

IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE SOUTHERN DISTRICT OF NEW YORK

\_\_\_\_\_  
In Re :  
: JENNIFER CONVERTIBLES INC. :  
: et al :  
: Debtors : NO. 10-13779-alg

RESPONSE OF PHILADELPHIA NEWSPAPERS INC. TO  
SECOND OMNIBUS OBJECTION TO OVERSTATED CLAIM

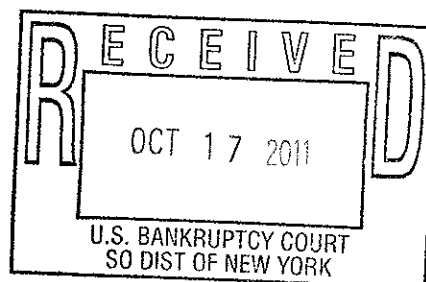
PHILADELPHIA NEWSPAPERS INC., by its attorneys Morris & Adelman P.C., files the enclosed response to the substantive objection of the Trust Administrator:

1. Claimant's claim number is 54. Attached hereto, made part hereof and incorporated herein marked as Exhibit "A" is a true and correct copy of the proof of claim, including the contract, the advertising statements and recalculation of the advertising pursuant to paragraph 5, Re-rating: Rebates.

2. The specific factual basis for the amount claimed is the contract which provides for re-rating the advertising to the actual earned rates for the advertising actually published.

3. All supporting documentation is attached hereto.

4. All notices and communications shall only be supplied to the claimant's attorney as set forth below.



WHEREFORE, Philadelphia Newspapers Inc. claims there is now justly due and owing by Jennifer Convertibles Inc. the sum of \$368,085.52.

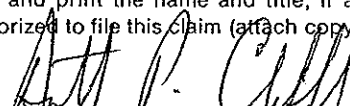
MORRIS & ADELMAN, P.C.

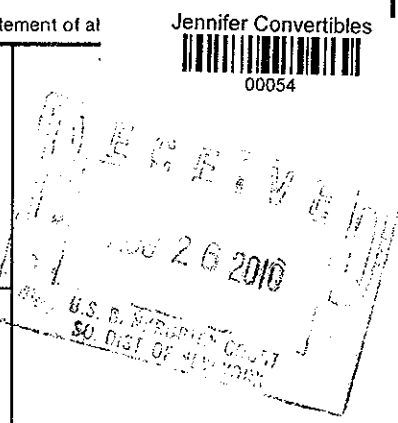
BY: \_\_\_\_\_  
JAMES W. ADELMAN, ESQUIRE  
Attorneys For Philadelphia Newspapers  
Inc.  
Post Office Box 30477  
Philadelphia PA 19103-8477  
215/568-5621 xt 227  
215/568-3253 FAX NUMBER  
E MAIL ADDRESS:  
mail@morrisadelman.com

EXHIBIT A

FORM B10 (6-90)

