

NBCU Jennifer Convertibles Bankruptcy Claim Summary

Cust Name	Branch Account Name	Invoice #	Assignment	Orig Invoice amount	Outstanding Balance
ZIMMERMAN & PART	ASHLEY FURNITURE	NY09110627	NY09110627	14,683.75	4,411.96
ZIMMERMAN & PART	ASHLEY FURNITURE	NY10040330	NY10040330	45,279.50	15,621.43
ZIMMERMAN & PART	ASHLEY FURNITURE	NY10050539	NY10050539	64,821.00	22,363.25
ZIMMERMAN & PART	ASHLEY FURNITURE	NY10060465	NY10060465	28,407.00	9,800.42
ZIMMERMAN & PART	ASHLEY FURNITURE	NY10070360	NY10070360	18,836.00	18,836.00
Ashley Furniture Claim Amount				\$	71,033.06
Cust Name	Branch Account Name	Invoice #	Assignment	Orig Invoice amount	Outstanding Balance
JENNIFER CONVERT	JENNIFER CONVERTIBLES	1800000146	18000001462009	365,028.25	16,858.50
JENNIFER CONVERT	JENNIFER CONVERTIBLES	1800000168	18000001682009	303,248.55	4,930.00
JENNIFER CONVERT	JENNIFER CONVERTIBLES	1800000187	18000001872009	330,304.90	330,304.90
JENNIFER CONVERT	JENNIFER CONVERTIBLES	1800000249	18000002492010	23,134.45	23,134.45
JENNIFER CONVERT	JENNIFER CONVERTIBLES	1800000251	18000002512010	46,006.25	46,006.25
JENNIFER CONVERT	JENNIFER CONVERTIBLES	NY10050227B	NY10050227B	25,457.50	25,457.50
JENNIFER CONVERT	JENNIFER CONVERTIBLES	NY10060184	NY10060184	16,745.00	16,745.00
JENNIFER CONVERT	JENNIFER CONVERTIBLES	NY10040520D	NY10040520D	6,226.25	6,226.25
JENNIFER CONVERT	JENNIFER CONVERTIBLES	1800000359	18000003592010	27,378.50	26,508.50
Jennifer Convertibles Claim Amount				\$	496,171.35

Total Claim Amount

\$ 567,204.41


LOCAL MEDIA

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JENNIFER CONVERTIBLES
902 BROADWAY
NEW YORK, NY 10010

Invoice Number: 1800000359T0TF

Invoice Date: 07/29/2010

TERMS: 10 days after presentation

Client Name: JENNIFER CONVERTIBLES

Agency: 11006996

Client: 22003567

Company Code: T0TF

Contract / Reference : JULY 2010

Invoice ☐Adjustment ☐

Description	Amount
Jennifer Convertible - July 2010 Invoice Deal Period: Jun'10 - Sep'10	27,378.50
Gross Amount Due: \$ 32,210.00	
Less Agency Commission(15%): (\$ 4,831.50)	
Net Amount Due: \$ 27,378.50	
<i>Portion pertaining to services rendered prior to 7/18/2010</i> <u>\$ 26,508.50</u>	
Total Amount Due	27,378.50

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY
10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

NBC Universal, Inc.
PO Box 402971
Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank
ABA: 021000021
Account: 038-1-063114
NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services
212-664-5548
Mastercard, Visa, American Express Accepted

Weekly activity is summarized in a monthly invoice sent to client.

	Invoice #	Gross Invoice Amount	Amount Billed for Services Provided prior to 7/18/2010
<i>Weekly Activity</i>	WN10070313	\$ 6,460.00	\$ 6,460.00
<i>Weekly Activity</i>	NY10070301	\$ 12,911.50	\$ 12,911.50
<i>Weekly Activity</i>	SF10070199	\$ 8,007.00	\$ 7,137.00
<i>Monthly Invoice</i>	1800000359	\$ 27,378.50	\$ 26,508.50

INVOICE

Page 1 of 2

Remit Address:

WRC
CFS Lockbox
P O Box 402971
WRC WASHINGTON, DC Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

http://www.nbc4.com

Billing Address:

NBC TV'S DIRECT
Attention: Accounts Payable
.. DO NOT MAIL
NEW YORK, NY 10112

Advertiser	JENNIFER CONVERTIBLES
Product	3C10
Estimate Number	3C10

Invoice #	WN10070313
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/16/10

Station	WRC
Account Executive	Kathryn Schreets
Sales Office	New York BD National
Sales Region	National

Order #	164582
Alt Order #	
Order Flight	07/01/10 - 09/05/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	00645
Advertiser Ref	03567

Line	Ch	Start Date	End Date	Start Time	End Time	Length	Spots/Week	Rate	Advertiser	Product	Estimate	Invoice
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1 WRC 7-9A TODAY SHOW 7A-9A

06/28/10 to 07/04/10	2x	---TF--										
Th	07/01/10	1:15	7:28 AM	JEN1512PCPKG				\$1,200.00				1
F	07/02/10	1:15	7:29 AM	JEN1512PCPKG				\$1,200.00				2

07/12/10 to 07/18/10	2x	--WTF--										
Th	07/15/10	1:15	7:25 AM	JEN15699BLANEY				\$1,200.00				3
F	07/16/10	1:15	8:58 AM	JEN15699BLANEY				\$1,200.00				4

06/28/10 to 07/04/10	2x	---TF--										
Th	07/01/10	1:15	11:43 AM	JEN1512PCPKG				\$200.00				2
F	07/02/10	1:15	11:55 AM	JEN1512PCPKG				\$200.00				1
07/12/10 to 07/18/10	2x	--WTF--										
Th	07/15/10	1:15	11:24 AM	JEN15699BLANEY				\$200.00				3
F	07/16/10	1:15	11:15 AM	JEN15699BLANEY				\$200.00				4

06/28/10 to 07/04/10	2x	---TF--										
Th	07/01/10	1:00		NA-PGM NOT SCHEDULED				\$460.00	See MG 3.15,3.16			1
F	07/02/10	1:00		NA-PGM NOT SCHEDULED				\$460.00	See MG 3.15,3.16			2
07/12/10 to 07/18/10	2x	--WTF--										
F	07/02/10	1:15	6:41 AM	JEN1512PCPKG				\$500.00	MG for 4.1,4.2,3.2,3.1			16
F	07/02/10	1:15	6:28 PM	JEN1512PCPKG				\$500.00	MG for 4.1,4.2,3.2,3.1			15
07/12/10 to 07/18/10	2x	--WTF--										
W	07/14/10	1:15	12:32 PM	JEN15699BLANEY				\$150.00				4

NBC & TELEVISION STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser, Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NBCU Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

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FOR LHM INVOICES

Page 2 of 2

NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03567

<u>Aired Spots</u>	14	<u>Aired Gross</u>	\$7,600.00
		<u>Agency Commission</u>	\$1,140.00
		<u>Net Amount Due</u>	\$6,460.00
			<u>Payment Terms 30 Days</u>

all services rendered prior to 7/18/10

NBC & TELEUNIDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I, issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Remit Address:
WNBC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444

http://www.wnbc.com

Billing Address:
 NBC TVS DIRECT
 Attention: Accounts Payable
 ** DO NOT MAIL
 NEW YORK, NY 10112

INVOICE

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLES Q3
Estimate Number	

Invoice #	NY10070301
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/18/10

Station	WNBC BD
Account Executive	Kathryn Schreets
Sales Office	New York BD National
Sales Region	National

Order #	164550
Alt Order #	
Order Flight	06/28/10 - 07/18/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

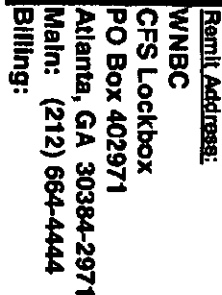
Agency Ref	00645
Advertiser Ref	03567

Line	Station	Day	Time	Length	Spots	Rate	Start Date	End Date	Start Time	End Time	Day of Week	Advertiser	Product	Estimate	Invoice #	Invoice Date	Invoice Month	Invoice Period
1	WNBC	10A-11A	TH-F	TODAY 3	10A-11A													
	WNBC	10A-11A	TH-F	TODAY 3	10A-11A													
2	WNBC	10A-11A	W-F	TODAY 3	10A-11A													
	WNBC	10A-11A	W-F	TODAY 3	10A-11A													
5	WNBC	11-12P	W-F	MARTHA DESSO	11A-12P													
	WNBC	11-12P	W-F	MARTHA DESSO	11A-12P													
8	WNBC	12-1P	W-F	EXTRA/ACCESS	12P-1P													
	WNBC	12-1P	W-F	EXTRA/ACCESS	12P-1P													
11	WNBC	1-2P	W-F	DAYS 0615	1P-2P													
	WNBC	1-2P	W-F	DAYS 0615	1P-2P													
12	WNBC	1-2P	W-F	DAYS 0615	1P-2P													
	WNBC	1-2P	W-F	DAYS 0615	1P-2P													

NBCU & TELEVISION STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in Part II, as more fully set forth in the NBCU Television Station Confirmation Contract, Part I issued in connection with this order), as more fully set forth in the NBCU Television Station Confirmation Contract, Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station, all amounts due to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to Station. Station pursuant hereto until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to Station.

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Billing:

NBC TV5 DIRECT
Attention: Accounts Payable
**** DO NOT MAIL**
NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03587

Line	Channel	Description	Start Date	End Date	Day	Time	Air Time	Ad-ID	Rate	Spots/Week
15	WNBC	2-3P W-F BONNIE 0625	06/28/10	07/04/10	1x	--WTF--		JENI512PCPKG	\$385.00	1
	WNBC	2-3P W-F BONNIE 0625	07/12/10	07/19/10	2x	--WTF--		JENI5699BLANEY	\$385.00	2
	WNBC	2-3P W-F BONNIE 0625	07/15/10	07/15/10	:15	2:19 PM		JENI5699BLANEY	\$385.00	1
	WNBC	2-3P W-F BONNIE 0625	07/16/10	07/16/10	:15	2:23 PM		JENI5699BLANEY	\$385.00	2
19	WNBC	4-6P W-F ELLEN	06/28/10	07/04/10	2x	--WTF--		JENI512PCPKG	\$700.00	2
	WNBC	4-6P W-F ELLEN	07/12/10	07/12/10	:00	PREEPT		JENI5699BLANEY	\$700.00	1
	WNBC	4-6P W-F ELLEN	07/02/10	07/02/10	:15	11:27 AM		JENI512PCPKG	\$700.00	3
	WNBC	4-6P W-F ELLEN	07/02/10	07/02/10	:15	11:27 AM		JENI512PCPKG	\$700.00	3
20	WNBC	11A-12P TH-F ELLEN	07/12/10	07/18/10	2x	--WTF--		JENI512PCPKG	\$700.00	2
	WNBC	11A-12P TH-F ELLEN	07/14/10	07/14/10	:15	4:19 PM		JENI5699BLANEY	\$700.00	2
	WNBC	11A-12P TH-F ELLEN	07/15/10	07/15/10	:15	4:28 PM		JENI5699BLANEY	\$700.00	1
23	WNBC	730-8P T-F ACCESS HILLYWD	06/28/10	07/04/10	1x	---TF---		JENI512PCPKG	\$1,750.00	1
	WNBC	730-8P T-F ACCESS HILLYWD	07/12/10	07/12/10	:15	7:46 PM		JENI512PCPKG	\$1,750.00	1
24	WNBC	730-8P W-F ACCESS HILLYWD	07/12/10	07/18/10	1x	--WTF--		JENI5699BLANEY	\$1,750.00	1
	WNBC	730-8P W-F ACCESS HILLYWD	07/12/10	07/12/10	:15	7:41 PM		JENI5699BLANEY	\$1,750.00	1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth) by any special payment terms or as designated in the NBC/telemundo TV Stations Confirmation Contract Part I issued in connection with this order). As more fully set forth in the NBC/telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request, Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES

