.80CR	7,501.54
						7,501.54

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE 15,076.54	22 30 DAYS 30,006.16	60 DAYS 26,439.04	OVER 90 DAYS 0.00	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 71,521.74
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2100	25 BILLED ACCOUNT NUMBER 517060003	ADVERTISER INFORMATION		2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE (JENNIFE)
		1 BILLING PERIOD 04/01/10-04/30/10	7 ADVERTISER/CLIENT NUMBER 062420304	

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 04/01/10-04/30/10		2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)	
23 TOTAL AMOUNT DUE 67,369.00		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMOUNT DUE 11,900.00		22 30 DAYS 28,700.00	60 DAYS 26,769.00
			OVER 90 DAYS 0.00

4 PAGE# 1		5 BILLING DATE 04/30/10		8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003							
7 ADVERTISER/CLIENT NUMBER							

001882005

 * PLEASE BE SURE TO USE THE REMITTANCE ADDRESS ON THIS STATEMENT*
 * DISPLAY OR CLASSIFIED BILLING INQUIRIES (212) 210-1742. *
 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 16 SAU SIZE BILLED UNITS	17 18 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
		BALANCE FORWARD				55,469.00
04/08	093789001 BW 404397601 CS	JENNIFER REV.PROG. ** ONE AMAZING PRICE PRINT TO WEB	1 1/2	1	4,490.00	
					10.00	4,500.00
04/09	093789002 BW 404398301 CS	JENNIFER REV.PROG. ** ONE AMAZING PRICE 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00
04/30	101730001 BW 404398701 CS	JENNIFER REV.PROG. ** 399 INCREDIBLE 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00
04/11	093789003 BW 405047501 CS	JENNIFER REV.PROG. ** ONE AMAZING PRICE 25% 4 CLR CHARGE	1 STRP	1	1,600.00	
					400.00	2,000.00
04/18	096383001 BW 405309701 CS	JENNIFER REV.PROG. ** 329 99 SOFA BED 25% 4 CLR CHARGE	1 STRP	1	1,600.00	
					400.00	2,000.00
*****	CURRENT B&W	SUBTOTAL INSERTIONS 5 SPACE				11,900.00

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE 11,900.00	22 30 DAYS 28,700.00	60 DAYS 26,769.00	OVER 90 DAYS 0.00	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 67,369.00
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2101		25 ADVERTISER INFORMATION			
1 BILLING PERIOD 04/01/10-04/30/10		6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER 001882005	2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)	

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 04/01/10-04/30/10		2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***	
23 TOTAL AMOUNT DUE 138,890.74		3 UNAPPLIED AMOUNT 0.00	
21 CURRENT NET AMMOUNT DUE 26,976.54		22 30 DAYS 58,706.16	60 DAYS 53,208.04
		OVER 90 DAYS 0.00	

4 PAGE# 1		5 BILLING DATE 04/30/10		8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.:DAVID BORGEN 902 BROADWAY NEW YORK NY 10010				9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT			
6 BILLED ACCOUNT NUMBER 517060003											
7 ADVERTISER/CLIENT NUMBER											

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 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS:(800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
	CLIENT #	CLIENT NAME				
	062420304	ASHLEY FURNITURE(JENNIFER)				71,521.74
	001882005	JENNIFER CONVERTIBLES (NY)				67,369.00
		*** AGENCY TOTAL ***				138,890.74

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	* UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
26,976.54	58,706.16	53,208.04	0.00	0.00	138,890.74

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2102		25 ADVERTISER INFORMATION			
1 BILLING PERIOD 04/01/10-04/30/10		6 BILLED ACCOUNT NUMBER 517060003		7 ADVERTISER/CLIENT NUMBER	
		2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***			

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 05/01/10-05/31/10		2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE (JENNIFE	
23 TOTAL AMOUNT DUE 73,636.82		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMOUNT DUE 32,329.12	22 30 DAYS 11,301.54	60 DAYS 30,006.16	OVER 90 DAYS 0.00