**FORM 10. PROOF OF CLAIM**

United States Bankruptcy Court Southern District of New York		<b>PROOF OF CLAIM</b>
In re (Name of Debtor) <b>Jennifer Convertibles, Inc.</b>		Case Number <b>10-13779-ALG</b>
NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A "request" of payment of an administrative expense may be filed pursuant to 11 U.S.C. §503.		
Name of Creditor (The person or entity to whom the debtor owes money or property) <b>Philadelphia Newspapers LLC</b>		<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. <input type="checkbox"/> Check box if you have never received any notices from the bankruptcy court in this case. <input type="checkbox"/> Check box if the address differs from the address on the envelope sent to you by the court.
Name and Addresses Where Notices Should be Sent <b>Morris &amp; Adelman, P.C.</b> <b>P.O. Box 30477</b> <b>Philadelphia PA 19103</b>		
Telephone No. <b>215/568-5621</b>		
ACCOUNT OR OTHER NUMBER BY WHICH CREDITOR IDENTIFIES DEBTOR: <b>101003</b>		THIS SPACE IS FOR COURT USE ONLY
Check here if this claim <input type="checkbox"/> replaces <input type="checkbox"/> amends a previously filed claim, dated _____		
RECEIVED SEP 02 2010 BMC GROUP		
1. BASIS FOR CLAIM		
<input type="checkbox"/> Goods sold <input type="checkbox"/> Services performed <input type="checkbox"/> Money loaned <input type="checkbox"/> Personal injury/wrongful death <input type="checkbox"/> Taxes <input checked="" type="checkbox"/> Other (Describe briefly) <u>Advertising</u>		
<input type="checkbox"/> Retiree benefits as defined in 11 U.S.C. §1114(a) <input type="checkbox"/> Wages, salaries, and compensations (Fill out below) Your social security number _____ Unpaid compensations for services performed from (date) _____ to _____ (date)		
2. DATE DEBT WAS INCURRED		3. IF COURT JUDGMENT, DATE OBTAINED
4. CLASSIFICATION OF CLAIM. Under the Bankruptcy Code all claims are classified as one or more of the following: (1) Unsecured Nonpriority, (2) Unsecured Priority, (3) Secured. It is possible for part of a claim to be in one category and part in another. CHECK THE APPROPRIATE BOX OR BOXES that best describe your claim and STATE THE AMOUNT OF THE CLAIM.		
<input type="checkbox"/> SECURED CLAIM \$ _____ Attach evidence of perfection of security interest Brief Description of Collateral: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other (Describe briefly)		<input type="checkbox"/> UNSECURED PRIORITY CLAIM \$ _____ Specify the priority of the claim. <input type="checkbox"/> Wages, salaries, or commissions (up to \$2000), earned not more than 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507(a)(3) <input type="checkbox"/> Contributions to an employee benefit plan - 11 U.S.C. §507(a)(4) <input type="checkbox"/> Up to \$900 of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507(a)(6) <input type="checkbox"/> Taxes or penalties of governmental units - 11 U.S.C. §507(a)(7) <input type="checkbox"/> Other - 11 U.S.C. §§507 (a)(2), (a)(5) - (Describe briefly)
Amount of arrearage and other charges included in secured claim above, if any \$ _____ <input checked="" type="checkbox"/> UNSECURED NONPRIORITY CLAIM \$ <b>368,085.52</b> A claim is unsecured if there is no collateral or lien on property of the debtor securing the claim or to the extent that the value of such property is less than the amount of the claim.		
5. TOTAL AMOUNT OF CLAIM AT TIME CASE FILED:		\$ <b>368,085.52</b> (Total)
\$ <b>368,085.52</b> (Unsecured)      \$ _____ (Secured)      \$ _____ (Priority)		
<input type="checkbox"/> Check this box if claim includes prepetition charges in addition to the principal amount of the claim. Attach itemized statement of a		
6. CREDITS AND SETOFFS: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim. In filing this claim, claimant has deducted all amounts that claimant owes to debtor.		
7. SUPPORTING DOCUMENTS: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, or evidence of security interests. If the documents are not available, explain. If the documents are voluminous, attach a summary.		
8. TIME-STAMPED COPY: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.		
Date <b>8-23-10</b>	Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any). 	



Jennifer Conroy  
010903001

ADVERTISING AGREEMENT

JONNETT

This Advertising Agreement ("Agreement") is made and entered into this 1<sup>st</sup> day of January, 2010 between Jennifer Conroy ("Advertiser") a \_\_\_\_\_ corporation and Philadelphia Newspapers, LLC ("PNL") a Pennsylvania limited liability company. In consideration of the mutual obligations contained in this Agreement, PNL and Advertiser agree to the following terms and conditions relating to advertising placed by Advertiser in PNL's publications:

1-7-10  
T.V.

