

Carolyn J. Johnsen – 011894

cjohnsen@jsslaw.com

Peter W. Sorensen – 007506

psorensen@jsslaw.com

**JENNINGS, STROUSS & SALMON, P.L.C.**

A Professional Limited Liability Company

The Collier Center, 11<sup>th</sup> Floor

201 East Washington Street

Phoenix, Arizona 85004-2385

Telephone: (602) 262-5911

Facsimile: (602) 495-2696

*Attorneys for Jerry Moyes*

**UNITED STATES BANKRUPTCY COURT  
DISTRICT OF ARIZONA**

In re:

DEWEY RANCH HOCKEY, LLC

COYOTES HOLDINGS, LLC

COYOTES HOCKEY, LLC and

ARENA MANAGEMENT GROUP,  
LLC,

Debtors.

Chapter 11 Proceedings

Case No. 2:09-bk-09488-RTBP  
(Jointly Administered)

**OBJECTION TO SALE OF ASSETS TO ICE  
EDGE GROUP OR NHL AFFILIATES;  
AND RESPONSE TO NHL'S BRIEF IN  
SUPPORT OF THE SALE TO ITS  
AFFILIATES**

**Hearing Date: September 10, 2009**

**Hearing Time: 9:00 a.m.**

After the dust has cleared, three bids to purchase the Coyotes Hockey Team<sup>1</sup> (“Team”) have surfaced: PSE Sports & Entertainment (“PSE”), Ice Edge Group (“Ice Edge”) and affiliates of the National Hockey League (“NHL”). The bids will be considered by the Court at an auction to be conducted on September 10, 2009, after which time the Court will determine which bid is the higher and better bid, which is in the best interests of all creditors, and whether a sale to such bidder may be approved. For the reasons set forth below, Jerry and Vickie Moyes (“Moyes”) object to any sale to Ice Edge or the NHL.

<sup>1</sup> More specifically, substantially all the assets of Coyotes Hockey, LLC and Arena Management Group, LLC.

1 In a nutshell, neither the Ice Edge nor the NHL bid can be accepted. The Ice Edge  
2 bid is easily disregarded. Because of the numerous contingencies contained in this bid, it is  
3 doubtful that Ice Edge has even met the requirements to be a “Qualified Bidder,”<sup>2</sup> much less  
4 able to consummate a purchase of the Team in a reasonable period of time, if ever. With  
5 respect to the NHL bid, and putting aside the gratuitous vitriolic brutalization of Mr. Moyes,  
6 the NHL’s bid is clearly inferior to the PSE bid (it provides some \$80 million less to the  
7 creditors than does PSE’s bid). Moreover, it is a disguised plan of reorganization or a *de*  
8 *facto* subordination which attempts to orchestrate discriminatory payments to select  
9 creditors.

10 **I. The Ice Edge Bid**

11 As indicated above, Ice Edge has not met the requirements set forth in the  
12 Amended Bid Procedures Order to be a Qualified Bidder at the Auction. Principally, a bid  
13 must include a “fully negotiated” Purchase Agreement. The Ice Edge bid has numerous  
14 unresolved conditions including: (1) an amended AMULA<sup>3</sup> that, among other things, would  
15 allow the Team to play 5 regular-season games per season elsewhere; (2) negotiated and  
16 executed Successor Contracts; and (3) the arrangement of satisfactory financing. These  
17 conditions are premised on the existence of ongoing rather than completed negotiations.  
18 Thus, the Purchase Agreement cannot be considered “fully negotiated,” meaning Ice Edge’s  
19 bid cannot be considered a Qualified Bid.

20 More importantly, even if Ice Edge was deemed to be a Qualified Bidder, its  
21 proposed purchase contains contingencies that would require significant time to resolve. As  
22 a result, the bid is so inferior to the two other competing bids that it should not be  
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24 <sup>2</sup> See Amended Bid Procedures Order dated August 13, 2009.

25 <sup>3</sup> City of Glendale Arena Management Use and Lease Agreement dated November 29, 2001.

