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Proposed Counsel to the Debtors

UNITED STATES BANKRUPTCY COURT THE SOUTHERN DISTRICT OF NEW YORK

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In re:	Chapter 11
JENNIFER CONVERTIBLES, INC.,1	Case No. 10-13779 (ALG)
Debtors.	(Motion for Joint Administration Pending)

DEBTORS' MOTION FOR ENTRY OF AN ORDER EXTENDING THE TIME TO FILE SCHEDULES AND STATEMENT OF FINANCIAL AFFAIRS

Jennifer Convertibles, Inc. ("Jennifer Convertibles") and its affiliated debtors, as debtors in possession (together, the "Debtors"), hereby move this Court (the "Motion") for entry of an order extending the time for the Debtors to file schedules and statements of financial affairs. In support of this Motion, the Debtors respectfully state as follows:

Background

1. On July 18, 2010 (the "Petition Date"), each of the Debtors commenced with the Bankruptcy Court a voluntary case pursuant to chapter 11 of title 11 of the United States Code

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¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, if applicable, are: (i) Jennifer Convertibles, Inc. (4646); (ii) Jennifer Convertibles Boylston MA, Inc. (7904); (iii) Jennifer Chicago Ltd. (0505); (iv) Elegant Living Management, Ltd. (5049); (v) Hartsdale Convertibles, Inc. (1681); (vi) Jennifer Management III Corp. (3552); (vii) Jennifer Purchasing Corp. (7319); (viii) Jennifer Management II Corp. (9177); (ix) Jennifer Management V Ltd. (9876); (x) Jennifer Convertibles Natick, Inc. (2227); (xi) Nicole Convertibles, Inc. (5985); (xii) Washington Heights Convertibles, Inc. (0783).

(the "Bankruptcy Code"). The Debtors continue to operate their businesses and manage their properties as debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. No trustee, examiner or statutory creditors' committee has been appointed in these chapter 11 cases.

- 2. Jennifer Convertibles, Inc. was organized as a Delaware corporation in 1986, and is currently the owner of (i) the largest group of sofabed specialty retail stores and leather specialty retail stores in the United States, with stores located throughout the Eastern seaboard, Midwest, West Coast and Southwest, and (ii) seven big box, full-line furniture stores operated under the Ashley Furniture HomeStore brand (the "Ashley Stores") under a license from Ashley Furniture Industries, Inc.
- 3. In order to generate sales, the Debtors rely on aggressive pricing, the attractive image of its stores, extensive advertising and prompt delivery. Operations are classified into two operating segments organized by retail concept: Jennifer and Ashley. The Jennifer segment operates the sofabed specialty retail store concept. The Ashley segment is the big box, full line home furniture retail store concept. There are no inter-company sales between segments. The Ashley segment is highly profitable due to its unique sourcing model, whereby once most sales are executed, Ashley's supplier manages the supply chain process. Under the Ashley sourcing model, the Debtors need for warehouse inventory is reduced, thereby limiting working capital needs and infrastructure requirements. The Debtors' two operating segments enable the Debtors to more effectively offer diverse home furnishings and accessories and expand to a broader consumer base.

- 4. As of the Petition Date, the Debtors' stores include 130 stores operated by the Jennifer segment. During fiscal 2007, the Debtors opened their first Ashley Store. As of the Petition Date, the Debtors operate seven Ashley Stores.
- 5. As of the Petition Date, the Debtors employ 497 people. There are 336 employees in the Jennifer segment, 114 employees in the Ashley segment and 47 corporate employees. None of the employees are represented by a collective bargaining unit.
- 6. For the fiscal year ended August 29, 2009, the Debtors' consolidated financial statements showed revenues from continuing operations of approximately \$94,177,000, compared with \$120,131,000 for the fiscal year ended August 30, 2008, and \$132,683,000 for the fiscal year ended August 25, 2007. For the thirty-nine weeks ended May 29, 2010, revenues from continuing operations were approximately \$70,036,000, with \$56,144,000 coming from the Jennifer segment stores, and \$13,892,000 from the Ashley segment stores.
- 7. Net sales from continuing operations were \$88,845,000 and \$113,073,000 for the fiscal years ended August 29, 2009 and August 30, 2008, respectively. Net sales from continuing operations decreased by 21.4%, or \$24,228,000 for the fiscal year ended August 29, 2009 compared to the fiscal year ended August 30, 2008. The decrease in net sales is attributable to a decline in overall demand within the furniture industry sector due to a poor housing market and an overall weak U.S. economy. Consolidated same store sales from continuing operations (sales at those stores open for the entire current and prior comparable periods) decreased 19.6% for the thirteen weeks ended May 29, 2010, compared to the same period ended May 30, 2009.
- 8. Specifically, in the Ashley segment, net sales from continuing operations were \$5,106,000 and \$3,363,000 for the thirteen-week periods ended May 29, 2010 and May 30,

2009, respectively. Net sales from continuing operations increased by 51.8%, or \$1,743,000 for the thirteen-week period ended May 29, 2010 compared to the thirteen-week period ended May 30, 2009. The increase is largely attributable to four new Ashley locations open during the thirteen-week period ended May 29, 2010, that were not open during the same thirteen week period last year.