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FOR LIM INVOICES

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

<http://www.wnbc.com>

Billing Address:

NBC TVS DIRECT
Attention: Accounts Payable
**** DO NOT MAIL**
NEW YORK, NY 10112

INVOICE

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLES Q3
Estimate Number	

Invoice #	NY10070301
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/16/10

Station	WNBC BD
Account Executive	Kathryn Schneits
Sales Office	New York BD National
Sales Region	National

Order #	164550
Alt Order #	
Order Flight	06/28/10 - 07/16/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	00845
Advertiser Ref	03567

Line	Channel	Description	Start Date	End Date	Start Time	End Time	Length	Spots	Rate	Advertiser	Product	Estimate
27	WNBC	5-6A TODAY IN NY @ 5A	06/28/10	07/04/10	5:12 AM	5:57 AM	:15	1x	\$170.00	ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28		
	WNBC	5-6A TODAY IN NY @ 5A	06/28/10	07/04/10	5:12 AM	5:57 AM	:15	1x	\$170.00	ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28		
28	WNBC	6-7A TODAY IN NY @ 6A	06/28/10	07/04/10	6:49 AM	7:22 AM	:15	2x	\$300.00	ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28		
	WNBC	6-7A TODAY IN NY @ 6A	06/28/10	07/04/10	6:49 AM	7:22 AM	:15	2x	\$300.00	ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28		
29	WNBC	7-9A TODAY SHOW	06/28/10	07/04/10	7:22 AM	8:56 AM	:15	2x	\$507.50	ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28		
	WNBC	7-9A TODAY SHOW	06/28/10	07/04/10	7:22 AM	8:56 AM	:15	2x	\$507.50	ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28		

Aired Spots	23	Aired Gross	\$15,190.00	Agency Commission	\$2,278.50	Net Amount Due	\$12,911.50	Payment Terms 30 Days
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* All services rendered prior to 7/18/10

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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KN TV

Billing:

<http://www.nbc11.com>

Billing Address:

NBC TV'S DIRECT
Attention: Accounts Payable
**** DO NOT MAIL**
NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03567

The amount set forth in this invoice is payable pursuant to the inspection order referenced above.

Main: (408) 432-6221

NBC TV5 DIRECT
Attention: Accounts Payable
**** DO NOT MAIL**
NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03567

STATION	DATE	TIME	PROGRAM	SPOTS	AMOUNT	STATUS
KNTV	06/30/10	:15	JENIS12PCPKG	2	\$175.00	
KNTV	07/01/10	:15	JENIS12PCPKG	3	\$175.00	
KNTV	07/02/10	:15	JENIS12PCPKG	1	\$175.00	
07/12/10 to 07/18/10 3x MTWTF--						
KNTV	07/12/10	:15	JENIS12PCPKG	5	\$175.00	
KNTV	07/14/10	:15	JENIS699BLANEY	6	\$175.00	
KNTV	07/16/10	:15	JENIS699BLANEY	4	\$175.00	
07/19/10 to 07/25/10 3x MTWTF--						
KNTV	07/19/10	:15	JENIS699BLANEY	9	\$175.00	
KNTV	07/21/10	:00		8	\$175.00	Credited
PREEMPT-CLIENT REQUEST						
Th 07/22/10 :00						
PREEMPT-CLIENT REQUEST						
KNTV				7	\$175.00	Credited

KNTV	W	06/30/10	:00		\$760.00	Sae MG 5,15,5,16,5,17,5,18,5,19,5,2	2
KNTV	Th	07/01/10	:00		\$460.00	Sae MG 5,15,5,16,5,17,5,18,5,19,5,2	3
KNTV	F	07/02/10	:15	10:46 AM	JEN1512PCPKG	\$150.00	1
KNTV		07/12/10 to 07/18/10	3x	MTWTF--			
KNTV	W	07/14/10	:15	10:46 AM	JEN15699BLANEY	\$150.00	6
KNTV	Th	07/15/10	:15	10:47 AM	JEN15699BLANEY	\$150.00	4
KNTV	F	07/16/10	:15	10:59 AM	JEN15699BLANEY	\$150.00	5

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The amount set forth in this invoice is payable pursuant to the insertion order referenced above.

天正

PO Box 402971

Main: (408) 432-6221

<http://www.nbc11.com>

NBC TV5 DIRECT

Attention: Accounts Payable

NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03567

STATION	DATE	TIME	PROGRAM	SPOTS	AMOUNT	STATUS
KNTV	07/19/10	1:15	JENI3699BLANEY	7	\$150.00	Credited
KNTV	07/20/10	:00		8	\$150.00	Credited
KNTV	07/23/10	:00		9	\$150.00	Credited

5	KNTV	MARTHA STEWART	11A-12P	06/28/10 to 07/04/10	2x	--WTF--			
KNTV				Th	07/07/10	:00			\$160.00 See MG 5.15.5, 16.5, 17.5, 18.5, 19.5, 2
KNTV				F	07/02/10	:00			\$160.00 See MG 5.15.5, 16.5, 17.5, 18.5, 19.5, 2
KNTV	BAY AREA NEWS		5A-6A	F	07/02/10	:15	5:28 AM	JEN1512PCPKG	\$130.00 MG for 5.2, 9.2, 4.2, 9.1, 4.3, 7.1, 8.1, 6.1, 15
KNTV	M-SU BAY AREA LATE NEWS		11P-1135P	F	07/02/10	:15	11:33 PM	JEN1512PCPKG	\$700.00 MG for 5.2, 9.2, 4.2, 9.1, 4.3, 7.1, 8.1, 6.1, 16
KNTV	ACCESS ROTATOR		7P-8P	W	07/14/10	:15	7:27 PM	JEN15699BLANEY	\$515.00 MG for 5.2, 9.2, 4.2, 9.1, 4.3, 7.1, 8.1, 6.1, 17
KNTV	DAYS OF OUR LIVES		1P-2P	Th	07/15/10	:15	2:00 PM	JEN15699BLANEY	\$0.00 MG for 5.2, 9.2, 4.2, 9.1, 4.3, 7.1, 8.1, 6.1, 21
KNTV	ACCESS ROTATOR		7P-8P	Th	07/15/10	:15	7:46 PM	JEN15699BLANEY	\$515.00 MG for 5.2, 9.2, 4.2, 9.1, 4.3, 7.1, 8.1, 6.1, 18
KNTV	ELLEN DEGENERES SHOW		4P-5P	F	07/16/10	:15	4:27 PM	JEN15699BLANEY	\$0.00 MG for 5.2, 9.2, 4.2, 9.1, 4.3, 7.1, 8.1, 6.1, 19
KNTV	DAYS OF OUR LIVES		1P-2P	W	07/21/10	:00			\$0.00 Credited
KNTV				W	07/21/10	:00			\$0.00 Credited
KNTV	TODAY SHOW III		10A-11A	W	07/21/10	:00			\$0.00 Credited
KNTV	ELLEN DEGENERES SHOW		4P-5P	Th	07/22/10	:00			\$0.00 Credited
KNTV				Th	07/22/10	:00			\$0.00 Credited
KNTV				Th	07/22/10	:00			\$0.00 Credited
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KNTV				Th	07/22/10	:00			\$0.00 Credited
KNTV				Th	07/22				

NBC & TELEVISION STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for station air time must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station, no later than the date payment is required by the Terms, Conditions and Specifications of the applicable Station Contract.

NBCU prepared this invoice based on reports received from the Platform Provider/identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part II, "Part II", which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser, and/or its agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.

<http://www.nbc11.com>

NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03567

NBC A TELEMUNDO STATION INVOICE: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order). As more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station.

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FOR INFO: INVOICES

INVOICES: each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.

NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03567

7	KNTV	BONNIE HUNT SHOW	2P-3P
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8 KNTV WENDY WILLIAMS 3P-4P

9 KNTV ELLEN DEGENERES SHOW 4P-5P

KNTV

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NEW YORK, NY 10112

Agency Ref	00645
Advertiser Ref	03567

[illegible]

FOR LHM APPROVAL:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE

Remit Address:

KNTV
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (408) 432-6221

Billing:

<http://www.nbc11.com>

Billing Address:

NBC TV5 DIRECT
Attention: Accounts Payable
**** DO NOT MAIL**
NEW YORK, NY 10112

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLE Q3 2010 SF
Estimate Number	

Invoice #	SF10070199
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/25/10

Station	KNTV
Account Executive	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Order #	164508
Alt Order #	
Order Flight	06/30/10 - 09/05/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	00645
Advertiser Ref	03567

Agency Commission \$1,413.00

Net Amount Due \$8,007.00

Payment Terms 30 Day

Portion pertaining to services prior to 7/18/10
\$7,137.00

NBC & TELEVISION STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I, issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or a separate invoice to whom this invoice is addressed or presented. Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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The amount set forth in this invoice is payable pursuant to the attention order referenced above.



JENNIFER CONVERTIBLES
902 BROADWAY
NEW YORK, NY 10010

Invoice Number: 1800000251T0TF

Invoice Date: 04/19/2010

TERMS: 10 days after presentation

Client Name: JENNIFER CONVERTIBLES

Agency: 11006996

Client: 22003567

Company Code: T0TF

Contract / Reference : MAR10INVOICE

Invoice ☐

Adjustment ☐

Description	Amount
Jennifer Convertible March 2010 Invoice	46,006.25
Gross Amount Due: \$ 54,125.00	
Less Agency Commission(15%): (\$ 8,118.75)	
Net Amount Due: \$ 46,006.25	
Total Amount Due	46,006.25

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

NBC Universal, Inc.
PO Box 402971
Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank
ABA: 021000021
Account: 038-1-063114
NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services
212-664-5548
Mastercard, Visa, American Express Accepted



JENNIFER CONVERTIBLES
902 BROADWAY
NEW YORK, NY 10010

Invoice Number: 1800000249T0TF

Invoice Date: 03/12/2010

TERMS: 10 days after presentation

Client Name: JENNIFER CONVERTIBLES

Agency: 11006996

Client: 22003567

Company Code: T0TF

Contract / Reference : FEB10INVOICE

Invoice ☐

Adjustment ☐

Description	Amount
Jennifer Convertible February 2010 Invoice	23,134.45
Gross Amount Due: \$ 27,217.00	
Less Agency Commission (15%): (\$ 4,082.55)	
Net Amount Due: \$ 23,134.45	
Total Amount Due	23,134.45

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

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Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank
ABA: 021000021
Account: 038-1-063114
NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services
212-664-5548
Mastercard, Visa, American Express Accepted

JENNIFER CONVERTIBLES
 902 BROADWAY
 NEW YORK, NY 10010

Invoice Number: 1800000187T0TF

Invoice Date: 07/15/2009

TERMS: 10 days after presentation

Client Name: JENNIFER CONVERTIBLES

Agency: 11006996

Client: 22003567

Company Code: T0TF

Contract / Reference :

Invoice ☐

Adjustment ☐

Description	Amount
Jennifer Convertibles Apr.'09 to Jun.'09 Invoice	330,304.90
Apr.'09 Gross Amount: \$ 118,833.00	
May '09 Gross Amount: \$ 184,238.00	
Jun.'09 Gross Amount: \$ 85,523.00	
Total Gross Amount Due: \$ 388,594.00	
Less Agency Commission(15%): (\$ 58,289.10)	
Total Net Amount Due: \$ 330,304.90 (Apr.'09 - Jun.'09)	
Total Amount Due	330,304.90