1 considered.<sup>4</sup>

## 2 **II. Focus of the Sale and Standard**

3 In essence, the Court will be considering two bids, PSE's and the NHL's. Amidst  
4 all of the rhetoric and name-calling, the purpose of the sale has been diverted. The NHL has  
5 briefed the legal standard to be applied in order for a sale to be approved, i.e., the highest and  
6 best offer that is in the best interest of all creditors. But then, it ignores this same standard  
7 when urging approval of its bid. The focus must be on which bid/sale provides the  
8 maximum value to the creditors—all creditors—of these estates. That is a pure question of  
9 economics. It is not a question of picking and choosing which select creditors will receive  
10 the proceeds of the sale; it is a matter of providing the largest pool to be distributed to  
11 creditors in accordance with the bankruptcy priorities set forth in the Bankruptcy Code and  
12 Rules. It is not up to the bidders to make these choices.

## 13 **III. Brief Comparison of Bids**

14 PSE's proposed purchase is simple: an all cash deal at \$212,500,000 paid to the  
15 Debtors with a Closing no later than September 14, 2009. The pertinent condition precedent  
16 is the necessary consent by the NHL to authorize the assignment of the Team franchise and  
17 the relocation to Ontario, Canada. The sale contemplates that the amounts due to SOF  
18  
19

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20 <sup>4</sup> The Debtors have set forth in their objection to a sale to Ice Edge (dkt. 877) more extensive  
21 reasons why the bid cannot be approved and those arguments are adopted and incorporated herein. In  
22 addition, Moyes agrees with the NHL in its assessment that the Ice Edge bid is deficient, though it  
23 chooses to describe it as un-ripened: "As of the date of this brief, it appears that the Ice Edge Group may  
24 mature into a Qualified Bid. The principal concern, however, relating to the Ice Edge Group's bid is that  
25 it requires significant additional time to consummate with respect to issues including financing and the  
26 implementation of its memorandum of understanding with the City." NHL's Brief in Support of the Sale  
of Assets To and Assumption of Liabilities By Coyotes Newco., LLC and Arena Newco, LLC, ("NHL  
Brief") at page 9 (emphasis added); *see also* NHL Brief, page 6 n.5 ("The Ice Edge Group's bid is also  
subject to contingencies which the NHL believes prevents it from closing immediately." [emphasis  
added]).

Investments, LP (“SOF”) and the NHL<sup>5</sup> will be paid at Closing. Presumably, the remainder will be distributed by the Debtors in accordance with normal bankruptcy priorities and after consideration of any claim objections.

The NHL’s bid is for a total of \$140,000,000 of which \$126.5 million is paid at Closing to SOF, the NHL, \$2 million to the Debtors and an estimated \$7.5 million (which could be more) to select vendors (specifically excluding Moyes and Wayne Gretsky). If the team is moved after the 2009-2010 season, the balance up to the \$140 million cap will be paid based on a calculation of any unsatisfied claims, Glendale-related rejection damages and Gretsky’s claim (specifically excluding Moyes’ claim from that calculation). This so-called remainder ranges from \$0 to \$13.5 million. Finally, if the Team is sold within two years, the NHL will pay the Debtors 20 percent of the Net Profits, although none are expected if the Team remains in Glendale.<sup>6</sup>

**IV. A Sale as Proposed by the NHL Cannot be Approved As A Matter of Law<sup>7</sup>**

A. *The NHL’s Purchase is a Disguised Plan of Reorganization or at Least a de facto Subordination.*

Despite the NHL’s claim to the contrary, the NHL’s bid improperly dictates how the proceeds of the sale are to be used. It does so under the guise of “assumption” of liabilities—presumably under Section 365 of the Code. However, what is really happening is an improper and discriminatory allocation of the proceeds to a select few creditors.

Except for certain “Excluded Assets,” the NHL’s bid proposes to acquire all of the Debtor’s assets, including (but not limited to) “Assumed Contracts.”<sup>8</sup> In addition, it “will

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<sup>5</sup> Estimated at \$80 million and \$37 million, respectively.

<sup>6</sup> Query why the Debtors only receive 20 percent when there is a current offer of \$212.5 million by PSE.

<sup>7</sup> Many of the following arguments pertain to the Ice Edge bid. To the extent, the Court considers the Ice Edge bid, such arguments defeat a sale to Ice Edge.

<sup>8</sup> NHL Brief, ¶ 4(a).

