

EXHIBIT C-2

(Blackline Comparison of Amended Exhibit C – Revised Bar Date Notice)

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

SPORTCO HOLDINGS, INC., *et al.*,¹

Debtors.

Chapter 11

Case No. 19-11299 (LSS)

(Jointly Administered)

**NOTICE OF BAR DATE FOR FILING OF PROOFS OF CLAIM,
INCLUDING SECTION 503(b)(9) CLAIMS, GENERAL BAR DATE IS
OCTOBER 16, 2019 AT 5:00 P.M. (PREVAILING EASTERN TIME)**

TO ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST THE DEBTORS:

PLEASE TAKE NOTICE THAT ON June 10, 2019 (the “Petition Date”), the above-captioned debtors and debtors in possession (the “Debtors”) filed voluntary petitions for relief under chapter 11 of title 11 of the United States Code (the “Bankruptcy Code”). Bankruptcy Code sections 1107(a) and 1108 authorize the Debtors to hold and manage their assets as debtors in possession.

On _____, 2019, the Bankruptcy Court entered an Order in the Debtors’ chapter 11 cases [Docket No. ____] (the “Bar Date Order”) establishing **October 16, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the “General Bar Date”) as the last date for any person or entity, including, without limitation, individuals, partnerships, limited liability companies, corporations, joint ventures, estates, and trusts, but excluding governmental units (each, a “Person” or “Entity” and collectively, “Persons” or “Entities”) to file a proof of claim against any of the Debtors; **including claims arising under Bankruptcy Code section 503(b)(9)**; and establishing **December 9, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the “Governmental Bar Date”) as the last date for any governmental unit to file a proof of claim against any of the Debtors. Please note that the Governmental Bar Date applies only to governmental units; the General Bar Date applies to all holders of claims that are not governmental units.

The General Bar Date and the Governmental Bar Date and the procedures set forth below for filing proofs of claim apply to all claims against any of the Debtors that **arose before the Petition Date**; **(including claims arising under Bankruptcy Code section 503(b)(9))**, except that the General Bar Date and the Governmental Bar Date do not apply to those claims listed in Section VIII below, which claims are specifically excluded from the Bar Date filing requirement.

¹ The Debtors, together with the last four digits of each Debtor’s federal tax identification number, are: Bonitz Brothers, Inc. (4441); Ellett Brothers, LLC (7069); Evans Sports, Inc. (2654); Jerry’s Sports, Inc. (4289); Outdoor Sports Headquarters, Inc. (4548); Quality Boxes, Inc. (0287); Simmons Guns Specialties, Inc. (4364); SportCo Holdings, Inc. (0355); and United Sporting Companies, Inc. (5758). The location of the Debtors’ corporate headquarters and the service address for all Debtors is 267 Columbia Ave., Chapin, SC 29036.

The Bar Date Order further established **October 16, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the “**First Administrative Expense Bar Date**”) as the last date and time by which a creditor may seek payment of an Administrative Expense Claim arising from the Petition Date through and including ~~October 9, 2019~~ **September 30, 2019**. **For Administrative Expense Claims arising on or after October 1, 2019, the Bar Date Order established November 15, 2019 at 5:00 p.m. (prevailing Eastern Time) (the “Second Administrative Expense Bar Date”) as the last date and time by which a creditor seeking payment of an Administrative Expense Claim must file a claim.**

I. WHAT IS A “CLAIM”?

As used herein, the term “Claim” means:

- a. the right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or
- b. the right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured.

II. WHAT IS AN ADMINISTRATIVE EXPENSE CLAIM?

As used herein, the term “Administrative Expense Claim” means a claim allowable under Bankruptcy Code sections 503(b) and/or 507(a) from the Petition Date through and including ~~October 9~~ **November 15**, 2019, 2019, ~~including claims asserted under Bankruptcy Code section 503(b)(9),~~ provided, however, that such Administrative Expense Claims shall not include claims asserted under Bankruptcy Code section 503(b)(9), or claims for the fees and expenses of professionals retained in these chapter 11 cases or professionals requesting compensation pursuant to Bankruptcy Code sections 326, 327, 328, 330, 331, 363 and 503(b).