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EVEW

- Advertising.** Subject to the terms herein, PNL will use its personnel in processing and incorporating advertising copy placed by Advertiser in appropriate editions of The Philadelphia Inquirer, Philadelphia Daily News and Philly.com (the "Publications").
- Contract Term.** The term of this Agreement shall consist of the period beginning as of January 1, 2010 and ending December 31, 2010. (The "Term").
- Spending Commitment.** Advertiser agrees to purchase at least Two Hundred Fifty Thousand Dollars (\$250,000) in retail advertising ("advertising") from PNL during the Term (net of all applicable commissions and adjustments, the "Spending Commitment"). In determining whether Advertiser has fulfilled the Spending Commitment, PNL will consider all retail advertising, production, color charges, special handling (net of all commissions and other adjustments) placed by Advertiser during the Term, but shall not include any legal, recruitment or signing bonus advertising (as defined in paragraph 6, below).
- Rates; Billing.** Provided that Advertiser fulfills the Spending Commitment, as described in paragraph 3 above, then the rates applicable to retail advertising placed by Advertiser pursuant to this Agreement shall be subject to the rates set forth on Exhibit A, and the rates set forth in PNL's retail advertising rate cards and rate books effective as of the date of this Agreement. PNL shall have the right to modify the rates by providing Advertiser with written notice at least thirty days in advance. No other discounts or rebates shall apply.
- Re-rating; Rebates.** In the event that Advertiser fails to fulfill the Spending Commitment, all advertising placed by Advertiser during the initial Term shall be re-rated based on the actual amount of advertising purchased by Advertiser during the initial Term, according to the rates set forth in PNL's retail rate cards and rate books in effect as of the dates such Advertising is published.
- Acceptance.** All advertising is subject to acceptance by PNL, which reserves the right to reject or revise copy in its sole discretion.
- Integration of Other Terms.** Except as modified herein, all applicable PNL advertising rate books, and rate card provisions, including but not limited to, those relating to commissions, terms of payment and general rate changes and policies will be in effect for this contract and are hereby incorporated by reference. Advertiser acknowledges that copies of said rate books and rate cards are available upon request.
- Billing.** PNL will render invoices monthly to Advertiser and Advertiser agrees to pay PNL for such placement services and distribution. All invoices are due and payable (net) within fifteen (15) days after the last day of the month in which the advertising is published.
- Entire Agreement.** This Agreement, together with PNL's applicable rate book and cards, contains the entire Agreement between the parties hereto relating to the purchase of advertising by Advertiser from PNL.
- Choice of Law.** This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without regard to choice of laws principles.
- Assignment.** This Agreement shall bind and insure to the benefit of the Advertiser and PNL and their respective successors and assignees. Neither Advertiser or PNL shall assign, grant or otherwise transfer any of their respective rights or obligations hereunder (whether by operation of law or otherwise) without the other party's prior written consent.
- Modification.** Except as otherwise expressly provided herein, this Agreement shall only be modified or amended pursuant to a written agreement by both parties.

13. Effectiveness. This Agreement shall not be effective until executed by a duly executed officer of Advertiser and by PNL's Vice President, Advertising and Vice President, Finance.

IN WITNESS WHEREOF and intending to be legally bound hereby, the undersigned have executed this Agreement as of the date first written.

ADVERTISER

By: [Signature]  
Name: DAVID BOYER  
Its: ADV PIN

PHILADELPHIA NEWSPAPERS, LLC

By: [Signature]  
Name: PERRY A. CORIO  
Its: Director

AGENCY

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

By: [Signature]  
Name: \_\_\_\_\_  
Its: JEFF COOPER  
FIN DIRECTOR

Philadelphia Newspapers, LLC		
Exhibit A		
Jennifer Convertibles #010903001		
Rates & Added Value		
Spending Commitment: \$250,000		
Rates Effective:		
January 1, 2010 - December 31, 2010		
FULL RUN ROP RATES		
	Per Column Inch	
Sunday Inquirer	\$	264.57
Inquirer Sat	\$	45.75
Inquirer Mon-Wed	\$	174.64
Inquirer Thurs-Fri	\$	187.58
Daily News Mon-Fri	\$	38.95
Inquirer Friday Home & Design	\$	61.75
FULL PAGE 4C ROP UNITS		
	Per Ad	
Saturday Inquirer	\$	8,080.00
Sunday Inquirer	\$	8,585.00
HALF PAGE 4C ROP UNITS		
	Per Ad	
Sunday Inquirer	\$	5,000.00
Daily Inquirer	\$	5,000.00
HALF PAGE B&W ROP UNITS		
Sunday Inquirer	\$	5,000.00
Daily Inquirer	\$	5,000.00
PREPRINT RATES		
SIZE	Per Thousand	
2 Tab	\$	33.23