1 assume those liabilities of the Sellers expressly specified as ‘Assumed Liabilities’ in the  
2 APA, including (i) liabilities arising after the closing of the transaction (the ‘Closing’) under  
3 the Assumed Contracts, (ii) cure costs required to be paid under a sale order in connection  
4 with the assumption by the Buyers [sic] and assignment to the Sellers [sic] of the Assumed  
5 Contracts, and (iii) payment obligations for allowable unsecured claims of the Buyers  
6 designated on schedules to the APA., which schedules include most of such unsecured claim,  
7 with notable exceptions”. . . namely excluding obligations owed to Moyes and Wayne  
8 Gretsky (“Moyes”).<sup>9</sup> While the NHL appears to be attempting to justify this blatant  
9 discrimination among general unsecured creditors by casting the payment of some, but not  
10 all, general unsecured claims as a proper “assumption” of liabilities under section 365 of the  
11 Code, the liabilities contained in the third category of “Assumed Liabilities” are not directly  
12 related to, and are more extensive than, the “Assumed Contracts”—meaning at least some of  
13 the Assumed Liabilities are not related to executory contracts and thus do not qualify for  
14 assumption and cure under Section 365 of the Code.

15 For example, the allowable unsecured claims included in the third category of  
16 Assumed Liabilities are all listed either in Schedule 2.5(a)(v) or Schedule 2.7(a)(v). A  
17 cursory review of these claims reveals that the vast majority of them are not related in any  
18 way whatsoever to Assumed Contracts (which are listed in Schedule 1.1) or any other  
19 possible executory contract.<sup>10</sup> Under no conceivable interpretation of § 365 of the Code can  
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21 <sup>9</sup> NHL Brief, ¶ 4(b).

22 <sup>10</sup> The only Assumed Contracts under the NHL Bid (Schedule 1.1) are the NHL Agreements  
23 (excluding the Existing Consent Agreement and the September 27, 2006, Guaranty in favor of the NHL);  
24 NHL Collective Bargaining Agreement; Standard Player’s Contracts; Select Employment Agreements,  
25 Letter Agreements with individuals (presumably service agreements), and independent contractor  
26 agreements; Affiliation Agreement with San Antonio Hockey; and NHL credit agreements and D-I-P  
financing obligations.

1 payment of these claims qualify as cure costs. Quite to the contrary, the NHL, by way of its  
2 bid, is simply trying to dictate which select prepetition unsecured claims get paid and which  
3 do not. This sounds suspiciously like a plan of reorganization and certainly a de facto  
4 subordination without any of the Bankruptcy Code requirements or procedural safeguards.

5 The NHL tries to defend this discriminatory treatment by implying that Moyes and  
6 Gretzky will be able to participate in the potential distribution (which may be -0-) the NHL  
7 will supposedly pay in the future. This argument misses the point. All general unsecured  
8 creditors listed on Schedules 2.5(a)(v) or Schedule 2.7(a)(v) are guaranteed payment in full  
9 upon closing. Moyes, Gretzky and the un-favored few have no such guarantee. At most,  
10 they can hope to receive pennies on their claims, a year or two after most other general  
11 unsecured creditors have been paid full. Thus, despite the NHL's boast that "the APA does  
12 not place any restrictions on how, or to whom the back-end payment will be distributed," the  
13 damage will have already been done. Regardless of how the NHL tries to spin its payment in  
14 full of some, but not all, of the unsecured claims, its Bid patently discriminates between  
15 similarly situated unsecured creditors. The Code forbids this.

16 *B. The NHL's Attempt To Prefer Some Pre-Petition Unsecured Creditors Over*  
17 *Others Is Prohibited By The Code.*

18 While the Bankruptcy Code allows an asset purchaser in a § 363 sale to choose the  
19 assets it wishes to purchase and the executory contracts it wishes to assume—it does not  
20 allow the purchaser to decide which claims can be paid and which cannot. In this respect,  
21 the NHL cites several cases outlining the business judgment aspect of § 363 sales, but it fails  
22 to cite the relevant Ninth Circuit authority prohibiting the conditions of a §363 sale from  
23 dictating the allocation of sale proceeds. *See Rosenberger Real Estate Equity Fund III v. Air*  
24 *Beds, Inc. (In re Air Beds)*, 92 B.R. 419 (B.A.P. 9th Cir. 1988) (rejecting a 363 sale where  
25 the debtor proposed to distribute the proceeds of the sale to pay lower priority claims before  
26

1 paying high priority claims); *see also In re General Motors Corp.*, 407 B.R. 463 (S.D.N.Y.  
2 2009) (“A 363 sale may also may be objectionable as a sub rosa plan if the sale itself seeks  
3 to allocate or dictate the distribution of sale proceeds among different classes of creditors.”).

