FORM 10. PROOF OF CLAIM

United States Bankruptcy Court Southern District of New York	PROOF OF CLAIM						
In re (Name of Debtor)	Case Number						
Jennifer Convertibles, Inc.	10-13779						
NOTE: This form should not be used to make a claim for an administrative commencement of the case. A "request" of payment of an administrative e 11 U.S.C. §503.	e expense arising after the expense may be filed pursuant to						
Name of Creditor (The person or entity to whom the debtor owes money or property) NBC Universal Inc. Name and Addresses Where Notices Should be Sent Mary McKenna, NBC Universal Corp. 30 Rockefeller Plaza, Room 5155E New York, NY 10112 Telephone No. 212-664-4713	□ Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statements giving particulars. □ Check box if you have never received any notices from the bankruptcy court in this case. □ Check box if the address differs from the address on the envelope sent to you by the court.	THIS SPACE IS FOR COURT USE ONLY					
ACCOUNT OR OTHER NUMBER BY WHICH CREDITOR IDENTIFIES DEBTOR:	Check here if this claim 🗆 replaces 🗆 an	nends a previously filed claim, dated					
BASIS FOR CLAIM Goods sold Services Performed Money loaned Personal injury/wrongful death Taxes Other (Describe briefly) BASIS FOR CLAIM COLUMN RECEIVED OCT 2 5 2010 BMC GROUP	☐ Retire benefits as defined in 11 U.S.C. ☐ Wages, salaries and compensations (if Your social security number ☐ Unpaid compensations for services perform	Fill out below)					
DATE DEBT WAS INCURRED: 1/1/2010 - 7/18/2010	3. IF COURT JUDGMENT, DATE OBTAINED:						
CLASSIFICATION OF CLAIM. Under the Bankruptcy Code, all claims are classified as (3) Secured. It is possible for part of a claim to be in one category and part in another STATE THE AMOUNT OF THE CLAIM. SECURED CLAIM \$	UNSECURED PRIORITY CLAIM \$ Specify the priority of the claim. □ Wages, salaries, or commissions (up to \$2000), earned no more than 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507(A)(3) □ Contributions to an employee benefits plan - 11 U.S.C. §507(a)(4) □ Up to \$900 of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507(a)(6) □ Taxes or penalties of governmental units - 11 U.S.C. §507(a)(7) □ Other - 11 U.S.C. §§507(a)(2), (a)(5) - (Describe briefly)						
TOTAL AMOUNT OF CLAIM AT TIME CASE FILED: Claim Includes prepetition charges in addition to the principal amount of all additional observes.	\$ (Priority) nount of the claim. Attach itemized	s <u>567,204.41</u> (Totel)					
statement of all additional charges. CREDITS AND SETOFFS: The amount of all payments on this claim has been credite making this proof of claim, claimant has deducted all amounts that claimant owes to SUPPORTING DOCUMENTS: Attach copies of supporting documents, such as promitiemized statements of running accounts, contracts, court judgments, or evidence of not available, explain. If the documents are voluminous, attach a summary. TIME-STAMPED COPY: To receive an acknowledgment of the filing of your claim, energible and copy of this proof of claim.	debtor. ssory notes, purchase orders, invoices, security interests. If the documents are	THIS SPACE IS FOR COURT USE ONLY Jennifer Convertibles					
Date Sign and print the name and title, if any, of the creditor or other percopy of power of attorney, if any). Many Me	rson authorized to file this claim (attach	00288					

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§152 and 3571.

496,171.35	\$			Jennifer Convertibles Claim Amount	
26,508.50	27,378.50	18000003592010	1800000359	JENNIFER CONVERTIBLES	JENNIFER CONVERT
6,226.25	6,226.25	NY10040520D	NY10040520D	JENNIFER CONVERTIBLES	JENNIFER CONVERT
16,745.00	16,745.00	NY10060184	NY10060184	JENNIFER CONVERTIBLES	JENNIFER CONVERT
25,457.50	25,457.50	NY10050227B	NY10050227B	JENNIFER CONVERTIBLES	JENNIFER CONVERT
46,006.25	46,006.25	18000002512010	1800000251	JENNIFER CONVERTIBLES	JENNIFER CONVERT
23,134.45	23,134.45	18000002492010	1800000249	JENNIFER CONVERTIBLES	JENNIFER CONVERT
330,304.90	330,304.90	18000001872009	1800000187	JENNIFER CONVERTIBLES	JENNIFER CONVERT
4,930.00	303,248.55	18000001682009	1800000168	JENNIFER CONVERTIBLES	JENNIFER CONVERT
16,858.50	365,028.25	18000001462009	1800000146	JENNIFER CONVERTIBLES	JENNIFER CONVERT
Outstanding Balance	Orig Invoice amount	Assignment	Invoice #	Branch Account Name	Cust Name
71,033.06	·s			Ashley Furniture Claim Amount	
18,836.00	18,836.00	NY10070360	NY10070360	ASHLEY FURNITURE	ZIMMERMAN & PART
9,800.42	28,407.00	NY10060465	NY10060465	ASHLEY FURNITURE	ZIMMERMAN & PART
22,363.25	64,821.00	NY10050539	NY10050539	ASHLEY FURNITURE	ZIMMERMAN & PART
15,621.43	45,279.50	NY10040330	NY10040330	ASHLEY FURNITURE	ZIMMERMAN & PART
4,411.96	14,683.75	NY09110627	NY09110627	ASHLEY FURNITURE	ZIMMERMAN & PART
Outstanding Balance	Orig Invoice amount	Assignment	Invoice #	Branch Account Name	Cust Name
				NBCU Jennifer Convertibles Bankruptcy Claim Summary	NBCU Jennifer Conv

Total Claim Amount

			Page: 1 / 1
		Invoice Number: 180	0000359T0TF
JENNIFER CONVERTIBLES 902 BROADWAY		Invoice Date: 07/29/2	010
NEW YORK, NY 10010		TERMS: 10 days after pre	sentation
Client Name: JENNIFER (CONVERTIBLES	Invoice	
Agency: 11006996	Client: 22003567	Adjustment	H
Company Code: T0TF		Adjustitient	
Contract / Reference : JUI	Y 2010		

	Amount	
Tennifer Convertible - July 2010 Invokal Period: Jun'10 - Sep'10	voice	. 27,378.50
Gross Amount Due:	\$ 32,210.00	
Less Agency Commission(15%):	(\$ 4,831.50)	
Net Amount Due:	\$ 27,378.50	
Portion pertaining to Services rendered prior to 7/19/2010	\$26,508.50	
	Total Amount Due	27,378.50

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO: NBC Universal, Inc.

PO Box 402971

Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank ABA: 021000021 Account: 038-1-063114 NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services

212-664-5548

Weekly activity is sumarized in a monthly invoice sent to client.

	Invoice #	Gross Inv Amount	/oice	Amount Billed for Provided prior to					
Weekly Activity	WN10070313	\$	6,460.00	\$	6,460.00				
Weekly Activity	NY10070301	\$	12,911.50	\$	12,911.50				
Weekly Activity	SF10070199	\$	8,007.00	\$	7,137.00				
Monthly Invoice	1800000359	\$	27,378.50	\$	26,508.50				

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WRC WASHINGTON, DC Atlanta, GA 30384-2971 PO Box 402971 WAC Billing: **CFS Lockbox** Main: (202) 885-4000 Remit Address:

http://www.nbo4.com

Billing Address:

NEW YORK, NY 10112 " DO NOT MAIL Attention: Accounts Payable **NBC TVS DIRECT**

invoice Period Invoice Date Invoice Month Invoice # 06/28/10 - 07/16/10 07/25/10 July 2010 WN10070313

Page 1 of 2

Station	WRC
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Estimate Number

3010 3010

Advertiser Product

JENNIFER CONVERTIBLES

Order Flight	Alt Order #	Order #	
07/01/10 - 09/05/10		164582	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	ID8 #

Advertiser Ref	Agency Ref	Product Code	Advertiser Code
03567	00645		

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		6-7P NEWS4 @ 6PM	6-7A NEWS4 @ 6AM						BONNIE HUNT							11A-12P MIDDAY NEWS							7-9A TODAY SHOW	<u> </u>
		6P-7P	6A-7A						12-1P							11A-12P							7A-9A	
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JEN15699BLANEY		JEN1512PCPKG	JEN1512PCPKG							JEN15699BLANEY	JEN15699BLANEY		JEN1512PCPKG	JEN1512PCPKG			JEN15699BLANEY	JEN15699BLANEY		JEN1512PCPKG	JEN1512PCPKG			
\$150.00		\$500.00 MG for 4.1,4.2,3.2,3.1	\$500.00 MG for 4,1,4,2,3,2,3,1		\$160.00 See MG 3,15,3,16		\$150.00 See MG 3.15,3.16			\$200.00	\$200.00		\$200.00	\$200.00			\$1,200.00	\$1,200.00		\$1,200.00	\$1,200.00			
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NEC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this unvoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Continuation Contract Part II, issued in connection with this coder), as more fully set forth in the NBC/Telemundo TV Stations Continuation Contract Part II, which has been previously provided under separate cover and/or a severally, shall remain obligated to pay to Station, all amounts due to Station, all amounts due to Station purpose the section of the section of the NBC/Telemundo TV Station Provided to Payment to III, which has been previously provided and/or is exceived by NBCJU on or before the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), set income fully set forth in the NBC Everywhere Terms and Conditions Part II (Part II), which has been previously provided and/or is exceived by NBCJU, all smounts due iteracted and the invoice section of Advertiser and Agency, foiling and severally, shall remain obligated to pay to NBCJU, all smounts due iteracted of instances of payment in Italia actually Part II), which has been previously provided and/or its exceived by NBCJU. Although this invoice may have been delivered with multiple invoices, each invoice, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II

FOR ILM INVOICES:

FOR ILM INVOICES:

FOR ILM INVOICES:

WIRC WASHINGTON, DC Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox** ¥RC Remit Address:

BIIIIng: Main: (202) 885-4000

http://www.nbc4.com

Billing Address:

Attention: Accounts Payable ** DO NOT MAIL NEW YORK, NY 10112 NBC TVS DIRECT

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INVOICE

Advertiser	JENNIFER CONVERTIBLES
Product	3Q10
Estimate Number 3Q10	3010

≱	New York BD National	Office
õ	nt Executive Kathryn Scheets	nt Executive
	WRC	3

Invoice #	WN10070313
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	08/28/10 - 07/16/10

Page 2 of 2

count Executive Kathryn Scheets les Office New York BD National A les Region National C	ation	WRC	
	count Executive	Kathryn Scheets	$\overline{}$
	les Office	New York BD National	>
	les Region	National	<u></u>

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Order Flight	Alt Order #	Order #
07/01/10 - 09/05/10		164582

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ling Type	Cash
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Product Code	Advertiser Code	1DB #

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e \$6,460.00		3:56 PM 3:54 PM	2xWTF	Ö		5)	2xTF		12:34 PM		
	0.00	JEN15699BLANEY								JEN156998LANEY		
Payment Terms 30 Days		\$350,00 \$350.00			\$360.00 See MG 3.15,3.16		\$360,00 See MG 3.15,3.16			\$150.00		
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the addressee identified and the invoice (or such earlier as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Confract Part II, which has been previously provided under separate cover and/or is explained upon request. Nowthistation whom this invoice is addressed or presented, Advertise and Agency, jointly and severally, shall ramain obligated to pay to Station, all amounts due to Confirmation of presented by Station and Agency, pointly and severally, shall ramain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

all services rendered prior to 7/18/10

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports, All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented. Afterties and Agency, jointly and severally, shall remain obligated to pay to NBCU, at amounts due hereunder until payment in full is actually becaived by Adventiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoice and Part II.

FOR LIM INVOICES. The amount set forth in this invoice is payable pursuant to the insertion order referenced above



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Main: (212) 664-4444 Atlanta, GA 30384-2971 CFS Lockbox PO Box 402971

Billing Address:

" DO NOT MAIL **NEW YORK, NY 10112** Attention: Accounts Payable NBC TVS DIRECT

INVOICE

Page 1 of 3

Invoice Pe		Estimate Number
Invoice Mc	JENNIFER CONVERTIBLES Q3	Product
Invoice Da	JENNIFER CONVERTIBLES	Advertiser
110401004		

Invoice #	NY10070301
Invoice Date	07/25/10
 Invoice Month	July 2010
 Invoice Perlod	06/28/10 - 07/16/10

Orde	National	Sales Region
At O	New York BD National	Sales Office
Order	Kathryn Scheets	Account Executive Kathryn Scheets
	WNBC BD	Station

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	Order#	164550
	Alt Order #	
	Order Flight	06/28/10 - 07/18/10

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ID8 #	
Advertiser Code	
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Artvertiser Ref	Agency Ref	Product Code	Advertiser Code	
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Advertiser Ref	Agency Ref	
03567	00645	

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NBC & TELEMUNDO STATION INVOKES: We warrant to the addressee identified above that the addressee identified as that invoke (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or its available upon request. Nowithstanding to whom this invotes is addressed or presented, Advertises and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereo until payment in full is addressed by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this involce based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this provide is addressed or presented, Adventiser and Agency, jointly and severally, shall remain diffigured to pay to NBCU. Although this invoice may have been detirized with multiple invoices, each invoices, each invoice remains a separate obligation of Adventsor and Agency and must be paid in accordance with the terms of the invoice and Part ().