III. WHO MUST FILE A PROOF OF CLAIM?

You **MUST** file a proof of claim in order to share in distributions from the Debtors’ bankruptcy estates, or to vote on any plan of reorganization or liquidation in these chapter 11 cases, if you have a Claim that arose before the Petition Date, unless your Claim is one of the types of Claims described in Section ~~VIII~~ **VII** below.

A claim based on acts or omissions of the Debtors that occurred before the Petition Date may give rise to a Claim against the Debtors notwithstanding the fact that such Claim (or the damages on which it is based) may be contingent or may not have occurred, matured, or become fixed, liquidated, or certain prior to the Petition Date. Therefore, any creditor having a Claim or potential Claim against the Debtors, no matter how remote or contingent, must file a proof of claim on or before the General Bar Date or Governmental Bar Date, as applicable, or such Claim

will be forever barred, unless its claim falls under one of the categories listed in Section ~~VIII~~VII below.

IV. WHAT TO FILE – PROOF OF CLAIM

The proof of claim form included in this Bar Date Notice Package is to be used in these chapter 11 cases. If you do not use the attached form, your proof of claim must be in substantial conformity therewith. Additional proof of claim forms may be obtained free of charge by calling or emailing counsel to the Debtors (Christopher A. Ward, Phone: (302) 252-0922, e-mail: cward@polsinelli.com or Brenna Dolphin, Phone: (302) 252-0922, e-mail: bdolphin@polsinelli.com), or may be downloaded from the Bankruptcy Court's website (<http://www.deb.uscourts.gov>).

All proofs of claim filed must be originals, with original signatures. All proof of claim forms must be signed by the claimant (or, if the claimant is not an individual, then by an authorized agent of the claimant). They must be written in English and be denominated in United States currency. You should attach to your completed proof of claim (1) any documents on which the Claim is based (if voluminous, a summary thereof must also be attached) or (2) an explanation as to why the documents are not available.

Any holder of more than one Claim must file a separate proof of claim with respect to each Claim.

Any holder of a Claim against more than one Debtor must file a separate proof of claim with respect to each such Debtor.

All holders of Claims must identify on their proof of claim the specific Debtor against which their Claim is asserted and the case number of that Debtor's bankruptcy case.

V. WHAT TO FILE – ADMINISTRATIVE EXPENSE CLAIM

A creditor ~~may seek~~who seeks payment of an Administrative Expense Claim ~~only through either a written application or written motion filed with~~must indicate that it is seeking priority treatment and the ~~Court~~basis for the Administrative Expense Claim status.

VI. FILING PROCEDURES - PROOF OF CLAIM

Except as provided for herein, all proofs of claim must be delivered by first-class mail, overnight delivery, or hand delivery to the appropriate address below, or electronically using the interface available on the website of claims and noticing agent, BMC Group, Inc., at <https://onlineclaims.bmcgroup.com/SportCo/Claim/Filing410> so as to be received on or before the applicable Bar Date, **October 16, 2019 at 5:00 pm (prevailing Eastern Time)** (the General Bar Date and the First Administrative Expense Claim Bar Date), **November 15, 2019 at 5:00 pm (prevailing Eastern Time)** (the Second Administrative Expense Claim Bar Date) or, solely for claimants that are governmental units, **December 9, 2019 at 5:00 pm (prevailing Eastern Time)** (the Governmental Bar Date):

~~SportCo Claims Processing
e/o BMC Group, Inc.
PO Box 90100
Los Angeles, CA 90009~~

If by Regular Mail:

BMC Group
Attn: ~~JRV~~SportCo Claims Processing
PO Box 90100
Los Angeles, CA 90009

If by Messenger or Overnight Delivery:

BMC Group
Attn: ~~JRV~~SportCo Claims Processing
3732 West 120th Street
Hawthorne, CA 90250

Proofs of claim will be deemed timely filed only if received at the appropriate address above on or before the General Bar Date or, solely for claimants that are governmental units, the Governmental Bar Date. Proofs of claim may not be delivered by facsimile, telecopy, or electronic mail transmission. If you would like to receive a confirmation of the date and time your proof of claim was received, please enclose an additional copy of the proof of claim, together with a self-addressed, stamped envelope, in the envelope in which you mail your original proof of claim form.