4 In *Air Beds*, for example, the Ninth Circuit B.A.P. started with the presumption  
5 that it is “[t]he general rule that a distribution on pre-petition debt in a Chapter 11 case  
6 should not take place except pursuant to a confirmed plan of reorganization, absent  
7 extraordinary circumstances.” *Id.* at 422 (citations omitted). When a § 363 sale appears to  
8 dictate allocation of the proceeds of the sale, the *Air Beds* court recognized “the potential for  
9 circumventing the requirements attendant to the confirmation of a Chapter 11 plan.” In this  
10 sense, *Air Beds* acknowledges that assessing the propriety of the sale and determining  
11 distribution of the proceeds are two distinct issues. *Id.* at 423. Ultimately, the B.A.P. found  
12 the trial court abused its discretion in allowing distribution of the proceeds to be re-ordered  
13 outside the context of a Chapter 11 plan. *Id.* at 424. Thus, the rule in the Ninth Circuit is  
14 clear—the terms of a § 363 sale cannot alter a creditor’s claim distribution and priority rights  
15 under the Code. The NHL’s bid contemplates exactly this.

16 Even the recent *Chrysler* and *GM* cases do not go as far as the NHL proposes here.  
17 For example, in *GM*, the court found the conditions of sale did not seek to reorder priority,  
18 but merely brought in value and “[c]reditors will thereafter share in that value pursuant to a  
19 chapter 11 plan subject to confirmation by the Court.” *In re General Motors*, 407 B.R. 463,  
20 496-97 (Bank. S.D.N.Y 2009). While the court in *GM* recognized the Debtor’s ability to  
21 pick and choose which executory contracts it wants to accept and reject, (i.e., the Debtor can  
22 choose to assume some liabilities, and reject others), the *GM* court did not go as far as to  
23 allow the terms of the § 363 sale to dictate which existing non-contingent claims could be  
24 paid. *Id.*

1 Unlike *GM*, the NHL is purposefully attempting to pay some general unsecured  
2 creditors while refusing to pay others. The NHL has not cited, nor can it cite, any legal  
3 authority authorizing this blatant discrimination between similarly situated unsecured  
4 creditors. While the NHL may be able to treat some creditors favorably through Code-  
5 authorized assumption and cure of executory contracts, that is not what is happening here.  
6 The claim discrimination here has nothing to do with proper assumption and rejection of  
7 executory contracts. The NHL is simply trying to pick and choose which general unsecured  
8 creditors get paid and which do not. *Compare GM*, 407 B.R. at 497. This it cannot do.

9 C. *The NHL's Bid Is Improperly Conditioned On The Partial Assignment Of*  
10 *Executory Contracts And Unexpired Leases That Have Not Been Assumed*

11 As explained in *In Re Access Beyond Technologies, Inc.*, 237 B.R. 32, 47 (D. Del.  
12 1999), “[a]n executory contract does not become an asset of the estate until it is assumed  
13 pursuant to § 365(a) of the Code.” Thus, before the Debtor can assign or sell an executory  
14 contract or lease under § 363 it must first assume it. This concept flows from the general  
15 rule that, “[i]f the debtor does not assume an executory contract, it is deemed rejected. Thus,  
16 if a debtor does not assume an executory contract before he sells it . . . , the buyer may be  
17 purchasing an illusion: the executory contract will disappear on conclusion of the bankruptcy  
18 case.” *Id.* at 47-48. It is also well settled that assumption or rejection of an executory  
19 contract is an all or nothing proposition. *In re CellNet Data Systems, Inc.*, 327 F.3d 242, 249  
20 (3d Cir. 2003) (holding that the Section 365 “election is an all-or-nothing proposition—  
21 either the whole contract is assumed or the entire contract is rejected”); *see also In re*  
22 *Larson*, 128 B.R. 257, 262 (Bankr. D. N.D. 1990) (“A lessee, if assuming an unexpired  
23 lease, must adhere to the lease terms in all respects . . . .”). It follows that the NHL cannot  
24 direct the Debtor to only assume one year of the AMULA and Glendale Contracts prior to  
25 assigning them over to the new owners—they must be assumed in full prior to their  
26



1 assignment.