FOR LIM INVOICES:

Billing Address:

" DO NOT MAIL NEW YORK, NY 10112 Attention: Accounts Payable NBC TVS DIRECT

Estimate Number Product Advertiser JENNIFER CONVERTIBLES JENNIFER CONVERTIBLES Q3

	Invoice #	NY10070301
	Invoice Date	07/25/10
L.,	Invoice Month	July 2010
	Invoice Period	01/81/70 - 01/82/30

Page

2 of 3

Sales Region Sales Office Account Executive Station New York BD National Kathryn Scheets National WNBC BD

06/28/10 - 07/18/10	Order Flight
	Alt Order #
184550	Order #

ar	Broadcast	iDB #
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Product Code	Advertiser Code	D8 #

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Advertiser Ref	03567

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Pert III which has been previously provided under separate cover and/or is excitable upon request. Notwithstanding to whom this invoice is addressed or presented, Adventser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station. Payment by Adventser to Agency, shall not constitute payment to Station.

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FOR LIM INVOICES.



Billing Address:

NEW YORK, NY 10112 ** DO NOT MAIL **NBC TVS DIRECT**

INVOICE

3		Estimate Number
3	JENNIFER CONVERTIBLES Q3	Product
7	JENNIFER CONVERTIBLES	Advertiser
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Invoice #	NY10070301
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/16/10

Station	WNBC BD
Account Executive Kathryn Scheets	
Sales Office	New York BD National
Sales Region	National

Order Flight	Alt Order #	Order #	
06/28/10 - 07/18/10		164550	

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast

Adventiser Ref	Agency Ref (Product Code	
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08/28/10 to 07/04/10

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WNBC	T I	07/02/10 :15	:15	5:12 AM JEN1512P	JEN1512PCPKG	\$170.00	
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<u>7</u>	, & 2-3P WK 6/28	•					
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WNBC	т	F 07/02/10	:15	5:57 AM	5:57 AM JEN1512PCPKG	\$300.00	
WNBC	TI	07/02/10	:15	6:49 AM	JEN1512PCPKG	\$300.00	
WNBC 7-9A TODAY SHOW 7A-9A							

	>	
	BV IS P	CAMPO
	NRT OF MG PKG FOR	WALE LYON WE.
	SPTS NA 11A-12P,	ACA!
OR/SR/	ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28	
07/04/10 to 07/04/10	ŏ	•
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8

ABV IS PART OF MG PKG FOR SPTS NA 11A-12P, 12-1P, & 2-3P WK 6/28	S NA 11A-12P, 12-1P, & 2-	3P WK 6/2 06/28/1	WK 6/28 06/28/10 to 07/04/10	2x	1 1 1			
WNBC		ח	ч	:15	7:22 AM	JEN1512PCPK		-
WNBC		П		:15	8:56 AM	DEN1512PCPKG	\$507.50	N
·	Aired Spots	23	Aired Gross	iross	\$15,190.00	.00		
		i⊅	Agency Commission	ssion	\$2,278.50	,50		
			Net Amount Due	Due	\$12,911.50	.50 P	ayment Terms 30 Days	

NBC & TELEMANDO STATION INVOICES: We warrant to the addressee identified above that the adual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any sploedal payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Courtact Part II, which has been previously provided under separate cover another acquest. Nowthestanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station.

Station pursuant hereto until payment in full is acquestly shall be poor request. Nowthest and or stations and payment to Station.

FOR NBCE INVOICES:

* All services rendered prior to 7/18/10

NBCU prepared this trivoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the invoice date (or such serties date set forth many special payment items or designated in Part II), as more fully set forth in the NBC Everywhere i forms and Conditions Part II ("Part II"), which has been previously provided end/or is articable upon request. Nowithstanding to whom this unvoice sections, Advertises and Agency, journly and severally, shall remain obligated to pey to NBCU. But amounts due hereunder until payment in full is actually received by NBCU. Personal by Advertises to Agency shall not consultate payment to NBCU. Although this invoice may have been defined with multiple invoices, each invoice remains a separate obligation of Advertises and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES.

Remit Address:

PO Box 402971 Atlanta, GA 30384-2971 CFS Lockbox Main: (408) 432-6221 X V V

http://www.nbc11.com Billing:

Billing Address:

NEW YORK, NY 10112 " DO NOT MAIL Attention: Accounts Payable **NBC TVS DIRECT**

INVOICE

Page 1 of 7

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLE Q3 2010 SF
Estimate Number	

J	Invoice #	SF10070199
	Invoice Date	07/25/10
.,	Invoice Month	July 2010
_	Invoice Period	08/28/10 - 07/25/10

Station	KNTV
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

<u>'</u>		
' '	Order #	164508
	Alt Order #	
	Order Flight	06/30/10 - 09/05/10

illing Calendar	Broadcast
illing Type	Cash
pecial Handling	

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_		
Product Code	Advertiser Code	ID8 #
	.	

Advertiser Ref	Agency Ref	
03567	00645	

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TODAY SHOW II										BAY AREA NEWS												BAY AREA NEWS	
9A-10A										6A-7A												5A-6A	
	PREEMPT-CLIENT REQUEST	M 07/19/10	07/19/10 to 07/25/10	Th 07/15/10	M 07/12/10	07/12/10 to 07/18/10	F 07/02/10	Th 07/01/10	06/28/10 to 07/04/10		PREEMPT-CLIENT REQUEST	F 07/23/10	PREEMPT-CLIENT REQUEST	W 07/21/10	07/19/10 to 07/25/10	F 07/16/10	M 07/12/10	07/12/10 to 07/18/10	F 07/02/10	Th 07/01/10	06/28/10 to 07/04/10		
	:00 EQUEST	: :	22	::	:15	2x	::5	:15	Ş.		EQUEST	8	EQUEST	.; 00:	2	::5	5	Ş	::5	:15	2x		Legen.
		6:52 AM	MTWTF	6:12 AM	6:12 AM	MTWTE	6:51 AM	6:51 AM	WTF						MTWTF	5:44 AM	5:28 AM	MTWTF	5:22 AM	5:23 AM	WTF		
		JEN15699BLANEY		JEN15699BLANEY	JEN1512PCPKG		JEN1512PCPKG	JEN1512PCPKG	-							JEN15699BLANEY	JEN1512PCPKG		JEN1512PCPKG	JEN1512PCPKG			
	\$245.00 Credited	(\$245.00)		\$245.00	\$245.00		\$245.00	\$245.00				\$130,00 Credited		\$130.00 Cradited		\$ 130,00	\$130.00		\$130.00	\$130.00			
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the accused broadcast information shown on this invoice was taken from station program togs. All payments for changes hereunder must be received by station on to before the 30th day after the date of this provice (or such earther date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Continuation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station.

Station pursuant hereto until payment in full is accusely received by Station, Payment by Adventiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

FOR NBCE INVOICES:

**TOTAL STATION INVOICES: We warrant for changes hereunder must be received by station on to before the 30th day after the new force in the station of the station of the interest of the station o

Remit Address:

KNTV SAN FRANCISCO ALLAND Atlanta, GA 30384-2971 CFS Lockbox PO Box 402971 Z Z Z Main: (408) 432-6221

http://www.nbc11.com

Billing:

Billing Address:

" DO NOT MAIL NEW YORK, NY 10112 Attention: Accounts Payable NBC TVS DIRECT

Estimate Number Product Advertiser JENNIFER CONVERTIBLES JENNIFER CONVERTIBLE Q3 2010

	Invoice #	SF10070199
	Invoice Date	07/25/10
) SF	Invoice Month	July 2010
	Invoice Period	06/28/10 - 07/25/10

Page 2 of 7

Sales Region Sales Office Account Executive Station Kathryn Scheets National New York BD National Z Z

06/30/10 - 09/05/10	Order Flight
	Alt Order #
164508	Order #

Special Handling Billing Type Billing Calendar Cash **Broadcast**

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	
03567	00645	

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		TODAY SHOW III													TODAY SHOW II	
		10A-11A													9A-10A	
₽₽₹	W Th F 07/12/10	06/28/10	Th PREEM	PREEN	≅ ≩	07/19/10	וד	€	Z	07/12/10	וד	궄	W	06/28/10		
07/14/10 07/15/10 07/16/10	W 06/30/10 Th 07/01/10 F 07/02/10 07/12/10 to 07/18/10	06/28/10 to 07/04/10	Th 07/22/10 :00 PREEMPT-CLIENT REQUEST	PREEMPT-CLIENT REQUEST	07/19/10	07/19/10 to 07/25/10	07/16/10	07/14/10	07/12/10	07/12/10 to 07/18/10	07/02/10	07/01/10	06/30/10	06/28/10 to 07/04/10		- 1040 F
55 55 55 11 55 55	:00 :00 :15	3x	EQUEST	REQUEST	:15	Эх	: <u>:</u> 5	:15	:15	Эx	:: 5	::5	::5	3x		
10:46 AM 10:47 AM 10:59 AM	10:46 AM	WTF			9:28 AM	MTWTF	9:59 AM	9:30 AM	9:56 AM	MTWTF	9:30 AM	9:50 AM	9:28 AM	WTF		
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	\$150.00 See MG 5.15,5.16,5.17,5.18,5.19,5.2 \$150.00 See MG 5.15,5.16,5.17,5.18,5.19,5.2 \$150.00		*edited		adiled											
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the excuse broadcast unformation shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such seafler date as set forth by any special payment terms or as designated in the NBC/Telenundo TV Stations Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telenundo TV Stations Continuation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertises to Agency shall not constitute payment to Station. FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any such reports. All payments terms or designated in Part II), as more tufy set forth in the ABC Everywhere Terms and Conditions Part III ("Part II"), which has been previously provided and/or is available upon request. Natwithstanding to whom this invoice such adverses and Agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been defered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been defered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been defered with multiple agency jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been defered with multiple agency jointly and severally agency and the pay to NBCU. Although this invoice may have be

Remit Address:

KNTV SAM FRANCISCO Atlanta, GA 30384-2971 CFS Lockbox PO Box 402971 ZZZ Billing: Main: (408) 432-6221

http://www.nbc11.com

Billing Address:

NEW YORK, NY 10112 " DO NOT MAIL Attention: Accounts Payable NBC TVS DIRECT

INVOICE

Estimate Number Product Advertiser JENNIFER CONVERTIBLES JENNIFER CONVERTIBLE Q3 2010 SF

i	Invoice #	SF10070199
	Invoice Date	07/25/10
11	Invoice Month	July 2010
	Invoice Period	06/28/10 - 07/25/10

Page 3 of 7

Sales Office Sales Region Station Account Executive Kathryn Scheets New York BD National Ž National

7111 01000 7	Alt Order #	Order #	
		184508	

Special Handling Billing Type Billing Calendar Cash Broadcast

IDB #

Advertiser Code	
Product Code	
Agency Ref	00645
Advertiser Ref	03567

1
Advertiser Ref 03567

	KNTV ELLEND		KNTV TODAYS		_	-	KNTV ACCESS	_		_	-	ALNY ALNY	KNTV		5 KNTV MARTH		YENY V		KNTV	NNA NA		\$ 7714 CON
	ELLEN DEGENERES SHOW		TODAY SHOW III		DAYS OF OUR LIVES	ELLEN DEGENERES SHOW	ACCESS ROTATOR	DAYS OF OUR LIVES	ACCESS ROTATOR	M-SU BAY AREA LATE NEWS	BAY AREA NEWS				MARTHA STEWART							CUAY SHOW III
	4P-5P		10A-11A		1P-2P	4P-5P	7P-8P	1P-2P	7P-8P	11P-1135P	5A-6A		Ī		11A-12P							TUR-TIA
PHICEIM I SCHICKS MERCECO	7h 07/22/10	PREEMPT-CLIENT REQUEST	W 07/21/10	PREEMPT-CLIENT REQUEST	W 07/21/10	F 07/16/10	Th 07/15/10	Th 07/15/10	W 07/14/10	F 07/02/10	F 07/02/10	F 07/02/10	Th 07/01/10	06/28/10 to 07/04/10		PREEMPT-CLIENT REQUEST	F 07/23/10	PREEMPT-CLIENT REQUEST	Tu 07/20/10	M 07/19/10	07/19/10 to 07/25/10	
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Continuation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Continuation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Station Contract Part II issued in connection with this provider is after a contraction of the set of the se

07/12/10 to 07/18/10 W 07/14/10

:15

MTWTF--11:50 AM

JEN15699BLANEY

\$150.00

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NBCU prepared this invoice based on raports received from the Platform Provider identified above. NBCU does not independently verify any auch reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any appearal payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part II (Part III), which has been previously provided endor is articlable upon request. Notwithstending to whom this invoice is addressed or presented who will appear and severally, shall remain obspaced to pary to NBCU. Beginner in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice, each invoice, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the lerns of the invoice and Part II.

