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Attorneys for Debtors and
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**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE NORTHERN DISTRICT OF TEXAS
FORT WORTH DIVISION**

In re	§	Chapter 11
	§	
PILGRIM'S PRIDE CORPORATION, et al.,	§	Case No. 08-45664 (DML)
	§	
Debtors.	§	
	§	(JOINTLY ADMINISTERED)

NOTICE OF HEARING

PLEASE TAKE NOTICE that a hearing on the following application of Pilgrim's Pride Corporation and its affiliated debtors in the above-referenced chapter 11 cases, as debtors and debtors in possession (collectively, the "Debtors"),¹ will take place on **Tuesday, November 17, 2009 at 10:30 a.m. (CST)** before the Honorable D. Michael Lynn, United States Bankruptcy Judge for the Northern District of Texas, at Eldon B. Mahon United States Courthouse, 501 W. Tenth Street, Fort Worth, Texas, 76102:

¹ The Debtors in these cases are PPC; PFS Distribution Company; PPC Transportation Company; To-Ricos, Ltd.; To-Ricos Distribution, Ltd.; Pilgrim's Pride Corporation of West Virginia, Inc.; and PPC Marketing, Ltd.

- Debtors' Application Pursuant to Sections 327(a) and 328(a) of the Bankruptcy Code and Federal Rule of Bankruptcy Procedure 2014(a) for Authorization to Employ and Retain American Appraisal Associates, Inc. as Valuation Consultants to the Debtors Nunc Pro Tunc to September 16, 2009 [**Docket No. 3901**] (the "Application")

PLEASE TAKE FURTHER NOTICE that **any objection to the Application** must be in writing, shall conform to the Bankruptcy Rules and the Local Rules for the United States Bankruptcy Court for the Northern District of Texas and shall be filed with the Bankruptcy Court and served upon the Master Service List [Docket No. 3566], so as to be received no later than **Friday, November 13, 2009 at 4:00 p.m. (CT)**.

PLEASE TAKE FURTHER NOTICE that copies of the above-noted pleadings may be obtained (i) from this Court's website, <http://www.txnb.uscourts.gov> via ECF/Pacer, (ii) from the Debtors' proposed claims agent's website, <http://www.kccllc.net/pilgrimspride>, and (iii) upon request to the undersigned.

Dated: November 3, 2009
Fort Worth, Texas

/s/ Stephen A. Youngman
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