

**EXHIBIT D-1**

**(Amended Exhibit D – Revised Publication Notice)**

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

<p>In re:</p> <p>SPORTCO HOLDINGS, INC., <i>et al.</i>,<sup>1</sup></p> <p style="text-align: center;">Debtors.</p>	<p>Chapter 11</p> <p>Case No. 19-11299 (LSS)</p> <p>(Jointly Administered)</p>
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PLEASE TAKE NOTICE that pursuant to the order of the United States Bankruptcy Court for the District of Delaware (the “Court”), dated \_\_\_\_\_ [Docket No. \_\_\_\_] (“Bar Date Order”)<sup>2</sup>, established **October 16, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the “General Bar Date”) as the last date for any person or entity, including, without limitation, individuals, partnerships, limited liability companies, corporations, joint ventures, estates, and trusts, but excluding governmental units (each, a “Person” or “Entity” and collectively, “Persons” or “Entities”) to file a proof of claim against any of the Debtors, including claims arising under Bankruptcy Code section 503(b)(9); and established **December 9, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the “Governmental Bar Date”) as the last date for any governmental unit to file a proof of claim against any of the Debtors. Please note that the Governmental Bar Date applies only to governmental units; the General Bar Date applies to all holders of claims that are not governmental units.

The Bar Date Order further established **October 16, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the “First Administrative Expense Bar Date”) as the last date and time by which a creditor may seek payment of an Administrative Expense Claim arising from the Petition Date through and including September 30, 2019. For Administrative Expense Claims arising on or after October 1, 2019, the Bar Date Order established **November 15, 2019 at 5:00 p.m. (prevailing Eastern Time)** (the “Second Administrative Expense Bar Date”) as the last date by which a creditor seeking payment of an Administrative Expense Claim must file a claim.

The General Bar Date and the Governmental Bar Date and the procedures set forth below for filing proofs of claim apply to all claims against any of the Debtors that **arose before the Petition Date.**

If you have a Claim arising solely from, or as a consequence of, a Debtor’s rejection of an unexpired lease or executory contract, you must file a proof of claim with respect to such Claim by the **latest** of (a) the General Bar Date, or, solely for claimants that are governmental units, the

<sup>1</sup> The Debtors, together with the last four digits of each Debtor’s federal tax identification number, are: Bonitz Brothers, Inc. (4441); Ellett Brothers, LLC (7069); Evans Sports, Inc. (2654); Jerry’s Sports, Inc. (4289); Outdoor Sports Headquarters, Inc. (4548); Quality Boxes, Inc. (0287); Simmons Guns Specialties, Inc. (4364); SportCo Holdings, Inc. (0355); and United Sporting Companies, Inc. (5758). The location of the Debtors’ corporate headquarters and the service address for all Debtors is 267 Columbia Ave., Chapin, SC 29036.

<sup>2</sup> Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Motion.

Governmental Bar Date; (b) twenty-one (21) days following the date of service of any notice or order of rejection of such unexpired lease or executory contract; or (c) the date set by any other order of the Bankruptcy Court.

If the Debtors amend their Schedules subsequent to the date of the Bar Date Order to (a) add a Claim that was not previously listed on the Schedules; (b) designate a Claim as disputed, contingent, unliquidated, or undetermined that was not previously so designated; or (c) change the amount of a Claim reflected on the Schedules, the Debtors will give notice of any such amendment to the holders of Claims affected thereby. If you are the holder of an affected Claim and wish to file a proof of claim with respect thereto, you must do so by the **later** of (i) twenty-one (21) days from the date of such notice and (ii) the General Bar Date, or, solely for claimants that are governmental units, the Governmental Bar Date. Provided that this provision shall not apply to any proof of claim that is timely filed prior to the amendment.

For any Proof of Claim Form to be validly and properly filed, a signed original of the completed Proof of Claim Form, together with accompanying documentation, must be submitted to the Debtors' noticing and claims agent, BMC Group, Inc. ("**BMC**"), either by mail or hand delivery or electronically using the interface available on BMC's website at <https://onlineclaims.bmcgroup.com/SportCo/Claim/Filing410> in accordance with Local Rule 3003-1(a) no later than **5:00 p.m. prevailing Eastern time** on the applicable Bar Date. Proof of Claim Forms delivered by mail or sent by overnight courier or hand delivery, to BMC Group, Inc., the claims and noticing agent, should be addressed and sent to:

**If by Regular Mail:**

BMC Group  
Attn: SportCo Claims Processing  
PO Box 90100  
Los Angeles, CA 90009

**If by Messenger or Overnight Delivery:**

BMC Group  
Attn: SportCo Claims Processing  
3732 West 120th Street  
Hawthorne, CA 90250

Additionally, all proofs of claim sent by mail or hand delivered must be originals, with original signatures. All proof of claim forms must be signed by the claimant (or, if the claimant is not an individual, then by an authorized agent of the claimant). They must be written in English and be denominated in United States currency. You should attach to your completed proof of claim (1) any documents on which the Claim is based (if voluminous, a summary thereof must also be attached) or (2) an explanation as to why the documents are not available.

Proof of Claim Forms are available at <http://www.uscourts.gov/forms/bankruptcy-forms/proof-claim-0>; or <https://onlineclaims.bmcgroup.com/SportCo/Claim/Filing410>.

Any holder of more than one Claim must file a separate proof of claim with respect to each Claim. Any holder of a Claim against more than one Debtor must file a separate proof of claim

with respect to each such Debtor. All holders of Claims must identify on their proof of claim the specific Debtor against which their Claim is asserted and the case number of that Debtor's bankruptcy case.

PLEASE TAKE FURTHER NOTICE THAT ANY CREDITOR WHO IS REQUIRED TO FILE A PROOF OF CLAIM BUT FAILS TO DO SO ON OR BEFORE THE APPLICABLE BAR DATE SHALL NOT BE TREATED AS A CREDITOR WITH RESPECT TO SUCH CLAIM FOR PURPOSES OF VOTING AND DISTRIBUTION.

The Debtors' Schedules, the Bar Date Order, and other information regarding the Debtors' Chapter 11 Cases may be obtained free of charge upon written request to the Debtors' counsel at the addresses set forth above. Copies of the Schedules and the Bar Date Order may also be examined during regular business hours at the Bankruptcy Court, 824 N. Market Street, 3rd Floor, Wilmington, DE 19801.