*asked  
 if I could  
 extend rates  
 they are  
 same as  
 last year  
 T  
 1-29-10*

**ADDED VALUE**

**HOME & DESIGN MAGAZINE**

Buy four full page, full color ads - get one free

**FRONT PAGE STRIP AD - 7-DAY FLIGHT PLAN REM RATE**

If front page strip ad of the Local News Section is available two weeks in advance of publication date - run flight for \$8,000

**THANKSGIVING DAY WRAP**

Guaranteed Front Page Premium Position

*Need need  
 NSR FORM*



philly.com  
THE PHILADELPHIA AREA'S MOST READ PAPER

ADVERTISER/CLIENT NAME  
Jennifer Convertibles

MEMO BILL

FAX NUMBER

FED ID # 20-5023870

PAGE 1 BILLING ACCT. NAME & ADDR. REMITTANCE ADDRESS

BILLED ACCOUNT NUMBER  
010903001

Jennifer Convertibles  
902 Broadway  
New York NY 10010

PLEASE REMIT PAYMENT TO:  
PHILADELPHIA NEWSPAPERS LLC  
P.O. BOX 822063  
PHILADELPHIA, PA 19182-2063

ADVERTISER/CLIENT NUMBER  
010903001

PLEASE WRITE ACCOUNT NUMBER ON CHECK

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REF.	DESC/COMMENTS/CHARGES	SIZE	UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
7/1 - 7/31/10		Balance Forward Rerate Custom to 2010 \$100k				\$310,856.40	\$ 57,229.12 \$310,856.40

MEMO BILL DOES NOT REFLECT ANY PRIOR CREDITS OR DEBITS.

\$ 368,085.52

FOR BILLING INQUIRIES CONTACT:  
CUSTOMER SERVICE DEPT.  
PHILADELPHIA NEWSPAPERS LLC  
P.O. BOX 8263  
PHILADELPHIA, PA 19101

FED ID#: 20-5023870

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

MEMO BILL PREPARED BY: Teresa Clinton  
BILLED ACCOUNT NAME: Jennifer Convertibles  
BILLED ACCOUNT NO: 010903001

DATE MEMO BILL WAS PREPARED: 8/20/2010  
ADVERTISER/CLIENT NAME: Jennifer Convertibles  
AD/CLIENT NO: 010903001



Contract Performance - Revision Report By Advertiser

PHILADELPHIA NEWSPAPERS INC.

7/21/2010  
12:15:50 PM

From 07/20/2010 to 07/21/2010

Contract: Rev Jennifer Conv PP 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Adj Type
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002715696	02/14/10	-5,374.05	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002757126	05/30/10	-4,889.98	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002757126	05/30/10	4,889.98	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002757126	05/30/10	4,889.98	Contract

JENNIFER CONVERTIBLES Total:

10,264.03

Rev Jennifer Conv PP 010903001 Total:

10,264.03

Contract: Rev Jennifer Convertibles 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Adj Type
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700017	01/02/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700017	01/02/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700017	01/02/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700550	01/09/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700550	01/09/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700550	01/09/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700554	01/10/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700554	01/10/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002700554	01/10/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7	RET Mini Tab	0002703750	01/14/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7	RET Mini Tab	0002703750	01/14/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7	RET Mini Tab	0002703750	01/14/10	489.24	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002703762	01/17/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002703762	01/17/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002703762	01/17/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002703765	01/16/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002703765	01/16/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002703765	01/16/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002706975	01/23/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002706975	01/23/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002706975	01/23/10	3,935.00	Contract
N/A	N/A	Daily News	DN Page_7	RET Mini Tab	0002706976	01/21/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7	RET Mini Tab	0002706976	01/21/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7	RET Mini Tab	0002706976	01/21/10	489.24	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002709947	01/30/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002709947	01/30/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002709947	01/30/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	RET Mini Tab	0002710007	01/31/10	-20,530.00	Contract

