

Fill in this information to identify the case:

Debtor 1 KIKO USA, Inc.

Debtor 2
(Spouse, if filing) _____

United States Bankruptcy Court for the: District of Delaware, Wilmington Division

Case number 18-10069-MFW

E-Filed on 03/07/2018
Claim # 37

Modified Form 410 Proof of Claim

04/16

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. **Do not send original documents;** they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

Part 1: Identify the Claim

1. Who is the current creditor?	<u>Google LLC f/k/a Google Inc.</u> Name of the current creditor (the person or entity to be paid for this claim)	
	Other names the creditor used with the debtor _____	
2. Has this claim been acquired from someone else?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. From whom? _____	
3. Where should notices and payments to the creditor be sent? Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)	Where should notices to the creditor be sent?	Where should payments to the creditor be sent? (if different)
	<u>Google LLC f/k/a Google Inc.</u> Name <u>c/o White and Williams LLP 7 Times Square, Su</u> Number Street <u>New York</u> <u>New York</u> <u>10036-6524</u> City State ZIP Code Contact phone <u>(212) 714-3068</u> Contact email <u>ostrows@whiteandwilliams.com</u>	<u>Google LLC f/k/a Google Inc.</u> Name <u>Attn: David Curtin 1600 Amphitheatre Parkway</u> Number Street <u>Mountain View</u> <u>Pennsylvania</u> <u>94043</u> City State ZIP Code Contact phone <u>(650) 253-7752</u> Contact email <u>davidcurtain@google.com</u>
	Uniform claim identifier for electronic payments in chapter 13 (if you use one): _____	
4. Does this claim amend one already filed?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Claim number on court claims registry (if known) _____	
	Filed on _____ MM / DD / YYYY	
5. Do you know if anyone else has filed a proof of claim for this claim?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Who made the earlier filing? _____	

Part 2: Give Information About the Claim as of the Date the Case Was Filed

6. Do you have any number you use to identify the debtor? No Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: 9 1 3 7

7. How much is the claim? \$ 13,813.88. Does this amount include interest or other charges? No Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. What is the basis of the claim? Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information.
Services Performed

9. Is all or part of the claim secured? No Yes. The claim is secured by a lien on property.
Nature of property:
 Real estate. If the claim is secured by the debtor's principal residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.
 Motor vehicle
 Other. Describe: _____
Basis for perfection: _____
Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)
Value of property: \$ _____
Amount of the claim that is secured: \$ _____
Amount of the claim that is unsecured: \$ _____ (The sum of the secured and unsecured amounts should match the amount in line 7.)
Amount necessary to cure any default as of the date of the petition: \$ _____
Annual Interest Rate (when case was filed) _____ %
 Fixed
 Variable

10. Is this claim based on a lease? No Yes. Amount necessary to cure any default as of the date of the petition. \$ _____

11. Is this claim subject to a right of setoff? No Yes. Identify the property: _____

12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)? No

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

Yes. Check one:

	Amount entitled to priority
<input type="checkbox"/> Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).	\$ _____
<input type="checkbox"/> Up to \$2,850* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).	\$ _____
<input type="checkbox"/> Wages, salaries, or commissions (up to \$12,850*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).	\$ _____
<input type="checkbox"/> Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).	\$ _____
<input type="checkbox"/> Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).	\$ _____
<input type="checkbox"/> Other. Specify subsection of 11 U.S.C. § 507(a)(____) that applies.	\$ _____

* Amounts are subject to adjustment on 4/01/19 and every 3 years after that for cases begun on or after the date of adjustment.

13. Is all or part of the claim entitled to administrative priority pursuant to 11 U.S.C. § 503(b)(9)? No

Yes. Indicate the amount of your claim arising from the value of any goods received by the Debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim. \$ _____

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

- I am the creditor.
- I am the creditor's attorney or authorized agent.
- I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.
- I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date 03/07/2018
MM / DD / YYYY

Amy E. Vulpio
Signature

Print the name of the person who is completing and signing this claim:

Name Amy E. Vulpio
First name Middle name Last name

Title Counsel for Creditor

Company White and Williams LLP
Identify the corporate servicer as the company if the authorized agent is a servicer.

Address 1650 Market Street, 18th Fl
Number Street

Philadelphia Pennsylvania 19103
City State ZIP Code

Contact phone (215) 864-6250 Email vulpioa@whiteandwilliams.com

Attachment 1 - KIKO POC Attach.pdf

Description -

KIKO USA, INC. - Account Statement
 Chapter 11 Bankruptcy Filing - January 11, 2018

Debtor	Creditor	Case No.	Account No.	Country	Case No.	Account No.	Start Date	End Date	Currency	Balance	Balance	Balance	Balance	Contract	Contract
KIKO USA, INC.	KIKO USA, INC.	8479-0884-3055-1282	5438-8956-0137	US	8473038430551282-29	3416405793	1/11/2018	1/2/2018	USD	5,736.00	7,490.00	2,308.38	151.62	Google LLC f/a Google Inc.	Google AdWords
KIKO USA, INC.	KIKO USA, INC.	8479-0884-3055-1282	5438-8956-0137	US	8473038430551282-27	3404436125	12/31/2017	1/30/2018	USD	11,600.35	11,505.50	11,505.50	-	Google LLC f/a Google Inc.	Google AdWords
										17,336.35	23,995.50	13,813.88	151.62		



Invoice

Invoice number: 3416405793

Google LLC
1600 Amphitheatre Pkwy
Mountain View, CA 94043
United States
Federal Tax ID: 77-0493581