4 PAGE# 1	5 BILLING DATE 05/31/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010			9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003						
7 ADVERTISER/CLIENT NUMBER						

062420304

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 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
		BALANCE FORWARD				71,521.74
05/11	867761	PAY'T THANKYOU			3,887.50CR	
05/11	867761	PAY'T THANKYOU			12,300.00CR	
05/11	867761	PAY'T THANKYOU			2,750.00CR	
05/11	867761	PAY'T THANKYOU			7,501.54CR	
		TOTAL				26,439.04CR
04/16	107636001 ADJ BW 405375201	ADV SALES-BILL ADJ ** ONE DAY EVENT APR 17				3,775.00CR
05/02	103496001 PRPT 405446401 PREP	RETAIL ** 274480 @ 27.33 AGENCY COMMISSION	1 2P	1	8,825.34 1,323.80CR	7,501.54
05/16	107636002 PRPT 405446801 PREP	RETAIL ** 274480 @ 27.33 AGENCY COMMISSION	1 2P	1	8,825.34 1,323.80CR	7,501.54
05/23	110757001 PRPT 405503101 PREP	RETAIL ** ZONED PREPRINT AGENCY COMMISSION	1 2P	1	8,825.34 1,323.80CR	7,501.54
05/30	114218001 PRPT 406168901 PREP	RETAIL ** ZONED PREPRINT AGENCY COMMISSION	1 2P	1	11,558.24 1,733.74CR	9,824.50
*****	CURRENT PRPT	SUBTOTAL INSERTIONS 4 SPACE				32,329.12

STATEMENT OF ACCOUNT

21 CURRENT NET AMOUNT DUE		22 AGING OF PAST DUE AMOUNTS		* UNAPPLIED AMOUNT		23 TOTAL AMOUNT DUE
32,329.12	30 DAYS 11,301.54	60 DAYS 30,006.16	OVER 90 DAYS 0.00	0.00	0.00	73,636.82

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2103	25 BILLING PERIOD 05/01/10-05/31/10	ADVERTISER INFORMATION		
6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER 062420304	2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE (JENNIFE		

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 05/01/10-05/31/10		2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N	
23 TOTAL AMOUNT DUE 54,400.00		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMOUNT DUE 13,800.00	22 30 DAYS 11,900.00	60 DAYS 28,700.00	OVER 90 DAYS 0.00

4 PAGE# 1	5 BILLING DATE 05/31/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.:DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003					
7 ADVERTISER/CLIENT NUMBER					

001882005

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 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS:(800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 16 SAU SIZE BILLED UNITS	17 18 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
		BALANCE FORWARD				67,369.00
05/11	867761	PAY'T THANKYOU			4,500.00CR	
05/11	867761	PAY'T THANKYOU			1,500.00CR	
05/11	867761	PAY'T THANKYOU			2,000.00CR	
05/11	867761	PAY'T THANKYOU			4,500.00CR	
05/11	867761	PAY'T THANKYOU			1,500.00CR	
05/11	867761	PAY'T THANKYOU			2,000.00CR	
05/11	867761	PAY'T THANKYOU			2,750.00CR	
05/11	867761	PAY'T THANKYOU			4,500.00CR	
05/11	867761	PAY'T THANKYOU			1,519.00CR	
05/11	867761	PAY'T THANKYOU			2,000.00CR	
		TOTAL				26,769.00CR
05/13	107637001 BW 404397901 CS	JENNIFER REV.PROG. ** CITY & SUBURBAN	1 STRP	1	1,700.00	1,700.00
05/20	110758001 BW 404398001 CS	JENNIFER REV.PROG. ** MEMORIAL DAY EVENT 25% 4 CLR CHARGE	1 STRP	1	1,360.00 340.00	1,700.00
05/14	107637002 BW 406088101 CS	JENNIFER REV.PROG. ** YOU DONT HAVE TO SPEND	1 STRP	1	1,700.00	1,700.00
05/21	110758002 BW 406232201 CS	JENNIFER REV.PROG. ** MEMORIAL DAYU 25% 4 CLR CHARGE	1 STRP	1	1,360.00 340.00	1,700.00
05/27	114219001 BW	JENNIFER REV.PROG. **	1 1/2	1	2,800.00	