2 No one has seen the NHL's proposed assignment or its terms. But, clearly the  
3 notion creates a purgatory for the Debtors and creditors. The benefit of the contract is  
4 assigned but if eventually rejected, the liability for rejection damages are borne by the  
5 Debtors and all of the remaining unsecured creditors who were not paid at Closing. There  
6 simply is no legal authority or factual justification for such a bizarre result.

7 **V. The Assertion Regarding A Sale Free And Clear Of Moyes' Claim Is**  
8 **Inappropriate**

9 In its Brief in Support of the Sale of Assets, the NHL asserts that somehow  
10 Sections 363(f)(4) and (5) are applicable to a sale free and clear of Moyes,<sup>11</sup> claim even  
11 though he does not assert an interest in the assets being sold. Moyes has an unsecured claim  
12 in the approximate amount of \$104 million based on a fully documented Revolving Line of  
13 Credit and Revolving Promissory Note dated as of September 1, 2006, and last amended on  
14 April 16, 2008.<sup>12</sup> The NHL cannot affect Moyes' claim through a Section 363 sale process.  
15 This argument is clearly an effort by the NHL to cast aspersions toward Moyes and persuade  
16 the Court to somehow disregard his claim for purposes of approving a sale.

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17  
18  
19 <sup>11</sup> And also Gretzky's claim.

20 <sup>12</sup> Moyes proof of claim was filed on June 22, 2009 based on the Revolver, the purpose of which  
21 was to essentially fund payroll and the shortfall for various operating expenses. It provided that Moyes  
22 would loan up to \$5,000,000 to Coyotes Hockey. Team revenues did not increase as projected and  
23 Coyotes Hockey's need for cash quickly exceeded the \$5,000,000 cap on the Revolver. Consequently,  
24 Moyes agreed to loan Coyotes Hockey additional amounts and the Revolver was amended accordingly to  
25 increase the amount of the cap. Ultimately, the cap was increased to \$95,000,000 as evidenced by the  
26 Sixth Amended and Restated Revolving Loan Agreement, dated April 16, 2008. The loans made by  
Moyes have been treated as such in the books and records of both Coyotes Hockey and Moyes.  
Unquestionably, the parties intended that Moyes' funding would be treated as a loan to accrue interest and  
be repaid. The parties carefully documented each and every increase in the cap on the funding as  
evidenced by the six amendments to the original Revolver.

1 To date, Moyes' claim remains unaffected. Although the City of Glendale has  
2 filed an adversary complaint attempting to recharacterize Moyes' claim as equity or  
3 otherwise subordinate it, there has been no resolution. In fact, the answer deadline is three  
4 weeks away. This Court has already determined that the issues regarding Moyes' claim will  
5 not be considered in conjunction with the sale hearings.<sup>13</sup> The NHL's allegations, which  
6 mirror the City's, have no place in the consideration of the bids presented to the Court. The  
7 issues regarding Moyes' claim are what they are and will be resolved appropriately by the  
8 parties that have standing to raise such issues<sup>14</sup>—not the City or the NHL, and not at this  
9 time. Again, the focus of the sale is the maximization of proceeds, not the concerted effort to  
10 punish Moyes.

11 **VI. Conclusion**

12 Based on the foregoing, the Court cannot approve a sale of the Debtors' assets to  
13 Ice Edge or to the NHL.

14 Dated: September 1, 2009.

15 JENNINGS, STROUSS & SALMON, P.L.C.

16 By /s/ Carolyn J. Johnsen

17 Carolyn J. Johnsen

18 Peter W. Sorensen

19 Attorneys for Jerry Moyes

20 <sup>13</sup> On August 11, 2009, the Court conducted a hearing regarding scheduling for the auction sale set  
21 for September 10, 2009 (see Minute Entry dated August 11, 2009, docket #650). At the hearing, the Court  
22 was presented with a document entitled "Issues for Scheduling" (attached to the Minute Entry) which set  
23 forth 14 topics on which the parties in the case had conferred. The parties sought a determination by the  
24 Court as to which issues would be considered at a pre-auction hearing to be held on September 2, 2009.  
25 Item 12 was "Should Moyes' claims be equitably subordinated or otherwise restricted?" With respect to  
26 this Item 12, the Court held, "IT IS FURTHER ORDERED that for the September 2nd hearing, issues 12,  
13, and 14 are out."