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

NBC Universal, Inc.
 PO Box 402971
 Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank
 ABA: 021000021
 Account: 038-1-063114
 NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services
 212-664-5548
 Mastercard, Visa, American Express Accepted



JENNIFER CONVERTIBLES
902 BROADWAY
NEW YORK, NY 10010

Invoice Number: 1800000168T0TF

Invoice Date: 05/26/2009

TERMS: 10 days after presentation

Client Name: JENNIFER CONVERTIBLES

Agency: 11006996

Client: 22003567

Company Code: T0TF

Contract / Reference :

Invoice ☐

Adjustment ☐

Description	Amount
Jennifer Convertible March 2009 Invoice	303,248.55
Mar.'09 Gross Total: \$ 356,763.00	
Less Agency Commission(15%): (\$ 53,514.45)	
Total Net Amount Due: \$ 303,248.55 (Mar.'09 Net)	
Total Amount Due	303,248.55

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

NBC Universal, Inc.
PO Box 402971
Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank
ABA: 021000021
Account: 038-1-063114
NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services
212-664-5548
Mastercard, Visa, American Express Accepted

JENNIFER CONVERTIBLES
 902 BROADWAY
 NEW YORK, NY 10010

Invoice Number: 1800000146T0TF

Invoice Date: 03/26/2009

TERMS: 10 days after presentation

Client Name: JENNIFER CONVERTIBLES

Agency: 11006996 Client: 22003567

Company Code: T0TF

Contract / Reference :

Invoice ☐

Adjustment ☐

Description	Amount
Jan. '09 & Feb. '09 Invoice	365,028.25
Jan. '09 Gross Amount: \$ 210,715.00	
Feb. '09 Gross Amount: \$ 218,730.00	
Total Gross Amount: \$ 429,445.00	
Less Agency Commission(15%): (\$ 64,416.75)	
(Jan. '09 & Feb. '09) Total Net Amount Due: \$ 365,028.25	
Total Amount Due	365,028.25

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

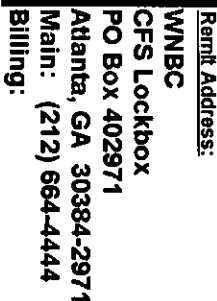
NBC Universal, Inc.
 PO Box 402971
 Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank
 ABA: 021000021
 Account: 038-1-063114
 NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services
 212-664-5548
 Mastercard, Visa, American Express Accepted



Training:

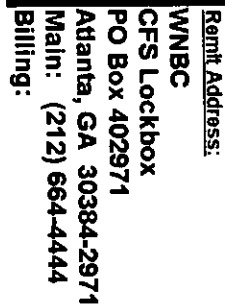
JENNIFER CONVERTIBLES
Attention: Accounts Payable
ATTN: ACCOUNTS PAYABLE
902 BROADWAY
NEW YORK, NY 10010

Agency Ref	06996
Advertiser Ref	03567

WNBC	1135P-1235A W-F TNGT SHW	1135P-1235A	F	06/17/10	:15	12:01 AM	JEN15PKGZTF	\$0.00	Bonus	15
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The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Billing Address:

JENNIFER CONVERTIBLES
Attention: Accounts Payable
ATTN: ACCOUNTS PAYABLE
902 BROADWAY
NEW YORK, NY 10010

Agency Ref	06996
Advertiser Ref	03567

3	WNBC	8P-5P W-F BLUENR ROT 4002	6P-5P W-SA 7P-11F	Sa	06/12/10	:00	NA-NOT AVAILABLE		\$0.00	Credited	11
	WNBC	12-6P WKND ROTATION	12P-6P	Sa	06/12/10	:15	2:41 PM	JEN15PKGZLFF	\$0.00	Bonus	21
	WNBC	12-6P WKND ROTATION	12P-6P	Sa	06/12/10	:15	2:56 PM	JEN15PKGZLFF	\$0.00	Bonus	22
	WNBC	12-6P WKND ROTATION	12P-6P	Sa	06/12/10	:15	3:59 PM	JEN15PKGZLFF	\$0.00	Bonus	20
	WNBC	12-6P WKND ROTATION	12P-6P	Su	06/13/10	:15	12:14 PM	JEN15PKGZLFF	\$0.00	Bonus	19
	WNBC	12-6P WKND ROTATION	12P-6P	Su	06/13/10	:15	12:42 PM	JEN15PKGZLFF	\$0.00	Bonus	17
	WNBC	12-6P WKND ROTATION	12P-6P	Su	06/13/10	:15	2:28 PM	JEN15PKGZLFF	\$0.00	Bonus	18
	WNBC	8P-11P 7P-11P PR ROT 4002	8P-11P W-SA 7P-11F	Su	06/13/10	:15	9:56 PM	JEN15PKGZLFF	\$0.00	Bonus	12
	WNBC	1235A-135A MONK	1235A-135A	Su	06/13/10	:15	12:56 AM	JEN15PKGZLFF	\$0.00	Bonus	24
	WNBC	1235A-135A MONK	1235A-135A	Su	06/13/10	:15	1:30 AM	JEN15PKGZLFF	\$0.00	Bonus	23
	WNBC	06/21/10 to 06/27/10	1x	--WTF--					\$850.00		7
	WNBC	06/23/10	:15	4:32 PM	JEN15PKGZLFF						
4	WNBC	6-830P W-F NEWS @ 6P	6P-630P								
	WNBC	05/10/10 to 05/16/10	2x	--WTF--							
	WNBC	06/10/10	:15	6:25 PM	JEN15PKGZLFF				\$950.00	MG for 4.14 05/14	18
	WNBC	06/07/10 to 06/13/10	2x	--WTF--							
	WNBC	06/09/10	:15	6:13 PM	JEN15PKGZLFF				\$950.00		10
	WNBC	06/11/10	:15	6:15 PM	JEN15PKGZLFF				\$950.00		11
	WNBC	06/21/10 to 06/27/10	2x	--WTF--							
	WNBC	06/23/10	:15	6:10 PM	JEN15PKGZLFF				\$950.00		13
	WNBC	06/25/10	:15	6:16 PM	JEN15PKGZLFF				\$950.00		12
6	WNBC	11-1135P W-F L NEWS 2005	11P-1135P								
	WNBC	05/17/10 to 05/23/10	1x	--WTF--							

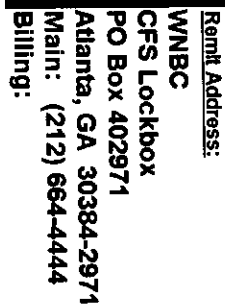
NBC & TELEMUNDO STATION INVOICES. We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I) issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I (the "Contract"). Payment in full is actually received by Station. Payment by Advertiser shall not constitute payment to Station. Payment in full is actually received by Station. Payment by Advertiser shall not constitute payment to Station.

FOR NBCE INVOICES

NECU prepared this invoice based on reports received from the Platform Provider identified above. NECU does not independently verify any such reports. All payments must be received by NECU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NECU Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NECU, at amounts due hereunder until payment in full is actually received by NECU. Payment by Advertiser to Agency shall not constitute payment to NECU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

.....

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Billing Address:

JENNIFER CONVERTIBLES
Attention: Accounts Payable
ATTN: ACCOUNTS PAYABLE
902 BROADWAY
NEW YORK, NY 10010

Station	WNBC
Account Executive	Kathryn Schreits
Sales Office	New York BD National
Sales Region	National
Order #	139592
Alt Order #	
Order Flight	04/07/10 - 06/27/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

[illegible]

	TH	06/10/10	:15	17:25 PM	JENISPKGLTF	\$2,200.00
WNBC	TH	06/10/10	:	-WTE-		

WMEC	W	06/23/10	:15	11:31 PM	JENLSPKGIFF	\$2,200.00
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<u>Aired Spots</u>	28	<u>Aired Gross</u>	\$19,700.00
		<u>Agency Commission</u>	\$2,955.00
		<u>Net Amount Due</u>	\$16,745.00
		<u>Payment Terms 30 Days</u>	

ABC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I. Payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station. Payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

[illegible]

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Remit Address:
WVNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

Billing Address:

JENNIFER CONVERTIBLES
Attention: Accounts Payable
ATTN: ACCOUNTS PAYABLE
902 BROADWAY
NEW YORK, NY 10010

This is a reissue for invoice number NY10050227

1	WNBC	5-6A TODAY IN NY @ 5A	5A-6A
WNBC	F 05/17/10 to 05/23/10	--WTF-- F 05/14/10 :15 5:11 AM JEN1SHANEY	\$325.00
WNBC	F 05/21/10	1x --WTF-- F 05/21/10 :15 5:20 AM JEN1SHANEY	\$325.00
WNBC	05/24/10 to 05/30/10	2x --WTF-- W 05/26/10 :15 5:13 AM JEN1SHANEY	\$325.00
WNBC	F 05/28/10	:15 5:41 AM JEN1SHANEY	\$325.00
2	WNBC	7-9A TODAY SHOW W-F	7A-9A
WNBC	05/10/10 to 05/16/10	2x --WTF-- Th 05/13/10 :15 7:24 AM JEN1SHANEY	\$1,500.00
WNBC	F 05/14/10	:15 8:26 AM JEN1SHANEY	\$1,500.00
WNBC	05/17/10 to 05/23/10	2x --WTF-- W 05/19/10 :15 7:26 AM JEN1SHANEY	\$1,500.00
WNBC	Th 05/20/10	:15 8:44 AM JEN1SHANEY	\$1,500.00
WNBC	05/24/10 to 05/30/10	4x --WTF-- W 05/26/10 :15 7:26 AM JEN1SHANEY	\$1,500.00
WNBC	Th 05/27/10	:15 8:37 AM JEN1SHANEY	\$1,500.00
WNBC	F 05/28/10	:15 7:24 AM JEN1SHANEY	\$1,500.00
WNBC	F 05/28/10	:15 8:38 AM JEN1SHANEY	\$1,500.00
3	WNBC	4-5P W-F ELLEN	4P-5P
WNBC	05/10/10 to 05/16/10	1x --WTF-- W 05/12/10 :15 4:40 PM JEN1SHANEY	\$850.00

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Plan) issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Plan. It is understood that the actual broadcast information shown on this invoice was taken from station program logs. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES

NECU prepared this invoice based on reports received from the Platform Provider identified above. NECU does not independently verify any such reports. All payments must be received by NECU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NECU Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NECU, all amounts due hereunder until payment in full is actually received by NECU. Payment by Advertiser to Agency shall not constitute payment to NECU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LHM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Remit Address:
WABC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:
<http://www.wabc.com>

Billing Address:
 JENNIFER CONVERTIBLES
 Attention: Accounts Payable
 ATTN: ACCOUNTS PAYABLE
 902 BROADWAY
 NEW YORK, NY 10010

INVOICE REISSUE

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLES Q2
Estimate Number	

Invoice #	NY10050227B
Invoice Date	06/16/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/30/10

Station	WABC
Account Executive	Kathryn Schreets
Sales Office	New York BD National
Sales Region	National

Order #	139592
Alt Order #	
Order Flight	04/07/10 - 06/27/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	06996
Advertiser Ref	03567

This is a reissue for invoice number NY10050227.

