IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

Chapter 11

In re:			

SUGARFINA, INC., et al.,1 Case No. 19-11973(KBO)

Debtors. (Jointly Administered)

NOTICE OF APPEARANCE AND DEMAND FOR NOTICES AND SERVICE OF PAPERS

PLEASE TAKE NOTICE that the below attorneys enter their appearance, pursuant to section 1109(b) of Chapter 11 of Title 11 of the United States Code (the "Bankruptcy Code"), Rule 9010(b) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), and Local Bankruptcy Rule 2090-1, on behalf of Mattel, Inc. The below attorneys request, pursuant to Bankruptcy Rules 2002, 3017, and 9007, and sections 342, 1102(a)(1), and 1109(b) of the Bankruptcy Code, that copies of all notices and pleadings given or filed in this case be given and served at the address, facsimile number, or electronic mail addresses set forth below. Pursuant to Bankruptcy Rule 7005 and Local Bankruptcy Rule 5005-4(c), the undersigned counsel for Mattel, Inc. opts-in to electronic service at the email addresses set forth below:

Jason M. Torf Ice Miller LLP

200 W. Madison Street, Suite 3500 Chicago, IL 60606

Facsimile: (312) 726-6214 Telephone: (312) 726-6244 jason.torf@icemiller.com John C. Cannizzaro

Ice Miller LLP

250 West Street, Suite 700 Columbus, OH 43215 Facsimile: (614) 232-6923

Telephone: (614) 462-1070 john.cannizzaro@icemiller.com

The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number or Canadian Revenue Agency, as applicable are (1) Sugarfina, Inc., a Delaware corporation (4356), (2) Sugarfina International, LLC, a Delaware limited liability company (1254) and (3) Sugarfina (Canada), Ltd. (4480). The location of the Debtors' corporate headquarters is 1700 E. Walnut Ave., 5th Floor, El Segundo, California 90245.

PLEASE TAKE FURTHER NOTICE that, pursuant to section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in the Bankruptcy Rules specified above but also includes, without limitation, any notice, application, complaint, demand, motion, petition, pleading, or request, whether formal or informal, written or oral, and whether transmitted or conveyed by mail, delivery, electronically, telephone, telegraph, telex, or otherwise filed or made with regard to the referenced case and proceedings therein.

PLEASE TAKE FURTHER NOTICE that neither this notice of appearance nor any subsequent appearance, pleading, claim or suit is intended or shall be deemed to waive Mattel, Inc.'s (i) right to have final orders in non-core matters entered only after *de novo* review by a higher court; (ii) right to trial by jury in any proceeding so triable; (iii) right to have the reference withdrawn in any matter subject to mandatory or discretionary withdrawal; or (iv) other rights, claims, actions, defenses, setoffs, or recoupments to which Mattel, Inc. is or may be entitled under agreements, in law, or in equity, all of which rights, claims, actions, defenses, setoffs, and recoupments are expressly reserved.

[remainder of page intentionally left blank]

Dated: September 13, 2019 Chicago, Illinois

ICE MILLER LLP

\s\ Jason M. Torf

Jason M. Torf 200 W. Madison Street, Suite 3500 Chicago, IL 60606

Telephone: (312) 726-6244 Facsimile: (312) 726-6214 jason.torf@icemiller.com

Counsel to Mattel, Inc.