Bill to

Igor Credali
KIKO USA, INC.
470 Park Avenue South
15th floor
New York, NY 10016
United States

Details

Invoice number 3416405793
Invoice date Jan 31, 2018
Payment terms Net 30
Billing ID 5438-8956-9137
Account ID 589-022-4569

Google AdWords

Total amount due in USD **\$5,736.00**
Due Mar 2, 2018

Summary for Jan 1, 2018 - Jan 31, 2018

Pay in USD:
Subtotal in USD \$5,736.00
Tax (0%) \$0.00
Total amount due in USD \$5,736.00

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

To pay by wire transfer, send to:

Account holder name: Google LLC
Bank: Wells Fargo Bank, Palo Alto, CA 94321-0150
SWIFT BIC: WFBUS6S
ABA #: 121000248
Account #: [REDACTED]

To pay by check, mail to:

Google LLC
Dept. 33654
P.O. Box 39000
San Francisco, CA 94139
United States

Google™ Invoice

Invoice number: 3416405793

Account: Kiko Cosmetics

Account ID: 589-022-4569

Account budget: KIKO USA, INC. - January 2018

Jan 1, 2018 - Jan 31, 2018

Description	Quantity	Units	Amount(\$)
WP - Brand	17004	Clicks	5,080.72
Shopping	351	Clicks	602.93
WP - Remarketing	105	Clicks	57.90
WP - Brand (Times Square)	3	Clicks	1.14
Invalid activity			-6.69
		Subtotal in USD	\$5,736.00
		Tax (0%)	\$0.00
		Total in USD	\$5,736.00



Invoice

Invoice number: 3404436125

Google Inc
1600 Amphitheatre Pkwy
Mountain View, CA 94043
United States
Federal Tax ID: 77-0493581

Bill to

Igor Credali
KIKO USA, INC.
470 Park Avenue South
15th floor
New York, NY 10016
United States

Details

Invoice number 3404436125
Invoice date Dec 31, 2017
Payment terms Net 30
Billing ID 5438-8956-9137
Account ID 589-022-4569

Google AdWords

Total amount due in USD **\$11,600.35**
Due Jan 30, 2018


Summary for Dec 1, 2017 - Dec 31, 2017

Pay in USD:
Subtotal in USD \$11,600.35
Tax (0%) \$0.00
Total amount due in USD \$11,600.35

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

To pay by wire transfer, send to:

Account holder name: Google Inc.
Bank: Wells Fargo Bank, Palo Alto, CA 94321-0150
SWIFT BIC: WFBUS6S
ABA #: 121000248
Account #: 

To pay by check, mail to:

Google Inc.
Dept. 33654
P.O. Box 39000
San Francisco, CA 94139
United States

Account: Kiko Cosmetics
 Account ID: 589-022-4569
 Account budget: KIKO USA, INC. - December 2017
 Dec 1, 2017 - Dec 31, 2017

Description	Quantity	Units	Amount(\$)
WP - Brand	15676	Clicks	6,290.15
Shopping	6419	Clicks	4,547.58
WP - Dynamic Remarketing	757	Clicks	304.46
WP - YouTube Remarketing (Shoppable)	1651	Clicks	171.73
WP - YouTube - Remarketing	1508	Clicks	140.94
WP - Brand (Times Square)	94	Clicks	130.38
WP - Remarketing	158	Clicks	59.44
WP - GSP - Customer Match	83	Clicks	30.93
WP - Non-Brand - RLSA	28	Clicks	24.56
WP - Non-Brand	19	Clicks	11.85
AWN_004:7f1097138536d6d0_0000000095900dec	43	Clicks	10.01
WP - Display Prospecting	7	Clicks	5.43
Invalid activity			-27.11
		Subtotal in USD	\$11,700.35
		Tax (0%)	\$0.00
		Total in USD	\$11,700.35

Google™ Invoice

Invoice number: 3404436125

Adjustments

Account: Kiko Cosmetics

Account ID: 589-022-4569

Dec 17, 2017 - Dec 18, 2017

Description	Amount(\$)
Promotion code: ATVLKMDEP79MHT	-0.03
Promotion code: ATVLKMDEP79MHT	-0.23
Promotion code: ATVLKMDEP79MHT	-0.39
Promotion code: ATVLKMDEP79MHT	-0.73
Promotion code: ATVLKMDEP79MHT	-1.00
Promotion code: ATVLKMDEP79MHT	-1.03
Promotion code: ATVLKMDEP79MHT	-1.09
Promotion code: ATVLKMDEP79MHT	-1.22
Promotion code: ATVLKMDEP79MHT	-1.61
Promotion code: ATVLKMDEP79MHT	-1.70
Promotion code: ATVLKMDEP79MHT	-2.24
Promotion code: ATVLKMDEP79MHT	-2.66
Promotion code: ATVLKMDEP79MHT	-3.26
Promotion code: ATVLKMDEP79MHT	-4.00
Promotion code: ATVLKMDEP79MHT	-4.16
Promotion code: ATVLKMDEP79MHT	-5.63
Promotion code: ATVLKMDEP79MHT	-5.98
Promotion code: ATVLKMDEP79MHT	-6.80
Promotion code: ATVLKMDEP79MHT	-6.96
Promotion code: ATVLKMDEP79MHT	-7.33
Promotion code: ATVLKMDEP79MHT	-8.30
Promotion code: ATVLKMDEP79MHT	-10.99
Promotion code: ATVLKMDEP79MHT	-11.09
Promotion code: ATVLKMDEP79MHT	-11.57
Subtotal in USD	-\$100.00
Tax (0%)	\$0.00
Total in USD	-\$100.00