The fact that you have received this Notice does not necessarily mean that you have a Claim or that the Debtors or the Bankruptcy Court believe that you have a Claim against the Debtors.

~~**VII. FILING PROCEDURES – ADMINISTRATIVE EXPENSE CLAIM**~~

~~Any Administrative Expense Claim must be filed with the Bankruptcy Court and delivered by first class mail, overnight delivery, or hand delivery to Debtors' counsel at the appropriate address below, so as to be received on or before **October 16, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the "Administrative Expense Bar Date"):~~

~~McDermott Will & Emery LLP
e/o Timothy Walsh, Esq.
340 Madison Avenue
New York, New York 10173-1922~~

~~With a copy to:~~

~~Polsinelli PC
e/o Christopher A. Ward, Esq.
222 Delaware Avenue, Suite 1101
Wilmington, Delaware 19801~~

~~VII.~~ **VII. PERSONS AND ENTITIES WHO MAY, BUT ARE NOT REQUIRED TO, FILE A PROOF OF CLAIM.**

Pending further order of the Bankruptcy Court, you do **not** need to file a proof of claim or interest on or prior to the General Bar Date or Governmental Bar Date, as applicable, if you are:

A. Any Person or Entity which has already filed a proof of claim against the Debtors in a form that substantially conforms to Official Form No. 410 (attached hereto as Exhibit A) and the requirements of Section VI hereof;

B. Any Person or Entity (i) whose claim is listed on the Debtors' Schedules of Assets and Liabilities (the "Schedules") **and** (ii) whose claim is **not** listed as "disputed," "contingent," or "unliquidated," **and** (iii) that agrees with the classification and amount of its claim as set forth in the Schedules **and** (iv) that agrees that its claim is only against the particular Debtor specified in the Schedules;

C. Any holder of a claim that heretofore has been allowed by an order of the Bankruptcy Court;

D. Any Person or Entity whose claim has been paid in full by any of the Debtors;

E. Any governmental unit, provided, however, that the applicable deadline for filing claims held by governmental units should be fixed as of December 9, 2019; ~~and~~

~~F.~~ Any Debtor holding a claim against another Debtor;

~~G.~~ Any governmental entity with a claim arising under 28 U.S.C. § 1930 or with an administrative tax claim pursuant to Section 503(b)(1)(D) of the Bankruptcy Code who is not required to file a request for payment.

~~VIII.~~ **VIII. EXECUTORY CONTRACTS AND UNEXPIRED LEASES.**

If you have a Claim arising solely from, or as a consequence of, a Debtor's rejection of an unexpired lease or executory contract, you must file a proof of claim with respect to such Claim by the **latest** of (a) the General Bar Date, or, solely for claimants that are governmental units, the Governmental Bar Date; (b) twenty-one (21) days following the date of service of any notice or order of rejection of such unexpired lease or executory contract; or (c) the date set by any other order of the Bankruptcy Court.

~~IX.~~ **IX. AMENDMENTS TO SCHEDULES.**

If the Debtors amend their Schedules subsequent to the date of the Bar Date Order to (a) add a Claim that was not previously listed on the Schedules; (b) designate a Claim as disputed, contingent, unliquidated, or undetermined that was not previously so designated; or (c) change the amount of a Claim reflected on the Schedules, the Debtors will give notice of any such amendment to the holders of Claims affected thereby. If you are the holder of an affected

Claim and wish to file a proof of claim with respect thereto, you must do so by the **later** of (i) twenty-one (21) days from the date of such notice and (ii) the General Bar Date, or, solely for claimants that are governmental units, the Governmental Bar Date. Provided that this provision shall not apply to any proof of claim that is timely filed prior to the amendment.

