

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE MIDDLE DISTRICT OF TENNESSEE
NASHVILLE DIVISION**

In re:)	
)	Chapter 11
ORECK CORPORATION, et al)	Case No. 13-04006
)	
565 Marriott Dr., Suite 300)	Judge Lundin
Nashville, TN 37214)	(Jointly Administered)
)	
Debtors.)	

NOTICE OF RECEIPT OF QUALIFIED BID AND AUCTION

Notice is hereby provided that the Debtors, after consultation with the Notice Parties, have received a Qualified Bid by the Bid Deadline pursuant to the Sales Procedures approved by the Court by Order entered June 19, 2013 (“Sales Procedure Order”)¹, and accordingly will be conducting an Auction of the Debtors’ assets pursuant to the Sales Procedure Order commencing at 10:00 am, July 8, 2013 at the offices of Bradley Arant Boult Cummings, 701 Broadway, Suite 700, Nashville, TN 37203. Pursuant to the Sale Procedure Order, the hearing on the approval of the Successful Bidder at the Auction will be held on July 16, 2013, commencing at 9:00 am, Courtroom Two, 701 Broadway, Nashville, TN 37203.

Dated: July 3, 2013.

Respectfully Submitted:

/s/ William L. Norton, III
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¹ Defined terms have the meaning in the Sales Procedure Order.

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