- 9. In the Jennifer segment, net sales from continuing operations were \$16,375,000 and \$16,987,000 for the thirteen-week periods ended May 29, 2010 and May 30, 2009, respectively. Net sales from continuing operations decreased by 3.6%, or \$612,000 for the thirteen-week period ended May 29, 2010 compared to the thirteen-week period ended May 30, 2009. The decrease is attributable to the decline in overall demand within the furniture industry sector due to the prevailing conditions of the U.S. economy, the current housing market, store closings, and delays in receipt of merchandise from the Debtors' Chinese supplier, all as discussed in greater detail in the other first day motions, filed concurrently herewith.
- 10. The factual background relating to the Debtors' commencement of these chapter 11 cases is set forth in additional detail in the Declaration of Rami Abada in Support of First Day Motions (the "Abada Declaration") filed contemporaneously with this Motion and incorporated herein by reference.

Jurisdiction

- 11. This Court has jurisdiction to consider this matter pursuant to 28 U.S.C. §§ 157 and 1334. This is a core proceeding pursuant to 28 U.S.C. § 157(b). Venue is proper before this Court pursuant to 28 U.S.C. §§ 1408 and 1409.
- 12. The statutory predicates for the relief requested herein are section 521 of title 11 of the United States Code (the "Bankruptcy Code"), and Rule 1007(c) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules").

Relief Requested

13. Pursuant to section 521 of the Bankruptcy Code and Bankruptcy Rule 1007(c), each of the Debtors is required to file (a) a schedule of assets and liabilities; (b) a statement of financial affairs; (c) a schedule of current income and expenditures; and (d) a statement of executory contracts and unexpired leases (collectively, the "Schedules") within 15 days after the Petition Date. By this Motion, the Debtors seek entry of an order in substantially the form annexed hereto as Exhibit A, extending their time for filing the Schedules for an additional 20 days, without prejudice to the Debtors' ability to request additional time should it become necessary.

Basis For Relief

- 14. Bankruptcy Rule 1007(c) authorizes the Court to grant an extension of the date by which the Schedules must be filed "on motion for cause shown." The substantial size, scope, and complexity of these cases and the volume of material that must be compiled and reviewed by the Debtors' staff to complete the Schedules for each Debtor provides ample "cause" for justifying the requested extension.
- 15. The operation of the Debtors' businesses requires each of the Debtors to maintain voluminous books and records and complex accounting systems. Given the size and complexity of their business operations, the number of creditors, and the fact that certain prepetition invoices have not yet been received or entered into the Debtors' financial accounting systems, the Debtors have not finished compiling the information required to complete the Schedules.
- 16. Further, completing the Schedules for the Debtors will require the collection, review, and assembly of information from multiple business locations. This task is further complicated because the Debtors' employees will have to compile Schedules from the records of each of the numerous Debtors in these cases. In light of the numerous critical operational

matters that the Debtors' employees must address in the early days of these chapter 11 cases, the Debtors will not be in a position to complete the Schedules within the time specified in Bankruptcy Rule 1007(c).

