

**UNITED STATES BANKRUPTCY COURT  
NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION**

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In re:	)	Chapter 11
	)	
	)	
CORUS BANKSHARES, INC. <sup>1</sup>	)	Case No. 10-26881 (PSH)
	)	
Reorganized Debtor.	)	

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**AFFIDAVIT OF PUBLICATION IN  
THE CHICAGO TRIBUNE OF NOTICE OF EFFECTIVE DATE**

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<sup>1</sup> The Reorganized Debtor in this chapter 11 case, along with the last four digits of the Reorganized Debtor's federal tax identification number, is: Corus Bankshares, Inc. (3592). The location of the Reorganized Debtor's corporate headquarters and the service address for the Reorganized Debtor is: 32 Broadway Suite 1104, New York, New York 10004.



CERTIFICATE OF PUBLICATION

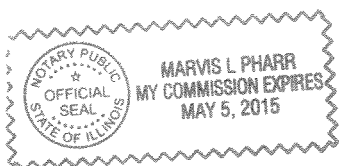
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**November 16, 2011**

The first publication being on the earliest of said dates and the last publication being on the latest of said dates.

Executed at Chicago, Illinois this 28<sup>th</sup>

Day of November, 2011.



CHICAGO TRIBUNE COMPANY

By Marvis L. Pharr



# Driven to distraction by ads on TV

Who can care about the products when the messages are so annoying?



PHIL ROSENTHAL

Does anyone think Jennifer Lopez really drives her own car?

Do those who believe Jennifer Lopez drives her own car, really think she drives a Fiat 500?

That car commercial with Jenny from the Block behind the wheel leads many thoughts to careen through the mind, and buying this car is not among them. The car is just prop, and as a viewer I am driven to distraction.

My DVR has been on the fritz lately, so I have been watching TV in real time and sitting through more ads than I normally would. What's striking, in their attempt to compel quick-thumbed couch jockeys to pause a moment, is that the inner monologues so many commercials inspire have nothing to do with what they ostensibly are selling.

The Fiat ad is a better vehicle for promoting Lopez's music than selling the car, much like the Kelly Clarkson ad for Toyota's Entune system, which integrates mobile applications and data services in select models, is a better showcase for her music than anything else.

That's because the Entune commercial gives us what looks like the carpool from hell.

Clarkson is in the driver's seat, which is fine, as far as it goes, although it wouldn't hurt for her to keep her eyes on the road for the very brief part of the ad in which she's actually motoring along.



Jennifer Lopez's commercial touting the Fiat 500 is a better vehicle for promoting her music than it is for drawing buyers and increasing sales of the car.

Riding shotgun, however, is ESPN's Chris Berman, a sportscaster known for confusing volume with depth. Berman is the guy at the office holiday party who tells the same joke about athletes getting athlete's foot and astronauts getting mistletoe to everyone he runs into, sometimes twice.

To be fair, some people do like the guy, many of them apparently in key decision-making positions at ESPN. But if Berman were to endorse air, a segment of the population would see how long it could hold its breath.

In the backseat is Andrew Zimmern, host of Travel Channel's "Bizarre Foods," a show dedicated to sniffing out delicacies such as civet-dropping coffee, maggot pupae, worm pretzels and fried tarantula, and

James Lipton, the worshipful host of Bravo's "Inside the Actors Studio."

The idea is the Entune enables drivers to keep up with sports scores, make dinner reservations and buy movie tickets, as well as play music, and the gang is singing along to Clarkson's tune as they head off to Applebee's or wherever.

All I keep thinking is the car I want is the one that takes me away from the passengers in this one. Fast.

Then there's the Ford ad in which people we're assured are "real Ford owners" are ambushed by reporters who are implicitly fake, asking about how much they love their vehicles and why. (Berman and Lipton obvi-

ously were working for Toyota and unavailable.)

As with any hidden camera exercise, I find myself wondering what convinced the people being ambushed to sign the release form to OK the use of

rival carmakers for taking government money. But it's all white noise because I'm preoccupied with how the commercial was made.

And sometimes I'm preoccupied with why it was made.

