

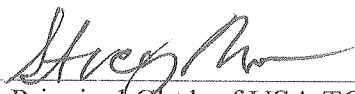


VERIFICATION OF PUBLICATION

COMMONWEALTH OF VIRGINIA  
COUNTY OF FAIRFAX

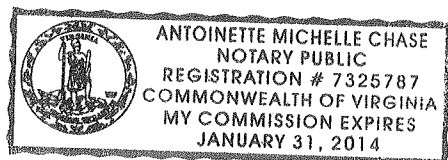
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Being duly sworn, Stacey Moore says that she is the principal clerk of USA TODAY, and is duly authorized by USA TODAY to make this affidavit, and is fully acquainted with the facts stated herein: on Monday, September 27, 2010 the following legal advertisement – In re: JENNIFER CONVERTIBLES- was published in the national edition of USA TODAY.

  
Principal Clerk of USA TODAY  
September 27, 2010

This 27<sup>th</sup> day of September month  
2010 year.

  
Notary Public



means.”  
 “The downside of oversaving is tiny compared to the downside of undersaving,” he says. “Is it easy? No. Is it possible or realistic? Yes.”

and the better educated and the more affluent were significantly less likely to report that they made major lifestyle changes because of the economy. Almost half of all white respon-

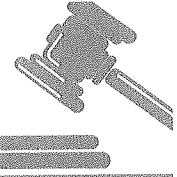
groups reported declining home values. About 80% of those surveyed said they believe “buying a home is the best investment that the average person can make.”



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UNITED STATES BANKRUPTCY COURT - THE SOUTHERN DISTRICT OF NEW YORK  
 In re: JENNIFER CONVERTIBLES, INC. Chapter 11 Case No. 10-13779 (AJG) (Jointly Administrated)

### NOTICE OF DEADLINE FOR FILING PROOFS OF CLAIM ON OR BEFORE OCTOBER 25, 2010 AT 5:00 PM (PREVAILING EASTERN TIME)

TO ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST ANY OF THE DEBTORS LISTED IN FOOTNOTE 1 BELOW:  
 PLEASE TAKE NOTICE THAT, on September 15, 2010, the United States Bankruptcy Court for the Southern District of New York (the “Court”), having jurisdiction over the Chapter 11 cases of Jennifer Convertibles, Inc. and its affiliates, as debtors and debtors in possession in the above referenced Chapter 11 cases (collectively, the “Debtors”), entered an order (the “Bar Date Order”) via Docket No. 147 establishing: (a) **October 25, 2010 at 5:00 PM (Prevailing Eastern Time)**, as the deadline (the “General Bar Date”) for each person or entity (including, without limitation, each individual, partnership, joint venture, partnership, estate, or trust) that asserts a claim (as defined in section 101(5) of the Bankruptcy Code) against any Debtor (including, without limitation, claims entitled to priority under section 503(b)(7) of the Bankruptcy Code) to file proof of claim (each, a “Proof of Claim”) and collectively, “Proofs of Claim”) against any of the Debtors; and (b) **January 18, 2011 at 5:00 PM (Prevailing Eastern Time)**, as the deadline (the “Governmental Bar Date”) and together with the General Bar Date, the “Bar Dates”) for governmental units (as defined in Bankruptcy Code § 101(27)) that asserts a claim (as defined in section 101(5) of the Bankruptcy Code) to file Proofs of Claim against any of the Debtors.

The Bar Date Order, the Bar Dates, and the procedures set forth below for the filing of proof of claim apply to all claims against the Debtors that arose on or prior to July 13, 2010 (the “Petition Date”), the date on which the Debtors commenced cases under chapter 11 of title 11 of the United States Code except for those holders of claims listed in section 1 below that are specifically excluded from the Bar Date filing requirements.

If you have any questions with respect to this Notice, please visit the website established in these Chapter 11 cases, <http://www.bkr.ny.us/judicial/conversions/> or contact the Debtors’ court-approved claim agent, BMC Group, Inc. (“BMC”), at (833) 909-0100. You should consult an attorney if you have any questions including whether you should file a proof of claim.

**1. WHO MUST FILE A PROOF OF CLAIM** You must file a Proof of Claim to share in distributions from the Debtors’ estates if you have a claim that arose on or prior to the Petition Date, and it is not one of the other types of claims described in section 2 below as specifically excluded from the Bar Date filing requirements. Claims based on acts or omissions of the Debtors that arose on or before the Petition Date, even if such claims are not now fixed, liquidated or certain or did not mature or become fixed, liquidated or certain prior to the Petition Date.

Under section 101(5) of the Bankruptcy Code and as used herein, the word “claim” means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured.