3	WABC	4-5P W-F ELLEN	4P-5P	
	WABC			
	WABC			
	WABC			
4	WABC	6-630P W-F NEWS @ 6P	6P-630P	
	WABC			
	WABC			
	WABC			
6	WABC	11-1135P W-F L NEWS 2005	11P-1135P	
	WABC			
	WABC			
	WABC			

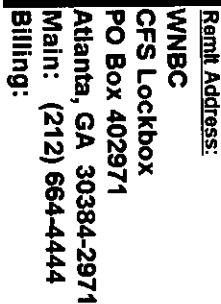
05/17/10 to 05/23/10	1x	--WTF--		
W	05/19/10	4:22 PM	JEN15HANEY	\$850.00
05/24/10 to 05/30/10	2x	--WTF--		
W	05/26/10	4:35 PM	JEN15HANEY	\$850.00
Th	05/27/10	4:21 PM	JEN15HANEY	\$850.00
05/10/10 to 05/16/10	2x	--WTF--		
Th	05/13/10	6:10 PM	JEN15HANEY	\$950.00
F	05/14/10	:00		\$950.00 See MG 4.18
NA-NOT AVAILABLE				
05/17/10 to 05/23/10	2x	--WTF--		
W	05/19/10	6:14 PM	JEN15HANEY	\$950.00
Th	05/20/10	6:09 PM	JEN15HANEY	\$950.00
05/24/10 to 05/30/10	4x	--WTF--		
W	05/26/10	6:10 PM	JEN15HANEY	\$950.00
Th	05/27/10	6:10 PM	JEN15HANEY	\$950.00
F	05/28/10	6:09 PM	JEN15HANEY	\$950.00
F	05/28/10	6:25 PM	JEN15HANEY	\$950.00
05/10/10 to 05/16/10	1x	--WTF--		
F	05/14/10	11:11 PM	JEN15HANEY	\$2,200.00
05/17/10 to 05/23/10	1x	--WTF--		
Th	05/20/10	:00		\$2,200.00 See MG 6.10

NBC & TELEVISION STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for changes hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I (issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:
 Payment by Advertiser to Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due to NBCU, all amounts due to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LHM INVOICES:
 The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Billing Address:

JENNIFER CONVERTIBLES
Attention: Accounts Payable
ATTN: ACCOUNTS PAYABLE
902 BROADWAY
NEW YORK, NY 10010

Invoice #	NY10050227B
Invoice Date	06/15/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/30/10

Order #	139592
Alt Order #	
Order Flight	04/07/10 - 06/27/10

IDB #	
Advertiser Code	
Product Code	

Agency Ref	06996
Advertiser Ref	03567

This is a reissue for invoice number NY10050227

6	WNBC	11-1135P W-F L NEWS 2005	11P-1135P
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WNBC	05/24/10 to 05/30/10	2x	--WTF--			
WNBC	W	05/28/10	:15	11:23 PM	JEN1SHANEY	\$2,200.00
WNBC	F	05/28/10	:15	11:22 PM	JEN1SHANEY	\$2,200.00

Aired Spots

26

Aired Gross

\$29,950.00

Agency Commission

\$4,492.50

Net Amount Due

\$25,457.50

Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II. Payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU or before the 30th day after the invoice date for such earlier date set forth in any special payment terms or designated in Part II, as more fully set forth in the NBCU Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been derived with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

INVOICE 10112411

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

INVOICE

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNBC	530-6A TODAY IN NY @ 5A	530A-6A								
	WNBC			04/26/10 to 05/02/10	3x	MTWTF--					
	WNBC			Tu	04/27/10	:15	5:40 AM	AF11063592	\$270.00		1
	WNBC			W	04/28/10	:15	5:51 AM	AF11063592	\$270.00		2
	WNBC			Th	04/29/10	:15	5:43 AM	AF11063592	\$270.00		3
2	WNBC	530-6A TODAY IN NY @ 5A	530A-6A								
	WNBC			05/10/10 to 05/16/10	5x	MTWTF--					
	WNBC			M	05/10/10	:15	5:43 AM	FD05071152	\$270.00		4
	WNBC			Tu	05/11/10	:15	5:41 AM	FD05071152	\$270.00		3
	WNBC			W	05/12/10	:15	5:42 AM	FD05071152	\$270.00		2
	WNBC			Th	05/13/10	:15	5:42 AM	FD05071152	\$270.00		5
	WNBC			F	05/14/10	:15	5:42 AM	FD05071152	\$270.00		1
3	WNBC	530-6A TODAY IN NY @ 5A	530A-6A								
	WNBC			05/17/10 to 05/23/10	5x	MTWTF--					
	WNBC			M	05/17/10	:15	5:40 AM	AF11068009	\$270.00		1
	WNBC			Tu	05/18/10	:15	5:43 AM	AF11068009	\$270.00		2
	WNBC			W	05/19/10	:15	5:42 AM	AF11068009	\$270.00		4
	WNBC			Th	05/20/10	:15	5:42 AM	AF11068009	\$270.00		5
	WNBC			F	05/21/10	:15	5:40 AM	AF11068009	\$270.00		3
4	WNBC	530-6A TODAY IN NY @ 5A	530A-6A								
	WNBC			05/24/10 to 05/30/10	5x	MTWTF--					
	WNBC			M	05/24/10	:15	5:43 AM	FD05074815	\$270.00		2
	WNBC			Tu	05/25/10	:15	5:42 AM	FD05074815	\$270.00		3
	WNBC			W	05/26/10	:15	5:51 AM	FD05074815	\$270.00		4
	WNBC							FD05074815	\$270.00		

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station, all amounts due to the Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NBCU/Telemundo TV Stations Confirmation Contract Part I, which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE



Remit Address:
WABC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WABC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WABC	530-6A TODAY IN NY @ 5A	530A-6A	Th	05/27/10	:15	5:42 AM				5
	WABC			F	05/28/10	:15	5:52 AM	FD05074815	\$270.00		1
5	WABC	6-7A TODAY IN NY @ 6A	6A-7A		04/26/10 to 05/02/10	3x	MTWTF--				
	WABC			M	04/26/10	:15	6:41 AM	AF11063592	\$850.00		2
	WABC			Tu	04/27/10	:15	6:09 AM	AF11063592	\$850.00		1
	WABC			F	04/30/10	:15	6:27 AM	AF11063592	\$850.00		3
6	WABC	6-7A TODAY IN NY @ 6A	6A-7A		05/10/10 to 05/16/10	5x	MTWTF--				
	WABC			M	05/10/10	:15	6:27 AM	FD05071152	\$850.00		3
	WABC			Tu	05/11/10	:15	6:27 AM	FD05071152	\$850.00		1
	WABC			W	05/12/10	:15	6:27 AM	FD05071152	\$850.00		2
	WABC			Th	05/13/10	:15	6:14 AM	FD05071152	\$850.00		5
	WABC			F	05/14/10	:15	6:09 AM	FD05071152	\$850.00		4
7	WABC	6-7A TODAY IN NY @ 6A	6A-7A		05/17/10 to 05/23/10	5x	MTWTF--				
	WABC			M	05/17/10	:15	6:49 AM	AF11068009	\$850.00		5
	WABC			Tu	05/18/10	:15	6:10 AM	AF11068009	\$850.00		2
	WABC			W	05/19/10	:15	6:09 AM	AF11068009	\$850.00		3
	WABC			Th	05/20/10	:15	6:28 AM	AF11068009	\$850.00		4
	WABC			F	05/21/10	:15	6:09 AM	AF11068009	\$850.00		1
8	WABC	6-7A TODAY IN NY @ 6A	6A-7A		05/24/10 to 05/30/10	5x	MTWTF--				

NBC & TELEUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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FOR LHM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.

INVOICE



Remit Address:
WABC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WABC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WABC	6-7A TODAY IN NY @ 6A	6A-7A								
	WABC			M	05/24/10	:15	6:23 AM	FDO5074815	\$850.00		1
	WABC			Tu	05/25/10	:15	6:10 AM	FDO5074815	\$850.00		4
	WABC			W	05/26/10	:15	6:27 AM	FDO5074815	\$850.00		2
	WABC			Th	05/27/10	:15	6:12 AM	FDO5074815	\$850.00		3
	WABC	11-12P THU MARTHA 0530	11A-12P	Th	05/27/10	:15	11:39 AM	FDO5074815	\$0.00	Bonus	7
	WABC	11-12P THU MARTHA 0530	11A-12P	Th	05/27/10	:15	12:00 PM	FDO5074815	\$0.00	Bonus	6
	WABC	3-4P THU DEAL NO DEAL	3P-4P	Th	05/27/10	:15	3:22 PM	FDO5074815	\$0.00	Bonus	8
	WABC	3-4P THU DEAL NO DEAL	3P-4P	Th	05/27/10	:15	3:59 PM	FDO5074815	\$0.00	Bonus	9
	WABC			F	05/28/10	:15	6:28 AM	FDO5074815	\$850.00		5
	WABC	12-1P FRI EXTRA/ACCCESS	12P-1P	F	05/28/10	:15	12:45 PM	FDO5074815	\$0.00	Bonus	11
	WABC	12-1P FRI EXTRA/ACCCESS	12P-1P	F	05/28/10	:15	12:59 PM	FDO5074815	\$0.00	Bonus	10
9	WABC	7-9A TODAY SHOW	7A-9A								
	WABC				04/26/10 to 05/02/10	3x	MTWTF--				
	WABC			M	04/26/10	:15	7:23 AM	AFTI063592	\$1,500.00		1
	WABC			Tu	04/27/10	:15	7:29 AM	AFTI063592	\$1,500.00		2
	WABC			W	04/28/10	:15	8:56 AM	AFTI063592	\$1,500.00		3
10	WABC	7-9A TODAY SHOW	7A-9A								
	WABC				05/10/10 to 05/16/10	3x	MTWTF--				
	WABC			M	05/10/10	:15	7:23 AM	FDO5071152	\$1,500.00		2
	WABC			Tu	05/11/10	:15	8:35 AM	FDO5071152	\$1,500.00		1
	WABC			W	05/12/10	:15	7:29 AM	FDO5071152	\$1,500.00		3
11	WABC	7-9A TODAY SHOW	7A-9A								
	WABC				05/17/10 to 05/23/10	3x	MTWTF--				
	WABC			M	05/17/10	:15	7:28 AM	AFTI068009	\$1,500.00		2

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FOR LHM INVOICES:

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http://www.wnbc.com

Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

INVOICE

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WNBC	7-9A TODAY SHOW	7A-9A	Tu	05/18/10	:15	8:26 AM	AF11068009	\$1,500.00		3
	WNBC			F	05/21/10	:15	8:49 AM	AF11068009	\$1,500.00		1
12	WNBC	7-9A TODAY SHOW	7A-9A	05/24/10 to 05/30/10 3x MTWTF--							
	WNBC			M	05/24/10	:15	7:58 AM	FD05074815	\$1,500.00		3
	WNBC			Tu	05/25/10	:15	8:29 AM	FD05074815	\$1,500.00		1
	WNBC			F	05/28/10	:15	7:56 AM	FD05074815	\$1,500.00		2
13	WNBC	9A-12P M-F	9A-12P M-F	04/26/10 to 05/02/10 15x MTWTF--							
	WNBC			M	04/26/10	:15	9:55 AM	AF11063592	\$350.00		11
	WNBC			M	04/26/10	:15	11:21 AM	AF11063592	\$350.00		2
	WNBC			M	04/26/10	:15	11:58 AM	AF11063592	\$350.00		1
	WNBC			Tu	04/27/10	:15	11:21 AM	AF11063592	\$350.00		4
	WNBC			Tu	04/27/10	:15	11:49 AM	AF11063592	\$350.00		3
	WNBC			Tu	04/27/10	:15	11:58 AM	AF11063592	\$350.00		13
	WNBC			W	04/28/10	:15	10:58 AM	AF11063592	\$350.00		12
	WNBC			W	04/28/10	:15	11:25 AM	AF11063592	\$350.00		6
	WNBC			W	04/28/10	:15	11:50 AM	AF11063592	\$350.00		5
	WNBC			Th	04/29/10	:15	9:30 AM	AF11063592	\$350.00		15
	WNBC			Th	04/29/10	:15	11:20 AM	AF11063592	\$350.00		7
	WNBC			Th	04/29/10	:15	11:49 AM	AF11063592	\$350.00		8
	WNBC			F	04/30/10	:15	11:25 AM	AF11063592	\$350.00		10
	WNBC			F	04/30/10	:15	11:50 AM	AF11063592	\$350.00		14
	WNBC			F	04/30/10	:15	11:59 AM	AF11063592	\$350.00		9