I admit I am easily perturbed. But this has been a tough year. I know I was not alone in being put off by the David Lynch-quality of Jell-O pudding face ads, the ones featuring hideously distorted smiles as a result of eating whatever is in the dessert foodstuff.

The Klondike Bar ad in which a husband had to listen to his wife to get a treat, like the spot in which a man is browbeaten by his harriidan spouse for upgrading his AT&T package,

made me wonder if marketing people realize women buy and pay for things too.

Then there are the ads equating Miller Lite with "manliness." Maybe if you drink enough beer, prehistoric stereotypes will start to sound attractive.

At some point, someone needs to tell Wendy of fast-food's Wendy's, all grown up now, that she isn't what people think of when they think of her late father's chain.

And the dueling co-workers in the Esurance ad campaign trying to one-up each other in how they save customers the same amount whether online or on the phone? They need to stop. Now.

What they're all really selling is aspirin.

philrosenthal@tribune.com  
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Client Name:  
Advertiser:  
Section/Page/Zone: BIZ/002/ALL  
Description:

Ad Number:  
Insertion Number:  
Size:  
Color Type:

UNITED STATES BANKRUPTCY COURT, NORTHERN DISTRICT OF ILLINOIS, EASTERN DIVISION  
In re: CORUS BANKSHARES, INC. Chapter 11  
Reorganized Debtor. Case No. 10-26881 (PSH)

NOTICE OF (A) CONFIRMATION OF DEBTOR'S THIRD AMENDED PLAN OF REORGANIZATION UNDER CHAPTER 11 OF THE BANKRUPTCY CODE (WITH TECHNICAL MODIFICATIONS); (B) THE OCCURRENCE OF THE EFFECTIVE DATE OF THE PLAN; (C) DEADLINES FOR FILING CERTAIN CLAIMS AND REQUESTS FOR PAYMENT; AND (D) CERTAIN ACTIONS TAKEN BY THE BOARD OF DIRECTORS OF THE REORGANIZED DEBTOR

PLEASE TAKE NOTICE that on September 27, 2011, the United States Bankruptcy Court for the Northern District of Illinois (the "Bankruptcy Court") entered the Order Confirming the Debtor's Third Amended Plan of Reorganization Under Chapter 11 of the Bankruptcy Code (Docket No. 609) (the "Confirmation Order"). The Confirmation Order confirmed the Debtor's Third Amended Plan of Reorganization Under Chapter 11 of the Bankruptcy Code (with Technical Modifications), dated September 26, 2011 (Docket No. 674), attached as Exhibit A to the Confirmation Order, as satisfying the requirements of the Bankruptcy Code, thereby authorizing Corus Bankshares, Inc. (the "Debtor") to implement the Plan on the Effective Date.

PLEASE TAKE FURTHER NOTICE that on October 27, 2011, the Effective Date under the Plan occurred. The Plan is now effective.

PLEASE TAKE FURTHER NOTICE that, unless previously filed, requests for payment of Administrative Claims for obligations incurred by the Debtor between June 15, 2010 and October 26, 2011 must be filed with the Bankruptcy Court and served on the Reorganized Debtor no later than November 28, 2011 or be forever discharged. Any Holder of an Administrative Claim that is required to, but does not, file and serve a request for payment of such Administrative Claim by such date shall be forever barred, estopped, and enjoined from asserting such Administrative Claim against the Debtor or the Reorganized Debtor or their property, and such Administrative Claim shall be deemed discharged as of the Effective Date.

PLEASE TAKE FURTHER NOTICE that any Proofs of Claim asserting Claims arising from the Debtor's rejection of an executory contract or unexpired lease listed on Exhibit 3 to the Plan Supplement (Docket No. 609) must be filed by Holders of such Claims with the Notice, Claims, and Solicitation Agent no later than November 28, 2011 for such Holders to be entitled to receive distribution under the Plan on account of such Claims. Any Holder of a Claim arising from the Debtor's rejection of an executory contract or unexpired lease listed on Exhibit 3 to the Plan Supplement that does not timely file a Proof of Claim shall not (a) be treated as a creditor with respect to such Claim or (b) participate in any distribution in the Chapter 11 Case on account of such Claim, and such Claim shall be deemed fully satisfied, released, and discharged.