**2. WHO NEED NOT FILE A PROOF OF CLAIM ON OR BEFORE THE BAR DATES** You need not file a Proof of Claim on or before the applicable Bar Date if you are: (a) any person or entity who has already filed a proof of claim against the Debtor with BMC or the Clerk of the Bankruptcy Court for the Southern District of New York in a form which substantially conforms to the proof of claim form for Chapter 11 cases under title 11, (b) any person or entity whose claim is listed on the Schedule of Claims filed by the Debtors, provided that (i) the claim is not a disputed, contingent, or unliquidated claim, and (ii) the claim does not dispute with the amount, nature, and priority of the claim for such person or entity as set forth in the schedule; (c) any holder of a claim that heretofore has been allowed by an order of this Court; (d) any person or entity whose claim has been paid in full or by any of the Debtors; (e) any holder of a claim for which a specific deadline has previously been filed by this Court; (f) any holder of a claim allowable under section 503(b) (with the exception of a claim allowable under section 503(b)(9) of the Bankruptcy Code) and 507(a)(2) of the Bankruptcy Code as a expense of administration; (g) any current employee of the Debtors solely with respect to any claim based on the payment of wages, salaries and vacation pay arising in the ordinary course of business and previously authorized to be paid by orders of the Court, including the first day wages and previously authorized by the Court on July 7, 2010 (Docket Entry No. 12), provided, however, that if the Debtors provide written notice to any current employee stating that the Debtor do not intend to exercise their authority to pay such claim such employee shall have until the Bar Date or the General Bar Date; or (h) the first business day that is thirty (30) calendar days from the date of service of such written notice to file a proof of such claim, (i) professional whose retention in these Chapter 11 cases has been approved by the Court, to the extent that such person’s claim against the Debtors is for professional amount due; and (j) the United States trustee for statutory fees required to be paid by the Debtor.

If your claim falls within any of the above categories, you, if the holder of such claim, will be preserved from your filing a Proof of Claim. Any other person or entity (including, without limitation, an individual, partnership, joint venture, corporation, estate, or trust) must file a proof of claim as described herein before the applicable Bar Date. If you are a holder of an equity interest in the Debtors, you need not file a proof of claim with respect to the ownership of such equity at this time. However, if you assert a claim against the Debtors, including a claim relating to such equity interest, at the purchase or sale of such interest, proof of such claim must be filed on or prior to the Bar Date pursuant to the procedures set forth in this Notice.

You should not file a Proof of Claim if you do not have a claim against the Debtor, or if the claim you hold in the petition date has been paid.

**3. EXECUTORY CONTRACTS AND UNEXPIRED LEASES** If you hold a claim that arises from the rejection of an executory contract or unexpired lease (as to which the order authorizing such rejection is dated on or before the date of entry of the Bar Order), you must file a proof of claim based on such rejection on or before the Bar Date, and any person or entity that holds a claim that arises from the rejection of an executory contract or unex-

pired lease, as to which the order authorizing such rejection is dated after the date of entry of the Bar Order, you must file a proof of claim on or before such date as the Court may fix in the applicable order authorizing such rejection.

**4. CLAIMS UNDER SECTION 503(b)(9) OF THE BANKRUPTCY CODE** If you hold a claim arising under section 503(b)(9) of the Bankruptcy Code, you must file a proof of such claim on or before the General Bar Date, to the extent that such claim has not been paid.

**5. WHEN AND WHERE TO FILE:** Except as provided herein, all Proofs of Claim must be filed so as to be actually received on or before **October 25, 2010 at 5:00 pm** (Prevailing Eastern Time) at the following addresses: by overnight mail or by hand delivery, to: BMC Group, Inc., Attention: Jennifer Convertibles Claims Processing, 18750 Lake Drive East, North Haven, MN 55127 or by first class mail, to: BMC Group, Inc., Attention: Jennifer Convertibles Claims Processing, PO Box 3320, Chanhassen, MN 55317-3020 or by hand delivery to: Clerk of the United States Bankruptcy Court, Attn: Jennifer Convertibles, Inc. Claims Processing, One Bowling Green, New York, New York 10004. Proofs of claim will be deemed timely filed only if actually received by BMC or the Clerk of the Court on or before the applicable Bar Date. **Proofs of claim may not be delivered by facsimile, telecopy, or electronic mail transmission.**

Governmental units may have until January 18, 2011 at 5:00 pm (Prevailing Eastern Time), the date that is 130 days after the order or entry, to file proofs of claim.

**6. WHAT TO FILE:** If you file a proof of claim, you also file a proof of claim must: (i) be written in the English language; (ii) be denominated in lawful currency of the United States as of the Petition Date; (iii) conform substantially with the Debtors’ Proof of Claim form or Official Form No. 10, (iv) state the Debtor against which you are asserting a claim; (v) include supporting documentation as to the claim, as to why such documentation is not available; and (vi) be signed by the claimant or by an authorized agent of the claimant. If you are asserting a claim against more than one Debtor or have claims against more than one Debtor, separate Proofs of Claim must be filed against each such Debtor. The terms of the respective Debtors and their respective Proof of Claim form are identified in the Proof of Claim form. You should attach to your completed Proof of Claim any documents on which your claim is based (if voluminous, attach a summary) and an explanation as to why the documents are not available.

