

**UNITED STATES BANKRUPTCY COURT
THE SOUTHERN DISTRICT OF NEW YORK**

In re:

JENNIFER CONVERTIBLES, INC.,¹

Debtors.

Chapter 11

Case No. 10-13779 (ALG)

(Jointly Administered)

**NOTICE OF DEADLINES FOR FILING PROOFS OF CLAIM ON OR BEFORE
OCTOBER 25, 2010 AT 5:00 P.M. (PREVAILING EASTERN TIME)**

TO ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST
ANY OF THE DEBTORS LISTED IN FOOTNOTE 1 BELOW:

PLEASE TAKE NOTICE THAT, on _____, 2010, the United States Bankruptcy Court for the Southern District of New York (the “Court”), having jurisdiction over the chapter 11 cases of Jennifer Convertibles, Inc. and its affiliates, as debtors and debtors in possession in the above referenced chapter 11 cases (collectively, the “Debtors”), entered an order (the “Bar Date Order” See Docket No. __) establishing:

- a. **October 25, 2010 at 5:00 PM (Prevailing Eastern Time)**, as the deadline (the “General Bar Date”) for each person or entity (including, without limitation, each individual, partnership, joint venture, corporation, estate, or trust) that asserts a “claim” (as defined in section 101(5) of the Bankruptcy Code) against any Debtor (including, without limitation, claims entitled to priority under section 503(b)(9) of the Bankruptcy Code) to file proofs of claim (each, a “Proof of Claim” and collectively, “Proofs of Claim”) against any of the Debtors; and
- b. **January 18, 2011 at 5:00 PM (Prevailing Eastern Time)**, as the deadline (the “Governmental Bar Date” and together with the General Bar Date, the “Bar Dates”) for governmental units (as defined in Bankruptcy Code § 101(27)) that asserts a “claim” (as defined in section 101(5) of the Bankruptcy Code) to file Proofs of Claim against any of the Debtors.

The Bar Date Order, the Bar Dates, and the procedures set forth below for the filing of proof of claim apply to all claims against the Debtors that arose on or prior to July 18, 2010 (the

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, if applicable, are: (i) Jennifer Convertibles, Inc. (4646); (ii) Jennifer Convertibles Boylston MA, Inc. (7904); (iii) Jennifer Chicago Ltd. (0505); (iv) Elegant Living Management, Ltd. (5049); (v) Hartsdale Convertibles, Inc. (1681); (vi) Jennifer Management III Corp. (3552); (vii) Jennifer Purchasing Corp. (7319); (viii) Jennifer Management II Corp. (9177); (ix) Jennifer Management V Ltd. (9876); (x) Jennifer Convertibles Natick, Inc. (2227); (xi) Nicole Convertibles, Inc. (5985); (xii) Washington Heights Convertibles, Inc. (0783).

“Petition Date”), the date on which the Debtors commenced cases under chapter 11 of title 11 of the United States Code except for those holders of claims listed in sections 2 or 3 below that are specifically excluded from the Bar Date filing requirements.

If you have any questions with respect to this Notice, please visit the website established in these Chapter 11 cases (<http://www.bmcgroup.com/jenniferconvertibles> or contact the Debtors’ court-approved claims agent, BMC Group, Inc. (“BMC”), at (888) 909-0100. You should consult an attorney if you have any questions, including whether you should file a proof of claim.

1. WHO MUST FILE A PROOF OF CLAIM

You **MUST** file a **Proof of Claim** to share in distributions from the Debtors’ estates if you have a claim that arose on or prior to the Petition Date, and it is not one of the other types of claims described in section 2 below as specifically excluded from the Bar Date filing requirements. Claims based on acts or omissions of the Debtors that arose on or before the Petition Date even if such claims are not now fixed, liquidated or certain or did not mature or become fixed, liquidated or certain prior to the Petition Date.

Under section 101(5) of the Bankruptcy Code and as used herein, the word “claim” means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured.