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INVOICE

Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:



http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WNBC	9A-12P M-F	9A-12P M-F								
	WNBC				05/10/10 to 05/16/10	15x	MTWTF--				
	WNBC			M	05/10/10	:15	9:50 AM	FD05071152	\$350.00		11
	WNBC			M	05/10/10	:15	9:58 AM	FD05071152	\$350.00		1
	WNBC			M	05/10/10	:15	11:27 AM	FD05071152	\$350.00		2
	WNBC			Tu	05/11/10	:15	9:50 AM	FD05071152	\$350.00		12
	WNBC			Tu	05/11/10	:15	10:26 AM	FD05071152	\$350.00		3
	WNBC			Tu	05/11/10	:15	10:54 AM	FD05071152	\$350.00		4
	WNBC			W	05/12/10	:15	10:45 AM	FD05071152	\$350.00		14
	WNBC			W	05/12/10	:15	11:22 AM	FD05071152	\$350.00		5
	WNBC			W	05/12/10	:15	11:59 AM	FD05071152	\$350.00		6
	WNBC			Th	05/13/10	:15	9:49 AM	FD05071152	\$350.00		15
	WNBC			Th	05/13/10	:15	10:47 AM	FD05071152	\$350.00		7
	WNBC			Th	05/13/10	:15	11:18 AM	FD05071152	\$350.00		8
	WNBC			F	05/14/10	:15	9:50 AM	FD05071152	\$350.00		9
	WNBC			F	05/14/10	:15	11:25 AM	FD05071152	\$350.00		13
	WNBC			F	05/14/10	:15	11:49 AM	FD05071152	\$350.00		10
15	WNBC	9A-12P M-F	9A-12P M-F								
	WNBC				05/17/10 to 05/23/10	15x	MTWTF--				
	WNBC			M	05/17/10	:15	9:26 AM	AF11068009	\$350.00		2
	WNBC			M	05/17/10	:15	9:59 AM	AF11068009	\$350.00		1
	WNBC			M	05/17/10	:15	10:46 AM	AF11068009	\$350.00		14
	WNBC			Tu	05/18/10	:15	9:56 AM	AF11068009	\$350.00		11
	WNBC			Tu	05/18/10	:15	11:33 AM	AF11068009	\$350.00		3
	WNBC			Tu	05/18/10	:15	11:59 AM	AF11068009	\$350.00		4

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http://www.wnbc.com

Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

Billing Address:
ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

INVOICE

Page 6 of 9

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

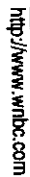
Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WNBC	9A-12P M-F	9A-12P M-F								
	WNBC			W	05/19/10	:15	9:27 AM	AF1068009	\$350.00		5
	WNBC			W	05/19/10	:15	9:58 AM	AF1068009	\$350.00		6
	WNBC			W	05/19/10	:15	11:50 AM	AF1068009	\$350.00		13
	WNBC			Th	05/20/10	:15	10:47 AM	AF1068009	\$350.00		12
	WNBC			Th	05/20/10	:15	11:24 AM	AF1068009	\$350.00		7
	WNBC			F	05/20/10	:15	11:50 AM	AF1068009	\$350.00		8
	WNBC			F	05/21/10	:15	11:20 AM	AF1068009	\$350.00		9
	WNBC			F	05/21/10	:15	11:45 AM	AF1068009	\$350.00		15
	WNBC			F	05/21/10	:15	11:59 AM	AF1068009	\$350.00		10
16	WNBC	9A-12P M-F	9A-12P M-F								
	WNBC				05/24/10 to 05/30/10	15x	MTWTF--				
	WNBC			M	05/24/10	:15	9:49 AM	FD05074815	\$350.00		2
	WNBC			M	05/24/10	:15	11:24 AM	FD05074815	\$350.00		1
	WNBC			M	05/24/10	:15	11:59 AM	FD05074815	\$350.00		13
	WNBC			Tu	05/25/10	:15	10:51 AM	FD05074815	\$350.00		4
	WNBC			Tu	05/25/10	:15	11:21 AM	FD05074815	\$350.00		11
	WNBC			Tu	05/25/10	:15	11:59 AM	FD05074815	\$350.00		3
	WNBC			W	05/26/10	:15	10:54 AM	FD05074815	\$350.00		12
	WNBC			W	05/26/10	:15	11:24 AM	FD05074815	\$350.00		5
	WNBC			W	05/26/10	:15	11:59 AM	FD05074815	\$350.00		6
	WNBC			Th	05/27/10	:15	10:26 AM	FD05074815	\$350.00		8
	WNBC			Th	05/27/10	:15	10:53 AM	FD05074815	\$350.00		7
	WNBC			Th	05/27/10	:15	11:20 AM	FD05074815	\$350.00		15
	WNBC			F	05/28/10	:15	9:49 AM	FD05074815	\$350.00		10
	WNBC			F	05/28/10	:15	11:22 AM	FD05074815	\$350.00		14

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Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WNBC	9A-12P M-F	9A-12P M-F								
	WNBC			F	05/28/10	:15	11:59 AM	FDOS074815	\$350.00		9
17	WNBC	5-7P M-F	5-7P M-F								
	WNBC				04/26/10 to 05/02/10	8x	MTWTF--				
	WNBC			M	04/26/10	:15	5:19 PM	AFII063592	\$450.00		7
	WNBC			M	04/26/10	:15	5:51 PM	AFII063592	\$450.00		1
	WNBC			Tu	04/27/10	:15	5:31 PM	AFII063592	\$450.00		2
	WNBC			W	04/28/10	:15	5:15 PM	AFII063592	\$450.00		3
	WNBC			W	04/28/10	:15	5:56 PM	AFII063592	\$450.00		8
	WNBC			Th	04/29/10	:15	5:29 PM	AFII063592	\$450.00		4
	WNBC			F	04/30/10	:15	5:16 PM	AFII063592	\$450.00		6
	WNBC			F	04/30/10	:15	5:56 PM	AFII063592	\$450.00		5
18	WNBC	5-7P M-F	5-7P M-F								
	WNBC				05/10/10 to 05/16/10	10x	MTWTF--				
	WNBC			M	05/10/10	:15	5:13 PM	FDOS071152	\$450.00		1
	WNBC			M	05/10/10	:15	5:57 PM	FDOS071152	\$450.00		6
	WNBC			Tu	05/11/10	:15	5:16 PM	FDOS071152	\$450.00		7
	WNBC			Tu	05/11/10	:15	5:50 PM	FDOS071152	\$450.00		2
	WNBC			W	05/12/10	:15	5:16 PM	FDOS071152	\$450.00		3
	WNBC			W	05/12/10	:15	5:50 PM	FDOS071152	\$450.00		9
	WNBC			Th	05/13/10	:15	5:15 PM	FDOS071152	\$450.00		8
	WNBC			Th	05/13/10	:15	5:50 PM	FDOS071152	\$450.00		4
	WNBC			F	05/14/10	:15	5:18 PM	FDOS071152	\$450.00		10
	WNBC			F	05/14/10	:15	5:56 PM	FDOS071152	\$450.00		5

Standard Payment Method: Direct Billing

FOR NBCE INVOICES:

Station personnel receive all payment information. NBCE does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.

INVOICE



Remit Address:
WNBC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WNBC	5-7P M-F	5-7P M-F								
					05/17/10 to 05/29/10	10x	MTWTF--				
	WNBC			M	05/17/10	:15	5:18 PM	AFI1068009	\$450.00		1
	WNBC			M	05/17/10	:15	5:56 PM	AFI1068009	\$450.00		8
	WNBC			Tu	05/18/10	:15	5:27 PM	AFI1068009	\$450.00		7
	WNBC			Tu	05/18/10	:15	5:51 PM	AFI1068009	\$450.00		2
	WNBC			W	05/19/10	:15	5:24 PM	AFI1068009	\$450.00		9
	WNBC			W	05/19/10	:15	5:56 PM	AFI1068009	\$450.00		3
	WNBC			Th	05/20/10	:15	5:25 PM	AFI1068009	\$450.00		10
	WNBC			Th	05/20/10	:15	5:49 PM	AFI1068009	\$450.00		4
	WNBC			F	05/21/10	:15	5:27 PM	AFI1068009	\$450.00		6
	WNBC			F	05/21/10	:15	5:51 PM	AFI1068009	\$450.00		5
20	WNBC	5-7P M-F	5-7P M-F								
					05/24/10 to 05/30/10	10x	MTWTF--				
	WNBC			M	05/24/10	:15	5:11 PM	FDOS074815	\$450.00		1
	WNBC			M	05/24/10	:15	5:44 PM	FDOS074815	\$450.00		7
	WNBC			Tu	05/25/10	:15	5:11 PM	FDOS074815	\$450.00		9
	WNBC			Tu	05/25/10	:15	5:50 PM	FDOS074815	\$450.00		2
	WNBC			W	05/26/10	:15	5:12 PM	FDOS074815	\$450.00		6
	WNBC			W	05/26/10	:15	5:56 PM	FDOS074815	\$450.00		3
	WNBC			Th	05/27/10	:15	5:29 PM	FDOS074815	\$450.00		8
	WNBC			Th	05/27/10	:15	5:50 PM	FDOS074815	\$450.00		4
	WNBC			F	05/28/10	:15	5:10 PM	FDOS074815	\$450.00		10
	WNBC			F	05/28/10	:15	5:46 PM	FDOS074815	\$450.00		5
21	WNBC	8P-11P M-F	8P-11P M-F								

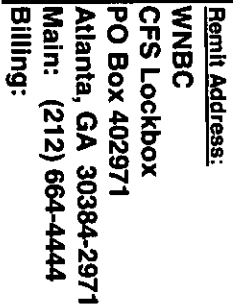
NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



<http://www.wnbc.com>

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Page 9 of 9

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/26/10

Order #	145A74
Alt Order #	
Order Flight	04/26/10 - 05/30/10

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
ADDED VALUE											
04/06/10 to 05/06/10 2% MTRFEE--											

WNBC	M	04/26/10	:15	10:32 PM	AFII063592	\$0.00	1
WNBC	Tu	04/27/10	:15	10:31 PM	AFII063592	\$0.00	2

Aired Spots

154

Net Gross **\$76,260.00**

Agency Commission

\$11,439.00

Net Amount Due

\$64,821.00

Payment Terms 30 Days

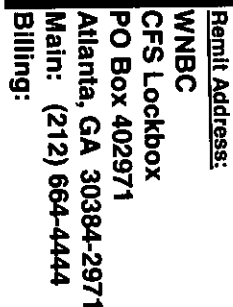
NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto, until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES

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FOR LJM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60712

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/25/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNBC	530-6A TODAY IN NY @ 5A	530A-6A								
	WNBC	04/05/10 to 04/11/10	5x	MTWTF--							
	WNBC	M	04/05/10	:15	5:42 AM	FDOS068410	\$270.00				5
	WNBC	Tu	04/06/10	:15	5:41 AM	FDOS068410	\$270.00				2
	WNBC	W	04/07/10	:15	5:50 AM	FDOS069593	\$270.00				3
	WNBC	Th	04/08/10	:15	5:41 AM	FDOS069593	\$270.00				1
	WNBC	F	04/09/10	:15	5:42 AM	FDOS069593	\$270.00				4
	WNBC	04/12/10 to 04/18/10	3x	MTWTF--							
	WNBC	M	04/12/10	:15	5:42 AM	AFII060245	\$270.00				7
	WNBC	Tu	04/13/10	:15	5:43 AM	AFII060245	\$270.00				6
	WNBC	Th	04/15/10	:15	5:41 AM	AFII060245	\$270.00				8
	WNBC	04/19/10 to 04/25/10	3x	MTWTF--							
	WNBC	Tu	04/20/10	:15	5:43 AM	AFII063593	\$270.00				11
	WNBC	W	04/21/10	:15	5:41 AM	AFII063593	\$270.00				9
	WNBC	F	04/23/10	:15	5:42 AM	AFII063593	\$270.00				10
2	WNBC	6-7A TODAY IN NY @ 6A	6A-7A								
	WNBC	04/05/10 to 04/11/10	5x	MTWTF--							
	WNBC	M	04/05/10	:15	6:10 AM	FDOS068410	\$850.00				3
	WNBC	Tu	04/06/10	:15	6:21 AM	FDOS068410	\$850.00				5
	WNBC	W	04/07/10	:15	6:41 AM	FDOS069593	\$850.00				2
	WNBC	Th	04/08/10	:15	6:22 AM	FDOS069593	\$850.00				1
	WNBC	F	04/09/10	:15	6:30 AM	FDOS069593	\$850.00				4
	WNBC	04/12/10 to 04/18/10	3x	MTWTF--							
	WNBC	M	04/12/10	:15	6:27 AM	AFII060245	\$850.00				8
	WNBC	04/12/10				AFII060245					

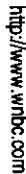
NBC & TELEMUNDO STATION INVOICES. We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the date this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station, pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

Advertiser's payment received under program contract.