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Adj Type
N/A	N/A	Inquirer ROP	ROP_Main		0002710007	01/31/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002710007	01/31/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7		0002710011	01/28/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002710011	01/28/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002710011	01/28/10	489.24	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002713180	02/07/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002713180	02/07/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002713180	02/07/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7		0002713182	02/04/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002713182	02/04/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002713182	02/04/10	489.24	Contract

Contract: Rev Jennifer Convertibles 010903001

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Adj Type
N/A	N/A	Inquirer ROP	Page_A3		0002713187	02/06/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002713187	02/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002713187	02/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	-5,374.05	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002715696	02/14/10	5,374.05	Contract
N/A	N/A	Daily News	DN Page_7		0002716332	02/12/10	-584.28	Contract
N/A	N/A	Daily News	DN Page_7		0002716332	02/12/10	584.28	Contract
N/A	N/A	Daily News	DN Page_7		0002716332	02/12/10	584.28	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002716335	02/13/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002716335	02/13/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002716335	02/13/10	3,935.00	Contract
N/A	N/A	Daily News	DN Page_7		0002717997	02/25/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002717997	02/25/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002717997	02/25/10	489.24	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718000	02/27/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718000	02/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718000	02/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002718002	02/28/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002718002	02/28/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002718002	02/28/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7		0002718004	03/04/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002718004	03/04/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002718004	03/04/10	489.24	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718006	03/06/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718006	03/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002718006	03/06/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002727542	03/14/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002727542	03/14/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002727542	03/14/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7		0002727545	03/11/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002727545	03/11/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002727545	03/11/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7		0002730336	03/18/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002730336	03/18/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002730336	03/18/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002730355	03/20/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002730355	03/20/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002730355	03/20/10	3,935.00	Contract

01/01/2010 to 12/31/2010

Contract: Rev Jennifer Convertibles 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Ad Type
N/A	N/A	Daily News	DN Page_7		0002733931	03/25/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002733931	03/25/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002733931	03/25/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002733936	03/27/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002733936	03/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002733936	03/27/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002733937	03/28/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002733937	03/28/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002733937	03/28/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002737926	04/11/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002737926	04/11/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002737932	04/10/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002737932	04/10/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002737932	04/10/10	3,935.00	Contract
N/A	N/A	Daily News	DN Page_7		0002737951	04/08/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002737951	04/08/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002737951	04/08/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002747371	04/29/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002747371	04/29/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002747371	04/29/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002747374	05/01/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002747374	05/01/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002747374	05/01/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002747375	05/02/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002747375	05/02/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002747375	05/02/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002752269	05/23/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002752269	05/23/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main		0002752269	05/23/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752270	05/22/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752270	05/22/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752270	05/22/10	3,935.00	Contract
N/A	N/A	Daily News	DN Page_7		0002752271	05/20/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752271	05/20/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752271	05/20/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752273	05/15/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752273	05/15/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3		0002752273	05/15/10	3,935.00	Contract

Contract: Rev Jennifer Convertibles 010903001

01/01/2010 to 12/31/2010

Advertiser: 010903001 JENNIFER CONVERTIBLES

Agency Nbr	Agency	Product	Placement	Preprint Type	Ad Order #	Issue	Adj Amt	Ad Type
N/A	N/A	Daily News	DN Page_7		0002752274	05/13/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752274	05/13/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7		0002752274	05/13/10	481.31	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	-4,889.98	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	4,889.98	Contract
N/A	N/A	Inquirer ROP		RET Mini Tab	0002757126	05/30/10	4,889.98	Contract

N/A	N/A	Daily News	DN Page_7	0002757220	05/27/10	-481.31	Contract
N/A	N/A	Daily News	DN Page_7	0002757220	05/27/10	481.31	Contract
N/A	N/A	Daily News	DN Page_7	0002757220	05/27/10	481.31	Contract
N/A	N/A	Inquirer ROP	Page_A3	0002757222	05/29/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	0002757222	05/29/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	0002757222	05/29/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	0002762083	06/12/10	-3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	0002762083	06/12/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	Page_A3	0002762083	06/12/10	3,935.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main	0002762084	06/13/10	-20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main	0002762084	06/13/10	20,530.00	Contract
N/A	N/A	Inquirer ROP	ROP_Main	0002762084	06/13/10	20,530.00	Contract
N/A	N/A	Daily News	DN Page_7	0002762086	06/10/10	-489.24	Contract
N/A	N/A	Daily News	DN Page_7	0002762086	06/10/10	489.24	Contract
N/A	N/A	Daily News	DN Page_7	0002762086	06/10/10	489.24	Contract