FOR LIM INVOICES:

Atlanta, GA 30384-2971 PO Box 402971 Z PX **CFS Lockbox** Main: (408) 432-6221 Remit Address:

http://www.nbc11.com

Billing:

Billing Address:

NBC TVS DIRECT NEW YORK, NY 10112 " DO NOT MAIL Attention: Accounts Payable

Product Estimate Number Advertiser JENNIFER CONVERTIBLES JENNIFER CONVERTIBLE Q3 201

	Invoice #	SF10070189
	Invoice Date	07/25/10
10 SF	Invoice Month	July 2010
	Invoice Period	06/28/10 - 07/25/10

Sales Region Sales Office Account Executive Station Kathryn Scheets **VINX** National New York BD National

Order Flight 08/30/10	Alt Order #	Order # 164508	
06/30/10 - 09/05/10			

Prod		Special Handling
Adve	Cash	Billing Type
ID8 #	Broadcast	Billing Calendar

<u> </u>	_	
Product Code	Advertiser Code	ID8 #

Advertiser Ref	Agency Ref	
03567	00645	

5	YENY V	MARTHA STEWART	11A-12P						•	•
	Z Z			TI	07/16/10	::5	11:48 AM	JEN15699BLANEY	\$150,00	C
				07/18/10	07/19/10 to 07/25/10	2x	MTWTF			
	Z N			Z	07/19/10	:15	12:00 PM	JEN15699BLANEY	\$150.00	. O
	KNTV			W PREEM	W 07/21/10 :00 PREEMPT-CLIENT REQUEST	:00 TEQUEST			\$160.00 Credited	U
O)	Z	DAYS OF OUR LIVES	1P-2P							
				06/28/10	06/28/10 to 07/04/10	×	WTF			
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	VLNY V			73	07/01/10	.; 8			\$160.00 See MG 5.15,5.16,5.17,5.18,5.19,5.20	-
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	Z Z			Z	07/12/10	:: 55	1:39 PM	JEN1512PCPKG	\$150.00	. 62
	Z Z Z			П	07/16/10	:15	1:27 PM	JEN15699BLANEY	\$150.00	4
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	Z			'n	07/23/10	8			\$150.00 Credited	Ċ
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	3			77	07/01/10	.: 00			\$100,00 See MG 5.15,5.16,5.17,5.18,5.19,5.2	, -
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	ZZ			Z	07/12/10	:15	2:43 PM	JEN1512PCPKG	\$100.00	4 0
	7			٤	07/14/10	<u>:</u>	2:55 PM	JEN15699BLANEY	\$100.00	C.

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or sturn earlier date as set front by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is activated or presented, Advertises and Apperty, provided under separate over and/or is available upon request. Norwithstanding to whom this invoice is activated or presented. Advertises and Apperty in the NBC/Telemundo TV Station Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is activated or presented. Advertises to Apperty shall not constitute payment to Station.

FOR NBCE (INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment forms or designated in Part II), as more tuffy set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Norwithstanting to whom this throce is addressed or presented with multiple Agency, formly and severably, shall remain obtigated to pay to NBCU, all amounts due hereunder until payment in full is advailly received by Abvertises to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice sensities a separate obligation of Advertises and Agency and must be paid in accordance with the terms of this invoice and Part II.

FOR LIM INVOICES.

PO Box 402971 Ann Atlanta, GA 30384-2971 CFS Lockbox Main: (408) 432-6221 Z Z Z Remit Address:

http://www.nbc11.com

Billing:

Billing Address:

NEW YORK, NY 10112 " DO NOT MAIL **Attention: Accounts Payable** NBC TVS DIRECT

NVOICE

Estimate Number Product Advertiser JENNIFER CONVERTIBLE Q3 2010 S JENNIFER CONVERTIBLES

	Invoice #	SF10070199
	Invoice Date	07/25/10
Ϋ́	Invoice Month	July 2010
	Invoice Period	06/28/10 - 07/25/10

Page 5 of 7

Sales Region Sales Office Account Executive | Kathryn Scheets Station Ž National New York BD National

Order #	164508
Alt Order #	
Order Flight	06/30/10 - 09/05/10

Special Handl Billing Type

Billing Calend

Product Code	Advertiser Code	ID8 #

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	1 1
03567	00645			

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				ELLEN DEGENERES SHOW										WENDY WILLIAMS					BONNIE HUNT SHOW	
				4P-6P										3P-4P					2P-3P	
	07/12/10 to 07/18/10	F 07/02/10	1		Tu 07/20/10 :00 PREEMPT-CLIENT REQUEST	PRESMPT-CLIENT REQUEST	1	F 07/16/10	M 07/12/10	07/12/10 to 07/18/10	Th 07/01/10		06/28/10 to 07/04/10		REEMPT-CLIENT RI	ᇫ	Tu 07/20/10	07/19/10 to 07/25/10		
:15 4:21 PM	2x MTWTF	900	2xWTF		:00 EQUEST	COEST	2x MTWTF	:15 3:52 PM	:15 3:27 PM	2x MTWTF	:00	:15 3:23 PM	2xWTF		QUEST	- COESI	8	2x MTWTF		
JEN15699BLANEY								JEN15699BLANEY	JEN1512PCPKG			JEN1512PCPKG	1							
\$350.00		\$360.00 See MG 5.15,5.16,5.17,5.18,5.19,5.2			\$210.00 Credited	OFFICE CITATION	POLO DO Conditod	\$210.00	\$210.00		\$210.00 See MG 5.15,5.16,5.17,5.18,5.19,5.2	\$210.00				\$100.00 Craditar	\$100.00 Credited			
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the addressee identified above that the addressee identified above that the addresse information shown on this invoice was taken from station program logs. All peyments for charges hereunder must be received by station on or before the 30th day after the date of this invoice is accordance of the invoice of the

NBCU prepared this invoice based on reports received from the Platform Provider identified above, NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier detect of this any special payment ferms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part III (Part III), which has been previously provided and/or is available upon request. Norwhitstanding to whom this mivoles is addressed or presented, downtess and Agency, journly and severally, shall remain dospated to pay to NBCU, although this invoice may have been deterred with multiple Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been deterred with multiple and further and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

Page 6 of 7

INVOICE

Maria Atlanta, GA 30384-2971 CFS Lockbox PO Box 402971 XNY V Main: (408) 432-6221 Remit Address:

http://www.nbc11.com

Billing:

Billing Address:

" DO NOT MAIL NEW YORK, NY 10112 Attention: Accounts Payable NBC TVS DIRECT

	LIENNIFER CONVERTIBLES
Advertiser	OFFICE CONTRACTOR OF THE PROPERTY OF THE PROPE
Product	JENNIFER CONVERTIBLE Q3 2010 SF
Scrimate Number	

 Invoice #	SF10070199
Invoice Date	07/25/10
 Invoice Month	July 2010
Invoice Period	06/28/10 - 07/25/10

Station	KNTV
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

	Order #	164508
	Alt Order #	
!	Order Flight	06/30/10 - 09/05/10

Product Code		dling
Advertiser Cox	Cash	
# 80I	Broadcast	dar
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Special Hand

Billing Calen Billing Type

	l			
		Product Code	Advertiser Code	ID8 #
200 48				

Advertiser Ref	Agency Ref	
03567	00645	

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Aired Spots		¥														₩O#8	
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i≽	07/17/10	07/12/10 to 07/18/10	07/17/10	07/12/10 to 07/18/10	TU 07/20/10 :00 PREEMPT-CLIENT REQUEST	07/19/10 to 07/25/10	07/12/10	07/12/10 to 07/18/10	07/01/10	08/28/10 to 07/04/10	PREEMPT-CLIENT REQUEST	07/20/10	PREEMPT-CLIENT REQUEST	07/19/10	07/19/10 to 07/25/10	07/16/10	
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NBC & TELEMUNDO STATRON INVOICES. We warrant to the addressee identified above that the actual broadcast information shown on this throlice was taken from sention program logs. All payments for charges herounder must be received by station on or before the 30th day efter the date of this throlice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Continuation Contract Part I taked in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Continuation to Station, and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under exparatio cover and/or is addressed or present by Adventiser to Agency shall not constitute payment to Station.

Station payment in tidd is added to the station of t

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the Stith day after the trivoice said research. Advertiser and special payment to the second or prepared this invoice to the second of the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is evailable upon request. Normhistanding to whom this invoice may have been deserted with multiple Agency, pointly and severally, shall remain chilgated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Agency shall not constitute payment to NBCU. Amough this invoice may have been deserted with multiple Agency, pointly and severally, shall remain chilgated to pay to NBCU, all amounts a separate chilgation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Pert II.

FOR LIM BNYOCKES.

FUBCII PO Box 402971 Atlanta, GA 30384-2971 Billing: 3 Main: (408) 432-6221 Remit Address:

http://www.nbc11.com

Billing Address:

" DO NOT MAIL NEW YORK, NY 10112 Attention: Accounts Payable **NBC TVS DIRECT**

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLE Q3 2011

Estimate Number

	Invoice *	SF10070199
	Invoice Date	07/25/10
٥ Ş	Invoice Month	July 2010
	Invoice Period	06/28/10 - 07/25/10

Station	KNTV
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Order #	164508
Alt Order #	
Order Flight	06/30/10 - 09/05/10

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Billing Catendar	Broadcast	1
Billing Type	Cash	١.
Special Handling		_

Product Code	Advertiser Code	# 80I

Advertiser Ref	Agency Ref	
03567	00645	

Agency Commission \$1,413.00

Net Amount Due

\$8,007.00

Payment Terms 30 Days

Portion pertaining to services prior to 7/18/10 \$7,137.00

NEC 8 TELEMUNDO STATION INVOICES We warrant to the addressee identified above that the actual broadcast information shown on this fiverice was taken from station program loge. All payments for charges herounder must be received by station on or before the 30th day after the case of this invoice (or such earlier date as set forth by any special payment arms or as designered in the NBC/Telemundo TV Stations Confirmation. Contract Part It issued or connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation. Contract Part II, which has been previously provided under separate cover and/or is perillable upon request. Nowithstanding to whom this invoice is addressed and expensed of Agency, printing and everelly, shall remain obligated to pay to Station, all amounts due to Station. For NBCE INVOICES:

FOR NBCE INVOICES.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Teams and Conditions Part II ("Part II"), which has been previously provided an advicer is addition to expect. Monthistanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, at smourts due hereunder until payment in full as extually received by MSCU. Payment by Advertiser to Agency shall not constitute symment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice, each inv

			Page:1/ 1
JENNIFER CONVERTIBLES		Invoice Number: 1	
902 BROADWAY NEW YORK, NY 10010		TERMS: 10 days after	presentation
Client Name: JENNIFER (CONVERTIBLES Client: 22003567	Invoice Adjustment	
Company Code: TOTF Contract / Reference : MA	R10INVOICE	Adjustment	Ш

	Description	Amount
Jennifer Convertible March 2010 Invo	pice	. 46,006.25
Gross Amount Due:	\$ 54,125.00	
Less Agency Commission(15%):	(\$ 8,118.75)	
Net Amount Due:	\$ 46,006.25	
	·	
	Total Amount Due	46,006.25

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO: NBC Universal, Inc.

