

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

SUGARFINA INC., et al.,

Debtors.¹

Chapter 11

Case No. 19-11973 (MFW)

(Joint Administration Requested)

NOTICE OF HEARING ON FIRST DAY MOTIONS

PLEASE TAKE NOTICE that on September 6, 2019 (the “Petition Date”), the above captioned debtors and debtors in possession (collectively, the “Debtors”) each filed a voluntary petition for relief under chapter 11 of title 11 of the United States Code, 11 U.S.C. §§ 101-1532 (the “Bankruptcy Code”), with the Clerk of the United States Bankruptcy Court for the District of Delaware. The Debtors are continuing to operate their businesses and manage their affairs as debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code.

PLEASE TAKE FURTHER NOTICE that together with their chapter 11 petitions, the Debtors also filed the following applications and motions set forth below (collectively, the “First Day Motions”). A hearing to consider the First Day Motions (the, “First Day Hearing”) will be held on **September 9, 2019 at 3:00 p.m. (Eastern Time)**, before the Honorable Mary F. Walrath at the United States Bankruptcy Court for the District of Delaware (the “Court”), located at 824 North Market Street, 5th Floor, Courtroom No. 4, Wilmington, Delaware 19801.

1. Debtors’ Motion for Entry of an Order (I) Directing Joint Administration of Chapter 11 Cases, and (II) Granting Related Relief [D.I. 2, filed September 6, 2019]

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number or Canadian Revenue Agency, as applicable are (1) Sugarfina, Inc., a Delaware corporation (4356), (2) Sugarfina International, LLC, a Delaware limited liability company (1254) and (3) Sugarfina (Canada), Ltd. (4480). The location of the Debtors' corporate headquarters is 1700 E. Walnut Ave., 5th Floor, El Segundo, California 90245.

2. Debtors' Motion for an Order Authorizing Debtors to File (A) Consolidated List of Creditors; (B) consolidated List of Debtors' Top Thirty Unsecured Creditors and (C) Granting Related Relief [D.I. 3, filed September 6, 2019]
3. Debtors' Application for Entry of an Order Authorizing Employment and Retention of BMC Group, Inc. as Claims and Noticing Agent *Nunc Pro Tunc* to the Petition Date [D.I. No. 4, filed September 6, 2019]
4. Debtors' Motion for Entry of Interim and Final Orders (I) Authorizing Payment of Certain Prepetition Employee Claims, Including Wages and Salaries, (II) Authorizing Payment of Certain Employee Benefits and Confirming Right to continue Employee Benefits on Postpetition Basis, (III) Authorizing Payment of Reimbursement to Employees for Prepetition Expenses, (IV) Authorizing Payment of Withholding and Payroll-Related Taxes, (V) Authorizing Payment of Prepetition Claims Owing to Administrators and Third Party Providers, and (VI) Allowing Banks to Honor Prepetition Checks and Fund Transfers for Authorized Payments [D.I. 5, filed September 6, 2019]
5. Debtors' Motion for Interim and Final Orders Authorizing: (I) Maintenance of Existing Bank Accounts, (II) Continued Use of Existing Cash Management System, and (III) Continued Use of Business Forms Pursuant to 11 U.S.C. §§ 105, 345, 363, 364, 503, 1107 and 1108 of the Bankruptcy Code [D.I. 6, filed September 6, 2019]
6. Motion Pursuant to Sections 105 and 366 of the Bankruptcy Code for Entry of Interim and Final Orders (I) Prohibiting Utility Companies from Altering, Refusing or Discontinuing Services to, or Discrimination Against, The Debtors, (II) Determining That the Utility Companies are Adequately assured of Postpetition Payment and (III) Establishing Procedures for Resolving Requests for Additional Adequate Assurance [D.I. 7, filed September 6, 2019]
7. Debtors' Motion Pursuant to Sections 105(a), 507(a)(8), and 541(d) of the Bankruptcy Code for an Interim and Final Order: (1) Authorizing Payment of Prepetition Sales, Use, and Franchise Tax and Other Similar Taxes and Fees; and (2) Authorizing Banks and Other Financial Institutions to Receive, Process, Honor and Pay Checks Issues and Electronic Payments Requests Made Related to Such Taxes and Fess [D.I. 9, filed September 6, 2019]
8. Debtors' Motion for an Interim and Final Order Authorizing Debtors to Honor and Continue Certain Customer Programs and Customer Obligations in the Ordinary Course of Business and Granting Related Relief [D.I. 10, filed September 6, 2019]
9. Debtors' Motion for Entry of Interim and Final Orders Authorizing Debtors to Pay Pre-Petition Amounts to Certain Critical Vendors [D.I. 11, filed September 6, 2019]
10. Motion of Debtors Pursuant to Sections 105, 361, 362, 363, 364, and 507 of the Bankruptcy Code, Bankruptcy Rule 4001, and Local Rule 4001-2, for Interim and Final Orders (I) Authorizing Debtors to Obtain Postpetition Financing and Use Cash Collateral; (II) Granting Liens and Super-Priority Claims and Adequate Protection; (III) Scheduling a

Final Hearing; (IV) Modifying the Automatic Stay; and (V) Granting Related Relief [D.I. 21, filed September 6, 2019]

PLEASE TAKE FURTHER NOTICE that copies of the First Day Motions can be obtained for a fee through the Court's website at www.deb.uscourts.gov, referencing Case No. 19-11973 (MFW).

REMAINDER OF PAGE INTENTIONALLY LEFT BLANK

PLEASE TAKE FURTHER NOTICE that any and all objections to the First Day Motions may be made at the First Day Hearing.

DATED: September 9, 2019
Wilmington, Delaware

MORRIS JAMES LLP

/s/ Brya M. Keilson

Brya M. Keilson (DE Bar No. 4643)
Eric J. Monzo (DE Bar No. 5214)
500 Delaware Avenue; Suite 1500
P.O. Box 2306
Wilmington, DE 19899-2306
Tel: (302) 888-6800
Fax: (302) 571-1750
E-mail: BKeilson@morrisjames.com
E-mail: EMonzo@morrisjames.com

and

Alan J. Friedman, Esquire
Ryan O'Dea, Esquire
Shulman Hodges & Bastian
100 Spectrum Center Drive; Suite 600
Irvine, CA 92618
Tel. (949) 427-1654
Fax: (949) 340-3000
E-Mail: AFriedman@shbllp.com
E-Mail: rodea@shbllp.com

*Proposed Counsel to Debtors and
Debtors in Possession*