December 1, 2008

Dear Valued Pilgrim's Pride Supplier:

As a supplier, you play a significant role in helping us meet the needs of our customers. Because our relationship is so important, I want to personally let you know about an important action we have taken to improve the financial health of our Company. Today, Pilgrim's Pride Corporation, together with certain of its wholly owned subsidiaries (collectively, the "Company") filed voluntary petitions for reorganization under Chapter 11 of the United States Bankruptcy Code.

First and foremost, let me assure you Pilgrim's Pride is continuing its operations and <u>is not going out of business.</u> We intend it to be "business as usual" as we move through this process.

You should know that for us, Chapter 11 means reorganization, not liquidation. We view this step as an opportunity to rebuild our business model to match the changing dynamics of today's marketplace. The filing will provide us time to continue to develop and implement a comprehensive business plan, which will ultimately allow us to emerge as a stronger and healthier Company.

Pilgrim's Pride has recently experienced significant financial and operational challenges from a combination of high feed ingredient costs, an oversupply of chicken, weak market pricing and soft demand. The Chapter 11 process will allow us to gain immediate liquidity, continue our operations in the ordinary course and focus on maximizing the value of our business.

I want to assure you that we have adequate cash to continue paying our suppliers for goods and services during Chapter 11 – our business will not be adversely affected by this move. In conjunction with today's filing, Pilgrim's Pride has received a commitment for up to $450 million in debtor-in-possession (DIP) financing. Once approved by the Court, these funds, combined with our cash from continuing operations, will provide us with adequate liquidity to operate normally throughout the Chapter 11 process.

With respect to our ongoing business relationship, the law generally provides administrative expense priority status for post-petition purchase orders and shipments (goods and services received after the Chapter 11 filing date) and for goods and services that were delivered post-petition pursuant to a pre-petition purchase order. **We can and will pay in the ordinary course of business for goods and services you provide to us on and after December 1, 2008, the filing date.**

Unfortunately, the provisions of the Bankruptcy Code generally do not allow us to make payments at this time for goods and services received before the filing date. Distributions to creditors on account of such pre-petition claims will generally be made pursuant to, and in the amount established by, Pilgrim's Pride's plan of reorganization, which we will develop in

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consultation with our creditor constituencies in the upcoming months. During the Chapter 11 case, Pilgrim's Pride will establish a process for evaluating all claims for pre-petition amounts. If you think you may have a claim against Pilgrim's Pride, you may have to file a proof of claim unless your claim amount is properly identified on schedules that will be filed with the Court. You will receive instructions about how to file a claim in the coming weeks.

We have already been in contact with our other suppliers, who have pledged to support Pilgrim's Pride through its reorganization by continuing to ship on normal terms. We seek the same support from you.

We intend to emerge from Chapter 11 as a stronger, more competitive company, and I thank you for your patience and support during our restructuring. We will do our best to keep you informed of developments relating to our progress.

If you have additional questions, please do not hesitate to contact your Company representative. You may also refer to our website www.pilgrimspride.com or call the toll-free Restructuring Information line we have set up at 888-830-4659. You can also find regular updates on the case at www.kccllc.net/pilgrimspride.

We look forward to working closely with you through this reorganization period. Thank you for your continued support.

Sincerely,

J. Clinton Rivers

Clint Rivers
President and Chief Executive Officer