2. WHO NEED NOT FILE A PROOF OF CLAIM ON OR BEFORE THE BAR DATES

You need **not** file a Proof of Claim on or before the applicable Bar Date if you are:

- a. any person or entity who has already filed a proof of claim against the Debtors with BMC or the Clerk of the Bankruptcy Court for the Southern District of New York in a form which substantially conforms to the proof of claim Form or Official Bankruptcy Form No. 10;
- b. any person or entity whose claim is listed on the Schedules filed by the Debtors, provided that (i) the claim is **not** scheduled as “disputed,” “contingent,” or “unliquidated,” **and** (ii) the claimant does not disagree with the amount, nature and priority of the claim for such person or entity as set forth in the Schedules;
- c. any holder of a claim that heretofore has been allowed by an order of this Court;
- d. any person or entity whose claim has been paid in full by any of the Debtors;

- e. any holder of a claim for which a specific deadline have previously been fixed by this Court;
- f. any holder of a claim allowable under section 503(b) (with the exception of a claim allowable under section 503(b)(9) of the Bankruptcy Code) and 507(a)(2) of the Bankruptcy Code as an expense of administration;
- g. any current employee of the Debtors solely with respect to any claim based on the payment of wages, salaries and vacation pay arising in the ordinary course of business and previously authorized to be paid by order of the Court, including the first day wage order approved by the Court on July 22, 2010 (Docket Entry No. 52), provided, however, that if the Debtors provide written notice to any current employee stating that the Debtors do not intend to exercise their authority to pay such claim, such employee shall have until the later of either (i) the General Bar Date; or (ii) the first business day that is thirty (30) calendar days from the date of service of such written notice, to file a proof of such claim;
- h. professionals whose retention in these chapter 11 cases has been approved by the Court, to the extent that such person's claim against the Debtors is for postpetition amounts due; and
- i. the United States Trustee for statutory fees required to be paid by the Debtors.

If your claim falls within any of the above categories, your rights as the holder of such claim will be preserved without your filing of a proof of claim. Any other person or entity (including, without limitation, each individual, partnership, joint venture, corporation, estate, or trust) must file a Proof of Claim, as described herein, before the applicable Bar Date.

If you are a holder of an equity interests in the Debtors, you need not file a proof of interest with respect to the ownership of such equity at this time. However, if you assert a claim against the Debtors, including a claim relating to such equity interest or the purchase or sale of such interest, a proof of such claim must be filed on or prior to the Bar Date pursuant to the procedures set forth in this Notice.

THIS NOTICE IS BEING SENT TO MANY PERSONS AND ENTITIES THAT HAVE HAD SOME RELATIONSHIP WITH OR HAVE DONE BUSINESS WITH THE DEBTORS BUT MAY NOT HAVE AN UNPAID CLAIM AGAINST THE DEBTORS. THE FACT THAT YOU HAVE RECEIVED THIS NOTICE DOES NOT MEAN THAT YOU HAVE A CLAIM AGAINST THE DEBTORS OR THAT THE DEBTORS OR THE COURT BELIEVE THAT YOU HAVE A CLAIM. YOU SHOULD NOT FILE A PROOF OF CLAIM IF YOU DO NOT HAVE A CLAIM AGAINST THE DEBTORS OR IF THE CLAIM YOU HELD ON THE PETITION DATE HAS BEEN PAID.

3. EXECUTORY CONTRACTS AND UNEXPIRED LEASES

If you hold a claim that arises from the rejection of an executory contract or unexpired lease, as to which the order authorizing such rejection is dated on or before the date of entry of the Bar Order, you must file a proof of claim based on such rejection on or before the Bar Date, and any person or entity that holds a claim that arises from the rejection of an executory contract or unexpired lease, as to which the order authorizing such rejection is dated after the date of entry of the Bar Order, you must file a proof of claim on or before such date as the Court may fix in the applicable order authorizing such rejection.

4. CLAIMS UNDER SECTION 503(B)(9) OF THE BANKRUPTCY CODE

If you hold a claim arising under section 503(b)(9) of the Bankruptcy Code, you must file a proof of such claim on or before the General Bar Date to the extent that such claim has not been paid.

5. WHEN AND WHERE TO FILE

Except as provided herein, all Proofs of Claim must be filed so as to be actually received on or before **October 25, 2010** at 5:00 p.m. (Prevailing Eastern Time) at the following address:

By overnight mail or by hand delivery, to:

BMC Group, Inc.
Attention: Jennifer Convertibles Claims Processing
18750 Lake Drive East
Chanhassen, MN 55317

-or-

By first-class mail, to:

BMC Group, Inc.
Attention: Jennifer Convertibles Claims Processing
PO Box 3020
Chanhassen, MN 55317-3020

-or-

By hand delivery to:

Clerk of the United States Bankruptcy Court
Attn: Jennifer Convertibles, Inc. Claims Processing
One Bowling Green
New York, New York 10004

Proofs of claim will be deemed timely filed only if **actually received** by BMC or the Clerk of the Court on or before the applicable Bar Date. **Proofs of claim may not be delivered by facsimile, telecopy, or electronic mail transmission.**

Governmental units may have until January 18, 2010 at 5:00 p.m. (Prevailing Eastern Time), the date that is 180 days after the order for relief, to file proofs of claim.