**JENNIFER CONVERTIBLES Total:**

310,856.40

**Rev Jennifer Convertibles 010903001 Total:**

310,856.40

**Grand Total:**

321,120.43



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BILLING PERIOD		ADVERTISER/CLIENT NAME	
06/01/10 - 06/30/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
57,229.12		6,756.32	DUE 7/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
26,819.40	7,570.38	16,083.02	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 1	6/30/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
5/31		Balance Forward				50,472.80
06/10	0002762086	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	2.00 x 10.8000 21.60	1D 38.95	841.32	841.32
06/12	0002762083	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
06/13	0002762084	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
<b>Contracts</b>			<b>Contract</b>		<b>Date Range</b>	
Rev Jennifer Convertibles 2007			1/1/07 - 12/31/07			
Rev Jennifer Conv PP 2007			1/1/07 - 12/31/07			
Rev Jennifer Conv PP 2007			1/1/08 - 12/31/08			
Rev Jennifer Convertibles 2007			1/1/08 - 12/31/08			
Ret Rev Grid \$75000 010903001			4/1/09 - 7/4/09			
PP Ret Revenue \$75000 010903001			4/1/09 - 7/4/09			
Ret Rev Grid \$75000 010903001			7/5/09 - 12/31/09			
Rev Jennifer Convertibles 010903001			1/1/10 - 12/31/10			
Rev Jennifer Conv PP 010903001			1/1/10 - 12/31/10			

**STATEMENT OF ACCOUNT**  
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES  
\*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
6,756.32	26,819.40	7,570.38	16,083.02	0.00	57,229.12

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Steve DiBello-OLD  
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215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

Advertising Customer Service Department  
Philadelphia Newspapers LLC  
P.O. Box 8263  
Philadelphia, Pa 19101

ADVERTISER INFORMATION			
BILLING PERIOD	BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME
06/01/10 - 06/30/10	010903001	010903001	JENNIFER CONVERTIBLES



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BILLING PERIOD		ADVERTISER/CLIENT NAME	
05/01/10 - 05/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
50,472.80		26,819.40	DUE 6/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
7,570.38	16,083.02	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 2	5/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
4/30		Balance Forward				50,655.57
5/12	P809258	Payment - Check 073394				-27,002.17
05/01	0002747374	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/02	0002747375	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
05/13	0002752274	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
05/15	0002752273	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/20	0002752271	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
05/22	0002752270	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/23	0002752269	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
05/27	0002757220	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
05/29	0002757222	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
05/30	0002757126	052010MC28; Preprint Advertising; RET Mini Tab	321,286	1S 0.00	10,676.33	10,676.33

STATEMENT OF ACCOUNT  
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

\*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
26,819.40	7,570.38	16,083.02	0.00	0.00	50,472.80

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Advertising Customer Service Department  
Philadelphia Newspapers LLC  
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As of 01/01/2009 Invoices are stated in NET rates for National

ADVERTISER INFORMATION			
BILLING PERIOD	BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME
05/01/10 - 05/31/10	010903001	010903001	JENNIFER CONVERTIBLES



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BILLING PERIOD		ADVERTISER/CLIENT NAME	
05/01/10 - 05/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
50,472.80		26,819.40	DUE 6/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
7,570.38	16,083.02	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
2 of 2	5/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
		<b>Contracts</b>		<b>Contract Date Range</b>		
		Rev Jennifer Convertibles 2007		1/1/07 - 12/31/07		
		Rev Jennifer Conv PP 2007		1/1/07 - 12/31/07		
		Rev Jennifer Conv PP 2007		1/1/08 - 12/31/08		
		Rev Jennifer Convertibles 2007		1/1/08 - 12/31/08		
		Ret Rev Grid \$75000 010903001		4/1/09 - 7/4/09		
		PP Ret Revenue \$75000 010903001		4/1/09 - 7/4/09		
		Ret Rev Grid \$75000 010903001		7/5/09 - 12/31/09		
		Rev Jennifer Convertibles 010903001		1/1/10 - 12/31/10		
		Rev Jennifer Conv PP 010903001		1/1/10 - 12/31/10		