PO Box 402971 Atlanta, GA 30384-2971 WIRE TRANSFER TO:

JP Morgan Chase Bank
ABA: 021000021

Account: 038-1-063114 NBC Universal Inc. CREDIT CARD:

Contact Customer Financial Services

212-664-5548

		Page : 1 / 1
		Invoice Number: 1800000249T0TF
JENNIFER CONVERTIBLES		Invoice Date: 03/12/2010
902 BROADWAY NEW YORK, NY 10010		TERMS: 10 days after presentation
Client Name: JENNIFER C	CONVERTIBLES	Invoice
Agency: 11006996	Client: 22003567	Adjustment
Company Code: T0TF		Adjustitient
Contract / Reference : FEE	310INVOICE	

	Description	Amount
nnifer Convertible February 2010	Invoice	. 23,134.45
Gross Amount Due:	\$ 27,217.00	
Less Agency Commission(15%):	(\$ 4,082.55)	
Net Amount Due:	\$ 23,134.45	
	Total Amount Due	23,134.45

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO: NBC Universal, Inc. PO Box 402971 Atlanta, GA 30384-2971 WIRE TRANSFER TO: JP Morgan Chase Bank ABA: 021000021 Account: 038-1-063114 NBC Universal Inc. CREDIT CARD:

Contact Customer Financial Services

212-664-5548

	Page : 1 / 1
	Invoice Number: 1800000187T0TF
JENNIFER CONVERTIBLES	Invoice Date: 07/15/2009
902 BROADWAY NEW YORK, NY 10010	TERMS: 10 days after presentation
Client Name: JENNIFER CONVERTIBLES	Invoice
Agency: 11006996 Client: 22003567	Adjustment
Company Code: TOTF	
Contract / Reference :	

	Description	Amount
Jennifer Convertibles Apr.'09	to Jun.'09 Invoice	. 330,304.90
Apr.'09 Gross Amount: May '09 Gross Amount: Jun.'09 Gross Amount:	\$ 118,833.00 \$ 184,238.00 \$ 85,523.00	
Total Gross Amount Due:	\$ 388,594.00	
Less Agency Commission(15%):	(\$ 58,289.10)	
Total Net Amount Due: (Apr.'09 - Jun.'09)	\$ 330,304.90	
	Total Amount Due	330,304.90

Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM Prepared by: MIHIR PAREKH

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

NBC Universal, Inc. PO Box 402971

Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank ABA: 021000021

Account: 038-1-063114 NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services

212-664-5548

	Page: 1 / 1
	Invoice Number: 1800000168T0TF
ENNIFER CONVERTIBLES	Invoice Date: 05/26/2009
902 BROADWAY NEW YORK, NY 10010	TERMS: 10 days after presentation
Client Name: JENNIFER CONVERTIBLES	Invoice
Agency: 11006996 Client: 22003567	Adjustment
Company Code: T0TF	
Contract / Reference :	

	Description	Amount
Jennifer Convertible March 2009	Invoice	. 303,248.55
Mar.'09 Gross Total:	\$ 356,763.00	
Less Agency Commission(15%):	(\$ 53,514.45)	
Total Net Amount Due: (Mar.'09 Net)	\$ 303,248.55	
	Total Amount Due	303,248.55

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR.PAREKH@NBCUNI.COM

For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

NBC Universal, Inc. PO Box 402971

Atlanta, GA 30384-2971

WIRE TRANSFER TO:

JP Morgan Chase Bank ABA: 021000021

Account: 038-1-063114 NBC Universal Inc. CREDIT CARD:

Contact Customer Financial Services

212-664-5548

	Page: 1 / 1
	Invoice Number: 1800000146T0TF
ENNIFER CONVERTIBLES	Invoice Date: 03/26/2009
002 BROADWAY NEW YORK, NY 10010	TERMS: 10 days after presentation
Client Name: JENNIFER CONVERTIBLES	Invoice
Agency: 11006996 Client: 22003567	Adjustment
Company Code: T0TF Contract / Reference :	

	Description	Amount
Jan.'09 & Feb.'09 Invoice		. 365,028.25
Jan.'09 Gross Amount:	\$ 210,715.00	
Feb.'09 Gross Amount:	\$ 218,730.00	
Total Gross Amount:	\$ 429,445.00	
Less Agency Commission(15%):	(\$ 64,416.75)	
(Jan.'09 & Feb.'09) Total Net Amount Due:	\$ 365,028.25	
	Total Amount Due	365,028.25

Prepared by: MIHIR PAREKH Telephone: 212 664 eMail: MIHIR PAREKH@NBCUNI.COM
For more information please contact your preparer or write to NBC Universal 30 Rockefeller Plaza New York NY 10112 attention Customer Financial Services Rm 5131

KINDLY INCLUDE INVOICE # ON REMITTANCE

MAIL PAYMENT TO:

NBC Universal, Inc. PO Box 402971 Atlanta, GA 30384-2971 WIRE TRANSFER TO:

JP Morgan Chase Bank ABA: 021000021 Account: 038-1-063114 NBC Universal Inc.

CREDIT CARD:

Contact Customer Financial Services

212-664-5548

Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 CFS Lockbox WNBC Remit Address:

http://www.wmbc.com

Billing Address:

NEW YORK, NY 10010 902 BROADWAY ATTN: ACCOUNTS PAYABLE Attention: Accounts Payable JENNIFER CONVERTIBLES

INVOICE

Estimate Number Product Advertiser JENNIFER CONVERTIBLES JENNIFER CONVERTIBLES Q2

hvoice #	NY10060184
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Page 1 of 3

Station	WNBC
Account Executive	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

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Order Flight	Alt Order#	Order#	
04/07/10 - 06/27/10		139592	

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>	Cash	Billing Type
=	Broadcast	Billing Calendar
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Product Code	Advertiser Code	
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Advertiser Ref	Agency Ref	
03567	06996	

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1135P-1235A W-F TNGT SHW	1135P-1235A W-F TNGT SHW 8P-11P/7P-11P PR ROT 4002	1207A - 110A M-F TNGT SHW 8P-11P/7P-11P PR ROT 4002	1135P-1235A W-F TNGT SHW	4-5P W-F ELLEN					7-9A TODAY SHOW W-F				5-6A TODAY IN NY @ 5A
1135P-1235A	1135P-1235A 1105P-1235A 110 W-SA //P-11F F	PF 1207A - 110A W 8P-11P W-SA //P-11F Th	1135P-1235A	4P-5P					7A-9A				5A-6A
F NA	, F = E u,	PREEM	06/07/10 W		™₹	06/21/10	Ϋ∄	06/07/10	-	06/21/10	Ŧ	06/07/10	
F 06/11/10	Th 06/10/10 Th 06/10/10 Th 06/11/10	PREEMPT-RAN LATE DUE SPORTS W 06/09/10 :15 12:5 Th 06/10/10 :00 NA NOT AVAILABLE	06/07/10 to 06/13/10 W 06/09/10		06/23/10 06/25/10	06/21/10 to 06/27/10	06/10/10 06/11/10	06/07/10 to 06/13/10	00,410	06/21/10 to 06/27/10	06/10/10	06/07/10 to 06/13/10	
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\$0.00 Bonus	\$850.00 \$0.00 Bonus <i>\$0.00 Credited</i>	\$0.00 MG for 3.16 06/09 \$0.00 Credited	\$0.00 See MG 3.25		\$1,500.00 \$1,500.00		\$1,500.00 \$1,500.00		Production of	\$325.00	\$325.00		
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NBC & TELEMINDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Nowthistanding to whom this invoice is addressed or presented, Adventiser and Adventiser and to Station, at amounts due to Station, pursuant hereto until payment by Station. Payment by Station, Payment by Station, Payment by Station, Payment by Station, Payment to Station, Payment to Station, Payment by Station, P

NECU prepared this invace based on reports received from the Platform Proxider identified above. NECU does not independently venify any such reports. All payments must be received by NECU on or before the 30th day after the invace date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NEC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is evailable upon request. Notwithstanding to whom this invoice is addressed or presented. Adventser and Agency, jointly and severally, shall remain obligated to pay to NECU, all amounts due hereunder until payment in full is actually received by NECU. Payment by Adventser to Agency shall not constitute payment to NECU. Attrough this invoice may have been delivered with multiple invoices, each

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

invoice remains a seperate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.



Billing: Main: (212) 664-4444 PO Box 402971 CFS Lockbox WNBC Remit Address: Atlanta, GA 30384-2971

Billing Address:

Attention: Accounts Payable 902 BROADWAY ATTN: ACCOUNTS PAYABLE NEW YORK, NY 10010 JENNIFER CONVERTIBLES

INVOICE

] 	
Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLES Q2
Estimate Number	

Invoice F		lumber
Invoice 1	JENNIFER CONVERTIBLES Q2	
Invoice [JENNIFER CONVERTIBLES	1

Invoice #	NY10060184
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

 Station	WNBC
Account Executive	Kathryn Scheets
Sales Office	New York BD National
 Sales Region	National
 Billing Calendar	Broadcast

Order Flight

04/07/10 - 06/27/10

Alt Order # Order#

139592

a district Code	IDB#	

[3		Special Handling
5		
ð	Cash	Billing Type
5	Broadcast	Billing Calendar

Advertiser Ref

03567

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11-1135P W-F L NEWS 2005											6-630P W-F NEWS @ 6P			1235A-135A MONK	1200A-100A MONZ	ADDEA ADEA MONIX	8P-11P/7P-11P PR ROT 4002	12-6P WKND ROTATION	12-6P WKND ROTATION	12-6P WKND ROTATION	12-6P WKND ROTATION	12-67 WKND ROTATION		12-SD WKND ROTATION		8059 NV PRUEENR ROT 4002	
11P-1135P											6P-630P			1235A-135A	12007-1007	13350_1350	8P-11P W-SA /7P-11F Su	12P-6P	12P-6P	12P-6P	12P-6P	これでもで	֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓	12P-6P		&P-SPP W-SA //P-11F Sa	
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		JEN15PKGZIFF	JEN1SPKGZIFF		SEINE ST. NORTH	JEN SEKGATES	JEN15PKGZ1FF		JEN15PKGZIFF			JEN15PKGZIFF		DENEDRACETT	TENT FORCE TEE	JEN15PKGZIFF	JEN15PKGZ1FF	JENISPKGZI FF	JEN15PKG-Z1FF	DENESTROCKET	JENTSPROMET	TO SOUCE THE	JEN15PKGZIFF	JEN15PKGZIFF			
		\$950.00	\$950.00	7000		\$950.00	\$950.00		\$950.00 MG for 4.14 05/14	2000 00 10 10 10 10 10 10 10 10 10 10 10		\$830.00	2010 00			\$0.00 Bonus			60.00 Donie				\$0.00 Bonus			ANIMA CLEANED	an on omnetted
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NBC & TELEMIADO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station or or before the 30th day after the NBC & TELEMIADO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information from the invoice for such earlier date as set forth by any special payment terms or as designated in the NBC/Telemindon TV Stations Confirmation Contract Part I. Issued in connection with this order), as more timy set forth in the NBC/Telemindon TV Stations Confirmation Contract Part I. Issued in connection with this order), as more timy set forth the NBC/Telemindon TV Stations pursuant hereto until which has been previously provided under separate cover and/or is evaluable upon request. Nowithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until which has been previously provided under separate cover and/or is evaluable upon request. Nowithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Billing: Main: (212) 664-4444 CFS Lockbox Atlanta, GA 30384-2971 PO Box 402971 WNBC Remit Address:

<u>Billing Address:</u>

Attention: Accounts Payable ATTN: ACCOUNTS PAYABLE NEW YORK, NY 10010 902 BROADWAY JENNIFER CONVERTIBLES

INVOICE

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Agveniser	PENNIFER CONVENTIONED	Τ.
Product	JENNIFER CONVERTIBLES Q2	1 =
Estimate Number		

Invoice #	NY10060184
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Station	WNBC
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Order Flight	Alt Order#	Order#
04/07/10 - 06/27/10		139592

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
03567	06996	

Payment Terms 30 Days		\$16,745.00	Net Amount Due	Net Ar			
	5.00	\$19,700.00 \$2,955.00	Aired Gross Commission	Aired Gross Agency Commission	28	Aired Spots	
\$ 2,200.00	JEN15PKGZIFF	06/23/10 :15 11:31 PM JEN15PKGZIFF	V10 :15	V 06/23	ای		WNBC
		1xWTF	//10 1x	06/21/10 to 06/27/10	o .		WNBC
\$2,200.00	JEN15PKGZIFF	06/10/10 :15 11:25 PM JEN15PKGZIFF)/10 :15	h 06/10	⊸ I∘		j
		1xWTF		06/07/10 to 06/13/10	9		***************************************
\$2,200.00 MG for 6.10 06/09	JEN1SPKGZIFF	8 PM	06/09/10 :15 11:58 PM	06/09	⋖.	WAIRC 1132P-1207A M-SUL NEWS 2005 1132P-1207A	
		ORTS	LATE DUE SP	PREEMPT-RAN LATE DUE SPORTS	_ •		WNBC
\$2,200.00 See MG 6.11			00: 00:00	06/00	5	11-1135P W-F L NEWS 2005 11P-1135P	

NBC & TELEMUNDO STATION INVOICES. We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the NBC ITELEMUNDO STATION INVOICES. We warrant to the addressee identified above that the actual broadcast information shown on this invoice for such and its ground for the NBC ITELEMUNDO STATION INVOICES. We warrant to the addressee identified above that the actual broadcast information Contract Part I issued in connection with this order), set more tilly set forth up the NBC ITELEMUNDO STATION INVOICES. We warrant to the addressee identified above that the actual that it is actually received by Station Contract Part I issued in connection with this order), set more tilly set forth up the NBC ITELEMUNDO STATION INVOICES. We warrant to the addressee identified above that the actual that it is actually received by Station. The actual that it is actually received by Station Payment by Agency shall not constitute payment to Station.

ABCU prepared this invoice based on reports received from the Platform Provider identified above. NECU does not independently verify any such reports. All payments must be received by NECU on or before the 30th day after the invoice date (or such earher date set forth in any special payment terms or designated in Part I), as more tury set forth in the NEC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is evaluable upon request, Nowithstanding to whom this invoice may have been delivered with multiple invoices, each jointly and severally, shall remain obligated to pay to NECU, all amounts due hereunder until payment in full is actually received by Adventiser to Agency yet and constitute payment to NECU. Although this invoice may have been delivered with multiple invoices, each jointly and severally, shall remain obligated to pay to NECU, all amounts due necessaries obligation of Adventiser and Agency yet must be paid in accordance with the terms of the invoice and Part II.



