IN THE UNITED STATES BANKRUPTCY COURT
FOR THE MIDDLE DISTRICT OF TENNESSEE
NASHVILLE DIVISION

In re:	)	Chapter 11
	)	
Oreck Corporation,	)	Case No. 3:13-bk-04006
	)	
565 Marriot Dr., Suite 300 Nashville, TN 37214	)	
	)	
Debtors.	)	Judge: Lundin
	)	
	)	

CERTIFICATION OF PUBLICATION OF
NOTICE OF SALE HEARING TO APPROVE DEBTORS' SALE OF PRINCIPAL ASSETS TO ORECK ACQUISITION HOLDINGS LLC

IN THE USA TODAY ON FRIDAY, MAY 31, 2013

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VERIFICATION OF PUBLICATION

COMMONWEALTH OF VIRGINIA
COUNTY OF FAIRFAX

Being duly sworn, Toussaint Hutchinson says that he is the principal clerk of USA TODAY, and is duly authorized by USA TODAY to make this affidavit, and is fully acquainted with the facts stated herein: on **Friday, May 31, 2013** the following legal advertisement – **In re: Oreck Corporation** – was published in the national edition of **USA TODAY.**

Principal Clerk of USA TODAY
May 31, 2013

This 31st day of May month
2013 year.

Notary Public

KIRA SHEREEN BAKER
NOTARY PUBLIC
REG. #7510493
MY COMMISSION EXPIRES
8.31.2015
COMMONWEALTH OF VIRGINIA

more "feminine" men — are about to take over the world.

Gerzema, a management consultant and author of *Spend Shift* (2010), manages what we're told is the world's largest survey panel. To construct the so-called Athena Doctrine, he conducted two separate studies using a sample of 64,000 people from 13 countries.

Half the group were asked to define which traits were masculine and which feminine. Then the remainder rated how vital each trait was to leadership, success, morality and happiness. The data showed that "many of

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transactions. The model heightens efficiency and puts money in people's pockets. Profit is sometimes trumped by trust. Renters on occasion meet owners, who "accept lower bids from frequent renters, who become like friends."

Iceland, with its post-financial-crash, female-dominated government, may provide a better example of woman power, and collaborative values. Gerzema and D'Antonio de-

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NOTICES

LEGAL NOTICE

NOTICE OF SALE HEARING TO APPROVE DEBTORS' SALE OF PRINCIPAL ASSETS TO ORECK ACQUISITION HOLDINGS LLC

PLEASE TAKE NOTICE THAT upon the Motion of Oreck Corporation ("Oreck") and its debtor subsidiaries, *In re Oreck Corporation* (Chapter 11 Case No. 13-4006), dated May 13, 2013, the United States Bankruptcy Court for the Middle District of Tennessee (the "Bankruptcy Court") has issued an order dated May 24, 2013 (the "Sale Procedures Order"), among other things, (i) scheduling a hearing (the "Sale Hearing") to approve the Asset Purchase Agreement, dated as of May 15, 2013 (the "APA"), by and among the Debtors and Oreck Acquisition Holdings LLC (the "Purchaser"), with respect to the sale of substantially all the Debtors' assets (the "Purchased Assets") free and clear of all liens, claims, encumbrances, and other interests, and subject to higher or better offers (the "363 Transaction"); and (ii) setting a deadline for the filing of objections, if any, to the relief requested in the Motion.

This Notice provides only a partial summary of the relief sought in the Motion and the terms of the Sale Procedures Order. Copies of the Motion, the APA (excluding certain commercially sensitive information), and Sale Procedures Order are available for inspection by accessing the website of the Debtors' noticing agent, BMC Group at www.bmcgroup.com/oreck.

Any inquiries regarding the APA or the 363 Transaction should be directed to the Debtors' investment banker- Sawaya Segalas & Co., LLC; Jeff Kuhr at (212) 331-0161, jeff@sawayasegalas.com or Michael Rabin at (212) 331-0157, Michael@sawayasegalas.com.

The deadline for submitting bids by a Qualified Bidder (as defined in the Sale Procedures Order) is July 1, 2013. The Auction will be held on July 8, 2013, at 10:00 a.m. (Central Time) at the Debtors' attorneys' office at Bradley Arant Boult Cummings LLP, 1600 Division St., Suite 700, Nashville, TN 37203. The Sale Hearing will be held in Courtroom Two of the United States Bankruptcy Court for the Middle District of Tennessee, 701 Broadway, Nashville, TN, on July 16, 2013, at 9:00 a.m. (Central Time) or July 9, 2013, at 9:00 (Central Time) if the Purchaser is the successful bidder at the Auction. The Sale Hearing may be adjourned without notice by an announcement of the adjourned date at the Sale Hearing.

Objections to the relief sought in the Motion shall be filed with the Clerk of the Bankruptcy Court and served upon: (i) the Debtors, c/o Oreck Corporation, 565 Marriott Dr., Suite 300, Nashville, TN 37214); (ii) attorneys for Debtors, William L. Norton III, Bradley Arant Boult Cummings LLP, 1600 Division St., Suite 700, Nashville, TN 37203, (iii) attorneys for the Purchaser, McKenna Long & Aldridge LLP, 230 Park Avenue New York, New York 10169 (Attn: Christopher F. Graham, Esq.); (iv) attorneys for Black Diamond, Dan McGuire, Winston & Strawn, LLP, 35 W. Wacker Dr., Chicago, IL 60601; (v) attorneys for the Creditors Committee, Lowenstein Sandler, Sharon Levine, 65 Livingston Avenue, Roseland, New Jersey 07068; (vi) and the Office of the United States Trustee for the Middle District of Tennessee; so as to be received no later than July 2, 2013, at 5:00 P.M. (Central Time) if the Purchaser is the successful bidder at the Auction or July 9, 2013, if the Purchaser is not the successful bidder at the Auction (the "Objection Deadline").

The failure of any person or entity to file a response or objection on or before the Objection Deadline shall be deemed a consent to the 363 Transaction, assumption and assignment of the Contracts, and the other relief requested in the Motion, and shall bar the assertion, at the Sale Hearing or thereafter, of any objection to the Sale Procedures, the Motion, the 363 Transaction, and the Debtors' consummation of the 363 Transaction.

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