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	* UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2104	25 ADVERTISER INFORMATION			
1 BILLING PERIOD 05/01/10-05/31/10	8 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER 001882005	2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N	

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 05/01/10-05/31/10		2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)	
23 TOTAL AMOUNT DUE 54,400.00		3 * UNAPPLIED AMOUNT 0.00	
21 CURRENT NET AMOUNT DUE 13,800.00		22 30 DAYS 11,900.00	60 DAYS 28,700.00
		OVER 90 DAYS 0.00	

4 PAGE# 2	5 BILLING DATE 05/31/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010	9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT
6 BILLED ACCOUNT NUMBER 517060003			
7 ADVERTISER/CLIENT NUMBER			

001882005

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 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
	406401401 CS	MEMORIAL DAY EVENT 25% 4 CLR CHARGE			700.00	3,500.00
05/28	114219002 BW 406401501 CS	JENNIFER REV. PROG. ** MEMORIAL DAY EVENT 25% 4 CLR CHARGE	1 1/2	1	2,800.00	
					700.00	3,500.00
*****	CURRENT B&W	SUBTOTAL INSERTIONS 6 SPACE				13,800.00

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE 13,800.00	22 30 DAYS 11,900.00	60 DAYS 28,700.00	OVER 90 DAYS 0.00	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 54,400.00
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2105	25 ADVERTISER INFORMATION
1 BILLING PERIOD 05/01/10-05/31/10	6 BILLED ACCOUNT NUMBER 517060003
7 ADVERTISER/CLIENT NUMBER 001882005	2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 05/01/10-05/31/10		2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***	
23 TOTAL AMOUNT DUE 128,036.82		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMMOUNT DUE 46,129.12	22 30 DAYS 23,201.54	60 DAYS 58,706.16	OVER 90 DAYS 0.00

4 PAGE# 1	5 BILLING DATE 05/31/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010			9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003						
7 ADVERTISER/CLIENT NUMBER						

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 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
	CLIENT #	CLIENT NAME				
	062420304	ASHLEY FURNITURE (JENNIFER)				73,636.82
	001882005	JENNIFER CONVERTIBLES (NY)				54,400.00
		*** AGENCY TOTAL ***				128,036.82

STATEMENT OF ACCOUNT

21 CURRENT NET AMOUNT DUE		22 AGING OF PAST DUE AMOUNTS		* UNAPPLIED AMOUNT		23 TOTAL AMOUNT DUE
46,129.12	30 DAYS 23,201.54	60 DAYS 58,706.16	OVER 90 DAYS 0.00	0.00	0.00	128,036.82

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2106	25 ADVERTISER INFORMATION				
1 BILLING PERIOD 05/01/10-05/31/10		6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER		2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 06/01/10-06/30/10		2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE(JENNIFE	
23 TOTAL AMOUNT DUE 58,633.74		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMMOUNT DUE 15,003.08	22 30 DAYS 32,329.12	60 DAYS 11,301.54	OVER 90 DAYS 0.00

4 PAGE# 1	5 BILLING DATE 06/30/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.:DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER				

062420304

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 * DISPLAY OR CLASSIFIED BILLING INQUIRIES (212) 210-1742. *
 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS:(800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
06/07	867317	BALANCE FORWARD				73,636.82
06/07	867317	PAY'T THANKYOU			7,501.54CR	
06/07	867317	PAY'T THANKYOU			7,501.54CR	
06/07	867317	PAY'T THANKYOU			7,501.54CR	
06/07	867317	PAY'T THANKYOU			7,501.54CR	
		TOTAL				30,006.16CR
06/13	120227001 PRPT 406565901 PREP	RETAIL ** ZONED PREPRINT AGENCY COMMISSION	1 2P	1	8,825.34	
					1,323.80CR	7,501.54
06/27	126198001 PRPT 406781101 PREP	RETAIL ** ZONED PREPRINT AGENCY COMMISSION	1 2P	1	8,825.34	
					1,323.80CR	7,501.54
*****	CURRENT PRPT	SUBTOTAL INSERTIONS 2 SPACE				15,003.08