Main: (212) 664-4444 CFS Lockbox WNBC Remit Address: Atlanta, GA 30384-2971 PO Box 402971

Billing Address:

902 BROADWAY ATTN: ACCOUNTS PAYABLE NEW YORK, NY 10010 Attention: Accounts Payable JENNIFER CONVERTIBLES

INVOICE REISSUE

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLES Q2
Estimate Number	

Invoice #	NY10050227B
Invoice Date	06/16/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/30/10

Station	WNBC
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Order#	139592
Alt Order #	
Order Flight	04/07/10 - 06/27/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	IDB#	

Advertiser Ref 03567	Agency Ref 06996	
57)6	

This is a reissue for invoice number NY10050227.

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WNBC		WNBC	WNBC	WNBC	WNBC	WNBC		WNBC	WNBC		WNBC	₩NB C		WNBC	WNBC	WNBC		WNBC		WNBC		WNBC
		4-5P W-F ELLEN												7-9A TODAY SHOW W-F							1	5-6A TODAY IN NY @ 5A
		4P-5P												7A-9A								5A-6A
W 05/12/10	05/10/10 to 05/16/10		F 05/28/10	F 05/28/10	Th 05/27/10	W 05/26/10	05/24/10 to 05/30/10	Th 05/20/10	W 05/19/10	05/17/10 to 05/23/10	F 05/14/10	Th 05/13/10	05/10/10 to 05/16/10		F 05/28/10	W 05/26/10	05/24/10 to 05/30/10	F 05/21/10	05/17/10 to 05/23/10	F 05/14/10	05/10/10 to 05/16/10	
10 :15	10 1x		_	_	10 :15		10 4x	10 :15		10 2x		10 :15	10 2x		10 :15	10 :15	10 2x	10 :15	10 1x	10 :15	10 1x	
4:40 PM	WTF		8:38 AM	7:24 AM	8:37 AM	7:26 AM	~-WTF	8:44 AM	7:26 AM	WTF	8:26 AM	7:24 AM	WTF		5:41 AM	5:13 AM	WTF	5:20 AM	WTF	5:11 AM	WTF	
JEN15HANEY			JEN15HANEY	JEN15HANEY	JENISHANEY	JEN15HANEY		JEN15HANEY	JEN15HANEY		JEN15HANEY	JEN15HANEY			JEN1SHANEY	JEN15HANEY		JEN15HANEY		JEN15HANEY		
\$850.00			\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00		\$1,500.00	\$1,500.00		\$1,500.00	\$1,500.00			\$325.00	\$325.00		\$325.00		\$325.00		
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. At payments for charges hereunder must be received by station on or before the 30th day effer the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Confirmation Contract Part II issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation C

FOR NBCE INVOICES:

NECU prepared this invace based on reports received from the Platform Provider identified above. NECU does not independently venify any such reports. All payments must be received by NECU on or before the 30th day after the invace date (or such earlier date set forth in any special payment terms or designated in Part II), as more fully set forth in the NEC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Nowthstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shell remain obligated to pay to NECU, all amounds due hereunder until payment in full is actually received by NECU. Payment by Advertiser to Agency shall not constitute payment to NECU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:



Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 CFS Lockbox WNBC Remit Address:

Billing Address:

902 BROADWAY ATTN: ACCOUNTS PAYABLE NEW YORK, NY 10010 Attention: Accounts Payable JENNIFER CONVERTIBLES

INVOICE REISSUE

		I I I I I I I I I I I I I I I I I I I
	Adveniser	JENNIFER CONVERTIBLES
Estimate Number	Product	JENNIFER CONVERTIBLES Q2
	Estimate Number	

Invoice #	NY10050227B
Invoice Date	06/16/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/30/10

Station	WNBC
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Order Flight	Alt Order #	Order#	
04/07/10 - 06/27/10		139592	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
03567	06996	

This is a reissue for invoice number NY10050227

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			11-1135P W-F L NEWS 2005													6-630P W-F NEWS @ 6P						4-5P W-F ELLEN
			11P-1135P													6P-630P						4P-5P
Th 05/20/10	05/17/10 to 05/23/10	F 05/14/10		F 05/28/10	F 05/28/10	Th 05/27/10	W 05/26/10	05/24/10 to 05/30/10	Th 05/20/10	W 05/19/10	05/17/10 to 05/23/10	NA-NOT AVAILABLE	F 05/14/10	Th 05/13/10	05/10/10 to 05/16/10		Th 05/27/10	W 05/26/10	05/24/10 to 05/30/10	W 05/19/10	05/17/10 to 05/23/10	
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		JEN15HANEY		JEN15HANEY	JEN15HANEY	JEN15HANEY	JEN15HANEY		JENISHANEY	JENISHANEY				JEN15HANEY			JEN15HANEY	JEN15HANEY		JEN15HANEY		
\$2,200.00 See MG 6.10		\$2,200.00		\$950.00	\$950.00	\$950.00	\$950.00		\$950.00	\$950.00			\$850.00 See MG 4.18	\$950.00			\$850.00	\$850.00		\$850.00		
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NBC & TELEMUNDO STATION (NVOICES: We warren't to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, seed in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover anxior is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment to Station.

FOR NBCE INVOICES

NECU prepared this invoice based on reports received from the Platform Provider identified above. NECU does not independently verify any such reports. All payments must be received by NECU on or before the 30th day after the invoice date (or such earlier date set forth in the NEC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is evailable upon request. Notwithstanding to whom this invoice is addressed or presented. Advertiser and Agency, jointly and severally, shall remain obligated to pay to NECU, at amounts due hereunder until payment in full is actually received by NECU. Payment by Advertiser to Agency shall not constitute payment to NECU. Although this invoice may have been delivered with multiple invoices, each provided and pay to NECU, at amounts due terms of the invoice and Part II.

FOR LIM INVOICES:



Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 CFS Lockbox WNBC Remit Address:

Billing Address:

Attention: Accounts Payable ATTN: ACCOUNTS PAYABLE 902 BROADWAY NEW YORK, NY 10010 JENNIFER CONVERTIBLES

INVOICE REISSUE

Estimate Number	Product	Advertiser
	JENNIFER CONVERTIBLES Q2	JENNIFER CONVERTIBLES

	_	_	
Invoice Period	Invoice Month	Invoice Date	Invoice#
04/26/10 - 05/30/10	May 2010	06/16/10	NY10050227B

Station	WNBC
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Order# 1	39592
Alt Order#	
Order Flight 0	04/07/10 - 06/27/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	ID8#

Advertiser Ref	Agency Ref	
03567	06996	

This is a reissue for invoice number NY10050227

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		WNBC		WNBC
	<u>Air</u>			WNBC 11-1135P W-F L NEWS 2005 11P-1135P
	Aired Spots			11P-1135P
	26	¬ı ⊗	05/2	N P
Agency Commission Net Amount Due	Aired Gross		05/24/10 to 05/30/10	NA-NOT AVAILABLE
t Due	Gross	:15 :15	×	
\$4,492.50 \$25,457.50	\$29,950.00	11:23 PM 11:22 PM	2x\muTF	
57.50	50.00 50.00	11:23 PM JEN15HANEY		
Payment Terms 30 Days		\$2,200.00 \$2,200.00		
		9 (<u>^</u>	

NBC & TELEMUNDO STATION INVOICES: We warrant to the eddressee identified above that the extual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth the NBC/Telemundo TV Stations on the NBC/Telemundo TV Station Contract Part I issued in connection with this order), as more fully set forth the NBC/Telemundo TV Station Payment I is actually received by Station Payment I in Constitute payment to Station.

INECU prepared this invoice based on reports received from the Platform Provider identified above. NECU does not independently verify any such reports. All payments must be received by NECU on or before the 30th day after the invoice date (or such earther date set forth in any special payment terms or designated in Part I), as more fully set forth in the NEC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Nowthstanding to whom this invoice is addressed or presented. Adventure and Agency, stat not constitute payment to NECU. Although this invoice may have been detivered with multiple invoices, each jointly and severally, shall remain obligated to pay to NECU, all amounts due hereunder until payment in full is actually received by VECU. Payment by Adventiser to Agency stat not constitute payment to NECU. Although this invoice may have been detivered with multiple invoices, each jointly and severally, shall remain obligated to pay to NECU, all amounts due to be payment to Adventiser and Agency and must be paid in accordance with the terms of the invoice and Part II.



Billing: Main: (212) 664-4444 PO Box 402971 WNBC Atlanta, GA 30384-2971 **CFS Lockbox**

Billing Address:

FT LAUDERDALE, FL 33309 **SUITE 300** 2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60713	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Pro		pecial Handling
Αď	Cash	illing Type
Bal	Broadcast	iling Calendar

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IDB #	995
Advertiser Code	
Product Code	

gency Ref	80295
dvertiser Ref	24615

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station, all amounts due to Station. Payment by Advertiser to Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Arvertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU. All amounts due hereunder until payment in full is adutally received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.



Billing: Main: (212) 664-4444 PO Box 402971 WNBC Atlanta, GA 30384-2971 CFS Lockbox Remit Address:

Billing Address:

FT LAUDERDALE, FL 33309 SUITE 300 Attention: Accounts Payable 2200 WEST COMMERCIAL BLVD. ZIMMERMAN PARTNERS

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60713	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive Joe Coher	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order Flight	Alt Order #	Order #	
04/26/10 - 05/30/10		145474	

_		pecial Handling
<u></u>	Cash	silling Type
T	Broadcast	illing Calendar
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Broduct Code	Advertiser Code	IDB # 995
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Advertiser Ref	Agency Ref
24615	80295

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WNBC	WNBC	WNBC	VAINDC		WNBC	WNBC		WNBC	WNBC	WNBC	WNBC	WNBC	WNBC		WNBC	WNBC	WNBC	WNBC		WNBC	WNBC		WNBC	Channel
6-7A TODAY IN NY @ 6A								6-7A TODAY IN NY @ 6A							6-7A TODAY IN NY @ 6A					6-7A TODAY IN NY @ 6A			530-6A TODAY IN NY @ 5A	Channel Description
6A-/A	2.7							6A-7A							6A-7A					6A-7A			530A-6A	Time .
05/24/1	7	י ב	‡:	٤	컽	Z	05/17/10		П	Ŧ	8	겉	Z	05/10/10		П	겁	₹	04/26/10		TI	궄		Day
05/24/10 to 05/30/10	07/21/20	01/02/20	05/00/10	05/19/10	05/18/10	05/17/10	05/17/10 to 05/23/10		05/14/10	05/13/10	05/12/10	05/11/10	05/10/10	05/10/10 to 05/16/10		04/30/10	04/27/10	04/26/10	04/26/10 to 05/02/10		05/28/10	05/27/10		Date
5x	0	1 0	n i	<u></u>	::5	:: 5	ي ×		:15	::5	:: ::	<u>::</u>	::5	5x		:15	:15	::5	3x		: <u>:</u>	:15		Length
MTWTF	0.09	0.20 AM	200	6:09 AM	6:10 AM	6:49 AM	MTWTF		6:09 AM	6:14 AM	6:27 AM	6:27 AM	6:27 AM	MTWTF		6:27 AM	6:09 AM	6:41 AM	MTWTF		5:52 AM	5:42 AM		Length Air Time
	AFLIOGOOG	ATTTO68000	AETTO68009	AFII068009	AFII068009	AFII068009			FD0S071152	FDOSU/1152	FD0S0/1152	FD0S071152	FD0S071152			AFII063592	AFII063592	AFII063592			FD0S074815			Ad-ID
	***************************************	\$850 OO	\$850 00	\$850.00	\$850.00	\$850.00			\$850.00	\$050.00	\$850.00 \$850.00	\$850.00	\$850.00			\$850.00	\$850.00	\$850.00			\$270.00			Rate Reconciliation
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station full is actually received by Station. Payment by Adventiser to Agency shall not constitute payment to Station. FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Special payment terms or designated in Part I), as more fully set forth in the NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:



Billing: Main: (212) 664-4444 WNBC Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox** Remit Address:

Billing Address:

SUITE 300 FT LAUDERDALE, FL 33309 2200 WEST COMMERCÍAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS

 -	
Advertiser /	ASHLEY FURNITURE
Product /	AFHS
Estimate Number 60713	0713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

_	Car	Diffice Time
ΙΞ	Broadcast	Billing Calendar
ļ		
<u></u>	Local	Sales Region
D	New York Local	Sales Office
6	Joe Cohen	Account Executive Joe Cohen
1	WNBC	Station