PLEASE TAKE FURTHER NOTICE that final applications for Accrued Professional Compensation, TOPIS Indenture Trustee Fees, and Tricadia Fees must be filed no later than December 26, 2011.

PLEASE TAKE FURTHER NOTICE that on October 28, 2011, the board of directors of the Reorganized Debtor convened for the first time and determined to take certain actions in connection with the Reorganized Debtor's initial operations.

PLEASE TAKE FURTHER NOTICE that the Plan and its provisions are binding on the Debtor, the Reorganized Debtor, and any Holder of a Claim or Equity Interest and such Holder's respective successors and assigns, whether or not the Claim or Equity Interest of such Holder is impaired under the Plan and whether or not such Holder or Entity voted to accept the Plan. Dated: November 10, 2011

High-rise for seniors files Chapter 11

Continued from Page 1

loans, known as debtor-in-possession financing, should allow the residence "to manage the ongoing needs of the community as the bankruptcy process moves forward." The Clare is managed by Homewood-based Franciscan Sisters of Chicago Service Corp., which is affiliated with the order of Catholic nuns.

"We want to emphasize that our residents remain our No. 1 priority," said Judy Amiano, president and chief executive of Francis-

can Sisters of Chicago Service Corp. "We are not anticipating any changes in our day-to-day operations, as all resident and health care services will continue uninterrupted during this time."

The Clare represented an audacious bet by Franciscan Sisters, which operates several senior living communities in Illinois and surrounding states. The organization developed the Clare with baby boomers in mind, people with more wealth and more disposable income than previous generations. It invested \$14

million in the project.

The 53-story high-rise was designed as a luxurious alternative to spread-out suburban retirement campuses. It offers amenities such as gourmet dining, an aquatic center and day spa in one of Chicago's most expensive neighborhoods near downtown restaurants and cultural attractions.

Entrance fees for the 248 independent-living condos started at about \$540,000 for a 775-square-foot one-bedroom unit and rose to \$1.2 million for a 1,700-square-foot, three-bedroom

unit. The high-rise, built at a cost of \$270 million, also contains assisted-living and nursing units.

Before it opened, the Clare had deposits for about 90 percent of its 248 condos, according to court documents. But then the housing market crashed and potential buyers walked away.

"Prospective senior residents are having difficulty selling their homes and have lost significant amounts of their retirement funds in the financial market, making it difficult, if not impossible, for them to move into or remain in senior housing," Amiano said in court papers.

Thirteen months after it opened, only 80 condos were occupied and the Clare struggled to service its debt. Franciscan Sisters went to creditors early last year to restructure its debt and avoided default by striking an agreement in July 2010. But the additional breathing room wasn't enough, and the management company elected not to make a scheduled debt payment due Sept. 1, which triggered a default notice.

The Clare attempted to negotiate an out-of-court restructuring with its debt holders but a deal could not be worked out, according to court papers. As of the bankruptcy filing, the Clare had about \$229 million in outstanding debt.

The Illinois Finance Authority issued \$216.5 million in bonds in 2005 to finance development of the Clare. The bonds are a form of municipal bond that non-profit corporations can use to finance capital projects. The authority's involvement reduces interest expenses, but there are no state obligations or state guarantees involved.

The Clare's biggest unsecured creditor is Loyola University, which leases land to the Clare and is owed \$1.5 million in unpaid rent. The university declined to comment.

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NOTICE OF JUDICIAL SALE OF RESTAURANT ASSETS

Public Notice is hereby given that pursuant to Court Order enter by the Circuit Court of Lake County, Illinois in Case No. 11 L. 84, Donald Dodge and American Auction Associates, Inc. ("Sales Officer") will on November 22, 2011, at the hour of 2:00 p.m. o'clock in the afternoon, at 175 East Hawthorn Parkway, Suite 345, Vernon Hills, IL 60061 sell at Judicial Sale to the highest bidder for cash, equipment, machinery, furniture and fixtures, and all attachments, accessories, and parts belonging thereto all inventory, raw materials, work in process and supplies now owned or hereafter acquired, all accounts receivable; and all contract rights, instruments, chattel paper and general intangibles of DBC Acquisitions, LLC d/b/a McCarthy's, an Illinois corporation, located at 506 Hawthorn Center, Vernon Hills, IL 60061