- 17. The Debtors' primary focus is the smooth transition into chapter 11 in order to continue the Debtors' business as a going concern. As a result, while the Debtors are mobilizing their employees to work diligently and expeditiously to prepare the Schedules, the Debtors' resources are limited. In view of the amount of work entailed in completing the Schedules and the competing demands upon the Debtors' employees and professionals to assist in efforts to stabilize business operations during the initial postpetition period, the Debtors will not be able to properly and accurately complete their Schedules within the required 14-day time period.
- Vincents Catholic Medical Centers of New York, Case No. 10-11963 (CGM) (Bankr. S.D.N.Y. May 4, 2010); In re The Reader's Digest Ass'n, Inc., Case No. 09-23529 (RDD) (Bankr. S.D.N.Y. Aug. 26, 2009); In re Motors Liquidation Co. (f/k/a/ General Motors Corp.), Case No. 09-50026 (REG) (Bankr. S.D.N.Y. June 1, 2009); In re Old Carco, LLC (f/k/a Chrysler LLC) et al., Case No. 09-50002 (AJG) (Bankr. S.D.N.Y. May 4, 2009); In re Chemtura Corp., Case No. 09-11233 (REG) (Bankr. S.D.N.Y. Mar. 19, 2009); In re Quebecor World (USA), Inc., Case No. 08-10152 (JMP) (Bankr. S.D.N.Y. Mar. 20, 2008); In re Wellman, Inc., Case No. 08-10595 (SMB) (Bankr. S.D.N.Y. Feb. 26, 2008); In re Bally Total Fitness of Greater N.Y., Inc., Case No. 07-12395 (BRL) (Bankr. S.D.N.Y. Aug. 1, 2007); In re Our Lady of Mercy Medical Center, Case No. 07-10609 (REG) (Bankr. S.D.N.Y. Mar. 9, 2007); In re Dana Corp., Case No. 06-10354 (BRL) (Bankr. S.D.N.Y. Mar. 6, 2006).

19. At present, the Debtors anticipate that they will require at least 20 additional days beyond the deadline contemplated by section 521 of the Bankruptcy Code to complete their Schedules. Accordingly, the Debtors respectfully request that the Court extend the date by which the Schedules must be filed pursuant to Rule 1007(c) of the Bankruptcy Rules by an additional 20 days.

Notice

20. No trustee, examiner or statutory creditors' committee has been appointed in these chapter 11 cases. Notice of this Motion has been provided to: (i) Office of the United States Trustee for the Southern District of New York; (ii) those creditors holding the thirty (30) largest unsecured claims against the Debtors' estate (on a consolidated basis); (iii) counsel to Haining Mengnu Group Co. Ltd.; (iv) the SEC; (v) the IRS; (vi) all taxing authorities in relevant jurisdictions; (vii) all attorneys general in relevant jurisdictions; and (viii) any other party directly affected by this Motion. The Debtors submit that such notice is sufficient under the circumstances.

No Previous Request

21. No previous request for the relief sought herein has been made to this or any other Court.

WHEREFORE the Debtors respectfully request entry of the Proposed Order granting the relief requested herein and such other and further relief as the Court may deem just and appropriate.

Dated: New York, New York July 19, 2010

OLSHAN GRUNDMAN FROME ROSENZWEIG & WOLOSKY LLP

By: /s Michael S. Fox

Michael S. Fox Jordanna L. Nadritch Park Avenue Tower 65 East 55th Street New York, New York 10022 (212) 451-2300

Proposed Attorneys for the Debtors and Debtors in Possession

EXHIBIT A

Proposed Order

UNITED STATES BANKRUPTCY COURT THE SOUTHERN DISTRICT OF NEW YORK

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In re:	Chapter 11
JENNIFER CONVERTIBLES, INC.,1	Case No. 10-13779 (ALG)
Debtors.	(Motion for Joint Administration Pending)

ORDER AUTHORIZING AN EXTENSION OF THE TIME FO THE DEBTORS TO FILE SCHEDULES AND STATEMENT OF FINANCIAL AFFAIRS

Upon the motion, dated July 19, 2010 (the "Motion") ² of Jennifer Convertibles, Inc. and its affiliated debtors, as debtors in possession (collectively, the "Debtors"), for entry of an order extending the time to file schedules and statements of financial affairs; and the Court having jurisdiction to consider the Motion and the relief requested therein pursuant to 28 U.S.C. §§ 157 and 1334; and consideration of the Motion and the requested relief being a core proceeding pursuant to 28 U.S.C. § 157(b); and venue being proper before this Court pursuant to 28 U.S.C. §§ 1408 and 1409; and due and proper notice of the Motion having been provided to the parties listed therein, and it appearing that no other or further notice need be provided; and the Court having determined that the legal and factual bases set forth in the Motion establish just cause for the relief granted herein; and it appearing that the relief requested in the Motion is in the best

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² All capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Motion.

interests of the Debtors, their estates, and creditors; and upon all of the proceedings had before

the Court and after due deliberation and sufficient cause appearing therefor,

IT IS HEREBY ORDERED THAT:

1. The Motion is GRANTED.

2. The Debtors' time to file the Schedules is hereby extended for an additional 20

days pursuant to Bankruptcy Rule 1007(c).

3. Entry of this Order shall be without prejudice to the Debtors' right to seek further

extensions of time within which to file their Schedules or to seek other relief from the Court

regarding the filing of the Schedules.

Dated: July ___, 2010

New York, New York

UNITED STATES BANKRUPTCY JUDGE

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