<sup>14</sup> Importantly, in that regard, Moyes and the Debtors have stipulated that any claims the estate  
might have against Moyes have been assigned to the Official Unsecured Creditors' Committee. Neither  
the City nor the NHL has standing to assert these claims.

1 COPY of the foregoing mailed and/or  
2 e-mailed on September 1, 2009, to the  
3 following parties:

4 Thomas J. Salerno  
5 Squire, Sanders & Dempsey  
6 40 N. Central, #2700  
7 Phoenix, AZ 85004  
8 Attorneys for Debtor  
9 tsalerno@ssd.com

10 Edward M Zachary  
11 Bryan Cave  
12 2 N. Central Ave #2200  
13 Phoenix, AZ 85004  
14 Attorneys for Debtor  
15 edward.zachary@bryancave.com

16 Larry L. Watson  
17 U.S. Trustee  
18 Office of the U.S. Trustee  
19 230 North First Ave., Suite 204  
20 Phoenix, AZ 85003  
21 larry.watson@usdoj.gov

22 C. Taylor Ashworth  
23 Stinson Morrison Hecker  
24 1850 N Central Ave #2100  
25 Phoenix, AZ 85004  
26 Attorneys for National Hockey League  
tashworth@stinson.com

James E. Cross  
Osborn Maledon  
2929 N. Central Ave. #2100  
Phoenix, AZ 85012  
Attorneys for National Hockey League Players' Assoc.  
jcross@omlaw.com

1 Susan M. Freeman  
2 Lewis And Roca  
3 40 N. Central Ave.  
4 Phoenix, AZ 85004-4429  
5 smf@lrlaw.com

6 Donald L. Gaffney  
7 Snell & Wilmer L.L.P.  
8 One Arizona Center  
9 Phoenix, AZ 85004-2202  
10 Attorneys for Donatello Investments  
11 dgaffney@swlaw.com

12 Shane D. Gosdis  
13 Allison L. Kierman  
14 DLA Piper  
15 2525 E Camelback Rd #100  
16 Phoenix, AZ 85016  
17 Attorneys for Lease Group Resources, Inc.  
18 shane.gosdis@dlapiper.com  
19 allison.kierman@dlapiper.com

20 Richard Henry Herold, Jr  
21 Hinshaw & Culbertson  
22 3200 N Central Ave #800  
23 Phoenix, AZ 85012-2428  
24 Aramark Sports and Entertainment Services  
25 rherold@hinshawlaw.com

26 Alan A. Meda  
Stinson Morrison Hecker  
1850 N Central Ave #2100  
Phoenix, AZ 85004  
Attorneys for National Hockey League  
ameda@stinson.com

1 Sean P. O'Brien  
2 Gust Rosenfeld  
3 201 E. Washington, #800  
4 Phoenix, AZ 85004-2327  
5 Attorneys for Drawbridge Special Opportunities Fund  
6 spobrien@gustlaw.com

7 Cathy L. Reece  
8 Fennemore Craig  
9 3003 N. Central Ave., #2600  
10 Phoenix, AZ 85012-2913  
11 Attorneys for City of Glendale, Arizona  
12 creece@fclaw.com

13 Dale C. Schian  
14 Schian Walker  
15 3550 N. Central Ave. #1700  
16 Phoenix, AZ 85012-2115  
17 ecfdocket@swazlaw.com

18 Scott B. Cohen  
19 Engelman Berger  
20 3636 N. Central Ave., #700  
21 Phoenix, AZ 85012  
22 Attorneys for John Breslow  
23 sbc@engelmanberger.com

24 Lori Lapin Jones  
25 98 Cutter Mill Road, #201 North  
26 Great Neck, NY 11021  
Attorney for BWD Group  
ljones@jonespllc.com

William Novotny  
Mariscal, Weeks, McIntyre & Friedlander  
2901 N. Central Avenue, Suite 200  
Phoenix, AZ 85012-2705  
Attorneys for Coyote Center Development, LLC  
William.novotny@mwmf.com

1 Ivan L. Kallick  
2 Carl L. Grumer  
3 Ileana M. Hernandez  
4 Manatt, Phelps & Phillips  
5 11355 W. Olympic Blvd.  
6 Los Angeles, CA 90064  
7 Attorneys for Ticketmaster  
8 ikallick@manatt.com  
9 cgrumer@manatt.com  
10 ihernandez@manatt.com