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	IDB #	Order Flight	Alt Order #	Order #	
24615	80295			995	04/26/10 - 05/30/10		145474	

dar Broadcast Cash
dling

Special Hand Billing Type

IDB#	995
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	
24615	80295	

		=					5					9												œ	Line
WNBC		WNBC	WNBC	WNBC	WNBC		WNBC	WNBC	WNBC	WNBC		WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	Channel
		7-9A TODAY SHOW					7-9A TODAY SHOW					7-9A TODAY SHOW	12-1P FRI EXTRA/ACCESS	12-1P FRI EXTRA/ACCESS		3-4P THU DEAL NO DEAL	3-4P THU DEAL NO DEAL	11-12P THU MARTHA 0530	11-12P THU MARTHA 0530					6-7A TODAY IN NY @ 6A	Description
		7A-9A					7A-9A					7A-9A	12P-1P	12P-1P		3P-4P	3P-4P	11A-12P	11A-12P					6A-7A	Time
×	05/17/1		٤	7	Z	05/10/1		\$	겉	Ζ	04/26/1		TI	П	TI	7	긁	Ŧ	7	7	€	겉	Z		Day
05/17/10	05/17/10 to 05/23/10		05/12/10	05/11/10	05/10/10	05/10/10 to 05/16/10		04/28/10	04/27/10	04/26/10	04/26/10 to 05/02/10		05/28/10	05/28/10	05/28/10	05/27/10	05/27/10	05/27/10	05/27/10	05/27/10	05/26/10	05/25/10	05/24/10		Date
:15	3 x		:15	:15	:15	3x		:15	<u>::</u>	::5	э х		:15	: <u>:</u>	:: ::	<u>::</u>	::5	: <u>:</u> 5	::5	:15	:15	<u>::</u>	<u>::</u>		Length
7:28 AM	MTWTF		7:29 AM	8:35 AM	7:23 AM	MTWTF		8:56 AM	7:29 AM	7:23 AM	MTWTF		12:59 PM	12:45 PM	6:28 AM	3:59 PM	3:22 PM	12:00 PM	11:39 AM	6:12 AM	6:27 AM	6:10 AM	6:23 AM		Air Time
AFII068009			FD0S071152	FD0S071152	FD0S071152			AFII063592	AFII063592	AFII063592			FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FDOS074815	FD0S074815	FDOS074815	FD0S074815		Ad-ID
\$1,500.00			\$1,500.00	\$1,500.00	\$1,500.00			\$1,500.00	\$1,500.00	\$1,500.00			\$0.00	\$0.00	\$850.00	\$0.0	\$0.00	\$0.0	\$0.00	\$850.00	\$850.00	\$850.00	\$850.00	,	Rate
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Adventiser to Agency shall not constitute payment to Station. FOR NBCE INVOICES:

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Billing: PO Box 402971 **CFS Lockbox** WNBC Main: (212) 664-4444 Atlanta, GA 30384-2971 Remit Address:

Billing Address:

FT LAUDERDALE, FL 33309 Attention: Accounts Payable 2200 WEST COMMERCIAL BLVD. SUITE 300 ZIMMERMAN PARTNERS

Estir	Product	Adve	
Estimate Number	luct	Advertiser	INVOIC
60713	AFHS	ASHLEY FURNITURE	

	Invoice #	NY10050539
	Invoice Date	05/30/10
	Invoice Month	May 2010
_	Invoice Period	04/26/10 - 05/28/10

Е		
_	Local	Sales Region
	New York Local	Sales Office
_	Joe Cohen	Account Executive Joe Cohen
	WNBC	Station

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Ŗ		Special Handling
ş	Cash	Billing Type
ō	Broadcast	Billing Calendar

IDB #	995
Advertiser Code	
Product Code	

Agency Ref	80295
Advertiser Ref	24615

_	Channel Description WNBC 7-9A TODAY SHOW WNBC WNBC WNBC 7-9A TODAY SHOW WNBC WNBC 7-9A TODAY SHOW WNBC WNBC WNBC WNBC WNBC WNBC	7A-9A 7A-9A	Tu F 05/24/1 M Tu F	Day Date Tu 05/18/10 F 05/21/10 05/24/10 to 05/30/10 M 05/24/10 Tu 05/25/10 Tu 05/25/10 F 05/28/10	:15 :15 :15 :15 :15 :15	Length Air Time :15 8:26 AM :15 8:49 AM :15 7:58 AM :15 7:58 AM :15 8:29 AM :15 7:56 AM	AFII068009 AFII068009 AFII068009 FDOS074815 FDOS074815 FDOS074815	\$1,500.00 \$1,500.00 \$1,500.00 \$1,500.00 \$1,500.00 \$1,500.00
WNBC WNBC	9A-12P M-F	9A-12P M-F	Tu F 04/26/1	Tu 05/25/10 F 05/28/10 04/26/10 to 05/02/10	:15 :15	8:29 AM 7:56 AM MTWTF	FD0S074815 FD0S074815	\$1,500.00 \$1,500.00
WNBC			≤ ≥	04/26/10 04/26/10	:15	9:55 AM 11:21 AM	AFII063592 AFII063592	\$350.00 \$350.00
WNBC			Z	04/26/10	:: 55	11:58 AM	AFII063592	\$350.00
WNBC			7	04/27/10	:15	11:21 AM	AFII063592	\$350.00
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WNBC			컽	04/27/10	:: ::	11:58 AM	AFII063592	\$350.00
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WNBC			٤	04/28/10	:15	11:25 AM	AFII063592	\$350.00
WNBC			٤	04/28/10	::5	11:50 AM	AFII063592	\$350.00
WNBC			긁	04/29/10	:15	9:30 AM	AFII063592	\$350.00
WNBC			∄	04/29/10	:15	11:20 AM	AFII063592	\$350.00
WNBC			∄	04/29/10	:15	11:49 AM	AFII063592	\$350.00
WNBC			п	04/30/10	:15	11:25 AM	AFII063592	\$350.00
WNBC			'n	04/30/10	::5	11:50 AM	AFII063592	\$350.00
WNBC			TI	04/30/10	:: 5	11:59 AM	AFII063592	\$350.00

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station. FOR NBCE INVOICES:

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FOR LIM INVOICES:



Billing: Main: (212) 664-4444 WNBC Remit Address: Atlanta, GA 30384-2971 PO Box 402971 CFS Lockbox

Billing Address:

FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD. SUITE 300 **Attention: Accounts Payable** ZIMMERMAN PARTNERS

Ad-io

Rate

Reconciliation

Ref #

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60713	60713

nvoice #	NY10050539
nvoice Date	05/30/10
nvoice Month	May 2010
nvoice Period	04/26/10 - 05/28/10

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count Executive Joe Cohen	Joe Cohen	1_
iles Office	New York Local	F.
les Region	Local	

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Order Flight	Alt Order #	Order #
04/26/10 - 05/30/10		145474

P		Special Handling
Ad	Cash	Billing Type
Ē	Broadcast	Billing Calendar
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Advertiser Code Product Code	ID8 #	995
Product Code	Advertiser Code	
	Product Code	

	WNBC	WNBC	WNBC	WNBC		SCIEC	WNBC			15 WNBC 9A-12P M-F	***************************************	WANTED O	WNBC	WNBC	**100	VAINE	WNBC	WNBC	SINDO	WAIRO	WNRC	WURC	WNBC	WNBC	WNBC	WINDC	WNIDO	WNRO	WNRC		14 WNBC 9A-12P M-F	Line Channel Description	
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station. Payment by Advertiser to Agency shall not constitute payment to Station.

Station pursuant hereto until payment in full is actually received by Station.

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FOR LIM INVOICES:



Billing: Main: (212) 664-4444 Remit Address: Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox** WNBC

Billing Address:

FT LAUDERDALE, FL 33309 SUITE 300 2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS

) -	
Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60713	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	145474
Alt Order #	
Order Flight	04/26/10 - 05/30/10

Produ		Special Handling
Adver	Cash	Billing Type
1DB #	Broadcast	Billing Calendar

Product Code	Auvertiser Code	Advertiser Code	(DB #
			566

Advertiser Ref	Agency Ref	
24615	80295	

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WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC		WNBC WNBC	Channel										
WNBC															9A-12P M-F										9A-12P M-F	Description
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11:22 AM	9:49 AM	11:20 AM	10:53 AM	10:26 AM	11:59 AM	11:24 AM	10:54 AM	11:59 AM	11:21 AM	10:51 AM	11:59 AM	11:24 AM	9:49 AM	MTWTF		11:59 AM	11:45 AM	11:20 AM	11:50 AM	11:24 AM	10:47 AM	11:50 AM	9:58 AM	9:27 AM		Length Air Time
FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FD0S074815	FDOS074815	FD0S074815	FDOS074815			AFII068009	AFII068009	AFII068009	AFII068009	AFI1068009	AFII068009	AFII068009	AFII068009			Ad-ID
\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$ 350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00			\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00		Rate
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation and the state of this invoice (or such earlier), as more fully set forth in the NBC/Telemundo TV Stations Confirmation and payment in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation and payment in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation and payment in connection with this order), as more fully set forth in the NBC/Telemundo TV Station and the NBC/Telemundo TV Stations are an Agency, in the severally, shall remain obligated to pay to Station, and the NBC/Telemundo TV Station are the NBC/Telemundo TV Station and TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station are the NBC/Telemundo TV Station are the NBC/Telemundo TV Station and TV Station are the NBC/Telemundo TV Station are the NBC/Telemundo TV Station are the NBC/Telemundo TV Station are t FOR NBCE INVOICES:

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WNBC Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 Remit Address: CFS Lockbox

SUITE 300 2200 WEST COMMERCIAL BLVD. Attention: Accounts Payable FT LAUDERDALE, FL 33309 ZIMMERMAN PARTNERS Billing Address:

]	
Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60713	60713

	Invoice #	NY10050539
	Invoice Date	05/30/10
	Invoice Month	May 2010
	Invoice Period	04/26/10 - 05/28/10
-		

Station	WNBC
Account Executive Joe Cohen	e Joe Cohen
Sales Office	New York Local
Sales Region	Local

	Order #	145474
	Alt Order #	
	Order Flight	04/26/10 - 05/30/10
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	ID8#
1		995

Advertiser Ref	Agency Ref	
24615	80295	

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Station Confirmation Contract Part II, which has been previously provided under separate cover ard/or is available upon request. Nawithstanding to whom this invoice is addressed or presented, Adventiser and Agency, formly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover ard/or is available upon request. Nawithstanding to whom this invoice is addressed or presented, Adventiser and Agency, formly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover ard/or is available upon request. Nawithstanding to whom this invoice is addressed or presented, Adventiser and Agency, formly and severally, shall remain obligated to pay to Station of the second of this invoice is addressed or presented, Adventiser and Agency, formly and severally. The National Part III payment to Station of the second of this invoice is addressed or presented, Adventiser and Agency, formly and severally and the national payment in the second of this invoice is addressed or presented in connection with this order.

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Billing: PO Box 402971 Main: (212) 664-4444 Atlanta, GA 30384-2971 **CFS Lockbox** WNBC Remit Address:

Billing Address:

FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS SUITE 300

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Advertiser	iser	ASHLEY FURNITURE	Invoice
Product	St .	AFHS	Invoice
Estima	Estimate Number 60713	60713	Invoice

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

tation	WNBC
ccount Executive Joe Cohen	Joe Cohen
ales Office	New York Local
ales Region	Local

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Order Flight	Alt Order #	Order #	
04/26/10 - 05/30/10		145474	

P		Special Handling
A	Cash	Billing Type
5	Broadcast	Billing Calendar
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Product Code	Advertiser Code	IDB #
		995

Advertiser Ref	Agency Ref	
24615	80295	

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	Channel Description Time Day Date
Channel Description Time Day Date	

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station. Payment by Adventiser to Agency shall not constitute payment to Station.

Station pursuant hereto until payment in full is actually received by Station. Payment by Adventiser to Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports. Norwithstanding to whom this invoice is addressed or presented. Advertiser and special payment terms or designated in Part 1), as more fully set forth in the NBCU remywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented. Advertiser and Secretary shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple and the payment terms of the invoice and Part II.