**STATEMENT OF ACCOUNT**  
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

\*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
26,819.40	7,570.38	16,083.02	0.00	0.00	50,472.80

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

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As of 01/01/2009 Invoices are stated in NET rates for National

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Philadelphia, Pa 19101

BILLING PERIOD		ADVERTISER INFORMATION	
05/01/10 - 05/31/10		JENNIFER CONVERTIBLES	
BILLED/ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME	
010903001	010903001	JENNIFER CONVERTIBLES	



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BILLING PERIOD		ADVERTISER/CLIENT NAME	
04/01/10 - 04/30/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	
50,655.57		7,570.38	
30 DAYS		60 DAYS	
16,083.02		27,002.17	
90 DAYS		OVER 120 DAYS	
0.00		0.00	

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 1	4/30/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
3/31		Balance Forward				43,085.19
04/08	0002737951	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
04/10	0002737932	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
04/11	0002737926	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
04/29	0002747371	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
<b>Contracts</b>			<b>Contract Date Range</b>			
Rev Jennifer Convertibles 2007			1/1/07 - 12/31/07			
Rev Jennifer Conv PP 2007			1/1/07 - 12/31/07			
Rev Jennifer Conv PP 2007			1/1/08 - 12/31/08			
Rev Jennifer Convertibles 2007			1/1/08 - 12/31/08			
Ret Rev Grid \$75000 010903001			4/1/09 - 7/4/09			
PP Ret Revenue \$75000 010903001			4/1/09 - 7/4/09			
Ret Rev Grid \$75000 010903001			7/5/09 - 12/31/09			
Rev Jennifer Convertibles 010903001			1/1/10 - 12/31/10			
Rev Jennifer Conv PP 010903001			1/1/10 - 12/31/10			

**STATEMENT OF ACCOUNT**  
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

\*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
7,570.38	16,083.02	27,002.17	0.00	0.00	50,655.57

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

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As of 01/01/2009 Invoices are stated in NET rates for National

BILLING PERIOD		BILLED ACCT NUMBER		ADVERTISER INFORMATION	
04/01/10 - 04/30/10		010903001		010903001	
				ADVERTISER/CLIENT NAME	
				JENNIFER CONVERTIBLES	





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BILLING PERIOD		ADVERTISER/CLIENT NAME	
03/01/10 - 03/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
43,085.19		16,083.02	DUE 4/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
27,002.17	0.00	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1 of 2	3/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS/CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
2/28		Balance Forward				62,613.77
3/08	P796756	Payment - Check 071914				-13,512.64
3/23	P799797	Payment - Check 072444				-22,098.96
03/04	0002718004	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	2.00 x 10.80 21.60	1D 38.95	841.32	841.32
03/06	0002718006	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.00 20.00	1D 45.75	915.00	915.00
03/11	0002727545	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	2.00 x 10.8000 21.60	1D 38.95	841.32	841.32
03/14	0002727542	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00
03/18	0002730336	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
03/20	0002730355	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
03/25	0002733931	JENNIFER CONVERTIBLES; Daily News; DN Page_7; Retail	5.00 x 4.2500 21.25	1D 38.95	827.69	827.69
03/27	0002733936	JENNIFER CONVERTIBLES; Inquirer; Page_ A3; Retail	2.00 x 10.0000 20.00	1D 45.75	915.00	915.00
03/28	0002733937	JENNIFER CONVERTIBLES; Inquirer; ROP_Main; Retail	6.00 x 10.5000 63.00	1S 79.37	5,000.00	5,000.00

STATEMENT OF ACCOUNT  
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

\*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
16,083.02	27,002.17	0.00	0.00	0.00	43,085.19

