IN THE UNITED STATES BANKRUPTCY COURT FOR THE MIDDLE DISTRICT OF TENNESSEE NASHVILLE DIVISION

)
In re:) Chapter 11
)
ORECK CORPORATION, et al.) Case No. 3:13-bk-04006
)
Debtor.) Judge Lundin
) (Jointly Administered)

NOTICE OF APPEARANCE AND REQUEST FOR SPECIAL NOTICE

PLEASE TAKE NOTICE that pursuant to Rules 2002 and 9010 of the Federal Rules of Bankruptcy Procedure, the undersigned hereby appear in the above-captioned Chapter 11 proceeding as local counsel on behalf of Karlen Williams Graybill Advertising, Inc. ("KWG"), and request that all notices given or required to be given and all papers served or required to be served in this case, in accordance with Rules 2002(a)(2), (3), and (7), and 9007 of the Bankruptcy Rules, and Sections 102(1), and 342(a), and 1109(b) of the Bankruptcy Code, be given to and served upon the undersigned at the following address and telephone number:

Walker Tipps & Malone PLC John C. Hayworth, Esq. Jason W. Callen, Esq. 150 Fourth Avenue North 2300 One Nashville Place Nashville, Tennessee 37219

Tel: 615-313-6000 Fax: 615-313-6001

Email: jhayworth@walkertipps.com jcallen@walkertipps.com

PLEASE TAKE FURTHER NOTICE that pursuant to Section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in the Rules specified above, but also includes, without limitation, orders and notices of any application, motions, petitions, pleadings, requests, complaints, demands, disclosure statements,

plans of reorganization, and answering or reply papers whether transmitted or conveyed by mail, delivery, telephone, telegraph, telex, telecopier or otherwise.

PLEASE TAKE FURTHER NOTICE that neither this notice nor any later appearance, pleading, claim, or suit shall waive any right (1) to have final orders in non-core matters entered only after *de novo* review by a District Judge, (2) to trial by jury in any proceeding so triable in this case or any case, controversy, or proceeding related to this case, (3) to have the District Court withdraw the reference in any matter subject to recoupments to which KWG is or may be entitled under agreements, in law or in equity, all of which rights, claims, actions, defenses, setoffs and recoupments are expressly reserved.

Dated: July 2, 2013

Respectfully submitted,

WALKER, TIPPS & MALONE PLC

/s/John C. Hayworth
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-and-

MANATT, PHELPS & PHILLIPS, LLP

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Counsel for Karlen Williams Graybill Advertising, Inc.Counsel for Karlen Williams Graybill Advertising, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing was filed electronically. Notice of this filing will be sent by operation of the Court's electronic filing system to those parties specifically requesting electronic service. The following parties will be served via first class, U.S. mail, postage prepaid:

William L. Norton III Bradley Arant Boult Cummings, LLP 1600 Division Street, Suite 700 Nashville, TN 27203 United States Trustee 318 Customs House 701 Broadway Nashville, TN 37203

Beth R. Derrick Assistant U.S. Trustee Office of United States Trustee 318 Customs House 701 Broadway Nashville, TN 37203

on this the 2nd day of July, 2013.

The parties may access this filing through the Court's electronic filing system.

/s/ John C. Hayworth
John C. Hayworth