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The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Main: (212) 664-4444

<http://www.wnbc.com>

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD
SUITE 300
FT LAUDERDALE, FL 33309

Agency Ref	80295
Advertiser Ref	24615

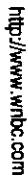
BC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), and more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto, until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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FOR LHM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD
SUITE 300
FT LAUDERDALE, FL 33309

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WNBC	9A-12P DAYTIME ROTATOR	9A-12P								
	WNBC			M	04/05/10	:15	11:22 AM	FD05068410	\$350.00		2
	WNBC			Tu	04/06/10	:15	11:20 AM	FD05068410	\$350.00		12
	WNBC			Tu	04/06/10	:15	11:42 AM	FD05068410	\$350.00		4
	WNBC			Tu	04/06/10	:15	11:58 AM	FD05068410	\$350.00		3
	WNBC			W	04/07/10	:15	10:48 AM	FD05069593	\$350.00		14
	WNBC			W	04/07/10	:15	11:24 AM	FD05069593	\$350.00		5
	WNBC			W	04/07/10	:15	11:51 AM	FD05069593	\$350.00		6
	WNBC			Th	04/08/10	:15	11:17 AM	FD05069593	\$350.00		13
	WNBC			Th	04/08/10	:15	11:37 AM	FD05069593	\$350.00		8
	WNBC			Th	04/08/10	:15	11:48 AM	FD05069593	\$350.00		7
	WNBC			F	04/09/10	:15	11:25 AM	FD05069593	\$350.00		9
	WNBC			F	04/09/10	:15	11:43 AM	FD05069593	\$350.00		10
	WNBC			F	04/09/10	:15	11:58 AM	FD05069593	\$350.00		15
	WNBC			04/12/10 to 04/18/10 15X MTWTF--							
	WNBC			M	04/12/10	:15	9:30 AM	AFIT060245	\$350.00		16
	WNBC			M	04/12/10	:15	11:20 AM	AFIT060245	\$350.00		28
	WNBC			M	04/12/10	:15	11:58 AM	AFIT060245	\$350.00		17
	WNBC			Tu	04/13/10	:15	9:53 AM	AFIT060245	\$350.00		26
	WNBC			Tu	04/13/10	:15	11:21 AM	AFIT060245	\$350.00		19
	WNBC			Tu	04/13/10	:15	11:47 AM	AFIT060245	\$350.00		18
	WNBC			Tu	04/13/10	:15	11:24 AM	AFIT060245	\$350.00		29
	WNBC			W	04/14/10	:15	11:51 AM	AFIT060245	\$350.00		20
	WNBC			W	04/14/10	:15	11:59 AM	AFIT060245	\$350.00		21
	WNBC			W	04/14/10	:15	11:22 AM	AFIT060245	\$350.00		30
	WNBC			Th	04/15/10	:15	11:49 AM	AFIT060245	\$350.00		23

FOR NBCE INVOICES

II. VISIONES, CREENCIAS Y CONDUCTAS EN EL PROCESO DE ENFERMEDAD

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.

INVOICE



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60712

Invoice #	NY10040330
Invoice Date	04/25/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/23/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/25/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WNBC	9A-12P DAYTIME ROTATOR	9A-12P	Th	04/15/10	:15	11:59 AM	AFI1060245	\$350.00		22
	WNBC			F	04/16/10	:15	9:51 AM	AFI1060245	\$350.00		27
	WNBC			F	04/16/10	:15	10:47 AM	AFI1060245	\$350.00		25
	WNBC			F	04/16/10	:15	11:20 AM	AFI1060245	\$350.00		24
	WNBC				04/19/10 to 04/25/10	15X	MTWTF--				
	WNBC			M	04/19/10	:15	11:22 AM	AFI1063593	\$350.00		32
	WNBC			M	04/19/10	:15	11:50 AM	AFI1063593	\$350.00		44
	WNBC			M	04/19/10	:15	11:59 AM	AFI1063593	\$350.00		31
	WNBC			Tu	04/20/10	:15	11:24 AM	AFI1063593	\$350.00		33
	WNBC			Tu	04/20/10	:15	11:50 AM	AFI1063593	\$350.00		42
	WNBC			Tu	04/20/10	:15	11:59 AM	AFI1063593	\$350.00		34
	WNBC			W	04/21/10	:15	10:00 AM	AFI1063593	\$350.00		36
	WNBC			W	04/21/10	:15	11:19 AM	AFI1063593	\$350.00		43
	WNBC			W	04/21/10	:15	11:58 AM	AFI1063593	\$350.00		35
	WNBC			Th	04/22/10	:15	10:26 AM	AFI1063593	\$350.00		38
	WNBC			Th	04/22/10	:15	11:21 AM	AFI1063593	\$350.00		45
	WNBC			Th	04/22/10	:15	11:50 AM	AFI1063593	\$350.00		37
	WNBC			F	04/23/10	:15	9:30 AM	AFI1063593	\$350.00		39
	WNBC			F	04/23/10	:15	11:24 AM	AFI1063593	\$350.00		41
	WNBC			F	04/23/10	:15	11:59 AM	AFI1063593	\$350.00		40
5	WNBC	5-7P MON-FRI	5-7P MON-FRI		04/05/10 to 04/11/10	10X	MTWTF--				
	WNBC			M	04/05/10	:15	5:17 PM	FDOS068410	\$450.00		1
	WNBC			M	04/05/10	:15	5:53 PM	FDOS068410	\$450.00		7

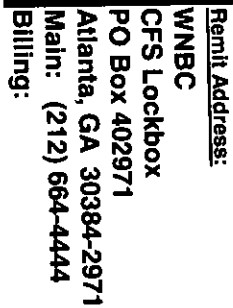
NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I, issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60712

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/25/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WNBC	5-7P MON-FRI	5-7P MON-FRI								
	WNBC			Tu	04/06/10	:15	5:56 PM	FD05068410	\$450.00		10
	WNBC			Tu	04/06/10	:15	7:00 PM	FD05068410	\$450.00		2
	WNBC			W	04/07/10	:15	5:21 PM	FD05069593	\$450.00		3
	WNBC			W	04/07/10	:15	5:56 PM	FD05069593	\$450.00		6
	WNBC			Th	04/08/10	:15	5:19 PM	FD05069593	\$450.00		9
	WNBC			Th	04/08/10	:15	5:43 PM	FD05069593	\$450.00		4
	WNBC			F	04/09/10	:15	5:13 PM	FD05069593	\$450.00		5
	WNBC			F	04/09/10	:15	5:40 PM	FD05069593	\$450.00		8
	WNBC			04/12/10 to 04/18/10	8x	MTWTF--					
	WNBC			M	04/12/10	:15	5:23 PM	AF11060245	\$450.00		11
	WNBC			M	04/12/10	:15	5:57 PM	AF11060245	\$450.00		17
	WNBC			Tu	04/13/10	:00			\$450.00	See MG 5.27	18
	WNBC			DNA-NEWS SPL REPORT							
	WNBC			Tu	04/13/10	:15	5:32 PM	AF11060245	\$450.00		12
	WNBC			W	04/14/10	:15	5:53 PM	AF11060245	\$450.00		13
	WNBC			W	04/14/10	:15	6:12 PM	AF11060245	\$450.00		14
	WNBC			Th	04/15/10	:15	5:19 PM	AF11060245	\$450.00		16
	WNBC			F	04/16/10	:15	5:16 PM	AF11060245	\$450.00		15
	WNBC			W	04/21/10	:15	6:24 PM	AF11063593	\$450.00	MG for 5.18 04/13	27
	WNBC			04/19/10 to 04/25/10	8x	MTWTF--					
	WNBC			M	04/19/10	:15	5:18 PM	AF11063593	\$450.00		19
	WNBC			M	04/19/10	:15	5:49 PM	AF11063593	\$450.00		26
	WNBC			Tu	04/20/10	:15	5:45 PM	AF11063593	\$450.00		20
	WNBC			Tu	04/20/10	:15	6:23 PM	AF11063593	\$450.00		25
	WNBC							AF11063593			

WINDO
AT11003333

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

FOR NBCE INVOICES:

Advertiser hereby warrants that the information provided on this invoice is true and correct. NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBCU Event/merchandise Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and its Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60712

Invoice #	NY10040330
Invoice Date	04/25/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/23/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/23/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WNBC	5-7P MON-FRI	5-7P MON-FRI								
	WNBC			W	04/21/10	:15	5:18 PM		\$450.00		21
	WNBC			Th	04/22/10	:15	5:33 PM	AFIT063593	\$450.00		22
	WNBC			F	04/23/10	:15	5:57 PM	AFIT063593	\$450.00		23
	WNBC			F	04/23/10	:15	6:15 PM	AFIT063593	\$450.00		24
6	WNBC	8P-11P M-F	8P-11P M-F								
	WNBC			M	04/05/10 to 04/11/10	2x	MTWTF--				
	WNBC			M	04/05/10	:15	9:42 PM	FDOS068410	\$0.00		1
	WNBC			F	04/09/10	:15	9:41 PM	FDOS069593	\$0.00		2

Aired Spots

104

Aired Gross

\$53,270.00

Agency Commission

\$7,990.50

Net Amount Due

\$45,279.50

Payment Terms 30 Days

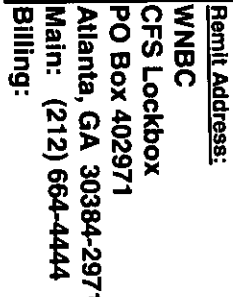
NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Billing Address:

JENNIFER CONVERTIBLES
Attention: Accounts Payable
ATTN: ACCOUNTS PAYABLE
902 BROADWAY
NEW YORK, NY 10010

INVOICE REISSUE

Invoice #	NY10040520D
Invoice Date	07/01/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/25/10

Order #	139592
Alt Order #	
Order Flight	04/07/10 - 06/27/10

Agency Ref	06996
Advertiser Ref	03567

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
This is a reissue for invoice number NY10040520.											

