

United States Bankruptcy Court District of Delaware	PROOF OF CLAIM
In re: (Name of Debtor) URBAN BRANDS TM HOLDING CO (Rejection Damages Claim)	10-13046
NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A "request" for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.	
Name of Creditor (The person or other entity to whom the debtor owes money or property) ADT Security Services	<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars
Name and Address Where Notices Should be Sent ADT Security Services Inc. 14200 E Exposition Avenue Aurora, CO 80012 Telephone No. (303) 338-8200 / 888-303-1349, Option 3	<input type="checkbox"/> Check box if you have never received any notices from the bankruptcy court in this case. <input type="checkbox"/> Check box if the address differs from the address on the envelope sent to you by the court.

THIS SPACE IS FOR COURT USE ONLY

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

ACCOUNT OR OTHER NUMBER BY WHICH CREDITOR IDENTIFIES DEBTOR: Various Accounts	Check here if this claim <input type="checkbox"/> replaces a previously filed claim, dated: _____ <input type="checkbox"/> amends
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1. BASIS FOR CLAIM	
<input type="checkbox"/> Goods sold <input type="checkbox"/> Services Performed <input type="checkbox"/> Money Loaned <input type="checkbox"/> Personal injury/wrongful death <input type="checkbox"/> Taxes <input checked="" type="checkbox"/> Other (Describe briefly) Contract Termination Charges	<input type="checkbox"/> Retiree benefits as defined in 11 U.S.C. § 1114(a) <input type="checkbox"/> Wages, salaries, and compensation (Fill out below) Your social security number _____ Unpaid compensation for services performed from _____ to _____ (date) (date)

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 SEP 30 2010
 BMC GROUP

2. DATE DEBT WAS INCURRED 9/21/2010	3. IF COURT JUDGMENT, DATE OBTAINED:
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4. CLASSIFICATION OF CLAIM. Under the Bankruptcy Code all claims are classified as one or more of the following: (1) Unsecured no priority, (2) Unsecured Priority, (3) Secured. It is possible for part of a claim to be in one category and part in another. CHECK THE APPROPRIATE BOX OR BOXES that best describe your claim and STATE THE AMOUNT OF THE CLAIM AT TIME CASE FILED.	
SECURED CLAIM \$ Attach evidence of perfection of security interest Brief Description of Collateral: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other (Describe briefly) Amount of arrearage and other charges at time case filed included in secured claim above, if any \$ _____ <input checked="" type="checkbox"/> UNSECURED NON-PRIORITY CLAIM \$ \$3,192.78 A claim is unsecured if there is no collateral or lien on property of the debtor securing the claim or to the extent that the value of such property is less than the amount of the claim.	UNSECURED NONPRIORITY CLAIM \$ Specify the priority of the claim. <input type="checkbox"/> Wages, salaries, or commissions (up to \$2000), earned not more than 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier-11 U.S.C. § 507(a)(3) <input type="checkbox"/> Contributions to an employee benefit plan-11 U.S.C. § 507(a)(4) <input type="checkbox"/> Up to \$900 of deposits toward purchase, lease, or rental of property or services for personal, family, or household use-11 U.S.C. § 507(a)(6) <input type="checkbox"/> Taxes or penalties of governmental units-11 U.S.C. § 507(a)(7) <input type="checkbox"/> Other-Specify applicable paragraph of 11 U.S.C. § 507(a) _____

5. TOTAL AMOUNT OF CLAIM AT TIME \$ 3,192.78 (Unsecured) \$ _____ (Secured) \$ _____ (Priority) \$ 3,192.78 (Total)
Check this box if claim includes charges in addition to the principal amount of the claim. Attach itemized statement of all additional charges.


6. CREDITS AND SETOFFS: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim. In filing this claim, claimant has deducted all amounts that claimant owes to debtor.
7. SUPPORTING DOCUMENTS: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments or evidence of security interests. If the documents are not available, explain. If the documents are voluminous, attach a summary.
8. TIME-STAMPED COPY: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.

THIS SPACE IS FOR COURT USE ONLY

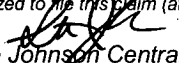
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Urban Brands



00010

9/22/2010	Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any)  Steve Johnson Central Processing Manager
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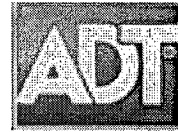
Penalty for presenting fraudulent claim: Fine of up to 500,000 or imprisonment for up to 5 years, or both.

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Exhibit A

Due to the voluminous size of the supporting documentation, a summary has been attached. Copies of the original supporting documentation are available upon request.