FOR LIM INVOICES:



Remit Address:
WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444

Billing Address:

ZIMMERMAN PARTNERS
Attention: Accounts Payable
2200 WEST COMMERCIAL BLVD.
SUITE 300
FT LAUDERDALE, FL 33309

NVOICE

,		ASHLEY FURNITURE AFHS
_	Estimate Number	60713

Invoice #	NY10050539
Invoice Date	05/30/10
Invoice Month	May 2010
Invoice Period	04/26/10 - 05/28/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order Flight	Alt Order #	Order #	
04/26/10 - 05/30/10		145474	

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Billing Calendar	Broadcast	T
Billing Type	Cash	ī .
Special Handling		

Product Code	Advertiser Code	ID8 #	
		995	

Advertiser Ref	Agency Ref	
24615	80295	

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Payment Terms 30 Days			\$0.00	9000	『 Rate 当会》』 Reconciliation もいら 味噌なんなない
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/T elemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/T elemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:



Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 **₩NBC** CFS Lockbox Remit Address:

Billing Address:

SUITE 300 **Attention: Accounts Payable** FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD. ZIMMERMAN PARTNERS

.) : :

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60712	60712

Invoice #	NY10040330
Invoice Date	04/25/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/23/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/25/10

	Special Handling	Billing Type	Billing Calendar
		Cash	Broadcast
Ager	Prod	P	BGI

<u>Ad-i</u>b

Rate

Reconciliation

Ref#

D8 #	995
dvertiser Code	
roduct Code	

Advertiser Ref	Agency Ref	
24615	80295	

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by stations on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Continuation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Continuation Contract Part I is invoice (or such earlier date as set forth by any special payment to Station, all amounts due to the date of this invoice (or such earlier date as set forth by any special payment to Station, all amounts due to the date of this invoice (or such earlier date as set forth by any special payment to Station). Station pursuant hereto until payment in full is actually received by Station. Payment of Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above, NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above, NBCU does not independently verify any such reports. All payments must be received by NBCU and request. Natwithstanding to whom this invoice is addressed or presented, Advertiser and special payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Natwithstanding to whom this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.
FOR LIM INVOICES:



Main: (212) 664-4444 PO Box 402971 Billing: Atlanta, GA 30384-2971 **CFS Lockbox** WNBC

Billing Address:

Attention: Accounts Payable FT LAUDERDALE, FL 33309 SUITE 300 2200 WEST COMMERCIAL BLVD. ZIMMERMAN PARTNERS

Product AFHS Estimate Number 60712	Advertiser	ASHLEY FURNITURE
Estimate Number 60712	Product	AFHS
	Estimate Number	60712

Invoice #	NY10040330
 Invoice Date	04/25/10
 Invoice Month	April 2010
 Invoice Period	03/29/10 - 04/23/10

ation	WNBC
count Executive Joe Cohen	Joe Cohen
ites Office	New York Local
iles Region	Local

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Order Flight	Alt Order #	Order#	
04/05/10 - 04/25/10		141484	

	Special Handling	Billing Type	Billing Calendar	
		Cash	Broadcast	
2	Prod	Adv	ID8]

IDB #	995
Advertiser Code	
Product Code	

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/25/10
IDB#	995
Advertiser Code	
Product Code	
Agency Ref	80295
Advertiser Ref	24615

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ı o	\$850.00		6:48 AM	<u>;</u>	01/12/10	!	6A-7A	6-7A TODAY IN NY @ 6A	WNBC	N
	laid	AC-IU'	Length Air lime	Lengt	Date	Day	Time	Channel Description		Line
Ref#	Rate Reconciliation		1							

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Station Contract Part II issued in connection with this connection with this order), as more fully set forth in the NBC/Telemundo TV Station Payment in the NBC/Telemundo TV Station Payment in Station. Payment to Station Contract Part II, which has been previously provided under separate cover and/or is actually received by Station. Payment to Advertiser to Agency shall not constitute payment to Station.

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Billing: Main: (212) 664-4444 PO Box 402971 **CFS Lockbox** WNBC Remit Address: Atlanta, GA 30384-2971

Billing Address:

Attention: Accounts Payable ZIMMERMAN PARTNERS FT LAUDERDALE, FL 33309 SUITE 300 2200 WEST COMMERCIAL BLVD.

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60712	60712

Invoice #	NY10040330
Invoice Date	04/25/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/23/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/25/10

		Special Handling
T	Cash	Billing Type
T	Broadcast	Billing Calendar

DB#	995
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref
24615	80295

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29	#350 00				04/10/10	ē			CENTER
3 7	\$350.00	AFTT060245	11.47 AM	<u>.</u>	04/10/10	1 -			WNBC
9	\$350.00	AFII060245	11:21 AM	<u>:</u>	04/13/10	<u>-</u>			WNBC
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ń	\$300.00	FD05069593	11:43 AM	:: ::	04/09/10	'n			WNBC
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) -	\$350.00	Fp05069593	11:48 AM	7	04/08/10	; ;			WNBC
7	\$30.00	FD05069593	11:37 AM	::5	04/08/10	#			WNBC
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ដ	\$350 00	1000000			04/07/10	2			MANIBO
ò c	\$350.00	FD05069593	11:51 AM	n i	04/07/10	:			WNBC
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i N	\$350.00	FD05068410	11.00 AM	'n	24.00	•	9A-12P	9A-12P DAYTIME ROTATOR	4 WNBC
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Ref.#									

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after NBC at the station of the station o

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received to present the invoice is addressed or presented, Advertiser and special payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Special payment terms or designated in Part II. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:



Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox** WNBC Remit Address:

Billing Address:

SUITE 300 **Attention: Accounts Payable** ZIMMERMAN PARTNERS FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD.

1) 	
Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60712	60712

Invoice #	NY10040330
Invoice Date	04/25/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/23/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	141484
Alt Order #	
Order Flight	04/05/10 - 04/25/10

[Special Handling
Ιž	Cash	Billing Type
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dvertiser Code	#80	995
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Advertiser Ref	Agency Ref	
24615	80295	

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	5-7P MON-FRI																					9A-12P	Time	
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FDOS068410 FDOS068410			AFTY063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593	AFII063593		AFII060245	AFII060245	AFII060245	AFII060245	*	Ad-ID
\$450.00 \$450.00			\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00		\$350.00	\$350.00	\$350.00	\$350.00		Rate Reconciliation
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by stations on the variety of variety of the var

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Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox** WNBC

Billing Address:

Attention: Accounts Payable FT LAUDERDALE, FL 33309 SUITE 300 2200 WEST COMMERCIAL BLVD. ZIMMERMAN PARTNERS

Estimate Number	Product	Advertiser	
Number 60712	AFHS	ASHLEY FURNITURE	OICE
		ITURE	

Invoice #	NY10040330
Invoice Date	04/25/10
Invoice Month	April 2010
 Invoice Period	03/29/10 - 04/23/10

Station	WNBC	
Account Executive Joe Cohen	Joe Cohen	og
Sales Office	New York Local	₽
Sales Region	Local	Ord

	Alt Order #	Order #
04/05/40 04/05/40		141484

		social Handling
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IDB # 995	
Advertiser Code	

vertiser Ref	ency Ref	
24615	80295	

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		Day Date	Length Air Time	Ad-ID	Rate Reconciliation	Ker#
Line Channel Description	Time	Lay				5
5 WNBC 5-7P MON-FRI	5-7P MON-FRI	04/06/10	.15 5:56 PM	FD0S068410	\$450.00	o 6
		10 04/06/10	.15 7:00 PM		\$450.00) N
כפואוגו					\$450.00	c
WINDC		W 04/07/10			9 41 0 CCC	თ
WNBC		04/07/10		1 FD0S069593	\$450.00	۰ ۵
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WNBC		Th 04/09/10	.15 5:43 PM		\$450.00	n 4
WNBC		5 04/09/10			\$450.00	o (1
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WNBC		10 07/20/10	<u>.</u>		\$450.00	5
WNBC		0#10	i			

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station of the NBC/Telemundor TV Stations Confirmation Part II and the NBC/Telemundor TV Station Part II and the NBC/Telemundor

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FOR LIM INVOICES:



WNBC Remit Address: Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox**

Billing Address:

SUITE 300 Attention: Accounts Payable 2200 WEST COMMERCIAL BLVD. FT LAUDERDALE, FL 33309 ZIMMERMAN PARTNERS

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	ACHI EV EI IBNITI IBE
Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60712	60712

Invoice #	NY10040330
Invoice Date	04/25/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/23/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order Flight	Alt Order #	Order #	
04/05/10 - 04/25/10	:	141484	

lling Calendar	Broadcast
lling Type	Cash
pecial Handling	

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	Product Code	Advertiser Code	IDB #
		·	995

Advertiser Ref	Agency Ref	
24615	80295	

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			WNBC	WNBC	WNBC	WNBC	NO.	Channel	
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	ı>	104	דו ≤	04/05/10	TT TT	₹ ₹		Day	
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I is sued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser to Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwiths invoice is addressed or presented, Advertiser to Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwith the addressed or presented, Advertiser to Agency, jointly and severally, shall remain obligated to pay to Station, and any other than the addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, and any other than the addressed and addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and addressed or presented and addressed or presented and advertiser and Agency, jointly and severally, shall remain out the addressed and addressed and addressed and addressed and addressed and addressed and addressed and addressed and ad

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider I emission and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Natwithstanding to whom this invoice is addressed or pesented. Advertiser and special payment terms or designated in Part I), as more fully set forth in the NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple and payment to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple and the first of the invoice and Part II.



Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 CFS Lockbox WNBC

Billing Address:

902 BROADWAY ATTN: ACCOUNTS PAYABLE **Attention: Accounts Payable** NEW YORK, NY 10010 JENNIFER CONVERTIBLES

	\ \ \	
Product	Advertiser	OICE RE
JENNIFER CONVERTIBLES 02	JENNIFER CONVERTIBLES	

Estimate Number

Station

Account Executive

Invoice # NY10040520D Invoice Date 07/01/10 Invoice Month April 2010 Invoice Period 03/29/10 - 04/25/10		
nth te	Invoice #	NY10040520D
	Invoice Date	07/01/10
	Invoice Month	April 2010
	Invoice Period	03/29/10 - 04/25/10

	WNBC		
٠,	Kathryn Scheets	Order #	139592
	New York BD National	Alt Order #	
ㅗ		Order Flight	04/07/10 - 0
	National	Cidal Figure	911

6/27/10

Sales Region Sales Office

Billing Calendar

Special Handling

Billing Type

Cash Broadcast

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
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1 Anish and the state of the st			WTF	0 1×	04/05/10 to 04/11/10	04/0	6P-630P	6-630P W-F NEWS @ 6P	WNBC	Sī
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	Nate .	Ad-ID	Length Air Time	Lengt	Date	Day	Пте	Channel Description	Channel	Line
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station or or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Station Station for the NBC/Telemundo TV S

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice is addressed or presented. Avertiser and specially provided and/or is available upon request. Nowithstanding to whom this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is adutally received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:



Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 WNBC PO Box 402971 CFS Lockbox

http://www.wnbc.com

Billing Address:

902 BROADWAY ATTN: ACCOUNTS PAYABLE **Attention: Accounts Payable** NEW YORK, NY 10010 JENNIFER CONVERTIBLES

INVOICE REISSUE

Advertiser	JENNIFER CONVERTIBLES
Product	JENNIFER CONVERTIBLES Q2
Estimate Number	

Invoice #	NY10040520D
Invoice Date	07/01/10
Invoice Month	April 2010
Invoice Period	03/29/10 - 04/25/10

Station	WNBC
Account Executive Kathryn Scheets	Kathryn Scheets
Sales Office	New York BD National
Sales Region	National

Order #	139592
Alt Order #	
Order Flight	04/07/10 - 06/27/10

		ı
Billing Calendar	Broadcast	=
Billing Type	Cash	>
Special Handling		70
		ſ

Product Code	Advertiser Code	# BOI

Advertiser Ref	Agency Ref	
03567	06996	

Ref #

Line Channel Description	s is a reissue for invoice number NY10040520.
Agency Commission	
\$1,098.75	Air Time Ad-ID Rate Reconciliation

\$6,226.25

Net Amount Due

Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the adual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II is invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is actually received by Station. Payment by Adventiser to Agency shall not constitute payment to Station.

Station pursuant hereto until payment in full is actually received by Station. Payment by Adventiser to Agency shall not constitute payment to Station.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU and requises. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice may have been delivered with multiple Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:



PO Box 402971 Billing: Main: (212) 664-4444 Atlanta, GA 30384-2971 **CFS Lockbox ₩NBC** Remit Address:

Billing Address:

SUITE 300 2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS FT LAUDERDALE, FL 33309

Length | Air Time

A d d

Rate

Reconciliation

Ref #

-	
Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 58160	58160

Invoice #	NY09110627
Invoice Date	11/29/09
Invoice Month	November 2009
Invoice Period	10/26/09 - 11/26/09

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	107839
Alt Order #	
Order Flight	10/27/09 - 11/27/09

G		Special Handling
π.	Cash	Billing Type
.1=	Broadcast	Billing Calendar
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IDB # 995
Advertiser Code
Product Code

Advertiser Ref	Agency Ref
24615	80295

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	530-6A W-F TINY 1										5-6P TU-F LXTV					5-6P	Time	
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station. Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlief date set forth in any NBCU prepared this invoice based on reports received by PLOCU. It payment in the NBC Everywhere Terms and Conditions Part II (Part II), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented. Advertiser and special payment terms or designated in Part II), as more fully set forth in the NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple and the following the following terms of the invoice and Part II.

FOR LIM INVOICES:



WNBC Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971 CFS Lockbox

Billing Address:

SUITE 300 ZIMMERMAN PARTNERS FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD. Attention: Accounts Payable

Adve Prodi

ertiser -	ASHLEY FURNITURE
duct	AFHS
mate Number	58160

Invoice #	NY09110627
Invoice Date	11/29/09
Invoice Month	November 2009
Invoice Period	10/26/09 - 11/26/09

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order Flight 10/27/09 - 11/27/09
10/27/09 -

Ę		Special Handling
ړار	Cash	Billing Type
ΤĘ	Broadcast	Billing Calendar
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IDB # 995
Advertiser Code
Product Code

gency Ref	80295
dvertiser Ref	24615

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program togs. All payments for charges hereunder must be received by station on or before the 30th day after the ABC Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NDCE INVOICES:

FOR NDCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Nowithstanding to whom this invoice is addressed or presented. Advertiser and special payment terms or designated in Part II), as more fully set forth in the NBC Everywhere Terms and Conditions Part III ("Part II"), which has been previously provided and/or is available upon request. Nowithstanding to whom this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple adversary, jointly and severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple adversary for a severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple and severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple and severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple and severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple and the pay of the invoice and Part II.