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE 15,003.08	22 30 DAYS 32,329.12	60 DAYS 11,301.54	OVER 90 DAYS 0.00	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 58,633.74
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2104	25 ADVERTISER INFORMATION
1 BILLING PERIOD 06/01/10-06/30/10	6 BILLED ACCOUNT NUMBER 517060003
7 ADVERTISER/CLIENT NUMBER 062420304	2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE(JENNIFE

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 06/01/10-06/30/10		2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N	
23 TOTAL AMOUNT DUE 32,500.00		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMOUNT DUE 6,800.00	22 30 DAYS 13,800.00	60 DAYS 11,900.00	OVER 90 DAYS 0.00

4 PAGE# 1	5 BILLING DATE 06/30/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER				

001882005

 * PLEASE BE SURE TO USE THE REMITTANCE ADDRESS ON THIS STATEMENT *
 * DISPLAY OR CLASSIFIED BILLING INQUIRIES (212) 210-1742. *
 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 18 BILLED UNITS	17 TIMES RUN 16 RATE	19 GROSS AMOUNT	20 NET AMOUNT
		BALANCE FORWARD				54,400.00
06/07	867317	PAY'T THANKYOU			4,500.00CR	
06/07	867317	PAY'T THANKYOU			1,500.00CR	
06/07	867317	PAY'T THANKYOU			2,000.00CR	
06/07	867317	PAY'T THANKYOU			4,500.00CR	
06/07	867317	PAY'T THANKYOU			1,500.00CR	
06/07	867317	PAY'T THANKYOU			4,500.00CR	
06/07	867317	PAY'T THANKYOU			2,000.00CR	
06/07	867317	PAY'T THANKYOU			4,500.00CR	
06/07	867317	PAY'T THANKYOU			1,700.00CR	
06/07	867317	PAY'T THANKYOU			2,000.00CR	
		TOTAL				28,700.00CR
06/10	120229001 BW 404398201 CS	JENNIFER REV.PROG. ** 12 PIECE 599 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00
06/11	120229002 BW 404399101 CS	JENNIFER REV.PROG. ** 12 PIECE PACKAGE 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00
06/24	126199001 BW 406477601 CS	JENNIFER REV.PROG. ** 12 PIECE 599 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00
06/25	126199002 BW 406477701 CS	JENNIFER REV.PROG. ** 12 PIECE 599 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	* UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2105	25 BILLING PERIOD 06/01/10-06/30/10	6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER 001882005	2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N
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 FED. ID#: 13-3690542

1 BILLING PERIOD 06/01/10-06/30/10		2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)	
23 TOTAL AMOUNT DUE 32,500.00		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMMOUNT DUE 6,800.00	22 30 DAYS 13,800.00	60 DAYS 11,900.00	OVER 90 DAYS 0.00

4 PAGE# 2	5 BILLING DATE 06/30/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003					
7 ADVERTISER/CLIENT NUMBER					

001882005

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 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 18 BILLED UNITS	17 TIMES RUN 16 RATE	19 GROSS AMOUNT	20 NET AMOUNT
*****	CURRENT B&W	SUBTOTAL INSERTIONS 4 SPACE				6,800.00

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS					
21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	* UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
6,800.00	13,800.00	11,900.00	0.00	0.00	32,500.00

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2106	25 ADVERTISER INFORMATION			
1 BILLING PERIOD 06/01/10-06/30/10	6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER 001882005	2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)	