In Bankruptcy Invoice
 9/22/2010
 Banruptcy Invoice
 10-13046
 Rejection Damages Claim



Invoice To: URBAN BRANDS TM HOLDING CO
 100 METRO WAY
 SECAUCUS, NJ 07094

Remit To: ADT Security Services
 Attn: Billing Dept
 14200 East Exposition Avenue
 Aurora, CO 80012

Account Number	Amount
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01300-114703582 KID SPOT
 1302 HANOVER AVE
 ALLENTOWN, PA 18103

	Original Invoice Amt	Adjustments	Invoice Claim Amount
Invoice No: 04774120	\$435.19	\$0.04	\$435.15

01400-104400729 ASHLEY STEWART CORP
 100 METRO WAY
 SECAUCUS, NJ 07094

	Original Invoice Amt	Adjustments	Invoice Claim Amount
Invoice No: 86835442	\$1,444.89	\$0.00	\$1,444.89

01400-102007113 ASHLEY STEWART #203
 13544 EUCLID AVNUE
 EAST CLEVELAND, OH 44112

	Original Invoice Amt	Adjustments	Invoice Claim Amount
Invoice No: 92715355	\$388.41	\$0.00	\$388.41

01400-102708795 ASHLEY STEWART #181
 14114 WOODWARD
 HIGHLAND PARK, MI 48203

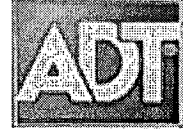
	Original Invoice Amt	Adjustments	Invoice Claim Amount
Invoice No: 92715356	\$215.63	\$0.00	\$215.63

01400-102710262 ASHLEY STEWART #205
 BELMONT CENTER
 DETROIT, MI 48205

	Original Invoice Amt	Adjustments	Invoice Claim Amount
Invoice No: 92715357	\$186.30	\$0.00	\$186.30

*Adjusted Invoice Amount reflects Pre-petition money through (file date) and may not be reflected in attached documentation.

In Bankruptcy Invoice
 9/22/2010
 Banruptcy Invoice
 10-13046
 Rejection Damages Claim



Invoice To: URBAN BRANDS TM HOLDING CO
 100 METRO WAY
 SECAUCUS, NJ 07094

Remit To: ADT Security Services
 Attn: Billing Dept
 14200 East Exposition Avenue
 Aurora, CO 80012

Account Number	Amount
01300-135103956 ASHLEY STEWART #184 7501 W CERMAK RD SPACE K5 NORTH RIVERSIDE, IL 60546	
Original Invoice Amt	Invoice Claim Amount
Invoice No: 63131908 \$74.88 -	\$0.00 = \$74.88
01400-102710300 AHSLEY STEWART #120 LATHRUP VILLAGE 27821 SOUTHFIELD ROAD LATHRUP VILLAGE, MI 48076	
Original Invoice Amt	Invoice Claim Amount
Invoice No: 92632765 \$222.91 -	\$0.00 = \$222.91
01400-102710301 ASHLEY STEWART# 140 REDFORD OAKS SHOPPING 25481 GRAND RIVER AVE REDFORD, MI 48240	
Original Invoice Amt	Invoice Claim Amount
Invoice No: 92632766 \$221.91 -	\$0.00 = \$221.91
01400-103004809 ASHLEY STEWART #175 SEVERANCE TOWN CENTER 3630 MAYFIELD RD SP-01 CLEVELAND HEIGH, OH 44118	
Original Invoice Amt	Invoice Claim Amount
Invoice No: 92715358 \$2.70 -	\$0.00 = \$2.70
Total Amount of Claim	
	\$3,192.78

*Adjusted Invoice Amount reflects Pre-petition money through (file date) and may not be reflected in attached documentation.



ADT Always There®

ADT Security Services
14200 E. Exposition Ave
Aurora, CO 80012

ADT Security Services
Attn: Billing Dept
14200 East Exposition Avenue
Aurora, CO 80012

September 22, 2010

United States Bankruptcy Court
District of Delaware
824 North Market St, 3rd Floor
Wilmington, DE 19801

RE: Case 10-13046

Dear Bankruptcy Clerk:

Enclosed is a Rejection Damages Claim and statement for URBAN BRANDS TM HOLDING CO.

The Claim is in the amount of \$3,192.78.

Should you have any questions or concerns, please feel free to contact me at 1-888-303-1349, Option 3.

Sincerely,

TINA RAY
Bankruptcy Specialist

Enclosure

cc: Steve Johnson, Central Processing Manager

FILED
2010 SEP 28 AM 9:46
CLERK COURT
US BANKRUPTCY COURT
DISTRICT OF DELAWARE