XI.X. CONSEQUENCES OF FAILURE TO FILE A CLAIM BY THE APPLICABLE BAR DATE.

ANY HOLDER OF A CLAIM AGAINST A DEBTOR WHO IS REQUIRED, BUT FAILS, TO FILE A CLAIM IN ACCORDANCE WITH THE BAR DATE ORDER ON OR BEFORE THE APPLICABLE BAR DATE, IN THE FORM AND MANNER DIRECTED BY THE BANKRUPTCY COURT ~~(I) SHALL BE FOREVER BARRED, ESTOPPED, AND PERMANENTLY ENJOINED FROM ASSERTING SUCH CLAIM IN THESE CHAPTER 11 CASES AGAINST THE DEBTORS OR THEIR SUCCESSORS OR PROPERTY AND FROM FILING A PROOF OF CLAIM WITH RESPECT THERETO (AND THE DEBTORS, THEIR SUCCESSORS, AND THEIR PROPERTY, UPON CONFIRMATION OF A CHAPTER 11 PLAN, MAY BE FOREVER DISCHARGED FROM ANY AND ALL INDEBTEDNESS OR LIABILITY WITH RESPECT TO SUCH CLAIM) AND (II)~~ WILL NOT BE TREATED AS A CREDITOR WITH RESPECT TO SUCH CLAIM FOR PURPOSES OF VOTING OR DISTRIBUTION UNDER ANY PLAN OF REORGANIZATION OR LIQUIDATION FILED IN THESE CHAPTER 11 CASES; PROVIDED, HOWEVER, THAT A HOLDER OF A CLAIM SHALL BE ABLE TO VOTE UPON, AND RECEIVE DISTRIBUTIONS UNDER, ANY PLAN OF REORGANIZATION OR LIQUIDATION IN THESE CHAPTER 11 CASES TO THE EXTENT, AND IN SUCH AMOUNT, AS ANY UNDISPUTED, NONCONTINGENT, AND LIQUIDATED CLAIMS IDENTIFIED IN THE SCHEDULES ON BEHALF OF SUCH HOLDER.

XI.XI. SCHEDULES AND ACCESS THERETO.

You may be listed on the Schedules as the holder of a Claim against one or more of the Debtors. The Schedules have been filed in these chapter 11 cases. If you choose to rely on the Schedules in respect of your Claim and do not file a proof of claim, it is your responsibility to determine that your Claim is accurately listed in the Schedules.

Copies of the Schedules and Bar Date Order may be obtained free of charge upon written request to the Debtors' counsel at the addresses set forth in Section VII. Copies of the Schedules and the Bar Date Order may also be examined during regular business hours at the Bankruptcy Court, 824 N. Market Street, 3rd Floor, Wilmington, DE 19801.

As stated above, if your Claim is (i) listed in the Schedules, (ii) if you agree with the nature, amount, and classification of your Claim as listed in the Schedules, (iii) if you do not dispute that your Claim is only against the Debtor specified in the Schedules, and (iv) if your claim is not described as "disputed," "contingent," or "unliquidated," you do not need to file a proof of claim (though you may still do so if you choose). However, if you are required to file a proof of claim, or if you decide to file one even if you are not required to do so, you **MUST** do so before the General Bar Date, or, solely for governmental units, the Governmental Bar Date, in accordance with the procedures set forth in this Notice. Please be advised that the Debtors may

make one or more amendments to the Schedules and alter the scheduled amount and/or classification of your claim, in which case you would be required to file a proof of claim if you disagree with such amendment. (See Section ~~XIX~~, above). A holder of a possible Claim against any of the Debtors may want to consult an attorney.