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 FED. ID#: 13-3690542

1 BILLING PERIOD 06/01/10-06/30/10		2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***	
23 TOTAL AMOUNT DUE 91,133.74		* UNAPPLIED AMOUNT 0.00	
21 CURRENT NET AMMOUNT DUE 21,803.08		22 30 DAYS 46,129.12	60 DAYS 23,201.54
		OVER 90 DAYS 0.00	

4 PAGE# 1	5 BILLING DATE 06/30/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT
6 BILLED ACCOUNT NUMBER 517060003				
7 ADVERTISER/CLIENT NUMBER				

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 * DISPLAY OR CLASSIFIED BILLING INQUIRIES (212) 210-1742. *
 * CONTRACT INQUIRIES: (212) 210-1764; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 18 BILLED UNITS	17 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
	CLIENT # 062420304 001882005	CLIENT NAME ASHLEY FURNITURE(JENNIFER) JENNIFER CONVERTIBLES (NY)				58,633.74 32,500.00
		*** AGENCY TOTAL ***				91,133.74

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMMOUNT DUE 21,803.08	22 30 DAYS 46,129.12	60 DAYS 23,201.54	OVER 90 DAYS 0.00	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 91,133.74
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2107	25 ADVERTISER INFORMATION
1 BILLING PERIOD 06/01/10-06/30/10	6 BILLED ACCOUNT NUMBER 517060003
7 ADVERTISER/CLIENT NUMBER	2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 07/01/10-07/31/10		2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE(JENNIFE	
25 TOTAL AMOUNT DUE 83,219.71		* UNAPPLIED AMOUNT 0.00	3 TERMS OR PAYMENT
21 CURRENT NET AMMOUNT DUE 24,585.97	22 30 DAYS 15,003.08	60 DAYS 32,329.12	OVER 90 DAYS 11,301.54

4 PAGE# 1	5 BILLING DATE 07/31/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.:DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT	
6 BILLED ACCOUNT NUMBER 517060003					
7 ADVERTISER/CLIENT NUMBER					

062420304

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 * DISPLAY OR CLASSIFIED BILLING INQUIRIES (212) 210-1742. *
 * CONTRACT INQUIRIES: (212) 210-1742; TEARSHEETS:(800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
		BALANCE FORWARD				58,633.74
07/01	129208001 BW 407087501 CS	JENNIFER REV.PROG. ** JULY 4TH 25% 4 CLR CHARGE	1 1/2	1	2,700.00	
					675.00	3,375.00
07/02	129208002 BW 407088001 CS	JENNIFER REV.PROG. ** JULY 4TH 25% 4 CLR CHARGE	1 1/2	1	2,700.00	
					675.00	3,375.00
****	CURRENT B&W	SUBTOTAL INSERTIONS 2 SPACE				6,750.00
07/11	130771001 PRPT 406932301 PREP	RETAIL ** 103655 @ 27.33 AGENCY COMMISSION	1 2P	1	3,332.81	
					499.92CR	2,832.89
07/18	133452001 PRPT 406932601 PREP	RETAIL ** 274480 @ 27.33 AGENCY COMMISSION	1 2P	1	8,825.34	
					1,323.80CR	7,501.54
07/04	129208003 PRPT 406975501 PREP	RETAIL ** 274480 @ 27.33 AGENCY COMMISSION	1 2P	1	8,825.34	
					1,323.80CR	7,501.54
****	CURRENT PRPT	SUBTOTAL INSERTIONS 3 SPACE				17,835.97

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMMOUNT DUE 24,585.97	22 30 DAYS 15,003.08	60 DAYS 32,329.12	OVER 90 DAYS 11,301.54	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 83,219.71
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2005	25 BILLING PERIOD 07/01/10-07/31/10	ADVERTISER INFORMATION		2 ADVERTISER/CLIENT NAME ASHLEY FURNITURE(JENNIFE
	6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER 062420304		

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1 BILLING PERIOD 07/01/10-07/31/10		2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)	
23 TOTAL AMOUNT DUE 42,650.00		* UNAPPLIED AMOUNT 0.00	
21 CURRENT NET AMOUNT DUE 10,150.00		22 30 DAYS 6,800.00	60 DAYS 13,800.00
		OVER 90 DAYS 11,900.00	