FOR LIM INVOICES:



CFS Lockbox PO Box 402971 WNBC Atlanta, GA 30384-2971

Billing: Main: (212) 664-4444

Billing Address:

SUITE 300 Attention: Accounts Payable FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD. ZIMMERMAN PARTNERS

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	58160

Invoice #	NY09110627
Invoice Date	11/29/09
Invoice Month	November 2009
Invoice Period	10/26/09 - 11/26/09

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Alt Order #	

_		Special Handling
πŢ	Cash	Billing Type
1=	Broadcast	Billing Calendar
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	IDB#	995
	Advertiser Code	
	Product Code	
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Advertiser Ref	Agency Ref	
24615	80295	

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			WNBC	Channel		
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Payment Terms 30 Days			\$2,445.00		Male Technical	
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the station of the s

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the NBC Everywhere Terms and Conditions Part II (Part III), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Septical Part III (Part III), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice may have been delivered with multiple Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.



Billing: Main: (212) 664-4444 PO Box 402971 **CFS Lockbox** Atlanta, GA 30384-2971 WNBC

Billing Address:

FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** SUITE 300 ZIMMERMAN PARTNERS

> Estimate Number Product Advertiser 60714 AFHS ASHLEY FURNITURE

Invoice Date 06/27/10 Invoice Month June 2010 Invoice Period 05/31/10 - 06/25/10		Invoice #	NY10060465
		Invoice Date	06/27/10
		Invoice Month	June 2010
]	Invoice Period	05/31/10 - 06/25

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

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	Order Flight	Alt Order #	Order #	
	05/31/10 - 06/27/10		145478	

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
Produc	Adverti	# BOI

Product Code	Advertiser Code	IDB # 9	
		995	

Advertiser Ref	Agency Ref
24615	80295

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	7A-9A			6A-7A				6A-7A				530A-6A				530A-6A	Time	
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Feleriundo TV Stations Confirmation Confract Part I issued in connection with this order), as more fully set forth in the NBC/Feleriundo TV Stations Confirmation Confract Part I issued in connection with this order), as more fully set forth in the NBC/Feleriundo TV Station, Payment of Station and Station in the NBC/Feleriundo TV Station and Station in the NBC/Feleriundo TV Station In the NBC/Feleriundo TV Station In the NBC/Feleriundo TV Station In the NBC/Feleriundo TV Station In the NBC/Feleriundo TV Station In the NBC/Feleriund

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU has been previously provided and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Adventiser and Special payment terms or designated in Part I), as more fully set forth in the NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple and the payment terms of the invoice and Part II.

FOR LIM INVOICES:



Billing: **CFS Lockbox** WNBC Main: (212) 664-4444 Atlanta, GA 30384-2971 PO Box 402971

Billing Address:

FT LAUDERDALE, FL 33309 SUITE 300 2200 WEST COMMERCÍAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS

)°	·
Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60714	60714

Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

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Order Flight 05/3	Alt Order #	Order # 145478	
05/31/10 - 06/27/10		478	

Ì	Cash	lling Type
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DB #	995
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref
24615	80295

2 0																7				a		- 1	Line
WNEC	WNBC	¥NBC	WNBC	WNBC	₩NBC	₩ N U	N N	WNBC	WNBC	WNBC	WNBC.	NAME C	N N N N	WNBC	i i	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	WNBC	Channel
9A-12P M-F																9A-12P M-F				7-9A TODAY SHOW		7-9A TODAY SHOW	Description
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the state of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II is invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station.

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Billing: PO Box 402971 Main: (212) 664-4444 Atlanta, GA 30384-2971 **CFS Lockbox** WNBC

Billing Address:

FT LAUDERDALE, FL 33309 2200 WEST COMMERCIAL BLVD. Attention: Accounts Payable ZIMMERMAN PARTNERS SUITE 300

Date

Length | Air Time

Add

Rate

Reconciliation

Ref #

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Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60714	60714

Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

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Order Flight	Alt Order #	Order #
05/31/10 - 06/27/10		145478

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the ABC/Telemundo TV Stations Confirmation Con

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Nowintstanding to whom this invoice is addressed or presented. Advertiser and Equation of Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple approach, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is addually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple approach in full is addually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple approach in the terms of the invoice and Part II.



Billing: Main: (212) 664-4444 PO Box 402971 CFS Lockbox Atlanta, GA 30384-2971 WNBC Remit Address:

nttp://www.wnbc.com

Billing Address:

2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** FT LAUDERDALE, FL 33309 SUITE 300 ZIMMERMAN PARTNERS

Advertiser	
Product	AFHS
Estimate Number 60714	60714

voice #	NY10060465
voice Date	06/27/10
voice Month	June 2010
voice Period	05/31/10 - 06/25/10

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Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

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Product Code	Advertiser Code	IDB#
		995

Advertiser Ref	Agency Ref
24615	80295

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Station Station as a designated in the NBC/Telemundo TV Station Station as a designated in the NBC/Telemundo TV Station Station as a designated in the NBC/Telemundo TV Station in the NBC/Telemundo TV Station Station as a designated in the NBC/Telemundo TV Station Station in the NBC/Telemundo TV Station in

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FOR LIM INVOICES. The amount set forth in this invoice is payable pursuant to the insertion order referenced above



PO Box 402971 Atlanta, GA 30384-2971 CFS Lockbox WNBC

Billing:

Billing Address:

FT LAUDERDALE, FL 33309 SUITE 300 2200 WEST COMMERCIAL BLVD. Attention: Accounts Payable ZIMMERMAN PARTNERS

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Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number 60714	60714

Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	1 05/31/10 - 06/25/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

ŧ	Order #	145478
	Alt Order #	
L	Order Flight	05/31/10 - 06/27/10
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Product Code	Advertiser Code	IDB #
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24615	80295	

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this corder), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, foirtly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, foirtly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, foirtly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice was taken from connection unit in the second of the station of the second of the

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Agency, jointly and severally, shall remain obligated to pay to NBCU. Although the invoice and Part II.



WNBC Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox**

Billing: Main: (212) 664-4444

Billing Address:

SUITE 300 2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS

FT LAUDERDALE, FL 33309

Line

Product AFHS Estimate Number 60714	Advertiser	ASHLEY FURNITURE
stimate Number 60714	roduct	AFHS
	stimate Number	60714

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Invoice #	NY10060465
Invoice Date	06/27/10
Invoice Month	June 2010
Invoice Period	05/31/10 - 06/25/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Alt Order # 05/31/10 - 06/27/10	 Order #	145478
	 Alt Order #	
	 Order Flight	05/31/10 - 06/27/10

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IDB#	995
Advertiser Code	
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Advertiser Ref	Agency Ref
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\$28,407.00	\$5,013.00	ur Time Ad-ID
Payment Terms 30 Days		Rate And Reconciliation And Andrew Ref.#

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth by any set forth by any set forth in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth by any set Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU and conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Nowintstanding to whom this invoice is addressed or presented. Advertiser and Part II.

Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by Agency and must be paid in accordance with the terms of the invoice and Part II.



Main: (212) 664-4444 PO Box 402971 Remit Address: Atlanta, GA 30384-2971 CFS Lockbox **WNBC**

Billing Address:

SUITE 300 2200 WEST COMMERCIAL BLVD. Attention: Accounts Payable ZIMMERMAN PARTNERS FT LAUDERDALE, FL 33309

Date

Length Air Time

Add

Rate

Reconciliation

Ref #

Advertiser	ASHLEY FURNITURE
Product	AFHS
Estimate Number	62828

Invoice #	NY10070360
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/03/10

Station	WNBC
Account Executive Joe Cohen	Joe Cohen
Sales Office	New York Local
Sales Region	Local

Order #	163365
Alt Order #	
Order Flight	06/28/10 - 07/04/10
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code
Product Code

Advertiser Ref	Agency Ref	
24615	80295	

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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day at the 30th day and severally set of the interest of the invoice of such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented. Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts of the invoice is addressed or presented to Advertise and Agenc

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any NBCU prepared this invoice based on reports received from the NBC Everywhere Terms and Conditions Part II (Part II), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented. Advertiser and payment that is available upon request. Notwithstanding to whom this invoice may have been delivered with multiple approach to the invoice and part II.

Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II. The amount set forth in this invoice is payable pursuant to the insertion order referenced above



WNBC Billing: Main: (212) 664-4444 **CFS Lockbox** Atlanta, GA 30384-2971 PO Box 402971

http://www.wnbc.com

Billing Address:

FT LAUDERDALE, FL 33309 SUITE 300 2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS

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Estimate Number	Product	Advertiser	INVOIC
62828	AFHS	ASHLEY FURNITURE	

Invoice #	NY10070360
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/03/10

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ccount Executive Joe Cohen	Joe Cohen	og g
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ales Region	Local	Orde

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Order Flight	Alt Order #	Order#	
06/28/10 - 07/04/10		163365	

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DR #	995
Advertiser Code	
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Agency Ref 80295	Product Code	Advertiser Code	IDB # 995	Order Flight 06/28/10 - 07/04/10	Alt Order #	Order # 163365	
				07/04/10			

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WNBC WNBC	WNBC WNBC	WNBC	WNBC	WNBC WNBC	WNBC WNBC	Channel
8P-11P M-F	8-9P AMERICA'S GOT TALEN	F8-11P FRIDAY PRIME 8-9P LOSING IT W/ JILLIAN		12-3P DAYTIME ROTATOR	~1 .F	Description
8P-11P M-F	8P-9P	8-11P FRI PRIME 8P-9P		1224	9A-12N 7P-730P	Time 1000 to 1
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\$4,500.00 \$4,500.00	\$3,700.00 \$3,700.00	\$560.00 MG for 3.1,3.2	\$280.00 See MG 3.6 \$280.00 Credited	\$280.00 \$280.00 \$280.00 See MG 3.6	\$260.00 \$0.00 Bonus \$0.00	Reconciliation, 2000
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the first payment terms or the payment terms or as designated in the NBC/T elemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/T elemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Norwithstanding to whom this invoice is addressed or presented, Adventiser and Agency, jointly and severally, shall remain obligated to pay to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any such reports. All payments must be received by NBCU on or before the 30th day after the invoice is addressed or presented. Advertiser and special payment thems or designated in Part II), as more fully set forth in the NBC Everywhere Fernis and Conditions Part II! (*Part II*), which has been previously provided and/or is available upon request. Notwinstanding to whom this invoice may have been delivered with multiple approach to the invoice and part II.

Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple approach for its invoice and Part II.



WNBC Billing: Main: (212) 664-4444 Remit Address: Atlanta, GA 30384-2971 PO Box 402971 **CFS Lockbox**

nttp://www.wnbc.com

Billing Address:

2200 WEST COMMERCIAL BLVD. **Attention: Accounts Payable** ZIMMERMAN PARTNERS FT LAUDERDALE, FL 33309 SUITE 300

INVOICE

dvortiser -	ASHLEY FURNITURE
roduct	AFHS
stimate Number 62828	62828

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Invoice #	NY10070360
Invoice Date	07/25/10
Invoice Month	July 2010
Invoice Period	06/28/10 - 07/03/10

Station	WNBC	. 1
Account Executive Joe Cohen	Joe Cohen	1~
Sales Office	New York Local	1 ~
Sales Region	Local	10

	Order #	163365
	Alt Order #	
	Order Flight	06/28/10 - 07/04/10
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Billing Calendar Broadcast Billing Type Cash
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Order #	163365
Alt Order #	
Order Flight	06/28/10 - 07/04/10
IDB #	995
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	
24615	80295	

			WNBC	6 WNBC 8P-11P M-F	Line Channel Description		
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NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II is invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Contract Part II, which has been previously provided under separate ower and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to FOR NBCE INVOICES.

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in Apertus) provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and special payment terms or designated in Part I), as more fully set forth in the NBCU. All or presented payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser of Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser and Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple and severally, shall remain obligated to pay to NBCU. Although this invoice may have been delivered with multiple and the full payment in full pa



October 22, 2010

BMC Group Inc Attn: Jenifer Convertibles Claims 18750 Lake Dr East Chanhassen, MN 55317

Re: Jennifer Convertible - case no. 10-13779

Dear Sir or Madam:

Attached are two copies of the Proof of Claim filed in the subject bankruptcy on the behalf of the NBC Universal Inc. Kindly return a conformed copy in the enclosed self-addressed stamped envelope.

Sincerely,

Mary McKenna

mm:jl attach.