1	WNBC	5-6A TODAY IN NY @ 5A	5A-6A	04/05/10 to 04/11/10	1x	--WTF--	04/07/10	5:28 AM	JEN15329SIMON	\$325.00	1
2	WNBC	7-9A TODAY SHOW W-F	7A-9A	04/05/10 to 04/11/10	2x	--WTF--	04/07/10	7:26 AM	JEN15329SIMON	\$1,500.00	2
3	WNBC	4-5P W-F ELLEN	4P-5P	04/05/10 to 04/11/10	1x	--WTF--	04/07/10	4:21 PM	JEN15329SIMON	\$850.00	1
4	WNBC	6-630P W-F NEWS @ 6P	6P-630P	04/05/10 to 04/11/10	1x	--WTF--	04/07/10	6:14 PM	JEN15329SIMON	\$950.00	1
5	WNBC	6-630P W-F NEWS @ 6P	6P-630P	04/05/10 to 04/11/10	1x	--WTF--	04/08/10	NA-NOT AVAILABLE		\$0.00	1
6	WNBC	11-1135P W-F L NEWS 2005	11P-1135P	04/05/10 to 04/11/10	1x	--WTF--	04/08/10	11:26 PM	JEN15329SIMON	\$2,200.00	1

\$7,325.00

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

Certain portions of these terms apply to certain invoices.

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The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE REISSUE



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

<http://www.wnbc.com>

Billing Address:

JENNIFER CONVERTIBLES
Attention: Accounts Payable
ATTN: ACCOUNTS PAYABLE
902 BROADWAY
NEW YORK, NY 10010

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLES Q2
Estimate Number	

Invoice #	NY10040520D
Invoice Date	07/01/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/25/10

Station	WNBC
Account Executive	Kathryn Scheels
Sales Office	New York BD National
Sales Region	National

Order #	139592
Alt Order #	
Order Flight	04/07/10 - 06/27/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	06996
Advertiser Ref	03567

This is a reissue for invoice number NY10040520.

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Agency Commission											
							\$1,098.75				
Net Amount Due							\$6,226.25	Payment Terms 30 Days			

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

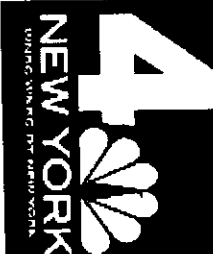
FOR NBCE INVOICES:

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	58160

Invoice #	NY09110627
Invoice Date	11/29/09
Invoice Month	November 2009
Invoice Period	10/26/09 - 11/26/09

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	107839
Alt Order #	
Order Flight	10/27/09 - 11/27/09

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNBC	5-6P M-F LX: NEW YORK	5-6P		10/26/09 to 11/01/09	4x	-TWTF--				
	WNBC			Tu	10/27/09	:15	5:14 PM	AF11045727	\$420.00		1
	WNBC			W	10/28/09	:15	5:48 PM	AF11045727	\$420.00		2
	WNBC			Th	10/29/09	:15	5:48 PM	AF11045727	\$420.00		3
	WNBC			F	10/30/09	:15	5:37 PM	AF11045727	\$420.00		4
2	WNBC	5-6P TU-F LX: NEW YORK	5-6P TU-F LXTV		11/16/09 to 11/22/09	5x	-TWTF--				
	WNBC			Tu	11/17/09	:15	5:26 PM	AF11051299	\$420.00		1
	WNBC			W	11/18/09	:15	5:08 PM	AF11051299	\$420.00		5
	WNBC			W	11/18/09	:15	5:52 PM	AF11051299	\$420.00		2
	WNBC			Th	11/19/09	:15	5:57 PM	AF11045740	\$420.00		3
	WNBC			F	11/20/09	:15	5:54 PM	AF11045740	\$420.00		4
	WNBC				11/23/09 to 11/29/09	5x	-TWTF--				
	WNBC			Tu	11/24/09	:15	5:19 PM	FD05052417	\$420.00		6
	WNBC			Tu	11/24/09	:15	5:45 PM	FD05052417	\$420.00		10
	WNBC			W	11/25/09	:15	5:26 PM	FD05052417	\$420.00		7
	WNBC			Th	11/26/09	:15	5:17 PM	FD05052417	\$420.00		8
	WNBC			Th	11/26/09	:15	5:44 PM	FD05052417	\$420.00		9
3	WNBC	530-6A W-F TINY 1	530-6A W-F TINY 1		10/26/09 to 11/01/09	3x	--WTF--				
	WNBC			W	10/28/09	:15	5:51 AM	AF11045727	\$350.00		1
	WNBC			Th	10/29/09	:15	5:41 AM	AF11045727	\$350.00		3
	WNBC			F	10/30/09	:15	5:41 AM	AF11045727	\$350.00		2

NBC & TELEVISION STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station, all amounts due to the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Payment by Advertiser to Agency shall not constitute payment to Station.

Station pursuant hereto until payment in full is actually received by Station.

FOR NBCE INVOICES:

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE



Remit Address:
WNBC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	58160

Invoice #	NY09110627
Invoice Date	11/29/09
Invoice Month	November 2009
Invoice Period	10/26/09 - 11/26/09

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	107839
Alt Order #	
Order Flight	10/27/09 - 11/27/09

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WNBC	530-6A W-F TNY 1	530-6A W-F TNY 1								
	WNBC			11/02/09 to 11/08/09	3x	--WTF--					
	WNBC			W	11/04/09	:15	5:41 AM	AF11045731	\$350.00		5
	WNBC			Th	11/05/09	:15	5:42 AM	AF11045731	\$350.00		4
	WNBC			F	11/06/09	:15	5:42 AM	AF11045731	\$350.00		6
	WNBC			11/09/09 to 11/15/09	3x	--WTF--					
	WNBC			W	11/11/09	:15	5:52 AM	AF11045736	\$350.00		7
	WNBC			Th	11/12/09	:15	5:52 AM	AF11051299	\$350.00		9
	WNBC			F	11/13/09	:15	5:42 AM	AF11051299	\$350.00		8
	WNBC			11/16/09 to 11/22/09	3x	--WTF--					
	WNBC			W	11/18/09	:15	5:43 AM	AF11051299	\$350.00		12
	WNBC			Th	11/19/09	:15	5:41 AM	AF11045740	\$350.00		11
	WNBC			F	11/20/09	:15	5:42 AM	AF11045740	\$350.00		10
	WNBC			11/23/09 to 11/29/09	3x	--WTF--					
	WNBC			W	11/25/09	:15	5:40 AM	FD05052417	\$350.00		14
	WNBC			Th	11/26/09	:15	5:42 AM	FD05052417	\$350.00		15
	WNBC			F	11/26/09	:15	5:49 AM	FD05052417	\$350.00		13
4	WNBC	7-9A W-F TODAY SHOW	7A-9A W-F TODAY S								
	WNBC			11/16/09 to 11/22/09	1x	--WTF--					
	WNBC			Th	11/19/09	:15	7:24 AM	AF11045740	\$1,850.00		1
	WNBC			11/23/09 to 11/29/09	1x	--WTF--					
	WNBC			W	11/25/09	:15	8:50 AM	FD05052417	\$1,850.00		4
5	WNBC	7-9A W-F TODAY SHOW	7A-9A W-F TODAY S								
	WNBC			10/26/09 to 11/01/09	1x	--WTF--					

NBCU TELEVISION STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBCU/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBCU/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR LIM INVOICES:

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FOR LIM INVOICES:

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Remit Address:
WNBC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:
ZIMMERMAN PARTNERS
 Attention: Accounts Payable
 2200 WEST COMMERCIAL BLVD.
 SUITE 300
 FT LAUDERDALE, FL 33309

INVOICE

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	58160

Invoice #	NY09110627
Invoice Date	11/29/09
Invoice Month	November 2009
Invoice Period	10/26/09 - 11/26/09

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	107839
Alt Order #	
Order Flight	10/27/09 - 11/27/09

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	
Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WNBC	7-9A W-F TODAY SHOW	7A-9A W-F TODAY S	Th	10/29/09	:15	8:26 AM	AF11045727	\$2,445.00		1

Aired Spots

32

Aired Gross

\$17,275.00

Agency Commission

\$2,591.25

Net Amount Due

\$14,683.75

Payment Terms 30 Days

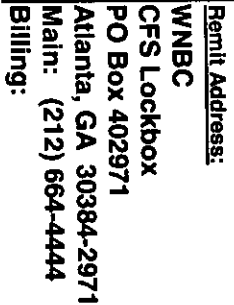
NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date as set forth in any special payment terms or designated in Part II), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Remit Address:
WNNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

INVOICE

Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Order #	145478
Alt Order #	
Order Flight	05/31/10 - 06/27/10

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 3rd day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

INVOICE

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60714

Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145478
Alt Order #	
Order Flight	05/31/10 - 06/27/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	
Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WNBC	7-9A TODAY SHOW	7A-9A	W	06/02/10	:15	8:37 AM	FDOS074826	\$1,500.00		2
6	WNBC	7-9A TODAY SHOW	7A-9A	06/21/10 to 06/27/10	3x	MTWTF--					
	WNBC			M	06/21/10	:15	7:56 AM	FDOS075376	\$1,500.00		1
	WNBC			Tu	06/22/10	:15	8:47 AM	FDOS075376	\$1,500.00		2
	WNBC			F	06/25/10	:15	8:00 AM	FDOS075376	\$1,500.00		3
7	WNBC	9A-12P M-F	9A-12P M-F	05/31/10 to 06/06/10	15x	MTWTF--					
	WNBC			M	05/31/10	:15	9:28 AM	FDOS074826	\$350.00		12
	WNBC			M	05/31/10	:15	10:58 AM	FDOS074826	\$350.00		1
	WNBC			M	05/31/10	:15	11:38 AM	FDOS074826	\$350.00		2
	WNBC			Tu	06/01/10	:15	10:53 AM	FDOS074826	\$350.00		4
	WNBC			Tu	06/01/10	:15	11:22 AM	FDOS074826	\$350.00		3
	WNBC			Tu	06/01/10	:15	11:59 AM	FDOS074826	\$350.00		13
	WNBC			W	06/02/10	:15	9:51 AM	FDOS074826	\$350.00		11
	WNBC			W	06/02/10	:15	10:30 AM	FDOS074826	\$350.00		6
	WNBC			W	06/02/10	:15	11:20 AM	FDOS074826	\$350.00		5
	WNBC			Th	06/03/10	:15	9:51 AM	FDOS074826	\$350.00		8
	WNBC			Th	06/03/10	:15	11:25 AM	FDOS074826	\$350.00		7
	WNBC			Th	06/03/10	:15	11:51 AM	FDOS074826	\$350.00		15
	WNBC			F	06/04/10	:15	9:51 AM	FDOS074826	\$350.00		9
	WNBC			F	06/04/10	:15	10:27 AM	FDOS074826	\$350.00		10
	WNBC			F	06/04/10	:15	10:59 AM	FDOS074826	\$350.00		14

9A-12P M-F

WNBC 9A-12P M-F

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due to NBCU, although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and shall be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE	Invoice #	NY10060465
Product	AFHS	Invoice Date	06/27/10
Estimate Number	60714	Invoice Month	June 2010
		Invoice Period	05/31/10 - 06/25/10

Station	WNBC	Order #	145478
Account Executive	Joe Cohen	Alt Order #	
Sales Office	New York Local	Order Flight	05/31/10 - 06/27/10
Sales Region	Local		

Billing Calendar	Broadcast	IDB #	995
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