4 PAGE# 1	5 BILLING DATE 07/31/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT
6 BILLED ACCOUNT NUMBER 517060003				
7 ADVERTISER/CLIENT NUMBER				

001882005

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 * CONTRACT INQUIRIES: (212) 210-1742; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
		BALANCE FORWARD				32,500.00
07/15	133453001 BW 406478401 CS	JENNIFER REV.PROG. ** CITY & SUBURBAN 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00
07/16	133453002 BW 406478501 CS	JENNIFER REV.PROG. ** CITY & SUBURBAN 25% 4 CLR CHARGE	1 STRP	1	1,360.00	
					340.00	1,700.00
07/01	129209001 BW 407087101 CS	JENNIFER REV.PROG. ** 12 PIECE PACKAGE \$599.99 25% 4 CLR CHARGE	1 1/2	1	2,700.00	
					675.00	3,375.00
07/04	129209002 BW 407087201 CS	JENNIFER REV.PROG. ** 12 PIECE PACKAGE \$599.99 25% 4 CLR CHARGE	1 1/2	1	2,700.00	
					675.00	3,375.00
*****	CURRENT B&W	SUBTOTAL INSERTIONS 4 SPACE				10,150.00

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE 10,150.00	22 30 DAYS 6,800.00	60 DAYS 13,800.00	OVER 90 DAYS 11,900.00	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 42,650.00
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2006	25 ADVERTISER INFORMATION
1 BILLING PERIOD 07/01/10-07/31/10	6 BILLED ACCOUNT NUMBER 517060003
7 ADVERTISER/CLIENT NUMBER 001882005	2 ADVERTISER/CLIENT NAME JENNIFER CONVERTIBLES (N)

TEL: (212) 210-1742 FAX: (201) 985-8614
 FED. ID#: 13-3690542

1 BILLING PERIOD 07/01/10-07/31/10		2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***	
23 TOTAL AMOUNT DUE 125,869.71		3 * UNAPPLIED AMOUNT 0.00	
21 CURRENT NET AMMOUNT DUE 34,735.97		22 30 DAYS 21,803.08	60 DAYS 46,129.12
		OVER 90 DAYS 23,201.54	

4 PAGE# 1	5 BILLING DATE 07/31/10	8 BILLED ACCOUNT NAME AND ADDRESS JENNIFER ADV. ATTN.: DAVID BORGEN 902 BROADWAY NEW YORK NY 10010		9 REMITTANCE ADDRESS DAILY NEWS L.P. 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305-4698 ATTN: DANIEL TOBIN - FINANCE DEPARTMENT
6 BILLED ACCOUNT NUMBER 517060003				
7 ADVERTISER/CLIENT NUMBER				

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 * DISPLAY OR CLASSIFIED BILLING INQUIRIES (212) 210-1742. *
 * CONTRACT INQUIRIES: (212) 210-1742; TEARSHEETS: (800) 222-2667 *

10 DATE	11 INVOICE / WORK ORDER #	12 13 14 DESCRIPTION - OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
	CLIENT # 062420304 001882005	CLIENT NAME ASHLEY FURNITURE(JENNIFER) JENNIFER CONVERTIBLES (NY) *** AGENCY TOTAL ***				83,219.71 42,650.00 125,869.71

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE 34,735.97	22 30 DAYS 21,803.08	60 DAYS 46,129.12	OVER 90 DAYS 23,201.54	* UNAPPLIED AMOUNT 0.00	23 TOTAL AMOUNT DUE 125,869.71
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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24 PAGE NO. 2007	25 ADVERTISER INFORMATION			
	1 BILLING PERIOD 07/01/10-07/31/10	6 BILLED ACCOUNT NUMBER 517060003	7 ADVERTISER/CLIENT NUMBER	2 ADVERTISER/CLIENT NAME *** ACCOUNT RECAP ***