Terms and Conditions. The "Sale Officer" shall offer for sale the Property; or so much of said Property which may be divisible and sold separately without material injury to the parties in interest. The Property shall be sold at public auction to the highest bidder for cash; requiring payment not less than ten percent (10%) at the time of sale and the balance within twenty-four (24) hours. All payments of the amount bid shall be in cash or certified funds payable to the "Sale Officer", provided that if the successful bidder is the Plaintiff, Andrew Bobowski, himself, the indebtedness found due by the Judgment may apply toward the payment of his bid, so far as it will reach in for of cash. In the event the bidder fails to comply with the terms of the purchase as required, then upon demand by the Plaintiff in a notice served on the "Sale Officer" and the bidder, the funds submitted shall be forfeited to Plaintiff or Plaintiff has the option to have the property sold to the next highest bidder. In the event there is a third party bidder other than Plaintiff, the "Sale Officer" shall obtain the name, address (other than a post office box), and telephone number of that bidder. Notice by regular mail to the address given by the bidder and to the "Sale Officer" shall be deemed sufficient notification by the Plaintiff to exercise its option to forfeit the funds. The subject property is offered for sale without any representation as to quality or quantity of title or recourse to Plaintiff. Additional terms and conditions regarding the sale may be announced at the sale, and in the event of any inconsistency, the terms and conditions announced at the sale shall be applicable.

PLEASE BE ADVISED THAT THE ASSETS TO BE SOLD IN THIS SALE ARE BEING SOLD IN AN "AS IS" WHERE IS" CONDITION AND BASIS, WITH NO REPRESENTATION OR WARRANTIES AS TO THE VALUE OF THE ASSETS, THEIR FITNESS FOR A PARTICULAR USE, OR THEIR MERCHANTABILITY.

For further information with respect to the sale, or to arrange for an inspection of the assets, interested parties should contact David J. Schwab, Ralph, Schwab & Schiever, Chtd., 175 East Hawthorn Parkway, Suite 345, Vernon Hills, IL 60061 (847) 367-9699.

UNITED STATES BANKRUPTCY COURT  
NORTHERN DISTRICT OF ILLINOIS - EASTERN DIVISION  
In re: TRANS READ WAREHOUSE INC. Chapter 7  
and 7035 PROPERTIES, INC. Jointly Administered  
Debtors. Hon. Jacqueline P. Cox

Auction: On November 29, 2011, at 12:00 p.m., central time, an auction of the real property described below will take place at the offices of Seyfarth Shaw LLP, 131 South Dearborn Street, Suite 2400, Chicago, Illinois 60603.

Deadline: The deadline to become a qualified bidder is November 28, 2011 at 4:00 p.m.

Property: The Trustee is offering for sale the Estate's interest in real property at the following locations: (i) the parcel of land commonly known as 5353 W. 73rd St., Bedford Park, Illinois which consists of warehouse, approximately 98,000 square feet in size ("Parcel 1") (PIN 19-28-100-057-0000); and (ii) an adjacent vacant lot commonly known as 7332 S. Lockwood Ave., Bedford Park, Illinois ("Parcel 2") (PIN 19-28-100-058-0000). Parcel 1 and Parcel 2 consist of a total of 7.67 acres between the two lots and are jointly referred to as the "Combined Parcel." Bidders will be permitted to bid on Parcel 1 and Parcel 2 separately, or on the Combined Parcel. Legal Descriptions for the real property are available upon request.

Sale Price: Bidding for the Combined Parcel will start at \$1,900,000.00.

Additional Information: For a copy of the Sale Procedures, legal description of the Parcels, or any additional information contact the Trustee's attorney, James B. Sowka, Seyfarth Shaw LLP, 131 South Dearborn Street, Suite 2400, Chicago, Illinois 60603, Telephone 312-460-5325, email jsowka@seyfarth.com.

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