6. WHAT TO FILE

If you file a proof of claim, your filed proof of claim must: (i) be written in the English language; (ii) be denominated in lawful currency of the United States as of the Petition Date; (iii) conform substantially with the proof of claim form enclosed herewith or Official Form No. 10; (iv) state the Debtor against which you are asserting a claim; (v) include supporting documentation or an explanation as to why documentation is not available; and (vi) be signed by the claimant or by an authorized agent of the claimant. If you are asserting a claim against more than one Debtor or have claims against more than one Debtor, separate proofs of claim must be filed against each such Debtor. The names of the respective Debtors and their respective case numbers are identified in the attachment to the proof of claim form enclosed herewith. You should attach to your completed proof of claim form any documents on which your claim is based (if voluminous, attach a summary) or an explanation as to why the documents are not available.

Any proof of claim previously properly filed with BMC or the Clerk of the Court prior to the mailing of this notice shall be deemed to be and shall be treated as a properly filed claim subject to the right of the Debtors or any party in interest to object to the allowance thereof. No additional proof of claim is required with respect to such claim.

A copy of the proof of claim form tailored for these cases can be obtained on-line at at BMC's website, which is posted on the Internet at <http://www.bmcgroup.com/jenniferconvertibles>.

7. CONSEQUENCES OF FAILURE TO FILE A PROOF OF CLAIM BY THE APPLICABLE BAR DATE

IN ACCORDANCE WITH THE BAR DATE ORDER, EXCEPT WITH RESPECT TO CLAIMS OF THE TYPE IDENTIFIED IN SECTION 2 ABOVE THAT ARE EXPLICITLY EXCEPTED FROM THE REQUIREMENTS OF THE BAR DATE ORDER, ANY HOLDER OF A CLAIM WHO FAILS TO TIMELY FILE A PROOF OF CLAIM IN THE APPROPRIATE FORM ON OR BEFORE THE APPLICABLE BAR DATE FOR ANY CLAIM SUCH HOLDER HOLDS OR WISHES TO ASSERT AGAINST ANY OF THE DEBTORS, WILL BE BARRED FROM ASSERTING SUCH CLAIM (AND FROM FILING A PROOF OF CLAIM WITH RESPECT TO SUCH CLAIM) AGAINST THE DEBTORS AND THEIR ESTATES AND SHALL NOT BE PERMITTED TO VOTE ON ANY CHAPTER 11 PLAN OR PARTICIPATE IN ANY DISTRIBUTION IN THE DEBTORS' CHAPTER 11 CASES ON ACCOUNT OF SUCH CLAIM.

7. THE DEBTORS' SCHEDULES AND ACCESS THERETO

You may be listed as the holder of a claim against the Debtors in the Schedules of Assets and Liabilities and Schedules of Executory Contracts and Unexpired Lease (collectively, as may be amended or supplemented, the "Schedules").

If you rely on the Debtors' Schedules, it is your responsibility to determine that the claim is accurately listed in the Schedules. If you agree with the nature, amount and status of your claim as listed in the Schedules, and if you do not dispute that claim is only against the Debtor specified by the Debtors, and if your claim is not described as "disputed", "contingent", or "unliquidated", you need not file a proof of such claim. Otherwise, or if you decide to file a proof of claim, you must do so on or before the applicable Bar Date in accordance with the procedures set forth in this notice.

You may access the Schedules on-line at BMC's website, which is posted on the Internet at <http://www.bmcgroup.com/jenniferconvertibles>. Copies of the Schedules are also available for inspection on the Court's Internet Website at <http://www.nysb.uscourts.gov>. A login and password to the Court's PACER login and password to the Court's Public Access to Electronic Court Records ("PACER") are required to access this information and can be obtained through the PACER Service Center at <http://www.pacer.psc.uscourts.gov>. Copies of the Schedules may also be examined by interested parties between the hours of 9:00 a.m. and 4:30 p.m. (Prevailing Eastern Time), Monday through Friday, at the office of the Clerk of the Bankruptcy Court, United States Bankruptcy Court for the Southern District of New York, One Bowling Green, Room 511, New York, New York 10004.

A holder of a possible claim against the Debtors should consult an attorney regarding any matters not covered by this notice, such as whether the holder should file a proof of claim.

DATED: _____, 2010
New York, New York

BY ORDER OF THE COURT

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