Any Proof of Claim previously properly filed with BMC or the Clerk of the Court prior to the mailing of this notice shall be deemed to be and shall be treated as a properly filed claim, subject to the right of the Debtor or any party in interest to object to the allowance thereof. No additional proof of claim is required with respect to such claim.

A copy of the Proof of Claim form allowed for these cases can be obtained on-line at BMC’s website, which is posted on the Internet at <http://www.bmcgroup.com/jenniferconvertibles>.

**7. CONSEQUENCES OF FAILURE TO FILE A PROOF OF CLAIM BY THE APPLICABLE BAR DATE: IN ACCORDANCE WITH THE BAR DATE ORDER, EXCEPT WITH RESPECT TO CLAIMS OF THE TYPE IDENTIFIED IN SECTION 2 ABOVE THAT ARE EXPLICITLY EXCEPTED FROM THE REQUIREMENTS OF THE BAR DATE ORDER, ANY HOLDER OF A CLAIM WHO FAILS TO TIMELY FILE A PROOF OF CLAIM IN THE APPROPRIATE FORM ON OR BEFORE THE APPLICABLE BAR DATE FOR ANY CLAIM SUCH HOLDER HOLDS OR WISHES TO ASSERT AGAINST ANY OF THE DEBTORS WILL BE FOREVER BARRED, ESTOPPED, AND DEBARRED FROM ASSERTING SUCH CLAIM (AND FROM FILING A PROOF OF CLAIM WITH RESPECT TO SUCH CLAIM) AGAINST THE DEBTORS AND THEIR ESTATES, AND THEIR PROPERTY WILL BE FOREVER DISCHARGED FROM ANY AND ALL INDEBTEDNESS OR LIABILITY WITH RESPECT TO SUCH CLAIM, AND THE HOLDER OF SUCH CLAIM SHALL NOT BE PERMITTED TO VOTE ON ANY CHAPTER 11 PLAN OR PARTICIPATE IN ANY DISTRIBUTION IN THE DEBTORS’ CHAPTER 11 CASES ON ACCOUNT OF SUCH CLAIM.**

**8. THE DEBTORS’ SCHEDULES AND ACCESS THERETO:** You are listed as the holder of a claim against the Debtor in the Schedules of Assets and Liabilities and Schedules of Executory Contracts and Unexpired Leases (collectively, as may be amended or supplemented, the “Schedules”).

If you rely on the Debtors’ Schedules, it is your responsibility to determine that the claim is accurately listed in the schedule. If you agree with the nature, amount, and status of your claim as listed in the schedule, and if you do not dispute that claim is only against the Debtor specified by the Debtor, and if your claim is not described as “disputed,” “contingent” or “unliquidated,” you need not file a proof of such claim. Otherwise, if you decide to file a proof of claim, you must do so on or before the applicable Bar Date in accordance with the procedures set forth in this notice.

You may access the Schedules on-line at BMC’s website, which is posted on the Internet at <http://www.bmcgroup.com/jenniferconvertibles>. Copies of the Schedules are also available for inspection on the Court’s Internet Website at <http://www.usbankruptcycourts.gov>. A login and password to the Court’s Public Access to Electronic Case Records (“PACER”) are required to access this information and can be obtained through the PACER Service Center at <http://www.pacer.uscourts.gov>. Copies of the Schedules may also be obtained by interested parties at or from the hours of 9:00 am and 4:30 pm (Prevailing Eastern Time), Monday through Friday, at the office of the Clerk of the Bankruptcy Court, United States Bankruptcy Court for the Southern District of New York, One Bowling Green, Room 511, New York, New York, 10004.

**A holder of a possible claim against the Debtors should consult an attorney regarding any matters not covered by this notice, such as whether the holder should file a proof of claim.**

DATED: September 16, 2010, New York, New York  
 BY ORDER OF THE COURT

DUSTIN H. BRUNDMAN, CLERK OF COURT  
 Paul Avenue Tower, 55 East 5th Street, New York, New York 10002 (212) 451-3900  
 Michael J. Fox Esq., Jordanna L. Nadler Esq.  
 ATTORNEYS FOR THE DEBTORS IN POSSESSION

The Debtors in these Chapter 11 cases, along with the last four digits of each Debtor’s federal identification number, if applicable, are: (i) Jennifer Convertibles, Inc. (4643) (ii) Jennifer Convertibles Boston, MA, Inc. (7404) (iii) Jennifer Chicago Ltd. (6295) (iv) Essential Living Management, Ltd. (6049) (v) HairStyle Convertibles, Inc. (1631) (vi) Jennie Management III Corp. (3572) (vii) Jennifer Purchasing Corp. (7314) (viii) Jennifer Management II Corp. (9172) (ix) Jennifer Management V Ltd. (8976) (x) Jennifer Convertibles Hunkin, Inc. (2272) (xi) Slick Convertibles, Inc. (2233) (xii) Washington Heights Convertibles, Inc. (0733)

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