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

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Philadelphia Newspapers LLC  
P.O. Box 8263  
Philadelphia, Pa 19101

ADVERTISER INFORMATION			
BILLING PERIOD	BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME
03/01/10 - 03/31/10	010903001	010903001	JENNIFER CONVERTIBLES



philly.com THE REGION'S HOME PAGE

For Customer Assistance Contact: Steve DiBello 215-854-4410 voice sdibello@phillynews.com

BILLING PERIOD		ADVERTISER/CLIENT NAME	
03/01/10 - 03/31/10		JENNIFER CONVERTIBLES	
TOTAL AMOUNT DUE		CURRENT AMOUNT	TERMS OF PAYMENT
43,085.19		16,083.02	DUE 4/15/10
30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS
27,002.17	0.00	0.00	0.00

PAGE	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
2 of 2	3/31/10	JENNIFER CONVERTIBLES 902 BROADWAY NEW YORK NY 10010	PLEASE REMIT PAYMENT TO: Philadelphia Newspapers LLC P.O. BOX 822063 Philadelphia, Pa 19182-2063
BILLED ACCOUNT NUMBER			
010903001			
ADVERTISER/CLIENT NUMBER			
010903001			

PLEASE WRITE ACCOUNT NUMBER ON CHECK

AMOUNT PAID

FED ID#: 20-5023870

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS - CHARGES	SIZE/UNITS	TIMES/RATE	GROSS AMOUNT	NET AMOUNT
		<b>Contracts</b>				
		Rev Jennifer Convertibles 2007		1/1/07 - 12/31/07		
		Rev Jennifer Conv PP 2007		1/1/07 - 12/31/07		
		Rev Jennifer Conv PP 2007		1/1/08 - 12/31/08		
		Rev Jennifer Convertibles 2007		1/1/08 - 12/31/08		
		Ret Rev Grid \$75000 010903001		4/1/09 - 7/4/09		
		PP Ret Revenue \$75000 010903001		4/1/09 - 7/4/09		
		Ret Rev Grid \$75000 010903001		7/5/09 - 12/31/09		
		Rev Jennifer Convertibles 010903001		1/1/10 - 12/31/10		
		Rev Jennifer Conv PP 010903001		1/1/10 - 12/31/10		

STATEMENT OF ACCOUNT  
AGING OF PAST DUE AMOUNTS

DELINQUENT ACCOUNTS ARE SUBJECT TO REASONABLE COLLECTION CHARGES

\*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
16,083.02	27,002.17	0.00	0.00	0.00	43,085.19

FOR BILLING INQUIRIES CONTACT:

FED ID#: 20-5023870

FOR WRITTEN INQUIRIES CONTACT:

Steve DiBello  
215-854-4410 voice  
215-854-4953 fax

As of 01/01/2009 Invoices are stated in NET rates for National

Advertising Customer Service Department  
Philadelphia Newspapers LLC  
P.O. Box 8263  
Philadelphia, Pa 19101

ADVERTISER INFORMATION			
BILLING PERIOD	BILLED ACCT NUMBER	ADV/CLIENT NUMBER	ADVERTISER/CLIENT NAME
03/01/10 - 03/31/10	010903001	010903001	JENNIFER CONVERTIBLES

IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE SOUTHERN DISTRICT OF NEW YORK

\_\_\_\_\_  
In Re :  
: JENNIFER CONVERTIBLES INC. :  
: et al :  
: Debtors : NO. 10-13779-alg

CERTIFICATE OF SERVICE

I hereby certify that I am this date serving the foregoing document upon the person and in the manner indicated below, which service satisfies the requirement of FRCP 4 and LFRCP 7.1.

SERVICE BY FIRST CLASS MAIL ADDRESSED AS FOLLOWS:

Jason R Adams Esquire  
Kelley Drye & Warren LLP  
101 Park Av  
New York NY 10178

MORRIS & ADELMAN, P.C.

DATE: October 14, 2011

By: \_\_\_\_\_  
JAMES W. ADELMAN ESQ  
MORRIS & ADELMAN P.C.  
POB 30477  
Philadelphia PA 19103  
215/568-5621