11 Facility Merchandising, Inc.  
12 c/o Arthur E. Rosenberg  
13 Holland & Knight  
14 195 Broadway  
15 New York, NY 10007-3189  
16 Arthur.rosenberg@hklaw.com

17 Facility Merchandising, Inc.  
18 c/o Louis T.M. Conti  
19 Holland & Knight  
20 100 North Tampa Street, Suite 4100  
21 Tampa, FL 33602  
22 Louis.conti@hklaw.com

23 Thomas H. Allen  
24 Paul Sala  
25 Allen, Sala & Bayne, PLC  
26 1850 N. Central Avenue, Suite 1150  
Phoenix, AZ 85004  
Attorneys for Official Joint Committee  
Of Unsecured Creditors  
tallen@asbazlaw.com  
psala@asbazlaw.com

Jonathan K. Bernstein  
Andrew J. Gallo  
Bingham McCutchen LLP  
One Federal Street  
Boston, MA 02110  
jon.bernstein@bingham.com

1 andrew.gallo@bingham.com

2 William R. Baldiga  
3 Andrew M. Sroka  
4 Brown Rudnick LLP  
5 One Financial Center  
6 Boston, MA 02111  
7 Attorneys for City of Glendale, AZ  
8 wbaldiga@brownrudnick.com  
9 asroka@brownrudnick.com

10 J. Gregory Milmoe  
11 Shepard Goldfein  
12 Skadden, Arps, Slate, Meagher & Flom  
13 4 Times Square  
14 New York, NY 10036  
15 Attorneys for National Hockey League  
16 gregory.milmoe@skadden.com  
17 shepard.goldfein@skadden.com

18 Anthony W. Clark  
19 Skadden, Arps, Slate, Meagher & Flom  
20 One Rodney Square  
21 Wilmington, DE 19899  
22 Attorneys for National Hockey League  
23 anthony.clark@skadden.com

24 Steven M. Amramowitz  
25 Vinson & Elkins  
26 666 Fifth Ave., 26<sup>th</sup> Floor  
New York, NY 10103-0040  
Attorneys for SOF Investments/Donatello Investments  
sabramowitz@velaw.com

Jeffrey A. Krieger  
Greenberg Glusker Fields Claman & Machtinger  
1990 Avenue of the Stars, #2100  
Los Angeles, CA 90067  
Attorneys for Wayne Gretzky  
jkrieger@greenbergglusker.com

Jonathan P. Ibsen  
Laura A. Rogal  
Jaburg & Wilk, PC  
3200 N. Central Avenue, #2000  
Phoenix, AZ 85012-2440  
Attorneys for Wayne Gretzky  
jpi@jaburgwilk.com  
lar@jaburgwilk.com

Albert Turi  
BWD Group, LLC  
BWD Plaza  
P. O. Box 9050  
Jericho, NY 11753-8950

Jeffrey Freund  
Bredhoff & Kaiser, PLLC  
805 15<sup>th</sup> St. NW  
Washington, D.C. 20005  
jfreund@bredhoff.com  
Attorneys for the National Hockey League Players' Association

Scott Greenberg  
John J. Rapisardi  
Cadwalader, Wickersham & Taft, LLP  
One World Financial Center  
New York, NY 10281

Richard Havel  
Sidley Austin LLP  
555 W. Fifth Street, 40<sup>th</sup> Floor  
Los Angeles, CA 90013-1010

Joseph Lubertarri, Jr. Esq.  
McCarter & English, LLP  
Four Gateway Center  
100 Mulberry Street  
Newark, NJ 07102



1 Adam Klein  
2 Katten Muchin Rosenman LLP  
3 525 W. Monroe Street  
4 Chicago, IL 60661

5 Susan Boswell  
6 Quarles & Brady, LLP  
7 One S. Church Avenue, Suite 1700  
8 Tucson, Arizona 85701-1621

9 Geoffrey Khotim  
10 Ridenour, Hienston & Lewis, PLLC  
11 201 N. Central Avenue, Suite 3300  
12 Phoenix, AZ 85004

13 Mark Dangerfield  
14 Dean Short  
15 Gallagher & Kennedy  
16 2575 E. Camelback Road  
17 Phoenix, Arizona 85016

18 /s/ Todd M. Adkins