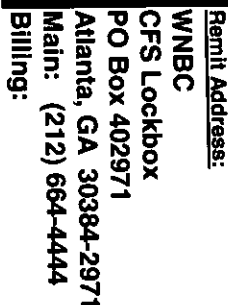
Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WNBC	9A-12P M-F	9A-12P M-F								
	WNBC				06/21/10 to 06/27/10	15x	MTWTF--				
	WNBC			M	06/21/10	:15	10:26 AM	FD05075376	\$350.00		2
	WNBC			M	06/21/10	:15	10:59 AM	FD05075376	\$350.00		1
	WNBC			M	06/21/10	:15	11:32 AM	FD05075376	\$350.00		14
	WNBC			Tu	06/22/10	:15	9:27 AM	FD05075376	\$350.00		15
	WNBC			Tu	06/22/10	:15	9:59 AM	FD05075376	\$350.00		4
	WNBC			Tu	06/22/10	:15	11:24 AM	FD05075376	\$350.00		3
	WNBC			W	06/23/10	:15	9:52 AM	FD05075376	\$350.00		6
	WNBC			W	06/23/10	:15	11:23 AM	FD05075376	\$350.00		11
	WNBC			W	06/23/10	:15	11:59 AM	FD05075376	\$350.00		5
	WNBC			Th	06/24/10	:15	10:48 AM	FD05075376	\$350.00		7
	WNBC			Th	06/24/10	:15	11:22 AM	FD05075376	\$350.00		8
	WNBC			Th	06/24/10	:15	11:51 AM	FD05075376	\$350.00		12
	WNBC			F	06/25/10	:15	10:51 AM	FD05075376	\$350.00		10
	WNBC			F	06/25/10	:15	11:32 AM	FD05075376	\$350.00		13
	WNBC			F	06/25/10	:15	11:59 AM	FD05075376	\$350.00		9
9	WNBC	5-7P M-F	5-7P M-F								
	WNBC				05/31/10 to 06/06/10	8x	MTWTF--				
	WNBC			M	05/31/10	:15	5:44 PM	FD05074826	\$450.00		1
	WNBC			Tu	06/01/10	:15	5:12 PM	FD05074826	\$450.00		6
	WNBC			Tu	06/01/10	:15	5:49 PM	FD05074826	\$450.00		2
	WNBC			W	06/02/10	:15	5:10 PM	FD05074826	\$450.00		7
	WNBC			W	06/02/10	:15	5:47 PM	FD05074826	\$450.00		3
	WNBC			Th	06/03/10	:15	5:13 PM	FD05074826	\$450.00		4

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Agency Ref	80295
Advertiser Ref	24615

[illegible]

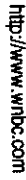
FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR NBCE INVOICES:

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above.



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

INVOICE

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60714

Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145478
Alt Order #	
Order Flight	05/31/10 - 06/27/10

Billing Calendar	Broadcast	IDB #	995
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	80295
Advertiser Ref	24615

Billing Address:
ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WNBC	8P-11P M-F	8P-11P M-F								
	WNBC	ADDED VALUE		F	06/04/10	:15	10:28 PM	FDOS074826	\$0.00		2
	WNBC	730-8P SAT LXTV 1ST LOOK	730P-8P	Sa	06/05/10	:00			\$0.00	See MG 11.18, 11.19	11
	WNBC	730-8P SAT LXTV 1ST LOOK	730P-8P	Sa	06/05/10	:00			\$0.00	See MG 11.18, 11.19	12
	WNBC	2-3P SUN PAID	2-3P SUN PAID	Su	06/06/10	:15	2:29 PM	FDOS074826	\$0.00	Bonus	14
	WNBC	2-3P SUN PAID	2-3P SUN PAID	Su	06/06/10	:15	2:30 PM	FDOS074826	\$0.00	Bonus	13
	WNBC	6-630P SUN NEWS @ 6P	6P-630P	Su	06/06/10	:15	6:10 PM	FDOS074826	\$0.00	Bonus	15
	WNBC	1205A-1235A LXTV 1STLOOK	1205A-1235A	Su	06/06/10	:15	12:19 AM	FDOS074826	\$0.00	Bonus	17
	WNBC	1205A-1235A LXTV 1STLOOK	1205A-1235A	Su	06/06/10	:15	12:32 AM	FDOS074826	\$0.00	Bonus	16
	WNBC	7-8P M-F EXTRA/ACCESS HLLW7-8P		W	06/23/10	:15	7:14 PM	FDOS075376	\$0.00	MG for 11.12, 11.11	19
	WNBC	7-8P M-F EXTRA/ACCESS HLLW7-8P		Th	06/24/10	:15	7:55 PM	FDOS075376	\$0.00	MG for 11.12, 11.11	18
12	WNBC	12-1P M-F EXTRA/ACCESS	12P-1P								
	WNBC			F	06/21/10 to 06/27/10	1x	----F--		\$0.00		1
	WNBC			F	06/25/10	:15	12:45 PM	FDOS075376	\$0.00		
	WNBC					:15	12:47 PM	FDOS075376	\$0.00		
13	WNBC	3-4P M-F DEAL NO DEAL	3P-4P								
	WNBC			F	06/21/10 to 06/27/10	1x	----F--		\$0.00		1
	WNBC			F	06/25/10	:15	3:37 PM	FDOS075376	\$0.00		
	WNBC					:15	3:39 PM	FDOS075376	\$0.00		

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order). As more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request, notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOB NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date as set forth in the applicable terms and conditions). Payment by advertiser to agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple special payment terms or designated in Part I, as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

<http://www.wnbc.com>

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	60714

Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145478
Alt Order #	
Order Flight	05/31/10 - 06/27/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
					Agency Commission		\$5,013.00				
					Net Amount Due		\$28,407.00	Payment Terms 30 Days			

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

INVOICE



Remit Address:
WABC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	62828

Invoice #	NY10070360
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/03/10

Station	WABC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	163365
Alt Order #	
Order Flight	06/28/10 - 07/04/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNBC	530-6A TODAY IN NY @ 5A	530A-6A								
	WNBC				06/28/10 to 07/04/10	5x	MTWTF--				
	WNBC			M	06/28/10	:15	5:52 AM	FD05075376	\$200.00		1
	WNBC			Tu	06/29/10	:15	5:49 AM	FD05079524	\$200.00		3
	WNBC			W	06/30/10	:15	5:52 AM	FD05079524	\$200.00		2
	WNBC			Th	07/01/10	:15	5:42 AM	FD05079524	\$200.00		4
	WNBC			F	07/02/10	:15	5:49 AM	FD05079524	\$200.00		5
2	WNBC	9A-12N DAYTIME ROTATOR	9A-12N								
	WNBC				06/28/10 to 07/04/10	15x	MTWTF--				
	WNBC			M	06/28/10	:00			\$260.00	See MG 2.16	1
	WNBC			M	06/28/10	:15	9:27 AM	FD05075376	\$260.00		12
	WNBC			M	06/28/10	:15	9:59 AM	FD05075376	\$260.00		2
	WNBC			Tu	06/29/10	:15	9:26 AM	FD05079524	\$260.00		4
	WNBC			Tu	06/29/10	:15	9:59 AM	FD05079524	\$260.00		11
	WNBC			Tu	06/29/10	:15	11:02 AM	FD05079524	\$260.00		3
	WNBC			W	06/30/10	:15	9:27 AM	FD05079524	\$260.00		13
	WNBC			W	06/30/10	:15	9:51 AM	FD05079524	\$260.00		5
	WNBC			W	06/30/10	:15	9:59 AM	FD05079524	\$260.00		6
	WNBC			Th	07/01/10	:15	9:56 AM	FD05079524	\$260.00		15
	WNBC			Th	07/01/10	:15	10:28 AM	FD05079524	\$260.00		8
	WNBC			Th	07/01/10	:15	11:25 AM	FD05079524	\$260.00		16
	WNBC			Th	07/01/10	:15	11:47 AM	FD05079524	\$260.00		7
	WNBC			F	07/02/10	:00			\$260.00	Credited	10
	WNBC			F	07/02/10	:15	11:21 AM	FD05079524	\$260.00		14

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station, which have been previously provided under separate cover and/or is available upon request. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Remit Address:
WNBC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:

http://www.wnbc.com

Billing Address:

ZIMMERMAN PARTNERS
 Attention: Accounts Payable
 2200 WEST COMMERCIAL BLVD.
 SUITE 300
 FT LAUDERDALE, FL 33309

INVOICE

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	62828

Invoice #	NY10070360
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/03/10

Station	WNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	163365
Alt Order #	
Order Flight	06/28/10 - 07/04/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WNBC	9A-12N DAYTIME ROTATOR	9A-12N	F	07/02/10	:15	11:44 AM	FDOS079524	\$260.00		9
	WNBC	7-730P SAT ACCESS HLWWD	7P-730P	Sa	07/03/10	:15	7:29 PM	FDOS079524	\$0.00	Bonus	17
	WNBC					:15	7:30 PM	FDOS079524	\$0.00		
3	WNBC	12-3P DAYTIME ROTATOR	12-3P		06/28/10 to 07/04/10	5x	MTWTF--				
	WNBC			M	06/28/10	:15	1:38 PM	FDOS075376	\$280.00		4
	WNBC			Tu	06/29/10	:15	2:19 PM	FDOS079524	\$280.00	See MG 3.6	5
	WNBC			W	06/30/10	:00			\$280.00	See MG 3.6	1
	WNBC			Th	07/01/10	:00			\$280.00	See MG 3.6	2
	WNBC			NA-NOT AVAILABLE	07/02/10	:00			\$280.00	Credited	3
	WNBC			F	07/02/10	:00			\$280.00	Credited	3
	WNBC			NA-NOT AVAILABLE	07/02/10	:00			\$280.00	Credited	3
	WNBC			F	07/02/10	:15	7:58 PM	FDOS079524	\$560.00	MG for 3.1,3.2	6
4	WNBC	F8-11P FRIDAY PRIME	8-11P FRI PRIME		06/28/10 to 07/04/10	2x	-T-----				
	WNBC			Tu	06/29/10	:15	8:00 PM	FDOS079524	\$3,700.00		1
	WNBC			Tu	06/29/10	:15	8:43 PM	FDOS079524	\$3,700.00		2
5	WNBC	8-9P AMERICA'S GOT TALEN	8P-9P		06/28/10 to 07/04/10	2x	--W----				
	WNBC			W	06/30/10	:15	7:59 PM	FDOS079524	\$4,500.00		1
	WNBC			W	06/30/10	:15	8:20 PM	FDOS079524	\$4,500.00		2
6	WNBC	8P-11P M-F	8P-11P M-F		06/28/10 to 07/04/10	2x	--W----				
	WNBC			W	06/30/10	:15	7:59 PM	FDOS079524	\$4,500.00		1
	WNBC			W	06/30/10	:15	8:20 PM	FDOS079524	\$4,500.00		2

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant to the terms of the invoice and Part II, which has been previously provided under separate cover and/or is available upon request. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBC INVOICES:

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FOR LIM INVOICES:

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Remit Address:
WNNBC
 CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (212) 664-4444
Billing:

http://www.wnnbc.com

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

INVOICE

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	62828

Invoice #	NY10070360
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/03/10

Station	WNNBC
Account Executive	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	163365
Alt Order #	
Order Flight	06/28/10 - 07/04/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WNNBC	8P-11P M-F	8P-11P M-F		06/28/10 to 07/04/10	1x	MTWTF--				
				F	07/02/10	:15	9:23 PM	FDOS079524	\$0.00		1

Aired Spots

28

Aired Gross

\$22,160.00

Agency Commission

\$3,324.00

Net Amount Due

\$18,836.00

Payment Terms 30 Days

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FOR LIM INVOICES:

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October 22, 2010

BMC Group Inc
Attn: Jenifer Convertibles Claims
18750 Lake Dr East
Chanhassen, MN 55317

Re: Jennifer Convertible – case no. 10-13779

Dear Sir or Madam:

Attached are two copies of the Proof of Claim filed in the subject bankruptcy on the behalf of the NBC Universal Inc. Kindly return a conformed copy in the enclosed self-addressed stamped envelope.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mary McKenna".

Mary McKenna

mm:jl
attach.