IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Chapter 11

SPORTCO HOLDINGS, INC., et al., 1

Case No. 19-11299 (LSS) (Jointly Administered)

Debtors.

Objection Deadline: September 24, 2019 at 4:00 p.m. (ET)

NOTICE OF APPLICATION

PLEASE TAKE NOTICE that, on September 3, 2019, Emerald Capital Advisors appointed in the chapter 11 cases of SportCo Holdings Inc., et al. (the "Debtors"), has filed its First Monthly Fee Application of Emerald Capital Advisors for Compensation for Services Rendered and Reimbursement of Expenses Incurred as Financial Advisor to The Official Committee of Unsecured Creditors for the Period From June 17, 2019 Through July 31, 2019, and amended on September 11, 2019 (the "Application") with the United States Bankruptcy Court for the District of Delaware ("Court").

PLEASE TAKE FURTHER NOTICE that objections to the Application, if any, are required to be filed on or before September 24, 2019 at 4:00 p.m. (ET) (the "Objection Deadline") with the Clerk of the United States Bankruptcy Court for the District of Delaware, 3rd Floor, 824 Market Street, Wilmington, Delaware, 19801.

PLEASE TAKE FURTHER NOTICE that at the same time, you must also serve a copy of the objection so as to be received by the following on or before the Objection Deadline: (i) SportCo Holdings, Inc., 267 Columbia Ave, Chapin SC 29036; (ii) counsel to the Debtors, Polsinelli PC, 222 Delaware Avenue, Suite 1101, Wilmington, Delaware 19801 (Attn: Christopher Ward) or cward@polsinelli.com and McDermott Will & Emery LLP, 340 Madison Ave, New York, New York 10173-1922 (Attn: Timothy W. Walsh and Darren Azman) or twwalsh@mwe.com and dazman@mwe.com; (iii) counsel to the DIP Agent and the Prepetition ABL Agent, Winston & Strawn LLP (Attn: Daniel J. McGuire) or dmcguire@winston.com and Richards, Layton & Finger, PA (Attn: John Henry Knight) or knight@rlf.com; (iv) counsel to the Prepetition Term Loan Agent, Olshan From Wolosky LLP (Attn: Adam Friedman and Jonathan Koevary) or afriedman@olshanlaw.com and koevary@olshanlaw.com and Blank Rome LLP (Attn: Regina Kelbon) or kelbon@blankrome.com; (v) counsel to the Official Committee of

¹ The Debtors, together with the last four digits of each Debtor's federal tax identification number are: Bonitz Brothers, Inc. (4441); Ellett Brothers, LLC (7069); Evans Sports, Inc. (2654); Jerry's Sports, Inc. (4289); Outdoor Sports Headquarters, Inc. (4548); Quality Boxes, Inc. (0287); Simmons Guns Specialties, Inc. (4364); SportCo Holdings, Inc. (0355), and United Sporting Companies, Inc. (5758). The location of the Debtors' corporate headquarters and the service address for all Debtors is 267 Columbia Ave., Chapin, SC 29036.

Unsecured Creditors, Lowenstein Sandler LLP, 1251 Avenue of the Americas, New York, NY 10020 (Attn: Jeffrey Cohen) or jcohen@lowenstein.com and Morris James LLP, 500 Delaware Ave, Suite 1500, Wilmington, Delaware 19801 (Attn: Eric J. Monzo) or emonzo@morrisjames.com; and (vi) the United States Trustee for the District of Delaware, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: David Buchbinder) or david.l.buchbinder@usdoj.gov

PLEASE TAKE FURTHER NOTICE THAT ONLY IF AN OBJECTION IS PROPERLY AND TIMELY FILED IN ACCORDANCE WITH THE ABOVE PROCEDURE WILL A HEARING BE HELD ON THE APPLICATION.

Dated: September 11, 2019 MORRIS JAMES LLP

/s/ Eric J. Monzo

Eric J. Monzo, Esq. (DE Bar No. 5214) Brya M. Keilson (DE Bar No. 4643) 500 Delaware Avenue, Suite 1500 Wilmington, DE 19801

Telephone: (302) 888-6800 Telephone: (302) 888-6800 Facsimile: (302) 571-1750

Email: emonzo@morrisjames.com E-mail: bkeilson@morrisjames.com

-and-

LOWENSTEIN SANDLER LLP

Jeffrey Cohen, Esq. (admitted *pro hac vice*) Eric S. Chafetz, Esq. (admitted *pro hac vice*) Michael Kaplan, Esq. (admitted *pro hac vice*) 1251 Avenue of the Americas New York, New York

Telephone: (212) 262-6700 Facsimile: (212) 262-7402 Email: jcohen@lowenstein.com echafetz@lowenstein.com mkaplan@lowenstein.com

Counsel for the Official Committee Unsecured Creditors